Interior Design

Introduction

Ever since 2016, Indonesian government has been participating in ASEAN Economic Community (AEC), aiming to integrate South-east Asia's diverse economies into a single market and global economy. Indonesia has a strategic position and great opportunity with its statistically biggest population among the ASEAN countries. The government acknowledged that creative industries nowadays are predominantly developed by individuals with creative skills and talents, potentially creating capitals and employments throughout the generations. One advantage of an integrated economic community is that movement of goods, services, investments and professionals will be much easier. These movements will have a great influence in property sector as well. In order to fulfill their need and lifestyle, people have started to realize the sensitivity of design business and the tendency to use the current trend. Therefore, the opportunity of business in the Interior Design sector has become widely open. This opportunity has increased the needs of professional human resources.

Starting 2008, BINUS UNIVERSITY has opened Interior Design Department in the School of Design faculty. Our aim is to prepare successful graduates in interior industry as well as enabling them for the global community. Our vision is to become a world class interior design department, delivering international standard designers with strength in local indigenous and latest technology.

Interior Design's graduates of BINUS UNIVERSITY will become professionals in a global environment. They will be prepared professionally and scientifically. Therefore, by finishing their Bachelor program, they can step directly into professional practices. Graduates will have the ability to design hospitality and commercial design or furniture and interior design accessories. These graduates will not only be proficient in scientific and practical abilities in Interior Design sector, but also, they will have the spirit and entrepreneurship skills needed in the future.

Vision

A world class Interior Design Department, delivering international standard designers with strengths in local values, IT and green design.

Mission

The mission of Interior Design Department is to contribute to the global community through the provision of world-class education by:

1. Educating students in the fundamental skills of designing, with a focus on the latest technology, eco design and local content by providing excellent study facilities and internships that prepare students for global service industries or for continuing to an advance degree in interior design or related disciplines;
2. Preparing students who have a strong sense of ethics and local values, an entrepreneurial spirit, and are ready to take on strategic positions in service industries and make a contribution to society;
3. Recognizing and rewarding the most creative and value-adding talents;
4. Improving the quality of life of Indonesians and the International community;
5. Designing creative products and conducting professional services in interior design fields with an emphasis on the application of knowledge to society.

Program Objective

The objectives of the program are:

1. To provide students with innovative and creative design abilities, especially in eco design and local content, by using the latest technology and approaches;
2. To provide students with design abilities and knowledge, ranging from fundamental principles to applied skills and abilities;
3. To prepare students with necessary skills and knowledge of interior design that enables them to become an entrepreneur or a professional in a global environment.

Student Outcomes

After completing the study, graduates are:

1. Able to arrange interior concept based on human behavior, technical aspect, and values that related to interior design;
2. Able to design an interior concept independently both in manual and digital to fulfill user community needs for residential to public space project based on design theory, user need study, and interior design problems;
3. Able to design thematic interior element (furniture, wall, ceiling and floor) based on technical characteristic and material aesthetic;
4. Able to produce interior design planning as a proposed problem solving and fulfill community needs that accountable and qualified in function, aesthetic, construction, and meaningful;
5. Able to communicate ideas in visual language that communicative and informative;
6. Able to design an interior and its elements that prioritize local indigenous, green design and sustainability;
7. Able to produce interior design work that has good selling value as a professional or entrepreneur (designpreneur);
8. Able to build independent business in interior design;
9. Able to design interiors in accordance with the development of global trends;
10. Able to Design Commercial & Hospitality Interior by paying attention to space needs and user behavior;
11. Able to design furniture and interior accessories by paying attention to the needs of the user behaviour.

Prospective Career of the Graduates

Graduates will be prepared not only as a professional interior designer, but also be able to create and open new working opportunities for other professions which are related; because of their ability to be an entrepreneur. This availability of working opportunities such as:

Commercial and Hospitality Design

- Interior design consultant
- Interior design contractor
- Real estate/property contractor
- Project Management
- Project Marketing
- Procurement
- Purchasing
- Merchandising
- Setting designer
- Commercial retailer
- Exhibition organizer
- Visual merchandise/window display designer
- Stylist for interior magazine
- Book writer
- Lighting designer

Furniture and Interior Design Accessories

- Interior design consultant
- Interior design contractor
- Furniture designer
- Manufacturer of Interior accessories
- Furniture & home accessories shop/gallery owner
- Retailer
- Stylist for magazine/production house
- Interior Decorator/Home decorator

- Home accessories designer
- Book writer
- Trader
- Supplier (furniture/accessories interior)
- Workshop owner
- Product Development
- Retail Manager
- Buyer Merchandizing

Curriculum

Interior design Department - School of Design has 3+1 curriculum. On their 6th to 7th semester, there are five enrichment programs that can be chosen by students based on their passion and knowledge. These programs are internship in industry, research in interior and furniture, community development, start-up business and study abroad. With these experiences, students will gain more knowledge regarding their contribution to industry and community.

The curriculum also accommodates the main objective of the program opening i.e. creating a qualified interior designer. Graduates will have entrepreneur spirit, well-equipped professional skills, excellent personality as well as the competency in ICT skills.

Currently, the Interior Design program provides two concentrations that the students can choose from according to their goals and interests:

Commercial & Hospitality Design:

This stream provides students with an ability to design commercial & hospitality space, such as: design of apartments and houses, shops, restaurants, offices, hotels, hospitals, schools, etc.

Furniture and Interior Design Accessories:

This stream provides students with an ability to design furniture and accessories for both residential and commercial such as hotels, offices, restaurants, by observing the terms of ergonomics, functionality & aesthetic.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013	Character Building: Pancasila	2	20
	DSGN6201	Ergonomic and Anthropometry**	2	
	DSGN6186	Sense of Design	4	
	DSGN6193	Interior Drawing*	4	
	ARTS6001	Art Principles*	2	
	ARCH6083	Interior Technical Drawing	4	
	English University Courses I			
	ENGL6128	English in Focus	2	
	ENGL6130	English for Business Presentation	2	
2	CHAR6014	Character Building: Kewarganegaraan	2	20
	CIVL6067	Material Knowledge I**	2	
	DSGN6194	Interior Design I: Residential*	4	
	DSGN6195	Furniture Design I: Residential*&***	4	
	CIVL6068	Drafting and Detail Construction	4	
	ENTR6509	Entrepreneurship: Ideation	2	

Sem	Code	Course Name	SCU	Total
2		**English University Courses II**		
	ENGL6129	English Savvy	2	
	ENGL6131	English for Written Business Communication	2	
3	CHAR6015	Character Building: Agama	2	22
	DSGN6196	Interior Design II: Retail*	4	
	DSGN6602	Furniture Design II: Retail*&***	4	
	DSGN6198	Computer 2D Drawing*	4	
	CIVL6069	Material Knowledge II**	2	
	LANG6027	Indonesian	2	
	ARTS6004	History of Western Art	2	
	CIVL6070	Building Component Theory and Regulation**	2	
4	ARTS6005	History of Eastern Art*	2	24
	DSGN6611	Business in Interior Design***	2	
	DSGN6604	Interior Presentation Techniques*&***	2	
	DSGN6603	Interior Rendering	2	
	Stream : Commercial and Hospitality Design			
	DSGN6199	Interior Design III: Office*	6	
	DSGN6200	Computer 3D Drawing for Interior*	4	
	DSGN6605	Sustainability in Design**	2	
	DSGN6607	Color & Interior Design Style	4	
	Stream : Furniture and Interior Design Accessories			
	DSGN6217	Furniture Design III: Office*	6	
	DSGN6218	Computer 3D Drawing for Furniture*	4	
	DSGN6833	Visual Merchandising*	2	
	DSGN6606	Finishing and Furniture Knowledge	4	
5	DSGN6608	Interior Design and culture*	2	22
	ARTS6006	History of Indonesian Art*	2	
	DSGN6609	Portfolio Development*&***	4	
	ENTR6511	Entrepreneurship: Market Validation	2	
	DSGN6037	Interior Design Methodology	2	
	Stream : Commercial and Hospitality Design			
	DSGN6204	Interior Design IV: Commercial and Hospitality Project	6	
	DSGN6615	Lighting Design for Interior	2	
	DSGN6612	Design Trend	2	
	Stream : Furniture and Interior Design Accessories			
	DSGN6220	Furniture Design IV: Commercial and Hospitality Project	6	
	DSGN6222	Photography*	2	
	DSGN6614	Signage and Way finding Design for Interior	2	
6	**Enrichment Program I**		16	16
7	**Enrichment Program II**		16	16
8	DSGN6757	Thesis	6	6
			Total Credits 146 SCU	

*) This course is delivered in English

**) Global Learning System Course

***) Entrepreneurship Embedded

English University Courses:

-) *For 1st Semester: English University Courses I, student with score BINUS UNIVERSITY English Proficiency Test less than 500 will take English in Focus, and student with score test greater than or equal to 500 will take English for Business Presentation*

-) *For 2nd Semester: English University Courses II, student with score BINUS UNIVERSITY English Proficiency Test less than 500 will take English Savvy, and student with score test greater than or equal to 500 will take English for Written Business Communication*

-) *Students must pass English Savvy with a minimum Grade of C.*

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) *Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.*

Enrichment Track Scheme

Track	Semester 6						Semester 7					
	IN	RS	EN	CD	SA	etc	IN	RS	EN	CD	SA	etc
1	v						v					
2	v							v				
3	v								v			
4	v									v		
5	v										v	
6		v					v					
7			v				v					
8				v			v					
9					v		v					

Notes:
IN   : Internship
RS   : Research
EN   : Entrepreneurship
CD   : Community Development
SA   : Study Abroad
etc   : Study Program Special Purposes

Notes:
Student will take one of enrichment program tracks

Enrichment Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
DSGN6209	Industrial Experience	8	
DSGN6210	Design Ideation in Industry	2	16
DSGN6211	Design Profession in Industry	2	
DSGN6758	Self Management in Industry	4	
Enrichment Program II			
DSGN6213	Professional Experience	8	
DSGN6214	Design Applied in Industry	2	16
DSGN6215	Design Process in Industry	2	
DSGN6216	Team Work Activity in Industry	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
ENTR6321	Business Start Up	8	16
ENTR6163	Business Model & Validation in Design Field	2	
ENTR6164	Launching New Venture in Design Field	2	
ENTR6348	EES in New Interior Design Business	4	

Enrichment Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
RSCH6272	Research Experience	8	16
RSCH6113	Scientific Writing in Design	4	
RSCH6282	Global EES	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
CMDV6152	Community Outreach Project Implementation	8	16
CMDV6164	Community Outreach Project Design	4	
CMDV6119	Employability and Entrepreneurial Skills in Design Community	4	

Enrichment Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I/II			
GLOB6005	Elective Course for Study Abroad 1	4	16
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	

*)Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6511	Entrepreneurship: Market Validation	C
3	DSGN6186	Sense of Design*	C
4	ARCH6083	Interior Technical Drawing	C
5	CIVL6069	Material Knowledge II	C
6	DSGN6037	Interior Design Methodology*	C
7	CIVL6070	Building Component Theory and Regulation	C
Streaming: Commercial and Hospitality Design			
8	DSGN6199	Interior Design III: Office*	C
Streaming: Furniture and Interior Design Accessories			
8	DSGN6217	Furniture Design III: Office*	C

*) Tutorial & Multipaper