## **Psychology**

#### Introduction

As long as humans exist, the discipline of psychology can be applied in broad ranging aspects of life. Equipped with a good understanding of basic theories of psychology, individuals may be expected to work in a variety of milieus. Traditional wise, psychology focuses 'only' on the study of normal and abnormal human functioning as well as provides treatment to patients with mental and behavioral problems. Without leaving its traditional root, psychology nowadays has also touched on more practical areas, including the mental function of healthy individuals such as athletes, space explorers, stage performers, and employees, even the effect on the interaction between human and computer. Department of Psychology offers an undergraduate (*Sarjana*) degree program. According to the existing National Regulation, the undergraduate psychology curriculum focuses on the basic scientific knowledge of human behavior and mental process alongside with the basic skill to design and conduct psychological intervention. Par excellence, at BINUS UNIVERSITY, students of Psychology will be strengthened by the understandings of urban communities' life and the use of technology to improve human performance, as the exclusive advantages to contribute in their working community.

#### **Vision**

Being a respected educational institution in the field of applied psychology that produces graduates who mastered the substance of science of psychology and equipped with specific knowledge and skills in information and communication technology.

#### **Mission**

The mission of Psychology Department is to contribute to the global community through the provision of worldclass education by:

- Educating students from diverse background with the fundamental skills, knowledge and practice of psychology that are supported by information and communication technology, to prepare them for the career world and/or continue advanced degrees in psychology or other disciplines.
- 2. Intensifying the research ethos and the societal involvement activities, which are directly linked to the national attributes and supported with the latest academic environment and materials.
- 3. Developing and acknowledging all talents for the purpose of positively contributing to the quality of life of industrial community, both nationally and globally.
- 4. Creating global leaders who distinguish themselves as professional in human intervention with psychological knowledge and skills in their work organizations and communities.
- 5. Conducting professional service and career development in psychology and its related area with an emphasis of application of knowledge and quality of life to the society.

### **Program Objective**

The objectives of the program are:

- 1. To provide students with knowledge of the systematic study of human behaviour and mental processes, and its systematic application.
- 2. To sharpen graduates' readiness for employment, graduate school or professional school, especially by equipping them with solid skills in the use of technology applications related to psychology.
- 3. To facilitate students in the development of their responsible behaviour, both ethically and socially, for professional and personal settings in a landscape that involves diversity.

### **Student Outcomes**

After completing the study, graduates are:

- Able to use scientific reasoning based on the understanding of the basic concepts and theories of psychology, in order to describe and analyze psychological phenomena at individual, group, organization, and community level;
- 2. Able to conduct scientific psychological research on a critical basis in order to explain psychological phenomena;
- 3. Able to develop psychological assessment instruments in order to explain psychological variables;
- 4. Able to use ethical standards in applying psychological science and social life;
- 5. Able to plan personal development and career as preparation for facing the global world challenges;
- 6. Able to conduct psychological intervention using scientific reasoning based on the understanding of the basic concepts and theories of psychology.

### **Prospective Career of the Graduates**

After finishing the study, the graduates have an ideal foundation to enter many career opportunities, such as in:

- 1. Human Resource, Educatonal, or Community Development Personnel
- 2. Assistant Psychologist
- 3. Consultant in various areas of psychology, such as education and human performance
- 4. Junior Researcher
- 5. Counselor
- 6. Writer/Content-Creator/Influencer
- 7. Entrepreneur/Start-Up Developer

#### Curriculum

The curriculum of the undergraduate degree of Psychology in BINUS UNIVERSITY is based on the National Curriculum and a mutual agreement among the members of the Indonesian Psychology Colloquium Forum. To cope with the global trend of the discipline of psychology, the Department of Psychology of BINUS UNIVERSITY also expands its curriculum by incorporating the ten areas of development of psychology as defined by the American Psychological Associations. To strengthen our students' skills and understanding of the application of psychological theories in working and social life, we designed a curriculum and academic environment that focuses on the human performance intervention. The intervention is focused on three streaming studies:

- 1. Educational Psychology
  - This stream focuses on the application of psychological principles in the areas of education and designing of instructional design
- 2. Community Psychology
  - This stream focuses on the application of psychological principles in designing social intervention programs to improve communities' quality of life
- 3. Industrial & Organizational Psychology
  - This stream focuses on the application of psychological principles in designing an intervention program to improve team and individual performance in the organizational context.

## **Course Structure**

| Sem | Code                          | Course Name   |     | Total |
|-----|-------------------------------|---|-----|-------|
|     | CHAR6013                      | Character Building: Pancasila   | 2   |       |
|     | PSYC6004                      | Introduction to Psychology  | 2   |       |
|     | PSYC6120                      | Biological Psychology   | 2   |       |
|     | STAT6109                      | Statistics for Psychology**   | 2/2 |       |
|     | PSYC6134                      | The Origins of Psychology   | 2   |       |
| 1   | PSYC6121                      | Methodology of Psychological Research: Quantitative Approach <sup>™</sup> | 4   | 20    |
|     | LANG6027                      | Indonesian  | 2   |       |
|     | English University Courses I  |   |     |       |
|     | ENGL6128                      | English in Focus  | 2   |       |
|     | ENGL6130                      | English for Business Presentation   | 2   |       |
|     | CHAR6014                      | Character Building: Kewarganegaraan                                       | 2   |       |
|     | PSYC6136                      | Theories of Developmental Psychology**                                    | 2   |       |
|     | PSYC6065                      | Learning and Cognitive Psychology   | 4   |       |
|     | PSYC6122                      | Social Psychology**   | 4   |       |
| 2   | PSYC6178                      | Methods of Observation and Interview                                      | 2   | 20    |
| 2   | PSYC6137                      | Psychometrics   | 2   | 20    |
|     | ENTR6509                      | Entrepreneurship: Ideation  | 2   |       |
|     | English University Courses II |   |     |       |
|     | ENGL6129                      | English Savvy   | 2   |       |
|     | ENGL6131                      | English for Written Business Communication                                | 2   |       |
|     | CHAR6015                      | Character Building: Agama   | 2   |       |
|     | PSYC6177                      | Personality Psychology I  | 4   |       |
|     | PSYC6138                      | Lifespan Development  | 4   |       |
| 3   | PSYC6167                      | Industrial and Organizational Psychology                                  | 4   | 20    |
|     | PSYC6123                      | Educational Psychology  | 2   |       |
|     | PSYC6179                      | Experimental Methods in Psychology**                                      | 2   |       |
|     | ENTR6510                      | Entrepreneurship: Prototyping   | 2   |       |
|     | PSYC6180                      | Personality Psychology II   | 2   |       |
|     | PSYC6049                      | Psychological Test Construction   | 4   |       |
|     | ENTR6511                      | Entrepreneurship: Market Validation                                       | 2   |       |
|     | Stream: Educ                  | ational Psychology  |     |       |
|     | PSYC6184                      | Innovative Teaching Strategies*   | 4   |       |
|     | PSYC6124                      | Psychology of Early Childhood Education**                                 | 4   |       |
| 4   | PSYC6125                      | Psychology of Special Needs Education                                     | 4   | 20    |
|     | Stream: Com                   | munity Psychology   |     |       |
|     | PSYC6185                      | Social Cognition  | 4   |       |
|     | PSYC6145                      | Urban Psychology**  | 4   |       |
|     | PSYC6186                      | Psychology of Public Policy*  | 4   |       |
|     | Stream: Indus                 | strial & Organizational Psychology  |     |       |
|     | PSYC6187                      | Psychology of Training & Development**                                    | 4   |       |

| Sem | Code                  | Course Name                                    | SCU      | Total        |
|-----|-----------------------|--|----------|--------------|
|     | PSYC6162              | Assessment Center Method                       | 4        |              |
|     | PSYC6130              | Human Performance Technology*                  | 4        |              |
|     | Minor Progra          | ım   | 12       |              |
|     | Free Elective         | s  | 12       |              |
|     | PSYC6030              | Clinical Psychology**                          | 4        |              |
|     | PSYC6141              | Introduction to Psychodiagnostics              | 2        |              |
|     | PSYC6140              | Counseling Psychology**                        | 2        |              |
|     | PSYC6206              | Psychological Intervention                     | 4        |              |
|     | Stream : Edu          | cational Psychology                            |          |              |
|     | PSYC6191              | E-Learning Psychology**                        | 4        |              |
|     | PSYC6192              | School Psychology                              | 4        |              |
| 5   | Stream : Con          | Stream : Community Psychology                  |          |              |
|     | PSYC6127              | Indigenous Psychology*                         | 4        |              |
|     | PSYC6193              | Psychoethics**                                 | 4        |              |
|     | Stream: Indu          | strial & Organizational Psychology             | ogy      |              |
|     | PSYC6194              | Psychological Approach on Knowledge Management | 4        |              |
|     | PSYC6195              | Consumer Psychology**                          | 4        |              |
|     | Minor Progra          | ım   | 8        |              |
|     | Free Electives        |  | 8        |              |
| 6   | Enrichment F          | Program I                                      | 20       | 20           |
| 7   | Enrichment Program II |  | 20       | 20           |
| 8   | PSYC6207              | Pre Thesis                                     | 2        | 6            |
| 0   | PSYC6208              | Thesis   | 4        | О            |
|     |                       | 1  | TOTAL CR | EDIT 146 SCU |

<sup>\*)</sup> This course is delivered in English

## Streaming/Minor/Free Electives:

- -) For 4th Semester: Students are required to choose streaming or minor program or free electives.
- -) For 5th Semester: Students are required to choose streaming or minor program or free electives same with semester 4.

### **English University Courses:**

- -) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.
- -) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.
- -) Students must pass English Savvy with a minimum Grade of C.

<sup>\*\*)</sup> Global Learning System Course

# **Minor Scheme**

| Minor Program                         | Semester 4            | Semester 5 |  |  |
|---------------------------------------|-----------------------|------------|--|--|
| Minor @ Binus Kemanggisan             |                       |            |  |  |
| Digital Ecosystem                     | V                     | V          |  |  |
| Human Capital in Digital Workplace    | V                     | V          |  |  |
| Sustainable Development               | V                     | V          |  |  |
| Cross Cultural Communication          | V                     | V          |  |  |
| Interactive & Users Experience Design | V                     | V          |  |  |
| Minor @ Binus Alam Sutera             |                       |            |  |  |
| Digital Business                      | V                     | V          |  |  |
| Minor @ Binus Bekasi                  |                       |            |  |  |
| Virtual Services                      | V                     | V          |  |  |
| Culinary                              | V                     | V          |  |  |
| Minor @ Binus Malang                  |                       |            |  |  |
| Digital Technopreneur                 | -                     | -          |  |  |
| Minor @ Binus Bandung                 | Minor @ Binus Bandung |            |  |  |
| DesignPreneur                         | -                     | -          |  |  |

1. Minor Program: Digital Ecosystem

|          | <u> </u>                                |     |
|----------|---|-----|
|          | Course                                  | SCU |
| COMP6683 | Introduction to Artificial Intelligence | 2/2 |
| COMM6501 | Narative Development                    | 4   |
| ISYS6549 | Digital Innovation                      | 4   |
| COMP6684 | Current Trends in Technology            | 4   |
| DSGN6834 | Visual Identity                         | 4   |
|          | Total SCU                               | 20  |

2. Minor Program: Human Capital in Digital Workplace

| _        | Course                             | SCU |
|----------|------------------------------------|-----|
| PSYC6174 | Psychology in The Workplace        | 4   |
| MGMT6349 | Digital Workplace Strategy         | 4   |
| ISYS6551 | Digital Workplace and Technology   | 4   |
| LAWS6157 | Legal Aspects in Digital Workplace | 4   |
| PSYC6175 | Human Resources Development        | 4   |
|          | Total SCU                          | 20  |

3. Minor Program: Sustainable Development

|          | Course  | SCU |
|----------|---|-----|
| ARCH6119 | Introduction to Sustainable Development                         | 2   |
| DSGN6835 | Engineering Material  | 4   |
| ISYE6154 | Sustainable Design and Manufacture                              | 4   |
| ISYE6155 | Occupational, Health, Safety, and Administration in Engineering | 2   |
| CPEN6217 | Digital for Sustainable Development                             | 4   |
| CIVL6118 | Engineering Economic  | 4   |
|          | Total SCU   | 20  |

4. Minor Program: Cross Cultural Communication

|          | Course   | SCU |
|----------|--|-----|
| CHIN6133 | Chinese Conversation in Daily Works            | 2   |
| CHIN6132 | Chinese Conversation in Daily Activities       | 4   |
| CHIN6134 | Chinese Conversation in Business Communication | 4   |
| COMM6502 | Communication in Diversity                     | 2   |
| INTR6135 | Comparative Politics                           | 4   |
| BUSS6170 | Asian Business Ethics                          | 4   |
|          | Total SCU                                      | 20  |

5. Minor Program: Interactive & Users Experience Design

|          | Course                                | SCU |
|----------|---------------------------------------|-----|
| PSYC6176 | Psychology and User Experience        | 4   |
| ISYS6553 | User-Centered Research and Evaluation | 4   |
| DSGN6836 | Fundamental of Interface Design       | 4   |
| ISYS6554 | Core Principles: Interactive Design   | 4   |
| DSGN6837 | Digital Design Production             | 4   |
|          | Total SCU                             | 20  |

6. Minor Program: Digital Business

|          | Course  |           | SCU |
|----------|---|-----------|-----|
| ISYS6559 | Business Models and Technology Innovation           |           | 4   |
| ISYS6557 | Business Data Management                            |           | 4   |
| ISYS6558 | Strategic Digital Business Analysis                 |           | 4   |
| STAT6149 | Practical Statistics for Data and Business Analysis |           | 4   |
| MGMT6352 | Digital Strategy                                    |           | 4   |
|          |   | Total SCU | 20  |

7. Minor Program: Virtual Services

| . 14111101 1 109 | Jiani. Vii tuai Sei vices          |      |
|------------------|------------------------------------|------|
|                  | Course                             | SCU  |
| ISYS6561         | Fundamental of Virtual Services    | 2    |
| ACCT6350         | Virtual Financial Services         | 4    |
| ISYS6562         | Virtual Market Place               | 4    |
| MGMT6354         | Virtual Operation and Supply Chain | 4    |
| HTMN6082         | Virtual Hospitality Management     | 4    |
| ISYS6563         | Seminar on Virtual Services        | 2    |
|                  | Total SC                           | U 20 |

8. Minor Program: Culinary

|          | Course                        | SCU |
|----------|-------------------------------|-----|
| HTMN6078 | Advanced in Pastry and Bakery | 4   |
| HTMN6050 | Culinary Business Event       | 2/2 |
| HTMN6048 | Western and French Cuisine    | 2/4 |
| HTMN6046 | Authentic Indonesian Cuisine  | 2/4 |
|          | Total SCU                     | 20  |

Appendix: Free Electives (4<sup>th</sup> Semester & 5<sup>th</sup> Semester)

| ppene | iix: Free Electives (4"              | Jennester &    | J Semester)  |     | T        |
|-------|--------------------------------------|----------------|--|-----|----------|
| No    | Course Owner<br>Department           | Course<br>Code | Course Name  | SCU | Semester |
| 1     | International Business<br>Management | MGMT7169       | Global Supply Chain Management                       | 2   | 5        |
| 2     | Management                           | BUSS6088       | Current Issue in Business and Technology             | 2   | 4        |
| 3     | Management                           | BUSS6109       | Business Development                                 | 4   | 4        |
| 4     | Management                           | BUSS6194       | Business Negotiation Strategy                        | 2   | 5        |
| 5     | Management                           | BUSS6069       | Business Simulation                                  | 2   | 5        |
| 6     | Business Creation                    | ENTR6582       | Business Strategy                                    | 2   | 4        |
| 7     | Management                           | BUSS6171       | Business Sustainability                              | 4   | 4        |
| 8     | Management                           | MGMT6145       | Compensation and Performance Management              | 2   | 5        |
| 9     | International Business<br>Management | MGMT6369       | Corporate Strategy in International Business         | 2   | 4        |
| 10    | Management                           | MGMT6412       | Customer Relationship Management                     | 2   | 5        |
| 11    | Business Creation                    | ENTR6580       | Digital Business Transformation                      | 2   | 4        |
| 12    | International Business<br>Management | MGMT6370       | E-Business for International Business                | 2   | 5        |
| 13    | Management                           | ISYS8175       | E-Business Strategy and Implementation               | 4   | 5        |
| 14    | Management                           | ISYS6079       | E-Business System                                    | 4   | 4        |
| 15    | Global Business<br>Management        | MKTG6237       | Global Strategic Marketing: Asia Pacific Perspective | 4   | 4        |
| 16    | Global Business<br>Management        | MKTG6237       | Global Strategic Marketing: Asia Pacific Perspective | 4   | 5        |
| 17    | Business Management                  | MGMT6362       | Global Supply Chain Services                         | 2   | 5        |
| 18    | Management                           | MGMT6371       | Human Resources Analytics                            | 4   | 4        |
| 19    | Management                           | MGMT6276       | Leadership & Managing Human Capital in Organization  | 4   | 4        |
| 20    | Management                           | BUSS6173       | Managing Innovation and Knowledge                    | 4   | 4        |
| 21    | Management                           | BUSS6163       | Organization Development Strategy                    | 2   | 5        |
| 22    | Management                           | MGMT6375       | Organizational Learning                              | 4   | 4        |
| 23    | Management                           | MGMT6196       | Project Management                                   | 4   | 4        |
| 24    | Management                           | MGMT6341       | Strategic Management                                 | 4   | 5        |
| 25    | Business Management                  | MGMT6400       | Supply Chain Strategy                                | 2   | 5        |
| 26    | Accounting Bekasi                    | ACCT6382       | Business Process Analysis and Solution               | 2   | 4        |
| 27    | Marketing<br>Communication           | COMM6540       | Communication & Public Affairs                       | 2   | 4        |
| 28    | Marketing Communication              | COMM6435       | Global Consumer Behavior                             | 2   | 4        |
| 29    | Marketing<br>Communication           | COMM6533       | Creative Program Design                              | 2/2 | 4        |
| 30    | Marketing<br>Communication           | COMM6543       | Digital Brand Communicaton                           | 2/2 | 5        |
| 31    | Marketing<br>Communication           | COMM6541       | Digital Corporate Communication                      | 2/2 | 5        |
| 32    | Tourism                              | TRSM6142       | Event Management                                     | 4   | 4        |
| 33    | Tourism                              | TRSM6204       | Heritage Tourism                                     | 4   | 4        |

| 34 | Marketing<br>Communication   | COMM6510 | Reportage & Interview Technique  | 2/2 | 4 |
|----|------------------------------|----------|--|-----|---|
| 35 | Tourism                      | TRSM6196 | Tourism Community Empowerment  | 2   | 5 |
| 36 | Architecture                 | ARCH6130 | Architecture & Social Culture  | 4   | 5 |
| 37 | Food Tech                    | FOOD6073 | Current Issues in Food Technology  | 2   | 4 |
| 38 | Architecture                 | ARCH6047 | Behavior in Architecture   | 2   | 5 |
| 39 | Industrial Engineering       | ISYE6041 | Engineering Economy  | 2   | 4 |
| 40 | Architecture                 | ARCH6054 | Interior Design Principles   | 2   | 4 |
| 41 | Architecture                 | ARCH6128 | Multimedia in Design Presentation  | 4   | 5 |
| 42 | International Relations      | INTR6143 | ASEAN Community: Security,<br>Economic, and Socio Cultural Aspects                     | 4   | 4 |
| 43 | Chinese Literature           | CHIN6159 | Chinese Character Writing  | 2   | 4 |
| 44 | Chinese Literature           | CHIN6159 | Chinese Character Writing  | 2   | 5 |
| 45 | Chinese Literature           | CHIN6157 | Chinese Business for Etiquette (Beginner)  | 4   | 4 |
| 46 | Chinese Literature           | CHIN6157 | Chinese Business for Etiquette (Beginner)  | 4   | 5 |
| 47 | Chinese Literature           | CHIN6158 | Chinese Business in Daily<br>Communication   | 4   | 4 |
| 48 | Chinese Literature           | CHIN6158 | Chinese Business in Daily<br>Communication   |     | 5 |
| 49 | International Relations      | INTR6147 | Contemporary Issues in African and Middle Eastern Societies                            |     | 4 |
| 50 | International Relations      | INTR6145 | Contemporary Issues in American Society  | 2   | 4 |
| 51 | International Relations      | INTR6146 | Contemporary Issues in East Asian<br>Society   |     | 4 |
| 52 | International Relations      | INTR6144 | Contemporary Issues in European<br>Society   |     | 4 |
| 53 | Primary Teacher<br>Education | EDUC6041 | Current Issues in Primary Education  | 2   | 4 |
| 54 | Business Law                 | LAWS6110 | Cyber Law  | 2   | 4 |
| 55 | Primary Teacher Education    | EDUC6061 | ICT for Distance Learning  | 2   | 5 |
| 56 | Business Law                 | LAWS6181 | Industrial Relations & Alternative Dispute Resolution                                  | 2   | 4 |
| 57 | International Relations      | INTR8043 | International Media and State Role   | 4   | 4 |
| 58 | Business Law                 | LAWS6159 | Legal Aspect in Business   | 2   | 4 |
| 59 | International Relations      | INTR6162 | Multiculturalism and Digital Society   | 2   | 5 |
| 60 | International Relations      | INTR6148 | Multinational Corporations Global<br>Strategy and Social Responsibility                | 2/2 | 4 |
| 61 | Japanese Literature          | JAPN6116 | Japanese Corporate Culture and<br>Management (Nihon No Kigyou Bunka<br>to Manejimento) | 2   | 5 |
| 62 | Primary Teacher<br>Education | EDUC6018 | Micro Teaching   | 4   | 4 |
| 63 | Primary Teacher<br>Education | EDUC6040 | Child Games  | 2   | 4 |
| 64 | International Relations      | INTR6154 | Regional Integration in Africa and Middle East   | 2   | 5 |
| 65 | International Relations      | INTR6152 | Regional Integration in America  | 2   | 5 |
| 66 | International Relations      | INTR6153 | Regional Integration in East Asia  | 2   | 5 |

| 67  | International Relations            | INTR6151 | Regional Integration in Europe           | 2   | 5 |
|-----|------------------------------------|----------|--|-----|---|
| 68  | English Literature                 | SOCS6021 | Social and Digital Media Writing         | 2   | 4 |
| 69  | English Literature                 | ENGL6244 | Social Media Broadcasting                | 4   | 5 |
| 70  | English Literature                 | ENGL6158 | Writing for Children and Young Adults    | 2   | 5 |
| 71  | Cyber Security                     | COMP6646 | Computer Forensic                        | 2   | 5 |
| 72  | Statistics                         | STAT6158 | Data Management and Organization         | 2   | 5 |
| 73  | Game Application & Technology      | GAME6082 | Game Animation                           | 2   | 4 |
| 74  | Computer Science                   | COMP6231 | Human and Computer Interaction           | 2/2 | 4 |
| 75  | Computer Science                   | COMP6745 | Machine Learning                         | 2   | 4 |
| 76  | Computer Science                   | COMP6232 | Human and Computer Interaction           | 2/2 | 5 |
| 77  | Computer Science                   | COMP6578 | Information Visualization                | 2   | 5 |
| 78  | Computer Science                   | COMP8129 | User Experience                          | 2/2 | 5 |
| 79  | Animation                          | DSGN6690 | Animation Storytelling                   | 2   | 5 |
| 80  | Film                               | FILM6119 | Audiences & Fan Culture                  | 4   | 5 |
| 81  | Animation                          | DSGN6692 | Character Animation                      | 4   | 4 |
| 82  | Animation                          | DSGN6689 | Concept Art & Production Design          | 2   | 5 |
| 83  | Animation                          | DSGN6693 | Motion Graphic                           | 4   | 4 |
| 84  | Animation                          | DSGN6694 | Visual Effect (VFX)                      | 4   | 4 |
| 85  | Creative Advertising               | DSGN6671 | Creative Writing for Commercials         | 4   | 4 |
| 86  | Creative Advertising               | DSGN6651 | Photography                              | 4   | 4 |
| 87  | Creative Advertising               | DSGN6651 | Photography                              | 4   | 5 |
| 88  | Film                               | FILM6026 | History of Indonesian Cinema             | 2   | 4 |
| 89  | Film                               | FILM6027 | Film Theories                            | 4   | 4 |
| 90  | Film                               | FILM6080 | Southeast Asian Cinema & Popular Culture | 4   | 4 |
| 91  | New Media                          | DSGN6743 | Digital Graphic Reproduction             | 4   | 4 |
| 92  | Interior Design                    | DSGN6608 | Interior Design and culture              | 2   | 4 |
| 93  | Information Systems                | ISYS6199 | Data & Text Mining                       | 4   | 5 |
| 94  | Information Systems                | ISYS6210 | Data Visualization                       | 2   | 4 |
| 95  | Business Information<br>Technology | ISYS6574 | Information Retrieval                    | 4   | 4 |
| 96  | Business Information<br>Technology | ISYS6579 | Knowledge-Based Al: Cognitive Systems    | 4   | 5 |
| 97  | Business Information<br>Technology | ISYS6577 | Machine Learning & Foundations           | 2   | 4 |
| 98  | Information Systems                | ISYS6016 | Social Media Fundamental                 | 2   | 4 |
| 99  | Information Systems                | ISYS6285 | Digital and New Media                    | 2   | 4 |
| 100 | Information Systems                | ISYS6202 | Social Informatics                       | 4   | 5 |

# Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

# **Enrichment Track Scheme**

| Track | Semester 6 |    |    |    |    |     |    | Semester 7 |    |    |    |     |
|-------|------------|----|----|----|----|-----|----|------------|----|----|----|-----|
| таск  | IN         | RS | EN | CD | SA | etc | IN | RS         | EN | CD | SA | etc |
| 1     | ٧          |    |    |    |    |     | ٧  |            |    |    |    |     |
| 2     | ٧          |    |    |    |    |     |    | ٧          |    |    |    |     |
| 3     | ٧          |    |    |    |    |     |    |            | V  |    |    |     |
| 4     | ٧          |    |    |    |    |     |    |            |    | V  |    |     |
| 5     | ٧          |    |    |    |    |     |    |            |    |    | V  |     |
| 6     |            | ٧  |    |    |    |     | ٧  |            |    |    |    |     |
| 7     |            | ٧  |    |    |    |     |    | ٧          |    |    |    |     |
| 8     |            | ٧  |    |    |    |     |    |            | V  |    |    |     |
| 9     |            | ٧  |    |    |    |     |    |            |    | V  |    |     |
| 10    |            | ٧  |    |    |    |     |    |            |    |    | V  |     |
| 11    |            |    |    | V  |    |     | ٧  |            |    |    |    |     |
| 12    |            |    |    | ٧  |    |     |    | V          |    |    |    |     |
| 13    |            |    |    | V  |    |     |    |            | V  |    |    |     |
| 14    |            |    |    | V  |    |     |    |            |    | V  |    |     |
| 15    |            |    |    | V  |    |     |    |            |    |    | V  |     |
| 16    |            |    | V  |    |    |     | ٧  |            |    |    |    |     |
| 17    |            |    | V  |    |    |     |    | V          |    |    |    |     |
| 18    |            |    | V  |    |    |     |    |            | V  |    |    |     |
| 19    |            |    | V  |    |    |     |    |            |    | V  |    |     |
| 20    |            |    | V  |    |    |     |    |            |    |    | V  |     |
| 21    |            |    |    |    | ٧  |     | ٧  |            |    |    |    |     |
| 22    |            |    |    |    | V  |     |    | V          |    |    |    |     |
| 23    |            |    |    |    | V  |     |    |            | V  |    |    |     |
| 24    |            |    |    |    | V  |     |    |            |    | V  |    |     |
| 25    |            |    |    |    | V  |     |    |            |    |    | V  |     |
| 26    | V          |    |    |    |    |     |    |            |    |    |    | ٧   |
| 27    |            | V  |    |    |    |     |    |            |    |    |    | V   |
| 28    |            |    | V  |    |    |     |    |            |    |    |    | ٧   |
| 29    |            |    |    | V  |    |     |    |            |    |    |    | ٧   |
| 30    |            |    |    |    | V  |     |    |            |    |    |    | ٧   |
| 31    |            |    |    |    |    | V   | V  |            |    |    |    |     |
| 32    |            |    |    |    |    | V   |    | V          |    |    |    |     |
| 33    |            |    |    |    |    | V   |    |            | V  |    |    |     |
| 34    |            |    |    |    |    | V   |    |            |    | V  |    |     |
| 35    |            |    |    |    |    | ٧   |    |            |    |    | V  |     |

## Notes:

IN : Internship CD : Community Development

RS : Research SA : Study Abroad

EN : Entrepreneurship etc : Study Program Special Purposes

### Notes:

Student will take one of enrichment program tracks

**Enrichment Internship Track** 

| Intermedia Intermedia Intermedia |   |     |       |  |  |  |  |  |
|----------------------------------|---|-----|-------|--|--|--|--|--|
| Code                             | Course Name   | SCU | Total |  |  |  |  |  |
| Enrichment Program I             |   |     |       |  |  |  |  |  |
| PSYC6142                         | Psychology in Practice  | 8   |       |  |  |  |  |  |
| PSYC6209                         | Current Issues in Psychology  | 8   | 20    |  |  |  |  |  |
| PSYC6197                         | SYC6197 Employability and Entrepreneurial Skill: Team Work, Communication, Planning & Organizing                              |     |       |  |  |  |  |  |
| Enrichment                       |   |     |       |  |  |  |  |  |
| PSYC6198                         | Internship in Psychology  | 8   |       |  |  |  |  |  |
| PSYC6210                         | Project Development in Psychology   | 8   | 20    |  |  |  |  |  |
| PSYC6164                         | PSYC6164 Employability and Entrepreneurial Skill: Self-Management, Initiative & Enterprise, Problem Solving & Decision Making |     |       |  |  |  |  |  |

**Enrichment Entrepreneurship Track** 

| Code   | Course Name  | scu       | Total |  |  |
|--|--|-----------|-------|--|--|
|  | Program I: (For student who only take Entrepreneurship track in e these courses)             | semester  |       |  |  |
| ENTR6299   | Business Start Up  | 8         |       |  |  |
| ENTR6933   | NTR6933 Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture |           |       |  |  |
| ENTR6308   | EES in New Business  | 4         |       |  |  |
| For student v  | who take Entrepreneurship track in semester 6 and 7, should to                               | ake these | 20    |  |  |
| Enrichment   | Program I  |           |       |  |  |
| ENTR6299   | Business Start Up  | 8         |       |  |  |
| ENTR6933   | Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture         | 8         |       |  |  |
| ENTR6308   | EES in New Business  | 4         |       |  |  |
| Enrichment   | Program II   |           |       |  |  |
| ENTR6313   | Growing a Business   | 8         |       |  |  |
| ENTR6934   | Psychology & Entrepreneurship: Lean Start Up & Business Plan and Venture Capital             | 8         |       |  |  |
| ENTR6314   | EES in Business Experience   | 4         |       |  |  |
| Enrichment Program II: (For student who only take Entrepreneurship track in semester 7, should take these courses) |  |           |       |  |  |
| ENTR6299   | Business Start Up  | 8         |       |  |  |
| ENTR6933   | Psychology & Entrepreneurship: Business Model & Validation and Launching New Venture         | 8         |       |  |  |
| ENTR6308   | EES in New Business  | 4         |       |  |  |

**Enrichment Research Track** 

| Code                  | Course Name   | SCU | Total |  |  |  |  |
|-----------------------|---|-----|-------|--|--|--|--|
| Enrichment Program I  |   |     |       |  |  |  |  |
| RSCH6231              | Research Experience   | 8   |       |  |  |  |  |
| RSCH6563              | Scientific Writing  | 8   | 20    |  |  |  |  |
| RSCH6456              | Global EES: Team Work, Communication, Planning & Organizing                             | 4   |       |  |  |  |  |
| Enrichment Program II |   |     |       |  |  |  |  |
| RSCH6349              | Research Assistantship  | 8   |       |  |  |  |  |
| RSCH6564              | Scientific Report Writing   | 8   | 20    |  |  |  |  |
| RSCH6430              | Global EES: Self-Management, Initiative & Enterprise, Problem Solving & Decision Making | 4   |       |  |  |  |  |

**Enrichment Community Development Track** 

| Code                  | Course Name   | SCU | Total |  |  |  |  |
|-----------------------|---|-----|-------|--|--|--|--|
| Enrichment Program I  |   |     |       |  |  |  |  |
| CMDV6133              | Community Outreach Project Implementation                         | 8   | 20    |  |  |  |  |
| CMDV6341              | Community Outreach Project Design                                 | 8   | 20    |  |  |  |  |
| CMDV6256              | Employability and Entrepreneurial Skills in Community             | 4   |       |  |  |  |  |
| Enrichment Program II |   |     |       |  |  |  |  |
| CMDV6143              | Community Development Project Implementation                      | 8   |       |  |  |  |  |
| CMDV6342              | Community Development Project Design                              | 8   | 20    |  |  |  |  |
| CMDV6145              | Employability and Entrepreneurial Skills in Community Development | 4   |       |  |  |  |  |

**Enrichment Study Abroad Track** 

| Code                 | Course Name                         | Total |    |  |  |  |
|----------------------|-------------------------------------|-------|----|--|--|--|
| Elective cou         | rses list for study abroad*         |       | -  |  |  |  |
| Enrichment Program I |                                     |       |    |  |  |  |
| GLOB6005             | Elective Course for Study Abroad 1  | 4     |    |  |  |  |
| GLOB6006             | Elective Course for Study Abroad 2  | 4     |    |  |  |  |
| GLOB6007             | Elective Course for Study Abroad 3  | 4     |    |  |  |  |
| GLOB6008             | Elective Course for Study Abroad 4  | 4     |    |  |  |  |
| GLOB6009             | Elective Course for Study Abroad 5  | 2     |    |  |  |  |
| GLOB6010             | Elective Course for Study Abroad 6  | 2     | 00 |  |  |  |
| GLOB6011             | Elective Course for Study Abroad 7  | 2     | 20 |  |  |  |
| GLOB6012             | Elective Course for Study Abroad 8  | 2     |    |  |  |  |
| GLOB6013             | Elective Course for Study Abroad 9  | 2     |    |  |  |  |
| GLOB6014             | Elective Course for Study Abroad 10 | 2     |    |  |  |  |
| GLOB6015             | Elective Course for Study Abroad 11 | 2     |    |  |  |  |
| GLOB6016             | Elective Course for Study Abroad 12 | 2     |    |  |  |  |
| GLOB6041             | Elective Course for Study Abroad 25 | 3     |    |  |  |  |
| GLOB6042             | Elective Course for Study Abroad 26 | 1     |    |  |  |  |

| Code       | Course Name                         | SCU | Total |
|------------|-------------------------------------|-----|-------|
| Enrichment | Program II                          |     |       |
| GLOB6017   | Elective Course for Study Abroad 13 | 4   |       |
| GLOB6018   | Elective Course for Study Abroad 14 | 4   |       |
| GLOB6019   | Elective Course for Study Abroad 15 | 4   | 20    |
| GLOB6020   | Elective Course for Study Abroad 16 | 4   | 20    |
| GLOB6021   | Elective Course for Study Abroad 17 | 2   |       |
| GLOB6022   | Elective Course for Study Abroad 18 | 2   |       |
| GLOB6023   | Elective Course for Study Abroad 19 | 2   |       |
| GLOB6024   | Elective Course for Study Abroad 20 | 2   |       |
| GLOB6025   | Elective Course for Study Abroad 21 | 2   |       |
| GLOB6026   | Elective Course for Study Abroad 22 | 2   |       |
| GLOB6027   | Elective Course for Study Abroad 23 | 2   | 20    |
| GLOB6028   | Elective Course for Study Abroad 24 | 2   |       |
| GLOB6291   | Elective Course for Study Abroad 41 | 3   |       |
| GLOB6295   | Elective Course for Study Abroad 45 | 1   |       |

<sup>\*)</sup> Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

# The Table of Prerequisite for Psychology Program

| Course   |                             | SCU | Sem. | Prerequisite ( | Prerequisite Course  |   | Sem. |
|----------|-----------------------------|-----|------|----------------|--|---|------|
| PSYC6208 | Thesis                      | 4   | 8    | PSYC6121       | Methodology of Psychological Research: Quantitative Approach | 4 | 1    |
|          |                             |     |      | PSYC6137       | Psychometrics  | 2 | 2    |
| PSYC6177 | Personality<br>Psychology I | 4   | 3    | PSYC6134       | The Origins of<br>Psychology                                 | 2 | 1    |

<sup>-</sup> For PSYC6121 - Methodology of Psychological Research: Quantitative Approach subject, the minimum grade is C.

Student should pass all of these quality controlled courses as listed below:

| tudent should pass an of these quanty controlled courses as listed below: |  |   |               |  |  |  |  |  |
|---|--|---|---------------|--|--|--|--|--|
| No  | Course Code  | Course Name   | Minimal Grade |  |  |  |  |  |
| 1.  | CHAR6013   | Character Building: Pancasila                                 | В             |  |  |  |  |  |
| 2.  | ENTR6511   | Entrepreneurship: Market Validation                           | С             |  |  |  |  |  |
| 3.  | PSYC6121   | Methodology of Psychological Research: Quantitative Approach* | С             |  |  |  |  |  |
| 4.  | PSYC6065   | Learning and Cognitive Psychology                             | С             |  |  |  |  |  |
| 5.  | PSYC6178   | Methods of Observation and Interview                          | С             |  |  |  |  |  |
| 6.  | PSYC6049   | Psychological Test Construction*                              | С             |  |  |  |  |  |
| 7.  | PSYC6206   | Psychological Intervention*                                   | С             |  |  |  |  |  |
| Stream  | ning : Educationa                                  | l Psychology  |               |  |  |  |  |  |
| 8   | PSYC6184   | Innovative Teaching Strategies                                | С             |  |  |  |  |  |
| Stream  | ning : Community                                   | Psychology  |               |  |  |  |  |  |
| 8   | PSYC6186   | Psychology of Public Policy                                   | С             |  |  |  |  |  |
| Stream  | Streaming : Industrial & Organizational Psychology |   |               |  |  |  |  |  |
| 8   | PSYC6162   | Assessment Center Method                                      | С             |  |  |  |  |  |

<sup>\*)</sup> Tutorial & Multipaper