

#### 1. Course Description

This course comprises general game theories, game design concepts, and implementation. It gives students basic knowledge of the player-centric approach to the process of game design and its implementation.

#### 2. Graduate Competency

Each course in the study program contributes to the graduate competencies that are divided into employability and entrepreneurial skills and study program specific outcomes, in which students need to have demonstrated by the time they complete their course.

BINUS University employability and entrepreneurial skills consist of planning and organizing, problem solving and decision making, self management, team work, communication, and initiative and enterprise.

### 2.1. Employability and Entrepreneurial Skills

Aspect	Key Behaviour
Study Program Specific C	
Study Program Specific O	Dutcomes
	ware application solution based on problem analysis which can be solved with
(SO-2) - Able to design soft structured approach in infor	

(SO-8) able to produce multimedia-based software applicable to solve the problems in industry

#### 3. Topics

- Designing and Developing Games
- Understanding Player and Machine
- Concept and World
- Core Mechanics
- Gameplay
- Game Balancing
- General Principles of Level Design
- Character Development
- Creative and Expressive Play
- Storytelling
- · Design Issues for Online Gaming
- User Experience
- Money from Game

### 4. Learning Outcomes

On successful completion of this course, student will be able to:

- LO 1: Explain General Game Theories
- LO 2: Explain Game Development Process
- LO 3: Create Game Design Documentation
- LO 4: Create an Appropriate Game Design

### 5. Teaching And Learning Strategies

In this course, the lecturers might deploy several teaching learning strategies, including Case Study, Class Presentation, Brainstroming, and Lecture.

#### 6. Textbooks and Other Resources

#### 6.1 Textbooks

- 1. <u>Ernest Adams. (2014). *Fundamentals of game design*. 03. New Riders Publishing. USA. ISBN: <u>9780321929679.</u></u>
- 2. Scoot Rogers. (2014). *Level Up The Guide to Great Video Game Design*. 02. John Wiley & Sons, Inc. United Kingdom. ISBN: 978-1-118-87716-6.

The book in the first list is a must to have for each student.

#### 6.2 Other Resources

- 1. Game Design Document
- 2. http://www.gewang.com/publish/files/2016-nime-gamedesign.pdf
- 3. http://www.citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.10.9203&rep=rep1&type=pdf
- 4. http://www.oecd.org/edu/ceri/39414829.pdf
- 5. http://www.stanford.edu/~jbboin/doc/gamedesign.pdf
- 6. http://www.gamasutra.com/view/feature/131791/the\_anatomy\_of\_a\_design\_document\_.php
- 7. http://www.gamasutra.com/view/feature/131818/the\_anatomy\_of\_a\_design\_document\_.php
- 8. http://www.developer.mozilla.org/en-US/docs/Games/Publishing\_games/Game\_monetization
- 9. http://www.gameanalytics.com/blog/42-ways-to-monetize-your-mobile-game.html
- 10. http://www.gamasutra.com/blogs/SebastianLong/20171002/306649/What\_Is\_Games\_User\_Experience\_U X\_and\_How\_Does\_It\_Help.php
  - 11. http://www.gameanalytics.com/blog/5-tips-to-improve-your-games-user-experience.html
  - 12. http://www.benzinga.com/14/09/4883412/online-gaming-advantages-disadvantages-threats-and-theirsolutions
  - 13. http://www.sundance.org/blogs/program-spotlight/the-art-of-storytelling-in-gaming
  - 14. http://www.gamasutra.com/view/feature/131086/techniques\_of\_written\_storytelling\_.php
  - 15. http://www.theatlantic.com/entertainment/archive/2011/09/the-power-of-creativity-how-game-designchanges-the-way-we-think/245441/
  - 16. http://www.psychologyofgames.com/2013/11/the-psychology-of-video-game-avatars/
  - 17. http://www.dramatoolkit.co.uk/drama-games/category/character
  - 18. http://www.contentedwriter.com/principles-of-game-design-visual-style-and-gameplay/
  - 19. http://www.gamedevelopment.tutsplus.com/tutorials/a-beginners-guide-to-designing-video-game-levels-cms-25662
  - 20. http://www.gamedesignconcepts.wordpress.com/2009/08/20/level-16-game-balance/
  - 21. http://www.gamasutra.com/blogs/DanFelder/20151012/251443/Design\_101\_Balancing\_Games.php
  - 22. http://www.gamasutra.com/view/feature/135102/what\_makes\_social\_games\_social.php
  - 23. http://www.karlkapp.com/game-element-core-mechanic/
  - 24. http://www.cas.mcmaster.ca/~se3gb3/SE3GB3/2013/slides/The%20Dimensions%20of%20a%20Game%20 World.pdf
  - 25. http://www.littlesky.org/?q=node/1
  - 26. http://www.gamedesigning.org/career/sell-game-idea/
  - 27. http://www.darklorde.com/the-five-domains-of-play/
  - 28. http://www.peachpit.com/articles/article.aspx?p=2168935&seqNum=4
  - 29. http://www.benzinga.com/14/09/4883412/online-gaming-advantages-disadvantages-threats-and-their-solutions

## 7. Schedule

# Theory

	Session/ Mode	Related LO	Topics	References
	1 F2F	LO 1	Designing and Developing Games - Task Approach - Key Components - Game Structure - Design Process - Team Roles - Anatomy of Game Designer	<ul> <li>Designing and Developing Games</li> <li>Fundamentals of game design, Chapter 2</li> <li>Game Design Document</li> <li>Anatomy of Game Designer Part 1, http://www.gamasutra.com/vi ew/feature/131791/the_anat omy_of_a_design_document php</li> <li>Anatomy of Game Designer Part 2, http://www.gamasutra.com/vi ew/feature/131818/the_anat omy_of_a_design_document php</li> </ul>
•	2 F2F	LO 1	Understanding Player and Machine - VandenBerghe's Five Domains of Play - Demographic Categories - Gamer Dedication - Binary Thinking - Home Game Consoles - Personal Computers - Portable Devices - Other Devices	<ul> <li>Understanding Player and Machine</li> <li>Fundamentals of game design, Chapter 4</li> <li>Binary Thinking, http://www.peachpit.com/arti cles/article.aspx?p=2168935 &amp;seqNum=4</li> <li>Five Domains of play, http://www.darklorde.com/the -five-domains-of-play/</li> </ul>
	3 GSLC	LO 1 LO 2 LO 3	Concept and World - Getting an Idea - Idea to Game Concept - Game World - Game World Purpose - Game World Dimensions - Realism	<ul> <li>Concept and World</li> <li>Fundamentals of game design, Chapter 7 &amp; 8</li> <li>5 ways to protect your video game idea, http://www.gamedesigning.or g/career/sell-game-idea/</li> <li>Game Development : Choosing Game Genre, http://www.littlesky.org/?q=n ode/1</li> <li>The Dimension of Game World, http://www.cas.mcmaster.ca/ ~se3gb3/SE3GB3/2013/slide s/The%20Dimensions%20of %20a%20Game%20World.p df</li> </ul>
	4 F2F	LO 1 LO 2 LO 3	Core Mechanics - Core Mechanics Definition - Key Concepts - The Internal Economy - Progression Mechanics - Tactical Maneuvering Mechanics - Social Interaction Mechanics - Core Mechanics and Gameplay - Core Mechanics Design	<ul> <li>Core Mechanics</li> <li>Fundamentals of game design, Chapter 14</li> <li>Game Element : Core Mechanic, http://www.karlkapp.com/ga me-element-core-mechanic/</li> <li>What makes social games social ?,</li> </ul>

			http://www.gamasutra.com/vi ew/feature/135102/what_ma		
				kes_social_games_social.ph	
0-	5 F2F	LO 1 LO 2 LO 3	Gameplay - Making games Fun - Hierarchy of Challenges - Skill, Stress, and Absolute Difficulty - Commonly Used Challenges - Actions - Saving the Game	<ul> <li>Gameplay</li> <li>Fundamentals of game design, Chapter 13</li> <li>Making Games Fun, http://www.stanford.edu/~jbb oin/doc/gamedesign.pdf</li> <li>Game Play and Game Mechanic, http://www.oecd.org/edu/ceri/ 39414829.pdf</li> </ul>	
	6 F2F	LO 1 LO 3	Game Balancing - Balanced Game Definition - Avoiding Dominant Strategies - Incorporating the Element of Chance - Making PvP Games Fair - Making PvE Games Fair - Managing Difficulty - Understanding Positive Feedback - Other Balance Considerations - Design to Make Tuning Easy	<ul> <li>Game Balancing</li> <li>Fundamentals of game design, Chapter 15</li> <li>Game Balance, http://www.gamedesignconc epts.wordpress.com/2009/08 /20/level-16-game-balance/</li> <li>Design 101 : Balancing Games, http://www.gamasutra.com/bl ogs/DanFelder/20151012/25 1443/Design_101_Balancing _Games.php</li> </ul>	
	7 F2F	LO 2 LO 3	General Principles of Level Design - Level Design Definition - Key Design Principles - Layouts - Expanding on the Principles of Level Design - The Level Design Process - Pitfalls of Level Design	<ul> <li>General Principles of Level Design</li> <li>Fundamentals of game design, Chapter 16</li> <li>Principles of game design visual style and gameplay, http://www.contentedwriter.c om/principles-of-game- design-visual-style-and- gameplay/</li> <li>A Beginner's guide to Designing Video Game Levels, http://www.gamedevelopmen t.tutsplus.com/tutorials/a- beginners-guide-to- designing-video-game- levelscms-25662</li> </ul>	
	8 F2F	LO 3 LO 4	Character Development - Character Design Goals - Player and Avatar Relationship - Character Depth - Audio Design	<ul> <li>Character Development</li> <li>Fundamentals of game design, Chapter 10</li> <li>The Pschology of Video Game Avatar, http://www.psychologyofgam es.com/2013/11/the- psychology-of-video-game- avatars/</li> <li>Game Character, http://www.dramatoolkit.co.u k/drama- games/category/character</li> </ul>	
	9	LO 2	Creative and Expressive Play	- Creative and Expressive	

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	GSLC	LO 4	- Self-Defining Play	Play
			- Creative Play	- Fundamentals of game
			- Other Forms of Expression	design, Chapter 9
			- Game Modification	<ul> <li>The power of creativity : How</li> </ul>
				game design Changes the
				way we think,
				http://www.theatlantic.com/e
				ntertainment/archive/2011/09
				/the-power-of-creativity-how-
				game-design-changes-the-
				way-we-think/245441/
				- Game Design for Expressive
				Mobile Music,
				http://www.gewang.com/publ
				ish/files/2016-nime-
	4.0			gamedesign.pdf
	10	LO 3	Storytelling	- Storytelling
	F2F	LO 4	- Stories in Game	- Fundamentals of game
			- Key Concepts	design, Chapter 11
			- Storytelling Engine	- Techniques of written
			- Linear Stories	storytelling applied to game
			- Nonlinear Stories	design,
			- Granularity	http://www.gamasutra.com/vi
			- Plot Mechanism	ew/feature/131086/technique
			- Emotional Limits	s_of_written_storytellingph
			<ul> <li>Scripted Conversation &amp; Dialog Trees</li> </ul>	р
			- When to Write the Story	<ul> <li>The art of storytelling in</li> </ul>
			- Other Considerations	Gaming,
				http://www.sundance.org/blo
				gs/program-spotlight/the-art-
-				of-storytelling-in-gaming
-	11	LO 4	Design Issues for Online Gaming	- Design Issues for Online
	GSLC	20 .	- Online Games Definition	Gaming
	0010		- Advantages of Online Games	- Fundamentals of game
			- Disadvantages of Online Games	design, Chapter 17
			- Design Issues	- Security Design in Online
_			- Technical Security	Games,
			- Social Problems	http://www.citeseerx.ist.psu.e
				du/viewdoc/download?doi=1
				0.1.1.10.9203&rep=rep1&typ
				e=pdf
				- Advantages and
				Disadvantages threats and
				their solutions,
				http://www.benzinga.com/14/
				09/4883412/online-gaming-
				advantages-disadvantages-
		<u> </u>		threats-and-their-solutions
	12	LO 2	User Experience	- User Experience
	F2F	LO 3	- UX Definition	- Fundamentals of game
		LO 4	<ul> <li>Player-Centric Interface Design</li> </ul>	design, Chapter 12
			- Design Process	- 5 ways to improve your
			- Managing Complexity	game's user experience,
			- Interaction Models	http://www.gameanalytics.co
			- Camera Models	m/blog/5-tips-to-improve-
			- Visual Elements	your-games-user-
			- Audio Elements	experience.html
			- Input Devices	- What is Game User
			- Navigation Mechanisms	experience (UX) and how
			- Accessibility Issues	does it help ?,
		1	- กษษออเมแบ เออนธอ	

			http://www.gamasutra.com/bl ogs/SebastianLong/2017100 2/306649/What_Is_Games_ User_Experience_UX_and_ How_Does_It_Help.php
13 F2F	LO 4	Money from Game - Direct Payment Models - Indirect Payment Models - World Markets	<ul> <li>Money from Game</li> <li>Fundamentals of game design, Chapter 6</li> <li>42 ways to monetize your mobile game, http://www.gameanalytics.co m/blog/42-ways-to-monetize- your-mobile-game.html</li> <li>Game Monetization, http://www.developer.mozilla .org/en- US/docs/Games/Publishing_ games/Game_monetization</li> </ul>

## 8. Evaluation

# Theory

Accomment Activity	Waight	Lea	Learning Outcomes			
Assessment Activity	Weight	1	2	3	4	
Assignment	20%	$\checkmark$		$\checkmark$	$\checkmark$	
Mid Exam	30%	$\checkmark$		$\checkmark$		
Final Exam	50%					
-						
nal Evaluation Score		5 1	UN		/FI	RSIT
Aspects	Weight		UN	11/	/E	RSIT
	Weight		UN	11/	/E	RSIT

# 9. A. Assessment Rubric (Study Program Specific Outcomes)

ſ			Proficiency Level					
	LO	Indicators	Excellent (85 – 100)	Good (75 – 84)	Average (65 – 74)	Poor (<= 64)		
		1.1. Ability to Define Basic understanding of game theories	have a solid understandin g about game theories and case study	have a solid understandin g about game theories	have enough understandin g abut game theories	Theory of Game are inadequate		
0	LO 1	1.2. Ability to recognize game development need	Have a solid information about Game Developmen t needs	Have a good information about Game Developmen t needs	Have enough information about Game Developmen t needs	Have inappropriat e information about Game Developmen t needs		
		2.1. Ability to distinguish game pipeline process	Have an excellent knowledge about game pipeline process	Have a good knowledge about game pipeline process	Have an average knowledge about game pipeline process	Have a poor knowledge about game pipeline process		
	LO 2	2.2. Ability to compare Game Development Process	have a solid understandin g about Game Developmen t Process	have a good understandin g about Game Developmen t Process	have an average understandin g about Game Developmen t Process	have a poor understandin g about Game Developmen t Process		
		3.1. Ability to create documentation for game	have an excellent documentati on for game	have an good documentati on for game	have an average documentati on for games	have inadequate documentati on for game		
	LO 3	3.2. have ability to interpret the content of design documentation	design document interpretatio n are relevant and clearly stated	design document interpretatio n are competent	design document interpretatio n are incomplete	design document interpretatio n are inadequate		
		4.1. Ability to develop content to support appropriate game design	have excellent practices to create contents	have good practices to create contents	have average practices to create contents	have inadequate practices to create contents		
	LO 4	4.2. Ability to identify the design document content effectively	have excellent identification for appropriate game design	have good identification for appropriate game design	have average identification for appropriate game design	have poor identification for appropriate game design		



