

English Literature

Introduction

English has been widely accepted as one key element for success. Graduates with eloquence in English and well acquaintance in technology are coveted qualities for further victory in the global competition. With the strenuous ambition to prepare its graduates as key players in professional and academic endeavors, English Study Program at BINUS UNIVERSITY aims to provide best learning experience. Such experience is gained by equipping its students with language and literature studies while cultivating capability of thinking in an analytical, logical and creative manner. In addition, each student is prepared to become a person, with high integrity and good character. To attain this, the English study program is designed to meet the demands of the market and industry for skilled and qualified English graduates. As such, the English study program aims to achieve the following objectives.

Vision

A globally recognized English Department for its cultural and language studies, supported by the best information technology for more competitive world-class graduates.

Mission

The mission of English Department is to contribute to the global community through the provision of world-class education by:

1. Providing the best creative multi-channel learning experiences through innovative learning and teaching approaches, as well as widening students' knowledge of current research in the field of Communication, English Language and Culture.
2. Educating students with global prudence, problem solving skills, and academic virtues in creating leaders for the global community by recognizing and rewarding the most creative and value-adding talents.
3. Preparing students for a successful future career in various academic, business-related and creative professions, with a focus on entrepreneurial and analytical skills in current issues of international Communication, English Language and Culture.
4. Conducting research and providing professional services to external parties.

Program Objective

The objectives of the program are:

1. To provide English language learning in an active environment relevant to learners' future career and development.
2. To provide an in depth knowledge of language and culture; with specific reference to Linguistics and Applied Linguistics competence; Literature and creative expression; as well as cultural knowledge of English speaking countries, through active learning, in order to apply the knowledge successfully in their daily life and future career.
3. To equip learners with practical knowledge for direct application in professional situations.

Student Outcomes

After completing the study, graduates are:

1. Competent in both oral and written English, in the contexts of general communications, academic, and work, according to the standard of quality.
2. Competent in oral and written English for at least one field of English for Specific Purposes (ESP).
3. Able to adapt English Speaker culture through written review of literature and culture into mother tongue.
4. Able to apply concepts of language in oral and written forms through Literary and Cultural analyses.
5. Able to apply linguistic expertise to adapt culture and utilization of knowledge across sciences, into mother tongue and in various forms of text.
6. Able to communicate in cross-cultural contexts based on politeness strategies, sensitivity and respect for cultural differences, ethics, and applicable values.
7. Able to apply Information Technology and Communication in the contents of language skills, linguistics, literature, culture and society within the contexts of organization.
8. Able to translate papers in both spoken and written forms in various texts and media.
9. Able to produce various creative texts by applying the concepts of language, Literature and Culture.
10. Able to apply the concepts of English language and learning aspects of English as a foreign language.
11. Able to communicate in oral and written according to concepts of language in a cultured-business context.

Prospective Career of the Graduates

With the above-mentioned skills and knowledge, the English graduate is able to follow a career in:

1. Language instructor
2. Translator
3. Copy-writer
4. Creative writer
5. Travel writer
6. Novelist
7. Civil service and Government Departments (e.g. Department of Foreign Affairs; Post and Telecommunications; Department of Commerce; Department of Finance)
8. Private sector (Human Resources; Public Relations; Training)
9. Diplomatic service (Cultural; Education; Public Relations)
10. Self-employment: (Language school; translation bureau; and travel agency)
11. Continue to post-graduate study (S2)
12. Entrepreneurs

In addition to academic activity, the English study program includes small-scale research project. The department also takes an active part in writing articles for the Language and Literature Journal (published twice a year). The research conducted during the English study program includes investigation of Language, Literature, Culture, Linguistics, and Teaching.

Curriculum

In order to equip graduates with the above-mentioned skills, the English Study Program curriculum:

1. Combines an academic atmosphere with active study so that graduates have a solid knowledge and reliable skills in Language, Literature and Culture.
2. Develops the knowledge and skills of the students in a foreign language discipline.
3. Develops the attitude and critical reasoning of students.
4. Encourages the student to develop an attitude of independent learning which will continue into their professional lives and in their approach to life-long learning.
5. Provides students with the knowledge of research techniques so that those who wish to will have the skills to study at post-graduate level.

In line with the above-mentioned skills, the English Study Program is responsive to the requirements of the global workplace. The curriculum of the English study program attempts to respond to the needs of industry and business, and as such it is categorized into groups.

Core Group

This group is designed to equip the students with the ability to use English for communication purposes, and consists of grammar, listening, speaking, writing and reading from the basic to advanced level in order that the graduates have sufficient knowledge and skills to enter the world of work.

Character Building Group

Character Building courses aim to build the character of the students in order that they will be able to interact properly in society and engage well in the workplace. In addition, the courses prepare the students to have the ability to analyze the needs of the market and their preferred profession. The graduates will also be provided with the ability to effectively and efficiently plan and organize their work well.

Stream Group

The stream group that is often referred to as Professional Enrichment in Language Group comprises four main streams, namely: Translation, Creative Writing and Media, English as Foreign Language Learning, and English for Business Professionals. The students will specialize in one of the streams and will comprise portfolios in preparing for their future in the preferred field of professions. This way the students will not only have the knowledge but also the opportunities to apply that knowledge. This steaming pathway will align with the Internship program, provided for the students to prepare their portfolios.

Elective Group

This group offers such optional courses as Introduction to Film Studies, Introduction to Indonesian Music and Culture, Broadcasting, Editing, Advertising, Popular Culture, and Public Speaking, which can be taken up separately. It has the purpose to widen the insight and knowledge of the students according to their interest and curiosity in certain knowledge areas as mentioned above. By covering various topics they will have greater opportunity to be able to apply their knowledge in the workplace.

Internship and Research Programs

As an integral process in the curriculum, students are required to implement their knowledge and skills, through Internship program. The Internship program has been deemed successful in shaping the qualification of the graduates while keeping them grounded to the needs of the wider community.

Foundations of research are provided since the first year of the study and are lead up to more focused and evidence-based small-scale research towards the later years of the study. Final year students are required to write an extensive research-based paper, called *Skripsi*, as final milestone toward the completion of the degree.

Course Structure

Sem	Code	Course Name	SCU	Total	
1	CHAR6013	Character Building: Pancasila	2	20	
	ENGL6144	The Sound of English	4		
	ENGL6145	Intercultural and Cross-Cultural Communication	2		
	ENGL6143	Language in Use I	4		
	SOCS6029	Indonesian Language, Culture and Society	4		
	SOCS6005	Literature and Event: The Nature of Fiction	4		
2	CHAR6014	Character Building: Kewarganegaraan	2	21	
	COMP6201	Desktop Publishing	2		
	ENGL6146	Academic Writing 101	4		
	LANG6061	Indonesian	1		
	ENGL6147	Language in Use II	4		
	SOCS6006	Western Culture and Society	4		
3	SOCS6015	History of English Language and Literature	4	22	
	ENGL6150	Language in Use III	4		
	SOCS6007	Survey of English Prose, Poetry and Drama	4		
	ENGL7155	English Qualification	4		
	ENTR6003	Entrepreneurship I	2		
	ENGL6151	Projects in Language, Literature and Culture	4		
4	CHAR6015	Character Building: Agama	2	22	
	SOCS6008	Introduction to Language and Philosophy	4		
	SOCS6009	Literary Criticism	4		
	SOCS6020	Imagining Me: Interpersonal Communication in the Digital World*	4		
	Stream : Translation				
	ENGL6153	Translating Non-Fiction	4		
	ENGL8056	Editing	2		
	ENGL6152	Introduction to Stylistics	2		
	Stream : Creative Writing and Media				
	ENGL6157	Fiction & Non Fiction Writing	4		
	ENGL6162	Travel Writing	2		
	SOCS6021	Social and Digital Media Writing	2		
	Stream : English as Foreign Language Learning				
	EDUC6044	Introduction to English Language Learning	4		
	EDUC8003	English for Specific Purposes: Second Language Learning	2		
	EDUC8007	Instructional and Media Development in ESL/EFL	2		
	Stream: English for Business Professionals				
	ENGL6154	English for Business Communications	4		
ENGL6174	English in Marketing and Advertising	2			
ENGL6169	English for Professionals	2			
5	Enrichment Program I		15	15	

Sem	Code	Course Name	SCU	Total	
6	ENTR6004	Entrepreneurship II	2	24	
	ENGL6148	Language in Society*	4		
	RSCH6009	Methods in Language and Social Research	4		
	RSCH6010	Seminar on Research	2		
	Stream : Translation				
	ENGL6156	Translating in Legal Contexts	2		
	ENGL6161	Translating Fiction	2		
	ENGL6160	Current Issues in Linguistics and Translation	4		
	Stream : Creative Writing and Media				
	ENGL6170	Performance Writing	2		
	ENGL6158	Writing for Children and Young Adults	2		
	SOCS6022	Current Issues in Creative Writing	4		
	Stream : English as Foreign Language Learning				
	EDUC6045	Classroom Communication and Learning	2		
	ENGL6159	Understanding ESL/EFL Learners	2		
	EDUC6002	Current Issues in Foreign Language Learning	4		
	Stream : English for Business Professionals				
	MGMT6156	Introduction to Leadership and Management	2		
	MKTG6112	Language Innovations in Marketing and Advertising	2		
	COMM6126	Current Issues in Business Communications	4		
	Elective Courses List**				
	ENGL8037	Popular Culture	2		
	ENGL8055	Broadcasting	2		
	ENGL8057	Advertising	2		
	ENGL6084	Introduction to Film Studies	2		
	SOCS6010	Studies in Modern literature	4		
	SOCS6030	Introduction to Pragmatics and Discourse	2		
	ENGL6087	Introduction to Indonesian Music and Culture	2		
ENGL6164	New Media Writing	2			
EDUC8001	Introduction to Language and Testing	2			
EDUC8005	Mobile-Assisted Language Learning	2			
7	Enrichment Program II		16	16	
8	ENGL6011	Thesis	6	6	
TOTAL CREDIT 146 SCU					

*) Entrepreneurship Embedded

***) Elective Courses: Students choose 4 credits from elective courses list on 6th Semester

Enrichment Program I (5th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus).

Enrichment Track Scheme

Track	Semester 5						Semester 7					
	IN	RS	EN	CD	SA	etc	IN	RS	EN	CD	SA	etc
1	v						v					
2		v					v					
3			v				v					
4				v			v					
5					v		v					
6	v							v				
7		v						v				
8			v					v				
9				v				v				
10					v			v				
11	v								v			
12		v							v			
13			v						v			
14				v					v			
15					v				v			
16	v									v		
17		v								v		
18			v							v		
19				v						v		
20					v					v		
21	v										v	
22		v									v	
23			v								v	
24				v							v	
25					v						v	

Notes:

- IN : Internship
- RS : Research
- EN : Entrepreneurship
- CD : Community Development
- SA : Study Abroad
- etc : Study Program Special Purposes

Notes:

Student will take one of enrichment program tracks

Enrichment Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			15
ENGL6186	Internship	8	
ENGL6209	Reflection on Language Performance at Work	2	
ENGL6210	Observation in Language Phenomena in Industries	2	
ENGL6211	Communication Skills in Language and Culture	3	
Enrichment Program II			16
ENGL6212	Field Work Experience	8	
ENGL6213	Reflection on Language Improvement at Work	2	
ENGL6214	Observation in Cultural Phenomena in Industries	2	
ENGL6215	Problem Solving Skills in Language and Culture	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total	
Enrichment Program I				
ENTR6294	Business Start Up	8	15	
ENTR6219	Language and Culture Business Model	2		
ENTR6220	Language Business Venture	2		
ENTR6252	English for EES in Start-Up Business	3		
Enrichment Program II				
ENTR6481	Growing a Business	8	16	
ENTR6482	Language and Culture Business Plan	2		
ENTR6483	Language Business Venture Capital	2		
ENTR6484	English for EES in Business Experience	4		
Enrichment Program II: (For students who only take Entrepreneurship track in semester 7, should take these courses:)				
ENTR6294	Business Start Up	8		
ENTR6219	Language and Culture Business Model	2		
ENTR6220	Language Business Venture	2		
ENTR6485	English for EES in Start Up Business	4		

Enrichment Research Track

Code	Course Name	SCU	Total
RSCH6226	Research Experience	8	15
RSCH6167	Language and Culture Inquiry	4	
RSCH6189	EES for English Language and Culture	3	
Enrichment Program II			
RSCH6415	Application of Research Theory	8	16
RSCH6416	Language and Culture Research Framework	4	
RSCH6417	EES for English Research Practice	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			
CMDV6127	Community Outreach Project Implementation	8	15
CMDV6084	Community Outreach Project Design in Language and Culture	4	
CMDV6105	English Learning for Employability and Entrepreneurial Skills	3	
Enrichment Program II			
CMDV6245	Community Development Project Implementation	8	16
CMDV6246	Community Development Project Design in Language and Culture	4	
CMDV6247	Comprehensive English for Employability and Entrepreneurial Skills	4	

Enrichment Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I			
GLOB6005	Elective Course for Study Abroad 1	4	15
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	
GLOB6041	Elective Course for Study Abroad 25	3	
GLOB6042	Elective Course for Study Abroad 26	1	
Enrichment Program II			
GLOB6017	Elective Course for Study Abroad 13	4	16
GLOB6018	Elective Course for Study Abroad 14	4	
GLOB6019	Elective Course for Study Abroad 15	4	
GLOB6020	Elective Course for Study Abroad 16	4	
GLOB6021	Elective Course for Study Abroad 17	2	
GLOB6022	Elective Course for Study Abroad 18	2	
GLOB6023	Elective Course for Study Abroad 19	2	
GLOB6024	Elective Course for Study Abroad 20	2	
GLOB6025	Elective Course for Study Abroad 21	2	
GLOB6026	Elective Course for Study Abroad 22	2	
GLOB6027	Elective Course for Study Abroad 23	2	
GLOB6028	Elective Course for Study Abroad 24	2	

*)Transferred courses will be transferred based on credit transfer policies on study program with total of 15 credits for Enrichment Program I and 16 credits for Enrichment Program II.

The Table of Prerequisite for English (S1)

Subject		Credits	Sem	Prerequisite		Credits	Sem
ENGL6150	Language in Use III	4	3	ENGL6147	Language in Use II	4	2
RSCH6009	Methods in Language and Social Research	4	6	ENGL6146	Academic Writing 101	4	2
ENGL6011	Thesis	6	8	RSCH6009	Methods in Language and Social Research	4	6

- Students should pass ENGL6147 Language Use II with a minimum Grade is C.
- Language in Use II will be priority course in scheduling examination on the first examination day. As for the grade collection will also be priority. This adjustment is because Language in Use III as prerequisite of Language in Use II available on previous semester of Language in Use II, therefore the grade should be proceed at the very first.

Student should pass all of these quality controlled courses as listed below :

No	Code	Course Name	Minimum Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	SOCS6005	Literature and Event: The Nature of Fiction*	C
4	ENGL6147	Language in Use II*	C
5	SOCS6009	Literary Criticism	C
6	RSCH6009	Methods in Language and Social Research	C
Stream : Translation			
7	ENGL6153	Translating Non-Fiction*	C
8	ENGL6161	Translating Fiction	C
Stream : Creative Writing and Media			
7	ENGL6157	Fiction & Non Fiction Writing*	C
8	ENGL6170	Performance Writing	C
Stream : English as Foreign Language Learning			
7	EDUC6044	Introduction to English Language Learning*	C
8	EDUC6045	Classroom Communication and Learning	C
Stream : English for Business Professionals			
7	ENGL6154	English for Business Communications*	C
8	MKTG6112	Language Innovations in Marketing and Advertising	C

*) Tutorial & Multipaper