

Business Law

Introduction

Law is one of the most apparent pillar of a cultured and civilized society. Therefore, apart from abiding the law, to understand law is a must. This is why Bina Nusantara University chooses to open a program in law. Business Law is selected as the main study for the program. It is expected that the program would create graduates that are technically competent in practicing principles of Business Law in its utmost integrity. Integrity in education is one of the highest value.

Vision

By 2035, Business Law Department of BINUS UNIVERSITY becomes a leading and reputable business law study program (center) with global competencies based on information and communication technology.

Mission

The mission of Business Law Department is to contribute to the global community through the provision of world-class education by:

1. Educating students with fundamental knowledge, skill, and professionalism in the areas of business law based on ICT by providing them with excellent courses and internships in dealing with global challenges;
2. Contributing in enhancing both legal theories as well as legal practices, especially in the research areas of business law based on ICT;
3. Providing legal professional services to meet the needs of business communities benefitting, fostering, and empowering the Nusantara society-at-large;
4. Creating outstanding potential leaders by taking advantage of any opportunities to broaden their perspectives in applying the legal theories and practices;
5. Taking a part in the efforts to improve the quality of life of Indonesians through international collaborative partnership with various institutions;
6. Serving legal or business practitioners with accurate and up-to-date data/information in the area of business law.

Program Objectives

The objectives of the program are:

1. To provide students with appropriate legal knowledge and skills as well as the competencies on information and communication technology;
2. To prepare students to adapt to the dynamic conditions in their future careers;
3. To prepare students with strong foundation on professionals legal ethics.

Student Outcomes

After completing the study, graduates are:

1. Able to organize a real business case into a structure of legal problem in the framework of Indonesian legal sources related to the ICT-based business areas in order to solve the problem facing both national and multinational business-law communities;
2. Able to develop dispute resolution patterns in term of business dispute that conform to the perspectives of national and multinational business-law;

3. Able to construct relevant legal reasoning skills by exploring various law-making methods as known in the discourse of legal discipline and then offering legal solutions in a comprehensive way by showing strengths and weaknesses of the respective alternatives of solution;
4. Able to construct a legal argument both in the format of an oral argument and written elementary legal-document, completed with empirical data/information that is collected in the compulsory two semesters of internship program;
5. Able to use information technology to improve student's performance;
6. Able to analyze the current issues in business law;
7. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

The Program Business Law at the undergraduate level (S1) basically provides many practical sciences that can be applied directly in the working world, for the choice of profession in study program include: litigation lawyers, in-house lawyers, IPR consultant, consultant in capital market, bankruptcy curator, mediators, arbiters, judges, prosecutors, or public notaries.

Curriculum

BINUS Business Law Program offers a wide selection of law courses. The curriculum is especially designed to assist our law students in planning their interests in studying business law in Indonesia as well as in global arenas. A baccalaureate degree in law (sarjana hukum) must contain a total of 146 credits, including 32 credits for enrichment programs.

The structure of legal science taught in this Program is divided into four topical categories called course clusters. Each course cluster consists of several courses, but certain courses may be associated with more than one course clusters. The clusters are as follows:

1. **Fundamentals of Law.** A set of subject matters which is designed to give students with sufficient understanding of legal principles. These subject matters are very essential components of students' knowledge in learning legal science. They provide students with underlying bases for grasping more specific knowledge and skills in term of Business Law (BL).
2. **Fundamentals of Business Law.** A specified formation of law that consists of theoretic and dogmatic legal science, especially in business contexts, composed for supporting students' comprehension on international trade & commerce law (ITC Law) and information & communication technology law (ICT Law). The term "Business Law" is used here underpinning the core or concentration of BINUS BL Program.
3. **International Trade & Commerce Law (ITC Law).** ITC Law is one of two subtopic areas of business law offered in BL Program. It is an exciting comprehension series that provides full coverage of basic skills needed in analyzing legal problems in international business transactions.
4. **Information & Communication Technology Law (ICT Law).** ICT Law is another subtopic area of business law offered in BL Program. It is also an interesting series that provides basic skills needed in addressing legal problems related to the application of ICT in business activities.

Course Structure

Sem	Code	Course Name	SCU	Total	
1	CHAR6013	Character Building: Pancasila	2	20	
	LAWS6001	Theory of State	2		
	LAWS6080	Introduction to Jurisprudence	4		
	LAWS6081	Introduction to Indonesian Legal System	4		
	LAWS6009	Islamic Law	2		
	LAWS6160	Empirical Legal Sciences	2		
	LANG6027	Indonesian	2		
	English University Courses I				
	ENGL6128	English in Focus	2		
ENGL6130	English for Business Presentation	2			
2	CHAR6014	Character Building: Kewarganegaraan	2	20	
	LAWS6084	Private Law**	4		
	LAWS6008	Criminal Law**	4		
	LAWS6161	Constitutional and Administrative Law	4		
	LAWS6178	International Law and Human Rights*	2		
	LAWS6179	Principles of Business Law	2		
	English University Courses II				
	ENGL6129	English Savvy	2		
	ENGL6131	English for Written Business Communication	2		
3	CHAR6015	Character Building: Agama	2	20	
	LAWS6087	Adat & Agrarian Law**	2		
	LAWS6163	Civil and Administrative Procedural Law**	4		
	LAWS6019	Criminal Procedural Law	4		
	LAWS6164	Legal Reasoning	2		
	LAWS6180	International Trade, Commerce & Multimoda Law*&**	2		
	LAWS6062	Private International Law*	2		
	ENTR6509	Entrepreneurship: Ideation	2		
4	LAWS6170	Investment Law	2	22	
	LAWS6017	Intellectual Property Rights*&**	4		
	ENTR6510	Entrepreneurship: Prototyping	2		
	LAWS6168	Banking-Financial Law & Islamic Business Law*&**	4		
	LAWS6171	Business Competition & Consumer Protection Law	2		
	Streaming: Cross-Border (Transnational) Business Law				
	LAWS6169	Capital Market, Legal Audit, & Due Diligence	4		
	LAWS6110	Cyber Law*	2		
	LAWS6181	Industrial Relations & Alternative Dispute Resolution	2		
	Minor Program				8
	Free Electives				8
5	LAWS6167	Legal Philosophy & Professional Ethics	2	18	
	LAWS6056	Legal Research Methods	2		
	ENTR6511	Entrepreneurship: Market Validation	2		

Sem	Code	Course Name	SCU	Total
	Streaming: Cross-Border (Transnational) Business Law			
	LAWS6172	Environmental and Natural Resources Law*	2	
	LAWS6173	Business and Corporate Crime*	2	
	LAWS6182	E-Commerce & Data Privacy Law*&**	2	
	LAWS6174	Contract & Legislative Drafting	2	
	LAWS6176	Tax Law	2	
	LAWS6052	Bankruptcy Law	2	
	Minor Program			
Free Electives			12	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	LAWS6048	Thesis	6	6
Total Credits 146 SCU				

*) This course is delivered in English

**) Global Learning System Course

Streaming/Minor/Free Electives:

-) For 4th Semester: Students are required to choose streaming or minor program or free electives.

-) For 5th Semester: Students are required to choose streaming or minor program or free electives same with semester 4.

English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.

-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.

-) Students must pass English Savvy with a minimum Grade of C.

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	v	v
Human Capital in Digital Workplace	v	v
Sustainable Development	v	v
Cross Cultural Communication	v	v
Interactive & Users Experience Design	v	v
Minor @ Binus Alam Sutera		
Digital Business	v	v
Minor @ Binus Bekasi		
Virtual Services	v	v
Culinary	v	v
Minor @ Binus Malang		
Digital Technopreneur	-	-
Minor @ Binus Bandung		
DesignPreneur	-	-

1. Minor Program: Digital Ecosystem

Course		SCU
COMP6683	Introduction to Artificial Intelligence	2/2
COMM6501	Narative Development	4
ISYS6549	Digital Innovation	4
COMP6684	Current Trends in Technology	4
DSGN6834	Visual Identity	4
Total SCU		20

2. Minor Program: Human Capital in Digital Workplace

Course		SCU
PSYC6174	Psychology in The Workplace	4
MGMT6349	Digital Workplace Strategy	4
ISYS6551	Digital Workplace and Technology	4
LAWS6157	Legal Aspects in Digital Workplace	4
PSYC6175	Human Resources Development	4
Total SCU		20

3. Minor Program: Sustainable Development

Course		SCU
ARCH6119	Introduction to Sustainable Development	2
DSGN6835	Engineering Material	4
ISYE6154	Sustainable Design and Manufacture	4
ISYE6155	Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217	Digital for Sustainable Development	4
CIVL6118	Engineering Economic	4
Total SCU		20

4. Minor Program: Cross Cultural Communication

Course		SCU
CHIN6133	Chinese Conversation in Daily Works	2
CHIN6132	Chinese Conversation in Daily Activities	4
CHIN6134	Chinese Conversation in Business Communication	4
COMM6502	Communication in Diversity	2
INTR6135	Comparative Politics	4
BUSS6170	Asian Business Ethics	4
Total SCU		20

5. Minor Program: Interactive & Users Experience Design

Course		SCU
PSYC6176	Psychology and User Experience	4
ISYS6553	User-Centered Research and Evaluation	4
DSGN6836	Fundamental of Interface Design	4
ISYS6554	Core Principles: Interactive Design	4
DSGN6837	Digital Design Production	4
Total SCU		20

6. Minor Program: Digital Business

Course		SCU
ISYS6559	Business Models and Technology Innovation	4
ISYS6557	Business Data Management	4
ISYS6558	Strategic Digital Business Analysis	4
STAT6149	Practical Statistics for Data and Business Analysis	4
MGMT6352	Digital Strategy	4
Total SCU		20

7. Minor Program: Virtual Services

Course		SCU
ISYS6561	Fundamental of Virtual Services	2
ACCT6350	Virtual Financial Services	4
ISYS6562	Virtual Market Place	4
MGMT6354	Virtual Operation and Supply Chain	4
HTMN6082	Virtual Hospitality Management	4
ISYS6563	Seminar on Virtual Services	2
Total SCU		20

8. Minor Program: Culinary

Course		SCU
HTMN6078	Advanced in Pastry and Bakery	4
HTMN6050	Culinary Business Event	2/2
HTMN6048	Western and French Cuisine	2/4
HTMN6046	Authentic Indonesian Cuisine	2/4
Total SCU		20

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580	Digital Business Transformation	2	4
2	Business Creation	ENTR6582	Business Strategy	2	4
3	Business Creation	ENTR6494	Managing Growing Business	2	5
4	Business Management	MGMT6399	Fundamentals of Supply Chain Management	2	4
5	Business Management	MGMT6401	Digital Supply Chain Management	2	4
6	Business Management	MKTG6298	Service Marketing Management	2	4
7	Business Management	MGMT6362	Global Supply Chain Services	2	5
8	Business Management	MGMT6365	Current Issue in Service Business and Technology	2	5
9	Business Management	MGMT6400	Supply Chain Strategy	2	5
10	International Business Management	BUSS6162	Market Entry Strategy	2	4
11	International Business Management	BUSS6191	Export-Import Management	2	4

12	International Business Management	MGMT6369	Corporate Strategy in International Business	2	4
13	International Business Management	BUSS7009	Export-Import Cost Management	2	5
14	International Business Management	MGMT6370	E-Business for International Business	2	5
15	International Business Management	MGMT7169	Global Supply Chain Management	2	5
16	Management	BUSS6088	Current Issue in Business and Technology	2	4
17	Management	BUSS6109	Business Development	4	4
18	Management	BUSS6171	Business Sustainability	4	4
19	Management	BUSS6173	Managing Innovation and Knowledge	4	4
20	Management	ISYS6079	E-Business System	4	4
21	Management	MGMT6196	Project Management	4	4
22	Management	MGMT6276	Leadership & Managing Human Capital in Organization	4	4
23	Management	MGMT6371	Human Resources Analytics	4	4
24	Management	MGMT6374	Analysis on E-Business Investment	4	4
25	Management	BUSS6069	Business Simulation	2	5
26	Management	BUSS6163	Organization Development Strategy	2	5
27	Management	BUSS6194	Business Negotiation Strategy	2	5
28	Management	ISYS8175	E-Business Strategy and Implementation	4	5
29	Management	MGMT6029	Knowledge Management	2	5
30	Management	MGMT6297	Operations Management	4	5
31	Management	MGMT6341	Strategic Management	4	5
32	Management	MGMT6412	Customer Relationship Management	2	5
33	Accounting	ACCT6353	Management Information System	2	4
34	Accounting Bekasi	ACCT6382	Business Process Analysis and Solution	2	4
35	Accounting Bekasi	ACCT6389	Big Data Analytics in Accounting & Finance	2	5
36	Marketing Communication	COMM6435	Global Consumer Behavior	2	4
37	Marketing Communication	COMM6510	Reportage & Interview Technique	2/2	4
38	Marketing Communication	COMM6533	Creative Program Design	2/2	4
39	Marketing Communication	COMM6540	Communication & Public Affairs	2	4
40	Marketing Communication	COMM6514	Editing for Creative Program	2/2	5
41	Marketing Communication	COMM6523	Corporate Event Management	2/2	5
42	Marketing Communication	COMM6538	Media Promotion & Marketing in Creative Broadcasting	2	5

43	Marketing Communication	COMM6541	Digital Corporate Communication	2/2	5
44	Marketing Communication	COMM6542	Event Management for Brand	2/2	5
45	Marketing Communication	COMM6543	Digital Brand Communicaton	2/2	5
46	Tourism	TRSM6142	Event Management	4	4
47	Tourism	TRSM6204	Heritage Tourism	4	4
48	Tourism	TRSM6196	Tourism Community Empowerment	2	5
49	Architecture	ARCH6128	Multimedia in Design Presentation	4	5
50	Architecture	ARCH6129	Urban Housing	4	5
51	Industrial Engineering	ISYE6113	Leadership & Organizational Behavior	2	4
52	Industrial Engineering	ISYE6067	Global Supply Chain	2	5
53	Industrial Engineering	ISYE6130	Project Management	2	5
54	Business Law	LAWS6110	Cyber Law	2	4
55	Business Law	LAWS6159	Legal Aspect in Business	2	4
56	Business Law	LAWS6169	Capital Market, Legal Audit, & Due Diligence	4	4
57	Chinese Literature	CHIN6159	Chinese Character Writing	2	5
58	English Literature	ENGL6169	English for Professionals	2	4
59	English Literature	SOCS6021	Social and Digital Media Writing	2	4
60	English Literature	ENGL6158	Writing for Children and Young Adults	2	5
61	English Literature	ENGL6244	Social Media Broadcasting	4	5
62	International Relations	INTR6143	ASEAN Community: Security, Economic, and Socio Cultural Aspects	4	4
63	International Relations	INTR6148	Multinational Corporations Global Strategy and Social Responsibility	2/2	4
64	International Relations	INTR8043	International Media and State Role	4	4
65	International Relations	INTR6151	Regional Integration in Europe	2	5
66	International Relations	INTR6152	Regional Integration in America	2	5
67	International Relations	INTR6153	Regional Integration in East Asia	2	5
68	International Relations	INTR6154	Regional Integration in Africa and Middle East	2	5
69	International Relations	INTR6161	Political Economy of Global Media	2	5
70	International Relations	INTR6162	Multiculturalism and Digital Society	2	5
71	International Relations	INTR6167	International Political Economy of Multinational Corporations	2	5
72	International Relations	INTR6169	International Migration: Governance and Rights	2	5
73	International Relations	INTR8049	Global Economic Architecture	2	5
74	Primary Teacher Education	EDUC6037	Teaching English for Young Learners	2	5
75	Psychology	PSYC6145	Urban Psychology	4	4

76	Psychology	PSYC6123	Educational Psychology	2	5
77	Psychology	PSYC6127	Indigenous Psychology	4	5
78	Computer Science	ISYS6197	Business Application Development	2/2	5
79	Animation	DSGN6689	Concept Art & Production Design	2	5
80	Creative Advertising	DSGN6671	Creative Writing for Commercials	4	4
81	Creative Advertising	DSGN6661	Photography	4	4
82	Creative Advertising	DSGN6732	Photography	4	4
83	Creative Advertising	DSGN6651	Photography	4	4
84	Creative Advertising	DSGN6661	Photography	4	5
85	Creative Advertising	DSGN6732	Photography	4	5
86	Creative Advertising	DSGN6651	Photography	4	5
87	Film	FILM6026	History of Indonesian Cinema	2	4
88	Film	FILM6080	Southeast Asian Cinema & Popular Culture	4	4
89	Film	FILM6119	Audiences & Fan Culture	4	5
90	Interior Design	DSGN6886	Rendering and Presentation Techniques	2	4
91	Information Systems	ISYS6016	Social Media Fundamental	2	4
92	Information Systems	ISYS6210	Data Visualization	2	4
93	Information Systems	ISYS6285	Digital and New Media	2	4
94	Information Systems	ISYS6478	Research Methods in Information Systems	2	4
95	Information Systems	ISYS6402	Business Analytics	2/2	5
96	Information Systems	ISYS8066	Business Process Management	4	5
97	Information Systems	RSCH6466	Research Methodology	4	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track	Semester 6						Semester 7					
	IN	RS	EN	CD	SA	etc	IN	RS	EN	CD	SA	etc
1	v						v					
2		v					v					
3			v				v					
4				v			v					
5					v		v					
6	v							v				
7		v						v				
8			v					v				
9				v				v				
10					v			v				
11	v								v			
12		v							v			
13			v						v			
14				v					v			
15					v				v			
16	v									v		
17		v								v		
18			v							v		
19				v						v		
20					v					v		
21	v										v	
22		v									v	
23			v								v	
24				v							v	
25					v						v	

Notes:

IN : Internship

RS : Research

EN : Entrepreneurship

CD : Community Development

SA : Study Abroad

etc : Study Program Special Purposes

Notes:

Student will take one of enrichment program tracks

Enrichment Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
LAWS6184	Internship A	8	
LAWS6185	Legal Problem Identification and Case Analysis	8	
LAWS6186	Teamwork & Communication at Workplace	4	
Enrichment Program II			20
LAWS6187	Internship B	8	
LAWS6188	Legal Report and Documentation	8	
LAWS6189	Collaborative Working Experience	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
ENTR6678	Business and Innovation	8	
ENTR6679	Legal Aspect in Business Start Up	8	
ENTR6680	EES in New Business	4	20
Enrichment Program II			
ENTR6351	Growing a Business	8	
ENTR6681	Legal Aspect In Business Strategy	8	
ENTR6362	EES in Business Experience	4	

Enrichment Research Track

Code	Course Name	SCU	Total
Enrichment Program I			20
RSCH6241	Research Experience I	8	
RSCH6543	Academic Writing I	8	
RSCH6544	Global EES I (Problem Identification, Problem Solving, Decision Making, Teamwork and Communication)	4	20
Enrichment Program II			
RSCH6256	Research Experience II	8	
RSCH6545	Academic Writing II	8	
RSCH6264	Global EES II (Self-Management, Planning & Organizing, Initiative & Enterprise)	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			20
CMDV6150	Community Outreach Project Implementation	8	
CMDV6322	Community Outreach Project Design	8	
CMDV6323	Employability and Entrepreneurial Skills	4	20
Enrichment Program II			
CMDV6182	Community Development Project Implementation	8	
CMDV6324	Community Development Project Design	8	
CMDV6325	Employability and Entrepreneurial Skills in Community Development	4	

Enrichment Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I			
GLOB6005	Elective Course for Study Abroad 1	4	
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	

Code	Course Name	SCU	Total	
GLOB6009	Elective Course for Study Abroad 5	2		
GLOB6010	Elective Course for Study Abroad 6	2		
GLOB6011	Elective Course for Study Abroad 7	2		
GLOB6012	Elective Course for Study Abroad 8	2		
GLOB6013	Elective Course for Study Abroad 9	2		
GLOB6014	Elective Course for Study Abroad 10	2		
GLOB6015	Elective Course for Study Abroad 11	2		
GLOB6016	Elective Course for Study Abroad 12	2		
GLOB6041	Elective Course for Study Abroad 25	3		
GLOB6042	Elective Course for Study Abroad 26	1		
Enrichment Program II				20
GLOB6017	Elective Course for Study Abroad 13	4		
GLOB6018	Elective Course for Study Abroad 14	4		
GLOB6019	Elective Course for Study Abroad 15	4		
GLOB6020	Elective Course for Study Abroad 16	4		
GLOB6021	Elective Course for Study Abroad 17	2		
GLOB6022	Elective Course for Study Abroad 18	2		
GLOB6023	Elective Course for Study Abroad 19	2		
GLOB6024	Elective Course for Study Abroad 20	2		
GLOB6025	Elective Course for Study Abroad 21	2		
GLOB6026	Elective Course for Study Abroad 22	2		
GLOB6027	Elective Course for Study Abroad 23	2		
GLOB6028	Elective Course for Study Abroad 24	2		
GLOB6291	Elective Course for Study Abroad 41	3		
GLOB6295	Elective Course for Study Abroad 45	1		

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Student should pass all of these quality controlled courses as listed below :

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013	Character Building: <i>Pancasila</i>	B
2.	ENTR6511	Entrepreneurship: Market Validation	C
3.	LAWS6080	Introduction to Jurisprudence	C
4.	LAWS6179	Principles of Business Law	C
5.	LAWS6164	Legal Reasoning*	C
6.	LAWS6180	International Trade, Commerce & Multimoda Law	C
7.	LAWS6173	Business and Corporate Crime*	C
8.	LAWS6182	E-Commerce & Data Privacy Law*	C

*) Tutorial & Multipaper