

International Business Management Global Class

Introduction

International Business Management Program is designed to face the changing and dynamic era in global business world. Curriculum is designed with combination of the mastery in conceptualize theory and application in business world, so the graduates will be ready to compete either in the real business world, to become entrepreneur and/or to continue for the higher study.

Vision

To be globally recognized International Business Management program with high quality of professional and entrepreneurial skills supported by ICT.

Mission

The mission of International Business Management program is to contribute to the global community through the provision of world-class education by :

1. Leveraging people's potential for success through altruistic academic relations and to provide challenging rewards for innovative talents.
2. Educating students with a knowledge, skills and practice in International Business and prepare them for pursuing advanced degrees in management or related disciplines.
3. Creating entrepreneurial and ICT ability managers to lead and work in a wide variety of business contexts and industries especially in International Business fields.
4. Conducting research and professional services for International Business with an emphasis on application of International Business knowledge to the society.
5. Improving competitive managerial and entrepreneurial skills through impression international business management, strategic and collaborative influence.

Program Objective

The objectives of the program are :

1. To provide students with knowledge and skills in the International Business art and Science foundation combined with a Business management platform to prepare them in and growing them through delivering a global superior customer value that they need in managing the global business competition.
2. To equip students with sufficient ICT integration, strategic International business capabilities and competencies and application of strategic thinking in the pursuit of global business areas.
3. To provide students with an in-depth advance understanding of the issues regarding implementation and control of the international business programs in an across global business sectors that they need to be a future global marketing agent of change.

Graduate Competency

At the end of the program, graduates will be able to :

1. Demonstrate and apply knowledge of management practices.
2. Interpret & analyze current global business conditions.
3. Demonstrate and apply critical thinking in current business cases, planning research program prior to problem solving in international business practices.
4. Apply critical thinking in current business cases and plan research programs in order to solve business problems with the ability of ICT utilization.

5. Design and apply global integrated strategic business implementation and control in global business environment specific challenges to enhance and satisfy the stakeholders.
6. Create and manage business competitive excellence across global business sectors and laid up them for continuing for advanced degrees in business management.

Prospective Career of the Graduates

There are many fields of career for graduates, including but not limited to:

1. International Business Analyst
2. International Business Development
3. International Business Relations
4. International Business Credit Analyst
5. Derivatives Trader
6. Export Officer
7. Foreign Exchange Trader
8. Foreign Exchange Officer
9. Global Risk Management Solutions Analyst
10. Import Export Coordinator
11. Market Research
12. International Business Planning
13. International Business Services

Curriculum

The Curriculum of International Business & Management department has a unique point and was designed to prepare graduate students' readiness to apply their knowledge and to work in appropriate industry, to become an entrepreneur in global world. Using an 'International' title absolutely should be performed with international languages skill. Besides Bahasa, students also armed with English as core language, and Mandarin and Korean as elective languages.

In the curriculum of International Business & Management, students prepared to have international experiences, with required terms and conditions, as this follow:

- Student Exchange
- Study Abroad
- Internship
- Live video lecturing
- Guest Lecturer
- Global Learning System
- Collaboration Learning

Course Structure

Sem	Code	Course Name	SCU	Total	
1	ENGL6132	English Access	2	20	
	BUSS7017	International Trade	2		
	COMP6015	Introduction to Information Technology	2		
	COMP6151	Computer Laboratory I	2		
	BUSS7001	International Business	4		
	MGMT6011	Introduction to Management and Business	4		
	MATH6048	Business Mathematics	4		
2	CHAR6013	Character Building: Pancasila	2	20	
	STAT8067	Business Statistics I	2		
	ENGL6133	English Global	2		
	LAWS6074	Law in International Business	2		
	MKTG8005	Marketing Management	4		
	COMP6152	Computer Laboratory II	2		
	SOCS6001	Political Economy	4		
	Elective Foreign Language**				
	CHIN6056	Chinese Language I	2		
LANG7001	Korean Language I	2			
3	CHAR6014	Character Building: Kewarganegaraan	2	22	
	ISYS6118	Management Information Systems	4		
	LAWS6075	Legal Aspect in Economic	2		
	ECON6005	Microeconomics	4		
	ACCT6089	Introduction to Accounting I	2		
	BUSS7006	Export-Import Management***	4		
	BUSS6007	Export-Import Policy***	2		
	Elective Foreign Language**				
	CHIN6057	Chinese Language II	2		
LANG7002	Korean Language II	2			
4	CHAR6015	Character Building: Agama	2	22	
	ENTR6003	Entrepreneurship I	2		
	COMM8006	Business Communication	2		
	MGMT6015	Business Quantitative Methods	4		
	MGMT6012	Human Resources Management	4		
	ECON6006	Macroeconomics	4		
	ACCT6090	Introduction to Accounting II	2		
	Elective Foreign Language**				
	CHIN6058	Chinese Language III	2		
LANG7003	Korean Language III	2			
5	Elective courses list for study abroad*			16	
	GLOB6029	Elective Course 1	4		
	GLOB6030	Elective Course 2	4		
	GLOB6031	Elective Course 3	4		
	GLOB6032	Elective Course 4	4		
	GLOB6033	Elective Course 5	2		
	GLOB6034	Elective Course 6	2		
	GLOB6035	Elective Course 7	2		
	GLOB6036	Elective Course 8	2		
GLOB6037	Elective Course 9	2			

Sem	Code	Course Name	SCU	Total
	GLOB6038	Elective Course 10	2	
	GLOB6039	Elective Course 11	2	
	GLOB6040	Elective Course 12	2	
6	FINC6001	Financial Management	4	24
	ECON8009	Managerial Economics	4	
	BUSS6012	International Business Project I*	2	
	ACCT6049	Managerial Accounting	4	
	RSCH6013	Research Methods for International Business	2	
	STAT8068	Business Statistics II	2/2	
	MGMT6018	Operational Management	4	
7	BUSS7009	Export-Import Cost Management***	2	16
	BUSS7008	Export-Import Documentation & Standardization***	2	
	MGMT6042	Cross-Cultural Management***	4	
	BUSS6013	International Business Project II* / ***	2	
	BUSS6011	Market Entry Strategy***	4	
	ENTR6004	Entrepreneurship II	2	
8	MGMT6044	Thesis	6	6
TOTAL CREDIT 146 SCU				

*) *Entrepreneurship Embedded*

**) *Elective language courses*

- *Student required to choose 2 foreign language courses from semester 2*
- *Chosen foreign language courses in semester 3 and 4, same with chosen foreign language courses in semester 2*

***) *Course held at the EITC/PPEI (Export Import Training Center/ Pendidikan dan Pelatihan Ekspor Indonesia)*

Elective Courses (5th Semester):

-) *Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits*

The Table of Prerequisite for International Business Management Global Class (S1)

Subject	Credits	Prerequisites	Credits
BUSS7006 Export-Import Management	4	BUSS7001 International Business	4

Student should pass all of these quality controlled examination as listed below :

No	Code	Course Name	Minimum Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	MKTG8005	Marketing Management	C
4	FINC6001	Financial Management	C
5	MGMT6012	Human Resources Management*	C
6	ECON6005	Microeconomics	C
7	BUSS7017	International Trade*	C
8	BUSS7006	Export-Import Management*	C

*) *Tutorial & Multipaper*