

Chinese

Introduction

Started in 2002, the Chinese Department is the newest addition to the Faculty of Language and Culture and it is awarded Grade B from National Accreditation Board (BAN-PT). In only four years of study, students will reach a level of knowledge unmatched by any other programs in Indonesia. By the end, students will be able to read 2000-3000 characters, and understand as many as 10,000 vocabulary items.

As well as achieving international standards in Chinese language, the students will boost their expertise in Chinese culture. The Chinese Department offers studies in Chinese history, geography and Chinese literature. This information packed course also gives students the opportunity to communicate and socialize in Chinese in the workplace.

BINUS UNIVERSITY is committed to educating the next generation and preparing them for these urgent market demands. The Chinese Department of BINUS UNIVERSITY is the key to a fascinating career in Chinese business, study and culture. Not only that, The Chinese Department has the best contacts and materials to offer, It leads the field in international standards, with material published by the Beijing Language Centre and Culture University (BLCU), a university with an international reputation that provides an excellent standard of proficiency in language and other aspects of Chinese culture, the Chinese Department has also cooperation with several universities in China and prepares full scholarship (1 year-S3) for the students and alumni.

Vision

Excellence in IT, Chinese applied language skills, Chinese culture, and innovative as a role model for more competitive and adaptable graduates.

Mission

The mission of Chinese Department is to contribute to the global community through the provision of world-class education by :

1. Educating and equipping students with knowledge and skills of all aspects of Chinese language and culture, while supported by IT, to make them highly competitive and most creative and value-adding intellectuals and entrepreneurs.
2. Preparing students with outstanding character in the community through world-class teaching, learning and research experience, including access to further degrees in Chinese Language or related disciplines.
3. Providing students with the most recent and sophisticated knowledge applicable to be leaders of the global community and job market.
4. Supporting students and lecturers to be creative individuals through a variety of programs that foster the utmost potential of students and lecturers by conducting research and professional services to society and gaining additional resources for the development of Chinese education.
5. Improving the quality of life of Indonesians and the international community through mastery of Chinese language Culture.

Program Objectives

The objectives of the program are :

1. To provide students with a solid foundation of Chinese Communication Skills that they will need in various situations.
2. To provide students with professional expertise that they will need to gain success in industry.
3. To provide students with knowledge and application of Chinese culture.

Graduate Competencies

At the end of the program, graduates will be able to :

1. Demonstrates an ability to use advanced chinese grammar, listening, speaking and reading
2. Compose written text at an advanced level.
3. Demonstrate interpreting skills in Industry
4. Demonstrate the ability to use computer application in chinese
5. Compose research and publication in Chinese
6. Analyze Chinese culture in work places and the global community
7. Apply knowledge and teaching skills in education field
8. Apply Chinese business knowledge and skills in business industry
9. Apply Chinese communication skills in broadcasting industry

Prospective Career of the Graduates

Successful students who graduate can look forward to a fantastic choice of job opportunities, including:

- International company
 - Human resources
 - Personal assistant
 - Public relations
 - Marketing & communications
- Education
 - Teaching Chinese
 - Running a school or department
- Own business
 - Language school
 - Travel agency
 - Teaching agency
 - International trade
- Translation
- Interpreter
- Tour guide/ representative
- Civil service/ government, including:
 - Department of foreign affairs
 - Department of tourism
 - Department of telecommunications
 - Department of culture & education

Curriculum

Core Subjects

Students attend courses designed to expand their ability in the Chinese language. Subjects include Grammar, Listening, Speaking, Writing and Reading. Graduates progress from basic level through to advanced level. Upon Graduation, candidates will be excellently equipped with the knowledge and skills to easily enter the world of work.

Character Building

Character building education at BINUS develops the traits of success and integrity amongst students. As a result of this programme, graduates achieve the ability to analyze the precise needs of their organization and approach their work in a professional and responsible manner.

Elective Subjects

Elective courses are the solution to become an expert in a certain aspect of Chinese studies. This degree is more than just Chinese Language. Students can deepen their knowledge through study of subjects such as Chinese foreign research, Chinese art, and Chinese poetry. Elective courses surely expand their choice of career opportunities.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CB412	CB: Self Development	2	20
	E0516	Chinese Language I	6	
	E0652	Basic Listening I	2	
	E0722	Character Writing	2	
	E0734	Conversation I	4	
	G0812	Indonesian Culture and Society	2	
	G1372	English Entrant	2	
2	CB422	CB: Spiritual Development	2	20
	E0526	Chinese Language II	6	
	E0664	Basic Listening II	4	
	E0692	Composition I	2	
	E0744	Conversation II	4	
	G1382	English in Focus	2	
3	E0536	Chinese Language III	6	20
	E0622	Reading I	2	
	E1212	Listening News I	2	
	E0702	Composition II	2	
	E0754	Conversation III	4	
	G0012	Indonesian	2	
	G1392	English Savvy	2	

Sem	Code	Course Name	SCU	Total	
4	CB432	CB: Interpersonal Development	2	20	
	EN001	Entrepreneurship I	2		
	E0546	Chinese Language IV	6		
	E0632	Reading II	2		
	E0682	Listening News II	2		
	E0712	Composition III	2		
	E0764	Conversation IV	4		
5	CB442	CB: Professional Development	2	20	
	E0556	Chinese Language V	6		
	E0604	Computer Skills	4		
	E0642	Reading Chinese Newspaper	2		
	E1192	General Translation I*	2		
	Stream : Teaching				
	E0862	Intonation and Pronunciation Teaching	2		
	E1032	Intermediate HSK Preparation	2		
	Stream : Media				
	E0862	Intonation and Pronunciation Teaching	2		
	E1032	Intermediate HSK Preparation	2		
	Stream : Business				
	E0912	Business Correspondence	2		
	E1032	Intermediate HSK Preparation	2		
	Stream : Culture				
E1052	Chinese Overseas Research	2			
E1032	Intermediate HSK Preparation	2			
6	EN002	Entrepreneurship II	2	20	
	E0572	Modern Chinese I	2		
	E0566	Chinese Language VI	6		
	E0614	Chinese Computer Skills	4		
	E0812	Images of China	2		
	Stream : Teaching				
	E0882	Chinese Teaching Methodology for Foreigners	2		
	E0892	Chinese Vocabulary Research	2		
	Stream : Media				
	E1012	Chinese Broadcasting Techniques	2		
	E1092	Broadcasting Practices	2		
	Stream : Business				
	E1104	Business Negotiation	4		
	Stream : Culture				
	E0992	Chinese Philosophy	2		
E1112	Myth, Legend and Tradition of China	2			

Sem	Code	Course Name	SCU	Total	
7	E0822	History of China	2	18	
	E0142	Chinese Scientific Writing	2		
	E0592	Classic Chinese	2		
	E0582	Modern Chinese II	2		
	E0772	Contemporary Chinese Literature	2		
	E1202	General Translation II*	2		
	E0872	Chinese Culture	2		
	Stream : Teaching				
	E0902	Research of Modern Chinese Grammar	2		
	E1122	Psychology of Education	2		
	Stream : Media				
	E1022	Press News Writing	2		
	E1132	Advertisement Design of Newspaper and Television	2		
	Stream : Business				
E1144	Chinese Business Ethics	4			
Stream : Culture					
E1154	Chinese Art and Culture	4			
8	E0786	Chinese Thesis	6	8	
	Elective Courses				
	E1002	Chinese Classic Literature	2		
	E0932	Chinese Classic Poetry	2		
	E1162	Chinese Film	2		
	E1172	Chinese Proverbs	2		
	Elective Courses				
	G1402	English for Business Presentation	2		
G1412	English for Written Business Communication	2			
TOTAL CREDIT 146					

*) Entrepreneurship Embedded

**) Elective course: minimum 2 credits

The Table of Prerequisite for Chinese Literature (S1)

Subject	Credits	Prerequisites	Credits
E0536	Chinese Language III	E0516 Chinese Language I	6
E0546	Chinese Language IV	E0526 Chinese Language II	6
E0556	Chinese Language V	E0536 Chinese Language III	6
E0566	Chinese Language VI	E0546 Chinese Language IV	6
E1212	Listening News I	E0652 Basic Listening I	2
E0682	Listening News II	E0664 Basic Listening II	4

Subject		Credits	Prerequisites		Credits
E0712	Composition III	2	E0692	Composition I	2
E0702	Composition II	2	E0722	Character Writing	2
E0754	Conversation III	4	E0734	Conversation I	4
E0764	Conversation IV	4	E0744	Conversation II	4

Student should pass all of these quality controlled examinations as listed below:

No	Code	Course Name	Minimum Grade
1	CB412	CB: Self Development	B
2	EN002	Entrepreneurship II	C
3	E0764	Conversation IV*	C
4	E0556	Chinese Language V*	C
5	E0712	Composition III*	C
6	E0142	Chinese Scientific Writing	C
Stream			
Teaching			
7	E0862	Intonation and Pronunciation Teaching	C
8	E0882	Chinese Teaching Methodology for Foreigners	C
Media			
7	E0862	Intonation and Pronunciation Teaching	C
8	E1092	Broadcasting Practices	C
Business			
7	E0912	Business Correspondence	C
8	E1104	Business Negotiation	C
Culture			
7	E1052	Chinese Overseas Research	C
8	E1112	Myth, Legend and Tradition of China	C

*) Tutorial & Multipaper