

Film

Vision

Film program strives to become a prominent film and media study program in Southeast Asia, that produces filmmakers and media practitioners who possess proficiency in communicating with the audiences, high aesthetic standard, and knowledge about the media industry.

Mision

To generate world class filmmakers with knowledge, skills, and attitudes required to be able to create films that emphasize the strength of visual storytelling with high aesthetic standard, that promote dialogue with/among the audience, and with economic consideration.

Program Description

The Bachelor of Film Program at BINUS UNIVERSITY INTERNATIONAL offers two streams: film production and film studies. The program treats technical skills as an integral part in the understanding of aesthetics, communication, social and cultural knowledge, and also the film business itself. We believe that film-makers should create movies not only with economic and business considerations but also to engage dialogues with the audience.

In this four-year study program, students will learn how to integrate technical film-making skills with theoretical and practical knowledge to meet industry standards. The first year is dedicated to the fundamental technical film-making skills courses. In the following three years, courses are provided to enhance students' aesthetic, social and cultural knowledge, communication skills and film business knowledge. In the second year, socially related theoretical courses are available to support the film-making courses that will focus on production of films with a social realism approach. In the third year, courses on psychology, film theories, and history of arts and cinema would support filmmaking courses which will focus on producing fantasy/surrealist films. In the fourth year, students focus on different elective courses in film production which lead to Final Film Project, or in film studies courses which lead to Thesis.

The Objectives of this Program are:

- A. To provide student with aesthetics, social and cultural knowledge, critical thinking and technical skills to produce and analyze films that converse with their audience
- B. To prepare students to keep updated with and utilize ICT and media technologies
- C. To prepare students to have effective communication skills in both written and verbal forms
- D. To complement students with leadership, entrepreneurship and management skills, as well as ethics required to be a socially aware and responsible professional in global film industry
- E. To prepare students with knowledge and skills to be innovative, creative and passionate for continuous improvement in film industry

Award/Degree

- Sarjana Seni (S.Sn)
- Bachelor Degree from partner universities

Graduate Competencies

Upon successful completion of the 4-year program, students are expected to be able to:

1. explain, analyze and integrate different film elements in filmmaking process
2. apply effective technical skills in film production
3. analyze and create critical evaluation of films or other art works
4. explain, analyze & implement aesthetic concepts in filmmaking
5. explain and analyze social and cultural theories related to film
6. use film and media technologies necessary for film related activities
7. communicate effectively in conducting all aspect of film related activities in written and verbal forms
8. demonstrate entrepreneurship & management knowledge in film industries
9. perform effective leadership & team work skills in managing film production
10. apply principles of ethics in film production and its content
11. apply creative thinking in film production for continuous improvement in film industry
12. analyze film-making problems and generate best alternative solutions

Study Completion Requirements

Major in Film Program

To complete a major in Film Program at BINUS UNIVERSITY INTERNATIONAL, students must complete a minimum of 146 SCUs of academic credit.

Double Degree in Media Production

In cooperation with Northumbria University.

This double degree program is designed to provide students with knowledge and practical skills in media production. The students have the opportunity to broaden their horizons and experience by studying abroad at Northumbria University in England. The students who take the double degree program will receive S.Sn. and BA degrees at the end of the program. Students who would like to pursue careers in Film and media industry in general are the ideal candidates for this program.

Teaching, Learning, and Assessment Strategy

The teaching and learning processes are conducted through lectures, tutorials, practical demonstrations and activities, studio teaching, with students' independent study required. It is the responsibility of the lecturer of a particular course to facilitate all students' learning on the course. Students can be assisted by a tutor, if necessary. By having qualified lecturers and guest lecturers from the industries, the students will be able to gain knowledge from both sides, i.e. theoretical and practical frameworks, through an in-depth analysis of film studies, studio works, and individual/group work projects.

Learning will be an exciting experience for students as they are provided with excellent film production workroom studio, screening room, and editing facilities. With a good quality library, the students will be able to access books and films for references and research activity.

Much of the coursework is assessed through a variety of assessment tasks such as reports, presentations, assignments, individual and group projects, and thesis/final project report. Assessment feedback is given in class,

embedded in the scoring rubric/assessment criteria sheet and/or separate feedback forms. All portfolios, a final project work or the written thesis report must be submitted in Year 4 (semester 8).

Employability and Career Support

A wide range of career opportunities in the film industry is introduced in which students will be prepared throughout the four years of study. The integrated curriculum is designed and developed to support students in building on their technical and non-technical skills as well as engaging with the industry.

The Film Program provides an internship program for each student wherein the student may conduct real projects as a practical study within industrial contexts. The program develops the student’s ability to be involved in professional practices, and ethical and organizational responsibilities. Furthermore, the industrial internship program provides students with real experience in the workplace and teaches them to cope with the work environment. In addition, a series of study/field trips to visiting professionals and industries will be conducted to give good grounds for having a broad overview of the industry. These experiences support individual career aspiration and may provide social and professional networks.

The graduates of Film Program are expected to be ready to fulfill the demands of scriptwriting, directing, and producing. They are also expected to be able to work as cinematographer or soundperson. The graduates are also prepared to work as film publicists, programmers, curators, or film critics. BINUS UNIVERSITY INTERNATIONAL also provides career support for students by disseminating information on the latest job vacancies, internships, and workshops. This support service can be accessed from www.binuscareer.com

Program Structure

Course Code	Course Title	SCU
CHAR6012	Freshmen Enrichment Program	0
FILM6001	Film Production Seminar	2
FILM6002	Visual Workshop	4
FILM6003	Basic Photography	2
FILM6004	Film and Media Technology	2
FILM6005	Introduction to Film Art	2
FILM6006	Scriptwriting I: Storytelling Strategy	4
FILM6007	Performance Strategy	4
FILM6008	Directing I	4
FILM6009	Cinematography I	4
FILM6010	Sound I	2
FILM6011	Film Artistic	2
FILM6012	Editing I	2
FILM6013	Film Production I	4
ENGL6171	Academic English I	3
FILM6014	Scriptwriting II	4
SOCS6034	Introduction to Anthropology & Indonesian Culture	4
SOCS6036	Introduction to Sociology	3
FILM6018	Introduction to Documentary	2

CHAR6013	CB: Pancasila	2
ENGL6172	Academic English II	3
FILM6019	Film, Literature & Adaptation	2
FILM6016	Directing II	4
FILM6017	Film Production II	4
FILM6015	Film & Society	2
COMM6190	Communication, Media and Propaganda	4
ARTS6012	History of Arts	4
CHAR6014	CB: Kewarganegaraan	2
FILM6020	Scriptwriting III	4
FILM6021	World Film History	4
FILM6025	Introduction to Animation	2
PSYC6116	Introduction to Psychology	3
FILM6027	Film Theories	4
FILM6028	Cinematography II	3
CHAR6015	CB: Agama	2
FILM6023	Directing III	4
FILM6024	Film Production III	4
FILM6026	History of Indonesian Cinema	2
FILM6022	Film Genres, Movements, & Styles	2
FILM6029	Editing II	3
ENTR6042	Media Business and Entrepreneurship	2
FILM6030	Thesis	6
	Elective classes	20