Film

Introduction

Offering two streams, film production and film studies, the Bachelor of Film Study Program at BINUS UNIVERSITY delivers an integrated curriculum where understanding of aesthetics, social and cultural knowledge, as well as business and technical skills go hand in hand. We believe that film-makers should create films not only with economic and business considerations but also to engage in constant dialogues with audience. We also hold that cinema, as a part of mainstream visual culture, has been an indispensable subject of humanities with new terrains of knowledge waiting to be explored.

In this four-year study program, students will learn how to integrate technical film-making skills with theoretical and practical knowledge to meet industry standards. Students will also learn how to analyze and write about cinema according to scholarly rigor and requirements set by film publications. The first year is dedicated to the fundamental technical film-making skills courses. In the following three years, classroom-based course, seminar, fieldtrip and film screening are provided to enhance students' basic aesthetic, social and cultural knowledge, teamwork and communication skills, and film business knowledge. In the second year, the whole learning process emphasizes observation, fieldwork, and workshop in order to enhance contextual thinking, theory and practice, and understanding of film production. During the second year, students will also choose one of the two study streaming offered by Film Study Program; film production and film studies. The third and final years are dedicated to advance learning of methodology through workshop, clinic, and simulation. During this time, students will also be given the opportunity to immerse real world experience through internship, community development, and research that will support their Thesis, in which students will have to conduct a research to support their thesis film or film analysis.

Vision

Film Study Program strives to become a prominent film and media study program in Southeast Asia, that produces filmmakers and media practitioners who possess proficiency in communicating with the audiences, high aesthetic standard, and knowledge about the media industry.

Mission

The Film Study Program at Bina Nusantara University has the following mission:
Film Study Program exists to generate world class filmmakers with knowledge, skills and attitudes required to be able to create films that emphasize the strength of visual storytelling with high aesthetic standard, that promote dialogue with/among the audience, and with economic consideration.
Our mission can be elaborated as follows:

- To generate students to become world class filmmakers with appropriate knowledge, skills and attitudes required; refers to the creation of world-class filmmakers who possess prominent leadership traits for the global community.
- To generate students that emphasize the strength of visual storytelling with high aesthetic standards, as an attempt of Film Study Program to recognize and appreciate the most creative and value-added talents.
- To generate students that can promote dialogue with/among the audience; supporting the implementation of professional services with emphasis on the application of knowledge to the community based on in-depth research activities.
- To equip students to make films with economic considerations in order to improve the quality of life of Indonesian and international community.

Program Objectives

The objectives of the program are:

1. To provide student with aesthetics, social and cultural knowledge, critical thinking and technical skills to produce and analyze films that converse with their audience;
2. To prepare students to keep updated with and utilize ICT and media technologies;
3. To prepare students to have effective communication skills in both written and verbal forms;
4. To complement students with leadership, entrepreneurship and management skills, as well as ethics required to be a socially aware and responsible professional in global film industry;
5. To prepare students with knowledge and skills to be innovative, creative and passionate for continuous improvement in film industry.

Student Outcomes

After complete the study, graduate are:

1. Analyze and criticize films using basic film theories, historical facts, as well as social and cultural conditions;
2. Develop an innovative short film script by reviewing or adapting events or literature;
3. Demonstrate the ability to direct actors and audio-visual elements based on a creative interpretation of the film script;
4. Develop film production plan in accordance with the needs of the film script;
5. Demonstrate the ability to produce films by choosing the technology in film production process and integrating film elements and different techniques in accordance with the principles of cinematography and audio-visual;
6. Apply editing skills on images and sound recordings by using software that suits the needs of the script and director's referrals;
7. Apply the principle of film distribution and marketing in general;
8. Apply entrepreneurial knowledge and attitude in the film industry;
9. Demonstrate the ability to make short documentary films based on social and cultural situations identification;
10. Distinguish the appropriate Information and Communication Technology in accordance with the needs of the work that can improve organizational performance;
11. Use English-speaking skill as a supporting language in communicating and corresponding in a global environment.

Prospective Career of the Graduates

A wide range of career opportunities in the film industry is introduced in which students will be prepared throughout the four years of study. The integrated curriculum is designed and developed to support students in building both on their technical and non-technical skills as well as engaging with the industry and the scholarly activities of knowledge production.

The Film Study Program provides real world experience for each student wherein the student may conduct real projects as a practical study within industrial contexts. The program develops the student's ability to be involved in professional practices, and ethical and organizational responsibilities. Furthermore, internship, community development and research provide students with real experience in the workplace and teach them to cope with the work environment. In addition, a series of study/field trips to visiting professionals and industries will be conducted to give good grounds for having a broad overview of the industry. These experiences support individual career aspiration and may provide social and professional networks.

The graduates of Film Study Program are expected to be ready to fulfill the growing demands of film industry such as scriptwriting, directing, producing, cinematography, editing, and research. The graduates are also prepared to work as film researchers, programmers, curators, or film critics. BINUS UNIVERSITY provides career support for students by disseminating information on the latest job vacancies, internships, and workshops. This support service can be accessed from www.binuscareer.com.

Award/Degree

- Sarjana Seni from BINUS UNIVERSITY
- Dual Degree with Bachelor of Arts (Hons) from Northumbria University, United Kingdom

Major and Streaming

Streaming	Degree				Partner
	Single	**Title**	**Double**	**Title**	
Film Production	√	S.Sn			
Film Studies	√	S.Sn			
Film and TV Production			√	S.Sn. & BA (Hons)	Northumbria University

Double Degree in Film and TV Production (Honors)

In cooperation with Northumbria University.

This double degree program is designed to provide students with knowledge and practical skills in Film and TV production. The students have the opportunity to broaden their horizons and experience by studying abroad at Northumbria University in England. The students who take the double degree program will receive S.Sn. and BA (Hons) degrees at the end of the program. Students who would like to pursue careers in Film and TV industry in general are the ideal candidates for this program.

Study Completion Requirements

Major in Film Program

To complete a major in Film Study Program at BINUS INTERNATIONAL, students must complete a minimum of 146 SCUs of academic credit.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013	Character Building: Pancasila	2	20
	FILM6044	Film Literacy	2	
	FILM6045	Sound & Image	6	
	FILM6083	Visual Storytelling Elements	4	
	ARTS6012	History of Art	4	
	English University Courses I			
	ENGL6128	English in Focus	2	
	ENGL6130	English for Business Presentation	2	

Sem	Code	Course Name	SCU	Total
2	CHAR6014	Character Building: Kewarganegaraan	2	21
	FILM6047	Scriptwriting	4	
	FILM6048	Production Workshop I	4	
	FILM6084	Cinema & Social Studies	4	
	FILM6021	World Film History	4	
	LANG6061	Indonesian	1	
	English University Courses II			
	ENGL6129	English Savvy	2	
	ENGL6131	English for Written Business Communication	2	
3	CHAR6015	Character Building: Agama	2	22
	FILM6050	Narrative Directing	8	
	FILM6051	Visual Techniques	8	
	ENTR6003	Entrepreneurship I	2	
	Elective Courses**			
	FILM6019	Film, Literature, and Adaptation	2	
	DSGN6234	Visual Communication Design Reviews	2	
4	FILM6052	Film Industry Seminar	3	21
	FILM6092	Production Workshop II*	5	
	FILM6054	Documentary Cinema	3	
	FILM6026	History of Indonesian Cinema	2	
	Stream : Film Production			
	FILM6077	Production Design	4	
	FILM6078	New Media Production	4	
	Stream : Film Studies			
	FILM6079	Indonesian Director Studies	4	
	FILM6080	Southeast Asian Cinema & Popular Culture	4	
5	FILM6027	Film Theories	4	24
	RSCH6030	Research Methodology for Film	4	
	ENTR6004	Entrepreneurship II	2	
	Stream : Film Production			
	FILM6093	Advanced Production Workshop*	8	
	FILM6056	Advanced Visual Techniques	4	
	FILM6081	Music for Film	2	
	Stream : Film Studies			
	FILM6094	Cultural Studies & New Media*	4	
	FILM6058	Hollywood & Genre Studies	4	
	FILM6059	Global Cinema	4	
	FILM6082	Alternative Distribution and Film Festival	2	
6	**Enrichment Program I**		16	16
7	**Enrichment Program II**		16	16
8	FILM6030	Thesis	6	6
			TOTAL CREDIT 146SCU	

*) Entrepreneurship Embedded

**) Elective Courses: Students choose one course of two elective courses

English University Courses:

-) *For 1st Semester: English University Courses I, student with score BINUS UNIVERSITY English Proficiency Test less than 500 will take English in Focus, and student with score test greater than or equal to 500 will take English for Business Presentation*

-) *For 2nd Semester: English University Courses II, student with score BINUS UNIVERSITY English Proficiency Test less than 500 will take English Savvy, and student with score test greater than or equal to 500 will take English for Written Business Communication*

Enrichment Program I (6th Semester) &Enrichment Program II (7th Semester):

-) *Student will take one of enrichment program tracks (off campus).*

In addition to the above list, students are allowed to take courses from other majors and declare these courses as their electives. Please refer to each course description to check any pre-requisites for these courses.

Enrichment Track Scheme

Track	Semester 6						Semester 7					
	I	RS	ENTR	CD	SA	etc	I	RS	ENTR	CD	SA	etc
Stream : Film Production												
1.	v						v					
2.	v							v				
3.	v									v		
4.	v										v	
Stream : Film Studies												
5.	v						v					
6.		v					v					
7.				v			v					
8.					v		v					

Notes:

I : Internship
RS : Research
ENTR : Entrepreneurship
CD : Community Development
SA : Study Abroad
*etc : Department specific needs

Notes:
Student can choose one of the available tracks

Enrichment Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
Stream : Film Production			
FILM6085	Film Production Internship	8	16
FILM6086	Film Industry Foundation	4	
FILM6087	Filmmaking Skills Application	4	

Code	Course Name	SCU	Total
Stream: Film Studies			
FILM6064	Industrial Experience for Film	8	16
FILM6088	Development of Film Industry	4	
FILM6089	Film Industry Practice	4	
Enrichment Program II:			
Stream : Film Production			
FILM6064	Industrial Experience for Film	8	16
FILM6088	Development of Film Industry	4	
FILM6089	Film Industry Practice	4	
Stream: Film Studies			
FILM6062	Film Criticism & Analysis	8	
FILM6090	Film Analysis in Social Aesthetic Context	4	
FILM6091	Film Review in Mass Media	4	

Enrichment Research Track

Code	Course Name	SCU	Total
RSCH6081	Research for Film	8	16
RSCH6335	Academic Writing for Film Research	4	
RSCH6336	Research Implementation in Film	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
CMDV6026	Community Development for Film	8	16
CMDV6221	Program Development for Community	4	
CMDV6222	Program Execution for Community	4	

Enrichment Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
GLOB6005	Elective Course for Study Abroad 1	4	16
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

Student should pass all of these quality controlled courses as listed below:

No	Code	Course Code	Minimum Grade
1.	CHAR6013	Character Building: Pancasila	B
2.	ENTR6004	Entrepreneurship II	C
3.	FILM6044	Film Literacy*	C
4.	FILM6084	Cinema & Social Studies	C
5.	FILM6050	Narrative Directing*	C
6.	FILM6052	Film Industry Seminar*	C
Stream: Film Production			
7.	FILM6078	New Media Production	C
8.	FILM6056	Advanced Visual Techniques	C
Stream: Film Studies			
7.	FILM6079	Indonesian Director Studies	C
8.	FILM6094	Cultural Studies & New Media	C

*) Tutorial & Multipaper