

## Hotel Management

### Introduction

Bachelor of Applied Science (*Sarjana Terapan Pariwisata*) in Hotel Management aims to offer a vocational education for a successful career in the hotel and hospitality industry. Hotel Management has National Accreditation "A" from BAN-PT and International Certification TedQual from United Nations World Tourism Organizations. Both accreditations ensure the best standards in pursuit of the best education for the students. The program provides comprehensive management as well as valuable knowledge, skills, and attitude to form competitive student proficiency with two streaming to be chosen: Culinary Art and Hotel Operation Services, supporting the hotel standard equipment, system, and technology. Culinary Art streaming concentrate on the culinary competencies in both kitchen and pastry. While Hotel Operation Services streaming concentrates on the food beverage service and room division competencies.

To equip the students with hotel skills, Hotel Management BINUS conduct practical classes from the first semester to the fourth semester. Further, Hotel Management BINUS facilitate students to take study course according to their talents, passion, and interests following Merdeka Belajar Kampus Merdeka (MBKM) for one semester. Students can choose various courses in other study programs, including those located in other cities. By doing so, students are expected to obtain valuable skills and knowledge as their foundation. In addition, the student will have a one-year enrichment program, for instance, industry internship, entrepreneurship, research, study abroad, community development, and specific independent study. Moreover, students who pursue industry internships will have one year of industry work experience in international and multinational hotels: domestic and overseas, as well as other hospitality industries such as restaurant and convention centres.

To in extent, other experiences such as guest lecturers, seminars, workshops, and industry visits complement the teaching and learning activities. Participating in diverse international and national hospitality competitions becomes another fulfilment achievement. Upon graduation, a student will be encouraged to have hotel competencies certifications that are nationally recognized. All in all, all the programs, activities and curriculum has been augmented with international and local content to fully equip graduates in managing diverse hotel operations, followed by a high employment rate in multinational and global hospitality companies and food beverage start-ups.

### Vision

A world class hospitality education nurturing the community and fostering sustainable collaboration.

### Mission

The mission of Hotel Management department is to contribute to the global community through the provision of world-class education by:

1. Educating students with a high level of hospitality knowledge, skills, and attitude, to become hotelier by providing innovative and creative learning.
2. Educating students to become hospitality leaders in a diverse work environment and prepare for further study.
3. Improving quality of life for Indonesians through nurturing community in the hospitality sector.
4. Maintaining and acknowledging hospitality talents through collaborative research and benchmarking that leads to sustainable competitive advantage.
5. Being the main driver to enrich BINUS University system.

## Program Objective

The objectives of the programme are:

1. To provide students with a high level of hospitality knowledge skills, and attitude in order to improve community quality of life
2. To equip students with managerial capabilities through research and work experiences in order to become hospitality leaders and pursue further study.
3. To prepare students to become a global hospitality talent by fostering collaboration and benchmark that leads to sustainable competitive advantage.

## Student Outcomes

After completing the study, graduates are:

1. Able to apply hotel operations in the room division and food and beverage division to produce products and services that are supported by technology and in accordance with industry quality standards;
2. Able to perform hotel managerial functions of room division and food and beverage department;
3. Able to demonstrate procedures for food production and food processing services that are in accordance with the development and innovation of the hospitality industry;
4. Able to interpret the concept of hospitality and the managerial functions in sales marketing, finance, human resources, and safety aligned with the concept of sustainability and Global Code of Ethics for Tourism;
5. Able to create culinary products complying the knowledge, skills, techniques, and technology refer to industry quality standards;
6. Able to produce beverage products in the Food & Beverage Service Department and produce excellent service in the Room Division with the right knowledge, techniques, equipment, expertise and creativity as well as using technology that is in accordance with industry standards;
7. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

## Prospective Career of the Graduates

Graduates will be able to pursue national and international career paths in the hospitality industry at managerial as well as operational levels worldwide. The managerial positions open for Hotel Management graduates are varied and limitless. With a hospitality qualification, a graduate can choose from a wide range of careers. The career options include:

1. Food Production (Kitchen & Pastry)  
Chef de Cuisine, Chef de Partie, Demi Chef, Pastry Chef, Executive Chef, Celebrity Chef, Chef on Board, Catering Manager, Production Manager, Kitchen Manager, Chief Steward, Kitchen Artist, Cost Controller, Food Blogger, Research & Development, Consultant.
2. Food & Beverage Service  
Barista, Bartender, Mixologist, Greeter, Waiter, Banquet Operations, Restaurant Manager, Bar Manager, Beverage Manager, Sommelier, Banquet Manager, Food & Beverage Manager.
3. Rooms Division- Front Office  
Front Desk Agent, Guest Relation Officer, Concierge, Executive Lounge, Business Center Agent, Butler, Front Office Supervisor, Rooms Controller, Telephone Operator, Chief Concierge, Head Butler, Duty Manager, Recreation Manager, Executive Lounge Manager, Front Office Manager, Rooms Division Manager, Director of Rooms.

4. Rooms Division- Housekeeping  
Housekeeping Supervisor, Floor Supervisor, Housekeeping Order Taker, Laundry Manager, Linen & Uniform Supervisor, and Executive Housekeeper.
5. Sales & Marketing  
Sales Coordinator, Sales Executive, Sales Manager, Public Relations Officer, Public Relation Manager, Food & Beverage Sales, Banquet Sales, Event Manager, Wedding Specialist, Catering Manager, Conference Sales Manager, Senior Sales Manager, Director of Catering, Director of Event, Director of Sales, Director of Marketing, Director of Sales & Marketing.
6. Human Resources  
Human Resources Coordinator, Training Coordinator, Training Manager, Recruitment Manager, Human Resources Manager, Director of Human Resources, and Director of Learning & Development.
7. Top Management  
Resident Manager, Hotel Manager, Executive Assistant Manager, General Manager.

## Curriculum

The Hotel Management curriculum is designed to meet the industry needs that cover skills, knowledge, and attitude required for pursuing a management career in the hospitality industry.

- Hospitality Culinary Area  
Kitchen Operation, Asian Cuisine, Indonesian Cuisine, Gastronomy Study, Pastry and Bakery Production, Pastry and Baking Art, Culinary Art, Stewarding
- Hospitality Operations Service Area  
Front Office Operations, Housekeeping Operations, Restaurant Operations, Bar Operations, Mixology, Coffee Art
- Hospitality Knowledge  
Introduction to Tourism, Introduction to Hospitality, Hygiene and Safety in Hospitality
- Hospitality Management  
Marketing Management, Human Resources Management, Financial Management, Food Production Management, Catering Management, Front Office Management, Housekeeping Management, Rooms Division Management, and Food and Beverage Management.

## Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013021	Character Building: <i>Pancasila</i>	2	20
	HTMN6001021	Introduction to Hospitality*&**	4	
	HTMN6002021	Introduction to Tourism*&**	2	
	HTMN6123021	Hygiene and Safety for Hospitality*	4	
	HTMN6149021	Front Office Operation*&**	4	
	HTMN6150021	Housekeeping Operation*	4	
	<b>Foreign Language Courses</b>			
2	CHAR6014021	Character Building: <i>Kewarganegaraan</i>	2	20
	ENTR6509005	Entrepreneurship: Ideation	2	
	HTMN6125021	Restaurant Operation*&**	4	
	HTMN6008021	Kitchen Operation*&**	4	
	HTMN6128021	Pastry and Bakery Operation*&**	4	

Sem	Code	Course Name	SCU	Total
	HTMN6129021	Bar Operation*&**	2	
	HTMN6130021	Steward Operation*	2	
	<b>Foreign Language Courses</b>		0	
3	CHAR6015021	Character Building: <i>Agama</i>	2	16/14
	HTMN6108021	Food and Beverage Management*	2	
	<b>Stream: Culinary Art</b>			
	HTMN6083021	Asian Cuisine*&**	4	
	HTMN6156021	Pastry and Baking Art*&***	4	
	HTMN6131021	Catering Management*	2	
	HTMN6132021	Gastronomy Study*	2	
	<b>Stream : Hotel and Operation Services</b>			
	HTMN6133021	Room Division Management*&**	4	
	HTMN6126021	Bar Management*	2	
	HTMN6134021	Mixology*&***	4	
	<b>Foreign Language Courses</b>		0	
	4	LANG6027021	Indonesian	
MKTG6233021		Marketing Management in Hospitality*&**	4	
HTMN6124021		Human Resources Management in Hospitality*	4	
FINC6143021		Financial Management in Hospitality*	2	
<b>Streaming: Culinary Art</b>				
HTMN6076021		Indonesian Cuisine*&***	4	
HTMN6021021		Food Production Management*	2	
HTMN6011021		Culinary Art *&**	4	
<b>Streaming: Hotel and Operation Services</b>				
HTMN6135021		Front Office Management *	4	
HTMN6136021		Housekeeping Management *&**	4	
HTMN6137021		Coffee Art *&***	4	
<b>Foreign Language Courses</b>		0		
5	ENTR6511005	Entrepreneurship: Market Validation	2	22
	<b>Minor Program</b>		20	
	<b>Free Electives</b>		20	
	<b>Multidisciplinary Stream</b>		20	
6	<b>Enrichment Program I</b>		20	20
7	<b>Enrichment Program II</b>		20	20
8	HTMN6031021	Final Project	6	6
			<b>Total Credits 146 SCU</b>	

\*) This course is delivered in English

\*\*) Global Learning System Course

\*\*\*) Entrepreneurship Embedded

**Multidisciplinary Stream/Minor/Free Electives:**

-) For 5<sup>th</sup> Semester: Students are required to choose Cross Streaming or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

**Foreign Language Courses:**

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

**Appendix Foreign Language Courses**

Foreign Language Courses		SCU
ENGL6253021	English for Frontrunners	0
ENGL6254021	English for Independent Users	0
ENGL6255021	English for Professionals	0
JAPN6190021	Basic Japanese Language*	0
CHIN6163021	Basic Chinese Language*	0

\*) This course is optional for students

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

### Minor Scheme

Minor Program	Semester 5
<b>Minor @ Binus Kemanggisian</b>	
Digital Ecosystem	v
Human Capital in Digital Workplace	v
Sustainable Development	v
Cross Cultural Communication	v
Interactive & Users Experience Design	v
Data Analytics	v
Robotic Process Automation	v
Creative Digital Storytelling	v
<b>Minor @ Binus Alam Sutera</b>	
Digital Transformation	v
<b>Minor @ Binus Bekasi</b>	
Virtual Service Experience	v
Culinary	-
<b>Minor @ Binus Malang</b>	
Digital Technopreneur	v
<b>Minor @ Binus Bandung</b>	
Designpreneur	v
<b>Minor @ Binus Semarang</b>	
Metaverse in Business	v
Content Creation	v

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

### 1. Minor Program: Digital Ecosystem

#### Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
<b>Total SCU</b>	<b>10</b>

#### Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
<b>Total SCU</b>	<b>10</b>

## 2. Minor Program: Human Capital in Digital Workplace

### Fundamental Courses

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
<b>Total SCU</b>	<b>20</b>

## 3. Minor Program: Sustainable Development

### Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008 Engineering Material	4
CIVL6118013 Engineering Economic	4
<b>Total SCU</b>	<b>10</b>

## 4. Minor Program: Cross Cultural Communication

### Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6158028 Private International Law	2
INTR6135029 Comparative Politics	4
<b>Total SCU</b>	<b>10</b>

## 5. Minor Program: Interactive & Users Experience Design

### Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
<b>Total SCU</b>	<b>10</b>

## 6. Minor Program: Data Analytics

### Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
<b>Total SCU</b>	<b>10</b>

## 7. Minor Program: Robotic Process Automation

### Fundamental Courses

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6687003 Business Process Improvement	2
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
ISYS6685003 RPA Developer Advance	4
ISYS6686003 RPA Business Analytics Fundamental	4
COMP6859001 Intelligence Automation	2
<b>Total SCU</b>	<b>10</b>

## 8. Minor Program: Creative Digital Storytelling

### Fundamental Courses

Course	SCU
ENGL6274024 Approaches in Multimodal Storytelling	2
DSIN6033007 Visual Storytelling	2
ENGL6275024 Storytelling for Business	2
FILM6118009 Script Development & Pitching	4
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
ENGL6276024 Cultures, Language, and Arts Production	4
JAPN6212025 Anime and Manga as Storytelling	2
ENGL6277024 Music as Medium for Storytelling	4
<b>Total SCU</b>	<b>10</b>

## 9. Minor Program: Digital Transformation

### Fundamental Courses

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
MGMT6484005 Digital Strategy	2
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
ISYS6560003 Success Factor for Leading Digital Transformation	2
<b>Total SCU</b>	<b>10</b>

## 10. Minor Program: Virtual Service Experience

### Fundamental Courses

Course	SCU
ISYS6561003 Fundamental of Virtual Services	2
ACCT6350020 Virtual Financial Services	4
MGMT6354005 Virtual Operation and Supply Chain	4
<b>Total SCU</b>	<b>10</b>

**Supporting Courses**

Course		SCU
ISYS6562003	Virtual Market Place	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
<b>Total SCU</b>		<b>10</b>

**11. Minor Program: Digital Technopreneur**
**Fundamental Courses**

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENTR6529002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
<b>Total SCU</b>		<b>20</b>

**12. Minor Program: Designpreneur**
**Fundamental Courses**

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
<b>Total SCU</b>		<b>20</b>

**13. Minor Program: Metaverse in Business**
**Fundamental Courses**

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented reality	4
<b>Total SCU</b>		<b>10</b>

**Supporting Courses**

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
<b>Total SCU</b>		<b>10</b>

## 14. Minor Program: Content Creation

### Fundamental Courses

Course	SCU
FILM6105009      Filmmaking Fundamental	4
MKTG6336055      Content Marketing Analytics	4
DSIN6042053      Photography for Creators	2
<b>Total SCU</b>	<b>10</b>

### Supporting Courses

Course	SCU
DSIN6094053      Content Storytelling	4
DSIN6043053      Strategic Influence	2
DSIN6041053      Introduction to Visual Communication Design	4
<b>Total SCU</b>	<b>10</b>

### Multidisciplinary Stream Scheme

Multidisciplinary Stream	Owner Department	Multidisciplinary Stream Scheme
		Full 20 SCU
		Semester 5
<b>Stream @Greater Jakarta</b>		
Japanese Language & Business Culture	Japanese Literature	V
English as Foreign Language Learning	English Literature	V
English for Business Professionals	English Literature	V
English for Specific Academic Purposes	English Literature	V
Corporate Communication	Marketing Communication	V
Strategic Digital Production	Mass Communication	V

### 1. Multidisciplinary Stream: Japanese Language & Business Culture

#### Stream Courses

Course	SCU
JAPN6032025      Japanese Work Ethics ( <i>Bijinesu Mana-</i> )	2
JAPN6117025      Intermediate Japanese ( <i>Chuukyuu Bunpou</i> )	4
JAPN6118025      Text Analysis ( <i>Chuukyuu Dokkai</i> )	4
JAPN6203025      Intermediate Listening Comprehension ( <i>Chuukyuu Choukai</i> )	4
JAPN6202025      Japanese in Translation II ( <i>Nihongo Honyaku II</i> )	4
JAPN6165025      Advanced Linguistics ( <i>Gengogaku II</i> )	2
<b>Total SCU</b>	<b>20</b>

#### Additional Information

Students who take this stream must have a JLPT N4 from the Japan Foundation or other institutions.

## 2. Multidisciplinary Stream: English as Foreign Language Learning

### Stream Courses

Course		SCU
EDUC6051024	English Language Learning Fundamentals	4
EDUC8003024	English for Specific Purposes: Second Language Learning	2
EDUC6053024	Print & Digital Literacy	2
EDUC6054024	Classroom Communication and Learning	4
EDUC6055024	Teaching BIPA	2
EDUC6056024	Current Issues in Foreign Language Learning	2
EDUC6057024	Language Testing	4
<b>Total SCU</b>		<b>20</b>

### Additional Information

Students who take this stream must have a TOEFL score of at least TOEFL  $\geq$  500.

## 3. Multidisciplinary Stream: English for Business Professionals

### Stream Courses

Course		SCU
ENGL6154024	English for Business Communications	4
ENGL6258024	English for Global Leadership	2
ENGL6169024	English for Professionals	2
MKTG6112024	Language Innovations in Marketing and Advertising	2
COMM6506024	Current Issues in Business Communications	2
ENGL6244024	Social Media Broadcasting	4
ENGL6245024	Business Rhetoric	4
<b>Total SCU</b>		<b>20</b>

### Additional Information

Students who take this stream must have a TOEFL score of at least TOEFL  $\geq$  500.

## 4. Multidisciplinary Stream: English for Specific Academic Purposes

### Stream Courses

Course		SCU
ENGL6259024	Reading Skills for Academic Study	4
ENGL6260024	Text Analysis for Paper Writing	4
ENGL6261024	Style and Rhetoric	4
ENGL6262024	Presentation Skills	4
ENGL6263024	Advanced Seminar and Poster Presentation	4
<b>Total SCU</b>		<b>20</b>

### Additional Information

None.

## 5. Multidisciplinary Stream: Corporate Communication

### Stream Courses

Course		SCU
COMM6630019	Crisis Communication	2
COMM6631019	Public Affair	2
COMM6632019	Writing for Corporate Communication	2/2
COMM6541019	Digital Corporate Communication	2/2
COMM6633019	Corporate Sustainability	4
COMM6607019	Strategic Corporate Communication	4
<b>Total SCU</b>		<b>20</b>

### Additional Information

*There is an additional Laboratory fee.*

## 6. Multidisciplinary Stream: Strategic Digital Production

### Stream Courses

Course		SCU
COMM6533019	Creative Program Design	2/2
COMM6618019	Ethics and Audience in Creative Production	2
COMM6619019	Writing in Electronic Media & Editorial Review	2
COMM6620019	Online Publishing	2/2
COMM6624019	Digital Creative Content	2/2
COMM6609019	Digital Strategic Production	2/2
<b>Total SCU</b>		<b>20</b>

### Additional Information

*There is an additional Laboratory fee.*

**Appendix: Free Electives (5<sup>th</sup> Semester)**

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Management	MGMT6400005	Supply Chain Strategy	2	5
2	Business Management	MGMT6459005	Retail Management	4	5
3	Business Management	MGMT6460005	Retail Supply Chain Management	2	5
4	Management	MGMT6297005	Operations Management	4	5
5	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
6	Global Business Marketing	MKTG6322005	Sales and Customer Relationship Management	4	5
7	Global Business Marketing	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	5
8	Global Business Marketing	MKTG6272005	Marketing Research	2/2	5
9	Global Business Marketing	MGMT6358005	Managing Business Information	2/2	5
10	International Business Management	MGMT6357005	Multinational Corporation Management	4	5
11	International Business Management	BUSS6223005	Trade in Asia	2	5
12	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
13	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
14	Industrial Engineering	ISYE6169011	Maintenance Management Systems	2	5
15	Food Technology	FOOD6092015	Molecular Gastronomy	2	5
16	Food Technology	FOOD6076015	Food Fermentation Technology	2	5
17	Food Technology	FOOD6073015	Current Issues in Food Technology	2	5
18	Food Technology	CPEN6235015	IoT in Food Industry	2	5
19	Food Technology	FOOD6094015	Nutrition & Health	4	5
20	Architecture	ARCH6144014	Digital Construction	4	5
21	Architecture	ARCH6146014	Interior Architecture	4	5
22	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
23	Architecture	ARCH6131014	Architectural Conservation	4	5
24	Architecture	ARCH6136014	Tropical Architecture	4	5
25	Computer Science	COMP6800001	Human and Computer Interaction	2/1	5
26	Computer Science	ISYS6197001	Business Application Development	2/2	5
27	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
28	Marketing Communication	COMM6620019	Online Publishing	2/2	5
29	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
30	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
31	Marketing Communication	COMM6630019	Crisis Communication	2	5
32	Marketing Communication	COMM6631019	Public Affair	2	5
33	Marketing Communication	COMM6633019	Corporate Sustainability	4	5
34	Marketing Communication	COMM6632019	Writing for Corporate Communication	2/2	5
35	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
36	Marketing Communication	COMM6634019	Environmental Issues and Brand Activism	4	5
37	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5
38	Marketing Communication	COMM6637019	Brand Activation	2/2	5
39	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
40	Tourism	TRSM6142022	Event Management	4	5
41	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
42	Tourism	TRSM6219022	Wildlife and Marine Tourism	2	5
43	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
44	Tourism	TRSM6221022	Sport Tourism	2	5
45	Tourism	TRSM6222022	Climate Change & Tourism	2	5
46	Tourism	BUSS6137022	Tourism E-Business	4	5
47	Tourism	TRSM6212022	Indonesian Culture	4	5
48	Tourism	TRSM6140022	Tourism Law and Regulation	2	5
49	Tourism	MGMT6408022	Strategic Management for Tourism	2	5
50	Tourism	TRSM6224022	Environmental Health and Safety in Tourism	2	5
51	Hotel Management	HTMN6145021	Revenue Management in Hospitality	2	5
52	Hotel Management	HTMN6027021	Service Management	4	5
53	Hotel Management	HTMN6146021	Food Safety Management	2	5
54	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	5
55	Hotel Management	HTMN6147021	Hospitality Management	4	5
56	Hotel Management	HTMN6148021	Research Methodology in Hospitality	4	5
57	Accounting	ACCT6116020	Social and Environmental Accounting	2	5
58	Finance	FINC6189020	Introduction to Financial Market and Fin-Tech	2	5
59	Cyber Security	COMP6542001	Computer Security Fundamental	2	5
60	Mobile Application & Technology	MOBI6068001	Web Design	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
61	Mobile Application & Technology	MOBI6070001	Embedded System and Internet of Things	3	5
62	Mobile Application & Technology	MOBI6059001	Mobile Programming	2	5
63	Information Systems	ISYS6196003	Business Analytics	2	5
64	Information Systems	ISYS6202003	Social Informatics	4	5
65	Information Systems	ISYS8066003	Business Process Management	4	5
66	Animation	DSGN6689007	Concept Art & Production Design	2	5
67	Animation	DSGN6690007	Animation Storytelling	2	5
68	Creative Advertising	DSGN6661007	Photography	4	5
69	Interior Design	DSGN6612008	Design Trend	2	5
70	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5
71	International Relations	INTR6137029	Indonesia in Perspectives	2	5
72	International Relations	INTR6180029	Introduction to International Media	2	5
73	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	5
74	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	5
75	Chinese Literature	CHIN6159026	Chinese Character Writing	2	5
76	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
77	English Literature	ENGL6169024	English for Professionals	2	5
78	English Literature	ENGL6244024	Social Media Broadcasting	4	5
79	Business Law	LAWS6017028	Intellectual Property Rights	4	5
80	Business Law	LAWS6110028	Cyber Law	2	5
81	Business Law	LAWS6159028	Legal Aspect in Business	2	5
82	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
83	Business Law	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	5
84	Business Law	LAWS6172028	Environmental and Natural Resources Law	2	5
85	Business Law	LAWS6174028	Contract & Legislative Drafting	2	5
86	Psychology	PSYC6130027	Human Performance Technology	4	5
87	Psychology	PSYC6191027	E-Learning Psychology	4	5
88	Psychology	PSYC6215027	Leadership and Organizational Behaviour	4	5
89	Primary Teacher Education	EDUC6063030	English for Academic Purposes	2	5
90	Primary Teacher Education	EDUC6074030	Art & Craft	4	5
91	Japanese Literature	JAPN6111025	Introductory Japanese I	4	5

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
92	Japanese Literature	JAPN6145025	Japanese Grammar I (Bunpou I)	4	5
93	Japanese Literature	JAPN6148025	Japanese Letter I (Kanji I)	2	5
94	Japanese Literature	JAPN6149025	Reading Comprehension I (Dokkai I)	2	5
95	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	5
96	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	5
97	Japanese Literature	JAPN6056025	Practical Japanese Culture (Nihon Bunka Taiken)	2	5
98	Japanese Literature	JAPN6036025	Japanese Tourism (Nihon Kankou)	2	5
99	Japanese Literature	JAPN6104025	Japanese Industry and Technology	2	5

**Enrichment Program I (6<sup>th</sup> Semester) & Enrichment Program II (7<sup>th</sup> Semester):**

-) Student will take one of enrichment program tracks (off campus).

**Enrichment Track Scheme**

Track	Semester 6						Semester 7					
	IN	RS	EN	CD	SA	IS	IN	RS	EN	CD	SA	IS
1	v						v					
2	v								v			
3	v										v	
4	v									v		
5	v							v				
6	v											v
7			v				v					
8					v		v					
9				v			v					
10		v					v					
11						v	v					

**Note:**

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Study Program Special Purposes

**Description:**

Student will take one of enrichment program tracks

**Certified Internship Track**

Code	Course Name	SCU	Total	
<b>Enrichment Program I</b>				
<b>Streaming: Culinary Art</b>				
HTMN6033021	Industrial Experience in Culinary	8	20	
HTMN6116021	Food Preparation	8		
HTMN6091021	EES in Culinary	4		
<b>Streaming: Hotel and Operation Services</b>				
HTMN6036021	Industrial Experience in Hotel Operation	8		
HTMN6117021	Operational Skill in Hotel Operation	8		
HTMN6092021	EES in Hotel Operation	4		
<b>Enrichment Program II</b>				
<b>Streaming: Culinary Art</b>				
HTMN6039021	Professional Experience in Culinary	8	20	
HTMN6118021	Food Production	8		
HTMN6040021	Leadership in Culinary	4		
<b>Streaming: Hotel and Operation Services</b>				
HTMN6042021	Professional Experience in Hotel Operation	8		
HTMN6119021	Managerial Skill in Hotel Operation	8		
HTMN6043021	Leadership in Hotel Operation	4		

**Certified Entrepreneurship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
ENPR6150021	New Venture Initiation in Hospitality and Tourism	8	
ENPR6151021	Product Development Process for Hospitality and Tourism	8	
ENPR6152021	EES in New Hospitality and Tourism Business	4	
<b>Enrichment Program II</b>			20
ENPR6150021	New Venture Initiation in Hospitality and Tourism	8	
ENPR6151021	Product Development Process for Hospitality and Tourism	8	
ENPR6152021	EES in New Hospitality and Tourism Business	4	

**Certified Research Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
RSCH6664021	Research Experience in Hospitality and Tourism	8	
RSCH6665021	Scientific Writing for Hospitality and Tourism Research	8	
RSCH6666021	Global EES in Hospitality and Tourism Research	4	
<b>Enrichment Program II</b>			20
RSCH6664021	Research Experience in Hospitality and Tourism	8	
RSCH6665021	Scientific Writing for Hospitality and Tourism Research	8	
RSCH6666021	Global EES in Hospitality and Tourism Research	4	

**Certified Community Development Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
CMDV6431021	Community Outreach Project Implementation in hospitality and tourism	8	
CMDV6432021	Community Outreach Project Design in Hospitality and Tourism	8	
CMDV6433021	Employability and Entrepreneurial Skills in Hospitality and Tourism	4	
<b>Enrichment Program II</b>			20
CMDV6431021	Community Outreach Project Implementation in hospitality and tourism	8	
CMDV6432021	Community Outreach Project Design in Hospitality and Tourism	8	
CMDV6433021	Employability and Entrepreneurial Skills in Hospitality and Tourism	4	

**Certified Study Abroad Track**

Code	Course Name	SCU	Total
<b>Elective courses list for study abroad*</b>			
<b>Enrichment Program I</b>			
GLOB6005021	Elective Course for Study Abroad 1	4	20
GLOB6006021	Elective Course for Study Abroad 2	4	
GLOB6007021	Elective Course for Study Abroad 3	4	
GLOB6008021	Elective Course for Study Abroad 4	4	
GLOB6009021	Elective Course for Study Abroad 5	2	
GLOB6010021	Elective Course for Study Abroad 6	2	
GLOB6011021	Elective Course for Study Abroad 7	2	
GLOB6012021	Elective Course for Study Abroad 8	2	
GLOB6013021	Elective Course for Study Abroad 9	2	
GLOB6014021	Elective Course for Study Abroad 10	2	
GLOB6015021	Elective Course for Study Abroad 11	2	
GLOB6016021	Elective Course for Study Abroad 12	2	
GLOB6251021	Elective Course for Study Abroad 29	4	
<b>Enrichment Program II</b>			
GLOB6005021	Elective Course for Study Abroad 1	4	20
GLOB6006021	Elective Course for Study Abroad 2	4	
GLOB6007021	Elective Course for Study Abroad 3	4	
GLOB6008021	Elective Course for Study Abroad 4	4	
GLOB6009021	Elective Course for Study Abroad 5	2	
GLOB6010021	Elective Course for Study Abroad 6	2	
GLOB6011021	Elective Course for Study Abroad 7	2	
GLOB6012021	Elective Course for Study Abroad 8	2	
GLOB6013021	Elective Course for Study Abroad 9	2	
GLOB6014021	Elective Course for Study Abroad 10	2	
GLOB6015021	Elective Course for Study Abroad 11	2	
GLOB6016021	Elective Course for Study Abroad 12	2	
GLOB6251021	Elective Course for Study Abroad 29	4	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

**Certified Specific Independent Study**

Code	Course Name	SCU	Total
<b>Elective courses list for certified specific independent study*</b>			
<b>Enrichment Program I/II: (For students who take Certified Specific Independent Study Track in either odd or even semester, they should take these courses)</b>			
CSIS6001021	Course Certification	3	20
CSIS6002021	Technical Skill Enrichment	4	
CSIS6003021	Industrial Project	9	
CSIS6004021	Soft Skill Enrichment	4	
CSIS6005021	Elective Course for Specific Independent Study 1	8	
CSIS6006021	Elective Course for Specific Independent Study 2	8	

Code	Course Name	SCU	Total
CSIS6007021	Elective Course for Specific Independent Study 3	6	
CSIS6008021	Elective Course for Specific Independent Study 4	6	
CSIS6009021	Elective Course for Specific Independent Study 5	6	
CSIS6010021	Elective Course for Specific Independent Study 6	5	
CSIS6011021	Elective Course for Specific Independent Study 7	5	
CSIS6012021	Elective Course for Specific Independent Study 8	5	
CSIS6013021	Elective Course for Specific Independent Study 9	5	
CSIS6014021	Elective Course for Specific Independent Study 10	4	
CSIS6015021	Elective Course for Specific Independent Study 11	4	
CSIS6016021	Elective Course for Specific Independent Study 12	4	
CSIS6017021	Elective Course for Specific Independent Study 13	4	
CSIS6018021	Elective Course for Specific Independent Study 14	4	
CSIS6019021	Elective Course for Specific Independent Study 15	3	
CSIS6020021	Elective Course for Specific Independent Study 16	3	
CSIS6021021	Elective Course for Specific Independent Study 17	3	
CSIS6022021	Elective Course for Specific Independent Study 18	3	
CSIS6023021	Elective Course for Specific Independent Study 19	3	
CSIS6024021	Elective Course for Specific Independent Study 20	3	
CSIS6025021	Elective Course for Specific Independent Study 21	2	
CSIS6026021	Elective Course for Specific Independent Study 22	2	
CSIS6027021	Elective Course for Specific Independent Study 23	2	
CSIS6028021	Elective Course for Specific Independent Study 24	2	
CSIS6029021	Elective Course for Specific Independent Study 25	2	
CSIS6030021	Elective Course for Specific Independent Study 26	2	
CSIS6031021	Elective Course for Specific Independent Study 27	2	
CSIS6032021	Elective Course for Specific Independent Study 28	2	
CSIS6033021	Elective Course for Specific Independent Study 29	1	
CSIS6034021	Elective Course for Specific Independent Study 30	1	
CSIS6035021	Elective Course for Specific Independent Study 31	1	
CSIS6036021	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

**Student should pass all of these quality controlled courses as listed below:**

No	Course Code	Course Name	Minimal Grade
1	CHAR6013021	Character Building: <i>Pancasila</i>	B
2	HTMN6002021	Introduction to Tourism*	C
3	HTMN6125021	Restaurant Operation	C
4	HTMN6008021	Kitchen Operation	C
5	FINC6143021	Financial Management in Hospitality*	C
6	HTMN6124021	Human Resources Management in Hospitality	C
7	ENTR6511005	Entrepreneurship: Market Validation	C
<b>Stream Course</b>			
8	HTMN6126021	Bar Management*	C
8	HTMN6021021	Food Production Management*	C

\*) Tutorial & Multipaper