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| <b>Course Outline</b>                                      |  |
| <b>DSGN6166</b><br><b>Eastern Art Review</b><br><b>(3)</b> |   |
| <b>Effective Date</b> 01 September 2017                    | <b>Study Program</b><br>Visual Communication Design<br><b>Revision 3</b>            |

### 1. Course Description

This course focuses on introducing the development of eastern art based on timeline of world art history. The objective of this study is to provide visual communication design students an illustration about eastern art periods and movements from the past through present time. They will be able to recognize and identify the difference between each period/movement and also understand the background story of this development. This will develop knowledge and subject-specific skills, enabling students to relate the importance of this subject with other subjects, so that they will be able to apply their theoretical knowledge into practical knowledge

### 2. Graduate Competency

Each course in the study program contributes to the graduate competencies that are divided into employability and entrepreneurial skills and study program specific outcomes, in which students need to have demonstrated by the time they complete their course.

BINUS University employability and entrepreneurial skills consist of planning and organizing, problem solving and decision making, self management, team work, communication, and initiative and enterprise.

#### 2.1. Employability and Entrepreneurial Skills

| Aspect | Key Behaviour |
|--------|---------------|
|        |               |

#### 2.2. Study Program Specific Outcomes

| Study Program Specific Outcomes  |
|--|
| (SO-2 NM) Able to conduct research and brainstorming which respond to communication objective and prototyping needs in order to bring solution to identity, public communication and competition problems regarding ethical, historical and cultural issues. |
| (SO- 5 NM) Able to design communicative works that set forth cultural values and local indigeneity as his / her national identity.   |

### 3. Topics

- Introduction
- India
- China
- Japan
- Southeast Asia
- Museum/Gallery Visit
- Indonesia

### 4. Learning Outcomes

On successful completion of this course, student will be able to:

- LO 1: Identify works of art based on its visual characteristic and historical periods
- LO 2: Explain works of art based on its belief systems and cultural development
- LO 3: Produce a critical analysis of interpreting works of art in form, content and context structure

**5. Teaching And Learning Strategies**

In this course, the lecturers might deploy several teaching learning strategies, including Field Excursions/Field Study/Site Visit, Lecture, Watching Video, VCD, Film, multimedia, Individual and Group Presentation, Individual Work, and Observation.

**6. Textbooks and Other Resources****6.1 Textbooks**

1. Kenneth R. Stunkel. (2015). *Ideas and Art in Asian Civilizations: India, China and Japan*. 00. Routledge. New York. ISBN: 978-0765625403.

The book in the first list is a must to have for each student.

**6.2 Other Resources**

1. Raden Saleh - The Arrest of Pangeran Diponegoro
2. <http://mscontent.binus.ac.id/digitalcontent/periode 1710/Z0112-Tinjauan Seni Rupa Indonesia-Eastern Art Review.zip>
3. <http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg>

**7. Schedule****Theory**

| Session/<br>Mode | Related<br>LO        | Topics  | References  |
|------------------|----------------------|---|---|
| 1<br>F2F         | LO 1                 | Introduction<br>- Cultural Traditions in Symbols and Styles<br>- Looking at Art<br>- Art in Design        | - Introduction.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.1-12<br>- Art The Definitive Visual Guide |
| 2<br>F2F         | LO 1<br>LO 2<br>LO 3 | India<br>- India's Historical Foundation<br>- India's Traditions of Thought<br>- India's Ideals of Beauty | - India.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.13-81<br>- A World History of Art                |
| 3<br>F2F         | LO 1<br>LO 2<br>LO 3 | India<br>- India's Historical Foundation<br>- India's Traditions of Thought<br>- India's Ideals of Beauty | - India.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.13-81<br>- A World History of Art                |
| 4<br>F2F         | LO 1<br>LO 2<br>LO 3 | India<br>- India's Historical Foundation<br>- India's Traditions of Thought<br>- India's Ideals of Beauty | - India.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.13-81<br>- A World History of Art                |
| 5<br>F2F         | LO 1<br>LO 2<br>LO 3 | China<br>- China's Historical Foundation<br>- China's Traditions of Thought<br>- China's Ideals of Beauty | - china.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.83-188   |
| 6<br>F2F         | LO 1<br>LO 2<br>LO 3 | China<br>- China's Historical Foundation<br>- China's Traditions of Thought<br>- China's Ideals of Beauty | - china.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.83-188   |
| 7<br>F2F         | LO 1<br>LO 2<br>LO 3 | China<br>- China's Historical Foundation<br>- China's Traditions of Thought<br>- China's Ideals of Beauty | - china.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.83-188   |
| 8<br>GSLC        | LO 1<br>LO 2<br>LO 3 | Japan<br>- Japan's Historical Foundation<br>- Japan's Traditions of Thought<br>- Japan's Ideals of Beauty | - japan.ppt<br>- Ideas and Art in Asian Civilizations: India, China and Japan, p.193-257  |
| 9                | LO 1                 | Japan   | - japan.ppt   |

|           |                      |   |   |
|-----------|----------------------|---|---|
| GSLC      | LO 2<br>LO 3         | <ul style="list-style-type: none"> <li>- Japan's Historical Foundation</li> <li>- Japan's Traditions of Thought</li> <li>- Japan's Ideals of Beauty</li> </ul>                    | <ul style="list-style-type: none"> <li>- Ideas and Art in Asian Civilizations: India, China and Japan, p.193-257</li> </ul>   |
| 10<br>F2F | LO 1<br>LO 2<br>LO 3 | Japan <ul style="list-style-type: none"> <li>- Japan's Historical Foundation</li> <li>- Japan's Traditions of Thought</li> <li>- Japan's Ideals of Beauty</li> </ul>              | <ul style="list-style-type: none"> <li>- japan.ppt</li> <li>- Ideas and Art in Asian Civilizations: India, China and Japan, p.193-257</li> </ul>  |
| 11<br>F2F | LO 1<br>LO 2<br>LO 3 | Southeast Asia <ul style="list-style-type: none"> <li>- Southeast Asia's Historical Foundation</li> <li>- Hinduism &amp; Buddhism Influences</li> </ul>                           | <ul style="list-style-type: none"> <li>- southeastasia.ppt</li> <li>- Art The Definitive Visual Guide, p.76</li> <li>- A World History of Art, p.244-249</li> </ul>   |
| 12<br>F2F | LO 1<br>LO 2<br>LO 3 | Southeast Asia <ul style="list-style-type: none"> <li>- Southeast Asia's Historical Foundation</li> <li>- Hinduism &amp; Buddhism Influences</li> </ul>                           | <ul style="list-style-type: none"> <li>- southeastasia.ppt</li> <li>- Art The Definitive Visual Guide, p.76</li> <li>- A World History of Art, p.244-249</li> </ul>   |
| 13<br>F2F | LO 1<br>LO 2<br>LO 3 | Southeast Asia <ul style="list-style-type: none"> <li>- Southeast Asia's Historical Foundation</li> <li>- Hinduism &amp; Buddhism Influences</li> </ul>                           | <ul style="list-style-type: none"> <li>- southeastasia.ppt</li> <li>- Art The Definitive Visual Guide, p.76</li> <li>- A World History of Art, p.244-249</li> </ul>   |
| 14<br>F2F | LO 1<br>LO 3         | Museum/Gallery Visit <ul style="list-style-type: none"> <li>- Exploring and Understanding Ideas in Art</li> <li>- Exercise on Critical Thinking Approach</li> </ul>               | Museum Gallery Visit.ppt  |
| 15<br>F2F | LO 1<br>LO 3         | Museum/Gallery Visit <ul style="list-style-type: none"> <li>- Exploring and Understanding Ideas in Art</li> <li>- Exercise on Critical Thinking Approach</li> </ul>               | Museum Gallery Visit.ppt  |
| 16<br>F2F | LO 1<br>LO 2<br>LO 3 | Indonesia <ul style="list-style-type: none"> <li>- Early roots of Indonesian Art</li> <li>- Indonesian Modern Art</li> <li>- Contemporary Art &amp; Design Expressions</li> </ul> | <ul style="list-style-type: none"> <li>- indonesia.ppt</li> <li>- Indonesian Heritage - Visual Art, p.10-134</li> <li>- Raden Saleh-The Arrest Of Pangeran Diponogoro, <a href="http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-TinjauanSeniRupaIndonesia-EasternArtReview.zip">http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-TinjauanSeniRupaIndonesia-EasternArtReview.zip</a></li> <li>- Raden Saleh - The Arrest of Pangeran Diponegoro</li> <li>- Indoartnow, <a href="http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg">http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg</a></li> </ul> |
| 17<br>F2F | LO 1<br>LO 2<br>LO 3 | Indonesia <ul style="list-style-type: none"> <li>- Early roots of Indonesian Art</li> <li>- Indonesian Modern Art</li> <li>- Contemporary Art &amp; Design Expressions</li> </ul> | <ul style="list-style-type: none"> <li>- indonesia.ppt</li> <li>- Indonesian Heritage - Visual Art, p.10-134</li> <li>- Raden Saleh-The Arrest Of Pangeran Diponogoro, <a href="http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-TinjauanSeniRupaIndonesia-EasternArtReview.zip">http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-TinjauanSeniRupaIndonesia-EasternArtReview.zip</a></li> <li>- Raden Saleh - The Arrest of Pangeran Diponegoro</li> <li>- Indoartnow, <a href="http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg">http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg</a></li> </ul> |

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|-----------|----------------------|--|---|
| 18<br>F2F | LO 1<br>LO 2<br>LO 3 | Indonesia<br>- Early roots of Indonesian Art<br>- Indonesian Modern Art<br>- Contemporary Art & Design Expressions | - indonesia.ppt<br>- Indonesian Heritage - Visual Art, p.10-134<br>- Raden Saleh-The Arrest Of Pangeran Diponogoro, <a href="http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-Tinjauan%20Seni%20Rupa%20Indonesia-Eastern%20Art%20Review.zip">http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-Tinjauan Seni Rupa Indonesia-Eastern Art Review.zip</a><br>- Raden Saleh - The Arrest of Pangeran Diponegoro<br>- Indoartnow, <a href="http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg">http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg</a> |
| 19<br>F2F | LO 1<br>LO 2<br>LO 3 | Indonesia<br>- Early roots of Indonesian Art<br>- Indonesian Modern Art<br>- Contemporary Art & Design Expressions | - indonesia.ppt<br>- Indonesian Heritage - Visual Art, p.10-134<br>- Raden Saleh-The Arrest Of Pangeran Diponogoro, <a href="http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-Tinjauan%20Seni%20Rupa%20Indonesia-Eastern%20Art%20Review.zip">http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-Tinjauan Seni Rupa Indonesia-Eastern Art Review.zip</a><br>- Raden Saleh - The Arrest of Pangeran Diponegoro<br>- Indoartnow, <a href="http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg">http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg</a> |
| 20<br>F2F | LO 1<br>LO 2<br>LO 3 | Indonesia<br>- Early roots of Indonesian Art<br>- Indonesian Modern Art<br>- Contemporary Art & Design Expressions | - Indonesia.ppt<br>- Indonesian Heritage - Visual Art, p.10-134<br>- Raden Saleh-The Arrest Of Pangeran Diponogoro, <a href="http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-Tinjauan%20Seni%20Rupa%20Indonesia-Eastern%20Art%20Review.zip">http://lmscontent.binus.ac.id/digitalcontent/periode1710/Z0112-Tinjauan Seni Rupa Indonesia-Eastern Art Review.zip</a><br>- Raden Saleh - The Arrest of Pangeran Diponegoro<br>- Indoartnow, <a href="http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg">http://www.youtube.com/channel/UCTBmVGSwdsc3r0chFTYM8cg</a> |

## 8. Evaluation

## Theory

| Assessment Activity | Weight | Learning Outcomes |   |   |
|---------------------|--------|-------------------|---|---|
|                     |        | 1                 | 2 | 3 |
| Assignment          | 40%    | √                 | √ | √ |
| Mid Exam            | 30%    | √                 | √ | √ |
| Final Exam          | 30%    | √                 | √ | √ |

**Practicum**





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**Final Evaluation Score**

| Aspects   | Weight |
|-----------|--------|
| Theory    | 100%   |
| Practicum | 0%     |

**9. A. Assessment Rubric (Study Program Specific Outcomes)**

| LO   | Indicators  | Proficiency Level   |  |   |   |
|------|---|---|--|---|---|
|      |   | Excellent<br>(85 – 100)   | Good<br>(75 – 84)  | Average<br>(65 – 74)  | Poor<br>(≤ 64)  |
| LO 1 | 1.1. Ability to identify works of art   | Able to identify works of art accurately  | Able to identify works of art correctly  | Able to identify works of art moderately  | Poorly or unable to identify works of art   |
|      | 1.2. Ability to identify the historical periods of works of art                       | Able to identify the historical periods of works of art accurately  | Able to identify the historical periods of works of art correctly                          | Able to identify the historical periods of works of art moderately                          | Poorly or unable to identify the historical periods of works of art                       |
| LO 2 | 2.1. Ability to explain the correlation between works of art and the belief systems   | Able to accurately explain the correlation between works of art and the belief systems                            | Able to correctly explain the correlation between works of art and the belief systems      | Able to moderately explain the correlation between works of art and the belief systems      | Poorly or unable to explain the correlation between works of art and the belief systems   |
|      | 2.2. Ability to explain the correlation between works of art and cultural development | Able to accurately explain the correlation between works of art and cultural development                          | Able to correctly explain the correlation between works of art and cultural development    | Able to moderately explain the correlation between works of art and cultural development    | Poorly or unable to explain the correlation between works of art and cultural development |
| LO 3 | 3.1. Ability to produce a critical approaches   | Ability to produce a correct and distinctively critical approaches  | Ability to produce a correct critical approaches   | Ability to produce a moderate critical approaches   | Poorly or unable to produce a critical approaches   |
|      | 3.2. Ability to show form, content and context structure in interpreting works of art | Ability to show form, content and context structure in fullest extent and accurately in interpreting works of art | Ability to show form, content and context structure correctly in interpreting works of art | Ability to show form, content and context structure moderately in interpreting works of art | Poorly or unable to show form, content and context structure in interpreting works of art |

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| Approved by<br><br>D3377 - Jonata Witabora, S.Sn., M.Sn.<br>Subject Content Coordinator | Acknowledged by<br><br>D2919 - Budi Sriherlambang, S.Sn., M in Imagineering.<br>Head of Program - New Media |

