

## Management

### Introduction

The curriculum of the management program is designed as an anticipation to dynamics global competition, which requires organisational leadership and entrepreneurial skills with a strong ICT base and capability to continuously adapt and innovate in order to maintain sustainable growth and contribute to the society and the nation. This program will develop students knowledge in managing a company's operation and fostering their problem-solving skills to cope with a challenging situation. In this regard, the curriculum materials will emphasise the art of business, innovation and strategic thinking that are required to become a manager or business leader.

The graduates are expected to gain their potential to become future leaders. They can address business challenges through the following competencies: the ability to develop and manage the business, ability to apply information technology applications in business, ability to pursue the digital economy business, ability to optimise the capability and capacity of the organisation and its resources. They also are going to have the ability to optimize the use of management information systems and readiness to work in the various field both nationally and internationally. Management Curriculum also provides schematics and platform through the 3 + 1 Program, that allow the students to improve their practical and managerial capabilities as required by industry and to maintain its sustainable growth, and empowering the society and the nation.

The program uses, a multi-channel learning model. In this model, the students will have face to face sessions in the classroom, perform the self-study by using textbooks, e-book, video material and collaborative online learning. The method is intended to encourage the students to learn independently by utilising all available accesses and technology. Furthermore, by introducing ICT technology-based learning module, it will open a broad access for students to explore various educational resources from abroad.

### Vision

To be an internationally recognized business school in the continuous pursuit of innovation in education.

### Mission

We are committed to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

**Professionals:** We prepare our graduates to be able to master particular knowledge and skills necessary to perform the role of their professions with ethical and moral obligations.

### Learning Goals

By the completion of our program

#### 1. Management and Business Concepts

Each student should be able to comprehend business and management concept.

#### 2. Problem Solving and Entrepreneurial Skills

Each student should be able to systematically and innovatively solve problems and overcome challenges in businesses.

#### 3. Global and Sustainability Mindsets

Each student should be able to perform global and sustainability mindsets in applying business concepts.

#### 4. Professionalism and Ethical Competence

Each student should be able to apply ethical and professional values.

## Prospective Career of the Graduates

The graduate of the Management study program will have the skills in a wide range of professions, such as management and business consultant, as a middle manager in enterprises (including manufacturing, services, financial sector, education, e-business), and entrepreneur who understand the utilisation of ICT for business solutions. By demonstrating the competencies listed above, BINUS Business School Undergraduate Program Management will be ready to encounter the dynamic challenges of business.

## Curriculum

The curriculum is based on the National Curriculum and Management program association that covers Management knowledge and skills as well as attitude to support core competence in the following optional subjects:

1. **E-Business:** Graduates will be expected to comprehend the design and management of the business in the digital era.
2. **Business Development Management:** Graduates will be able to integrate management principles and new business initiation into a comprehensive strategic plan that promotes sustainable growth.
3. **Business and Organization:** Graduates will be able to develop leadership skills, control and the business managerial role to anticipate challenges and competition of global organizations and businesses.
4. **Digital Business Management (Cross Streaming Binus @Bandung):** The Digital Business Management (DBM) aims to equip students to manage and lead businesses, especially the creative industry that combines digital technology skills with entrepreneurial skills. Students can develop startup business technology or existing businesses as intrapreneurs creatively and innovatively to face global competition.
5. **Business Innovation (Cross Streaming Binus @Malang):** Graduates will be able to demonstrate entrepreneurial acumen by applying creative, innovative, analytical thinking as well as applying communication skills, and ICT skills.

## Course Structure

Sem	Code	Course Name	SCU	Total
1	ISYS6181	Management Information Systems for Leader	4	20
	MATH6176	Business Mathematics	2	
	MGMT6012	Human Resources Management - (AOL)	4	
	MGMT6011	Introduction to Management and Business* - (AOL)	4	
	MKTG8005	Marketing Management* - (AOL)	4	
	<b>English University Courses I</b>			
	ENGL6128	English in Focus	2	
	ENGL6130	English for Business Presentation	2	
2	CHAR6013	Character Building: Pancasila	2	20
	COMM8006	Business Communication** - (AOL)	2	
	ECON6099	Business Economics	4	
	BUSS6066	Business Ethics - (AOL)	2	
	STAT8067	Business Statistics I	2	
	MGMT6297	Operations Management**	4	
	LANG6027	Indonesian	2	
	<b>English University Courses II</b>			
	ENGL6129	English Savvy	2	
	ENGL6131	English for Written Business Communication	2	

Sem	Code	Course Name	SCU	Total
3	CHAR6014005	Character Building: Kewarganegaraan	2	22
	FINC6001005	Financial Management	4	
	LAWS6159005	Legal Aspect in Business	2	
	MGMT6357005	Multinational Corporation Management	4	
	ACCT6351005	Accounting for Business	4	
	STAT8068005	Business Statistics II - (AOL)	2/2	
	ENTR6509005	Entrepreneurship: Ideation	2	
4	CHAR6015005	Character Building: Agama	2	20
	MGMT6358005	Managing Business Information	2/2	
	ENTR6510005	Entrepreneurship: Prototyping	2	
	<b>Streaming : Business and Organization</b>			
	MGMT6375005	Organizational Learning	4	
	MGMT6276005	Leadership & Managing Human Capital in Organization*	4	
	MGMT6371005	Human Resources Analytics	4	
	<b>Streaming : Business Development Management</b>			
	BUSS6109005	Business Development	4	
	MGMT6196005	Project Management	4	
	BUSS6173005	Managing Innovation and Knowledge*&*	4	
	<b>Streaming : E-Business</b>			
	MGMT6374005	Analysis on E-Business Investment*&*	4	
	ISYS6084005	Database	2/2	
	ISYS6079005	E-Business System*	4	
	<b>Cross Streaming : Digital Business Management****</b>			
	MKTG6275032	Omnichannel Retailing	2	
	ENTR6986032	Innovative Product Design and Development	2	
	COMP6667032	Interaction Design	2/2	
	ENTR6987032	Creative and Cultural Entrepreneurship	2	
	ENTR6988032	Technopreneurship	2	
	<b>Cross Streaming : Business Innovation*****</b>			
	ENTR6664002	Consumer Insights: Behavioural Fundamentals	4	
	ENTR6666002	Innovative Product Design and Development**	4	
	<b>Minor Program</b>		12	
	<b>Free Electives</b>		12	
5	RSCH6026005	Research Methodology**	4	18
	ENTR6511005	Entrepreneurship: Market Validation	2	
	BUSS6171005	Business Sustainability	4	
	<b>Streaming : Business and Organization</b>			
	MGMT6341005	Strategic Management**	4	
	MGMT6033005	Advanced Topics in Business and Organization	2	
	MGMT6145005	Compensation and Performance Management*&*	2	
	<b>Streaming : Business Development Management</b>			
	BUSS6069005	Business Simulation - (AOL)	2	
	BUSS6194005	Business Negotiation Strategy*	2	

Sem	Code	Course Name	SCU	Total
	BUSS6163005	Organization Development Strategy	2	
	MGMT6412005	Customer Relationship Management*&**	2	
	<b>Streaming : E-Business</b>			
	ISYS8175005	E-Business Strategy and Implementation*	4	
	ISYS6085005	Advanced Topics in E-Business	2	
	MGMT6029005	Knowledge Management*	2	
	<b>Cross Streaming : Digital Business Management****</b>			
	ENTR6989032	Startup Funding	2	
	ENTR6501032	Social Innovation	2	
	ENTR6428032	Business Risk Analysis	2	
	ENTR6500032	Business Analytics and Intelligence	2	
	<b>Cross Streaming : Business Innovation*****</b>			
	ENTR6668002	Innovation in Omni Channel	2	
	ENTR6669002	Innovation and Knowledge Management**	4	
	ENTR6665002	Managing Innovation for Business Sustainability	4	
	ENPR6007002	Disruptive Strategy & Innovation	2	
	<b>Minor Program</b>		8	
	<b>Free Electives</b>		8	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	MGMT6402005	Pre-Thesis	2	6
	MGMT6410005	Thesis	4	
	MGMT6017005	Thesis	6	
<b>TOTAL CREDIT 146 SCU</b>				

\*) This course is delivered in English

\*\*) Global Learning System Course

\*\*\*) For student mobility program, the courses will be conducted online from home campus

\*\*\*\*) Conducted for student mobility program in Binus @Bandung

\*\*\*\*\*) Conducted for student mobility program in Binus @Malang

-) AOL – Assurance of Learning Process System

#### Streaming/Minor/Free Electives:

-) For 4<sup>th</sup> Semester: Students are required to choose Streaming or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

-) For 5<sup>th</sup> Semester: Students are required to choose Streaming or Minor Program same with previous semester. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

#### English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.

-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.

-) Students must pass English Savvy with a minimum Grade of C.

**Pre-thesis (2 SCU) & Thesis (4 SCU)** can be taken in the 6<sup>th</sup> and/or 7<sup>th</sup> semester by the students who meet the requirements from the Study Program.

### Minor Scheme

Minor Program	Semester 4	Semester 5
<b>Minor @ Binus Kemanggis</b>		
Digital Ecosystem	V	V
Human Capital in Digital Workplace	V	V
Sustainable Development	V	V
Cross Cultural Communication	V	V
Interactive & Users Experience Design	V	V
Data Analytics	V	V
Robotic Process Automation	V	V
<b>Minor @ Binus Alam Sutera</b>		
Digital Business	V	V
<b>Minor @ Binus Bekasi</b>		
Virtual Services	V	V
Culinary	V	V
<b>Minor @ Binus Malang</b>		
Digital Technopreneur	V	V
<b>Minor @ Binus Bandung</b>		
DesignPreneur	V	V

#### 1. Minor Program: Digital Ecosystem

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
COMM6501019 Narrative Development	4
ISYS6549003 Digital Innovation	4
COMP6684001 Current Trends in Technology	4
DSGN6834007 Visual Identity	4
<b>Total SCU</b>	<b>20</b>

#### 2. Minor Program: Human Capital in Digital Workplace

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
<b>Total SCU</b>	<b>20</b>

#### 3. Minor Program: Sustainable Development

Course	SCU
ARCH6119014 Introduction to Sustainable Development	2
DSGN6835008 Engineering Material	4
ISYE6154011 Sustainable Design and Manufacture	4
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217010 Digital for Sustainable Development	4
CIVL6118013 Engineering Economic	4
<b>Total SCU</b>	<b>20</b>

#### 4. Minor Program: Cross Cultural Communication

Course	SCU
CHIN6133026 Chinese Conversation in Daily Works	2
CHIN6132026 Chinese Conversation in Daily Activities	4
CHIN6134026 Chinese Conversation in Business Communication	4
COMM6502019 Communication in Diversity	2
INTR6135029 Comparative Politics	4
BUSS6170025 Asian Business Ethics	4
<b>Total SCU</b>	<b>20</b>

#### 5. Minor Program: Interactive & Users Experience Design

Course	SCU
PSYC6176027 Psychology and User Experience	4
ISYS6553003 User-Centered Research and Evaluation	4
DSGN6836007 Fundamental of Interface Design	4
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
<b>Total SCU</b>	<b>20</b>

#### 6. Minor Program: Data Analytics

Course	SCU
ISYS6680003 Introduction to data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
<b>Total SCU</b>	<b>20</b>

#### 7. Minor Program: Robotic Process Automation

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6685003 RPA Developer Advance	4
ISYS6686003 RPA Business Analytics Fundamental	4
ISYS6687003 Business Process Improvement	2
COMP6859001 Intelligence Automation	2
<b>Total SCU</b>	<b>20</b>

#### 8. Minor Program: Digital Business

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
MGMT6352005 Digital Strategy	4
<b>Total SCU</b>	<b>20</b>

### 9. Minor Program: Virtual Services

Course	SCU
ISYS6561003 Fundamental of Virtual Services	2
ACCT6350020 Virtual Financial Services	4
ISYS6562003 Virtual Market Place	4
MGMT6354005 Virtual Operation and Supply Chain	4
HTMN6082021 Virtual Hospitality Management	4
ISYS6563003 Seminar on Virtual Services	2
<b>Total SCU</b>	<b>20</b>

### 10. Minor Program: Culinary

Course	SCU
HTMN6078021 Advanced in Pastry and Bakery	4
HTMN6050021 Culinary Business Event	2/2
HTMN6048021 Western and French Cuisine	2/4
HTMN6046021 Authentic Indonesian Cuisine	2/4
<b>Total SCU</b>	<b>20</b>

### 11. Minor Program: Digital Technopreneur

Course	SCU
ENTR6528002 The Entrepreneurial Innovator	4
COMP6686004 Popular Technology	4
ENTR6529002 Market Intelligence	4
DSGN6839006 Interactive Design	4
DSGN6844023 Prototyping Digital Future	4
<b>Total SCU</b>	<b>20</b>

### 12. Minor Program: Designpreneur

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
<b>Total SCU</b>	<b>20</b>

### Appendix: Free Electives (4<sup>th</sup> Semester & 5<sup>th</sup> Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580005	Digital Business Transformation	2	4
2	Business Creation	ENTR6582005	Business Strategy	2	4
3	Business Creation	ENTR6494005	Managing Growing Business	2	5
4	Business Management	MGMT6401005	Digital Supply Chain Management	2	4
5	Business Management	MGMT6365005	Current Issue in Service Business and Technology	2	5
6	Global Business Marketing	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	4

No	Course Owner Department	Course Code	Course Name	SCU	Semester
7	Global Business Marketing	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	5
8	International Business Management	BUSS6162005	Market Entry Strategy	2	4
9	International Business Management	BUSS7009005	Export-Import Cost Management	2	5
10	Management	BUSS6088005	Current Issue in Business and Technology	2	4
11	Management	MGMT6063005	Strategic Management	2	5
12	Accounting	ACCT6358020	Management Audit	4	4
13	Accounting Bekasi	ACCT6389020	Big Data Analytics in Accounting & Finance	2	5
14	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	4
15	Marketing Communication	COMM6533019	Creative Program Design	2/2	4
16	Marketing Communication	COMM6540019	Communication & Public Affairs	2	4
17	Marketing Communication	COMM6514019	Editing for Creative Program	2/2	5
18	Marketing Communication	COMM6523019	Corporate Event Management	2/2	5
19	Marketing Communication	COMM6538019	Media Promotion & Marketing in Creative Broadcasting	2	5
20	Marketing Communication	COMM6539019	Media Convergence in Creative Broadcasting	2	5
21	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
22	Marketing Communication	COMM6542019	Event Management for Brand	2/2	5
23	Marketing Communication	COMM6543019	Digital Brand Communication	2/2	5
24	Tourism	TRSM6142022	Event Management	4	4
25	Tourism	TRSM6204022	Heritage Tourism	4	4
26	Tourism	TRSM6141022	Tourism Destination and Planning Management	4	5
27	Tourism	TRSM6160022	Tourism Transportation	2	5
28	Tourism	TRSM6208022	Tourism Innovation and Product Development	4	5
29	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
30	Architecture	ARCH6054014	Interior Design Principles	2	4
31	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
32	Architecture	ARCH6129014	Urban Housing	4	5
33	Architecture	ARCH6130014	Architecture & Social Culture	4	5
34	Civil Engineering	COMP6046013	Computer Applications in Construction Management	2	5
35	Computer Engineering	CPEN6225010	Telco Network & Switching System	2	5
36	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
37	Food Tech	FOOD6073015	Current Issues in Food Technology	2	4



No	Course Owner Department	Course Code	Course Name	SCU	Semester
38	Food Tech	FOOD6062015	Food Quality Assurance System	2/1	5
39	Food Tech	FOOD6063015	Food Safety & Sanitation	2/1	5
40	Industrial Engineering	ISYE6041011	Engineering Economy	2	4
41	Industrial Engineering	ISYE6115011	Transportation Modeling	2	5
42	Business Law	LAWS6017028	Intellectual Property Rights	4	4
43	Business Law	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	4
44	Business Law	LAWS6169028	Capital Market, Legal Audit, & Due Diligence	4	4
45	Business Law	LAWS6170028	Investment Law	2	4
46	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	4
47	Business Law	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
48	Business Law	LAWS6172028	Environmental and Natural Resources Law	2	5
49	Business Law	LAWS6174028	Contract & Legislative Drafting	2	5
50	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	4
51	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	4
52	Chinese Literature	CHIN6159026	Chinese Character Writing	2	4
53	International Relations	INTR6143029	ASEAN Community: Security, Economic, and Socio Cultural Aspects	4	4
54	International Relations	INTR6162029	Multiculturalism and Digital Society	2	5
55	International Relations	INTR6167029	International Political Economy of Multinational Corporations	2	5
56	Japanese Literature	JAPN6116025	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
57	Primary Teacher Education	EDUC6040030	Child Games	2	4
58	Primary Teacher Education	EDUC6032030	Art & Craft	2	5
59	Primary Teacher Education	EDUC8004030	School Based Management	2	5
60	Psychology	PSYC6130027	Human Performance Technology	4	4
61	Psychology	PSYC6145027	Urban Psychology	4	4
62	Cyber Security	COMP6582001	Computer Security	2	4
63	Cyber Security	COMP6646001	Computer Forensic	2	5
64	Game Application & Technology	GAME6082001	Game Animation	2	4
65	Mobile Application & Technology	MOBI6059001	Mobile Programming	2	5
66	Statistics	STAT6158049	Data Management and Organization	2	5
67	Computer Science	ISYS6211001	Web Based Application Development	2/2	4
68	Computer Science	COMP6144001	Web Programming	2/1	5
69	Computer Science	COMP8129001	User Experience	2/2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
70	Computer Science	ISYS6197001	Business Application Development	2/2	5
71	Animation	DSGN6692007	Character Animation	4	4
72	Animation	DSGN6693007	Motion Graphic	4	4
73	Animation	DSGN6694007	Visual Effect (VFX)	4	4
74	Animation	DSGN6689007	Concept Art & Production Design	2	5
75	Animation	DSGN6690007	Animation Storytelling	2	5
76	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
77	Creative Advertising	MDIA6046007	Audio Visual (Pre Production and Production)	4	4
78	Creative Advertising	DSGN6661007	Photography	4	5
79	Film	FILM6026009	History of Indonesian Cinema	2	4
80	Film	FILM6027009	Film Theories	4	4
81	Film	FILM6119009	Audiences & Fan Culture	4	5
82	New Media	DSGN6743007	Digital Graphic Reproduction	4	4
83	Interior Design	DSGN6608008	Interior Design and Culture	2	4
84	Interior Design	DSGN6611008	Business in Interior Design	2	4
85	Business Information Technology	ISYS6606003	Smart Application	2	4
86	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
87	Information Systems	ISYS6203003	Mobile Application Development	2/2	4
88	Information Systems	ISYS6210003	Data Visualization	2	4
89	Information Systems	ISYS6285003	Digital and New Media	2	4
90	Information Systems	ISYS6442003	Applied ERP: Fundamental	4	4
91	Information Systems	ISYS6594003	Coding for Finance	2	4
92	Information Systems	ISYS8066003	Business Process Management	4	5

**Enrichment Program I (6<sup>th</sup> Semester) & Enrichment Program II (7<sup>th</sup> Semester):**

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

**Enrichment Track Scheme**

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	FS	etc
1	v							v						
2	v								v					
3	v									v				
4	v										v			
5	v											v		
6	v												v	
7		v						v						
8		v							v					
9		v								v				
10		v									v			
11		v										v		
12		v											v	
13			v					v						
14			v						v					
15			v							v				
16			v								v			
17			v									v		
18			v										v	
19				v				v						
20				v					v					
21				v						v				
22				v							v			
23				v								v		
24				v									v	
25					v			v						
26					v				v					
27					v					v				
28					v						v			
29					v							v		
30					v								v	
31						v		v						
32						v			v					
33						v				v				
34						v					v			
35						v						v		
36						v							v	

**Note:**

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Study Program Special Purposes

**Description:**

Student will take one of enrichment program tracks

### Certified Internship Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
MGMT6421005	Industrial Experience in Dynamic Industry	8	
MGMT6422005	Industrial Experience in Business Sustainability	8	
MGMT6152005	Entrepreneurial and Industrial Business Development	4	
<b>Enrichment Program II</b>			20
MGMT6423005	Professional Experience in Dynamic Organization	8	
MGMT6424005	Professional Development on Sustainability Profession	8	
MGMT6137005	Business Management and Professional Development	4	

### Certified Entrepreneurship Track

Code	Course Name	SCU	Total
<b>Enrichment Program I:</b>			20
ENTR6902005	New Business Initiation	8	
ENTR6903005	Product Development Process	8	
ENTR6904005	EES in New Business I	4	
<b>Enrichment Program II:</b>			20
ENTR6905005	Product Launching	8	
ENTR6906005	Business Development	8	
ENTR6907005	EES in New Business II	4	

### Certified Research Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
RSCH6370005	Research for Business Management	8	
RSCH6551005	Scientific Writing in Business Management	8	
RSCH6454005	Global Entrepreneurship and Business Development	4	
<b>Enrichment Program II</b>			20
RSCH6373005	Research for Industrial Competition	8	
RSCH6552005	Scientific Writing in Management Research	8	
RSCH6375005	Global Entrepreneurship and Industrial Competition	4	

### Certified Community Development Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
CMDV6120005	Community Outreach Project Implementation	8	
CMDV6331005	Community Outreach Project Design in Management	8	
CMDV6169005	Socio Entrepreneurship Development	4	
<b>Enrichment Program II</b>			20
CMDV6117005	Community Development Project Implementation	8	
CMDV6332005	Community Development Project Design in Management	8	
CMDV6094005	Managing Socio Entrepreneurship	4	

### Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I			
GLOB6005005	Elective Course for Study Abroad 1	4	
GLOB6006005	Elective Course for Study Abroad 2	4	
GLOB6007005	Elective Course for Study Abroad 3	4	
GLOB6008005	Elective Course for Study Abroad 4	4	
GLOB6009005	Elective Course for Study Abroad 5	2	
GLOB6010005	Elective Course for Study Abroad 6	2	
GLOB6011005	Elective Course for Study Abroad 7	2	
GLOB6012005	Elective Course for Study Abroad 8	2	
GLOB6013005	Elective Course for Study Abroad 9	2	
GLOB6014005	Elective Course for Study Abroad 10	2	
GLOB6015005	Elective Course for Study Abroad 11	2	
GLOB6016005	Elective Course for Study Abroad 12	2	
GLOB6251005	Elective Course for Study Abroad 29	4	
Enrichment Program II			20
GLOB6017005	Elective Course for Study Abroad 13	4	
GLOB6018005	Elective Course for Study Abroad 14	4	
GLOB6019005	Elective Course for Study Abroad 15	4	
GLOB6020005	Elective Course for Study Abroad 16	4	
GLOB6021005	Elective Course for Study Abroad 17	2	
GLOB6022005	Elective Course for Study Abroad 18	2	
GLOB6023005	Elective Course for Study Abroad 19	2	
GLOB6024005	Elective Course for Study Abroad 20	2	
GLOB6025005	Elective Course for Study Abroad 21	2	
GLOB6026005	Elective Course for Study Abroad 22	2	
GLOB6027005	Elective Course for Study Abroad 23	2	
GLOB6028005	Elective Course for Study Abroad 24	2	
GLOB6253005	Elective Course for Study Abroad 31	4	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for Specific Independent Study*			20
Enrichment Program I			
MICR6033005	Course Certification I	3	
MICR6034005	Technical Skill Enrichment I	4	
MICR6035005	Industrial Project I	9	
MICR6036005	Soft Skill Enrichment I	4	
MICR6001005	Elective Course for Specific Independent Study 1	8	
MICR6002005	Elective Course for Specific Independent Study 2	8	
MICR6003005	Elective Course for Specific Independent Study 3	6	
MICR6004005	Elective Course for Specific Independent Study 4	6	

Code	Course Name	SCU	Total
MICR6005005	Elective Course for Specific Independent Study 5	6	
MICR6006005	Elective Course for Specific Independent Study 6	5	
MICR6007005	Elective Course for Specific Independent Study 7	5	
MICR6008005	Elective Course for Specific Independent Study 8	5	
MICR6009005	Elective Course for Specific Independent Study 9	5	
MICR6010005	Elective Course for Specific Independent Study 10	4	
MICR6011005	Elective Course for Specific Independent Study 11	4	
MICR6012005	Elective Course for Specific Independent Study 12	4	
MICR6013005	Elective Course for Specific Independent Study 13	4	
MICR6014005	Elective Course for Specific Independent Study 14	4	
MICR6015005	Elective Course for Specific Independent Study 15	3	
MICR6016005	Elective Course for Specific Independent Study 16	3	
MICR6017005	Elective Course for Specific Independent Study 17	3	
MICR6018005	Elective Course for Specific Independent Study 18	3	
MICR6019005	Elective Course for Specific Independent Study 19	3	
MICR6020005	Elective Course for Specific Independent Study 20	3	
MICR6021005	Elective Course for Specific Independent Study 21	2	
MICR6022005	Elective Course for Specific Independent Study 22	2	
MICR6023005	Elective Course for Specific Independent Study 23	2	
MICR6024005	Elective Course for Specific Independent Study 24	2	
MICR6025005	Elective Course for Specific Independent Study 25	2	
MICR6026005	Elective Course for Specific Independent Study 26	2	
MICR6027005	Elective Course for Specific Independent Study 27	2	
MICR6028005	Elective Course for Specific Independent Study 28	2	
MICR6029005	Elective Course for Specific Independent Study 29	1	
MICR6030005	Elective Course for Specific Independent Study 30	1	
MICR6031005	Elective Course for Specific Independent Study 31	1	
MICR6032005	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

### Further Study Track

Code	Course Name	SCU	Total
<b>Enrichment Program II</b>			20
ENTR6561005	Design Thinking for Innovation	4	
MKTG6299005	Business Negotiation	4	
MKTG6300005	Marketing Strategy	4	
STAT6187005	Applied Statistics	4	
MGMT6420005	Human Resources Management Strategy	4	

**The Table of Prerequisite for Management Program**

Course		SCU	Sem.	Prerequisite Course		SCU	Sem.
MGMT6410005	Thesis	4	8	RSCH6026005	Research Methodology	4	5
MGMT6017005	Thesis	6	8				
Streaming : Business and Organization							
MGMT6341005	Strategic Management	4	5	MGMT6012	Human Resources Management	4	1
Streaming : E-Business							
ISYS8175005	E-Business Strategy and Implementation	4	5	ISYS6079005	E-Business System*	4	4
Streaming : Business Development Management							
BUSS6163005	Organization Development Strategy	2	5	MGMT6011	Introduction to Management and Business	4	1

\*) The examination schedule will be a priority to be scheduled on the first day, the grade will also be processed as priority.

**Student should pass all of these quality controlled courses as listed below :**

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013	Character Building: <i>Pancasila</i>	B
2.	ENTR6511005	Entrepreneurship: Market Validation	C
3.	MKTG8005	Marketing Management	C
4.	MGMT6358005	Managing Business Information	C
5.	MGMT6012	Human Resources Management*	C
6.	MGMT6011	Introduction to Management and Business	C
7.	BUSS6066	Business Ethics	C
8.	MGMT6357005	Multinational Corporation Management	C

\*) Tutorial & Multipaper