Interior Design

Introduction

Interior Design is one of 16 Creative Economy sub sectors in Indonesia. According to Gazali, A. and Nadinastiti (2015), interior design is "... *activities that solve interior function and quality problems, provide interior space related services, and prepare drawings and documents related to interior spaces to improve quality of life to meet health, safety aspects. and public convenience.* ". Therefore, the interior design subsector has an important role in adding competitive advantage to Micro-Small-Medium Enterprises (MSMEs) products and industries through exploration of designs related to community and environmental interests. In this case, the role of Interior Design is related to the creative process and design decisions that ultimately can produce solutions in the form of creative work that has added value and can contribute to local and global problems and solutions that potentially increase the welfare of local society.

Starting 2008, BINUS UNIVERSITY @Greater Jakarta has opened Interior Design Department in the School of Design. Our aim is to prepare successful graduates in interior industry as well as enabling them for the global community. Our vision is to become a world-class interior design department, delivering international standard designers with strength in local indigenous and latest technology. In Interior Design Department - Binus University @Greater Jakarta, students will learn to be able to design their (simple to complex) commercial design and hospitality or furniture and interior design accessories projects, such as residential, apartment, retail, office, and hotel independently and in a teamwork environment. Interior Design students - Binus University @Greater Jakarta has the opportunity for personal development, establish relationships, networking, and collaborate within Binus University, local and global institutions, industries, community, government, and media.

In Interior Design Department - Binus University @Greater Jakarta, the creative design works are integrating and implementing a series of interrelated course subjects. By learning series of Interior Design and Furniture Design courses, such as Methodology, Green Design, Interior Drawing, Material Knowledge, Entrepreneurship, Art History and others, strengthen the design results for more valuable outcomes.

The creative design results are involving the design research and design processes that include design analysis, design development, effective design decision making, project prototyping, and project evaluation. For example, the ability to implement the substitute materials derived from waste materials as part of the interior design elements, such as wall, floor, ceiling, furniture, and interior accessories design potentially become student's competitive advantage in resulting good design results, moreover if the waste material processes involved local communities, and MSMEs. The students, then, will learn, understand and able to implement the creative design work projects that has competitive advantage values, support the sustainability of MSMEs and contribute to the welfare of local society.

In addition, students are welcome to join the Interior Design Student Association and other student activities under Binus University. The Interior Design Department - Binus University @Greater Jakarta, continuously encourage the students for their personal development through student participation in various local and international student activities, such as seminars, design excursion, workshops, and competition that potentially broaden the students' creative insights and experiences.

Interior Design's graduates of BINUS UNIVERSITY @Greater Jakarta will become professionals in a global environment. They will be prepared professionally and scientifically. Therefore, by finishing their Bachelor program, they can step directly into professional practices. Graduates will have the ability to design hospitality and

commercial design or furniture and interior design accessories. These graduates will not only be proficient in scientific and practical abilities in the Interior Design sector but also, they will have the spirit and entrepreneurship skills needed in the future.

Vision

A world class Interior Design Department, delivering international standard designers with strengths in local values, IT and green design.

Mission

The mission of Interior Design are to:

1. Educating students in the fundamental skills of designing, with a focus on the latest technology, eco design and local content by providing excellent study facilities and internships that prepare students for global service industries or for continuing to an advance degree in interior design or related disciplines.
2. Preparing students who have a strong sense of ethics and local values, an entrepreneurial spirit, and are ready to take on strategic positions in service industries and make a contribution to society.
3. Recognizing and rewarding the most creative and value-adding talents.
4. Improving the quality of life of Indonesians and the International community.
5. Designing creative products and conducting professional services in interior design fields with an emphasis on the application of knowledge to society.

Program Objective

The objectives of the program are:

1. To provide students with innovative and creative design abilities, especially in eco design and local content, by using the latest technology and approaches;
2. To provide students with design abilities and knowledge, ranging from fundamental principles to applied skills and abilities;
3. To prepare students with necessary skills and knowledge of interior design that enables them to become an entrepreneur or a professional in a global environment.

Student Outcomes

After completing the study, graduates are:

1. Able to integrate thematic interior concepts (furniture, walls, ceilings, and floors) with the results of studies on behavior aspects, tehnicals, and values related to interior design based on technical and aesthetic characteristics of materials;
2. Able to design interiors independently, verbally and visually communicated, both manual and digital to meet the needs of the user communities from residential scales to public spaces based on design theory;
3. Able to produce interior design works that prioritize local indigenous, environmentally friendly (green design) and sustainability using technology that supports the field of design as a proposed solution to problems and fulfill community needs, which can be accounted for academically and meet the requirements of function, aesthetics, construction, and meaning;
4. Able to design Commercial & Hospitality Interiors by paying attention to space requirements and user behavior in accordance with developing trends;
5. Able to design furniture and interior accessories by paying attention to the needs of user behavior in accordance with development trends;

6. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

Graduates will be prepared not only as a professional interior designer, but also be able to create and open new working opportunities for other professions which are related; because of their ability to be an entrepreneur. This availability of working opportunities such as:

Commercial and Hospitality Design

- Interior design consultant
- Interior design contractor
- Real estate/property contractor
- Project Management
- Project Marketing
- Procurement
- Purchasing
- Merchandising Setting designer
- Commercial retailer
- Exhibition organizer
- Visual merchandise/window display designer
- Stylist for interior magazine
- Book writer
- Lighting designer

Furniture and Interior Design Accessories

- Interior design consultant
- Interior design contractor
- Furniture designer
- Manufacturer of Interior accessories
- Furniture & home accessories shop/gallery owner
- Retailer
- Stylist for magazine/production house
- Interior Decorator/Home decorator Home accessories designer
- Book writer
- Trader
- Supplier (furniture/accessories interior)
- Workshop owner
- Product Development
- Retail Manager
- Buyer Merchandizing

Smart Living & Environmental Design

- Interior Design Consultant
- Interior design contractor
- Interior Procurement
- Visual Merchandiser
- Interior Book Writer
- Lighting Designer
- Furniture Designer
- Home Accessories Designer
- Workshop Management
- Product Development
- Retail Management
- Project Management

Techno Interior Design

- Interior Designer
- Interior Design Firm
- Interior Build Contractor
- Interior Decorator Consultant
- Interior Design 3D Artist
- Interior Design Drafter
- Interior Supplier
- Interior Apps Creator

Curriculum

Interior design Department - School of Design has 3+1 curriculum. On their 6th to 7th semester, there are six enrichment programs that can be chosen by students based on their passion and knowledge. These programs are internship in industry, research in interior and furniture, community development, start-up business, study abroad and specific independent study. With these experiences, students will gain more knowledge regarding their contribution to industry and community.

The curriculum also accommodates the main objective of the program opening i.e. creating a qualified interior designer. Graduates will have entrepreneur spirit, well-equipped professional skills, excellent personality as well as the competency in ICT skills.

Currently, the Interior Design program provides four concentrations that the students can choose from according to their goals and interests:

Commercial & Hospitality Design:

This stream provides students with an ability to design commercial & hospitality space, such as: design of apartments and houses, shops, restaurants, offices, hotels, hospitals, schools, etc.

Furniture and Interior Design Accessories:

This stream provides students with an ability to design furniture and accessories for both residential and commercial such as hotels, offices, restaurants, by observing the terms of ergonomics, functionality & aesthetic.

Smart Living & Environmental Design:

This stream provides students with an ability to apply the latest technology appropriately into spatial design. The skills include Experimental & Lighting Design, Environmental Graphic Design, Technology & Lifestyle in Design, Interior Product Prototyping, Exhibition Design, Environmental & Sustainability Design, Interior Behaviour & Experience, dan Interior In Digital Interactive.

Techno Interior Design:

This stream provides students with an ability to apply techniques optimally in interior design projects by mastering the technical aspects of project presentation in accordance with technological trends.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013008	Character Building: Pancasila	2	20
	DSGN6201008	Ergonomic and Anthropometry[2]	2	
	DSGN6186008	Sense of Design **- (AOL)**	4	
	DSGN6193008	Interior Drawing[1] **- (AOL)**	4	
	ARCH6083008	Interior Technical Drawing **- (AOL)**	4	
	CIVL6120008	Material Knowledge in Interior Design[2]	2	
	LANG6027008	Indonesian	2	
	Foreign Language Courses		0	
2	CHAR6014008	Character Building: Kewarganegaraan	2	20
	DSGN6194008	Interior Design I: Residential[2] **- (AOL & AIE)**	4	
	DSGN6195008	Furniture Design I: Residential[2] **- (AOL & AIE)**	4	
	DSGN6198008	Computer 2D Drawing[1]	4	
	CIVL6068008	Drafting and Detail Construction	4	
	COSC6011008	Foundations of Artificial Intelligence	2	
	Foreign Language Courses		0	
3	CHAR6015008	Character Building: Agama	2	16
	DSGN6196008	Interior Design II: Retail[1&2] **- (AOL)**	4	
	DSGN6966008	Furniture Design II: Retail[1&2] **- (AOL)**	4	
	DSGN6958008	Design Thinking in Interior Design **- (AOL & AIE)**	2	
	ENPR6311001	Creativity and Innovation	2	
	ARTS6033008	Design History Studies[1]	2	
	Foreign Language Courses		0	

Sem	Code	Course Name	SCU	Total
4	**Stream: Commercial and Hospitality Design**			20
	DSGN6199008	Interior Design III: Office[1&2] **- (AOL)**	6	
	DSGN6200008	Computer 3D Drawing for Interior[1]	4	
	DSIN6050008	Sustainability in Interior Environment **- (AOL)**	2	
	Stream: Furniture and Interior Design Accessories			
	DSGN6217008	Furniture Design III: Office[1&2] **- (AOL)**	6	
	DSGN6218008	Computer 3D Drawing for Furniture[1]	4	
	DSGN6888008	Interior Accessories Design **- (AOL)**	2	
	Stream: Smart Living & Environmental Design[3]			
	DSIN6017023	Sustainability in Interior Design[1]	2	
	DSIN6018023	Smart Technology in Interior Design[2]	2	
	DSGN6808023	Interior Design III	4	
	DSIN6019023	Computer 3D and Design Prototyping	4	
	Stream: Techno Interior Design[4]			
	DSIN6058033	Techno Interior Design Project I	4	
	DSGN6908033	3D and 4D Presentation in Interior Design	4	
	CIVL6107033	Building Component Theory and Regulation	2	
	DSIN6059033	Sustainability in Techno Design	2	
	Minor Program		8	
	Free Electives		8	
	Foreign Language Courses		0	
5	ENPR6312001	Venture Creation	2	24
	DSGN6959008	Interior Design Methodology **- (AOL)**	2	
	Stream: Commercial and Hospitality Design			
	DSGN6204008	Interior Design IV: Commercial and Hospitality Project[2] **- (AOL)**	6	
	DSGN6615008	Lighting Design for Interior **- (AOL)**	2	
	Stream: Furniture and Interior Design Accessories			
	DSGN6220008	Furniture Design IV: Commercial and Hospitality Project[2] **- (AOL)**	6	
	DSGN6614008	Signage and Way Finding Design for Interior	2	
	Stream: Smart Living & Environmental Design[3]			
	DSGN6812023	Exhibition Design	4	
	DSGN6815023	Interior in Digital Interactive	4	
	Stream: Techno Interior Design[4]			
	DSIN6060033	Techno Interior Design Project II	4	
	DSGN6909033	Contemporary Issues in Techno Design	2	
	DSIN6061033	Project Management	2	
	Minor Program		12	

Sem	Code	Course Name	SCU	Total
	Free Electives		12	
6	**Enrichment Program I**		20	20
7	**Enrichment Program II**		20	20
8	DSGN6757008	Thesis	6	6
			Total Credits 146 SCU	

1) This course is delivered in English
2) Global Learning System course
3) Conducted for student mobility program in BINUS @Malang
4) Conducted for student mobility program in BINUS @Bandung
The detail of mobility, including streaming name and course information, may be subject to change at any time depending on the curriculum requirements of each campus. Students will be informed about any updates to mobility streaming during the registration period.

*-) **AOL** - Assurance of Learning Process System*
*-) **AIE** - Artificial Intelligence Embedded Course*

Streaming or Minor or Free Electives or Mobility:
-) For 4th Semester: Students are required to choose Streaming or Minor or Free Electives or Mobility. For Free Electives, students are required to choose from the list of Free Electives in Appendix.
-) For 5th Semester: Students will continue to study the Stream and one of the Minor Program or Free Electives or Mobility that has been choosen in semester 4. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Foreign Language Courses:
Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Appendix Foreign Language Courses

Foreign Language Courses		SCU
ENGL6253008	English for Frontrunners	0
ENGL6254008	English for Independent Users	0
ENGL6255008	English for Professionals	0
JAPN6190008	Basic Japanese Language*	0
CHIN6163008	Basic Chinese Language*	0

*) This course is optional for students

1. *Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.*
2. *Students with Beelingua Placement Test score between 61-99 are required to take English for Independent Users and English for Professionals.*
3. *Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.*
4. *Students are required to pass the foreign language courses before they take enrichment.*
5. *Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.*

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisan		
Blockchain Technology and Business	-	-
Creative Digital Storytelling	V	V
Cross Cultural Communication	V	V
Data Analytics	V	V
Digital Banking	-	-
Digital Ecosystem	V	V
English for Business Professionals	V	V
Event Business and Entertainment	V	V
Human Capital in Digital Workplace	-	-
Interactive & Users Experience Design	V	V
Sustainable Development	V	V
Minor @ Binus Alam Sutera		
Digital Transformation	-	-
Minor @ Binus Bekasi		
Culinary	-	-
Korean Culture and Creativity	V	V
Minor @ Binus Malang		
Chinese for Career Pathways	V	V
English for Business Professionals	V	V
Digital Technopreneur	-	-
Minor @ Binus Bandung		
DesignPreneur	-	-
Robotic Process Automation	V	V
Minor @ Binus Semarang		
Content Creation	-	-
Data Analytics	V	V
Immersive Journey to Japanese Language and Culture	V	V
Metaverse in Business	-	-
Minor @ Binus Medan		
Global Business	V	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a

literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works**.**

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
	Total SCU	**10**

Additional Information

None

2. Minor Program: Cross Cultural Communication

Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

Course Distribution

Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	**10**

Supporting Courses

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6198028	Artificial Intelligence in Legal Discourse	2
INTR6135029	Comparative Politics	4
	Total SCU	**10**

Additional Information

None

3. Minor Program: Data Analytics

Introduction

The Data Analytics minor program provides insight into acquisitions and analysis of data in organizations by using critical thinking from multiple strategic perspectives, including consumer behavior communicated in the form of visualizations/models that can support retrieval decision.

Career Options

Data Analyst, Marketing Analyst.

Course Distribution

Fundamental Courses

Course		SCU
ISYS6680003	Introduction to Data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	2
	Total SCU	**10**

Additional Information

None

4. Minor Program: Digital Ecosystem

Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

Course Distribution

Fundamental Courses

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	**10**

Supporting Courses

Course		SCU
COMM6501019	Narative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
	Total SCU	**10**

Additional Information

None

5. Minor Program: English for Business Professionals

Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

Course Distribution

Fundamental Courses

	Course	SCU
ENGL6154024	English for Business Communications	4
MKTG6112024	Language Innovations in Marketing and Advertising	2
ENGL6244024	Social Media Broadcasting	4
	Total SCU	**10**

Supporting Courses

	Course	SCU
ENGL6258024	English for Global Leadership	2
ENGL6169024	English for Professionals	2
COMM6506024	Current Issues in Business Communications	2
ENGL6245024	Business Rhetoric	4
	Total SCU	**10**

Additional Information

None

6. Minor Program: Event Business and Entertainment

Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

Course Distribution

Fundamental Courses

	Course	SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
	Total SCU	**10**

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
	Total SCU	**10**

Additional Information

None

7. Minor Program: Interactive & Users Experience Design

Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

Course Distribution

Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
	Total SCU	**10**

Additional Information

None

8. Minor Program: Robotic Process Automation

Introduction

The Robotic Process Automation minor program provides an understanding of the concept of Robotic Process Automation (RPA) in automating repetitive processes, as well as providing an understanding of how the RPA development process involving the concept of Artificial Intelligence.

Career Options

RPA Developer, RPA Architect, RPA Business Analyst, System Analyst, Corporate Information Systems Designer, Technopreneur, IS Project Manager, IT/IS Consultant.

Course Distribution

Fundamental Courses

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6687003	Business Process Improvement	2
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
COMP6859001	Intelligence Automation	2
	Total SCU	10

Additional Information

None

9. Minor Program: Sustainable Development

Introduction

The minor program on the topic of Sustainable Development prepares students from other disciplines for careers in engineering-related fields. Students will receive enrichment in the fields of Architecture, Industrial Engineering, Civil Engineering, Computer Engineering, and Food Technology. Students also gain knowledge of the development and application of the latest technology in the engineering field, which supports sustainable development and the industrial revolution 4.0.

Career Options

Construction Manager; Property Manager; Building Manager; Civil Engineer; Project Manager; Pre Sales and Marketing Engineer, Product Specialist, Product Development, Business Development.

Course Distribution

Fundamental Courses

Course		SCU
ISYE6154011	Sustainable Design and Manufacture	4
CPEN6217010	Digital for Sustainable Development	4
ARCH6119014	Introduction to Sustainable Development	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
	Total SCU	**10**

Additional Information

None

10. Minor Program: Korean Culture and Creativity

Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

Course Distribution

Fundamental Courses

Course		SCU
HTMN6163021	Korean Cuisine and Culinary Arts	4
COMM6718019	Korean Language and Media	4
FILM6134009	Hallyu Creative Content	2
	Total SCU	**10**

Supporting Courses

Course		SCU
FILM6135009	K-Drama and Beyond: Analysis and Appreciation	4
COMM6719019	K-Pop Culture and Performance	4
MKTG6339005	K-Pop and K-Drama Marketing and Promotion	2
	Total SCU	**10**

Additional Information

None

11. Minor Program: Chinese for Career Pathways

Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

Course Distribution

Fundamental Courses

	Course	SCU
CHIN6196026	Mandarin for Future Career	4
CHIN6197026	Easy Way to HSK 2 Preparation	4
CHIN6198026	Exploring Modern Chinese Culture	2
	Total SCU	**10**

Supporting Courses

	Course	SCU
CHIN6199026	Chinese Digital Technology	2
CHIN6200026	Traveling to China	2
CHIN6201026	Special Topics in Chinese Business	2
CHIN6202026	Global Strategic Marketing: Chinese Perspective	4
	Total SCU	**10**

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

12. Minor Program: Immersive Journey to Japanese Language and Culture

Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.

The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

Course Distribution

Fundamental Courses

Course		SCU
JAPN6221025	Essential Japanese Grammar (*Yoku Tsukaeru Bunpou*)	4
JAPN6222025	Survival Japanese in Various Situations (*Nihon E Ikou, Yasashii Kaiwa De*)	4
JAPN6223025	Ideas and Images of Japan (*Nihon Jijou*)	2
	Total SCU	**10**

Supporting Courses

Course		SCU
JAPN6224025	Japanese Reading Comprehension (*Tanoshiku Yomou*)	4
JAPN6225025	Understanding Native Japanese Speakers (*Tanoshiku Kikou*)	2
JAPN6226025	Japanese N5 Level Certification Preparation (*Nihongo Charenji N5*)	4
	Total SCU	**10**

Additional Information

None

13. Minor Program: Global Business

Introduction

The Global Business minor program is designed for students who aspire to integrate creativity, business acumen, and technological expertise in a global context. This program equips students with essential knowledge and skills in digital business innovation, creative industry management, and emerging technologies. Students will explore topics such as digital entrepreneurship, creative content monetization, business model innovation, and the application of advanced technologies like artificial intelligence, blockchain, and immersive media in creative industries. By combining business strategy with technological advancements, this minor prepares students to become agile professionals capable of navigating and leading in the evolving global marketplace. This program is ideal for students from various disciplines who wish to enhance their competencies in creative business and technology, fostering interdisciplinary innovation and international competitiveness.

Career Options

Digital Business Strategist, Creative Entrepreneur, Digital Marketing Specialist, UX/UI Designer, Tech- Driven Product Manager, Creative Industry Manager, E-commerce & Content Monetization Expert, Brand & Digital Experience Manager, Creative Technologist.

Course Distribution

Fundamental Courses

Course		SCU
DSIN6142066	Global Interactive Design	4
BUSS6275061	E-Commerce and Digital Entrepreneurship	4
COSC6159060	Emerging Technologies in Global Business	4
ISYS6997064	Data Analytics for Global Business	4
TRDE6001065	Global Regulatory Environment	4
	Total SCU	**20**

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Tourism	TRSM6196022	Tourism Community Empowerment	2	4
2	Tourism	TRSM6222022	Climate Change & Tourism	2	4
3	Tourism	TRSM6212022	Indonesian Culture	4	4
4	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	4
5	Tourism	TRSM6142022	Event Management	4	5
6	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
7	Tourism	TRSM6222022	Climate Change & Tourism	2	5
8	Tourism	TRSM6212022	Indonesian Culture	4	5
9	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	5
10	Psychology	PSYC6124027	Psychology of Early Childhood Education	4	5
11	Psychology	PSYC6125027	Psychology of Special Needs Education	4	5
12	Psychology	PSYC6145027	Urban Psychology	4	5
13	Psychology	PSYC6123027	Educational Psychology	2	4
14	Psychology	PSYC6167027	Industrial and Organizational Psychology	4	4
15	Psychology	PSYC6122027	Social Psychology	4	4
16	Primary Teacher Education	EDUC6113030	Children's Literature	2	4
17	Primary Teacher Education	EDUC6113030	Children's Literature	2	5
18	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
19	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
20	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
21	Marketing Communication	COMM6425019	Event Management	2	4
22	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5
23	Management	ISYS6744005	E-Business Strategy and Implementation	4	4
24	Management	BUSS6109005	Business Development	4	5
25	International Relations	INTR6144029	Contemporary Issues in European Society	2	4
26	International Relations	INTR6145029	Contemporary Issues in American Society	2	4
27	International Relations	INTR6146029	Contemporary Issues in East Asian Society	2	4
28	International Relations	INTR6147029	Contemporary Issues in African and Middle Eastern Societies	2	4
29	International Relations	INTR6162029	Multiculturalism and Digital Society	2	4
30	International Relations	INTR6137029	Indonesia in Perspectives	2	5
31	Interior Design	DSGN6888008	Interior Accessories Design*	2	4
32	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5
33	Interior Design	DSIN6050008	Sustainability in Interior Environment	2	5
34	Interior Design	DSGN6615008	Lighting Design For Interior**	2	4
35	Information Systems	ISYS6897003	Digital Innovation	2	4
36	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	4
37	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	5
38	English Literature	SOCS6021024	Social and Digital Media Writing	2	4
39	English Literature	ENGL6169024	English for Professionals	2	4
40	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
41	English Literature	ENGL6169024	English for Professionals	2	5
42	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
43	Computer Science	COMP8129001	User Experience	2/2	4
44	Computer Science	COMP7128001	Game Design	2	4
45	Business Management	MGMT6459005	Retail Management	4	5
46	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	4
47	Business Information Technology	ISYS6606003	Smart Application	2	4
48	Business Creation	ENPR6142005	Digital Business Transformation	4	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
49	Business Creation	ENPR6106005	Product Design & Branding	2	5
50	Architecture	ARCH6146014	Interior Architecture	4	5
51	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
52	Architecture	ARCH6129014	Urban Housing	4	5
53	Architecture	ARCH6147014	Behavior in Architecture	4	5
54	Animation	DSGN6689007	Concept Art & Production Design	2	5
55	Chinese Literature	CHIN6159026	Chinese Character Writing	2	4

* *This course is available to students in the Interior Design Study Program, specifically within the Commercial and Hospitality Design Stream*
** *This course is available to students in the Interior Design Study Program, specifically within the Furniture and Interior Design Accessories Stream*

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):
-) *Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.*

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
1	V							V						
2	V								V					
3	V									V				
4	V										V			
5	V											V		
6	V												V	
7		V						V						
8			V					V						
9				V				V						
10					V			V						
11						V		V						

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	etc	: Study Program Special Purposes
CD	: Certified Community Development		

Description:
Student will take one of enrichment program tracks

Students who failed in Enrichment Program I can retake with the same track or change into another track. As for Enrichment Program II, student who failed with Certified Internship, Certified Research, Certified Community Development, and Certified Study Abroad track on Enrichment Program II, can retake with the same track or change into another track. However students who take **Certified Entrepreneurship** track on Enrichment Program II, should **retake with another track.**

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
DSGN6209008	Industrial Experience	8	20
DSGN6887008	Design Ideation in Industry	8	
DSGN6758008	Self Management in Industry	4	
Enrichment Program II			
DSGN6213008	Professional Experience	8	20
DSGN6896008	Design Applied in Industry	8	
DSGN6216008	Team Work Activity in Industry	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
ENTR6685008	Interior Design Business Initiation	8	20
ENTR6686008	Interior Design Development Process	8	
ENTR6687008	EES in New Interior Design Business	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
RSCH6272008	Research Experience	8	20
RSCH6549008	Scientific Writing in Design	8	
RSCH6282008	Global EES	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
CMDV6152008	Community Outreach Project Implementation	8	20
CMDV6329008	Community Outreach Project Design	8	
CMDV6119008	Employability and Entrepreneurial Skills in Design Community	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I/II			
GLOB6005008	Elective Course for Study Abroad 1	4	
GLOB6006008	Elective Course for Study Abroad 2	4	
GLOB6007008	Elective Course for Study Abroad 3	4	
GLOB6008008	Elective Course for Study Abroad 4	4	
GLOB6009008	Elective Course for Study Abroad 5	2	
GLOB6010008	Elective Course for Study Abroad 6	2	20
GLOB6011008	Elective Course for Study Abroad 7	2	
GLOB6012008	Elective Course for Study Abroad 8	2	
GLOB6013008	Elective Course for Study Abroad 9	2	
GLOB6014008	Elective Course for Study Abroad 10	2	
GLOB6015008	Elective Course for Study Abroad 11	2	
GLOB6016008	Elective Course for Study Abroad 12	2	
GLOB6251008	Elective Course for Study Abroad 29	4	

*)Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for Certified Specific Independent Study*			
Enrichment Program I/II			
CSIS6001008	Course Certification	3	
CSIS6002008	Technical Skill Enrichment	4	
CSIS6003008	Industrial Project	9	
CSIS6004008	Soft Skill Enrichment	4	
CSIS6005008	Elective Course for Specific Independent Study 1	8	
CSIS6006008	Elective Course for Specific Independent Study 2	8	
CSIS6007008	Elective Course for Specific Independent Study 3	6	
CSIS6008008	Elective Course for Specific Independent Study 4	6	20
CSIS6009008	Elective Course for Specific Independent Study 5	6	
CSIS6010008	Elective Course for Specific Independent Study 6	5	
CSIS6011008	Elective Course for Specific Independent Study 7	5	
CSIS6012008	Elective Course for Specific Independent Study 8	5	
CSIS6013008	Elective Course for Specific Independent Study 9	5	
CSIS6014008	Elective Course for Specific Independent Study 10	4	
CSIS6015008	Elective Course for Specific Independent Study 11	4	
CSIS6016008	Elective Course for Specific Independent Study 12	4	

Code	Course Name	SCU	Total
CSIS6017008	Elective Course for Specific Independent Study 13	4	
CSIS6018008	Elective Course for Specific Independent Study 14	4	
CSIS6019008	Elective Course for Specific Independent Study 15	3	
CSIS6020008	Elective Course for Specific Independent Study 16	3	
CSIS6021008	Elective Course for Specific Independent Study 17	3	
CSIS6022008	Elective Course for Specific Independent Study 18	3	
CSIS6023008	Elective Course for Specific Independent Study 19	3	
CSIS6024008	Elective Course for Specific Independent Study 20	3	
CSIS6025008	Elective Course for Specific Independent Study 21	2	
CSIS6026008	Elective Course for Specific Independent Study 22	2	
CSIS6027008	Elective Course for Specific Independent Study 23	2	
CSIS6028008	Elective Course for Specific Independent Study 24	2	
CSIS6029008	Elective Course for Specific Independent Study 25	2	
CSIS6030008	Elective Course for Specific Independent Study 26	2	
CSIS6031008	Elective Course for Specific Independent Study 27	2	
CSIS6032008	Elective Course for Specific Independent Study 28	2	
CSIS6033008	Elective Course for Specific Independent Study 29	1	
CSIS6034008	Elective Course for Specific Independent Study 30	1	
CSIS6035008	Elective Course for Specific Independent Study 31	1	
CSIS6036008	Elective Course for Specific Independent Study 32	1	

*) *For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credit.*

The Table of Prerequisite for Interior Design Study Program

Course		SCU	Sem	Course Prerequisite		SCU	Sem
DSGN6757008	Thesis	6	8	DSGN6194008	Interior Design I: Residential	4	2
				DSGN6196008	Interior Design II: Retail	4	3
				DSGN6199008	Interior Design III: Office	6	4
				DSGN6204008	Interior Design IV: Commercial and Hospitality Project	6	5
				DSGN6217008	Furniture Design III: Office	6	4
				DSGN6220008	Furniture Design IV: Commercial and Hospitality Project	6	5

Note : Students should pass Interior Design I, II, III, IV, Furniture Design III dan IV with minimum grade C.

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1	CHAR6013008	Character Building: Pancasila	B
2	ENPR6312001	Venture Creation	C
3	DSGN6186008	Sense of Design*	C
4	ARCH6083008	Interior Technical Drawing	C
5	DSGN6194008	Interior Design I: Residential	C
6	DSGN6196008	Interior Design II: Retail	C
7	DSG6959008	Interior Design Methodology*	C
Stream: Commercial and Hospitality Design			
8	DSGN6199008	Interior Design III: Office*	C
Stream: Furniture and Interior Design Accessories			
8	DSGN6217008	Furniture Design III: Office*	C
Stream: Smart Living & Environmental Design[1]			
8	DSGN6808023	Interior Design III	C
Stream: Techno Interior Design[2]			
8	DSIN6058033	Techno Interior Design Project I	C

*) Tutorial

1) Conducted for student mobility program in BINUS @Malang

2) Conducted for student mobility program in BINUS @Bandung