

International Business Management

Introduction

International Business Management Program is designed to face the changing and dynamic era in global business world. Curriculum is designed with combination of the mastery in conceptualize theory and application in business world, so the graduates will be ready to compete either in the real business world, to become entrepreneur and/or to continue for the higher study.

Vision

To be globally recognized International Business Management program with high quality of professional and entrepreneurial skills supported by ICT.

Mission

The mission of International Business Management program is to contribute to the global community through the provision of world-class education by :

1. Leveraging people's potential for success through altruistic academic relations and to provide challenging rewards for innovative talents.
2. Educating students with a knowledge, skills and practice in International Business and prepare them for pursuing advanced degrees in management or related disciplines.
3. Creating entrepreneurial and ICT ability managers to lead and work in a wide variety of business contexts and industries especially in International Business fields.
4. Conducting research and professional services for International Business with an emphasis on application of International Business knowledge to the society.
5. Improving competitive managerial and entrepreneurial skills through impression international business management, strategic and collaborative influence.

Program Objective

The objectives of the program are :

1. To provide students with knowledge and skills in the International Business art and Science foundation combined with a Business management platform to prepare them in and growing them through delivering a global superior customer value that they need in managing the global business competition.
2. To equip students with sufficient ICT integration, strategic International business capabilities and competencies and application of strategic thinking in the pursuit of global business areas.
3. To provide students with an in-depth advance understanding of the issues regarding implementation and control of the international business programs in an across global business sectors that they need to be a future global marketing agent of change.

Graduate Competency

At the end of the program, graduates will be able to :

1. Demonstrate and apply knowledge of management practices.
2. Interpret & analyze current global business conditions.
3. Demonstrate and apply critical thinking in current business cases, planning research program prior to problem solving in international business practices.
4. Apply critical thinking in current business cases and plan research programs in order to solve business problems with the ability of ICT utilization.

5. Design and apply global integrated strategic business implementation and control in global business environment specific challenges to enhance and satisfy the stakeholders.
6. Create and manage business competitive excellence across global business sectors and laid up them for continuing for advanced degrees in business management.

Prospective Career of the Graduates

There are many fields of career for graduates, including but not limited to:

1. International Business Analyst
2. International Business Development
3. International Business Relations
4. International Business Credit Analyst
5. Derivatives Trader
6. Export Officer
7. Foreign Exchange Trader
8. Foreign Exchange Officer
9. Global Risk Management Solutions Analyst
10. Import Export Coordinator
11. Market Research
12. International Business Planning
13. International Business Services

Curriculum

The Curriculum of International Business & Management department has a unique point and was designed to prepare graduate students' readiness to apply their knowledge and to work in appropriate industry, to become an entrepreneur in global world. Using an 'International' title absolutely should be performed with international languages skill. Besides Bahasa, students also armed with English as core language, and Mandarin and Korean as elective languages.

In the curriculum of International Business & Management, students prepared to have international experiences, with required terms and conditions, as this follow:

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|------------------------|--------------------------|
| - Student Exchange | - Guest Lecturer |
| - Study Abroad | - Global Learning System |
| - Internship | - Collaboration Learning |
| - Live video lecturing | |

Course Structure

Sem	Code	Course Name	SCU	Total	
1	BUSS7017	International Trade	2	20	
	COMP6015	Introduction to Information Technology	2		
	COMP6151	Computer Laboratory I	2		
	BUSS7001	International Business	4		
	MGMT6011	Introduction to Management and Business	4		
	MATH6048	Business Mathematics	4		
	English University Courses I				
	ENGL6128	English in Focus	2		
	ENGL6130	English for Business Presentation	2		
2	CHAR6013	Character Building: Pancasila	2	20	
	STAT8067	Business Statistics I	2		
	LAWS6074	Law in International Business	2		
	MKTG8005	Marketing Management	4		
	COMP6152	Computer Laboratory II	2		
	SOCS6001	Political Economy	4		
	Elective Courses: Foreign Languages I**				
	CHIN6056	Chinese Language I	2		
	LANG7001	Korean Language I	2		
	English University Courses II				
	ENGL6129	English Savvy	2		
	ENGL6131	English for Written Business Communication	2		
3	CHAR6014	Character Building: Kewarganegaraan	2	24	
	ISYS6118	Management Information Systems	4		
	LAWS6075	Legal Aspect in Economic	2		
	ECON6005	Microeconomics	4		
	COMM8006	Business Communication	2		
	ACCT6089	Introduction to Accounting I	2		
	BUSS7006	Export-Import Management***	4		
	BUSS6007	Export-Import Policy***	2		
	Elective Courses: Foreign Languages II**				
	CHIN6057	Chinese Language II	2		
LANG7002	Korean Language II	2			
4	CHAR6015	Character Building: Agama	2	24	
	MGMT6012	Human Resources Management	4		
	ECON6006	Macroeconomics	4		
	ACCT6090	Introduction to Accounting II	2		
	ENTR6003	Entrepreneurship I	2		
	MKTG6033	International Marketing	4		
	MGMT6015	Business Quantitative Methods	4		
	Elective Courses: Foreign Languages III**				
	CHIN6058	Chinese Language III	2		
LANG7003	Korean Language III	2			
5	FINC6001	Financial Management	4	24	
	ACCT6049	Managerial Accounting	4		
	BUSS7008	Export-Import Documentation & Standardization***	2		

Sem	Code	Course Name	SCU	Total
	BUSS6012	International Business Project I*	2	
	STAT8068	Business Statistics II	2/2	
	MGMT6018	Operational Management	4	
	ECON8009	Managerial Economics	4	
6	RSCH8027	Research Methods for International Business	4	18
	ENTR6004	Entrepreneurship II	2	
	MGMT7041	Global Supply Chain Management	4	
	BUSS7009	Export-Import Cost Management***	2	
	BUSS6010	International Business Seminar	2	
	MGMT6042	Cross-Cultural Management***	4	
7	MGMT7043	Strategic Alliance Management	4	10
	BUSS6013	International Business Project II***/*	2	
	BUSS6011	Market Entry Strategy***	4	
8	MGMT6044	Thesis	6	6
TOTAL CREDIT 146 SCU				

*) *Entrepreneurship Embedded*

**) *Elective language courses*

- *Student required to choose 2 foreign language courses from semester 2*
- *Chosen foreign language courses in semester 3 and 4 should be in line with chosen foreign language courses in semester 2*

***) *Course held at the EITC/PPEI (Export Import Training Centre/ Pendidikan dan Pelatihan Ekspor Indonesia)*

English University Courses:

-) *For English University Courses I, student with score Binus University English Proficiency Test less than 500 will take English in Focus, and student with score test greater than or equal to 500 will take English for Business Presentation*
-) *For English University Courses II, student with score Binus University English Proficiency Test less than 500 will take English Savvy, and student with score test greater than or equal to 500 will take English for Written Business Communication*

The Table of Prerequisite for International Business Management (S1)

Subject		Credits	Subject		Credits
BUSS7006	Export-Import Management	4	BUSS7001	International Business	4
MKTG6033	International Marketing	4	MKTG8005	Marketing Management	4

Student should pass all of these quality controlled examination as listed below :

No.	Code	Course Name	Minimum Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	MKTG8005	Marketing Management	C
4	FINC6001	Financial Management	C
5	MGMT6012	Human Resources Management*	C
6	ECON6005	Microeconomics	C
7	BUSS7017	International Trade*	C
8	BUSS7006	Export-Import Management*	C

*) Tutorial & Multipaper