Film

Introduction

The Bachelor of Film Study Program at BINUS UNIVERSITY delivers an integrated curriculum where understanding of aesthetics, social and cultural knowledge, as well as business and technical skills, go hand in hand. We believe that filmmakers should create films not only with economic and business considerations but also to engage in constant dialogues with the audience. We also believe that cinema, as a part of mainstream visual culture, has been an indispensable subject of humanities with new terrains of knowledge waiting to be explored.

In this four-year Study Program, students will learn how to integrate technical filmmaking skills with theoretical and practical knowledge to meet industry standards. Students will also learn how to analyze and write about cinema according to scholarly rigor and requirements set by film publications. The first year is dedicated to the fundamental technical filmmaking skills courses. In the following three years, classroom-based courses, seminars, fieldtrips and film screening are provided to enhance students' basic aesthetic, social and cultural knowledge, teamwork and communication skills, and film business knowledge. In the second year, the whole learning process emphasizes in observation, fieldwork, and workshop to enhance contextual thinking, theory and practice, and understanding of film production. During the second year, students will also choose one of the four study streams offered by Film Study Program: film production, film studies, minor program, and free electives program. The third and final year are dedicated to advance the learning of methodology through workshop, clinic, and simulation. During this time, students will undertake enrichment programs where they will receive the opportunity to immerse in real-world experience through internship, community development, research, entrepreneurship, and study abroad. These programs will support and enrich their thesis, in which students will have to research to support their film thesis or film analysis.

Vision

A prominent Film Study Program in Southeast Asia, that produces distinguished graduates in the fields of filmmaking and film studies who are able to adapt with the latest development of knowledge and technology with the spirit to foster and empower the society in building and serving the nation.

Mission

Film Study Program exists to generate distinguished graduates in the fields of filmmaking and film studies who:

1. Have the knowledge, skills and attitudes required that emphasize the strength of visual storytelling with high aesthetic standard;
2. Have the knowledge, skills and attitudes required to promote research-based dialogue with/among the audience;
3. Have the knowledge, skills and attitudes required to empower and build the community with economic consideration; and
4. Have the ability to adapt with the latest development of knowledge and technology.

Program Objectives

The objectives of the program are:

1. Educating students to develop exemplary characters through holistic approach that meets global standards as world class filmmakers with appropriate knowledge, skills and attitudes required.
2. Resolving the nation's issues through creative solution and research in the fields of film studies and film production.

3. Fostering students to become lifelong learners that can promote dialogue with/among the audience with emphasis on the application of knowledge to the community.
4. Empowering students to continuously improve society's quality of life and distinct contribution to creative industries with economic considerations.

Student Outcomes

After complete the study, graduate are:

1. Able to analyze films or other artworks related to film as art and aestetic forms;
2. Able to produce films as a conceptor;
3. Able to use tools to support filmmaking process;
4. Able to develop a research-based short film production;
5. Able to examine the cultural dynamics of film circulation, consumption, and other film-related contexts;
6. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

A wide range of career opportunities in the film industry is introduced in which students will be prepared throughout the four years of study. The integrated curriculum is designed and developed to support students in building both on their technical and non-technical skills as well as engaging with the industry and the scholarly activities of knowledge production.

The Film Study Program provides real-world experience for students to conduct real projects as a practical study within industrial contexts. The Study Program develops students' ability to be involved in professional practices, ethical and organizational responsibilities. Furthermore, the enrichment program provides students with real work experience and teach them to cope with the work environment. A series of study/field trips to industries and visiting professionals will be conducted to give reasonable grounds of a broad overview of the industry. These experiences will support individual career aspiration and may provide social and professional networks. Moreover, to equip students for dealing with disruptive era and the rapid changes of film and media industry, skills and knowledge on internet services and new media are designed and regularly improved.

The graduates of Film Study Program are expected to be ready to fulfill the growing demands of the film industry such as script writing, directing, producing, cinematography, editing, and research. The graduates are also prepared to work as film researchers, programmers, curators, or film critics. BINUS UNIVERSITY provides career support for students by disseminating information on the latest job vacancies, internships, and workshops. This support service can be accessed from www.binuscareer.com.

Curriculum

Film Study Program in School of Design offers an off-campus experience that aims to expose students to professional life outside of campus. Upon graduating from Film Study Program, students are expected to have one-year experience in various areas of the film industry. This off-campus experience will be offered in the 6th and 7th semester where students can choose several tracks that suit their interest such as Industry Experience, Research, Community Development, Entrepreneurship, and Study Abroad. Students may design their off-campus tracks that are best suited for their thesis needs. Before their off-campus experience, students will choose study streams in the 4th and 5th semester to help them coped with their off-campus tracks:

- **Film Production:**
  This stream will provide students with the ability to produce a film based on their role as a film director, film producer, and screenwriter.
- **Film Studies:**
  This stream will provide students with the ability to analyze film with related film theories in its social and cultural context.
- **Free Electives Program:**
  Student will be able to choose 20 credits courses outside the course list on their own program curriculum in two semesters with various learning outcomes that will support their thesis. Free electives program can deepen their knowledge through various study of subjects that will match with their future aspirations.
- **Minor Program:**
  This program programs allow students to take courses outside the course list on their own program curriculum. It will equip students with interdisciplinary knowledge and skills. There are eleven minor programs offered for film study program: 1) Creative Digital Storytelling, 2) Cross Cultural Communication, 3) Digital Ecosystem, 4) Event Business and Entertainment, 5) Interactive & Users Experience Design, 6) Digital Transformation, 7) Culinary, 8) Digital Technopreneur, 9) Designpreneur, 10) Content Creation, and 11) Metaverse in Business. Each minor offers 20 credits courses in two semesters with various learning outcomes that emphasis on applied knowledge and skills.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013009	Character Building: *Pancasila*	2	20
	FILM6044009	Film Literacy[1] **- (AOL)**	2	
	FILM6083009	Visual Storytelling Elements	4	
	FILM6105009	Filmmaking Fundamental[2] **- (AOL)**	4	
	FILM6106009	Visual Language	2	
	ARTS6032009	History of Arts	2	
	LANG6027009	Indonesian	2	
	FILM6026009	History of Indonesian Cinema	2	
	Foreign Language Courses		0	
2	FILM6021009	World Film History[1]	4	20
	FILM6107009	Visual Directing **- (AOL)**	2	
	FILM6047009	Scriptwriting[2] - **(AOL & AIE)**	4	
	FILM6048009	Production Workshop I **- (AOL)**	4	
	FILM6084009	Cinema & Social Studies[2] **- (AOL)**	4	
	COSC6011009	Foundations of Artificial Intelligence	2	
	Foreign Language Courses		0	
3	CHAR6014009	Character Building: *Kewarganegaraan*	2	20
	FILM6108009	Film Industry Seminar **- (AOL)**	2	
	FILM6109009	Narrative Directing **- (AOL)**	4	
	FILM6131009	Character's Journey **- (AOL)**	4	
	FILM6111009	Cinematography[1] **- (AOL)**	4	
	FILM6112009	Visual Techniques[2] **- (AOL)**	2	
	ENPR6311001	Creativity and Innovation	2	

Sem	Code	Course Name	SCU	Total
	Foreign Language Courses		0	
4	CHAR6015009	Character Building: Agama[3]	2	20
	FILM6132009	Principles of Documentary Cinema[2&3]	2	
	FILM6027009	Film Theories[1&3] **- (AOL)**	4	
	FILM6114009	Production Workshop II[3]	4	
	Streaming: Film Production			
	FILM6115009	Script to Screen **- (AOL)**	4	
	FILM6117009	Cinematic Storytelling	4	
	Streaming: Film Studies			
	FILM6122009	Indonesian Director Studies **- (AOL)**	2	
	FILM6082009	Alternative Distribution and Film Festival **- (AOL)**	2	
	FILM6080009	Southeast Asian Cinema & Popular Culture[2]	4	
	Minor Program		8	
	Free Electives		**8**	
	Foreign Language Courses		**0**	
5	ENPR6312001	Venture Creation[3]	2	20
	RSCH6030009	Research Methodology for Film[3] - **(AIE)**	4	
	FILM6133009	Transmedia Filmmaking[3]	2	
	Streaming: Film Production			
	FILM6116009	Documentary Filmmaking **- (AOL)**	2	
	FILM6121009	Production Design[2]	2	
	FILM6078009	New Media Production[2] **- (AOL)**	4	
	FILM6118009	Script Development & Pitching[2]	4	
	Streaming: Film Studies			
	FILM6094009	Cultural Studies & New Media[2] **- (AOL)**	4	
	FILM6059009	Global Cinema[1]	4	
	FILM6119009	Audiences & Fan Culture[2] **- (AOL)**	4	
	Minor Program		12	
	Free Electives		12	
6	**Enrichment Program I**		20	20
7	**Enrichment Program II**		20	20
8	FILM6030009	Thesis	6	6
				Total Credits 146 SCU

[1]) This course is delivered in English
[2]) Global Learning System Course
[3]) If students opt for mobility by enrolling in a minor program at BINUS @Bandung, BINUS @Malang, or BINUS @Semarang, these courses will be conducted onsite by Host Campus. or online by Home Campus.

-) **AOL** *- Assurance of Learning Process System*
-) **AIE** *- Artificial Intelligence Embedded Course*

Streaming or Minor or Free Electives:
-) For 4th Semester: Students are required to choose Streaming or Minor or Free Electives, For Free Electives, students are required to choose from the list of Free Electives in Appendix.

-) For 5th Semester: Students will continue to study the Stream or the Minor Program or Free Electives that has been choosen in semester 4. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Appendix Foreign Language Courses

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelingua. Students must pass with a minimum Grade of C.

The following are the provisions of the courses that must be taken by students:

Foreign Language Courses		SCU
ENGL6253009	English for Frontrunners	0
ENGL6254009	English for Independent Users	0
ENGL6255009	English for Professionals	0
JAPN6190009	Basic Japanese Language*	0
CHIN6163009	Basic Chinese Language*	0

**) This course is optional for students*

1. *Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.*
2. *Students with Beelingua Placement Test score between 61-99 are required to take English for Independent Users and English for Professionals.*
3. *Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.*
4. *Students are required to pass the foreign language courses before they take enrichment.*
5. *Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.*

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisan		
Blockchain Technology and Business	-	-
Creative Digital Storytelling	V	V
Cross Cultural Communication	V	V
Digital Banking	-	-
Digital Ecosystem	V	V
English for Business Professionals	V	V
Event Business and Entertainment	V	V
Human Capital in Digital Workplace	-	-
Interactive & Users Experience Design	V	V
Robotic Process Automation	-	-
Sustainable Development	-	-
Minor @ Binus Alam Sutera		
Digital Transformation	V	V
Minor @ Binus Bekasi		
Culinary	V	V
Korean Culture and Creativity	V	V
Minor @ Binus Malang		
Chinese for Career Pathways	V	V

Minor Program	Semester 4	Semester 5
Digital Technopreneur	V	V
English for Business Professionals	V	V
Minor @ Binus Bandung		
DesignPreneur	V	V
Minor @ Binus Semarang		
Content Creation	-	-
Data Analytics	-	-
Immersive Journey to Japanese Language and Culture	V	V
Metaverse in Business	V	V
Minor @ Binus Medan		
Global Business	-	-

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Creative Digital Storytelling

Introduction

Digital storytelling, by definition, is the process of telling a story using video, images, audio, music, geospatial applications, and any other digital media. Thus, this minor introduces the concept and skills in producing and communicating videos, images, and texts through English. It is interdisciplinary in its nature and relies heavily on critical and analytical thinking. It also aims to familiarize students with the technology/ tools needed to adapt a literary work to another form or vice versa. It is the minor that blend perspectives of arts with humanities to facilitate new interpretation of literary works.

Career Options

Social Media Content Creator; Digital Storyteller; Brand Designer; Digital Storytelling News Editor; Social Media Specialist; Digital Associate; Video Editor; Content Creator; Content Creator; Scriptwriter; Fiction writers; Non-Fiction Writers; Copywriter; Social Media Specialist.

Course Distribution

Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
	Total SCU	**10**

Additional Information

None

2. Minor Program: Cross Cultural Communication

Introduction

This minor program equips students with the ability to communicate using languages and understanding cultures of foreign parties. In addition, this minor program enables students to apply intercultural awareness through both Indonesian and foreign languages and cultures.

Career Options

Language specialist, language localization specialist, translator, interpreter, mobility consultant/staff.

Course Distribution

Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	**10**

Supporting Courses

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6198028	Artificial Intelligence in Legal Discourse	2
INTR6135029	Comparative Politics	4
	Total SCU	**10**

Additional Information

None

3. Minor Program: Digital Ecosystem

Introduction

To face challenges in the era of technological disruption and the wave of the 4.0 industrial revolutions, this minor program offers foundational knowledge about the digital ecosystem in the 4.0 industrial revolutions. Through this minor program, students will be able to develop fundamental knowledge about main pillars of the digital ecosystem, such as informatics, business, and creative design. Students will also be able to combine the knowledge they gain from their respective majors with information technology to develop real solutions for society.

Career Options

Chief technology officer, digital business strategy expert/consultant, digital solution architect, digital business strategy manager, digital operations manager.

Course Distribution

Fundamental Courses

Course		SCU
COSC6196001	Immersive Technology	2
GAME6002001	Game Design	2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	**10**

Supporting Courses

Course		SCU
COMM6501019	Narative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
	Total SCU	**10**

Additional Information

None

4. Minor Program: English for Business Professionals

Introduction

This minor focuses on students who are interested in English in the business context. Students will learn about leadership and management, as well as language innovations in marketing and advertising. There will also be discussions on business communication issues.

Career Options

Manager, Business practitioner, Entrepreneur, Professional employee.

Course Distribution

Fundamental Courses

Course		SCU
ENGL6154024	English for Business Communications	4
MKTG6112024	Language Innovations in Marketing and Advertising	2
ENGL6244024	Social Media Broadcasting	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ENGL6258024	English for Global Leadership	2
ENGL6169024	English for Professionals	2
COMM6506024	Current Issues in Business Communications	2
ENGL6245024	Business Rhetoric	4
	Total SCU	**10**

Additional Information

None

5. Minor Program: Event Business and Entertainment

Introduction

This minor program provides practical and managerial skills, as well as knowledge of business in MICE (Meeting, Incentive, Convention, Exhibition) event, sport event, and festival, enabling students to plan and conduct a successful event.

Career Options

Professional event organizer, Professional Conference Organizer, Even Coordinator, Convention Services Supervisor, Venue Supervisor, Entertainment Supervisor, Event Promotor, Events Planner, Sporting Event Organizer, Catering Coordinator.

Course Distribution

Fundamental Courses

Course		SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
	Total SCU	**10**

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
	Total SCU	**10**

Additional Information

None

6. Minor Program: Interactive & Users Experience Design

Introduction

In today's digital era, people are competing to produce the best digital products that suit the users' needs. How can we make this happen? Minor Interactive & User Experience (UX) Design is the answer. In this Minor program, students will learn about the basics of UX starting from finding, designing, and building a digital product that is in accordance with a good UX concept to ensure that the digital products produced have adopted the UX theory. In this minor program, students will study UX from 3 (three) main pillars of UX, namely Information Systems, Psychology, and Design through 6 (six) subjects that can be selected.

Career Options

UX Researcher, UX Designer, Usability Analyst, Information Architect, Interaction Designer, Visual Designer, Content Strategies

Course Distribution

Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
	Total SCU	**10**

Additional Information

None

7. Minor Program: Digital Transformation

Introduction

Digital Transformation provides knowledge on how information technology can be a competitive advantage in business processes. In this minor program, students will learn about innovation in business processes, data management, and strategies that can support companies to become leaders in the digital era.

Career Options

Business Analyst, System Analyst, Corporate Information Systems Designer, Database Administrator, Database Designer, Technopreneur, IS Project Manager, IT/IS Consultant and Auditor, Social Media professional, and Marketing Analyst.

Course Distribution

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
	Total SCU	**10**

Additional Information

None

8. Minor Program: Culinary

Introduction

The Culinary Minor Program provides learning that focuses on Culinary, Pastry & Bakery field. The curriculum design is more of practicums, which aim to make students have the competencies required in the fields of Food Production, Pastry & Bakery and Authentic Indonesian Cuisine.

Career Options

Entrepreneur in the field of Culinary (Resto, Café, Catering Business), Chef, Restaurant Owner/Manager.

Course Distribution

Fundamental Courses

Course		SCU
HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
	Total SCU	**10**

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course		SCU
HTMN6155021	Indonesian Cuisine	4
HTMN6125021	Restaurant Operation	4
HTMN6154021	Culinary Tourism	2
	Total SCU	**10**

SCU for HTMN6155021, HTMN6125021 are practical

Additional Information

None

9. Minor Program: Korean Culture and Creativity

Introduction

This minor program provides knowledge and experience in Korean Performance and Culture. The courses will cover pop art, culture, cuisine, film, drama, music, and language. Students who have international experience, especially in Korea, will have a wide range of employment opportunities.

Career Options

Content Creator, Performer, Creative Marketer, Event Organizer, Foodpreneur, and Advertiser working in a Korean environment.

Course Distribution

Fundamental Courses

Course		SCU
HTMN6163021	Korean Cuisine and Culinary Arts	4
COMM6718019	Korean Language and Media	4
FILM6134009	Hallyu Creative Content	2
	Total SCU	**10**

Supporting Courses

Course		SCU
FILM6135009	K-Drama and Beyond: Analysis and Appreciation	4
COMM6719019	K-Pop Culture and Performance	4
MKTG6339005	K-Pop and K-Drama Marketing and Promotion	2
	Total SCU	**10**

Additional Information

None

10. Minor Program: Chinese for Career Pathways

Introduction

This minor program offers a variety of courses customized to industry needs for Binus non-Chinese Literature students. With this minor program, students who do not major in Mandarin can still experience the benefits of mastering basic Mandarin, which is currently required by industries such as Hospitality, Chinese Companies, Management Banking, and Communication skills.

Career Options

Business Administration, Translation and Interpretation, International Relations and Diplomacy, Tourism and Hospitality, Marketing and Communications.

Course Distribution

Fundamental Courses

Course		SCU
CHIN6196026	Mandarin for Future Career	4
CHIN6197026	Easy Way to HSK 2 Preparation	4
CHIN6198026	Exploring Modern Chinese Culture	2
	Total SCU	**10**

Supporting Courses

Course		SCU
CHIN6199026	Chinese Digital Technology	2
CHIN6200026	Traveling to China	2
CHIN6201026	Special Topics in Chinese Business	2
CHIN6202026	Global Strategic Marketing: Chinese Perspective	4
	Total SCU	**10**

Additional Information

Open a maximum of 2 classes per batch per semester, with each class accommodating up to 30 students.

11. Minor Program: Digital Technopreneur

Introduction

Digital Technopreneur is a minor program that facilitates students in exploring the potentials of developing digital technology venture that combines technical competence with entrepreneurial skills, creativity, and innovative ideas to produce digital technology business models & prototypes. The minor program embraces the human-centered approach in helping students to develop innovative value propositions.

Career Options

Entrepreneur, Digital-preneur, Techno-preneur, Creative-preneur, Design-preneur.

Course Distribution

Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
COSC6164004	Web Programming for Business	4
COSC6165004	Data Analytics for Business	4
ENPR6370002	Market Intelligence	4
COMP6687004	User Experience Design	4
	Total SCU	**20**

Additional Information

None

12. Minor Program: Designpreneur

Introduction

The Designpreneur Minor program give students the ability to be able to produce innovative work in the form of products or services based on creativity and design that can be utilized in running or developing a business.

Career Options

Design journalist, product designer, packaging designer, service system designer, service process analyst, creative director, sociopreneur.

Course Distribution

Fundamental Courses

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
	Total SCU	**20**

Additional Information

None

13. Minor Program: Immersive Journey to Japanese Language and Culture

Introduction

Immersive Journey to Japanese Language and Culture Minor program is focused on the basic learning of the Japanese language (equivalent to N5 or corresponding to CEFR levels A1 to A2). This includes an understanding of Japanese characters (Hiragana, Katakana, basic Kanji) and grammar. Additionally, it encompasses the comprehension of reading and listening skills in Japanese, covering vocabulary, phrases, and simple sentences. This program also includes the development of basic writing and speaking skills in Japanese.

Upon completion of this minor, students will be prepared to read Japanese written in Hiragana, Katakana, and basic Kanji, as well as understand everyday conversations in the Japanese language. Subsequently, students will be equipped to engage in basic-level Japanese speaking and writing.

The outcomes of this minor, built upon a foundation of basic Japanese language proficiency, will benefit students who plan to study abroad in Japan, travel to Japan, or pursue interests and hobbies related to Japan.

Career Options

Working in Japan, either in Indonesia or Japan, in the following fields as Consultant, Front Office, Tour Guide, Secretary, Finance, HR, Industry Creative (Content creator, dubber, cosplayer).

Course Distribution

Fundamental Courses

Course		SCU
JAPN6221025	Essential Japanese Grammar (*Yoku Tsukaeru Bunpou*)	4
JAPN6222025	Survival Japanese in Various Situations (*Nihon E Ikou, Yasashii Kaiwa De*)	4
JAPN6223025	Ideas and Images of Japan (*Nihon Jijou*)	2
	Total SCU	**10**

Supporting Courses

Course		SCU
JAPN6224025	Japanese Reading Comprehension (*Tanoshiku Yomou*)	4
JAPN6225025	Understanding Native Japanese Speakers (*Tanoshiku Kikou*)	2
JAPN6226025	Japanese N5 Level Certification Preparation (*Nihongo Charenji N5*)	4
	Total SCU	**10**

Additional Information

None

14. Minor Program: Metaverse in Business

Introduction

The objective of the Metaverse in Business minor program in general is to offer a new learning experience in business innovation in the digital world. After completing the Metaverse in Business minor program, students will be able to design Virtual Reality applications so that they are able to present users in a virtual world, as if they are in another place, and develop Augmented Reality applications to present virtual effects in the real world.

Career Options

AR/VR Designer, AR/VR Developer, AR/VR Engineer, AR/VR Researcher.

Course Distribution

Fundamental Courses

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented reality	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
	Total SCU	**10**

Additional Information

None

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Tourism	TRSM6142022	Event Management	4	4
2	Tourism	TRSM6196022	Tourism Community Empowerment	2	4
3	Tourism	TRSM6218022	Adventure Tourism Management	4	4
4	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	4
5	Tourism	TRSM6222022	Climate Change & Tourism	2	4
6	Tourism	TRSM6212022	Indonesian Culture	4	4
7	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	4
8	Tourism	TRSM6142022	Event Management	4	5
9	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
10	Tourism	TRSM6218022	Adventure Tourism Management	4	5
11	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
12	Tourism	TRSM6222022	Climate Change & Tourism	2	5
13	Tourism	TRSM6212022	Indonesian Culture	4	5
14	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	5
15	Statistics	STAT6157049	Data Mining and Visualization	2	5
16	Psychology	PSYC6125027	Psychology of Special Needs Education	4	5
17	Psychology	PSYC6145027	Urban Psychology	4	5
18	Psychology	PSYC6122027	Social Psychology	4	4
19	Primary Teacher Education	EDUC6109030	Technology Literacy	2	4
20	Primary Teacher Education	EDUC6110030	Integrated Social Studies, Ethno Art and Craft	2/2	4
21	Primary Teacher Education	EDUC6110030	Integrated Social Studies, Ethno Art and Craft	2/2	5
22	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
23	New Media	DSGN6733007	Professional Designer Class	4	4
24	Marketing Communication	COMM6613019	Introduction to Media Industry	2	4
25	Marketing Communication	COMM6615019	Script Writing	2/2	4
26	Marketing Communication	COMM6617019	Media Convergence	2	4

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No	Course Owner Department	Course Code	Course Name	SCU	Semester
27	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
28	Marketing Communication	COMM6620019	Online Publishing	2/2	5
29	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
30	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	5
31	Marketing Communication	COMM6622019	Audio Journalism	2/2	5
32	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
33	Marketing Communication	COMM6628019	Communication Audit	2	4
34	Marketing Communication	COMM6425019	Event Management	2	4
35	Marketing Communication	COMM6629019	Understanding Intergenerational Communication	2	4
36	Marketing Communication	COMM6424019	Media Campaign and Monitoring	2/2	4
37	Marketing Communication	COMM6630019	Crisis Communication	2	5
38	Marketing Communication	COMM6631019	Public Affair	2	5
39	Marketing Communication	COMM6633019	Corporate Sustainability	4	5
40	Marketing Communication	COMM6632019	Writing for Corporate Communication	2/2	5
41	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
42	Marketing Communication	COMM6634019	Environmental Issues and Brand Activism	4	5
43	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5
44	Marketing Communication	COMM6637019	Brand Activation	2/2	5
45	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
46	International Relations	INTR6144029	Contemporary Issues in European Society	2	4
47	International Relations	INTR6145029	Contemporary Issues in American Society	2	4
48	International Relations	INTR6146029	Contemporary Issues in East Asian Society	2	4
49	International Relations	INTR6147029	Contemporary Issues in African and Middle Eastern Societies	2	4
50	International Relations	INTR6161029	Political Economy of Global Media	2	4
51	International Relations	INTR6162029	Multiculturalism and Digital Society	2	4
52	International Relations	INTR6180029	Introduction to International Media	2	5
53	Interior Design	DSGN6888008	Interior Accessories Design	2	4
54	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5

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No	Course Owner Department	Course Code	Course Name	SCU	Semester
55	Information Systems	ISYS6596003	User Experience Research and Design	4/2	5
56	Information Systems	ISYS6897003	Digital Innovation	2	4
57	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	4
58	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
59	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	4
60	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
61	Global Business Marketing	MKTG6631005	Marketing Research	3/1	4
62	Global Business Marketing	MKTG6631005	Marketing Research	3/1	5
63	Game Application and Technology	GAME6085001	Object Oriented Game Programming	2	5
64	Film	FILM6082009	Alternative Distribution and Film Festival	2	4
65	Film	FILM6080009	Southeast Asian Cinema & Popular Culture	4	4
66	Film	FILM6059009	Global Cinema	4	5
67	English Literature	SOCS6021024	Social and Digital Media Writing	2	4
68	English Literature	ENGL6169024	English for Professionals	2	4
69	English Literature	ENGL6244024	Social Media Broadcasting	4	4
70	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
71	English Literature	ENGL6169024	English for Professionals	2	5
72	English Literature	ENGL6244024	Social Media Broadcasting	4	5
73	Data Science	DTSC6013001	Data Mining and Visualization	2	4
74	Data Science	DTSC6014001	Machine Learning	2	5
75	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
76	Creative Advertising	DSGN6651007	Photography	4	4
77	Creative Advertising	DSGN6661007	Photography	4	5
78	Creative Advertising	DSGN6732007	Photography	4	4
79	Computer Science	COMP6800001	Human and Computer Interaction	2/1	4
80	Computer Science	COMP8129001	User Experience	2/2	4
81	Computer Science	COMP7128001	Game Design	2	4
82	Computer Science	COMP6800001	Human and Computer Interaction	2/1	5
83	Business Law	LAWS6017028	Intellectual Property Rights	4	5

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No	Course Owner Department	Course Code	Course Name	SCU	Semester
84	Business Law	LAWS6159028	Legal Aspect in Business	2	5
85	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
86	Japanese Literature	JAPN6151025	Reflection of Japanese Experience (Nihon Keiken no Han'ei)	2	4
87	Japanese Literature	JAPN6111025	Introductory Japanese I	4	4
88	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	4
89	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	4
90	Japanese Literature	JAPN6151025	Reflection of Japanese Experience (Nihon Keiken no Han'ei)	2	5
91	Japanese Literature	JAPN6111025	Introductory Japanese I	4	5
92	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	5
93	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	5
94	Business Creartion	ENPR6106005	Product Design & Branding	2	5
95	Animation	DSGN6689007	Concept Art & Production Design	2	5
96	Animation	DSGN6690007	Animation Storytelling	2	5
97	Fashion	FASH6186040	Contemporary Fashion	2	5
98	Fashion	FASH6180040	Fashion Trend Forecasting	2	5
99	Chinese Literature	CHIN6159026	Chinese Character Writing	2	4
100	Chinese Literature	CHIN6159026	Chinese Character Writing	2	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):
-)*Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.*

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
1	v							v						
2	v								v					
3	v									v				
4	v										v			
5	v											v		
6	v												v	
7	v													
8		v						v						
9		v							v					
10		v								v				
11		v									v			

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
12		v										v		
13		v											v	
14		v												
15			v					v						
16			v						v					
17			v							v				
18			v								v			
19			v									v		
20			v										v	
21			v											
22				v				v						
23				v					v					
24				v						v				
25				v							v			
26				v								v		
27				v									v	
28				v										
29					v			v						
30					v				v					
31					v					v				
32					v						v			
33					v							v		
34					v								v	
35					v									
36						v		v						
37						v			v					
38						v				v				
39						v					v			
40						v						v		

Note:

IN : Company Internship
RS : Research Fellowship
EN : Entrepreneurship
CD : Community Impact Internship
SA : Study Abroad
IS : Specific Independent Study
etc : Study Program Special Purposes

Description:

Student will take one of enrichment program tracks
Students who failed in Enrichment Program I can retake with the same track or change into another track. As for Enrichment Program II, student who failed with Company Internship, Research Fellowship, Community Impact Internship, and Study Abroad track on Enrichment Program II, can retake with the same track or change into another track. However students who take **Entrepreneurship** track on Enrichment Program II, should **retake with another track.**

Company Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
Streaming: Film Production			
FILM6085009	Film Production Internship	8	
FILM6120009	Film Industry Foundation	8	
FILM6087009	Filmmaking Skills Application	4	
Streaming: Film Studies			
FILM6064009	Industrial Experience for Film	8	
FILM6123009	Development of Film Industry	8	
FILM6089009	Film Industry Practice	4	
Minor Program/ Free Electives			
FILM6125009	Industrial Experience for Film	8	
FILM6129009	Film Industry Foundation	8	
FILM6126009	EES in Film Industry	4	
Enrichment Program II			20
Streaming: Film Production			
FILM6064009	Industrial Experience for Film	8	
FILM6123009	Development of Film Industry	8	
FILM6089009	Film Industry Practice	4	
Streaming: Film Studies			
FILM6062009	Film Criticism & Analysis	8	
FILM6124009	Film Analysis in Social Aesthetic Context	8	
FILM6091009	Film Review in Mass Media	4	
Minor Program/ Free Electives			
FILM6127009	Professional Experience for Film	8	
FILM6130009	Development of Film Industry	8	
FILM6128009	EES in Professional Practices	4	

Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I *(For students who only take Entrepreneurship track in semester 6, should take these courses)*			20
ENTR6611009	New Venture Initiation in Film	8	
ENTR6612009	Product Development Process in Film	8	
ENPR6307009	EES in Film Business I	4	
For students who only take Entrepreneurship track in semester 6 and 7, should take these courses			20
Enrichment Program I			
ENTR6611009	New Venture Initiation in Film	8	
ENTR6612009	Product Development Process in Film	8	
ENPR6307009	EES in Film Business I	4	

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Code	Course Name	SCU	Total
Enrichment Program II			
ENPR6308009	Product Launching in Film	8	
ENPR6309009	Business Development in Film	8	
ENPR6310009	EES in Film Business II	4	
Enrichment Program II *(For students who only take Entrepreneurship track in semester 7, should take these courses:)*			20
ENTR6611009	New Venture Initiation in Film	8	
ENTR6612009	Product Development Process in Film	8	
ENPR6307009	EES in Film Business I	4	

Research Fellowship Track

Code	Course Name	SCU	Total
Enrichment Program I *(For students who only take Research Fellowship track in semester 6, should take these courses:)*			20
RSCH6272009	Research Experience	8	
RSCH6515009	Scientific Writing in Film	8	
RSCH6516009	Global EES in Film Research	4	
For students who only take Research Fellowship track in semester 6 and 7, should take these courses:			20
Enrichment Program I			
RSCH6272009	Research Experience	8	
RSCH6515009	Scientific Writing in Film	8	
RSCH6516009	Global EES in Film Research	4	
Enrichment Program II			
RSCH6755009	Research Experience in Film	8	
RSCH6756009	Academic Writing in Film	8	
RSCH6757009	Advanced Global EES in Film Research	4	
Enrichment Program II *(For students who only take Research Fellowship track in semester 7, should take these courses:)*			20
RSCH6272009	Research Experience	8	
RSCH6515009	Scientific Writing in Film	8	
RSCH6516009	Global EES in Film Research	4	

Community Impact Internship Track

Code	Course Name	SCU	Total
Enrichment Program I *(For students who only take Community Impact Internship track in semester 6, should take these courses:)*			20
CMDV6152009	Community Outreach Project Implementation	8	
CMDV6295009	Community Outreach Project Design	8	
CMDV6296009	Employability and Entrepreneurial Skills in Film Community	4	
For students who only take Community Impact Internship track in semester 6 and 7, should take these courses:			20
Enrichment Program I			
CMDV6152009	Community Outreach Project Implementation	8	
CMDV6295009	Community Outreach Project Design	8	

Code	Course Name	SCU	Total
CMDV6296009	Employability and Entrepreneurial Skills in Film Community	4	
Enrichment Program II			
CMDV6500009	Community Development Project Application	8	
CMDV6501009	Community Development Project Design in Film	8	
CMDV6502009	Employability and Entrepreneurial Skills in Film Ecosystem	4	
Enrichment Program II *(For students who only take Community Impact Internship track in semester 7, should take these courses:)*			
CMDV6152009	Community Outreach Project Implementation	8	20
CMDV6295009	Community Outreach Project Design	8	
CMDV6296009	Employability and Entrepreneurial Skills in Film Community	4	

Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I			
GLOB6005009	Elective Course for Study Abroad 1	4	
GLOB6006009	Elective Course for Study Abroad 2	4	
GLOB6007009	Elective Course for Study Abroad 3	4	
GLOB6008009	Elective Course for Study Abroad 4	4	
GLOB6009009	Elective Course for Study Abroad 5	2	
GLOB6010009	Elective Course for Study Abroad 6	2	
GLOB6011009	Elective Course for Study Abroad 7	2	
GLOB6012009	Elective Course for Study Abroad 8	2	
GLOB6013009	Elective Course for Study Abroad 9	2	
GLOB6014009	Elective Course for Study Abroad 10	2	20
GLOB6015009	Elective Course for Study Abroad 11	2	
GLOB6016009	Elective Course for Study Abroad 12	2	
GLOB6041009	Elective Course for Study Abroad 25	3	
GLOB6249009	Elective Course for Study Abroad 27	3	
GLOB6250009	Elective Course for Study Abroad 28	3	
GLOB6252009	Elective Course for Study Abroad 30	3	
GLOB6042009	Elective Course for Study Abroad 26	1	
GLOB6254009	Elective Course for Study Abroad 32	1	
GLOB6255009	Elective Course for Study Abroad 33	1	
GLOB6256009	Elective Course for Study Abroad 34	1	
Enrichment Program II			
GLOB6017009	Elective Course for Study Abroad 13	4	
GLOB6018009	Elective Course for Study Abroad 14	4	
GLOB6019009	Elective Course for Study Abroad 15	4	20
GLOB6020009	Elective Course for Study Abroad 16	4	
GLOB6021009	Elective Course for Study Abroad 17	2	

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Code	Course Name	SCU	Total
GLOB6022009	Elective Course for Study Abroad 18	2	
GLOB6023009	Elective Course for Study Abroad 19	2	
GLOB6024009	Elective Course for Study Abroad 20	2	
GLOB6025009	Elective Course for Study Abroad 21	2	
GLOB6026009	Elective Course for Study Abroad 22	2	
GLOB6027009	Elective Course for Study Abroad 23	2	
GLOB6028009	Elective Course for Study Abroad 24	2	
GLOB6291009	Elective Course for Study Abroad 41	3	
GLOB6292009	Elective Course for Study Abroad 42	3	
GLOB6293009	Elective Course for Study Abroad 43	3	
GLOB6294009	Elective Course for Study Abroad 44	3	
GLOB6295009	Elective Course for Study Abroad 45	1	
GLOB6296009	Elective Course for Study Abroad 46	1	
GLOB6297009	Elective Course for Study Abroad 47	1	
GLOB6298009	Elective Course for Study Abroad 48	1	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Specific Independent Study Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
Elective courses list for Specific Independent Study*			
CSIS6001009	Course Certification	3	
CSIS6002009	Technical Skill Enrichment	4	
CSIS6003009	Industrial Project	9	
CSIS6004009	Soft Skill Enrichment	4	
CSIS6005009	Elective Course for Specific Independent Study 1	8	
CSIS6006009	Elective Course for Specific Independent Study 2	8	
CSIS6007009	Elective Course for Specific Independent Study 3	6	
CSIS6008009	Elective Course for Specific Independent Study 4	6	
CSIS6009009	Elective Course for Specific Independent Study 5	6	
CSIS6010009	Elective Course for Specific Independent Study 6	5	20
CSIS6011009	Elective Course for Specific Independent Study 7	5	
CSIS6012009	Elective Course for Specific Independent Study 8	5	
CSIS6013009	Elective Course for Specific Independent Study 9	5	
CSIS6014009	Elective Course for Specific Independent Study 10	4	
CSIS6015009	Elective Course for Specific Independent Study 11	4	
CSIS6016009	Elective Course for Specific Independent Study 12	4	
CSIS6017009	Elective Course for Specific Independent Study 13	4	
CSIS6018009	Elective Course for Specific Independent Study 14	4	
CSIS6019009	Elective Course for Specific Independent Study 15	3	
CSIS6020009	Elective Course for Specific Independent Study 16	3	
CSIS6021009	Elective Course for Specific Independent Study 17	3	

Code	Course Name	SCU	Total
CSIS6022009	Elective Course for Specific Independent Study 18	3	
CSIS6023009	Elective Course for Specific Independent Study 19	3	
CSIS6024009	Elective Course for Specific Independent Study 20	3	
CSIS6025009	Elective Course for Specific Independent Study 21	2	
CSIS6026009	Elective Course for Specific Independent Study 22	2	
CSIS6027009	Elective Course for Specific Independent Study 23	2	
CSIS6028009	Elective Course for Specific Independent Study 24	2	
CSIS6029009	Elective Course for Specific Independent Study 25	2	
CSIS6030009	Elective Course for Specific Independent Study 26	2	
CSIS6031009	Elective Course for Specific Independent Study 27	2	
CSIS6032009	Elective Course for Specific Independent Study 28	2	
CSIS6033009	Elective Course for Specific Independent Study 29	1	
CSIS6034009	Elective Course for Specific Independent Study 30	1	
CSIS6035009	Elective Course for Specific Independent Study 31	1	
CSIS6036009	Elective Course for Specific Independent Study 32	1	

*) *For students who take BINUS Specific Independent Study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take Specific Independent Study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.*

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013009	Character Building: *Pancasila*	B
2.	ENPR6312001	Venture Creation	C
3.	FILM6044009	Film Literacy*	C
4.	FILM6084009	Cinema & Social Studies	C
5.	FILM6109009	Narrative Directing*	C
6.	FILM6108009	Film Industry Seminar*	C
Streaming: Film Production			
7.	FILM6078009	New Media Production	C
8.	FILM6115009	Script to Screen	C
Streaming: Film Studies			
7.	FILM6122009	Indonesian Director Studies	C
8.	FILM6094009	Cultural Studies & New Media	C

*) Tutorial

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