


Course Outline	
DSGN6165 Western Art Review (2)	
Effective Date 01 September 2015	Study Program Visual Communication Design Revision 1

1. Course Description

This course focuses on introducing the development of western art based on timeline of world art history. The objective of this study is to provide visual communication design students an illustration about western art periods and movements from the past through present time. They will be able to recognize and identify the difference between each period/movement and also understand the background story of this development. This will develop knowledge and subject-specific skills, enabling students to relate the importance of this subject with other subjects, so that they will be able to apply their theoretical knowledge into practical knowledge

2. Graduate Competency

Each course in the study program contributes to the graduate competencies that are divided into employability and entrepreneurial skills and study program specific outcomes, in which students need to have demonstrated by the time they complete their course.

BINUS University employability and entrepreneurial skills consist of planning and organizing, problem solving and decision making, self management, team work, communication, and initiative and enterprise.

2.1. Employability and Entrepreneurial Skills

Aspect	Key Behaviour

2.2. Study Program Specific Outcomes

Study Program Specific Outcomes
Graduates will be able to explain the basic principles, know-how, technology and history of visual art/design.
Graduates will be able to apply a basic and fundamental knowledge of art/design in practice.
Graduates will be able to analyze aesthetic, technical, historical and cultural aspects of visual art/design. (C4)

3. Topics

- Stone Age
- Mesopotamia
- Aegean Art
- Ancient Egypt
- Ancient Greece
- Roman Art
- Christian Art
- Renaissance and Mannerism
- The 17th – 18th Century Art
- The 19th Century Art
- The 20th Century Art
- Contemporary Art

4. Learning Outcomes

On successful completion of this course, student will be able to:

- LO 1: Describe the fundamental knowledge and information
- LO 2: Identify western culture and civilization that become the background of art development
- LO 3: Illustrate basic knowledge of art development based on timeline review
- LO 4: Interpret the relation of western art between theoretical perspective with practical knowledge

5. Teaching And Learning Strategies

In this course, the lecturers might deploy several teaching learning strategies, including Demonstration, Discussion, Observation, and Presentation.

6. Textbooks and Other Resources**6.1 Textbooks**

1. Wijaya Hanny. (2015). *Western Art Review. 01. PT Jayakarta Agung Offset. Jakarta. ISBN: 9789799001306.*

The book in the first list is a must to have for each student.

6.2 Other Resources

1. <http://www.youtube.com/watch?v=g0TAroPYqm4>
2. <http://www.youtube.com/watch?v=lwKg4ESvYG4>
3. <http://www.khanacademy.org/humanities/prehistoric-art/neolithic-art/v/stonehenge-unesconhk>
4. http://www.metmuseum.org/toah/hd/mino/hd_mino.htm
5. <http://www.khanacademy.org/partner-content/british-museum/middle-east-bm/ancient-near-east-bm/a/the-sumerians-and-mesopotamia>
6. <http://www.youtube.com/watch?v=7GKlo2xWvul>
7. http://www.metmuseum.org/toah/hd/mino/hd_mino.htm
8. <http://www.guggenheim.org/new-york/collections/collection-online/movements/195228>
9. <http://www.khanacademy.org/humanities/renaissance-reformation/northern-renaissance1/burgundy-netherlands/v/van-eyck-portrait-of-giovanni-arnolfini-and-his-wife-1434>
10. <http://www.theartstory.org/movement-fauvism.htm>
11. <http://www.moma.org/collection/works/61713?locale=en>
12. http://en.museodealtamira.mcu.es/Prehistoria_y_Arte/la_cueva.html

7. Schedule**Theory**

Session/ Mode	Related LO	Topics	References
1 F2F	LO 1 LO 2	Stone Age - Palaeolithic - Mesolithic - Neolithic	- Stone Age - Western Art Review, Chapter 1 - Stonehenge, http://www.khanacademy.org/humanities/prehistoric-art/neolithic-art/v/stonehenge-unesconhk - Altamira Cave Painting, http://en.museodealtamira.mcu.es/Prehistoria_y_Arte/la_cueva.html
2 F2F	LO 1 LO 2	Mesopotamia - Early Mesopotamia - Babylonia - Neo-Babylonia	- Mesopotamia - Western Art Review, Chapter 2 - The Summerians and Mesopotamia, http://www.khanacademy.org/partner-content/british-museum/middle-east-bm/ancient-near-east-bm/a/the-sumerians-and-mesopotamia
3	LO 1	Aegean Art	- Aegean Art

F2F	LO 2	<ul style="list-style-type: none"> - Cycladic - Minoan - Mycenaean 	<ul style="list-style-type: none"> - Western Art Review, Chapter 3 - The Metropolitan Museum of Art – Minoan Crete, http://www.metmuseum.org/toah/hd/mino/hd_mino.htm
4 F2F	LO 1 LO 2	Ancient Egypt <ul style="list-style-type: none"> - Early Dynastic Period - Old Kingdom - Middle Kingdom - New Kingdom 	<ul style="list-style-type: none"> - Ancient Egypt - Western Art Review, Chapter 4 - New Kingdom Collection – Nebamun's Garden, http://www.metmuseum.org/toah/hd/mino/hd_mino.htm
5 F2F	LO 1 LO 2 LO 3	Ancient Greece <ul style="list-style-type: none"> - Archaic Period - Classical Period - Hellenistic Period 	<ul style="list-style-type: none"> - Ancient Greece - Western Art Review, Chapter 5
6 F2F	LO 1 LO 2 LO 3	Roman Art <ul style="list-style-type: none"> - Etruscan Art - Roman Art - Roman Architecture 	<ul style="list-style-type: none"> - Roman Art - Western Art Review, Chapter 6
7 F2F	LO 1 LO 2	Christian Art <ul style="list-style-type: none"> - Byzantine Art (Mosaics and Architecture, Icons and Iconoclasm) - Medieval Christian Art (Illuminated Manuscript, Romanesque Architecture, Gothic Architecture) 	<ul style="list-style-type: none"> - Christian Art - Western Art Review, Chapter 7 - Romanesque vs Gothic Architecture, http://www.youtube.com/watch?v=IwKg4ESvYG4
8 F2F	LO 1 LO 2 LO 3	Renaissance and Mannerism <ul style="list-style-type: none"> - Italian Proto Renaissance, Early Renaissance, High Renaissance - Northern Renaissance - Mannerism 	<ul style="list-style-type: none"> - Renaissance and Mannerism - Western Art Review, Chapter 8 - Jan Van Eyck (Northern Renaissance), http://www.khanacademy.org/humanities/renaissance-reformation/northern-renaissance1/burgundy-netherlands/v/van-eyck-portrait-of-giovanni-arnolfini-and-his-wife-1434
9 GSLC	LO 1 LO 2 LO 3	The 17th – 18th Century Art <ul style="list-style-type: none"> - Baroque Art: Painting, Architecture, Sculpture - Rococo Art Movement: Painting, Architecture, Interior Design and Decoration - Neoclassicism - Romanticism 	<ul style="list-style-type: none"> - The 17th – 18th Century Art - Western Art Review, Chapter 9 - Romanticism – Sublime Art (Mr. Turner Movie 2014 – Trailer/watch online), http://www.youtube.com/watch?v=7GKlo2xWvul
10 F2F	LO 1 LO 2 LO 3	The 19th Century Art <ul style="list-style-type: none"> - Realism - Impressionism - Post-Impressionism - Symbolism and Synthetism 	<ul style="list-style-type: none"> - The 19th Century Art - Western Art Review, Chapter 10 - Paul Signac (Neo-Impressionism) – MoMA Collection, http://www.moma.org/collection/works/61713?locale=en
11 F2F	LO 1 LO 2 LO 3 LO 4	The 20th Century Art <ul style="list-style-type: none"> - Fauvism - German Expressionism - Cubism - Futurism - Dada - Surrealism - Abstract Expressionism - Pop Art 	<ul style="list-style-type: none"> - The 20th Century Art - Western Art Review, Chapter 11 - Fauvism (additional information), http://www.theartstory.org/movement-fauvism.htm - Observation of Pop Art Collection, http://www.guggenheim.org/new-york/collections/collection-online/movements/195228

12 F2F	LO 1 LO 2 LO 3 LO 4	The 20th Century Art - Fauvism - German Expressionism - Cubism - Futurism - Dada - Surrealism - Abstract Expressionism - Pop Art	- The 20th Century Art - Western Art Review, Chapter 11 - Fauvism (additional information), http://www.theartstory.org/movement-fauvism.htm - Observation of Pop Art Collection, http://www.guggenheim.org/new-york/collections/collection-online/movements/195228
13 F2F	LO 1 LO 2 LO 3 LO 4	Contemporary Art - Conceptual Art - Installation Art - Minimalism - Op Art - Digital Art - Young British Artists - Public Art - Environmental Art	- Contemporary Art - Western Art Review, Chapter 12 - Installation Art (Richard Wilson 20:50), http://www.youtube.com/watch?v=g0TAroPYqm4

8. Evaluation

Theory

Assessment Activity	Weight	Learning Outcomes			
		1	2	3	4
Assignment	40%	√	√	√	√
Mid Exam	30%	√	√	√	
Final Exam	30%	√	√	√	√

Practicum

Final Evaluation Score

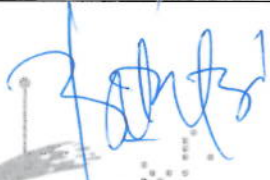



Aspects	Weight
Theory	100%
Practicum	0%

9. A. Assessment Rubric (Study Program Specific Outcomes)

LO	Indicators	Proficiency Level			
		Excellent (85 – 100)	Good (75 – 84)	Average (65 – 74)	Poor (≤ 64)
LO 1	1.1. Ability to describe the fundamental knowledge and information of art development	Describe the characteristic of art period/movement entirely and its understand the correlation between art and	Describe the characteristic of art period/movement entirely	Only able to describe the basic characteristic of art period/movement	Only able to describe briefly the characteristic of art period/movement

		civilisation			
	1.2. Ability to explain the correlation of art and civilisation during the specific period/movement	Explain the background of art period/movement entirely and its understand the correlation between art and civilisation	Explain the background of art period/movement entirely	Only able to explain the basic story of art period/movement	Only able to explain the background of art period/movement briefly
LO 2	2.1. Ability to identify Western culture and civilisation that become the background of art development	Able to identify the characteristics and understand the correlation of art from each period/movement entirely	Able to identify the characteristics of art from each period/movement entirely	Only able to identify the basic characteristics of art from each period/movement	Only able to identify few characteristics of art from each period/movement
	2.1. Ability to give examples of Western art that relates with modern art and design	Able to give minimum 6 examples of Western art that relates with modern art and design	Able to give minimum 4 examples of Western art that relates with modern art and design	Able to give minimum 2 examples of Western art that relates with modern art and design	Only able to give 1 example of Western art that relates with modern art and design
LO 3	3.1 Ability to illustrate basic knowledge of art development based on timeline review	Able to illustrate entirely fundamental knowledge of art development from each period/movement based on timeline	Able to illustrate fundamental knowledge of art development from each period/movement based on timeline	Able to illustrate briefly fundamental knowledge of art development from each period/movement based on timeline	Only able to illustrate few basic information of art development
	3.2 Ability to analyse some characteristics of art from each period/movement	Able to analyse some characteristics of art from each period/movement and relate it to contemporary design	Able to analyse some characteristics of art from each period/movement	Able to analyse briefly some characteristics of art from each period/movement	Only able to analyse few characteristics of art from each period/movement
LO 4	4.1 Ability to interpret the relation of Western art between theoretical	Able to interpret the	Able to interpret the	Able to interpret the	Only able to interpret the

	perspective with practical knowledge	relation of Western art between theoretical perspective with practical knowledge comprehensively	relation of Western art between theoretical perspective with practical knowledge	basic relation of Western art between theoretical perspective with practical knowledge	relation of Western art from theoretical perspective
	4.2. Ability to design ideas from Western art development and relate it with theoretical knowledge	Able to design innovative/new ideas from Western art development and relate it with theoretical knowledge	Able to design good ideas from Western art development and relate it with theoretical knowledge	Able to design brief ideas from Western art development and relate it with theoretical knowledge	Only able to design basic ideas from Western art development

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