# Interior Design

## Introduction

Coming to the year 2000, it was a time when the world; especially Indonesia had been free from crisis of economy. The construction center; especially property, was rapidly growing. Property constructions are cover; housing, apartment, shopping center, office and hotel. Investment got a big influence from the sector of property.

Social lifestyle has also influenced property sector as well. Furthermore, it is followed by developer's need to always update and bring up new things. The enlargement of television programs, books and magazines has also given impact to the Interior Design sectors. Lately, people have started to realize the sensitivity of design business and tendency of the current "trend" of property. Therefore, the opportunity of business in the Interior Design sector has become widely open. This opportunity has increased the needs of professional human resource.

Even though the opportunity has widely opened, there are still many problems in that sector. The main problem in this business is the internal sector competition; both national and international. Therefore, good programs are still needed to create competency and professionalism of interior designer. Based on this condition, BINUS UNIVERSITY has opened Interior Design program-Bachelor degree (S1). The vision of Interior Design program is to become the leader; both national an international. It is also supported by IT and had strong local culture as fundamental. BINUS UNIVERSITY has been ready to stand before the global competition. It also has positive value, such as the ability to succeed its interior designer in professional environment and global competition.

Interior Design's graduates of BINUS UNIVERSITY will become professional in global environment. They will be prepared professionally and scientifically. Therefore, by finishing their Bachelor program, they can step into practical works directly. Graduates will have the ability to designing hospitality and commercial design or furniture and interior design accessories. These graduates will not only have scientific and practical abilities in Interior Design sector, however they will also have spirit and entrepreneurship skill in the future.

## Vision

A world class Interior Design Department, delivering international standard designers with strengths in local values, IT and green design.

## Mission

The mission of Interior Design Department is to contribute to the global community through the provision of world-class education by :

1. Educating students in the fundamental skills of designing, with a focus on the latest technology, eco design and local content by providing excellent study facilities and internships that prepare students for global service industries or for continuing to an advance degree in interior design or related disciplines.
2. Preparing students who have a strong sense of ethics and local values, an entrepreneurial spirit, and are ready to take on strategic positions in service industries and make a contribution to society.
3. Recognizing and rewarding the most creative and value-adding talents.
4. Improving the quality of life of Indonesians and the International community.
5. Designing creative products and conducting professional services in interior design fields with an emphasis on the application of knowledge to society.

## Program Objective

The objectives of the program are :

1.  To provide students with innovative and creative design abilities, especially in eco design and local content, by using the latest technology and approaches.
2.  To provide students with design abilities and knowledge, ranging from fundamental principles to applied skills and abilities.
3.  To prepare students with necessary skills and knowledge of interior design that enable them to become an entrepreneur or a professional in a global environment.

## Graduate Competency

At the end of the program, graduates will be able to :

1.  Choose sustainable, local content sources and to estimate the interior design growth in a global market.
2.  Produce furniture and products such as home accessories, as well as develop a marketing strategy to promote them.
3.  Solve problems related to the practice of interior design.
4.  Apply thorough design knowledge, from design concept into real projects.
5.  Prepare a professional design portfolio using the latest technology.
6.  Create and manage small interior design projects.

## Prospective Career of the Graduates

Graduate will be prepared not only as professional interior designer, however they will also be able to create and open new work opportunity for other profession which are related; because of their ability to be an entrepreneur. This availability of work opportunity such as :

**Commercial and Hospitality Design**

*   Interior design consultant
*   Interior design contractor
*   Real estate/property contractor
*   Project Management
*   Project Marketing
*   Procurement
*   Purchasing
*   Merchandising
*   Setting designer
*   Commercial retailer
*   Exhibition organizer
*   Visual merchandise/window display designer
*   Stylist for interior magazine
*   Book writer
*   Lighting designer

**Furniture and Interior Design Accessories**

- Interior design consultant
- Interior design contractor
- Furniture designer
- Manufacturer of Interior accessories
- Furniture & home accessories shop/ gallery owner
- Retailer
- Stylist for magazine/ production house
- Interior Decorator/Home decorator
- Home accessories designer
- Book writer
- Trader
- Supplier (furniture/ accessories interior )
- Workshop owner
- Product Development
- Retail Manager
- Buyer Merchandizing

## Curriculum

Curriculum which is applied in Interior Design program, Faculty of Communication and Multimedia, BINUS UNIVERSITY has been adjusted to the policy of curriculum in Indonesia higher education. The curriculum also accommodates the main objective of program opening i.e. going to create a qualified interior designer. Graduates will have entrepreneur spirit, ready to work, have a good character and have competency in IT skills as well.

Currently, the Interior Design program provides 2 concentrations that the students can choose from according to their goals and interests:

**Commercial & Hospitality Design :**
This stream provides students with ability to design commercial & hospitality space, such as: design of apartments and houses, shops, restaurants, offices, hotels, hospitals, schools, etc.

**Furniture and Interior Design Accessories :**
This stream provides students with ability to design furniture and accessories for both residential and commercial such as hotels, offices, restaurants, by observing the terms of ergonomics, functionality & aesthetic.

## Course Structure

| Sem | Code | Course Name | SCU | Total |
|---|---|---|---|---|
| 1 | CB412 | CB: Self Development | 2 | 20 |
| | W0024 | Color Theory | 4 | |
| | W0032 | Drawing I | 2 | |
| | W0092 | Building Construction I | 2 | |
| | W0624 | Two Dimensional Design | 4 | |
| | W0634 | Technical Drawing I | 4 | |
| | G1372 | English Entrant | 2 | |
| 2 | CB422 | CB: Spiritual Development | 2 | 20 |
| | W0042 | Drawing II | 2 | |
| | W0102 | Building Construction II | 2 | |
| | W0164 | Interior Design I | 4 | |
| | W0644 | Three Dimensional Design | 4 | |
| | W0654 | Technical Drawing II | 4 | |
| | G1382 | English in Focus | 2 | |
| 3 | W0012 | Art Principles | 2 | 24 |
| | W0142 | Building Materials I | 2 | |
| | W0176 | Interior Design II | 6 | |
| | W0234 | Furniture Design I | 4 | |
| | W0274 | CAD Design I | 4 | |
| | W0462 | Interior Ergonomics | 2 | |
| | W0482 | History of Western Art | 2 | |
| | G1392 | English Savvy | 2 | |
| 4 | CB432 | CB: Interpersonal Development | 2 | 22 |
| | W0152 | Building Materials II | 2 | |
| | W0492 | History of Eastern Art | 2 | |
| | EN001 | Entrepreneurship I | 2 | |
| | W0186 | Interior Design III | 6 | |
| | W0244 | Furniture Design II | 4 | |
| | W0284 | CAD Design II | 4 | |
| 5 | CB442 | CB: Professional Development | 2 | 24 |
| | W0502 | History of Indonesian Art | 2 | |
| | W0532 | Interior Design Methodology | 2 | |
| | W0664 | Portfolio Presentation | 4 | |
| | **Stream : Commercial and Hospitality Design** | | | |
| | R0142 | Building Physics | 2 | |
| | W0196 | Interior Design IV | 6 | |
| | W0714 | Computer Interior for Commercial & Hospitality* | 4 | |
| | W0672 | Lighting Design : Commercial & Hospitality | 2 | |
| | **Stream : Furniture and Interior Design Accessories** | | | |
| | W0256 | Furniture Design III | 6 | |
| | W0562 | Material and Finishing Furniture I | 2 | |
| | W0724 | Computer Interior for Furniture & Interior Accessories* | 4 | |
| | W0682 | Lighting Design : Retail & Exhibition | 2 | |

| Sem | Code | Course Name | SCU | Total |
|---|---|---|---|---|
| 6 | W0512 | Interior Design History and Culture | 2 | 22 |
| | W0472 | Interior Aesthetics | 2 | |
| | W0402 | Cross Culture Design | 2 | |
| | W0602 | Green Design | 2 | |
| | EN002 | Entrepreneurship II | 2 | |
| | **Stream : Commercial and Hospitality Design** | | | |
| | W0206 | Interior Design V | 6 | |
| | W0742 | Building Statics for Interior | 2 | |
| | W0694 | Visual Merchandising | 4 | |
| | **Stream : Furniture and Interior Design Accessories** | | | |
| | W0266 | Furniture Design IV | 6 | |
| | W0752 | Material and Finishing Furniture II | 2 | |
| | W0704 | Photography | 4 | |
| 7 | W0736 | Internship* | 6 | 6 |
| 8 | W0458 | Final Project | 8 | 8 |
| | **Elective Courses** | | | |
| | G1402 | English for Business Presentation | 2 | |
| | G1412 | English for Written Business Communication | 2 | |
| | | | **TOTAL CREDIT 146** | |

**Student should pass all of these quality controlled examinations as listed below:**

| No | Code | Course Name | Grade minimal |
|---|---|---|---|
| 1 | CB412 | CB: Self Development | B |
| 2 | EN002 | Entrepreneurship II | C |
| 3 | W0644 | Three Dimensional Design* | C |
| 4 | W0654 | Technical Drawing II* | C |
| 5 | W0042 | Drawing II | C |
| 6 | W0176 | Interior Design II* | C |
| **Stream** | | | |
| **Commercial & Hospitality Design** | | | |
| 7 | W0196 | Interior Design IV | C |
| 8 | W0206 | Interior Design V | C |
| **Furniture and Interior Design Accessories** | | | |
| 7 | W0256 | Furniture Design III | C |
| 8 | W0266 | Furniture Design IV | C |

*) Tutorial & Multipaper