

International Business Management Global Class

Introduction

The International Business Management Program is designed to prepare students to face the changing and dynamic environment of in the global business world. Creating an individual who understand the complexities of conducting business on an international scale that is high in demand. The curriculum is designed with a combination of the mastery in conceptualized theory and real business experience in the business world, so the graduates will be ready to compete either in the real business world, to become an entrepreneur and/or to continue for the higher study.

Vision

To be an internationally recognized business school in the continuous pursuit of innovation in education.

Mission

We are committed to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

Learning Goals

By the completion of our program

1. Management Concept

Each student should be able to comprehend business and management concept.

2. Creative Thinking and Entrepreneurial Skills

Each student should be able to work innovatively by applying their adept thinking, entrepreneurial, and ICT skills.

3. Global Mindset

Each student should be able to perform global mindset in exercising business concept.

4. Ethics

Each student should be able to apply ethical and professional values.

Prospective Career of the Graduates

Offer you a professional career path in an international company and global market to put you in a high demand career or business as:

- | | |
|---|---|
| 1. International Business Analyst | 11. Market Research |
| 2. International Business Development | 12. International Business Planning |
| 3. International Business Relations | 13. International Business Services |
| 4. International Business Credit Analyst | 14. Government International Development |
| 5. Derivatives Trader | 15. Consultant for Finance and Trade |
| 6. Export Officer | 16. Advisory and Partner Executive |
| 7. Foreign Exchange Trader | 17. International Licensing / Franchising Manager |
| 8. Foreign Exchange Officer | 18. Joint venture Project Manager |
| 9. Global Risk Management Solutions Analyst | 19. International Policy Consultant |
| 10. Import Export Coordinator | |

Curriculum

The curriculum of the International Business & Management department has a unique point of managing business and trade globally and was designed to prepare graduate students' readiness to apply their knowledge and work in an appropriate industry, or to become a global entrepreneur. Using an 'International' title should be performed with international languages skill. Besides Bahasa, students also armed with English as core language.

The International Business & Management Program, incorporates many opportunities for students to gain international experience, including:

- Student Exchange
- Study Abroad
- Internship (Compulsory for 1 year)
- Live video lecturing
- Guest Lecturer
- Global Learning System
- Collaboration Learning

Course Structure

| Sem | Code | Course Name | SCU | Total |
|-----|----------|---|-----|-------|
| 1 | ISYS6181 | Management Information Systems for Leader | 4 | 20 |
| | MGMT6011 | Introduction to Management and Business | 4 | |
| | MATH6048 | Business Mathematics | 4 | |
| | MKTG8122 | Marketing Management | 2 | |
| | ECON6037 | Microeconomics | 2 | |
| | COMP6203 | Office for Professional | 2 | |
| | ENGL6132 | English Access | 2 | |
| 2 | CHAR6013 | Character Building: Pancasila | 2 | 21 |
| | BUSS7001 | International Business* | 4 | |
| | ACCT6087 | Introduction to Accounting | 4 | |
| | ECON6038 | Macroeconomics | 2 | |
| | MGMT6012 | Human Resources Management | 4 | |
| | ENGL6133 | English Global | 2 | |
| | ENTR6003 | Entrepreneurship I | 2 | |
| | LANG6061 | Indonesian | 1 | |
| 3 | CHAR6014 | Character Building: Kewarganegaraan | 2 | 22 |
| | FINC6001 | Financial Management | 4 | |
| | BUSS6012 | International Business Project I***&**** | 2 | |
| | MKTG6023 | International Marketing | 2 | |
| | BUSS7005 | International Trade* | 4 | |
| | LAWS6075 | Legal Aspect in Economics | 2 | |
| | STAT8067 | Business Statistics I | 2 | |
| | MGMT6042 | Cross Cultural Management**&**** | 4 | |
| 4 | CHAR6015 | Character Building: Agama | 2 | 24 |
| | STAT8068 | Business Statistics II | 2/2 | |
| | ENTR6004 | Entrepreneurship II | 2 | |
| | MGMT6018 | Operational Management | 4 | |
| | ACCT6049 | Managerial Accounting | 4 | |
| | BUSS7006 | Export-Import Management* ^α **** | 4 | |
| | ECON8009 | Managerial Economics | 4 | |

| Sem | Code | Course Name | SCU | Total |
|-----------------------------|---|--|-----|-------|
| 5 | Elective courses list for study abroad | | | 15 |
| | GLOB6029 | Elective Course 1 | 4 | |
| | GLOB6030 | Elective Course 2 | 4 | |
| | GLOB6031 | Elective Course 3 | 4 | |
| | GLOB6032 | Elective Course 4 | 4 | |
| | GLOB6033 | Elective Course 5 | 2 | |
| | GLOB6034 | Elective Course 6 | 2 | |
| | GLOB6035 | Elective Course 7 | 2 | |
| | GLOB6036 | Elective Course 8 | 2 | |
| | GLOB6037 | Elective Course 9 | 2 | |
| | GLOB6038 | Elective Course 10 | 2 | |
| | GLOB6039 | Elective Course 11 | 2 | |
| | GLOB6040 | Elective Course 12 | 2 | |
| | GLOB6083 | Elective Course 13 | 3 | |
| GLOB6084 | Elective Course 14 | 1 | | |
| 6 | BUSS7009 | Export-Import Cost Management**&*** | 2 | 22 |
| | BUSS6011 | Market Entry Strategy*&*** | 4 | |
| | BUSS6013 | International Business Project II*.*&*** | 2 | |
| | MGMT7169 | Global Supply Chain Management* | 2 | |
| | RSCH8027 | Research Methods for International Business | 4 | |
| | MGMT7013 | Strategic Management | 4 | |
| | BUSS7008 | Export-Import Standardization*&*** Documentation & | 2 | |
| | COMM8006 | Business Communication | 2 | |
| 7 | Enrichment Program | | 16 | 16 |
| 8 | MGMT6044 | Thesis | 6 | 6 |
| TOTAL CREDIT 146 SCU | | | | |

*) Global Learning System course

**) Entrepreneurship Embedded

***) Transferred course from training program at EITC/PPEI (Export Import Training Center/ Pendidikan dan Pelatihan Ekspor Indonesia)

Elective courses list for study abroad (5th Semester):

-) Transferred courses will be transferred based on credit transfer policies on study program with total of 15 credits

Enrichment Program (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks

Enrichment Track Scheme

| Track | Semester 5 | | | | | | Semester 7 | | | | | |
|-------|------------|----|----|----|----|-----|------------|----|----|----|----|-----|
| | IN | RS | EN | CD | SA | etc | IN | RS | EN | CD | SA | etc |
| 1 | | | | | v | | v | | | | | |
| 2 | | | | | v | | | v | | | | |
| 3 | | | | | v | | | | v | | | |
| 4 | | | | | v | | | | | v | | |
| 5 | | | | | v | | | | | | v | |

Notes:

IN : Internship
 RS : Research
 EN : Entrepreneurship
 CD : Community Development
 SA : Study Abroad
 etc : Study Program Special Purposes

Notes:

Student will take one of enrichment program tracks

Enrichment Internship Track

| Code | Course Name | SCU | Total |
|----------|--|-----|-------|
| BUSS6039 | Internship | 8 | 16 |
| BUSS6032 | International Business in Industry | 2 | |
| BUSS6036 | International Trade in Industry | 2 | |
| BUSS6042 | Capacity Building in Industrial Experience | 4 | |

Enrichment Entrepreneurship Track

| Code | Course Name | SCU | Total |
|----------|-----------------------------------|-----|-------|
| ENTR6261 | Business Start Up | 8 | 16 |
| ENTR6262 | Business Model & Validation | 2 | |
| ENTR6263 | Launching New Venture | 2 | |
| ENTR6200 | Capacity Building in New Business | 4 | |

Enrichment Research Track

| Code | Course Name | SCU | Total |
|----------|-----------------------------------|-----|-------|
| RSCH6338 | Research Design | 8 | 16 |
| RSCH6147 | Scientific Writing for Management | 4 | |
| RSCH6148 | Capacity Building in Research | 4 | |

Enrichment Community Development Track

| Code | Course Name | SCU | Total |
|----------|--|-----|-------|
| CMDV6110 | Community Outreach Project Implementation | 8 | 16 |
| CMDV6067 | Community Development Project for Management | 4 | |
| CMDV6168 | Capacity Building in Community Development | 4 | |

Enrichment Study Abroad Track*

| Code | Course Name | SCU | Total |
|----------|-------------------------------------|-----|-------|
| GLOB6005 | Elective Course for Study Abroad 1 | 4 | 16 |
| GLOB6006 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6007 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6008 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6009 | Elective Course for Study Abroad 5 | 2 | |
| GLOB6010 | Elective Course for Study Abroad 6 | 2 | |
| GLOB6011 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6012 | Elective Course for Study Abroad 8 | 2 | |
| GLOB6013 | Elective Course for Study Abroad 9 | 2 | |
| GLOB6014 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6015 | Elective Course for Study Abroad 11 | 2 | |
| GLOB6016 | Elective Course for Study Abroad 12 | 2 | |

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

The Table of Prerequisite for International Business Management Global Class (S1)

| Course | | SCU | Sem. | Prerequisite Course | | SCU | Sem. |
|----------|--------------------------|-----|------|---------------------|------------------------|-----|------|
| BUSS7006 | Export-Import Management | 4 | 4 | BUSS7001 | International Business | 4 | 2 |
| MKTG6023 | International Marketing | 2 | 3 | MKTG8122 | Marketing Management | 2 | 1 |

Student should pass all of these quality controlled courses as listed below:

| No | Course Code | Course Name | Minimal Grade |
|----|-------------|---|---------------|
| 1. | CHAR6013 | Character Building: Pancasila | B |
| 2. | ENTR6004 | Entrepreneurship II | C |
| 3. | MKTG8122 | Marketing Management | C |
| 4. | ISYS6181 | Management Information Systems for Leader | C |
| 5. | MGMT6012 | Human Resources Management* | C |
| 6. | ECON6037 | Microeconomics | C |
| 7. | BUSS7005 | International Trade* | C |
| 8. | BUSS7006 | Export-Import Management* | C |

*) Tutorial & Multipaper