

## International Business Management Global Class

### Introduction

International Business Management Program is designed to face the changing and dynamic era in global business world. Curriculum is designed with combination of the mastery in conceptualize theory and application in business world, so the graduates will be ready to compete either in the real business world, to become entrepreneur and/or to continue for the higher study.

### Vision

To be an internationally recognized international business management program with ICT driven and entrepreneurial ability.

### Mission

The mission of International Business Management program is to contribute to the global community through the provision of world-class education by :

1. Leveraging people's potential for success through altruistic academic relations and to provide challenging rewards for innovative talents.
2. Educating students with a knowledge, skills and practice in International Business and prepare them for pursuing advanced degrees in management or related disciplines.
3. Creating entrepreneurial managers to lead and work in a wide variety of business contexts and industries.
4. Conducting research and professional services for international business with an emphasis on application of International Business knowledge to the society.
5. Improving competitive managerial and entrepreneurial skills through impression international business management, strategic and collaborative influence

### Program Objective

The objectives of the program are:

1. To provide students with fundamental knowledge in International Business art and Science foundation combined with a Business management platform to prepare them in and growing them through delivering a global superior customer value that they need in managing the global business competition.
2. To equip students with sufficient ICT integration, strategic international business capabilities and competencies and application of strategic thinking in the pursuit of global business areas.
3. To provide students with an in depth advance understanding of the issues regarding implementation and control of the international business programs in an across global business sectors that they need to be a future global marketing agent of change.

### Student Outcomes

After completing the study, graduates are:

1. **Management Concept:** Each student should be able to comprehend the discipline of management
2. **Concept & Skills Integration and Entrepreneurial mindset:** Each student should be able to integrate management concept and skills with entrepreneurial mindset

3. **Ethical, Social & Professional Character:** Each student should be able to exercise ethical and professional values
4. **Awareness of ICT:** Each student should be able to make use of ICT as management tool and business solution

### **Prospective Career of the Graduates**

There are many fields of career for graduates, including but not limited to:

1. International Business Analyst
2. International Business Development
3. International Business Relations
4. International Business Credit Analyst
5. Derivatives Trader
6. Export Officer
7. Foreign Exchange Trader
8. Foreign Exchange Officer
9. Global Risk Management Solutions Analyst
10. Import Export Coordinator
11. Market Research
12. International Business Planning
13. International Business Services

### **Curriculum**

The Curriculum of International Business & Management department has a unique point and was designed to prepare graduate students' readiness to apply their knowledge and work in appropriate industry, become a global entrepreneur. Using an 'International' title should be performed with international languages skill. Besides Bahasa, students also armed with English as core language.

In the curriculum of International Business & Management, students prepared to have international experiences, with required terms and conditions, as this follow:

- Student Exchange
- Study Abroad
- Internship (Compulsory for 1 year)
- Live video lecturing
- Guest Lecturer
- Global Learning System
- Collaboration Learning

**Course Structure**

Sem	Code	Course Name	SCU	Total
1	ISYS6118	Management Information Systems	4	20
	MGMT6011	Introduction to Management and Business	4	
	MATH6048	Business Mathematics	4	
	MKTG8122	Marketing Management	2	
	ECON6037	Microeconomics	2	
	COMP6203	Office for Professional	2	
	ENGL6132	English Access	2	
2	CHAR6013	Character Building: Pancasila	2	21
	BUSS7001	International Business	4	
	ACCT6087	Introduction to Accounting	4	
	ECON6038	Macroeconomics	2	
	MGMT6168	International Human Resources Management	4	
	STAT8067	Business Statistics I	2	
	ENGL6133	English Global	2	
	LANG6061	Indonesian	1	
3	CHAR6014	Character Building: Kewarganegaraan	2	22
	FINC6001	Financial Management	4	
	STAT8068	Business Statistics II	2/2	
	BUSS7005	International Trade	4	
	ENTR6003	Entrepreneurship I	2	
	LAWS6074	Law in International Business	2	
	MGMT6042	Cross-Cultural Management**	4	
4	CHAR6015	Character Building: Agama	2	24
	BUSS6012	International Business Project I*/**	2	
	COMM8006	Business Communication	2	
	MGMT6018	Operational Management	4	
	ACCT6049	Managerial Accounting	4	
	MKTG6023	International Marketing	2	
	BUSS7006	Export-Import Management**	4	
	ECON8009	Managerial Economics	4	

Sem	Code	Course Name	SCU	Total
5	<b>Elective courses list for study abroad*</b>			15
	GLOB6029	Elective Course 1	4	
	GLOB6030	Elective Course 2	4	
	GLOB6031	Elective Course 3	4	
	GLOB6032	Elective Course 4	4	
	GLOB6033	Elective Course 5	2	
	GLOB6034	Elective Course 6	2	
	GLOB6035	Elective Course 7	2	
	GLOB6036	Elective Course 8	2	
	GLOB6037	Elective Course 9	2	
	GLOB6038	Elective Course 10	2	
	GLOB6039	Elective Course 11	2	
	GLOB6040	Elective Course 12	2	
	GLOB6083	Elective Course 13	3	
GLOB6084	Elective Course 14	1		
6	BUSS7009	Export-Import Cost Management**	2	22
	BUSS6011	Market Entry Strategy**	4	
	BUSS6013	International Business Project II*/**	2	
	MGMT7169	Global Supply Chain Management	2	
	RSCH8027	Research Methods for International Business	4	
	MGMT7013	Strategic Management	4	
	BUSS7008	Export-Import Documentation & Standardization**	2	
ENTR6004	Entrepreneurship II	2		
7	<b>Enrichment Program</b>		16	16
8	MGMT6044	Thesis	6	6
			<b>TOTAL CREDIT 146 SCU</b>	

\*) *Entrepreneurship Embedded*

\*\*\*) *Course held at the EITC/PPEI (Export Import Training Center/ Pendidikan dan Pelatihan Ekspor Indonesia)*

**Elective Courses (5<sup>th</sup> Semester):**

-) *Student will take Elective Courses in foreign countries*

**Enrichment Program (7<sup>th</sup> Semester):**

-) *Student will take one of enrichment program tracks (off campus).*

### Enrichment Track Scheme

Track	Kriteria IPK	Semester 5						Semester 7					
		I	RS	ENTR	CD	SA	*etc	I	RS	ENTR	CD	SA	*etc
1	≥2,75					V		V					
2						V			V				
3						V				V			
4						V					V		
5						V						V	
6	< 2,75					V		V					
7						V			V				
8						V					V		

Notes:

- I : Internship
- RS : Research
- ENTR : Entrepreneurship
- CD : Community Development
- SA : Study Abroad
- \*etc : Department specific needs

Notes:

Student can choose one of the available tracks

### Enrichment Internship Track

Code	Course Name	SCU	Total
BUSS6039	Internship	8	16
BUSS6040	International Business in Industry	2	
BUSS6041	International Trade in Industry	2	
BUSS6042	EES in Industry	4	

### Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
ENTR6062	Business Start Up	8	16
ENTR6063	Business Model & Validation	2	
ENTR6064	Launching New Venture	2	
ENTR6068	EES in New Business	4	

### Enrichment Research Track

Code	Course Name	SCU	Total
RSCH6037	Research Experience	8	16
RSCH6038	Scientific Writing	4	
RSCH6039	Global EES	4	

### Enrichment Community Development Track

Code	Course Name	SCU	Total
CMDV6001	Community Outreach Project Implementation	8	16
CMDV6002	Community Outreach Project Design	4	
CMDV6003	Employability and Entrepreneurial Skills	4	

### Enrichment Study Abroad Track\*

Course Name	SCU	Total
GLOB6005	Elective Course for Study Abroad 1	16
GLOB6006	Elective Course for Study Abroad 2	
GLOB6007	Elective Course for Study Abroad 3	
GLOB6008	Elective Course for Study Abroad 4	
GLOB6009	Elective Course for Study Abroad 5	
GLOB6010	Elective Course for Study Abroad 6	
GLOB6011	Elective Course for Study Abroad 7	
GLOB6012	Elective Course for Study Abroad 8	
GLOB6013	Elective Course for Study Abroad 9	
GLOB6014	Elective Course for Study Abroad 10	
GLOB6015	Elective Course for Study Abroad 11	
GLOB6016	Elective Course for Study Abroad 12	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

### The Table of Prerequisite for International Business Management Global Class (S1)

Subject	Credits	Smt	Prerequisite	Credits	Smt
BUSS7006 Export-Import Management	4	4	BUSS7001 International Business	4	2
MKTG6023 International Marketing	2	4	MKTG8122 Marketing Management	2	1

### Student should pass all of these quality controlled courses as listed below:

No	Code	Course Name	Minimum Grade
1	CHAR6013	Character Building : Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	MKTG8122	Marketing Management	C
4	FINC6001	Financial Management	C
5	MGMT6168	International Human Resources Management *	C
6	ECON6037	Microeconomics	C
7	BUSS7005	International Trade*	C
8	BUSS7006	Export-Import Management*	C

\*) Tutorial & Multipaper