

## **International Business Management**

### **Introduction**

International Business Management Program is designed to face the changing and dynamic era in global business world. Curriculum is designed with combination of the mastery in conceptualize theory and application in business world, so the graduates will be ready to compete either in the real business world, to become entrepreneur and/or to continue for the higher study.

### **Vision**

To be globally recognized International Business Management program with high quality of professional and entrepreneurial skills supported by ICT.

### **Mission**

The mission of International Business Management program is to contribute to the global community through the provision of world-class education by :

1. Leveraging people's potential for success through altruistic academic relations and to provide challenging rewards for innovative talents
2. Educating students with a knowledge, skills and practice in International Business and prepare them for pursuing advanced degrees in management or related disciplines.
3. Creating entrepreneurial and ICT ability managers to lead and work in a wide variety of business contexts and industries especially in International Business fields
4. Conducting research and professional services for International Business with an emphasis on application of International Business knowledge to the society.
5. Improving competitive managerial and entrepreneurial skills through impression international business management, strategic and collaborative influence.

### **Program Objective**

The objectives of the program are :

1. To provide students with knowledge and skills in the International Business art and Science foundation combined with a Business management platform to prepare them in and growing them through delivering a global superior customer value that they need in managing the global business competition
2. To equip students with sufficient ICT integration, strategic International business capabilities and competencies and application of strategic thinking in the pursuit of global business areas
3. To provide students with an in-depth advance understanding of the issues regarding implementation and control of the international business programs in an across global business sectors that they need to be a future global marketing agent of change

## Graduate Competency

At the end of the program, graduates will be able to :

1. Demonstrate and apply knowledge of management practices.
2. Interpret & analyze current global business conditions.
3. Demonstrate and apply critical thinking in current business cases, planning research program prior to problem solving in international business practices
4. Apply critical thinking in current business cases and plan research programs in order to solve business problems with the ability of ICT utilization.
5. Design and apply global integrated strategic business implementation and control in global business environment specific challenges to enhance and satisfy the stakeholders
6. Create and manage business competitive excellence across global business sectors and laid up them for continuing for advanced degrees in business management

## Prospective Career of the Graduates

There are many fields of career for graduates, including but not limited to:

1. International Business Analyst
2. International Business Development
3. International Business Relations
4. International Business Credit Analyst
5. Derivatives Trader
6. Export Officer
7. Foreign Exchange Trader
8. Foreign Exchange Officer
9. Global Risk Management Solutions Analyst
10. Import Export Coordinator
11. Market Research
12. International Business Planning
13. International Business Services

## Curriculum

The Curriculum of International Business & Management department has a unique point and was designed to prepare graduate students' readiness to apply their knowledge and to work in appropriate industry, to become an entrepreneur in global world. Using an 'International' title absolutely should be performed with international languages skill. Besides Bahasa, students also armed with English as core language, and Mandarin and Korean as elective languages.

In the curriculum of International Business & Management, students prepared to have international experiences, with required terms and conditions, as this follow:

- Student Exchange
- Study Abroad
- Internship
- Live video lecturing
- Guest Lecturer from universities abroad

- Global Learning System
- Collaboration Learning

### Course Structure

Sem	Code	Course Name	SCU	Total	
1	CB412	CB: Self Development	2	20	
	G1372	English Entrant	2		
	J0334	International Business	4		
	J0084	Introduction to Management and Business	4		
	K0644	Business Mathematics	4		
	J0282	Introduction to Information Technology	2		
	J0292	Computer Laboratory I	2		
2	CB422	CB: Spiritual Development	2	20	
	J0024	Microeconomics	4		
	J1402	Law in International Business	2		
	J0114	Marketing Management	4		
	J0302	Computer Laboratory II	2		
	J1562	Business Statistic I	2		
	J1822	International Trade	2		
	<b>Elective Courses : Foreign Language I</b>				
	J1852	Chinese Language I	2		
J1862	Korean Language I	2			
3	J0124	Human Resources Management	4	22	
	J1522	Legal Aspect in Economic	2		
	J1434	Export-Import Management	4		
	J1414	Political Economy	4		
	J0034	Macroeconomics	4		
	J1922	Introduction to Accounting I	2		
	<b>Elective Courses : Foreign Language II</b>				
	J1872	Chinese Language II	2		
	J1882	Korean Language II	2		
4	CB432	CB: Interpersonal Development	2	22	
	EN001	Entrepreneurship I	2		
	J1354	International Marketing	4		
	J1452	Export-Import Policy	2		
	J0224	Business Quantitative Methods	4		
	M0374	Management Information Systems	4		
	J1932	Introduction to Accounting II	2		
	<b>Elective Courses : Foreign Language III</b>				
	J1892	Chinese Language III	2		
J1902	Korean Language III	2			

Sem	Code	Course Name	SCU	Total
5	CB442	CB: Professional Development	2	22
	J0434	Managerial Economics	4	
	J1462	Export-Import Documentation & Standardization	2	
	J1542	International Business Project I*	2	
	J1574	Business Statistic 2	2/2	
	J0444	Operational Management	4	
	F0254	Managerial Accounting	4	
6	J1914	Research Methods for IB	4	22
	A0144	Financial Management	4	
	EN002	Entrepreneurship II	2	
	J1444	Global Supply Chain Management	4	
	J1492	Export-Import Cost Management	2	
	J1502	International Business Seminar	2	
	J1474	Cross-Cultural Management	4	
7	J1484	Strategic Alliance Management	4	12
	J1552	International Business Project II*	2	
	J0612	Business Communication	2	
	J1514	Market Entry Strategy	4	
8	J1536	Thesis	6	6
<b>TOTAL CREDIT 146</b>				

\*) Entrepreneurship Embedded

\*\*) Elective language courses

- Student required to choose 2 foreign language courses from semester 2
- Chosen foreign language courses in semester 3 and 4, same with chosen foreign language courses in semester 2

### The Table of Prerequisite for International Business Management (S1)

Subject		Credits	Subject		Credits
J1434	Export-Import Management	2	J0334	International Business	4
J1492	Export-Import Cost Management	2	J1434	Export-Import Management	4
J1536	Thesis	6	J1914	Research Methods for International Business	4
J1354	International Marketing	4	J0114	Marketing Management	4
J1914	Research Methods for International Business	4	J1562	Business Statistic I	2

**Student should pass all of these quality controlled examination as listed below :**

No	Code	Course Name	Minimum Grade
1	CB412	CB : Self Development	B
2	EN002	Entrepreneurship II	C
3	J0114	Marketing Management	C
4	A0144	Financial Management	C
5	J0124	Human Resources Management*	C
6	J0024	Microeconomics	C
7	J1822	International Trade*	C
8	J1434	Export-Import Management*	C

\*) Tutorial & Multipaper