

Film

Introduction

Offering two streams, film production and film studies, the Bachelor of Film Program at BINUS INTERNATIONAL delivers an integrated curriculum where understanding of aesthetics, social and cultural knowledge, as well as business and technical skills go hand in hand. We believe that film-makers should create films not only with economic and business considerations but also to engage in constant dialogues with audience. We also hold that cinema, as a part of mainstream visual culture, has been an indispensable subject of humanities with new terrains of knowledge waiting to be explored.

In this four-year study program, students will learn how to integrate technical film-making skills with theoretical and practical knowledge to meet industry standards. Students will also learn how to analyze and write about cinema according to scholarly rigor and requirements set by film publications. The first year is dedicated to the fundamental technical film-making skills courses. In the following three years, classroom-based course, seminar, fieldtrip and film screening are provided to enhance students' basic aesthetic, social and cultural knowledge, teamwork and communication skills, and film business knowledge. In the second year, the whole learning process emphasizes observation, fieldwork, workshop in order to enhance contextual thinking, theory and practice, and understanding of film production. Many of the second year courses are based on social studies and humanities at large. The third year is dedicated to advance learning of methodology through workshop, clinic, and simulation. During the third year, students will also choose one of the two study streaming offered by Film Program; film production and film studies. In the fourth year, students can take different elective courses that will support their Thesis, in which students will have to conduct a research to support their thesis film or film analysis. During the final year, students will also be given the opportunity to immerse real world experience through internship, community development, and research.

Vision

Film program strives to become a prominent film and media study program in Southeast Asia, that produces filmmakers and media practitioners who possess proficiency in communicating with the audiences, high aesthetic standard, and knowledge about the media industry.

Mission

To generate world class filmmakers with knowledge, skills, and attitudes required to be able to create films that emphasize the strength of visual storytelling with high aesthetic standard, that promote dialogue with/among the audience, and with economic consideration.

Program Objectives

The objectives of the program are:

1. To provide student with aesthetics, social and cultural knowledge, critical thinking and technical skills to produce and analyze films that converse with their audience
2. To prepare students to keep updated with and utilize ICT and media technologies
3. To prepare students to have effective communication skills in both written and verbal forms

4. To complement students with leadership, entrepreneurship and management skills, as well as ethics required to be a socially aware and responsible professional in global film industry
5. To prepare students with knowledge and skills to be innovative, creative and passionate for continuous improvement in film industry

Student Outcomes

After successful completion of the 4-year program, students are expected to be able to:

1. Apply the principles and current issues in social-culture, film analysis, film genre, and photography.
2. Apply theoretical concepts of film artistic, scriptwriting techniques, film direction, film production, cinematography, sound, post-production.
3. Analyze and criticize films using basic film theories, historical facts, as well as social and cultural conditions.
4. Develop an innovative short film script by reviewing or adapting events or literature.
5. Demonstrate the ability to direct actors and audio-visual elements based on a creative interpretation of the film script.
6. Demonstrate the ability to produce films by choosing the technology in film production process and integrating film elements and different techniques in accordance with the principles of cinematography and audio-visual.
7. Apply the principle of film distribution and marketing in general.
8. Demonstrate the ability to make short documentary films based on social and cultural situations identification.
9. Develop film production plan in accordance with the needs of the film script.
10. Apply entrepreneurial knowledge and attitude in the film industry.
11. Use English-speaking skill as a supporting language in communicating and corresponding in a global environment.
12. Distinguish the appropriate Information and Communication Technology in accordance with the needs of the work that can improve organizational performance.
13. Apply editing skills on images and sound recordings by using software that suits the needs of the script and director's referrals.

Prospective Career of the Graduates

A wide range of career opportunities in the film industry is introduced in which students will be prepared throughout the four years of study. The integrated curriculum is designed and developed to support students in building both on their technical and non-technical skills as well as engaging with the industry and the scholarly activities of knowledge production.

The Film Program provides real world experience for each student wherein the student may conduct real projects as a practical study within industrial contexts. The program develops the student's ability to be involved in professional practices, and ethical and organizational responsibilities. Furthermore, internship, community development and research provide students with real experience in the workplace and teach them to cope with the work environment. In addition, a series of study/field trips to visiting professionals and industries will be conducted to give good grounds for having a broad overview of the industry. These experiences support individual career aspiration and may provide social and professional networks.

The graduates of Film Program are expected to be ready to fulfill the demands of scriptwriting, directing, producing, cinematography, editing, and research. The graduates are also prepared to work as film researchers, programmers, curators, or film critics. BINUS INTERNATIONAL provides career support for students by disseminating information on the latest job vacancies, internships, and workshops. This support service can be accessed from www.binuscareer.com.

Award/Degree

- Sarjana Seni from BINUS University
- Dual Degree with Bachelor of Arts (Hons) from Northumbria University, United Kingdom

Major and Streaming

Streaming	Degree				Partner
	Single	Title	Double	Title	
Film Production	√	S.Sn			
Film Studies	√	S.Sn			
Film and TV Production			√	S.Sn. & BA (Hons)	Northumbria University

Double Degree in Film and TV Production (Honors)

In cooperation with Northumbria University.

This double degree program is designed to provide students with knowledge and practical skills in Film and TV production. The students have the opportunity to broaden their horizons and experience by studying abroad at Northumbria University in England. The students who take the double degree program will receive S.Sn. and BA (Hons) degrees at the end of the program. Students who would like to pursue careers in Film and TV industry in general are the ideal candidates for this program.

Study Completion Requirements

Major in Film Program

To complete a major in Film Program at BINUS INTERNATIONAL, students must complete a minimum of 146 SCUs of academic credit.

Course Structure

Sem	Code	Course Name	SCU	Total
1	FILM6044	Film Literacy	2	20
	FILM6045	Sound & Image	6	
	FILM6046	Visual Storytelling Elements	5	
	ENGL6171	Academic English I	3	
	CHAR6013	Character Building: Pancasila	2	
	ENTR6091	Project Hatchery	2	
2	FILM6047	Scriptwriting	4	22
	FILM6048	Production Workshop I	4	
	FILM6049	Cinema & Social Studies	5	
	FILM6021	World Film History	4	
	ENGL6172	Academic English II	3	
	CHAR6014	Character Building: Kewarganegaraan	2	
3	FILM6050	Narrative Directing	8	22
	FILM6051	Visual Techniques	8	
	LANG6061	Indonesian	1	
	ENTR6094	Design Driven Entrepreneurship	3	
	CHAR6015	Character Building: Agama	2	
4	FILM6052	Film Industry Seminar	3	21
	FILM6053	Production Workshop II	5	
	FILM6054	Documentary Cinema	3	
	FILM6026	History of Indonesian Cinema	2	
	ARTS6012	History of Art	4	
	Elective Courses		4	
5	FILM6027	Film Theories	4	23
	RSCH6030	Research Methodology for Film	4	
	Elective Courses		3	
	Streaming: Film Production			
	FILM6055	Advanced Production Workshop	8	
	FILM6056	Advanced Visual Techniques	4	
	Streaming: Film Studies			
	FILM6057	Cultural Studies & New Media	4	
	FILM6058	Hollywood & Genre Studies	4	
FILM6059	Global Cinema	4		
6	Enrichment Program I		16	16
7	Enrichment Program II		16	16
8	FILM6030	Thesis	6	6
TOTAL CREDIT 146 SCU				

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus).

In addition to the above list, students are allowed to take courses from other majors and declare these courses as their electives. Please refer to each course description to check any pre-requisites for these courses.

Enrichment Track Scheme

Track	Semester 6						Semester 7					
	I	RS	ENTR	CD	SA	Other (FPS)	I	RS	ENTR	CD	SA	Other (FSS)
1						v	v					
2						v		v				
3						v				v		
4						v					v	
5	v											v
6		v										v
7				v								v
8					v							v

Notes:

I : Internship

RS : Research

ENTR : Entrepreneurship

CD : Community Development

SA : Study Abroad

Other : Streaming track: 1. Film Production Semester (FPS) 2. Film Studies Semester (FSS).

Enrichment Internship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
FILM6064	Industrial Experience for Film	8	16
FILM6065	Development of Film Industry	4	
FILM6070	Film Industry Practice	4	
Streaming: Film Production			
Enrichment Program I			
FILM6060	Production Internship	8	16
FILM6066	Introduction to Film Industry	4	
FILM6067	Filmmaking Skills Application	4	
Streaming: Film Studies			
Enrichment Program II			
FILM6062	Film Criticism and Analysis	8	16
FILM6071	Film Analysis in Social Aesthetic Context	4	
FILM6072	Film Review in Mass Media	4	

Enrichment Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			16
RSCH6081	Research for Film	8	
RSCH6082	Academic Writing for Film Research	4	
RSCH6106	Research Implementation in Film	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			16
CMDV6026	Community Development for Film	8	
CMDV6027	Program Development for Community	4	
CMDV6034	Program Execution for Community	4	

Enrichment Study Abroad Track*

Code	Course Name	SCU	Total
Enrichment Program I/II			16
GLOB6085	Elective Course for Study Abroad 1	4	
GLOB6086	Elective Course for Study Abroad 2	4	
GLOB6087	Elective Course for Study Abroad 3	4	
GLOB6088	Elective Course for Study Abroad 4	4	
GLOB6047	Elective Course for Study Abroad 5	2	
GLOB6048	Elective Course for Study Abroad 6	2	
GLOB6049	Elective Course for Study Abroad 7	2	
GLOB6050	Elective Course for Study Abroad 8	2	
GLOB6051	Elective Course for Study Abroad 9	2	
GLOB6052	Elective Course for Study Abroad 10	2	
GLOB6053	Elective Course for Study Abroad 11	2	
GLOB6054	Elective Course for Study Abroad 12	2	

*)Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits for Enrichment Program I and Enrichment Program II.

The Table of Prerequisite Courses for Film

Subject		SCU	Smt	Prerequisite		SCU	Smt
FILM6047	Scriptwriting	4	2	FILM6046	Visual Storytelling Elements	5	1
				FILM6044	Film Literacy	2	1
FILM6048	Production Workshop I	4	2	FILM6045	Sound & Image	6	1
FILM6021	World Film History	4	2	FILM6044	Film Literacy	2	1
FILM6050	Narrative Directing	8	3	FILM6047	Scriptwriting	4	2
FILM6051	Visual Techniques	8	3	FILM6045	Sound & Image	6	1
				FILM6044	Film Literacy	2	1
				FILM6047	Scriptwriting	4	2
FILM6053	Production Workshop II	5	4	FILM6048	Production Workshop I	4	2
FILM6054	Documentary Cinema	3	4	FILM6050	Narrative Directing	8	3
				FILM6048	Production Workshop I	4	2
FILM6026	History of Indonesian Cinema	2	4	FILM6044	Film Literacy	2	1
FILM6027	Film Theories	4	5	FILM6021	World Film History	4	2
				FILM6049	Cinema & Social Studies	5	2
RSCH6030	Research Methodology for Film	4	5	FILM6049	Cinema & Social Studies	5	2
FILM6055	Advanced Production Workshop	8	5	FILM6053	Production Workshop II	5	4
FILM6056	Advanced Visual Techniques	4	5	FILM6051	Visual Techniques	8	3
FILM6060	Production Internship	8	6	FILM6055	Advanced Production Workshop	8	5
FILM6057	Cultural Studies & New Media	4	5	FILM6027	Film Theories	4	5
FILM6058	Hollywood & Genre Studies	4	5	FILM6027	Film Theories	4	5
FILM6059	Global Cinema	4	5	FILM6027	Film Theories	4	5
FILM6062	Film Criticism/Analysis	8	6	FILM6057	Cultural Studies & New Media	4	5
				FILM6058	Hollywood & Genre Studies	4	5
				FILM6059	Global Cinema	4	5
FILM6030	Thesis	6	8	Enrichment Program I		16	6
				Enrichment Program II		16	7