

Management Global Class

Introduction

The design of management study program curriculum reflects the aim of the study program to adapt and anticipate the business environment changes at present and in the future. This objective is achieved by improving the student's knowledge on core subject. In this case, management curriculum gives priority on the materials which emphasize the science and art of business concepts and methods. Students are guided and encouraged to think either as manager or business leader.

With this view, graduates are expected to have potential to be manager in the future because they can demonstrate the following competences, such as: ability to develop and manage a business, ability to apply information technology application in business, knowledge of organizational perspective in organization, human resources, operations and information system management and readiness to work in various field both nationally and internationally. The Management curriculum also provide scheme and platform through 3+1 program, to support students improve both practical and managerial skill.

Method of learning use, known as a multi-channel learning model, is expected to motivated students to be long life learners as well as getting involved in social community. In this model, the students will have face to face sessions in class, then self study by using text book and CD-ROM and finally collaborative online learning. The method is intended to encourage the students to learn independently by using the technology available. Furthermore, the method opens the access for students exploring a variety of learning sources from overseas.

Vision

To be an internationally recognized business management study program with ICT driven and entrepreneurial ability

Mission

The mission of Management Department is to contribute to the global community through the provision of world-class education by :

1. Leveraging people's potential for success through altruistic academic relations and to provide challenging rewards for innovative talents
2. Educating students with a knowledge, skills and practice in International Marketing, Entrepreneurship, E-business, and business organization and prepare them for pursuing advanced degrees in management or related disciplines.
3. Creating entrepreneurial managers to lead and work in a wide variety of business contexts and industries.
4. Conducting research and professional services for international marketing, entrepreneurship, e-business and business organizations.
5. Improving competitive managerial skills through impression management, strategic and collaborative influence.

Program Objective

The objectives of the program are:

1. To provide students with fundamental knowledge in Management Science & Business that they will need in management practices.

2. To provide students with Management and Business Skills integrated with IT & high Impact Research related to business, management, marketing, finance and business organization, providing adequate tools for business analysis in these areas.
3. To prepare each student to be an entrepreneur and agent of change by utilizing knowledge & skills in international marketing and business.

Student Outcomes

After completing the study, graduates are:

1. **Management Concept:** Each student should be able to comprehend the discipline of management
2. **Concept & Skills Integration and Entrepreneurial mindset:** Each student should be able to integrate management concept and skills with entrepreneurial mindset
3. **Ethical, Social & Professional Character:** Each student should be able to exercise ethical and professional values
4. **Awareness of ICT:** Each student should be able to make use of ICT as management tool and business solution

Prospective Career of the Graduates

The graduate of the Management study program will have the skills in a wide range of professions such as in management and business consultants, as a middle manager in enterprises (including manufacturing, services, hospitals, hotels, banks, education, agri-business) as well as being an entrepreneur, all of which require the need for a thorough knowledge of information technology. By demonstrating the competencies listed above, BINUS UNIVERSITY Management graduate will be ready to face dynamic challenges of business.

Curriculum

The curriculum is based on both the National Curriculum and Management study program association that covers Management knowledge and skills as well as attitude to support core competence in the following optional subjects:

1. **E-Business:** Graduates will be expected to comprehend the design and management of new methods in business in the digital era.
2. **Business Development Management :** Graduates will be able to integrate business development and management principle into the strategic plan in the competitive dynamics of global business
3. **Business and Organization:** Graduates will be able to implement capability of taking on challenges and compete of global organization and business.

Course Structure

Sem	Code	Course Name	SCU	Total
1	MGMT6011	Introduction to Management and Business	4	20
	ACCT6087	Introduction to Accounting	4	
	MATH6048	Business Mathematics	4	
	LAWS6075	Legal Aspect in Economics	2	
	ECON6005	Microeconomics	4	
	ENGL6132	English Access	2	
2	CHAR6013	Character Building: Pancasila	2	21
	ECON6006	Macroeconomics	4	
	ISYS6118	Management Information Systems	4	
	STAT8067	Business Statistics I	2	
	MKTG8005	Marketing Management	4	
	COMP6203	Office for Professional	2	
	ENGL6133	English Global	2	
	LANG6061	Indonesian	1	
3	CHAR6014	Character Building: Kewarganegaraan	2	22
	MGMT6038	Cross Cultural Management	2	
	COMM8006	Business Communication	2	
	MGMT6012	Human Resources Management	4	
	ECON8009	Managerial Economics	4	
	BUSS6066	Business Ethics	2	
	ENTR6003	Entrepreneurship I	2	
	MGMT6022	Management and Organization	4	
4	CHAR6015	Character Building: Agama	2	22
	ACCT6049	Managerial Accounting	4	
	FINC6001	Financial Management	4	
	MGMT6033	Advanced Topics in Business and Organization	2	
	MGMT6046	Management Science	4	
	MGMT6122	Leadership & Managing Human Capital in Organization*	4	
	MGMT6145	Compensation and Performance Management	2	

Sem	Code	Course Name	SCU	Total
5	Elective courses list for study abroad*			15
	GLOB6029	Elective Course 1	4	
	GLOB6030	Elective Course 2	4	
	GLOB6031	Elective Course 3	4	
	GLOB6032	Elective Course 4	4	
	GLOB6033	Elective Course 5	2	
	GLOB6034	Elective Course 6	2	
	GLOB6035	Elective Course 7	2	
	GLOB6036	Elective Course 8	2	
	GLOB6037	Elective Course 9	2	
	GLOB6038	Elective Course 10	2	
	GLOB6039	Elective Course 11	2	
	GLOB6040	Elective Course 12	2	
	GLOB6083	Elective Course 13	3	
GLOB6084	Elective Course 14	1		
6	RSCH6026	Research Methodology	4	24
	STAT8068	Business Statistics II	2/2	
	MGMT6018	Operational Management	4	
	MGMT6144	Corporate Governance	4	
	PSYC6117	Industrial and Organization Psychology*	2	
	MGMT7013	Strategic Management	4	
	ENTR6004	Entrepreneurship II	2	
7	Enrichment Program		16	16
8	MGMT6017	Thesis	6	6
TOTAL CREDIT 146 SCU				

*) *Entrepreneurship Embedded*

Elective Courses (5th Semester):

-) *Student will take Elective Courses in foreign countries*

Enrichment Program (7th Semester):

-) *Student will take one of enrichment program tracks (off campus)*

Enrichment Track Scheme

Track	Kriteria IPK	Semester 5						Semester 7					
		I	RS	ENTR	CD	SA	*etc	I	RS	ENTR	CD	SA	*etc
1.	≥ 2,75					v		v					
2.	≥ 2,75					v			v				
3.	≥ 2,75					v				v			
4.	≥ 2,75					v					v		
5.	≥ 2,75					v						v	
6.	< 2,75					v		v					
7.	< 2,75					v				v			
8.	< 2,75					v					v		
9.	< 2,75					v						v	

Notes:

- I : Internship
- RS : Research
- ENTR : Entrepreneurship
- CD : Community Development
- SA : Study Abroad
- *etc : Department specific needs

Notes:

Student can choose one of the available tracks

Enrichment Internship Track

Code	Course Name	SCU	Total
MGMT6149	Internship	8	16
MGMT6150	Business & Organization Paper	2	
MGMT6151	Organizational Performance & Evaluation Paper	2	
MGMT6152	Entrepreneurial and Industrial Business Development	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
ENTR6285	Business Start Up	8	16
ENTR6276	Business Model & Validation	2	
ENTR6277	Launching New Venture	2	
ENTR6249	Entrepreneurship and Managing New Business	4	

Enrichment Research Track

Code	Course Name	SCU	Total
RSCH6205	Research Experience	8	16
RSCH6176	Scientific Writing in Management	4	
RSCH6178	Global Entrepreneurship and Industrial Business Development	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
CMDV6120	Community Outreach Project Implementation	8	16
CMDV6091	Community Outreach Project Design in Management	4	
CMDV6169	Socio Entrepreneurship Development	4	

Enrichment Study Abroad Track*

Course Name	SCU	Total
GLOB6005	Elective Course for Study Abroad 1	16
GLOB6006	Elective Course for Study Abroad 2	
GLOB6007	Elective Course for Study Abroad 3	
GLOB6008	Elective Course for Study Abroad 4	
GLOB6009	Elective Course for Study Abroad 5	
GLOB6010	Elective Course for Study Abroad 6	
GLOB6011	Elective Course for Study Abroad 7	
GLOB6012	Elective Course for Study Abroad 8	
GLOB6013	Elective Course for Study Abroad 9	
GLOB6014	Elective Course for Study Abroad 10	
GLOB6015	Elective Course for Study Abroad 11	
GLOB6016	Elective Course for Study Abroad 12	

*)Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

The Table of Prerequisite for Management Global Class (S1)

Subject	Credits	Sem	Prerequisite	Credits	Sem		
ACCT6049	Managerial Accounting	4	4	ACCT6087	Introduction to Accounting	4	1
MGMT6017	Thesis	6	8	RSCH6026	Research Methodology	4	6

Student should pass all of these quality controlled courses as listed below:

No	Code	Course Name	Minimum Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	MKTG8005	Marketing Management	C
4	FINC6001	Financial Management	D
5	MGMT6012	Human Resources Management*	C
6	ECON6005	Microeconomics	C
7	MGMT6022	Management and Organization*	C
8	MGMT6122	Leadership and Managing Human Capital in Organization*	C

*) Tutorial and Multipaper