# Film

## Introduction

Offering two streams, film production and film studies, the Bachelor of Film Program at BINUS UNIVERSITY delivers an integrated curriculum where understanding of aesthetics, social and cultural knowledge, as well as business and technical skills go hand in hand. We believe that film-makers should create films not only with economic and business considerations but also to engage in constant dialogues with audience. We also hold that cinema, as a part of mainstream visual culture, has been an indispensable subject of humanities with new terrains of knowledge waiting to be explored.

In this four-year study program, students will learn how to integrate technical film-making skills with theoretical and practical knowledge to meet industry standards. Students will also learn how to analyze and write about cinema according to scholarly rigor and requirements set by film publications. The first year is dedicated to the fundamental technical film-making skills courses. In the following three years, classroom-based course, seminar, fieldtrip and film screening are provided to enhance students' basic aesthetic, social and cultural knowledge, teamwork and communication skills, and film business knowledge. In the second year, the whole learning process emphasizes observation, fieldwork, and workshop in order to enhance contextual thinking, theory and practice, and understanding of film production. During the second year, students will also choose one of the two study streaming offered by Film Program; film production and film studies. The third and final years are dedicated to advance learning of methodology through workshop, clinic, and simulation. During this time, students will also be given the opportunity to immerse real world experience through internship, community development, and research that will support their Thesis, in which students will have to conduct a research to support their thesis film or film analysis.

## Vision

Film program strives to become a prominent film and media study program in Southeast Asia, that produces filmmakers and media practitioners who possess proficiency in communicating with the audiences, high aesthetic standard, and knowledge about the media industry.

## Mission

To generate world class filmmakers with knowledge, skills, and attitudes required to be able to create films that emphasize the strength of visual storytelling with high aesthetic standard, that promote dialogue with/among the audience, and with economic consideration.

- Providing a world-class teaching, learning, and research experience that fosters excellence in scholarship, innovation and entrepreneurship.
- Creating outstanding leaders for global community.
- Conducting professional services with an emphasis on application of knowledge to the society.
- Improving the quality of life of Indonesians and the international community.
- Recognizing and rewarding the most creative and value-adding talents.

## Program Objectives

The objectives of the program are:

1. To provide student with aesthetics, social and cultural knowledge, critical thinking and technical skills to produce and analyze films that converse with their audience;
2. To prepare students to keep updated with and utilize ICT and media technologies;
3. To prepare students to have effective communication skills in both written and verbal forms;

4. To complement students with leadership, entrepreneurship and management skills, as well as ethics required to be a socially aware and responsible professional in global film industry;
5. To prepare students with knowledge and skills to be innovative, creative and passionate for continuous improvement in film industry.


## Student Outcomes

After complete the study, graduate are:
1. Able to analyze and criticize films using basic film theories, historical facts, as well as social and cultural conditions;
2. Able to develop an innovative short film script by reviewing or adapting events or literature;
3. Able to demonstrate the ability to direct actors and audio-visual elements based on a creative interpretation of the film script;
4. Able to develop film production plan in accordance with the needs of the film script;
5. Able to demonstrate the ability to produce films by choosing the technology in film production process and integrating film elements and different techniques in accordance with the principles of cinematography and audio-visual;
6. Able to apply editing skills on images and sound recordings by using software that suits the needs of the script and director's referrals;
7. Able to apply the principle of film distribution and marketing in general;
8. Able to analyze factors that influence the development of national and international film;
9. Able to apply entrepreneurial knowledge and attitude in the film industry;
10. Able to distinguish the appropriate Information and Communication Technology in accordance with the needs of the work that can improve organizational performance;
11. Able to apply English-speaking skill as a supporting language in communicating and corresponding in a global environment.


## Prospective Career of the Graduates

A wide range of career opportunities in the film industry is introduced in which students will be prepared throughout the four years of study. The integrated curriculum is designed and developed to support students in building both on their technical and non-technical skills as well as engaging with the industry and the scholarly activities of knowledge production.

The Film Program provides real world experience for each student where in the student may conduct real projects as a practical study within industrial contexts. The program develops the student's ability to be involved in professional practices, and ethical and organizational responsibilities. Furthermore, internship, community development and research provide students with real experience in the workplace and teach them to cope with the work environment. In addition, a series of study/field trips to visiting professionals and industries will be conducted to give good grounds for having a broad overview of the industry. These experiences support individual career aspiration and may provide social and professional networks.

The graduates of Film Program are expected to be ready to fulfill the growing demands of film industry such as scriptwriting, directing, producing, cinematography, editing, and research. The graduates are also prepared to work as film researchers, programmers, curators, or film critics. BINUS UNIVERSITY provides career support for students by disseminating information on the latest job vacancies, internships, and workshops. This support service can be accessed from www.binuscareer.com.

## Curriculum

Film program at School of Design offers off campus experience that aims to expose students to professional life outside of campus. Upon graduating the Film program, students are expected to have one-year experience in various areas of film industry. This off campus experience will be offered in 6$^{th}$ and 7$^{th}$ semester, where students can choose several tracks that suits their interest such as; Industry Experience, Research, Community Development, and Study Abroad. Students may design their off campus tracks that is best suited for their thesis needs. During the final semester students must do their thesis according to the streaming that they choose. The streaming offered are film production and film studies.

**Film Production:**

This stream will provide students with the ability to produce a film based on their role as film director, film producer, and screenwriter.

**Film Studies:**

This stream will provide students with the ability to analyze film with related film theories in its social and cultural context.

## Course Structure

| Sem | Code | Course Name | SCU | Total |
|---|---|---|---|---|
| 1 | CHAR6013 | Character Building: Pancasila | 2 | 20 |
|  | FILM6044 | Film Literacy* | 2 |  |
|  | FILM6045 | Sound & Image** | 6 |  |
|  | FILM6083 | Visual Storytelling Elements | 4 |  |
|  | ARTS6012 | History of Art | 4 |  |
|  | **English University Courses I** |  |  |  |
|  | ENGL6128 | English in Focus | 2 |  |
|  | ENGL6130 | English for Business Presentation | 2 |  |
| 2 | CHAR6014 | Character Building: Kewarganegaraan | 2 | 21 |
|  | FILM6084 | Cinema & Social Studies | 4 |  |
|  | FILM6021 | World Film History* | 4 |  |
|  | FILM6047 | Scriptwriting | 4 |  |
|  | FILM6048 | Production Workshop I | 4 |  |
|  | LANG6061 | Indonesian | 1 |  |
|  | **English University Courses II** |  |  |  |
|  | ENGL6129 | English Savvy | 2 |  |
|  | ENGL6131 | English for Written Business Communication | 2 |  |
| 3 | CHAR6015 | Character Building: Agama | 2 | 22 |
|  | FILM6050 | Narrative Directing | 8 |  |
|  | FILM6051 | Visual Techniques* | 8 |  |
|  | ENTR6003 | Entrepreneurship I | 2 |  |
|  | **Elective Courses**** |  |  |  |
|  | FILM6019 | Film, Literature, and Adaptation | 2 |  |
|  | DSGN6234 | Visual Communication Design Reviews | 2 |  |
| 4 | FILM6052 | Film Industry Seminar* | 3 | 21 |
|  | FILM6054 | Documentary Cinema | 3 |  |
|  | FILM6026 | History of Indonesian Cinema | 2 |  |
|  | FILM6092 | Production Workshop II*** | 5 |  |

| Sem | Code | Course Name | SCU | Total |
|---|---|---|---|---|
| 4 | **Stream : Film Production** | | | 21 |
| | FILM6077 | Production Design | 4 | |
| | FILM6078 | New Media Production | 4 | |
| | **Stream : Film Studies** | | | |
| | FILM6079 | Indonesian Director Studies | 4 | |
| | FILM6080 | Southeast Asian Cinema & Popular Culture | 4 | |
| 5 | FILM6027 | Film Theories* | 4 | 24 |
| | RSCH6030 | Research Methodology for Film | 4 | |
| | ENTR6004 | Entrepreneurship II | 2 | |
| | **Stream : Film Production** | | | |
| | FILM6093 | Advanced Production Workshop*** | 8 | |
| | FILM6056 | Advanced Visual Techniques | 4 | |
| | FILM6081 | Music for Film | 2 | |
| | **Stream : Film Studies** | | | |
| | FILM6094 | Cultural Studies & New Media*** | 4 | |
| | FILM6058 | Hollywood & Genre Studies | 4 | |
| | FILM6059 | Global Cinema | 4 | |
| | FILM6082 | Alternative Distribution and Film Festival | 2 | |
| 6 | **Enrichment Program I** | | 16 | 16 |
| 7 | **Enrichment Program II** | | 16 | 16 |
| 8 | FILM6030 | Thesis | 6 | 6 |
| | | | **TOTAL CREDITS 146 SCU** | |

*) This course is delivered in English

**) Global Learning System Course

***) Entrepreneurship Embedded

****) Elective Courses: Students choose one course of two elective courses on 3$^{rd}$ semester

**English University Courses:**

-) For 1$^{st}$ Semester: English University Courses I, student with score BINUS UNIVERSITY English Proficiency Test less than 500 will take English in Focus, and student with score test greater than or equal to 500 will take English for Business Presentation

-) For 2$^{nd}$ Semester: English University Courses II, student with score BINUS UNIVERSITY English Proficiency Test less than 500 will take English Savvy, and student with score test greater than or equal to 500 will take English for Written Business Communication

**Enrichment Program I (6$^{th}$ Semester) & Enrichment Program II (7$^{th}$ Semester):**

-) Student will take one of enrichment program tracks (off campus).

In addition to the above list, students are allowed to take courses from other majors and declare these courses as their electives. Please refer to each course description to check any pre-requisites for these courses.

**Enrichment Track Scheme**

| Track | Semester 6 | | | | | | Semester 7 | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | IN | RS | EN | CD | SA | etc | IN | RS | EN | CD | SA | etc |
| **Stream : Film Production** | | | | | | | | | | | | |
| 1 | v | | | | | | v | | | | | |
| 2 | v | | | | | | | v | | | | |
| 3 | v | | | | | | | | | v | | |
| 4 | v | | | | | | | | | | v | |
| **Stream : Film Studies** | | | | | | | | | | | | |
| 5 | v | | | | | | v | | | | | |
| 6 | | v | | | | | v | | | | | |
| 7 | | | | v | | | v | | | | | |
| 8 | | | | | v | | v | | | | | |

Notes:
IN      : Internship
RS      : Research
EN      : Entrepreneurship
CD      : Community Development
SA      : Study Abroad
etc     : Study Program Special Purposes

Notes:
Student will take one of enrichment program tracks

**Enrichment Internship Track**

| Code | Course Name | SCU | Total |
|---|---|---|---|
| **Enrichment Program I** | | | |
| **Stream : Film Production** | | | |
| FILM6085 | Film Production Internship | 8 | |
| FILM6086 | Film Industry Foundation | 4 | |
| FILM6087 | Filmmaking Skills Application | 4 | 16 |
| **Stream : Film Studies** | | | |
| FILM6064 | Industrial Experience for Film | 8 | |
| FILM6088 | Development of Film Industry | 4 | |
| FILM6089 | Film Industry Practice | 4 | |
| **Enrichment Program II** | | | |
| **Stream : Film Production** | | | |
| FILM6064 | Industrial Experience for Film | 8 | |
| FILM6088 | Development of Film Industry | 4 | |
| FILM6089 | Film Industry Practice | 4 | 16 |
| **Stream : Film Studies** | | | |
| FILM6062 | Film Criticism & Analysis | 8 | |
| FILM6090 | Film Analysis in Social Aesthetic Context | 4 | |
| FILM6091 | Film Review in Mass Media | 4 | |

## Enrichment Research Track

| Code | Course Name | SCU | Total |
|------|-------------|-----|-------|
| **Enrichment Program I/II** | | | |
| RSCH6081 | Research for Film | 8 | 16 |
| RSCH6335 | Academic Writing for Film Research | 4 | |
| RSCH6336 | Research Implementation in Film | 4 | |

## Enrichment Community Development Track

| Code | Course Name | SCU | Total |
|------|-------------|-----|-------|
| **Enrichment Program I/II** | | | |
| CMDV6026 | Community Development for Film | 8 | 16 |
| CMDV6221 | Program Development for Community | 4 | |
| CMDV6222 | Program Execution for Community | 4 | |

## Enrichment Study Abroad Track

| Code | Course Name | SCU | Total |
|------|-------------|-----|-------|
| **Enrichment Program I/II** | | | |
| GLOB6005 | Elective Course for Study Abroad 1 | 4 | |
| GLOB6006 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6007 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6008 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6009 | Elective Course for Study Abroad 5 | 2 | |
| GLOB6010 | Elective Course for Study Abroad 6 | 2 | 16 |
| GLOB6011 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6012 | Elective Course for Study Abroad 8 | 2 | |
| GLOB6013 | Elective Course for Study Abroad 9 | 2 | |
| GLOB6014 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6015 | Elective Course for Study Abroad 11 | 2 | |
| GLOB6016 | Elective Course for Study Abroad 12 | 2 | |

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

## Student should pass all of these quality controlled courses as listed below:

| No | Course Code | Course Name | Minimal Grade |
|----|-------------|-------------|---------------|
| 1. | CHAR6013 | Character Building: Pancasila | B |
| 2. | ENTR6004 | Entrepreneurship II | C |
| 3. | FILM6044 | Film Literacy* | C |
| 4. | FILM6084 | Cinema & Social Studies | C |
| 5. | FILM6050 | Narrative Directing* | C |
| 6. | FILM6052 | Film Industry Seminar* | C |
| **Stream: Film Production** | | | |
| 7. | FILM6078 | New Media Production | C |
| 8. | FILM6056 | Advanced Visual Techniques | C |
| **Stream: Film Studies** | | | |
| 7. | FILM6079 | Indonesian Director Studies | C |
| 8. | FILM6094 | Cultural Studies & New Media | C |

*) Tutorial & Multipaper