

Chinese Literature

Introduction

Started in 2002, Chinese Department is one of the departments at Faculty of Humanities and it is awarded Grade A from the National Accreditation Board (BAN-PT). The Chinese Department offers studies in Chinese culture, teaching, business, Mass Media and Advertising. This information-packed course also gives students the opportunity to communicate and socialise in Chinese at the workplace. BINUS UNIVERSITY is committed to educating the next generation and prepared them for competing in the global market. The Chinese Department of BINUS UNIVERSITY is the key to a fascinating career in the Chinese workplace. Chinese Department also has cooperation with many universities in China and other countries in providing short course, study tour, field trip, exchange (China and Taiwan University) full scholarship (1 year until 4 year, 1 year for study language, 2-3 years for study master and 3-4 year for study Ph.D.) for the students and alumni. Besides that, Chinese Department offers a 1 year internship for active students which collaborate with international, national and multinational companies and education institutions.

Vision

Excellence in IT, Chinese applied language skills, Chinese culture, and innovative as a role model for more competitive and adaptable graduates.

Mission

The mission of Chinese Department is to contribute to the global community through the provision of world-class education by:

1. Educating and equipping students with knowledge and skills of all aspects of Chinese language and culture, while supported by IT, to make them highly competitive and most creative and value-adding intellectuals and entrepreneurs.
2. Preparing students with outstanding character in the community through world-class teaching, learning and research experience, including access to further degrees in Chinese Language or related disciplines.
3. Providing students with the most recent and sophisticated knowledge applicable to be leaders of the global community and job market.
4. Supporting students and lecturers to be creative individuals through a variety of programs that foster the utmost potential of students and lecturers by conducting research and professional services to society and gaining additional resources for the development of Chinese education.
5. Improving the quality of life of Indonesians and the international community through mastery of Chinese language Culture.

Program Objective

The objectives of the program are:

1. To provide students with a solid foundation of Chinese Communication Skills that they will need in various situations.
2. To provide students with professional expertise that they will need to gain success in industry.
3. To provide students with knowledge and application of Chinese culture.

Student Outcomes

After completing the study, graduates are:

1. Able to communicate in Mandarin properly both spoken and writing forms in various contexts based on quality standards;
2. Able to write and read Han text both formal and informal language for minimal 2500 characters;
3. Able to apply Mandarin software to improve the workability;
4. Able to perform Mandarin both spoken and written form at least one field for a particular purpose;
5. Able to review language aspect, culture, and current issues in Mandarin accordance with grammar (Yufa), and linguistic (Yuyan) that can be contained in Mandarin or mother language paper;
6. Able to present history and sociocultural of Mandarin in mother language both spoken or written forms;
7. Able to present history and socialcultural of Indonesia in Mandarin both in spoken or written forms.
8. Able to apply positive Mandarin culture into daily life in various contexts.
9. Able to utilize Information and Communication Technology to support the work in use of Mandarin.

Prospective Career of the Graduates

Successful students who graduate can look forward to a fantastic choice of job opportunities, including:

- Company
 - Human resources
 - Public relations
 - Marketing Staff/ Manager
 - Assistance Manager/Director
 - Project Assistance
 - Project Manager
 - Secretary
 - Finance
 - Translator
 - Staff Editor
 - Visa Center Staff
 - Bank
- Education
 - Lecturer
 - Principal
 - Education Consultant
 - Education Coordinator
- Own business
 - Language school
 - Travel agency
 - Teaching agency
 - Business Set-up
 - International trade
- Interpreter
- Translator
- Travel/ airplane
 - Tour Guide
 - Travel Staff
 - Flight Attendant
- Civil service/ government, including:
 - Department of foreign affairs
 - Department of tourism
 - Department of culture & education
 - Immigration

Curriculum

Core Subjects

Students attend courses designed to expand their ability in the Chinese language, business and culture. Subjects include Grammar, Listening, Speaking, Writing, and Reading. Graduates progress from primary level through to advanced level. Upon Graduation, candidates will be excellently equipped with the knowledge and skills to enter the world of work.

Character Building

Character building education at BINUS develops the traits of success and integrity amongst students. As a result of this program, graduates achieve the ability to analyse the precise needs of their organisation and approach their work professional and responsibly.

Elective Courses

Elective courses are the solution to become an expert in a particular aspect of Chinese studies. This degree is more than just the Chinese Language. Students are able to deepen their knowledge through the study of subjects such as Negotiation Business, Business Ethic, Chinese Teaching Methodology, Chinese Culture, Translation, Business Correspondence, Business Negotiation, Chinese Computer, Entrepreneur, Advertising and Design. Elective courses surely expand their choices of career opportunities.

Enrichment Program (1 year)

Internship, Research, Study Abroad, Entrepreneurship, and Community Development.

Course Structure

Sem	Code	Course Name	SCU	Total	
1	CHAR6013	Character Building: Pancasila	2	20	
	CHIN6004	Chinese Language I*	6		
	CHIN6088	Listening I	4		
	CHIN6016	Reading I	2		
	CHIN6024	Conversation I	4		
	English University Courses I				
	ENGL6128	English in Focus	2		
	ENGL6130	English for Business Presentation	2		
2	CHIN6005	Chinese Language II	6	21	
	CHIN6093	Listening II	4		
	CHIN6025	Conversation II	4		
	ENTR6509	Entrepreneurship: Ideation	2		
	CHIN6014	Reading II*	2		
	LANG6061	Indonesian	1		
	English University Courses II				
	ENGL6129	English Savvy	2		
ENGL6131	English for Written Business Communication	2			
3	CHAR6014	Character Building: Kewarganegaraan	2	24	
	CHIN6006	Chinese Language III*	6		
	CHIN6087	Listening III	4		
	CHIN6020	Composition I	2		
	CHIN6026	Conversation III*	4		
	CHIN6071	Reading III*	2		
	ENTR6510	Entrepreneurship: Prototyping	2		
	CHIN6072	Chinese Computer	2		
4	CHAR6015	Character Building: Agama	2	24	
	CHIN6021	Composition II	2		
	CHIN6007	Chinese Language IV*	6		
	CHIN6033	History of China*	2		
	CHIN6073	Listening IV	4		
	CHIN6074	Reading IV	2		
	CHIN6027	Conversation IV	4		
	ENTR6511	Entrepreneurship: Market Validation	2		

Enrichment Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
CHIN6079	Internship I	8	15
CHIN6080	Chinese Work Ethic in Industry	2	
CHIN6081	Chinese Communication in Industry I	2	
CHIN6110	EES in Industry I	3	
Enrichment Program II			
CHIN6083	Internship II	8	16
CHIN6084	Chinese Writing Skills in Industry	2	
CHIN6085	Chinese Communication in Industry II	2	
CHIN6086	EES in Industry II	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			
ENTR6320	Business Start Up	8	15
ENTR6170	Chinese Business Model & Validation	2	
ENTR6171	Launching New Venture in Chinese	2	
ENTR6373	EES in New Chinese Business	3	
Enrichment Program II			
ENTR6352	Growing a Business	8	16
ENTR6172	Lean Start Up & Business Plan in Chinese	2	
ENTR6173	Chinese Venture Capital	2	
ENTR6363	EES in Chinese Business Experience	4	

Enrichment Research Track

Code	Course Name	SCU	Total
Enrichment Program I			
RSCH6242	Research Experience I	8	15
RSCH6124	Chinese Research Methodology	4	
RSCH6289	Global EES I (Team Work, Communication, Problem Solving & Decision Making)	3	
Enrichment Program II			
RSCH6257	Research Experience II	8	16
RSCH6125	Chinese Studies Scientific Writing	4	
RSCH6265	Global EES II (Self-Management, Planning & Organizing, Initiative & Enterprise)	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			15
CMDV6151	Community Outreach Project Implementation	8	
CMDV6047	Community Outreach Project Design in Chinese	4	
CMDV6197	Employability and Entrepreneurial Skills in Chinese Community	3	16
Enrichment Program II			
CMDV6183	Community Development Project Implementation	8	
CMDV6048	Community Development Project Design in Chinese	4	
CMDV6192	Employability and Entrepreneurial Skills in Chinese Community Development	4	

Enrichment Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			15
Enrichment Program I			
GLOB6005	Elective Course for Study Abroad 1	4	
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	
GLOB6041	Elective Course for Study Abroad 25	3	
GLOB6042	Elective Course for Study Abroad 26	1	
Enrichment Program II			16
GLOB6017	Elective Course for Study Abroad 13	4	
GLOB6018	Elective Course for Study Abroad 14	4	
GLOB6019	Elective Course for Study Abroad 15	4	
GLOB6020	Elective Course for Study Abroad 16	4	
GLOB6021	Elective Course for Study Abroad 17	2	
GLOB6022	Elective Course for Study Abroad 18	2	
GLOB6023	Elective Course for Study Abroad 19	2	
GLOB6024	Elective Course for Study Abroad 20	2	
GLOB6025	Elective Course for Study Abroad 21	2	
GLOB6026	Elective Course for Study Abroad 22	2	
GLOB6027	Elective Course for Study Abroad 23	2	
GLOB6028	Elective Course for Study Abroad 24	2	

*)Transferred courses will be transferred based on credit transfer policies on study program with total of 15 credits for Enrichment Program I and 16 credits for Enrichment Program II.

The Table of Prerequisite for Chinese (S1)

Course		SCU	Sem.	Prerequisite Course		SCU	Sem.
CHIN6006	Chinese Language III	6	3	CHIN6004	Chinese Language I	6	1
CHIN6007	Chinese Language IV	6	4	CHIN6005	Chinese Language II	6	2
CHIN6008	Chinese Language V	6	5	CHIN6006	Chinese Language III	6	3
CHIN6087	Listening III	4	3	CHIN6088	Listening I	4	1
CHIN6073	Listening IV	4	4	CHIN6093	Listening II	4	2
CHIN6022	Composition III	2	5	CHIN6020	Composition I	2	3
CHIN6026	Conversation III	4	3	CHIN6024	Conversation I	4	1
CHIN6027	Conversation IV	4	4	CHIN6025	Conversation II	4	2
CHIN6071	Reading III	2	3	CHIN6016	Reading I	2	1
CHIN6074	Reading IV	2	4	CHIN6014	Reading II	2	2

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013	Character Building: <i>Pancasila</i>	B
2.	ENTR6511	Entrepreneurship: Market Validation	C
3.	CHIN6074	Reading IV	C
4.	CHIN6093	Listening II	C
5.	CHIN6007	Chinese Language IV*	C
6.	CHIN6003	Chinese Scientific Writing	C
7.	CHIN6026	Conversation III*	C
8.	CHIN6022	Composition III*	C

*) Tutorial & Multipaper