

Film

Introduction

The Bachelor of Film Study Program at BINUS UNIVERSITY delivers an integrated curriculum where understanding of aesthetics, social and cultural knowledge, as well as business and technical skills, go hand in hand. We believe that filmmakers should create films not only with economic and business considerations but also to engage in constant dialogues with the audience. We also believe that cinema, as a part of mainstream visual culture, has been an indispensable subject of humanities with new terrains of knowledge waiting to be explored.

In this four-year Study Program, students will learn how to integrate technical filmmaking skills with theoretical and practical knowledge to meet industry standards. Students will also learn how to analyze and write about cinema according to scholarly rigor and requirements set by film publications. The first year is dedicated to the fundamental technical filmmaking skills courses. In the following three years, classroom-based courses, seminars, fieldtrips and film screening are provided to enhance students' basic aesthetic, social and cultural knowledge, teamwork and communication skills, and film business knowledge. In the second year, the whole learning process emphasizes in observation, fieldwork, and workshop to enhance contextual thinking, theory and practice, and understanding of film production. During the second year, students will also choose one of the four study streams offered by Film Study Program: film production, film studies, minor program, and free electives program. The third and final year are dedicated to advance the learning of methodology through workshop, clinic, and simulation. During this time, students will undertake enrichment programs where they will receive the opportunity to immerse in real-world experience through internship, community development, research, entrepreneurship, and study abroad. These programs will support and enrich their thesis, in which students will have to research to support their film thesis or film analysis.

Vision

A prominent Film Study Program in Southeast Asia, that produces distinguished graduates in the fields of filmmaking and film studies who are able to adapt with the latest development of knowledge and technology with the spirit to foster and empower the society in building and serving the nation.

Mission

Film Study Program exists to generate distinguished graduates in the fields of filmmaking and film studies who:

1. Have the knowledge, skills and attitudes required that emphasize the strength of visual storytelling with high aesthetic standard;
2. Have the knowledge, skills and attitudes required to promote research-based dialogue with/among the audience;
3. Have the knowledge, skills and attitudes required to empower and build the community with economic consideration; and
4. Have the ability to adapt with the latest development of knowledge and technology.

Program Objectives

The objectives of the program are:

1. Educating students to develop exemplary characters through holistic approach that meets global standards as world class filmmakers with appropriate knowledge, skills and attitudes required.
2. Resolving the nation's issues through creative solution and research in the fields of film studies and film production.

3. Fostering students to become lifelong learners that can promote dialogue with/among the audience with emphasis on the application of knowledge to the community.
4. Empowering students to continuously improve society's quality of life and distinct contribution to creative industries with economic considerations.

Student Outcomes

After complete the study, graduate are:

1. Able to analyze films or other artworks related to film as art and aesthetic forms;
2. Able to produce films as a conceptual;
3. Able to use tools to support filmmaking process;
4. Able to develop a research-based short film production;
5. Able to examine the cultural dynamics of film circulation, consumption, and other film-related contexts;
6. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

A wide range of career opportunities in the film industry is introduced in which students will be prepared throughout the four years of study. The integrated curriculum is designed and developed to support students in building both their technical and non-technical skills as well as engaging with the industry and the scholarly activities of knowledge production.

The Film Study Program provides real-world experience for students to conduct real projects as a practical study within industrial contexts. The Study Program develops students' ability to be involved in professional practices, ethical and organizational responsibilities. Furthermore, the enrichment program provides students with real work experience and teaches them to cope with the work environment. A series of study/field trips to industries and visiting professionals will be conducted to give reasonable grounds of a broad overview of the industry. These experiences will support individual career aspirations and may provide social and professional networks. Moreover, to equip students for dealing with disruptive era and the rapid changes of film and media industry, skills and knowledge of internet services and new media are designed and regularly improved.

The graduates of Film Study Program are expected to be ready to fulfill the growing demands of the film industry such as script writing, directing, producing, cinematography, editing, and research. The graduates are also prepared to work as film researchers, programmers, curators, or film critics. BINUS UNIVERSITY provides career support for students by disseminating information on the latest job vacancies, internships, and workshops. This support service can be accessed from www.binuscareer.com.

Curriculum

Film Study Program in School of Design offers an off-campus experience that aims to expose students to professional life outside of campus. Upon graduating from Film Study Program, students are expected to have one-year experience in various areas of the film industry. This off-campus experience will be offered in the 6th and 7th semester where students can choose several tracks that suit their interests such as Industry Experience, Research, Community Development, Entrepreneurship, and Study Abroad. Students may design their off-campus tracks that are best suited for their thesis needs. Before their own off-campus experience, students will choose study streams in the 4th and 5th semester to help them cope with their off-campus tracks:

1. Film Production:

This stream will provide students with the ability to produce a film based on their role as a film director, film producer, and screenwriter.

2. Film Studies:

This stream will provide students with the ability to analyze film with related film theories in its social and cultural context.

3. Free Electives Program:

Students will be able to choose 20 credits courses outside the course list on their own program curriculum in two semesters with various learning outcomes that will support their thesis. Free electives program can deepen their knowledge through various study of subjects that will match with their future aspirations.

4. Minor Program:

This program allows students to take courses outside the course list on their own program curriculum. It will equip students with interdisciplinary knowledge and skills. There are eight minor programs offered for study program: 1) Human Capital in Digital Workplace, 2) Interactive & User Experience Design, 3) Sustainable Development, 4) Virtual Services, 5) Cross Cultural Communication, 6) Culinary, 7) Digital Business, 8) Digital Ecosystem, 9) Data Analytics, 10) Robotic Process Automation. Each minor offers 20 credits courses in two semesters with various learning outcomes that emphasis on applied knowledge and skills.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013009	Character Building: <i>Pancasila</i>	2	20
	FILM6044009	Film Literacy*	2	
	FILM6083009	Visual Storytelling Elements	4	
	FILM6105009	Filmmaking Fundamental**	4	
	FILM6106009	Visual Language	2	
	ARTS6032009	History of Arts	2	
	LANG6027009	Indonesian	2	
	FILM6026009	History of Indonesian Cinema	2	
	Foreign Language Courses		0	
2	FILM6021009	World Film History*	4	20
	FILM6107009	Visual Directing	2	
	FILM6047009	Scriptwriting**	4	
	FILM6048009	Production Workshop I	4	
	FILM6084009	Cinema & Social Studies**	4	
	ENTR6509001	Entrepreneurship : Ideation	2	
	Foreign Language Courses		0	
3	CHAR6014009	Character Building: <i>Kewarganegaraan</i>	2	20
	FILM6108009	Film Industry Seminar	2	
	FILM6109009	Narrative Directing	4	
	FILM6131009	Character's Journey	4	
	FILM6111009	Cinematography*	4	
	FILM6112009	Visual Techniques**	2	
	ENTR6510001	Entrepreneurship: Prototyping	2	
	Foreign Language Courses		0	

Sem	Code	Course Name	SCU	Total
4	CHAR6015009	Character Building: Agama	2	20
	FILM6132009	Principles of Documentary Cinema**	2	
	FILM6027009	Film Theories*	4	
	FILM6114009	Production Workshop II	4	
	Stream: Film Production			
	FILM6115009	Script to Screen	4	
	FILM6117009	Cinematic Storytelling	4	
	Stream: Film Studies			
	FILM6122009	Indonesian Director Studies	2	
	FILM6082009	Alternative Distribution and Film Festival	2	
	FILM6080009	Southeast Asian Cinema & Popular Culture**	4	
	Minor Program		8	
	Free Electives		8	
	Multidisciplinary Stream		8	
	Foreign Language Courses		0	
5	RSCH6030009	Research Methodology for Film	4	20
	ENTR6511001	Entrepreneurship: Market Validation	2	
	FILM6133009	Transmedia Filmmaking	2	
	Stream: Film Production			
	FILM6116009	Documentary Filmmaking	2	
	FILM6121009	Production Design**	2	
	FILM6078009	New Media Production**	4	
	FILM6118009	Script Development & Pitching**	4	
	Stream: Film Studies			
	FILM6094009	Cultural Studies & New Media**	4	
	FILM6059009	Global Cinema*	4	
	FILM6119009	Audiences & Fan Culture**	4	
	Minor Program		12	
	Free Electives		12	
	Multidisciplinary Stream		12	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	FILM6030009	Thesis	6	6
			Total Credits 146 SCU	

*) This course is delivered in English

**) Global Learning System Course

Streaming/ Minor/ Free Electives/ Multidisciplinary Stream:

-) For 4th Semester: Students are required to choose Streaming/ Minor/ Free Electives/ Multidisciplinary Stream. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

-) For 5th Semester: Students are required to choose Streaming/ Minor/ Free Electives/ Multidisciplinary Stream same with previous semester. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Foreign Language Courses:

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Appendix Foreign Language Courses

Foreign Language Courses		SCU
ENGL6253009	English for Frontrunners	0
ENGL6254009	English for Independent Users	0
ENGL6255009	English for Professionals	0
JAPN6190009	Basic Japanese Language	0
CHIN6163009	Basic Chinese Language	0

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggis		
Digital Ecosystem	V	V
Human Capital in Digital Workplace	-	-
Sustainable Development	-	-
Cross Cultural Communication	V	V
Interactive & Users Experience Design	V	V
Data Analytics	-	-
Robotic Process Automation	-	-
Event Business and Entertainment	V	V
Creative Digital Storytelling	V	V
Digital Banking	-	-
Blockchain Technology and Business	-	-
Minor @ Binus Alam Sutera		
Digital Transformation	V	V
Minor @ Binus Bekasi		
Virtual Service Experience	-	-
Culinary	V	V
Minor @ Binus Malang		
Digital Technopreneur	V	V
Minor @ Binus Bandung		
DesignPreneur	V	V
Minor @ Binus Semarang		
Metaverse in Business	V	V
Content Creation	V	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Digital Ecosystem

Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
Total SCU	10

Supporting Courses

Course	SCU
COMM6501019 Narrative Development	4
DSGN6834007 Visual Identity	4
COMP6685001 Cyber Security for Business	2
Total SCU	10

2. Minor Program: Cross Cultural Communication

Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
Total SCU	10

Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6158028 Private International Law	2
INTR6135029 Comparative Politics	4
Total SCU	10

3. Minor Program: Interactive & Users Experience Design

Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
Total SCU	10

4. Minor Program: Event Business and Entertainment

Fundamental Courses

Course		SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
Total SCU		10

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
Total SCU		10

5. Minor Program: Creative Digital Storytelling

Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
Total SCU		10

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
Total SCU		10

6. Minor Program: Digital Transformation

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
Total SCU		10

Supporting Courses

Course	SCU
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
ISYS6560003 Success Factor for Leading Digital Transformation	2
Total SCU	10

7. Minor Program: Culinary

Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
Total SCU	10

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course	SCU
HTMN6155021 Indonesian Cuisine	4
HTMN6125021 Restaurant Operation	4
HTMN6154021 Culinary Tourism	2
Total SCU	10

SCU for HTMN6155021, HTMN6125021 are practical

8. Minor Program: Digital Technopreneur

Fundamental Courses

Course	SCU
ENTR6528002 The Entrepreneurial Innovator	4
DSGN6839006 Interactive Design	4
COMM6504018 Digital Branding	2
ENPR6196002 Market Intelligence	2
COMP6687004 User Experience Design	4
DSGN6844023 Prototyping Digital Future	4
Total SCU	20

9. Minor Program: Designpreneur

Fundamental Courses

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
Total SCU	20

10. Minor Program: Metaverse In Business

Fundamental Courses

Course	SCU
ISYS6777052 Business Model	2
COMP6889051 Virtual Reality	4
COMP6890051 Augmented reality	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6778052 Data Analytics	2
DSGN6981053 Design Thinking	4
DSGN6980053 Interface Design	4
Total SCU	10

11. Minor Program: Content Creation

Fundamental Courses

Course	SCU
FILM6105009 Filmmaking Fundamental	4
MKTG6392055 Digital marketing	4
DSIN6042053 Photography for Creators	2
Total SCU	10

Supporting Courses

Course	SCU
DSGN6990053 Creative Storytelling	4
DSIN6043053 Strategic Influence	2
DSIN6041053 Introduction to Visual Communication Design	4
Total SCU	10

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	4
2	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
3	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	4
4	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
5	Global Business Marketing	MKTG6272005	Marketing Research	2/2	4
6	Global Business Marketing	MKTG6272005	Marketing Research	2/2	5
7	Food Technology	FOOD6073015	Current Issues in Food Technology	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
8	Food Technology	FOOD6094015	Nutrition & Health	4	5
9	Computer Science	ISYS6211001	Web Based Application Development	2/2	4
10	Computer Science	COMP8129001	User Experience	2/2	4
11	Computer Science	COMP7128001	Game Design	2	4
12	Computer Science	COMP6800001	Human and Computer Interaction	2/1	5
13	Computer Science	COMP6144001	Web Programming	2/1	5
14	Game Application and Technology	GAME6085001	Object Oriented Game Programming	2	5
15	Marketing Communication	COMM6613019	Introduction to Media Industry	2	4
16	Marketing Communication	COMM6615019	Script Writing	2/2	4
17	Marketing Communication	COMM6625019	Theory of Mass Communication	2	4
18	Marketing Communication	COMM6617019	Media Convergence	2	4
19	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
20	Marketing Communication	COMM6620019	Online Publishing	2/2	5
21	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
22	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	5
23	Marketing Communication	COMM6622019	Audio Journalism	2/2	5
24	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
25	Marketing Communication	COMM6628019	Communication Audit	2	4
26	Marketing Communication	COMM6425019	Event Management	2	4
27	Marketing Communication	COMM6629019	Understanding Intergenerational Communication	2	4
28	Marketing Communication	COMM6424019	Media Campaign and Monitoring	2/2	4
29	Marketing Communication	COMM6630019	Crisis Communication	2	5
30	Marketing Communication	COMM6631019	Public Affair	2	5
31	Marketing Communication	COMM6633019	Corporate Sustainability	4	5
32	Marketing Communication	COMM6632019	Writing for Corporate Communication	2/2	5
33	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
34	Marketing Communication	COMM6634019	Environmental Issues and Brand Activism	4	5
35	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
36	Marketing Communication	COMM6637019	Brand Activation	2/2	5
37	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
38	Tourism	TRSM6142022	Event Management	4	4
39	Tourism	TRSM6196022	Tourism Community Empowerment	2	4
40	Tourism	TRSM6218022	Adventure Tourism Management	4	4
41	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	4
42	Tourism	TRSM6222022	Climate Change & Tourism	2	4
43	Tourism	TRSM6212022	Indonesian Culture	4	4
44	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	4
45	Tourism	TRSM6142022	Event Management	4	5
46	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
47	Tourism	TRSM6218022	Adventure Tourism Management	4	5
48	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
49	Tourism	TRSM6222022	Climate Change & Tourism	2	5
50	Tourism	TRSM6212022	Indonesian Culture	4	5
51	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	5
52	Mobile Application & Technology	MOBI6068001	Web Design	2	5
53	Mobile Application & Technology	MOBI6059001	Mobile Programming	2	5
54	Information Systems	ISYS6016003	Social Media Fundamental	2	4
55	Information Systems	ISYS6285003	Digital and New Media	2	4
56	Animation	DSGN6689007	Concept Art & Production Design	2	5
57	Animation	DSGN6690007	Animation Storytelling	2	5
58	Animation	DSGN6692007	Character Animation	4	4
59	Animation	DSGN6693007	Motion Graphic	4	4
60	Animation	DSGN6694007	Visual Effect (VFX)	4	4
61	Animation	DSGN6695007	Asset Creation	4	4
62	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
63	Creative Advertising	DSGN6651007	Photography	4	4
64	Creative Advertising	DSGN6661007	Photography	4	5
65	Creative Advertising	DSGN6732007	Photography	4	4
66	Film	FILM6082009	Alternative Distribution and Film Festival	2	4
67	Film	FILM6080009	Southeast Asian Cinema & Popular Culture	4	4
68	Film	FILM6059009	Global Cinema	4	5
69	New Media	DSGN6743007	Digital Graphic Reproduction	4	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
70	Interior Design	DSGN6612008	Design Trend	2	5
71	Interior Design	DSGN6888008	Interior Accessories Design	2	4
72	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5
73	International Relations	INTR6144029	Contemporary Issues in European Society	2	4
74	International Relations	INTR6145029	Contemporary Issues in American Society	2	4
75	International Relations	INTR6146029	Contemporary Issues in East Asian Society	2	4
76	International Relations	INTR6147029	Contemporary Issues in African and Middle Eastern Societies	2	4
77	International Relations	INTR6161029	Political Economy of Global Media	2	4
78	International Relations	INTR6162029	Multiculturalism and Digital Society	2	4
79	International Relations	INTR6180029	Introduction to International Media	2	5
80	English Literature	SOCS6021024	Social and Digital Media Writing	2	4
81	English Literature	ENGL6244024	Social Media Broadcasting	4	4
82	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
83	English Literature	ENGL6244024	Social Media Broadcasting	4	5
84	Business Law	LAWS6017028	Intellectual Property Rights	4	5
85	Psychology	PSYC6145027	Urban Psychology	4	5
86	Psychology	PSYC6136027	Theories of Developmental Psychology	2	4
87	Psychology	PSYC6122027	Social Psychology	4	4
88	Japanese Literature	JAPN6151025	Reflection of Japanese Experience (Nihon Keiken no Han'ei)	2	4
89	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	4
90	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	4
91	Japanese Literature	JAPN6056025	Practical Japanese Culture (Nihon Bunka Taiken)	2	4
92	Japanese Literature	JAPN6071025	Japanese Drama (Nihon no Geki)	2	4
93	Japanese Literature	JAPN6036025	Japanese Tourism (Nihon Kankou)	2	4
94	Japanese Literature	JAPN6151025	Reflection of Japanese Experience (Nihon Keiken no Han'ei)	2	5
95	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	5
96	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	5
97	Japanese Literature	JAPN6056025	Practical Japanese Culture (Nihon Bunka Taiken)	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
98	Japanese Literature	JAPN6071025	Japanese Drama (Nihon no Geki)	2	5
99	Japanese Literature	JAPN6036025	Japanese Tourism (Nihon Kankou)	2	5

Multidisciplinary Stream Scheme

Multidisciplinary Stream	Semester 5
Stream @Greater Jakarta	
Japanese Language & Business Culture	-
English as Foreign Language Learning	-
English for Business Professionals	V
English for Specific Academic Purposes	V
Corporate Communication	-
Strategic Digital Production	-

1. Multidisciplinary Stream: English for Business Professionals

Stream Courses

Course	SCU
ENGL6154024 English for Business Communications	4
ENGL6258024 English for Global Leadership	2
ENGL6169024 English for Professionals	2
MKTG6112024 Language Innovations in Marketing and Advertising	2
COMM6506024 Current Issues in Business Communications	2
ENGL6244024 Social Media Broadcasting	4
ENGL6245024 Business Rhetoric	4
Total SCU	20

2. Multidisciplinary Stream: English for Specific Academic Purposes

Stream Courses

Course	SCU
ENGL6259024 Reading Skills for Academic Study	4
ENGL6260024 Text Analysis for Paper Writing	4
ENGL6261024 Style and Rhetoric	4
ENGL6262024 Presentation Skills	4
ENGL6263024 Advanced Seminar and Poster Presentation	4
Total SCU	20

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
1	v							v						
2	v								v					
3	v									v				
4	v										v			
5	v											v		
6	v												v	
7	v													
8		v						v						
9		v							v					
10		v								v				
11		v									v			
12		v										v		
13		v											v	
14		v												
15			v					v						
16			v						v					
17			v							v				
18			v								v			
19			v									v		
20			v										v	
21			v											
22				v				v						
23				v					v					
24				v						v				
25				v							v			
26				v								v		
27				v									v	
28				v										
29					v			v						
30					v				v					
31					v					v				
32					v						v			
33					v							v		
34					v								v	
35					v									
36						v		v						
37						v			v					
38						v				v				
39						v					v			
40						v						v		

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	etc	: Study Program Special Purposes
CD	: Certified Community Development		

Description:

Student will take one of enrichment program tracks

Students who failed in Enrichment Program I can retake with the same track or change into another track. As for Enrichment Program II, student who failed with Certified Internship, Certified Research, Certified Community Development, and Certified Study Abroad track on Enrichment Program II, can retake with the same track or change into another track. However students who take **Certified Entrepreneurship** track on Enrichment Program II, should **retake with another track**.

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
Stream: Film Production			
FILM6085009	Film Production Internship	8	
FILM6120009	Film Industry Foundation	8	
FILM6087009	Filmmaking Skills Application	4	
Stream: Film Studies			
FILM6064009	Industrial Experience for Film	8	
FILM6123009	Development of Film Industry	8	
FILM6089009	Film Industry Practice	4	
Minor Program/ Free Electives/ Multidisciplinary Stream			
FILM6125009	Industrial Experience for Film	8	
FILM6129009	Film Industry Foundation	8	
FILM6126009	EES in Film Industry	4	
Enrichment Program II			20
Stream: Film Production			
FILM6064009	Industrial Experience for Film	8	
FILM6123009	Development of Film Industry	8	
FILM6089009	Film Industry Practice	4	
Stream: Film Studies			
FILM6062009	Film Criticism & Analysis	8	
FILM6124009	Film Analysis in Social Aesthetic Context	8	
FILM6091009	Film Review in Mass Media	4	
Minor Program/ Free Electives/ Multidisciplinary Stream			
FILM6127009	Professional Experience for Film	8	
FILM6130009	Development of Film Industry	8	
FILM6128009	EES in Professional Practices	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
ENTR6611009	New Venture Initiation in Film	8	
ENTR6612009	Product Development Process in Film	8	
ENTR6613009	EES in Film Business	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
RSCH6272009	Research Experience	8	
RSCH6515009	Scientific Writing in Film	8	
RSCH6516009	Global EES in Film Research	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
CMDV6152009	Community Outreach Project Implementation	8	
CMDV6295009	Community Outreach Project Design	8	
CMDV6296009	Employability and Entrepreneurial Skills in Film Community	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
Elective courses list for study abroad*			
GLOB6005009	Elective Course for Study Abroad 1	4	
GLOB6006009	Elective Course for Study Abroad 2	4	
GLOB6007009	Elective Course for Study Abroad 3	4	
GLOB6008009	Elective Course for Study Abroad 4	4	
GLOB6009009	Elective Course for Study Abroad 5	2	
GLOB6010009	Elective Course for Study Abroad 6	2	
GLOB6011009	Elective Course for Study Abroad 7	2	
GLOB6012009	Elective Course for Study Abroad 8	2	
GLOB6013009	Elective Course for Study Abroad 9	2	
GLOB6014009	Elective Course for Study Abroad 10	2	
GLOB6015009	Elective Course for Study Abroad 11	2	
GLOB6016009	Elective Course for Study Abroad 12	2	
GLOB6251009	Elective Course for Study Abroad 29	4	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Enrichment Program I/II			20
Elective courses list for Certified Specific Independent Study*			
CSIS6001009	Course Certification	3	
CSIS6002009	Technical Skill Enrichment	4	
CSIS6003009	Industrial Project	9	
CSIS6004009	Soft Skill Enrichment	4	
CSIS6005009	Elective Course for Specific Independent Study 1	8	
CSIS6006009	Elective Course for Specific Independent Study 2	8	
CSIS6007009	Elective Course for Specific Independent Study 3	6	
CSIS6008009	Elective Course for Specific Independent Study 4	6	
CSIS6009009	Elective Course for Specific Independent Study 5	6	
CSIS6010009	Elective Course for Specific Independent Study 6	5	
CSIS6011009	Elective Course for Specific Independent Study 7	5	
CSIS6012009	Elective Course for Specific Independent Study 8	5	
CSIS6013009	Elective Course for Specific Independent Study 9	5	
CSIS6014009	Elective Course for Specific Independent Study 10	4	
CSIS6015009	Elective Course for Specific Independent Study 11	4	
CSIS6016009	Elective Course for Specific Independent Study 12	4	
CSIS6017009	Elective Course for Specific Independent Study 13	4	
CSIS6018009	Elective Course for Specific Independent Study 14	4	
CSIS6019009	Elective Course for Specific Independent Study 15	3	
CSIS6020009	Elective Course for Specific Independent Study 16	3	
CSIS6021009	Elective Course for Specific Independent Study 17	3	
CSIS6022009	Elective Course for Specific Independent Study 18	3	
CSIS6023009	Elective Course for Specific Independent Study 19	3	
CSIS6024009	Elective Course for Specific Independent Study 20	3	
CSIS6025009	Elective Course for Specific Independent Study 21	2	
CSIS6026009	Elective Course for Specific Independent Study 22	2	
CSIS6027009	Elective Course for Specific Independent Study 23	2	
CSIS6028009	Elective Course for Specific Independent Study 24	2	
CSIS6029009	Elective Course for Specific Independent Study 25	2	
CSIS6030009	Elective Course for Specific Independent Study 26	2	
CSIS6031009	Elective Course for Specific Independent Study 27	2	
CSIS6032009	Elective Course for Specific Independent Study 28	2	
CSIS6033009	Elective Course for Specific Independent Study 29	1	
CSIS6034009	Elective Course for Specific Independent Study 30	1	
CSIS6035009	Elective Course for Specific Independent Study 31	1	
CSIS6036009	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013009	Character Building: <i>Pancasila</i>	B
2.	ENTR6511001	Entrepreneurship: Market Validation	C
3.	FILM6044009	Film Literacy*	C
4.	FILM6084009	Cinema & Social Studies	C
5.	FILM6109009	Narrative Directing*	C
6.	FILM6108009	Film Industry Seminar*	C
Stream: Film Production			
7.	FILM6078009	New Media Production	C
8.	FILM6115009	Script to Screen	C
Stream: Film Studies			
7.	FILM6122009	Indonesian Director Studies	C
8.	FILM6094009	Cultural Studies & New Media	C

*) Tutorial & Multipaper

