

## **Interior Design**

### **Introduction**

Coming to the year 2016, it is the period for Asean Economic Community (AEC) with aims to integrate South-east Asia's diverse economies into a single market and global economy. Indonesia has strategic position and great opportunity with its biggest population among the Asean country. The government defines that creative industries are develop by individual creativity skill and talents with potential for wealth and job creation through the generation. One advantage of an integrated economic community is that movement of goods, services, investments and professionals will be much easier. These movements will have a great influence in property sector as well. In order to fulfil their need and life style people have started to realize the sensitivity of design business and tendency to use the current trend. . Therefore, the opportunity of business in the Interior Design sector has become widely open. This opportunity has increased the needs of professional human resource.

Since 2008, BINUS University has opened Interior Design Department in School of Design. We have been prepared our graduates to be succeed in interior industry as well as they will be prepared to join the global community. Our vision is to become a world class interior design department, delivering international standard designers with strength in local indigenous and latest technology.

Interior Design's graduates of BINUS University will become professional in global environment. They will be prepared professionally and scientifically. Therefore, by finishing their Bachelor program, they can step into practical works directly. Graduates will have the ability to designing hospitality and commercial design or furniture and interior design accessories. These graduates will not only have scientific and practical abilities in Interior Design sector, however they will also have spirit and entrepreneurship skill in the future.

### **Vision**

A world class Interior Design Department, delivering international standard designers with strengths in local values, IT and green design.

### **Mission**

The mission of Interior Design Department is to contribute to the global community through the provision of world-class education by :

1. Educating students in the fundamental skills of designing, with a focus on the latest technology, eco design and local content by providing excellent study facilities and internships that prepare students for global service industries or for continuing to an advance degree in interior design or related disciplines.
2. Preparing students who have a strong sense of ethics and local values, an entrepreneurial spirit, and are ready to take on strategic positions in service industries and make a contribution to society.
3. Recognizing and rewarding the most creative and value-adding talents.
4. Improving the quality of life of Indonesians and the International community.
5. Designing creative products and conducting professional services in interior design fields with an emphasis on the application of knowledge to society.

### **Program Objective**

The objectives of the programme are:

1. To provide students with innovative and creative design abilities, especially in eco design and local content, by using the latest technology and approaches.
2. To provide students with design abilities and knowledge, ranging from fundamental principles to applied skills and abilities.
3. To prepare students with necessary skills and knowledge of interior design that enables them to become an entrepreneur or a professional in a global environment.

### **Student Outcomes**

After complete the study, graduate are:

1. Able to arrange interior concept based on human behavior, technical aspect, and values that related to interior design.
2. Able to design an interior concept independently both in manual and digital to fulfill user community needs for residential to public space project based on design theory, user need study, and interior design problems.
3. Able to design thematic interior element (furniture, wall, ceiling and floor) based on technical characteristic and material aesthetic.
4. Able to produce interior design planning as a proposed problem solving and fulfill community needs that accountable and qualified in function, aesthetic, construction, and meaningful.
5. Able to communicate ideas in visual language that communicative and informative.
6. Able to design an interior and its elements that prioritize local indigenous, green design and sustainability.
7. Able to design an interior, with utilizing information technology and recent communication.
8. Able to develop interior design project based on local indigenous.
9. Able to analyze human needs to develop eco-interior design project.
10. Able to produce furniture and home accessories based on local indigenous.
11. Able to analyze human ergonomic in producing eco-furniture & home accessories product.

### **Prospective Career of the Graduates**

Graduate will be prepared not only as professional interior designer, however they will also be able to create and open new work opportunity for other profession which are related; because of their ability to be an entrepreneur. This availability of work opportunity such as:

#### **Commercial and Hospitality Design**

- Interior design consultant
- Interior design contractor
- Real estate/property contractor
- Project Management
- Project Marketing
- Procurement
- Purchasing
- Merchandising
- Setting designer
- Commercial retailer
- Exhibition organizer

- Visual merchandise/window display designer
- Stylist for interior magazine
- Book writer
- Lighting designer

#### **Furniture and Interior Design Accessories**

- Interior design consultant
- Interior design contractor
- Furniture designer
- Manufacturer of Interior accessories
- Furniture & home accessories shop/ gallery owner
- Retailer
- Stylist for magazine/ production house
- Interior Decorator/Home decorator
- Home accessories designer
- Book writer
- Trader
- Supplier (furniture/ accessories interior)
- Workshop owner
- Product Development
- Retail Manager
- Buyer Merchandizing

#### **Curriculum**

Interior design Department - School of Design has 3+1 curriculum. On their 6-7 semester there are five enrichment programme that can be chosen by student based on their passion and knowledge. These programmes are internship in industry, research in interior and furniture, community development, start up business and study abroad. With these experience students will gain more knowledge regarding their contribution to industry and community.

The curriculum also accommodates the main objective of program opening i.e. going to create a qualified interior designer. Graduates will have entrepreneur spirit, ready to work, have a good character and have competency in ICT skills as well.

Currently, the Interior Design program provides 2 concentrations that the students can choose from according to their goals and interests:

#### **Commercial & Hospitality Design :**

This stream provides students with ability to design commercial & hospitality space, such as: design of apartments and houses, shops, restaurants, offices, hotels, hospitals, schools, etc.

#### **Furniture and Interior Design Accessories :**

This stream provides students with ability to design furniture and accessories for both residential and commercial such as hotels, offices, restaurants, by observing the terms of ergonomics, functionality & aesthetic.

**Course Structure**

Sem	Code	Course Name	SCU	Total	
1	CHAR6013	Character Building: Pancasila	2	20	
	ARTS6004	History of Western Art	2		
	DSGN6186	Sense of Design	4		
	DSGN6193	Interior Drawing*	4		
	ARTS6001	Art Principles*	2		
	ARCH6083	Interior Technical Drawing	4		
	<b>English University Courses I</b>				
	ENGL6128	English in Focus	2		
	ENGL6130	English for Business Presentation	2		
2	CHAR6014	Character Building: Kewarganegaraan	2	21	
	ARTS6005	History of Eastern Art*	2		
	CIVL6067	Material Knowledge I	2		
	DSGN6194	Interior Design I: Residential*	4		
	DSGN6195	Furniture Design I: Residential*	4		
	CIVL6068	Drafting and Detail Construction	4		
	LANG6061	Indonesian	1		
	<b>English University Courses II</b>				
	ENGL6129	English Savvy	2		
ENGL6131	English for Written Business Communication	2			
3	CHAR6015	Character Building: Agama	2	22	
	DSGN6196	Interior Design II: Retail*	4		
	DSGN6197	Furniture Design II: Retail*	4		
	DSGN6198	Computer 2D Drawing*	4		
	CIVL6069	Material Knowledge II	2		
	ENTR6003	Entrepreneurship I	2		
	DSGN6261	Presentation Techniques*	4		
4	DSGN6201	Ergonomic and Anthropometry	2	22	
	DSGN6365	Portfolio Presentation*/**	4		
	ARTS6006	History of Indonesian Art*	2		
	DSGN6042	Green Design	2		
	<b>Stream : Commercial and Hospitality Design</b>				
	DSGN6199	Interior Design III: Office*	6		
	DSGN6200	Computer 3D Drawing for Interior*	4		
	DSGN6203	Lighting Design for Commercial & Hospitality	2		
	<b>Stream : Furniture and Interior Design Accessories</b>				
	DSGN6217	Furniture Design III: Office*	6		
	DSGN6218	Computer 3D Drawing for Furniture*	4		
DSGN6219	Finishing and Furniture Knowledge I	2			

Sem	Code	Course Name	SCU	Total	
5	DSGN6207	Interior Design History, Culture and Aesthetic*	2	22	
	DSGN6037	Interior Design Methodology	2		
	ENTR6004	Entrepreneurship II	2		
	<b>Stream : Commercial and Hospitality Design</b>				
	DSGN6204	Interior Design IV: Commercial and Hospitality Project	6		
	DSGN6205	Computer 3D Interior Rendering*/**	4		
	DSGN6206	Visual Merchandising*	2		
	CIVL6070	Building Component Theory and Regulation	2		
	DSGN6208	Interior Forecasting	2		
	<b>Stream : Furniture and Interior Design Accessories</b>				
	DSGN6220	Furniture Design IV: Commercial and Hospitality Project	6		
	DSGN6221	Computer 3D Furniture Rendering*/**	4		
	DSGN6222	Photography*	2		
	DSGN6224	Furniture Forecasting	2		
	DSGN6225	Finishing and Furniture Knowledge II	2		
	6	<b>Enrichment Program I</b>			15
7	<b>Enrichment Program II</b>		16	16	
8	DSGN7032	Final Project	8	8	
			<b>TOTAL CREDIT 146 SCU</b>		

\*) This course is delivered in English

\*) Entrepreneurship Embedded

**English University Courses:**

- ) For 1<sup>st</sup> Semester : English University Courses I, student with score Binus University English Proficiency Test less than 500 will take English in Focus, and student with score test greater than or equal to 500 will take English for Business Presentation
- ) For 2<sup>nd</sup> Semester: English University Courses II, student with score Binus University English Proficiency Test less than 500 will take English Savvy, and student with score test greater than or equal to 500 will take English for Written Business Communication

**Enrichment Program I (6<sup>th</sup> Semester) & Enrichment Program II (7<sup>th</sup> Semester):**

- ) Student will take one of enrichment program tracks (off campus).

### Enrichment Track Scheme

Track	Semester 6						Semester 7					
	I	RS	ENTR	CD	SA	*etc	I	RS	ENTR	CD	SA	*etc
1	v						v					
2	v							v				
3	v								v			
4	v									v		
5	v										v	
6		v					v					
7			v				v					
8				v			v					
9					v		v					

Notes:

- I : Internship
- RS : Research
- ENTR : Entrepreneurship
- CD : Community Development
- SA : Study Abroad
- \*etc : Departement specific needs

Notes:

Student can choose one of the available tracks

### Enrichment Internship Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			15
DSGN6209	Industrial Experience	8	
DSGN6210	Design Ideation in Industry	2	
DSGN6211	Design Profession in Industry	2	
DSGN6380	Self Management in Industry	3	
<b>Enrichment Program II</b>			16
DSGN6213	Professional Experience	8	
DSGN6214	Design Applied in Industry	2	
DSGN6215	Design Process in Industry	2	
DSGN6216	Team Work Activity in Industry	4	

### Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			15
ENTR6321	Business Start Up	8	
ENTR6163	Business Model & Validation in Design Field	2	
ENTR6164	Launching New Venture in Design Field	2	
ENTR6374	EES in New Interior Design Business	3	

Code	Course Name	SCU	Total
<b>Enrichment Program II</b>			16
ENTR6321	Business Start Up	8	
ENTR6163	Business Model & Validation in Design Field	2	
ENTR6164	Launching New Venture in Design Field	2	
ENTR6348	EES in New Interior Design Business	4	

### Enrichment Research Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			15
RSCH6272	Research Experience	8	
RSCH6113	Scientific Writing in Design	4	
RSCH6293	Global EES	3	
<b>Enrichment Program II</b>			16
RSCH6272	Research Experience	8	
RSCH6113	Scientific Writing in Design	4	
RSCH6282	Global EES	4	

### Enrichment Community Development Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			15
CMDV6152	Community Outreach Project Implementation	8	
CMDV6164	Community Outreach Project Design	4	
CMDV6198	Employability and Entrepreneurial Skills in Design Community	3	
<b>Enrichment Program II</b>			16
CMDV6152	Community Outreach Project Implementation	8	
CMDV6164	Community Outreach Project Design	4	
CMDV6119	Employability and Entrepreneurial Skills in Design Community	4	

**Enrichment Study Abroad Track\***

Code	Course Name	SCU	Total
<b>Elective courses list for study abroad*</b>			
<b>Enrichment Program I</b>			
GLOB6005	Elective Course for Study Abroad 1	4	15
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	
GLOB6041	Elective Course for Study Abroad 25	3	
GLOB6042	Elective Course for Study Abroad 26	1	
<b>Enrichment Program II</b>			
GLOB6005	Elective Course for Study Abroad 1	4	16
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	

\*)Transferred courses will be transferred based on credit transfer policies on study program with total of 15 credits for Enrichment Program I and 16 credits for Enrichment Program II.

**Student should pass all of these quality controlled courses as listed below:**

No	Code	Course Code	Minimum Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	DSGN6186	Sense of Design*	C
4	ARCH6083	Interior Technical Drawing	C
5	DSGN6196	Interior Design II: Retail	C



No	Code	Course Code	Minimum Grade
6	DSGN6037	Interior Design Methodology*	C
<b>Stream: Commercial and Hospitality Design</b>			
7	DSGN6199	Interior Design III: Office*	C
8	DSGN6208	Interior Forecasting	C
<b>Stream: Furniture and Interior Design Accessories</b>			
7	DSGN6217	Furniture Design III: Office*	C
8	DSGN6224	Furniture Forecasting	C

\*) Tutorial & Multipaper