

# Accounting

## Introduction

BINUS UNIVERSITY-SCHOOL OF ACCOUNTING, Accounting study Program is accredited with grade "UNGGUL" by the National Accreditation Board. Accounting Study Program has been designed with future in mind, and it has won the support of the profession and potential employers. The Accounting Study Program provides a board variety of courses in accounting discipline. It has concentrations that are aligned with professional accounting certification, namely, Auditing and Assurance, Fiscal Management, Business & Corporate Sustainability and Accounting Data Analytics. Those concentrations are linked with national and international certification bodies such as IAI Global, IAPI, BKP, CIMA, ICAEW, CPA Australia and ACCA. The Accounting Study Program has strong collaboration with National and International Professional Accounting Body and also enjoys widespread support from major employers, such as the Big 4 accounting firms. The unique characteristic program stay abreast with the latest development in business technology. Our state-of-the-art curriculum provides you with technical expertise in the accounting field and develops your critical thinking, teambuilding, communication, and data (financial/non-financial) analysis and information technology skills.

## Vision

A world-class undergraduate Accounting Study Program that produces professional accountants with business skills, data science analysis, and applied information technology (IT) expertise with the continuous commitment of fostering and empowering the society.

#### Mission

The mission of undergraduate Accounting Study Program is to build the nation and to contribute in global community development by providing world class education by means of:

- 1. Educating Accounting students to develop exemplary characters and professional competency in the area of accounting through holistic approach that meets global standards.;
- 2. Resolving the nation's issues through high impact research in the area of accounting;
- 3. Fostering BINUSIAN within Accounting study program as lifelong learners through self-enrichment;
- 4. Empowering BINUSIAN within Accounting study program to continuously improve society's quality of life.

## **Program Objective**

The objectives of the program are:

- 1. Preparing accounting students to have professional skills, high integrity, care for society's, global minded and responsive to scientific and technological advances required by industry;
- 2. Preparing accounting students with strong technical skills in creating and analyzing financial and non-financial data to fulfill accounting information;
- 3. Preparing accounting students with organizational skills, communication, and business knowledge to succeed in accounting careers.



## **Student Outcomes**

After completing the study, graduates are:

- Able to interpret the entity's financial statements by applying accounting principles to transactions in accordance with the IFRS converged Financial Accounting Standards and the prevailing ETAP financial accounting standards;
- 2. Able to analyze performance reporting according to accounting principles as the basis for planning, controlling and decision-making by entity management to increase the effectiveness of organizational performance;
- 3. Able to carry out the audit process and use of accounting information systems for auditing financial statements according to Generally Accepted Auditing Standards (GAAS) and International Standards on Auditing (ISA);
- 4. Able to apply tax obligations for the Monthly Taxes and Annual Taxes in accordance with the tax regulations in Indonesia;
- Able to perform various types of audits such as financial statement audits and management audits in accordance with applicable standards to detect potential fraud and can provide recommendations or opinions on audit findings;
- 6. Able to make strategic decisions for business sustainability with financial and non-financial approaches (environmental, social, and governance);
- 7. Able to apply corporate tax management for compliance with tax regulations;
- 8. Able to manage financial and/or non-financial data for business decision making using a technology approach;
- 9. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving

## Prospective Career of the Graduates

Demand for accounting graduates is strong, and Accounting Study Program closely ties to local, national and international firms give students a competitive edge in the job market. The program prepares students for professional careers in public, corporate and governmental accounting; personal financial planning and portfolio analysis; big data analytics in finance and accounting; and consulting. The graduates can also continue their studies to a Master Program (S2) in Indonesia or abroad. Furthermore, they can also become a Chartered Accountant, and then take a professional certificate such as Certified Public Accountant/CPA (Akuntan Publik Bersertifikat), and open their own CPA office. In addition, the graduates are able to work for a variety of local and international companies operating in the industries of manufacturing, trading, banking, insurance, public and government institutions, hospitality and service industry and much more.

#### Curriculum

Accounting Study Program has been developed to provide an education with high quality standards. The curriculum is based on the development of the sciences, technology and practices related to government regulation and National and International Accounting Association, economics, information technology and digitalization. It has offer the uniqueness of characteristics program in our curriculum such as, concentration program, minor program, free elective program, cross streaming program, blended course program, which it's assist accounting students to become highly competence professional accountants. In order to provide students with a deeper understanding in the accounting specialization, Accounting Study Program offers four program concentrations that can be taken by students.



#### **Program concentration in: Fiscal Management**

This program concentration is provided for students who want to pursue a career as a corporate tax expert in the industrial era 4.0. We will provide them deepen not only their knowledge of concepts and techniques of accounting as their core competence but also all aspects of taxation management as their specialized competence. The students will learn about the Concepts of taxation, Basic Tax Law, Procedures of all income tax calculation and reporting, Taxation for Personal and Corporate TaxPayers, Value Added Tax, Tax for Luxurious Goods, Tax accounting, Tax management and strategy, Regional Tax, Regional Charge, Tax Audit, Tax Court, also Tax technology. After graduating, students are able to compete as tax experts for multinational corporations and understand the capabilities of taxation technology in the industrial era 4.0 engaged in big data and technology automation processes. In the future, to complete their understanding, they are also encouraged to take tax licenses/certificates of Tax Brevet A, B, and C (or BKP/Bersertifikat Konsultan Pajak), Certified Transfer Pricing Specialist (CTP), Certified International Tax Analyst (CITA).

#### Program concentration in: Auditing & Fraud Examination

This program concentration is provided for students who want to pursue career as auditor in industry 4.0 era which engage in big data and automatic process. We will prepare and equip them with expand their understanding of concepts, principles, techniques, and methods of auditing including the use of technology in audit. In order to pursue this, they will learn about all aspects of auditing including types and techniques of auditing, computer-assisted audit technique, forensic accounting and data-driven fraud detection. Therefore, after graduating, they will have a broad sense of auditing and be able to work as an auditor – either as an internal auditor working for a company or as an external auditor working for a public accountant firm. In the future, the students can have professional certification in auditing such as Indonesia CPA (Certified Public Accountant) for external auditor and CIA (Certified Internal Auditor) for international internal auditor certification or QIA (Qualified Internal Auditor) – for local internal auditor certification and Certified Fraud Examiner (CFE).

#### Program concentration in: Business & Corporate Sustainability

This program concentration is designed for students who want to learn more about how to provide managers with the basis to make informed business decisions that will allow them to be better equipped in their management and control functions, and also about how to create long-term stakeholder value through the implementation of business strategy that focuses on the ethical, social, environmental, cultural, and economic dimensions of doing business in industry 4.0 era. The students will learn about information on the costs of an organization's products and services, budgets, performance reports and other information which assist managers in their planning and control activities using technology for sustainable business. In the future, the students can take professional certification such as CIMA (Chartered Institute of Management Accountant) for international managerial accounting certification.

#### **Program concentration in: Accounting Data Analytics**

This program concentration is provided for students who want to pursue career as data analytics in accounting and finance in industry 4.0 era which engage in big data analysis process. We will prepare and equip them with expand their understanding of concepts, principles, techniques, and methods of data analytics including the use of finance and accounting data. In order to pursue this, they will learn about all aspects of analysis including types and techniques of analysis, computer-assisted technique, forensic accounting data and data-driven fraud detection. Therefore, after graduating, they will have a broad sense of data navigator and be able to work as an data analytics in accounting and finance in a company or start up industry and working as consultant. In the future, the students



can have professional certification in many certification related with data analyst such as CertDA (Certificate Data Analytic), certificate from Indonesia CPA (Certified Public Accountant) for external auditor and CIA (Certified Internal Auditor) .for international internal auditor certification or QIA (Qualified Internal Auditor) – for local internal auditor certification and Certified Fraud Examiner (CFE).

## **Course Structure**

Sem	Code	Course Name	SCU	Total
	CHAR6013020	Character Building: Pancasila	2	
	LANG6027020	Indonesian	2	
	ACCT6300020	Introduction to Accounting <sup>1</sup> (AOL)	4/2	
4	MGMT6011020	Introduction to Management and Business (AOL)	4	20
1	ECON6017020	Economic Theory	2	20
	BUSS6131020	Ethics and Corporate Governance <sup>1</sup>	2	
	TAXN6051020	Introduction to Taxation <sup>2</sup>	2	
	Foreign Languag	ge Courses	0	
	CHAR6014020	Character Building: Kewarganegaraan	2	
	COSC6011020	Foundations of Artificial Intelligence	2	
	FINC6201020	Financial Management <sup>2</sup> (AOL)	4	
	ACCT6416020	Financial Accounting I <sup>1&amp;2</sup> (AOL)	3	
2	TAXN6052020	Advanced Taxation <sup>2</sup> (AOL)	2	20
	ACCT6410020	Cost Accounting <sup>1&amp;2</sup> (AIE)	3	
	ACCT7141020	Accounting Information System and Internal Control <sup>1</sup> (AOL)	2/2	
	Foreign Languag	ge Courses UNIVERS	0	Y
	CHAR6015020	Character Building: Agama	2	
	ENPR6311005	Creativity and Innovation	2	
	ACCT6411020	Managerial Accounting <sup>1&amp;2</sup> (AOL) (AIE)	3	
3	ACCT6417020	Financial Accounting II <sup>182</sup> (AIE)	3	18
	ACCT6524020	ERP Financial Accounting and Controlling	4	
	ACCT6413020	Financial Audit <sup>1&amp;2</sup> (AOL) (AIE)	4	
	Foreign Languag	ge Courses	0	
	ENPR6312005	Venture Creation	2	
	Stream: Auditing	and Fraud Examination		
	ACCT6079020	Method and Practice of Computerized Audit	2	
	ACCT6314020	Forensic Accounting and Fraud Examination <sup>1&amp;2</sup> (AOL)	4	
	ISYS6490020	Information System Auditing	4	
4	ACCT6077020	Method and Practice of Auditing	2	22
	ACCT6361020	Internal Audit	4	22
	ACCT6365020	Advanced Accounting <sup>1</sup>	2	
	ACCT6447020	Research Methodology	2	
	Stream: Busines	s and Corporate Sustainability		
	ACCT6353020	Management Information System	2	
	ACCT6354020	Business Projection and Forecasting	4	

Sem	Code	Course Name	SCU	Total
	ACCT6451020	Sustainability Reporting and Assurance <sup>2</sup> (AOL)	4	
	ACCT6365020	Advanced Accounting <sup>1</sup>	2	
	ACCT6447020	Research Methodology	2	
	ACCT6452020	Corporate Financial Strategic and Risk Management <sup>1</sup>	4	
	ACCT6453020	Management Accounting in Public Sector Decision Making	2	
	Stream: Fiscal N	lanagement		
	TAXN6039020	Taxation Accounting	4	
	TAXN6047020	Regional Tax, Regional Charge and Stamp Duty	2	
	TAXN6038020	Taxation Laboratory	4	
	TAXN6020020	Taxation Management and Strategy (AOL)	4	
	TAXN6049020	Tax Audit, Tax Dispute and Tax Court <sup>2</sup>	2	
	ACCT6365020	Advanced Accounting <sup>1</sup>	2	
	ACCT6447020	Research Methodology	2	
	Stream: Account	ting Data Analytics		
	ACCT6456020	Business Data Intelligence	4	
	ACCT6457020	Data Visualization and Presentation <sup>2</sup>	2	
	ACCT6458020	Forecasting and Forensic Analytics <sup>1</sup> (AOL)	4	
	ACCT6459020	Tax Data Reporting	4	
	ACCT6460020	Data Warehousing and Security	2	
	ACCT6365020	Advanced Accounting <sup>1</sup>	2	
	ACCT6447020	Research Methodology	2	V
	Foreign Languag	ge Courses	0	
5	Minor Program		20	20
5	Free Electives		20	20
6	Enrichment Prog	gram I	20	20
7	Enrichment Prog	gram II	20	20
	ACCT6385020	Pre-Thesis	2	
8	ACCT6386020	Thesis	4	6
	ACCT6098020	Thesis	6	
	ACCT6098020		6 al Cred	lits

1) This course is delivered in English

2) Global Learning System Course

-) (AOL) - Assurance of Learning Process System

-) (AIE) - Artificial Intelligence Embedded Course

## Minor/Free Electives:

-) For 5<sup>th</sup> Semester: Students are required to choose Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.



#### Foreign Language Courses:

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. <u>Students must pass with a minimum Grade of C</u>.

Foreign Language Courses			
ENGL6253020 English for Frontrunners	0		
ENGL6254020 English for Independent Users	0		
ENGL6255020 English for Professionals	0		
JAPN6190020 Basic Japanese Language*	0		
CHIN6163020 Basic Chinese Language*	0		

#### **Appendix Foreign Language Courses**

\*) This course is optional for students

- 1. Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
- 2. Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
- 3. Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
- 4. Students are required to pass the foreign language courses before they take enrichment.

5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

**Pre-thesis (2 SCU) & Thesis (4 SCU)** can be taken in the 6<sup>th</sup> and/or 7<sup>th</sup> semester by the students who meet the requirements from the Study Program/Program

Minor	Scheme
PHILIOI	Schenic

Minor Program	Semester 5	IVERSITY
Minor @ Binus Kemanggisan		
Blockchain Technology and Business	v	-
Creative Digital Storytelling	v	-
Cross Cultural Communication	v	-
Data Analytics	v	-
Digital Banking	v	-
Digital Ecosystem	v	
Event Business and Entertainment	v	-
Human Capital in Digital Workplace	v	-
Interactive & Users Experience Design	v	-
Sustainable Development	-	
English for Business Professionals	v	
Minor @ Binus Alam Sutera		
Digital Transformation	v	
Minor @ Binus Bekasi		-
Culinary	-	
Korean Culture and Creativity	v	
Minor @ Binus Malang		
Digital Technopreneur	v	
English for Business Professionals	V	



Minor Program	Semester 5
Chinese for Career Pathway	v
Minor @ Binus Bandung	
Designpreneur	v
Robotic Process Automation	v
Minor @ Binus Semarang	
Metaverse in Business	v
Content Creation	v
Immersive Journey to Japanese Language and Culture	v
Data Analytics	v
Minor @ Binus Medan	
Global Creative Business and Technology	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

## 1. Minor Program: Blockchain Technology and Business

Fundamental Co	urses Course	SCU	
ISYS6826003	Introduction to Blockchain Technology	4	
ISYS6827003	Blockchain Economy & Business	4	
DTSC6016001	Basic Blockchain Programming	2	
	Total SCL	10	
Supporting Cour	ses <b>RINUS</b> UNIVE	RS	ITY
	Course	SCU	
ISYS6828003	Blockchain Architecture Design and Implementation	4	
DTSC6017001	Advanced Blockchain Programming	2	
DTSC6018001	Prototyping Blockchain Project	4	
	Total SCU	10	

#### 2. Minor Program: Creative Digital Storytelling

#### **Fundamental Courses**

	Course	SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
	Total SCU	10

## Supporting Courses

	Course	SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
	Total SCU	10



## 3. Minor Program: Cross Cultural Communication

#### **Fundamental Courses**

	Course	SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	10

## Supporting Courses

	Course	SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6198028	Artificial Intelligence in Legal Discourse	2
INTR6135029	Comparative Politics	4
	Total SCU	10

## 4. Minor Program: Data Analytics

## **Fundamental Courses**

	Course	SCU	
ISYS6680003	Introduction to Data Analytics	2	
ISYS6681003	Data Management & Descriptive Analytics	4	
STAT6198049	Statistical for Decision Making	4	
	Total SCU	10	
Supporting Cours	ses BINIVE	SCU	ITY
ISYS6682003	Application of Predictive Analytics to Business Data	4	
ISYS6683003	Prescriptive Analytics and Optimization	4	
MKTG6312005	Digitalization of Markets and Consumption	2	
	Total SCU	10	

## 5. Minor Program: Digital Banking

#### **Fundamental Courses**

	Course		SCU
ISYS6824003	Technology Innovation in Banking		2
FINC6217020	Bank Risk Management in the Digital Era		4
FINC6218020	Digital Finance and The Role of Central Bank		4
		Total SCU	10

## Supporting Courses

	Course	SCU
MGMT6510005	Business Process Management in Banking and Finance	4
ISYS6825003	Data Analytics in Banking and Finance	4
MGMT6511005	Digital Leadership	2
	Total SCU	10



## 6. Minor Program: Digital Ecosystem

#### **Fundamental Courses**

	Course	SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	10

## Supporting Courses

	Course	SCU
COMM6501019	Narrative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
	Total SCU	10

## 7. Minor Program: Event Business and Entertainment

## Fundamental Courses

Ī	Course		SCU	
HTMN6151021	Event Marketing Management		2	
HTMN6152021	Catering Management		4	
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management		4	
		Total SCU	10	
Supporting Course	<b>BINIS</b> UNI	<b>IVF</b>	RS	ITY
	Course		SCU	
TRSM6233022	Event Sponsorship and Funding		2	
TRSM6234022	Sport and Entertainment Event Management		4	
TRSM6235022	Festival & Cultural Event		4	
		Total SCU	10	

## 8. Minor Program: Human Capital In Digital Workplace

#### **Fundamental Courses**

	Course	SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
	Total SCU	10

## 9. Minor Program: Interactive & Users Experience Design

## **Fundamental Courses**

	Course	SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	10

#### Supporting Courses

	Course	SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
	Total SCU	10

## 10. Minor Program: Robotic Process Automation

#### **Fundamental Courses**

Ť	Course	SCU	
COMP6857001	Basic Programming for Automation	2	
COMP6858001	RPA Concept & Design	2	
ISYS6684003	RPA Developer Fundamental	4	
ISYS6687003	Business Process Improvement	2	
	Total SCU	10	
Supporting Cours	BESTING	RS	ITY
4	Course	SCU	
ISYS6685003	RPA Developer Advance	4	
ISYS6686003	RPA Business Analytics Fundamental	4	
COMP6859001	Intelligence Automation	2	
	Total SCU	10	

#### 11. Minor Program: English for Business Professionals

#### Fundamental Courses

	Course	SCU
ENGL6154024	English for Business Communications	4
MKTG6112024	Language Innovations in Marketing and Advertising	2
ENGL6244024	Social Media Broadcasting	4
	Total SCU	10

## Supporting Courses

	Course		SCU
ENGL6258024	English for Global Leadership		2
ENGL6169024	English for Professionals		2
COMM6506024	Current Issues in Business Communications		2
ENGL6245024	Business Rhetoric		4
		Total SCU	10



## 12. Minor Program: Digital Transformation

#### **Fundamental Courses**

	Course	SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
	Total SCU	10

## Supporting Courses

	Course		SCU
ISYS6695003	Digital Marketing Analysis		4
STAT6200049	Practical Statistics for Digital Business		4
ISYS6560003	Success Factor for Leading Digital Transformation		2
		Total SCU	10

## 13. Minor Program: Korean Culture and Creativity

## Fundamental Courses

Course	SCU
HTMN6163021 Korean Cuisine and Culinary Arts	4
COMM6718019 Korean Language and Media	4
FILM6134009 Hallyu Creative Content	2
Total SCU	10

#### Supporting Courses

	Course	SCU	ITV
FILM6135009	K-Drama and Beyond: Analysis and Appreciation	4	
COMM6719019	K-Pop Culture and Performance	4	
MKTG6339005	K-Pop and K-Drama Marketing and Promotion	2	
	Total SCU	10	

## 14. Minor Program: Digital Technopreneur

#### **Fundamental Courses**

	Course	SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENPR6196002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
	Total SCU	20

## 15. Minor Program: Chinese for Career Pathway

#### **Fundamental Courses**

	Course	SCU
CHIN6196026	Mandarin for Future Career	4
CHIN6197026	Easy Way to HSK 2 Preparation	4



Course		SCU	
CHIN6198026	Exploring Modern Chinese Culture		2
	Το	tal SCU	10

## Supporting Courses

	Course	SCU
CHIN6199026	Chinese Digital Technology	2
CHIN6200026	Traveling to China	2
CHIN6202026	Global Strategic Marketing: Chinese Perspective	4
CHIN6201026	Special Topics in Chinese Business	2
	Total SCU	10

## 16. Minor Program: Designpreneur

## **Fundamental Courses**

	Course	SCU
ENTR6525032 F	undamental of Designpreneur	4
COMP6688031 U	I/UX Development	4
DSGN6797034 S	urface Packaging Design	4
ENTR6526032 H	ospitality and Service Design	4
DSGN6843033 P	roject Design	4
·	Total SCU	20

# 17. Minor Program: Metaverse in Business

17. Minor Progra	am: Metaverse in Business		
Fundamental Cou	irses	25	
-	Course	SCU	
ISYS6777052	Business Model	2	
COMP6889051	Virtual Reality	4	
COMP6890051	Augmented reality	4	
	Total SCU	10	

## Supporting Courses

	Course	SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
	Total SCU	10

## 18. Minor Program: Content Creation

#### **Fundamental Courses**

	Course	SCU
FILM6105009	Filmmaking Fundamental	4
MKTG6336055	Content Marketing Analytics	4
DSIN6042053	Photography for Creators	2
	Total SCU	10



## Supporting Courses

	Course		SCU
DSIN6094053	Content Storytelling		4
DSIN6043053	Strategic Influence		2
DSIN6041053	Introduction to Visual Communication Design		4
		Total SCU	10

## 19. Minor Program: Immersive Journey to Japanese Language and Culture

## **Fundamental Courses**

	Course	SCU
JAPN6221025	Essential Japanese Grammar (Yoku Tsukaeru Bunpou)	4
JAPN6222025	Survival Japanese in Various Situations ( <i>Nihon E Ikou,</i> Yasashii Kaiwa De)	4
JAPN6223025	Ideas and Images of Japan (Nihon Jijou)	2
	Total SCU	10

## Supporting Courses

•	Course	SCU	
JAPN6224025	Japanese Reading Comprehension (Tanoshiku Yomou)	4	
JAPN6225025	Understanding Native Japanese Speakers (Tanoshiku Kikou)	2	
JAPN6226025	Japanese N5 Level Certification Preparation ( <i>Nihongo Charenji N5</i> )	4	
	Total SCU	10	
20 Minor Brogra		RS	ITY

## 20. Minor Program: Global Creative Business and Technology

## Fundamental Courses

	Course		SCU
DSIN6142066	Global Interactive Design		4
BUSS6275061	E-Commerce and Digital Entrepreneurship		4
COSC6159060	Emerging Technologies in Global Business		4
ISYS6997064	Blockchain for Digital Economy		4
TRDE6001065	Global Regulatory Environment		4
		Total SCU	20

# Appendix: Free Electives (5<sup>th</sup> Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Accounting	ACCT6461020	Accounting Syariah	2	5
2	Accounting	ACCT6462020	Audit Psychology	2	5
3	Accounting	ACCT6313020	Public Sector Accounting	2	5
4	Accounting	ACCT6116020	Social and Environmental Accounting	2	5
5	Animation	DSGN6690007	Animation Storytelling	2	5
6	Animation	DSGN6689007	Concept Art & Production Design	2	5
7	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5



No	Course Owner Department	Course Code	Course Name	SCU	Semester
8	Business Creation	ENPR6107005	Business Communication & Strategy	4	5
9	Business Creation	ENPR61420005	Digital Business Transformation	4	5
10	Business Creation	ENPR6106005	Product Design & Branding	2	5
11	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
12	Business Law	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	5
13	Business Law	LAWS6052028	Bankruptcy Law	2	5
14	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
15	Business Law	LAWS6169028	Capital Market, Legal Audit, & Due Deligence	4	5
16	Business Law	LAWS6174028	Contract & Legislative Drafting	2	5
17	Business Law	LAWS6110028	Cyber Law	2	5
18	Business Law	LAWS6172028	Environmental and Natural Resources Law	2	5
19	Business Law	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	5
20	Business Law	LAWS6017028	Intellectual Property Rights	4	5
21	Business Law	LAWS6170028	Investment Law	2	5
22	Business Law	LAWS6159028	Legal Aspect in Business	2	5
23	Business Law	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
24	Business Law	LAWS6176028	Tax Law	2	5
25	Business Management	MGMT6461005	Category Management	2	5
26	Business Management	MGMT6459005	Retail Management	4	5
27	Business Management	MKTG6324005	Retail Marketing Management	2	5
28	Business Management	MGMT6460005	Retail Supply Chain Management	2	5
29	Business Management	MGMT6400005	Supply Chain Strategy	2	5
30	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	5
31	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	5
32	Chinese Literature	CHIN6159026	Chinese Character Writing	2	5
33	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
34	Computer Science	COMP6586001	Embedded Systems	2	5
35	Computer Science	COMP6590001	Geographical Information System	2/2	5
36	Computer Science	COMP6800001	Human and Computer Interaction	2/1	5
37	Computer Science	COSC6108001	Mobile Programming	2	5
38	Cyber Security	COMP6542001	Computer Security Fundamental	2	5
39	Data Science	DTSC6014001	Machine Learning	2	5
40	English Literature	ENGL6169024	English for Professionals	2	5
41	English Literature SOCS602102		Social and Digital Media Writing	2	5
42	English Literature ENGL6244024		Social Media Broadcasting	4	5
43	Fashion FASH6186040 Contempor		Contemporary Fashion	2	5
44	Fashion			2	5
45	Film	FILM6059009	Global Cinema	4	5



No	Course Owner Department	Course Code	Course Name	SCU	Semester
46	Finance	FINC6073020	Lab Trading Simulation	2	5
47	Game Application and Technology	GAME6085001	Object Oriented Game Programming	2	5
48	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
49	Global Business Marketing	MGMT6358005	Managing Business Information	2/2	5
50	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
51	Global Business Marketing	MKTG6270005	Retail and Omni Channel	2	5
52	Global Business Marketing	MKTG6322005	Sales and Customer Relationship Management	4	5
53	Hotel Management	HTMN6146021	Food Safety Management	2	5
54	Hotel Management	HTMN6147021	Hospitality Management	4	5
55	Hotel Management	MGMT6304021	Organization Behavior in Hospitality	2	5
56	Hotel Management	HTMN6145021	Revenue Management in Hospitality	2	5
57	Hotel Management	HTMN6027021	Service Management	4	5
58	Industrial Engineering	ISYE6167011	Decision Support System	2	5
59	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
60	Industrial Engineering	ISYE6165011	Supply Chain Risk & Negotiation	2	5
61 🖷	Information Systems	ISYS8066003	03 Business Process Management		5
62	Information Systems	ISYS6931003	Information Architecture & UX Writing	4	5
63	Information Systems	ISYS6893003	Information Systems Analysis and Design	4/2	5
64	Information Systems	ISYS6596003	User Experience Research and Design	4/2	5
65	Information Systems	ISYS6929003	User Research & Evaluation for Experience Design	4	5
66	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5
67	International Business Management	MGMT6357005	Multinational Corporation Management	4	5
68	International Business Management	BUSS6223005	Trade in Asia	2	5
69	International Relations	INTR6142029	Diplomacy and International Politics	2/2	5
70	International Relations	INTR6137029	Indonesia in Perspectives	2	5
71	International Relations	INTR6180029	Introduction to International Media	2	5
72	International Relations	INTR6178029	Introduction to International Political Economy	2	5
73	International Relations	INTR6179029	Introduction to Security Studies	2	5
74	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	5
75	Japanese Literature JAPN6111025		Introductory Japanese I	4	5
76	Japanese Literature	JAPN6116025	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
77	Japanese Literature JAPN6151025		Reflection of Japanese Experience (Nihon Keiken no Han'ei)	2	5
78	Marketing Communication	COMM6637019	Brand Activation	2/2	5



No	Course Owner Department	Course Code	Course Name	SCU	Semester
79	Marketing Communication	COMM6633019	Corporate Sustainability	4	5
80	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
81	Marketing Communication	COMM6630019	Crisis Communication	2	5
82	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
83	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
84	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
85	Marketing Communication	COMM6634019	Environmental Issues and Brand Activism	4	5
86	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
87	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
88	Psychology	PSYC6191027	E-Learning Psychology	4	5
89	Psychology	PSYC6138027	Lifespan Development	4	5
90	Psychology	PSYC6145027	Urban Psychology	4	5
91	Statistics	STAT6157049	Data Mining and Visualization	2	5
92	Taxation	TAXN6053020	Regional Tax Systems	2	5
93	Tourism	TRSM6224022	Environmental Health and Safety in Tourism	2	5
94	Tourism	TRSM6142022	Event Management	4	5
95	Tourism	TRSM6217022	Immigration, Quarantine and Customs	2	5
96	Tourism	TRSM6212022	Indonesian Culture	4	5
97	Tourism	ACCT6383022	Principles of Tourism Accounting and Finance	2	5
98	Tourism	MGMT6408022	Strategic Management for Tourism	2	5
99	Tourism 🗖	BUSS6137022	Tourism E-Business	4	5
100	Tourism	TRSM6140022	Tourism Law and Regulation	2	5

# Enrichment Program I (6<sup>th</sup> Semester) & Enrichment Program II (7<sup>th</sup> Semester): -) Student will take one of enrichment program tracks (off campus).

# **Enrichment Track Scheme**

Track			Se	meste	r 6						Seme	ster 7			
Hack	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA IS FS			etc
1	v												v		
2	v											v			
3	v										v				
4	v									v					
5	v								v						
6	v							v							
7	v														v
8		v											v		
9		v										v			
10		v									v				
11		v								v					



T			Se	meste	r 6						Seme	ster 7			
Track	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
12		v							v						
13		v						v							
14		v													v
15			v										v		
16			v									v			
17			v								v				
18			v							v					
19			v						v						
20			v					v							
21			v												v
22				v									v		
23				v								v			
24				v							v				
25	_			v						v					
26	T			V					v						
27		63.		V				v							
28			201	V											v
29					V								v		
30					V							V			
31					v		Z	11		1/1	V	C			
32					v			J		V		Ŋ			
33				_	v				V						
34					v			V							
35					v										V
36						V						V			
37						V					V				
38						v				V					
39						v			V						
40						V		v							
41						v									V
42							V						v		
43							V					V			
44							V				V				
45							V			V					
46							V		v						
47							V	v							
48							V								V
49	V													V	
50		V			ļ			ļ	ļ					V	ļ
51			V											V	



Track	Semester 6							Semester 7							
HACK	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
52				V										V	
53					v									v	
54						v								v	
55							v							V	

SA

IS

FS

etc

#### Note:

IN	: Certified Internship	

RS : Certified Research

EN : Certified Entrepreneurship

CD : Certified Community Development

#### **Description:**

Student will take one of enrichment program tracks

## **Certified Internship Track**

Code	Course Name	Total		
Enrichment Prog				
ACCT6390020	Industrial Experience in Accounting	8		
ACCT6391020	Accounting in Practice	8		
ACCT6392020	EES Industrial Experience in Accounting	4	20	
Enrichment Prog	gram II		20	
ACCT6393020	Professional Experience in Accounting	8		
ACCT6394020	Financial Reporting in Practice	8	DCI	TV
ACCT6395020	EES Professional Experience in Accounting	4	<b>NOI</b>	

: Certified Study Abroad

: Certified Specific Independent Study

: Further Study

: Study Program Special Purposes



# Certified Entrepreneurship Track

Code	Course Name	SCU	Total
-	ram I: (For students who take only Certified Entreprent 6 or 7, should take these courses:)	neurship	
ENTR6623020	New Venture Initiation in Accounting	8	
ENTR6624020	Product Development Process in Accounting and Finance Business	8	20
ENTR6402020	EES in New Accounting and Finance Business	4	
	b take Certified Entrepreneurship track in semester 6 following courses:	and 7,	
Enrichment Prog	ram I		
ENTR6623020	New Venture Initiation in Accounting	8	
ENTR6624020	Product Development Process in Accounting and Finance Business	8	
ENTR6402020	EES in New Accounting and Finance Business	4	20
Enrichment Prog	ram II		
ENTR6625020	Product Launching in Accounting	8	
ENTR6626020	Business Development Design in Accounting	8	
ENTR6347020	EES in Accounting and Finance Business Experience	4	

## Certified Research Track

Code —	Course Name	SCU	Total	
Enrichment Proc	jram l			
RSCH6269020	Research Experience	8	DCI	TV
RSCH6517020	Proposal Writing in Accounting and Finance Research	8	<b>RDI</b>	IT
RSCH6479020	Global EES (Team Work, Communication, Problem Solving & Decision Making)	4	20	
Enrichment Prog	jram II		20	
RSCH6354020	Research Report Experience	8		
RSCH6518020	Scientific Writing in Accounting and Finance Research	8		
RSCH6355020	Global EES (Self-Management, Planning & Organizing, Initiative & Enterprise)	4		



# Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Prog	jram l		
CMDV6147020	Community Outreach Project Implementation	8	
CMDV6299020	Community Outreach in Accounting and Finance Project Design	8	
CMDV6274020	Employability and Entrepreneurial Skills in Accounting and Finance Community	4	
Enrichment Prog	jram II		20
CMDV6174020	Community Development Project Implementation	8	
CMDV6300020	Community Development in Accounting and Finance Project Design	8	
CMDV6180020	Employability and Entrepreneurial Skills in Accounting and Finance Community Development	4	

## Certified Study Abroad Track

Code	Course Name	SCU	Total	
Elective courses	list for study abroad*			
Enrichment Prog	ram I			
GLOB6005020	Elective Course for Study Abroad 1	4		
GLOB6006020	Elective Course for Study Abroad 2	4		
GLOB6007020	Elective Course for Study Abroad 3	4		
GLOB6008020	Elective Course for Study Abroad 4	4		
GLOB6009020	Elective Course for Study Abroad 5	2	DCI	
GLOB6010020	Elective Course for Study Abroad 6	2	20	IY
GLOB6011020	Elective Course for Study Abroad 7	2		
GLOB6012020	Elective Course for Study Abroad 8	2		
GLOB6013020	Elective Course for Study Abroad 9	2		
GLOB6014020	Elective Course for Study Abroad 10	2		
GLOB6015020	Elective Course for Study Abroad 11	2		
GLOB6016020	Elective Course for Study Abroad 12	2		
GLOB6251020	Elective Course for Study Abroad 29	4		
Enrichment Prog	ram II			
GLOB6017020	Elective Course for Study Abroad 13	4		
GLOB6018020	Elective Course for Study Abroad 14	4		
GLOB6019020	Elective Course for Study Abroad 15	4		
GLOB6020020	Elective Course for Study Abroad 16	4		
GLOB6021020	Elective Course for Study Abroad 17	2	20	
GLOB6022020	Elective Course for Study Abroad 18	2	20	
GLOB6023020	Elective Course for Study Abroad 19	2		
GLOB6024020	Elective Course for Study Abroad 20	2		
GLOB6025020	Elective Course for Study Abroad 21	2		
GLOB6026020	Elective Course for Study Abroad 22	2		
GLOB6027020	Elective Course for Study Abroad 23	2		



Code	Course Name	SCU	Total
GLOB6028020	Elective Course for Study Abroad 24	2	
GLOB6253020	Elective Course for Study Abroad 31	4	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

## Certified Specific Independent Study

Code	Course Name	SCU	Total	
Elective courses	list for certified specific independent study*			
	ram I/II: (For students who take Certified Specific Indep ner odd or even semester, they should take these cours			
CSIS6001020	Course Certification I	3		
CSIS6002020	Technical Skill Enrichment I	4		
CSIS6003020	Industrial Project I	9		
CSIS6004020	Soft Skill Enrichment I	4		
CSIS6005020	Elective Course for Specific Independent Study 1	8		
CSIS6006020	Elective Course for Specific Independent Study 2	8		
CSIS6007020	Elective Course for Specific Independent Study 3	6		
CSIS6008020	Elective Course for Specific Independent Study 4	6		
CSIS6009020	Elective Course for Specific Independent Study 5	6		
CSIS6010020	Elective Course for Specific Independent Study 6	5		
CSIS6011020	Elective Course for Specific Independent Study 7	5		
CSIS6012020	Elective Course for Specific Independent Study 8	5		
CSIS6013020	Elective Course for Specific Independent Study 9	5	RS	TY
CSIS6014020	Elective Course for Specific Independent Study 10	4		
CSIS6015020	Elective Course for Specific Independent Study 11	4	20	
CSIS6016020	Elective Course for Specific Independent Study 12	4		
CSIS6017020	Elective Course for Specific Independent Study 13	4		
CSIS6018020	Elective Course for Specific Independent Study 14	4		
CSIS6019020	Elective Course for Specific Independent Study 15	3		
CSIS6020020	Elective Course for Specific Independent Study 16	3		
CSIS6021020	Elective Course for Specific Independent Study 17	3		
CSIS6022020	Elective Course for Specific Independent Study 18	3		
CSIS6023020	Elective Course for Specific Independent Study 19	3		
CSIS6024020	Elective Course for Specific Independent Study 20	3		
CSIS6025020	Elective Course for Specific Independent Study 21	2		
CSIS6026020	Elective Course for Specific Independent Study 22	2		
CSIS6027020	Elective Course for Specific Independent Study 23	2		
CSIS6028020	Elective Course for Specific Independent Study 24	2		
CSIS6029020	Elective Course for Specific Independent Study 25	2		
CSIS6030020	Elective Course for Specific Independent Study 26	2		
CSIS6031020	Elective Course for Specific Independent Study 27	2		



Code	Course Name		Total
CSIS6032020	Elective Course for Specific Independent Study 28		
CSIS6033020	Elective Course for Specific Independent Study 29	1	
CSIS6034020	Elective Course for Specific Independent Study 30	1	
CSIS6035020	Elective Course for Specific Independent Study 31	1	
CSIS6036020	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

## Further Study Track

Students will receive information about Further Study Track Courses during the registration period.

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6013020	Character Building: Pancasila	В
2.	ACCT6416020	Financial Accounting I*	С
3.	FINC6201020	Financial Management	С
4.	TAXN6052020	Advanced Taxation*	С
5.	ACCT6411020	Managerial Accounting*	С
6.	ACCT6413020	Financial Audit	С
7.	ENPR6312005	Venture Creation	С
8	ACCT6314020	Forensic Accounting and Fraud Examination	С
8	ACCT6451020	Sustainability Reporting and Assurance	
8	TAXN6020020	Taxation Management and Strategy	C
8	ACCT6458020	Forecasting and Forensic Analytics	С

## Student should pass all of these quality controlled courses as listed below:

\*) Tutorial