

BINUS BUSINESS SCHOOL DOCTORATE PROGRAM

Introduction

BINUS Business School Doctorate program currently manage Doctor of Research in Management (DRM) study program.

It is a doctoral level program in management which emphasizes the development of knowledge in management by combining the elements of science, best practices, and use of Information and Communication Technology (ICT). It offers concentrations in Sustainability and Growth Strategy, Entrepreneurship and Innovation, Marketing Science and Analytics, Business Information Systems, Finance, and Human Resources Management. The program is designed to be accomplished in 6 (six) semesters, which consists of 46 SKS including dissertation. Each student draws on the faculty's diverse expertise and varied interests to develop high quality research uniquely suited to his or her interests. The program encourages students to gain research experience by working closely with faculty on a variety of industry projects and on alignment of research roadmaps.

Vision

To be Internationally recognized business school in the continuous pursuit of innovation in education.

Mission

We are committed to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

Learning Goal

1. Philosophy of Management

Each student should be able to master the philosophy of management and to develop new knowledge in related management functions in particular type of organization through multidisciplinary research.

2. Multidisciplinary Research

Each student should be able to master the research methodology to study the phenomenon in management discipline for the decision making process and to develop research that is beneficial to science and humanity and is recognized in national and international level.

3. ICT for Research

Each student should be able to utilize ICT to support high-quality research.

Prospective Career of the Graduates

The Doctorate Program of DRM could take up one or combination of the following roles:

1. As Professional Researchers and lecturer, actively conducting research and publishing their papers in SCOPUS-indexed international journals, developing advance methode in education and always updating the content.
2. As Industry Consultants, actively conducting high profile consulting projects with leading companies and producing copyrighted frameworks and or white papers.
3. As Business Leaders, actively leading research based initiatives and actions in their respective company and becoming agent of change in the improvement and or innovation of industry best practices.

Course Structure

SEMESTER 1

Course Name	SCU
PHIL9003 – Philosophy of Science and Management	2
RSCH9053 – Advanced Research Methodology and Dissertation Writing	2
MGMT9020 – Theory of Advance Management	2
RSCH9054 – Dissertation Proposal I	2

SEMESTER 2

Course Name	SCU
MGMT9021 – Seminar in Innovation, Knowledge, and Technology	2
MGMT9022 – Seminar in Selected Topics in Management	2
MGMT9023 – Project on Selected Reading	2
RSCH9055 – Dissertation Proposal II	2
Stream: Entrepreneurship and Innovation	
ENTR9004 – Theory of Entrepreneurship	3
Stream: Marketing Science and Analytics	
MKTG9002 – Theory of Marketing	3
Stream: Business Information Systems	
ISYS9023 – Managing Corporate Information System	3
Stream: Finance	
FINC9003 – Advancement in Financial Studies	3
Stream: Human Resources Management	
MGMT9024 – Human Capital Management	3

SEMESTER 3

Course Name	SCU
MGMT9026 – Dissertation Proposal Defense	6

SEMESTER 4

Course Name	SCU
MGMT9027 – Seminar on Dissertation Finding	7

SEMESTER 5

Course Name	SCU
MGMT9028 – Dissertation Defense	8

SEMESTER 6

Course Name	SCU
MGMT9029 – Dissertation Promotion	6

Doctor of Research in Management (Strategy & Growth)

SEMESTER 1

Course Name	SCU
PHIL9003 – Philosophy of Science and Management	2
RSCH9053 – Advanced Research Methodology and Dissertation Writing	2
MGMT9020 – Theory of Advance Management	2
RSCH9054 – Dissertation Proposal I	2

SEMESTER 2

Course Name	SCU
MGMT9021 – Seminar in Innovation, Knowledge, and Technology	2
MGMT9022 – Seminar in Selected Topics in Management	2
MGMT9023 – Project on Selected Reading	2
RSCH9055 – Dissertation Proposal II	2
MGMT9025 – Corporate Strategy & Sustainability	3

SEMESTER 3

Course Name	SCU
MGMT9026 – Dissertation Proposal Defense	6

SEMESTER 4

Course Name	SCU
MGMT9027 – Seminar on Dissertation Finding	7

SEMESTER 5

Course Name	SCU
MGMT9028 – Dissertation Defense	8

SEMESTER 6

Course Name	SCU
MGMT9029 – Dissertation Promotion	6