

## Information Systems & Management

### Introduction

The dual study program in Information Systems and Management which combines Information Systems and Management subjects aims to anticipate the knowledge-based economy in the future characterized by the use of IT application. Information Technology in the business world has shifted towards a more outward-looking characteristic and focused on the increased competition in the free market. Information technology and the business world are closely related considering that Information technology and Information Systems share the role of supporting the organizational activities. They do this by increasing the efficiency of the internal processes in a company and by strengthening the competitiveness of the company, as well as by contributing to the problem solving and decision-making by management.

### Vision

A world class information system study program specialized in IT-business, recognized internationally, and champions innovation for fostering and empowering the society.

### Mission

The mission of Double Degree are to:

1. Nurturing students and lecturers with creative and value-adding talents in Information System by creating a suitable environment;
2. Educating students in information systems, covering knowledge and skills in analyzing, designing and implementing information systems for improving business processes and to be able to create an innovative and valuable information system solution, through intensive learning process, research activities and collaboration with global industries;
3. Providing integrated knowledge to pursue further studies and create outstanding professionals, entrepreneurs, and leaders for a global community;
4. Providing professional services in Information Systems with an emphasis on the application of knowledge to society;
5. Fostering the quality of life of Indonesians and the international community through leveraging Information system solutions.

### Program Objective

The objectives of the program are to:

1. Program graduates will possess effective communication, teamwork, and leadership skills with ethical considerations in solving problems for an organization and creating benefits for society.
2. Program graduates will apply accurate skills and knowledge in system development that will be needed as a professional in information systems.
3. Program graduates will maintain in-depth knowledge of information system methodologies and technologies to address the critical needs of an organization.

## Student Outcomes

After completing the study, graduates are:

1. Able to analyze a complex computing problem and to apply principles of computing and other relevant disciplines to identify solutions;
2. Able to design, implement, and evaluate a computing-based solution to meet a given set of computing requirements in the context of the program's discipline;
3. Able to communicate effectively in a variety of professional contexts;
4. Able to recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles;
5. Able to function effectively as a member or leader of a team engaged in activities appropriate to the program's discipline;
6. Able to support the delivery, use, and management of information systems within an information systems environment;
7. Ability to explain principles of management and business;
8. Ability to demonstrate knowledge of different management and business functions;
9. Ability to analyze current management and business issues in diverse contexts;
10. Ability to demonstrate creative and innovative skills in providing business solution;
11. Ability to apply relevant ICT tools in business decision making process;
12. Ability to apply numerical analysis and critical thinking in business decision making;
13. Ability to demonstrate collaborative working in diverse background environment;
14. Ability to apply sustainability concepts to promote business growth;
15. Ability to apply effective communication skills;
16. Ability to demonstrate professional values in business context;
17. Ability to apply sustainable and ethical values in business context;
18. Able to integrate information systems/ technology utilization in solving business strategic problems;
19. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

## Prospective Career of the Graduates

Possible professions for graduates include Information System Corporate Planner, Business/Entrepreneur in Technology, and Digital Business. Additional professions include Information Systems department manager, Manager of Information Systems development project, System Designer, and IT/IS consultant.

## Curriculum

The dual study program for Information Systems and Management developed its curriculum based on the Vision and Mission of Bina Nusantara University. The curriculum has been influenced by the Association for Computing Machinery (ACM), Association for Information Systems (AIS), and the curriculum of foreign universities that have an international reputation in Management study programs and business (AACSB accreditation). The successful candidate will get a double degree, which is S.Kom. and S.E.

**Course Structure**

Sem	Code	Course Name	SCU	Total
1	CHAR6013003	Character Building: Pancasila	2	20
	ISYS6896003	Information Systems Management, Strategy and Acquisition <sup>1</sup>	4	
	ISYS6596003	User Experience Research and Design <sup>2</sup> - <b>(AOL)</b>	4/2	
	MGMT6011003	Introduction to Management and Business <sup>1</sup> - <b>(AOL)</b>	4	
	ISYS6901003	Enterprise Business Process <sup>2</sup> - <b>(AOL)</b>	4	
	<b>Foreign Language Courses</b>			
2	CHAR6014003	Character Building: Kewarganegaraan	2	20
	BUSS6066003	Business Ethics <sup>2</sup> - <b>(AOL)</b>	2	
	MATH6176003	Business Mathematics <sup>1</sup>	2	
	ISYS6898003	Algorithm and Programming - <b>(AOL)</b>	2/2	
	MGMT6012003	Human Resources Management <sup>1</sup> - <b>(AOL &amp; AIE)</b>	4	
	COSC6011003	Foundations of Artificial Intelligence	2	
	MKTG6318003	Marketing Management <sup>1&amp;2</sup> - <b>(AOL)</b>	4	
	<b>Foreign Language Courses</b>			
3	LANG6027003	Indonesian	2	24
	ACCT6351003	Accounting for Business	4	
	ECON6099003	Business Economics - <b>(AOL &amp; AIE)</b>	4	
	ISYS6900003	IT Governance & Security <sup>2</sup>	4	
	COSC6050003	Programming for Business	2/2	
	ISYS6892003	Database Fundamental <sup>1&amp;2</sup> - <b>(AOL)</b>	4/2	
	<b>Foreign Language Courses</b>			
4	CHAR6015003	Character Building: Agama	2	24
	ISYS6198003	Data and Information Management <sup>2</sup> - <b>(AOL &amp; AIE)</b>	4	
	BUSS6210003	Digital Business <sup>2</sup> - <b>(AOL)</b>	4/2	
	ISYS6893003	Information Systems Analysis and Design <sup>2</sup> - <b>(AOL)</b>	4/2	
	ISYS6256003	Information Systems Project Management <sup>1&amp;2</sup> - <b>(AOL)</b>	4	
	ISYS6897003	Digital Innovation - <b>(AOL)</b>	2	
	<b>Foreign Language Courses</b>			
5	ENPR6311001	Creativity and Innovation - <b>(AOL)</b>	2	24
	STAT6206003	Business Statistics I	2	
	ISYS6899003	Minor Project in Information Systems - <b>(AOL &amp; AIE)</b>	4	
	BUSS6171003	Business Sustainability <sup>2</sup> - <b>(AOL)</b>	4	
	ISYS6895003	Data Modelling	2/2	
	MGMT6297003	Operations Management <sup>2</sup>	4	
	<b>Free Electives</b>			
6	ISYS6894003	IT Infrastructure & Emerging Technology	4	24
	BUSS6231003	Digital Transformation <sup>1</sup> - <b>(AOL &amp; AIE)</b>	2	
	ISYS6338003	Testing and System Implementation <sup>1</sup> - <b>(AOL)</b>	2	
	ENPR6312001	Venture Creation	2	

Sem	Code	Course Name	SCU	Total
	BUSS6230003	Digital Market Research - (AOL)	2/1	
	ISYS6747003	Data Visualization - (AOL)	2/1	
	STAT6207003	Business Statistics II - (AOL)	2/2	
	FINC6001003	Financial Management	4	
7	<b>Enrichment Program I</b>		20	20
8	<b>Enrichment Program II</b>		20	20
9	ISYS6637003	Pre-Thesis	2	6
	ISYS6638003	Thesis	4	
	ISYS6939003	Thesis	6	
<b>Total Credits 182 SCU</b>				

1) This course is delivered in English

2) Global Learning System course

-) **AOL** - Assurance of Learning Process System

-) **AIE** - Artificial Intelligence Embedded Course

#### Free Electives:

-) For 5<sup>th</sup> Semester: For Free Electives, students are required to choose from the list of Free Electives in Appendix.

**Pre-thesis (2 SCU) & Thesis (4 SCU)** can be taken in the 7<sup>th</sup> and/or 8<sup>th</sup> semester by the students who meet the requirements from the Study Program/Program.

#### Appendix Foreign Language Courses

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelinguu. Students must pass with a minimum Grade of C.

The following are the provisions of the courses that must be taken by students:

Foreign Language Courses		SCU
ENGL6253003	English for Frontrunners	0
ENGL6254003	English for Independent Users	0
ENGL6255003	English for Professionals	0
JAPN6190003	Basic Japanese Language*	0
CHIN6163003	Basic Chinese Language*	0

\*) This course is optional for students

1. Students with Beelinguu Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
2. Students with Beelinguu Placement Test score between 61-99 are required to take English for Independent Users and English for Professionals.
3. Students with Beelinguu Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelinguu.

**Appendix: Free Electives (5<sup>th</sup> Semester)**

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Tourism	TRSM6142022	Event Management	4	5
2	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
3	Tourism	TRSM6218022	Adventure Tourism Management	4	5
4	Tourism	TRSM6219022	Wildlife and Marine Tourism	2	5
5	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
6	Tourism	TRSM6221022	Sport Tourism	2	5
7	Tourism	TRSM6222022	Climate Change & Tourism	2	5
8	Tourism	BUSS6137022	Tourism E-Business	4	5
9	Tourism	TRSM6216022	Guiding and Interpretation	2	5
10	Tourism	TRSM6217022	Immigration, Quarantine and Customs	2	5
11	Tourism	TRSM6212022	Indonesian Culture	4	5
12	Tourism	TRSM6159022	Anthropology of Travel and Tourism	2	5
13	Tourism	TRSM6140022	Tourism Law and Regulation	2	5
14	Tourism	ACCT6383022	Principles of Tourism Accounting and Finance	2	5
15	Tourism	MGMT6408022	Strategic Management for Tourism	2	5
16	Tourism	TRSM6225022	Protected Area Planning & Management	4	5
17	Tourism	TRSM6224022	Environmental Health and Safety in Tourism	2	5
18	Taxation	TAXN6053020	Regional Tax Systems	2	5
19	Statistics	STAT6157049	Data Mining and Visualization	2	5
20	Psychology	PSYC6124027	Psychology of Early Childhood Education	4	5
21	Psychology	PSYC6125027	Psychology of Special Needs Education	4	5
22	Psychology	PSYC6145027	Urban Psychology	4	5
23	Psychology	PSYC6191027	E-Learning Psychology	4	5
24	Psychology	PSYC6138027	Lifespan Development	4	5
25	Primary Teacher Education	EDUC6113030	Children's Literature	2	5
26	International Relations	INTR6151029	Regional Integration in Europe	2	5
27	International Relations	INTR6152029	Regional Integration in America	2	5
28	International Relations	INTR6153029	Regional Integration in East Asia	2	5
29	International Relations	INTR6154029	Regional Integration in Africa and Middle East	2	5
30	International Relations	INTR6137029	Indonesia in Perspectives	2	5
31	International Relations	INTR6178029	Introduction to International Political Economy	2	5
32	International Relations	INTR6179029	Introduction to Security Studies	2	5
33	International Relations	INTR6180029	Introduction to International Media	2	5
34	International Relations	INTR6142029	Diplomacy and International Politics	2/2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
35	International Business Management	MGMT6357005	Multinational Corporation Management	4	5
36	International Business Management	BUSS6223005	Trade in Asia	2	5
37	International Business Management	BUSS6224005	Special Topics in International Business	4	5
38	Interior Design	DSGN6614008	Signage and Way Finding Design for Interior	2	5
39	Information Systems	ISYS6931003	Information Architecture & UX Writing	4	5
40	Information Systems	ISYS8066003	Business Process Management	4	5
41	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
42	Industrial Engineering	ISYE6165011	Supply Chain Risk & Negotiation	2	5
43	Industrial Engineering	ISYE6115011	Transportation Modeling	2	5
44	Industrial Engineering	ISYE6170011	Sustainable Engineering Systems	2	5
45	Hotel Management	MGMT6304021	Organization Behavior in Hospitality	2	5
46	Hotel Management	HTMN6145021	Revenue Management in Hospitality	2	5
47	Hotel Management	HTMN6027021	Service Management	4	5
48	Hotel Management	HTMN6146021	Food Safety Management	2	5
49	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	5
50	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
51	Global Business Marketing	MKTG6237005	Global Strategic Marketing : Asia Pasific Perspective	4	5
52	Global Business Marketing	MKTG6270005	Retail and Omni Channel	2	5
53	Game Application and Technology	GAME6085001	Object Oriented Game Programming	2	5
54	Film	FILM6059009	Global Cinema	4	5
55	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
56	English Literature	ENGL6244024	Social Media Broadcasting	4	5
57	Data Science	DTSC6014001	Machine Learning	2	5
58	Cyber Security	COMP6542001	Computer Security Fundamental	2	5
59	Creative Advertising	DSGN6661007	Photography	4	5
60	Computer Science	COMP6590001	Geographical Information System	2/2	5
61	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
62	Civil Engineering	CIVL6002013	Case Study in Civil Engineering	2	5
63	Business Management	MGMT6459005	Retail Management	4	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
64	Business Management	MGMT6461005	Category Management	2	5
65	Business Law	LAWS6017028	Intellectual Property Rights	4	5
66	Business Law	LAWS6110028	Cyber Law	2	5
67	Business Law	LAWS6159028	Legal Aspect in Business	2	5
68	Business Law	LAWS6169028	Capital Market, Legal Audit, & Due Deligence	4	5
69	Business Law	LAWS6170028	Investment Law	2	5
70	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
71	Business Law	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	5
72	Business Law	LAWS6052028	Bankruptcy Law	2	5
73	Business Law	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
74	Business Law	LAWS6174028	Contract & Legislative Drafting	2	5
75	Business Law	LAWS6176028	Tax Law	2	5
76	Japanese Literature	JAPN6151025	Reflection of Japanese Experience (Nihon Keiken no Han'ei)	2	5
77	Japanese Literature	JAPN6162025	Japanese Literary Criticism (Nihon Bungaku Hyouron)	2	5
78	Japanese Literature	JAPN6111025	Introductory Japanese I	4	5
79	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	5
80	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	5
81	Japanese Literature	JAPN6116025	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
82	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
83	Business Creation	ENPR6106005	Product Design & Branding	2	5
84	Architecture	ARCH6145014	Property Assessment	2	5
85	Architecture	ARCH6146014	Interior Architecture	4	5
86	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
87	Architecture	ARCH6147014	Behavior in Architecture	4	5
88	Animation	DSGN6689007	Concept Art & Production Design	2	5
89	Animation	DSGN6690007	Animation Storytelling	2	5
90	Accounting	ACCT6116020	Social and Environmental Accounting	2	5
91	Accounting	ACCT6461020	Accounting Syariah	2	5
92	Accounting	ACCT6462020	Audit Psychology	2	5
93	Accounting	ACCT6313020	Public Sector Accounting	2	5
94	Biotechnology	BTEC6015056	Plant Biotechnology	2/2	5
95	Biotechnology	BTEC6016056	Marine Biotechnology	4	5
96	Fashion	FASH6186040	Contemporary Fashion	2	5
97	Fashion	FASH6180040	Fashion Trend Forecasting	2	5



**Description:**

IN	: Company Internship	SA	: Study Abroad
RS	: Research Fellowship	IS	: Specific Independent Study
EN	: Entrepreneurship	etc	: Study Program Special Purposes
CD	: Community Impact Internship		

**Note:**

Student can choose one of the existing tracks.

**Company Internship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
BUSS6240003	Experience in Industry	8	
BUSS6207003	Technopreneurship Application	8	
BUSS6187003	Technopreneurship Paper	4	
<b>Enrichment Program II</b>			20
BUSS6241003	Professional Program in Industry	8	
BUSS6242003	Technopreneurship Development	8	
BUSS6243003	EES in Technopreneurship	4	

**Research Fellowship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
RSCH6204003	Research Experience	8	
RSCH6708003	Proposal Writing in Information Systems Research	8	
RSCH6467003	Information Systems for Global Employability and Entrepreneurial Skills	4	
<b>Enrichment Program II</b>			20
RSCH6709003	Research Experience in Information Systems Business	8	
RSCH6710003	Scientific Writing in Information Systems Business	8	
RSCH6711003	Information Systems and Business for Global Employability and Entrepreneurial Skills	4	

**Entrepreneurship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
ENPR6187003	New Venture Initiation in Information Systems	8	
ENTR6596003	Product Development Process for Information Technology Business	8	
ENTR6953003	EES in New Information Systems Business	4	
<b>Enrichment Program II</b>			20
ENPR6224003	Product Launching in Technopreneurship	8	
ENPR6225003	Business Development Process for Technopreneurship	8	

Code	Course Name	SCU	Total
ENPR6226003	New Experience EES in New Information Systems' and Business'	4	

### Community Impact Internship Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
CMDV6118003	Community Outreach Project Implementation	8	
CMDV6465003	Community Outreach Project Design in Information Systems Business	8	
CMDV6466003	EES in Information Systems Business	4	
<b>Enrichment Program II</b>			20
CMDV6467003	Community Development Project Implementation	8	
CMDV6468003	Community Development Project Design in Information Systems Business	8	
CMDV6469003	EES in Information Systems for Community Development	4	

### Study Abroad Track

Code	Course Name	SCU	Total	
<b>Elective courses list for study abroad*</b>			20	
<b>Enrichment Program I</b>				
GLOB6005003	Elective Course for Study Abroad 1	4		
GLOB6006003	Elective Course for Study Abroad 2	4		
GLOB6007003	Elective Course for Study Abroad 3	4		
GLOB6008003	Elective Course for Study Abroad 4	4		
GLOB6009003	Elective Course for Study Abroad 5	2		
GLOB6010003	Elective Course for Study Abroad 6	2		
GLOB6011003	Elective Course for Study Abroad 7	2		
GLOB6012003	Elective Course for Study Abroad 8	2		
GLOB6013003	Elective Course for Study Abroad 9	2		
GLOB6014003	Elective Course for Study Abroad 10	2		
GLOB6015003	Elective Course for Study Abroad 11	2		
GLOB6016003	Elective Course for Study Abroad 12	2		
GLOB6251003	Elective Course for Study Abroad 29	4		
<b>Enrichment Program II</b>				20
GLOB6017003	Elective Course for Study Abroad 13	4		
GLOB6018003	Elective Course for Study Abroad 14	4		
GLOB6019003	Elective Course for Study Abroad 15	4		
GLOB6020003	Elective Course for Study Abroad 16	4		
GLOB6021003	Elective Course for Study Abroad 17	2		
GLOB6022003	Elective Course for Study Abroad 18	2		
GLOB6023003	Elective Course for Study Abroad 19	2		
GLOB6024003	Elective Course for Study Abroad 20	2		

Code	Course Name	SCU	Total
GLOB6025003	Elective Course for Study Abroad 21	2	
GLOB6026003	Elective Course for Study Abroad 22	2	
GLOB6027003	Elective Course for Study Abroad 23	2	
GLOB6028003	Elective Course for Study Abroad 24	2	
GLOB6253003	Elective Course for Study Abroad 31	4	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### Specific Independent Study

Code	Course Name	SCU	Total
<b>Elective courses list for certified specific independent study*</b>			20
<b>Enrichment Program I/II</b>			
CSIS6001003	Course Certification	3	
CSIS6002003	Technical Skill Enrichment	4	
CSIS6003003	Industrial Project	9	
CSIS6004003	Soft Skill Enrichment	4	
CSIS6005003	Elective Course for Specific Independent Study 1	8	
CSIS6006003	Elective Course for Specific Independent Study 2	8	
CSIS6007003	Elective Course for Specific Independent Study 3	6	
CSIS6008003	Elective Course for Specific Independent Study 4	6	
CSIS6009003	Elective Course for Specific Independent Study 5	6	
CSIS6010003	Elective Course for Specific Independent Study 6	5	
CSIS6011003	Elective Course for Specific Independent Study 7	5	
CSIS6012003	Elective Course for Specific Independent Study 8	5	
CSIS6013003	Elective Course for Specific Independent Study 9	5	
CSIS6014003	Elective Course for Specific Independent Study 10	4	
CSIS6015003	Elective Course for Specific Independent Study 11	4	
CSIS6016003	Elective Course for Specific Independent Study 12	4	
CSIS6017003	Elective Course for Specific Independent Study 13	4	
CSIS6018003	Elective Course for Specific Independent Study 14	4	
CSIS6019003	Elective Course for Specific Independent Study 15	3	
CSIS6020003	Elective Course for Specific Independent Study 16	3	
CSIS6021003	Elective Course for Specific Independent Study 17	3	
CSIS6022003	Elective Course for Specific Independent Study 18	3	
CSIS6023003	Elective Course for Specific Independent Study 19	3	
CSIS6024003	Elective Course for Specific Independent Study 20	3	
CSIS6025003	Elective Course for Specific Independent Study 21	2	
CSIS6026003	Elective Course for Specific Independent Study 22	2	
CSIS6027003	Elective Course for Specific Independent Study 23	2	
CSIS6028003	Elective Course for Specific Independent Study 24	2	
CSIS6029003	Elective Course for Specific Independent Study 25	2	
CSIS6030003	Elective Course for Specific Independent Study 26	2	
CSIS6031003	Elective Course for Specific Independent Study 27	2	

Code	Course Name	SCU	Total
CSIS6032003	Elective Course for Specific Independent Study 28	2	
CSIS6033003	Elective Course for Specific Independent Study 29	1	
CSIS6034003	Elective Course for Specific Independent Study 30	1	
CSIS6035003	Elective Course for Specific Independent Study 31	1	
CSIS6036003	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

**Student should pass all of these quality controlled courses as listed below:**

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013003	Character Building: Pancasila	B
2.	MGMT6011003	Introduction to Management and Business	C
3.	ISYS6901003	Enterprise Business Process*	C
4.	MKTG6318003	Marketing Management	C
5.	MGMT6012003	Human Resources Management*	C
6.	BUSS6066003	Business Ethics	C
7.	ISYS6892003	Database Fundamental*	C
8.	ISYS6893003	Information Systems Analysis and Design*	C
9.	ISYS6198003	Data and Information Management	C
10.	ISYS6256003	Information Systems Project Management	C
11.	BUSS6210003	Digital Business*	C
12.	ISYS6899003	Minor Project in Information Systems	C
13.	BUSS6171003	Business Sustainability	C
14.	BUSS6231003	Digital Transformation	C
15.	ISYS6747003	Data Visualization*	C
16.	ENPR6312001	Venture Creation	C

\*) Tutorial