

## **Management Global Class**

### **Introduction**

The design of Management study program curriculum reflects the aim of the study program to adapt and anticipate the environment changes at present and in the future. This objective is achieved by improving the students' knowledge on core subjects. In this case, Management curriculum gives priority on the materials which emphasize the science and art of business concepts and methods. Students are guided and encouraged to think either as manager or business leader. With this view, graduates are expected to have potential to be manager in the future because they can demonstrate the following competencies:

1. Ability to design and manage a business
2. Knowledge and ability to apply information technology applications in business
3. Knowledge of organizational perspectives in marketing, finance, human resources, operations and information systems management
4. Readiness to work in various fields both nationally and internationally

Method of learning used, known as multi-channel learning model, is expected to motivate students to be long-life learners as well as getting involved in social community. In this model, the students will have face-to-face sessions in class, then self-study by using textbooks and CD-ROM, and finally collaborative online learning. The method is intended to encourage the students' to learn independently by using the technology available. Furthermore the method opens the access for students exploring a variety of learning sources from overseas.

### **Vision**

To be an internationally recognized business management study program with ICT driven and entrepreneurial ability

### **Mission**

The mission of Management Department is to contribute to the global community through the provision of world-class education by :

1. Leveraging people's potential for success through altruistic academic relations and to provide challenging rewards for innovative talents
2. Educating students with a knowledge, skills and practice in International Marketing, Entrepreneurship, E-business, and business organization and prepare them for pursuing advanced degrees in management or related disciplines.
3. Creating entrepreneurial managers to lead and work in a wide variety of business contexts and industries.
4. Conducting research and professional services for international marketing, entrepreneurship, e-business and business organizations.
5. Improving competitive managerial skills through impression management, strategic and collaborative influence.

## Program Objective

The objectives of the program are :

1. To provide students with fundamental knowledge in Management Science & Business that they will need in management practices.
2. To provide students with Management and Business Skills integrated with IT & high Impact Research related to business, management, marketing, finance and business organization, providing adequate tools for business analysis in these areas.
3. To prepare each student to be an entrepreneur and agent of change by utilizing knowledge & skills in international marketing and business.

## Graduate Competency

At the end of the program, graduates will be able to :

1. Demonstrate and apply their knowledge of management practices.
2. Interpret & analyze current global business conditions.
3. Demonstrate and apply critical thinking on current business cases, and develop research programs for problem solving in business.
4. Apply information systems in business strategy
5. Analyze Ebusiness strategy
6. Deploy management knowledge and skills to cope with an unpredictable environment
7. Create an innovative business

## Prospective Career of the Graduates

The graduate of the Management study program will have the skills in a wide range of professions such as in management and business consultants, as a middle manager in enterprises (including manufacturing, services, hospitals, hotels, banks, education, agri-business) as well as being an entrepreneur, all of which require the need for a thorough knowledge of information technology. By demonstrating the competencies listed above, BINUS UNIVERSITY Management graduate will be ready to face dynamic challenges of business.

## Curriculum

The curriculum is based on both the National Curriculum and Management study program association that covers Management knowledge and skills as well as attitude to support core competence in the following optional subjects:

1. **E-Business:** Graduates will be expected to comprehend the design and management of new methods in business in the digital era
2. **Entrepreneurship:** Graduates will demonstrate the knowledge and skill to build as well as manage a new venture.
3. **Business and Organization:** Graduates will be able to implement capability of taking on challenges and compete of global organization and business

**Course Structure**

Sem	Code	Course Name	SCU	Total
1	MGMT6011	Introduction to Management and Business	4	20
	ACCT6087	Introduction to Accounting	4	
	LAWS6075	Legal Aspect in Economics	2	
	MATH6048	Business Mathematics	4	
	ENGL6132	English Access	2	
	COMP6015	Introduction to Information Technology	2	
	COMP6151	Computer Laboratory I	2	
2	CHAR6013	Character Building: Pancasila	2	20
	ECON6005	Microeconomics	4	
	ISYS6118	Management Information Systems	4	
	STAT8067	Business Statistics I	2	
	ENGL6133	English Global	2	
	MKTG8005	Marketing Management	4	
	COMP6152	Computer Laboratory II	2	
3	CHAR6014	Character Building: Kewarganegaraan	2	24
	ECON6006	Macroeconomics	4	
	FINC6001	Financial Management	4	
	MGMT6012	Human Resources Management	4	
	ECON8009	Managerial Economics	4	
	ENGL6134	English for Academic Writing	2	
	PSYC6004	Introduction to Psychology	2	
MGMT6045	Organization Behaviour	2		
4	CHAR6015	Character Building: Agama	2	22
	ACCT6049	Managerial Accounting	4	
	COMM8006	Business Communication	2	
	BUSS7001	International Business	4	
	ENTR6003	Entrepreneurship I	2	
	MGMT6022	Management and Organization	4	
	MGMT6046	Management Science	4	
5	<b>Elective courses list for study abroad*</b>			18
	GLOB6029	Elective Course 1	4	
	GLOB6030	Elective Course 2	4	
	GLOB6031	Elective Course 3	4	
	GLOB6032	Elective Course 4	4	
	GLOB6033	Elective Course 5	2	
	GLOB6034	Elective Course 6	2	
	GLOB6035	Elective Course 7	2	
	GLOB6036	Elective Course 8	2	
	GLOB6037	Elective Course 9	2	
	GLOB6038	Elective Course 10	2	
	GLOB6039	Elective Course 11	2	
GLOB6040	Elective Course 12	2		

Sem	Code	Course Name	SCU	Total
6	STAT8068	Business Statistics II	2/2	19
	MGMT6018	Operational Management	4	
	RSCH6026	Research Methodology	4	
	MGMT6049	Organization Culture and Power*	3	
	PSYC6100	Industrial and Organization Psychology	2	
	MGMT6085	Internship	2	
7	MGMT7048	Strategic Human Resource Management	4	17
	ENTR6004	Entrepreneurship II	2	
	MGMT6038	Cross Cultural Management	2	
	MGMT7032	Corporate Governance	2	
	MGMT6033	Advanced Topics in Business and Organization	2	
	MGMT6050	Business and Organization Seminar*	5	
8	MGMT6017	Thesis	6	6
<b>TOTAL CREDIT 146 SCU</b>				

\*) *Entrepreneurship Embedded*

**Elective Courses (5<sup>th</sup> Semester):**

-) *Transferred courses will be transferred based on credit transfer policies on study program with total of 18 credits*

**The Table of Prerequisite for Management Global Class (S1)**

Subject		Credits	Prerequisites		Credits
ACCT6049	Managerial Accounting	4	ACCT6087	Introduction to Accounting	4
MGMT6017	Thesis	6	RSCH6026	Research Methodology	4

**Student should pass all of these quality controlled examination as listed below :**

No	Code	Course Name	Minimum Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	MKTG8005	Marketing Management	C
4	FINC6001	Financial Management	C
5	MGMT6012	Human Resources Management*	C
6	ECON6005	Microeconomics	C
7	MGMT6022	Management and Organization*	C
8	MGMT6049	Organization Culture and Power*	C

\*) Tutorial & Multipaper