

## International Business Management

### Introduction

Founded in 2012, the International Business Management program at the BINUS Business School has the mission to develop professionals to meet the challenges of industry and society head-on with a global mindset. The program is committed to the continuous pursuit of innovation in education at an internationally recognized business school. In 2019, the program received AACSB accreditation from the Association to Advance Collegiate Schools of Business. As only the 2<sup>nd</sup> business school in Indonesia to receive the accreditation, BINUS Business School joins more than 840 business schools globally committed to the improvement of the quality of business education throughout the world.

The International Business Management program's innovative and comprehensive curriculum balances students' need for the theoretical knowledge and the practical professional skills necessary for a successful career in international business. The subjects offered cover a wide range of topics from international trade to international business, including up-to-date courses, such as eBusiness for International Business and International Business Strategy, that are relevant to doing business in the 21<sup>st</sup> Century.

The program is hands-on from day one and has numerous opportunities for students to collaborate with industry or focus on starting their own ventures. Students have an opportunity to join the PPEI program, which involves a unique partnership with *Pendidikan dan Pelatihan Ekspor Indonesia* (PPEI), the Indonesian government's export and import training center, allowing students to gain real-world experience in international business. Students graduate from the program with an understanding of the complexities of conducting business on an international scale with the experience, skills, mindset and ethics to succeed in an increasing dynamic and changing world.

### Vision

A world-class business school, fostering and empowering the society in serving and building the nation.

### Mission

Providing world class business education to build the nation and to contribute to community development by means of:

- **Educating BINUSIANS to develop exemplary characters through holistic approach.**

Educating BINUSIANS to be ethical & innovative graduates with multiple skills to deal with business challenges using holistic approach.

- **Resolving business and entrepreneurship issues with meaningful and relevant research.**

Encouraging BINUSIAN to advance knowledge and practices with high quality research for resolving business and entrepreneurship issues.

- **Fostering BINUSIANS through self-enrichment.**

Nourishing BINUSIANS' SPIRIT for improving personal and professional capabilities

- **Empowering BINUSIANS to continuously improve business community.**

Invigorating BINUSIANS to solve the business community challenges through academic and community service activities.

## Learning Goals

By the completion of our program

### 1. Management and Business Concepts

Each student should be able to comprehend management and business concepts.

### 2. Problem Solving and Entrepreneurial Skills

Each student should be able to systematically and innovatively solve problems and overcome challenges in businesses.

### 3. Global and Sustainability Mindsets

Each student should be able to perform global and sustainability mindsets in applying business concepts.

### 4. Professionalism and Ethical Competence

Each student should be able to apply ethical and professional values.

## Prospective Career of the Graduates

The program offers you a professional career path in an international company and global market to put you in a high demand career or business as:

- |   |   |
|---|---|
| 1. International Business Analyst           | 11. Market Research                               |
| 2. International Business Development       | 12. International Business Planning               |
| 3. International Business Relations         | 13. International Business Services               |
| 4. International Business Credit Analyst    | 14. Government International Development          |
| 5. Derivatives Trader                       | 15. Consultant for Finance and Trade              |
| 6. Export Officer                           | 16. Advisory and Partner Executive                |
| 7. Foreign Exchange Trader                  | 17. International Licensing / Franchising Manager |
| 8. Foreign Exchange Officer                 | 18. Joint venture Project Manager                 |
| 9. Global Risk Management Solutions Analyst | 19. International Policy Consultant               |
| 10. Import Export Coordinator               | 20. Multinational Company Manager                 |

## Curriculum

The curriculum of the International Business Management Program provides a unique point of managing business and trade globally and is designed to prepare graduate students' readiness to apply for their knowledge and work in an appropriate industry or to become a global entrepreneur. Using an 'International' title should be performed with international languages skill. Besides Indonesian, students will also take English as the core language.

The International Business Management Program, incorporates many opportunities for students to gain international experience, including:

- |                                      |   |
|--------------------------------------|---|
| - Student Exchange                   | - Guest Lecturer (International Lecturer) |
| - Study Abroad                       | - Global Learning System                  |
| - Internship (Compulsory for 1 year) | - Collaboration Learning                  |
| - Live Video Lecturing               | - Blended Learning                        |

**Course Structure**

Sem	Code	Course Name	SCU	Total
1	CHAR6013005	Character Building: Pancasila	2	20
	ISYS6181005	Management Information Systems for Leader	4	
	ACCT6351005	Accounting for Business	4	
	ECON6099005	Business Economics - (AOL)	4	
	MGMT6011005	Introduction to Management and Business* - (AOL)	4	
	LANG6027005	Indonesian	2	
	<b>Foreign Language Courses</b>			
2	CHAR6014005	Character Building: Kewarganegaraan	2	20
	MATH6176005	Business Mathematics	2	
	STAT6206005	Business Statistics I	2	
	MKTG6318005	Marketing Management*** - (AOL)	4	
	BUSS6190005	International Business***&****	2	
	BUSS6171005	Business Sustainability** - (AOL)	4	
	ENTR6509005	Entrepreneurship: Ideation	2	
	BUSS6066005	Business Ethics** - (AOL)	2	
<b>Foreign Language Courses</b>			0	
3	CHAR6015005	Character Building: Agama	2	22
	STAT6207005	Business Statistics II - (AOL)	2/2	
	MGMT6297005	Operations Management**	4	
	BUSS6221005	International Trade***&****	2	
	FINC6001005	Financial Management	4	
	ENTR6510005	Entrepreneurship: Prototyping	2	
	MGMT6012005	Human Resources Management - (AOL)	4	
<b>Foreign Language Courses</b>			0	
4	ENTR6511005	Entrepreneurship: Market Validation	2	18
	MGMT6370005	E-Business for International Business*** - (AOL)	2	
	BUSS6162005	Market Entry Strategy***&**** - (AOL)	2	
	MGMT6369005	Corporate Strategy in International Business***	2	
	BUSS6191005	Export-Import Management***&****	2	
	BUSS6222005	Export-Import Cost Management***&****	2	
	MGMT6458005	Global Supply Chain Management***&****	2	
	RSCH6727005	Research Methodology for International Business	3/1	
<b>Foreign Language Courses</b>			0	
5	MGMT6357005	Multinational Corporation Management	4	20
	BUSS6223005	Trade in Asia	2	
	BUSS6224005	Special Topics in International Business	4	
	<b>Free Electives</b>		10	
	<b>Minor Program</b>		10	
6	<b>Enrichment Program I</b>		20	20
7	<b>Enrichment Program II</b>		20	20
8	MGMT6406005	Pre-Thesis	2	6

Sem	Code	Course Name	SCU	Total
	MGMT6414005	Thesis	4	
	MGMT6044005	Thesis	6	
<b>Total Credits 146 SCU</b>				

\*) This course is delivered in English

\*\*) Global Learning System Course

\*\*\*) Transferred course from training program at EITC/PPEI (Export Import Training Center/ Pendidikan dan Pelatihan Ekspor Indonesia)

-) (AOL) – Assurance of Learning Process System

#### Minor/Free Electives:

-) For 5<sup>th</sup> Semester: Students are required to choose Free Electives or Minor Program. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

#### Foreign Language Courses:

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

**Pre-thesis (2 SCU) & Thesis (4 SCU)** can be taken in the 6<sup>th</sup> and/or 7<sup>th</sup> semester by the students who meet the requirements from the Study Program/Program

#### Appendix Foreign Language Courses

Foreign Language Courses	SCU
ENGL6253005 English for Frontrunners	0
ENGL6254005 English for Independent Users	0
ENGL6255005 English for Professionals	0
JAPN6190005 Basic Japanese Language	0
CHIN6163005 Basic Chinese Language	0

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

#### Minor Scheme

Minor Program	Semester 5
<b>Minor @ Binus Kemanggisian</b>	
Digital Ecosystem	V
Human Capital in Digital Workplace	-
Sustainable Development	V
Cross Cultural Communication	V
Interactive & Users Experience Design	V

Minor Program	Semester 5
Data Analytics	V
Robotic Process Automation	V
Event Business and Entertainment	V
Creative Digital Storytelling	V
Digital Banking	V
Blockchain Technology and Business	V
<b>Minor @ Binus Alam Sutera</b>	
Digital Transformation	V
<b>Minor @ Binus Bekasi</b>	
Virtual Services Experience	V
Culinary	V
<b>Minor @ Binus Malang</b>	
Digital Technopreneur	-
<b>Minor @ Binus Bandung</b>	
DesignPreneur	-
<b>Minor @ Binus Semarang</b>	
Metaverse in Business	-
Content Creation	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

### 1. Minor Program: Digital Ecosystem

#### Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
ISYS6549003 Digital Innovation	4
COMP6937001 Current Trends in Technology	2
<b>Total SCU</b>	<b>10</b>

### 2. Minor Program: Sustainable Development

#### Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
<b>Total SCU</b>	<b>10</b>

### 3. Minor Program: Cross Cultural Communication

#### Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
<b>Total SCU</b>	<b>10</b>

### 4. Minor Program: Interactive & Users Experience Design

#### Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
<b>Total SCU</b>	<b>10</b>

### 5. Minor Program: Data Analytics

#### Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
<b>Total SCU</b>	<b>10</b>

### 6. Minor Program: Robotic Process Automation

#### Fundamental Courses

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6687003 Business Process Improvement	2
<b>Total SCU</b>	<b>10</b>

### 7. Minor Program: Event Business and Entertainment

#### Fundamental Courses

Course	SCU
HTMN6151021 Event Marketing Management	2
HTMN6152021 Catering Management	4
TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management	4
<b>Total SCU</b>	<b>10</b>

## 8. Minor Program: Creative Digital Storytelling

### Fundamental Courses

Course	SCU
ENGL6274024 Approaches in Multimodal Storytelling	2
DSIN6033007 Visual Storytelling	2
ENGL6275024 Storytelling for Business	2
FILM6118009 Script Development & Pitching	4
<b>Total SCU</b>	<b>10</b>

## 9. Minor Program: Digital Banking

### Fundamental Courses

Course	SCU
ISYS6824003 Technology Innovation in Banking	2
FINC6217020 Bank Risk Management in the Digital Era	4
FINC6218020 Digital Finance and The Role of Central Bank	4
<b>Total SCU</b>	<b>10</b>

## 10. Minor Program: Blockchain Technology and Business

### Fundamental Courses

Course	SCU
ISYS6826003 Introduction to Blockchain Technology	4
ISYS6827003 Blockchain Economy & Business	4
DTSC6016001 Basic Blockchain Programming	2
<b>Total SCU</b>	<b>10</b>

## 11. Minor Program: Digital Transformation

### Fundamental Courses

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
MGMT6484005 Digital Strategy	2
<b>Total SCU</b>	<b>10</b>

## 12. Minor Program: Virtual Service Experience

### Fundamental Courses

Course	SCU
ISYS6561003 Fundamental of Virtual Services	2
ACCT6350020 Virtual Financial Services	4
MGMT6354005 Virtual Operation and Supply Chain	4
<b>Total SCU</b>	<b>10</b>

### 13. Minor Program: Culinary

#### Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
<b>Total SCU</b>	<b>10</b>

SCU for HTMN6008021, HTMN6128021 are practical

### 14. Minor Program: Content Creation

#### Fundamental Courses

Course	SCU
FILM6105009 Filmmaking Fundamental	4
MKTG6392055 Digital marketing	4
DSIN6042053 Photography for Creators	2
<b>Total SCU</b>	<b>10</b>

#### Appendix: Free Electives (5<sup>th</sup> Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Management	MGMT6400005	Supply Chain Strategy	2	5
2	Business Management	MGMT6459005	Retail Management	4	5
3	Business Management	MGMT6460005	Retail Supply Chain Management	2	5
4	Business Management	MKTG6324005	Retail Marketing Management	2	5
5	Global Business Marketing	MKTG6321005	Marketing Data Analytics	4	5
6	Global Business Marketing	MKTG6322005	Sales and Customer Relationship Management	4	5
7	Global Business Marketing	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	5
8	Global Business Marketing	MKTG6270005	Retail and Omni Channel	2	5
9	International Business Management	BUSS6226005	Legal Aspects in International Business	2	5
10	International Business Management	BUSS6227005	International Business Financing	2	5
11	International Business Management	BUSS6228005	International Trade Negotiation	2	5
12	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
13	Industrial Engineering	ISYE6167011	Decision Support System	2	5
14	Industrial Engineering	ISYE6130011	Project Management	2	5
15	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
16	Computer Science	COMP6800001	Human and Computer Interaction	2/1	5
17	Computer Science	COMP6144001	Web Programming	2/1	5



No	Course Owner Department	Course Code	Course Name	SCU	Semester
18	Computer Science	ISYS6197001	Business Application Development	2/2	5
19	Game Application and Technology	GAME6085001	Object Oriented Game Programming	2	5
20	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
21	Marketing Communication	COMM6620019	Online Publishing	2/2	5
22	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
23	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
24	Marketing Communication	COMM6630019	Crisis Communication	2	5
25	Marketing Communication	COMM6631019	Public Affair	2	5
26	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
27	Marketing Communication	COMM6637019	Brand Activation	2/2	5
28	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
29	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
30	Tourism	BUSS6137022	Tourism E-Business	4	5
31	Hotel Management	HTMN6145021	Revenue Management in Hospitality	2	5
32	Hotel Management	HTMN6146021	Food Safety Management	2	5
33	Hotel Management	HTMN6147021	Hospitality Management	4	5
34	Hotel Management	HTMN6001021	Introduction to Hospitality	4	5
35	Hotel Management	HTMN6108021	Food and Beverage Management	2	5
36	Hotel Management	HTMN6132021	Gastronomy Study	2	5
37	Accounting	ACCT6461020	Accounting Syariah	2	5
38	Finance	FINC6189020	Introduction to Financial Market and Fin-Tech	2	5
39	Finance	FINC6010020	International Finance	2	5
40	Data Science	DTSC6006001	Machine Learning	2/1	5
41	Mobile Application & Technology	MOBI6068001	Web Design	2	5
42	Mobile Application & Technology	MOBI6059001	Mobile Programming	2	5
43	Statistics	STAT6157049	Data Mining and Visualization	2	5
44	Information Systems	ISYS6196003	Business Analytics	2	5
45	Information Systems	ISYS6199003	Data & Text Mining	4	5
46	Information Systems	ISYS6202003	Social Informatics	4	5
47	Information Systems	ISYS6289003	Collaborative Computing	4	5
48	Information Systems	ISYS6402003	Business Analytics	2/2	5
49	Information Systems	ISYS8066003	Business Process Management	4	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
50	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
51	Animation	DSGN6689007	Concept Art & Production Design	2	5
52	Animation	DSGN6690007	Animation Storytelling	2	5
53	Creative Advertising	DSGN6661007	Photography	4	5
54	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
55	Interior Design	DSGN6612008	Design Trend	2	5
56	International Relations	INTR6151029	Regional Integration in Europe	2	5
57	International Relations	INTR6152029	Regional Integration in America	2	5
58	International Relations	INTR6153029	Regional Integration in East Asia	2	5
59	International Relations	INTR6154029	Regional Integration in Africa and Middle East	2	5
60	International Relations	INTR6178029	Introduction to International Political Economy*&**	2	5
61	International Relations	INTR6180029	Introduction to International Media	2	5
62	International Relations	INTR6142029	Diplomacy and International Politics	2/2	5
63	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	5
64	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	5
65	Chinese Literature	CHIN6159026	Chinese Character Writing	2	5
66	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
67	English Literature	ENGL6244024	Social Media Broadcasting	4	5
68	English Literature	EDUC6054024	Classroom Communication and Learning	4	5
69	Business Law	LAWS6017028	Intellectual Property Rights	4	5
70	Business Law	LAWS6110028	Cyber Law	2	5
71	Business Law	LAWS6159028	Legal Aspect in Business	2	5
72	Business Law	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	5
73	Business Law	LAWS6169028	Capital Market, Legal Audit, & Due Diligence	4	5
74	Business Law	LAWS6170028	Investment Law	2	5
75	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
76	Business Law	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
77	Business Law	LAWS6176028	Tax Law	2	5
78	Psychology	PSYC6130027	Human Performance Technology	4	5
79	Psychology	PSYC6145027	Urban Psychology	4	5
80	Psychology	PSYC6215027	Leadership and Organizational Behaviour	4	5
81	Primary Teacher Education	EDUC6063030	English for Academic Purposes	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
82	Primary Teacher Education	EDUC6074030	Art & Craft	4	5
83	Primary Teacher Education	EDUC8004030	School Based Management	2	5
84	Japanese Literature	JAPN6111025	Introductory Japanese I	4	5
85	Japanese Literature	JAPN6145025	Japanese Grammar I (Bunpou I)	4	5
86	Japanese Literature	JAPN6148025	Japanese Letter I (Kanji I)	2	5
87	Japanese Literature	JAPN6149025	Reading Comprehension I (Dokkai I)	2	5
88	Japanese Literature	JAPN6116025	Japanese Corporate Culture and Management (Nihon No Kigyuu Bunka to Manejimento)	2	5
89	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	5
90	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	5
91	Japanese Literature	JAPN6056025	Practical Japanese Culture (Nihon Bunka Taiken)	2	5
92	Japanese Literature	JAPN6210025	Japanese Management (Nihon no Keiei)	2	5
93	Japanese Literature	JAPN6071025	Japanese Drama (Nihon no Geki)	2	5
94	Japanese Literature	JAPN6036025	Japanese Tourism (Nihon Kankou)	2	5
95	Japanese Literature	JAPN6104025	Japanese Industry and Technology	2	5

**Enrichment Program I (6<sup>th</sup> Semester) & Enrichment Program II (7<sup>th</sup> Semester):**

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

**Enrichment Track Scheme**

Track	Semester 6							Semester 7							
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
1	V							V							
2	V								V						
3	V									V					
4	V										V				
5	V											V			
6	V												V		
7	V													V	
8		V						V							
9		V							V						
10		V								V					
11		V									V				
12		V										V			
13		V											V		
14		V												V	
15			V					V							
16			V						V						
17			V							V					
18			V								V				
19			V									V			
20			V										V		
21			V											V	
22				V				V							
23				V					V						

Track	Semester 6							Semester 7							
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
24				V						V					
25				V							V				
26				V								V			
27				V									V		
28				V										V	
29					V			V							
30					V				V						
31					V					V					
32					V						V				
33					V							V			
34					V								V		
35					V									V	
36						V		V							
37						V			V						
38						V				V					
39						V					V				
40						V						V			
41						V								V	

**Note:**

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Certified Study Program Special Purposes

**Description:**

Student will take one of enrichment program tracks

**Certified Internship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			
BUSS6201005	Industrial Experience in Dynamic Industry	8	20
BUSS6202005	International Business Industrial Experience	8	
BUSS6042005	Capacity Building in Industrial Experience	4	
<b>Enrichment Program II</b>			
BUSS6203005	Professional Experience in Dynamic Organization	8	20
BUSS6204005	Professional Experience in International Operations	8	
BUSS6038005	Capacity Building in Professional Experience	4	

**Certified Research Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			
RSCH6338005	Research Design	8	20
RSCH6555005	Scientific Writing for Management	8	
RSCH6148005	Capacity Building in Research	4	
<b>Enrichment Program II</b>			
RSCH6340005	Research Experience	8	20
RSCH6556005	Scientific Writing and Implementation for Management	8	
RSCH6341005	Capacity Building Implementation in Research	4	

**Certified Entrepreneurship Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
ENTR6914005	New Business Initiation	8	
ENTR6915005	Product Development Process	8	
ENTR6916005	EES in New Business I	4	
<b>Enrichment Program II</b>			20
ENTR6917005	Product Launching	8	
ENTR6918005	Business Development	8	
ENTR6919005	EES in New Business II	4	

**Certified Community Development Track**

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
CMDV6110005	Community Outreach Project Implementation	8	
CMDV6335005	Community Development Project for Management	8	
CMDV6168005	Capacity Building in Community Development	4	
<b>Enrichment Program II</b>			20
CMDV6111005	Community Development Project Implementation	8	
CMDV6336005	Community Development Project Design	8	
CMDV6068005	Capacity Building in Managing Community	4	

**Certified Study Abroad Track**

Code	Course Name	SCU	Total
<b>Elective courses list for study abroad*</b>			20
<b>Enrichment Program I</b>			
GLOB6005005	Elective Course for Study Abroad 1	4	
GLOB6006005	Elective Course for Study Abroad 2	4	
GLOB6007005	Elective Course for Study Abroad 3	4	
GLOB6008005	Elective Course for Study Abroad 4	4	
GLOB6009005	Elective Course for Study Abroad 5	2	
GLOB6010005	Elective Course for Study Abroad 6	2	
GLOB6011005	Elective Course for Study Abroad 7	2	
GLOB6012005	Elective Course for Study Abroad 8	2	
GLOB6013005	Elective Course for Study Abroad 9	2	
GLOB6014005	Elective Course for Study Abroad 10	2	
GLOB6015005	Elective Course for Study Abroad 11	2	
GLOB6016005	Elective Course for Study Abroad 12	2	
GLOB6251005	Elective Course for Study Abroad 29	4	
<b>Enrichment Program II</b>			
GLOB6017005	Elective Course for Study Abroad 13	4	
GLOB6018005	Elective Course for Study Abroad 14	4	
GLOB6019005	Elective Course for Study Abroad 15	4	

Code	Course Name	SCU	Total
GLOB6020005	Elective Course for Study Abroad 16	4	
GLOB6021005	Elective Course for Study Abroad 17	2	
GLOB6022005	Elective Course for Study Abroad 18	2	
GLOB6023005	Elective Course for Study Abroad 19	2	
GLOB6024005	Elective Course for Study Abroad 20	2	
GLOB6025005	Elective Course for Study Abroad 21	2	
GLOB6026005	Elective Course for Study Abroad 22	2	
GLOB6027005	Elective Course for Study Abroad 23	2	
GLOB6028005	Elective Course for Study Abroad 24	2	
GLOB6253005	Elective Course for Study Abroad 31	4	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### Certified Specific Independent Study Track

Code	Course Name	SCU	Total
<b>Elective courses list for Specific Independent Study*</b>			
<b>Enrichment Program I/II</b>			
CSIS6001005	Course Certification	3	20
CSIS6002005	Technical Skill Enrichment	4	
CSIS6003005	Industrial Project	9	
CSIS6004005	Soft Skill Enrichment	4	
CSIS6005005	Elective Course for Specific Independent Study 1	8	
CSIS6006005	Elective Course for Specific Independent Study 2	8	
CSIS6007005	Elective Course for Specific Independent Study 3	6	
CSIS6008005	Elective Course for Specific Independent Study 4	6	
CSIS6009005	Elective Course for Specific Independent Study 5	6	
CSIS6010005	Elective Course for Specific Independent Study 6	5	
CSIS6011005	Elective Course for Specific Independent Study 7	5	
CSIS6012005	Elective Course for Specific Independent Study 8	5	
CSIS6013005	Elective Course for Specific Independent Study 9	5	
CSIS6014005	Elective Course for Specific Independent Study 10	4	
CSIS6015005	Elective Course for Specific Independent Study 11	4	
CSIS6016005	Elective Course for Specific Independent Study 12	4	
CSIS6017005	Elective Course for Specific Independent Study 13	4	
CSIS6018005	Elective Course for Specific Independent Study 14	4	
CSIS6019005	Elective Course for Specific Independent Study 15	3	
CSIS6020005	Elective Course for Specific Independent Study 16	3	
CSIS6021005	Elective Course for Specific Independent Study 17	3	
CSIS6022005	Elective Course for Specific Independent Study 18	3	
CSIS6023005	Elective Course for Specific Independent Study 19	3	
CSIS6024005	Elective Course for Specific Independent Study 20	3	
CSIS6025005	Elective Course for Specific Independent Study 21	2	
CSIS6026005	Elective Course for Specific Independent Study 22	2	

Code	Course Name	SCU	Total
CSIS6027005	Elective Course for Specific Independent Study 23	2	
CSIS6028005	Elective Course for Specific Independent Study 24	2	
CSIS6029005	Elective Course for Specific Independent Study 25	2	
CSIS6030005	Elective Course for Specific Independent Study 26	2	
CSIS6031005	Elective Course for Specific Independent Study 27	2	
CSIS6032005	Elective Course for Specific Independent Study 28	2	
CSIS6033005	Elective Course for Specific Independent Study 29	1	
CSIS6034005	Elective Course for Specific Independent Study 30	1	
CSIS6035005	Elective Course for Specific Independent Study 31	1	
CSIS6036005	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

### Further Study Track

Code	Course Name	SCU	Total	
<b>Enrichment Program II (Master of Management)</b>				
ENTR6561005	Design Thinking for Innovation	4	20	
MKTG6299005	Business Negotiation	4		
MKTG6300005	Marketing Strategy	4		
STAT6187005	Applied Statistics	4		
MGMT6420005	Human Resources Management Strategy	4		
<b>Enrichment Program II (Master of Management Information Systems)</b>				
ISYS6829005	Digital Technology and Transformation	4	20	
ISYS6830005	Data Analytics for Business	6		
ISYS6831005	Applied Technology in Information Systems*	4		
<b>Stream: Information Systems Strategic Management</b>				
ISYS6849005	Strategic Planning for Information Systems	6		
<b>Stream: Digitalpreneurship</b>				
ENPR6250005	New Media Ventures and Innovation	6		
<b>Enrichment Program II (Master of Communication)</b>				
COMM6591005	Computer Mediated Communication	6	20	
COMM6596005	International Public Relations	4		
COMM6700005	Applied Communication Project*	4		
COMM6593005	Corporate Branding	6		
<b>Enrichment Program II (Master of Industrial Engineering)</b>				
ISYE6316005	Advanced Supply Chain Management and Operations	4	20	
ISYE6317005	System Simulation and Analytics	6		
ISYE6319005	Applied Business Engineering Project*	4		
ISYE6318005	Industrial Product Design and Production	6		

Code	Course Name	SCU	Total
<b>Enrichment Program II (Master of Accounting)</b>			
ACCT6511005	COSO Framework Internal Control & Fraud Prevention	4	20
ACCT6503005	Risk Assessment Analytics	6	
FINC6220005	Financial Reporting Decisions	6	
ACCT6505005	Applied Technology in Accounting*	4	

\*This course is part of the certification program

### The Table of Prerequisite for International Business Management Program

Course	SCU	Sem.	Prerequisite Course	SCU	Sem.
BUSS6191005	2	4	BUSS6221005	2	3
MGMT6369005	2	4	BUSS6190005	2	2
MGMT6414005	4	8	RSCH6727005	3/1	4
MGMT6044005	6				

### Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013005	Character Building: Pancasila	B
2.	ENTR6511005	Entrepreneurship: Market Validation	C
3.	MGMT6011005	Introduction to Management and Business	C
4.	BUSS6066005	Business Ethics	C
5.	BUSS6171005	Business Sustainability	C
6.	MKTG6318005	Marketing Management	C
7.	MGMT6012005	Human Resources Management*	C
8.	BUSS6162005	Market Entry Strategy	C

\*) Tutorial & Multipaper