

BINUS BUSINESS SCHOOL DOCTORATE PROGRAM

Doctor of Research in Management (DRM)

Introduction

The Doctor of Research in Management (DRM) is a doctoral level program in management which emphasizes the development of knowledge in management by combining the elements of science, best practices, and use of Information and Communication Technology (ICT). It offers concentrations in Sustainability and Growth Strategy, Entrepreneurship and Innovation, Marketing Science and Analytics, Business Information Systems, Finance, and Human Resources Management. The program is designed to be accomplished in 6 (six) semesters, which consists of 46 SKS including dissertation. Each student draws on the faculty's diverse expertise and varied interests to develop high quality research uniquely suited to his or her interests. The program encourages students to gain research experience by working closely with faculty on a variety of industry projects and on alignment of research roadmaps.

Vision

To be an internationally recognized business school in the continuous pursuit of innovation in education.

Mission

We are committed to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

Learning Goals

By the completion of our program:

1. Management Concept

Each student should be able to master the latest concepts in management and to develop new knowledge in related management functions in organization.

2. Multidisciplinary Research

Each student should be able to master the research methodology to study the phenomenon in management through multidisciplinary perspectives.

3. ICT Leverage

Each student should be able to utilize ICT to support high-quality research.

Prospective Career of the Graduates

The graduates of DRM could take up one or combination of the following roles:

1. As industry consultant, actively conducting high profile consulting projects with leading companies and producing copyrighted frameworks and or white papers.
2. As a business leaders, actively leading research based initiatives and actions in their respective company and becoming agents of change in the improvement and/or innovation of industry best practices.

Curriculum

The learning stage of the Doctor of Research in Management (DRM) is grouped as follows.

Level	Learning Stage
Dissertation	Proposal, Seminar on Dissertation Finding, Defense and Promotion
Empirical Projects Assignment	<ul style="list-style-type: none"> ▪ Project on Selected Reading ▪ Corporate Strategy & Sustainability* ▪ Theory of Entrepreneurship* ▪ Theory of Marketing* ▪ Managing Corporate Information System* ▪ Advancement Financial Studies* ▪ Human Capital Management* ▪ Seminar in Selected Topics in Management ▪ Theory of Advance Management ▪ Advanced Research Methodology and Dissertation Writing ▪ Philosophy of Science and Management

Course Structure

The distribution of courses for each semester are presented below.

SEMESTER 1

Course	SCU
PHIL9003 – Philosophy of Science and Management	2
RSCH9053 – Advanced Research Methodology and Dissertation Writing	2
MGMT9020 – Theory of Advance Management	2
RSCH9054 – Dissertation Proposal I	2

SEMESTER 2

Course	SCU
MGMT9021 – Seminar in Innovation, Knowledge, and Technology	2
MGMT9022 – Seminar in Selected Topics in Management	2
MGMT9023 – Project on Selected Reading	2
RSCH9055 – Dissertation Proposal II	2
Stream: Entrepreneurship and Innovation	
ENTR9004 – Theory of Entrepreneurship	3
Stream: Marketing Science and Analytics	
MKTG9002 – Theory of Marketing	3
Stream: Business Information Systems	
ISYS9023 – Managing Corporate Information System	3
Stream: Finance	
FINC9003 – Advancement in Financial Studies	3
Stream: Human Resources Management	
MGMT9024 – Human Capital Management	3

SEMESTER 3

Course	SCU
MGMT9026 – Dissertation Proposal Defense	6

SEMESTER 4

Course	SCU
MGMT9027 – Seminar on Dissertation Finding	7

SEMESTER 5

Course	SCU
MGMT9028 – Dissertation Defense	8

SEMESTER 6

Course	SCU
MGMT9029 – Dissertation Promotion	6

Doctor of Research in Management (Strategy & Growth)

SEMESTER 1

Course	SCU
PHIL9003 – Philosophy of Science and Management	2
RSCH9053 – Advanced Research Methodology and Dissertation Writing	2
MGMT9020 – Theory of Advance Management	2
RSCH9054 – Dissertation Proposal I	2

SEMESTER 2

Course	SCU
MGMT9021 – Seminar in Innovation, Knowledge, and Technology	2
MGMT9022 – Seminar in Selected Topics in Management	2
MGMT9023 – Project on Selected Reading	2
RSCH9055 – Dissertation Proposal II	2
MGMT9025 – Corporate Strategy & Sustainability	3

SEMESTER 3

Course	SCU
MGMT9026 – Dissertation Proposal Defense	6

SEMESTER 4

Course	SCU
MGMT9027 – Seminar on Dissertation Finding	7

SEMESTER 5

Course	SCU
MGMT9028 – Dissertation Defense	8

SEMESTER 6

Course	SCU
MGMT9029 – Dissertation Promotion	6