

Doctor of Research in Management (DRM)

Introduction

The Doctor of Research in Management (DRM) is designed to be accomplished in 6 (six) semesters, which consists of 46 SKS including dissertation. Each student draws on the faculty's diverse expertise and varied interests to develop high quality research uniquely suited to his or her interests. The Study Program encourages students to gain research experience by working closely with faculty on a variety of industry projects and on alignment of research roadmaps.

Vision

A world-class business school, fostering and empowering the society in serving and building the nation.

Mission

Providing world class business education to build the nation and to contribute to community development by means of:

- **Educating BINUSIANs to develop exemplary characters through holistic approach.**

Educating BINUSIANs to be ethical & innovative graduates with multiple skills to deal with business challenges using holistic approach.

- **Resolving business and entrepreneurship issues with meaningful and relevant research.**

Encouraging BINUSIAN to advance knowledge and practices with high quality research for resolving business and entrepreneurship issues.

- **Fostering BINUSIANs through self-enrichment.**

Nourishing BINUSIANs SPIRIT for improving personal and professional capabilities.

- **Empowering BINUSIANs to continuously improve business community.**

Invigorating BINUSIANs to solve the business community challenges through academic and community service activities.

Learning Goals

By the completion of our Study Program:

1. Management Concept

Each student should be able to master the latest concepts in management and to develop new knowledge in related management functions in organization.

2. Multidisciplinary Research

Each student should be able to master the research methodology to study the phenomenon in management through multidisciplinary perspectives.

3. ICT Leverage

Each student should be able to utilize ICT to support high-quality research.

Prospective Career of the Graduates

The graduates of DRM could take up one or combination of the following roles:

1. As industry consultant, actively conducting high profile consulting projects with leading companies and producing copyrighted frameworks and or white papers.

2. As a business leaders, actively leading research based initiatives and actions in their respective company and becoming agents of change in the improvement and/or innovation of industry best practices.
Both of them will be a scholarly professional.
3. As a senior lecturer, will be a professional scholar who have comprehensive thinking with deeply in theory in research area.

Curriculum

The learning stage of the Doctor of Research in Management (DRM) is grouped as follows.

Level	Learning Stage
Dissertation Stages	Proposal, Seminar on Dissertation Finding, Defense and Promotion
Theory Advancement	<ul style="list-style-type: none"> ▪ Theory of Advanced Management ▪ Digital Analytic in Business ▪ Seminar in Innovation, Knowledge and Technology ▪ Corporate Strategy & Sustainability* ▪ Theory of Entrepreneurship* ▪ Theory of Marketing* ▪ Managing Corporate Information System* ▪ Advancement Finansial and Banking Studies* ▪ Human Capital Management*
Research Methodology	<ul style="list-style-type: none"> ▪ Philosophy of Science ▪ Advanced Research Methodology and Dissertation Writing
Dissertation Proposal Preparation	<ul style="list-style-type: none"> ▪ Exploratory Research Topics ▪ Preliminary Dissertation
Enforcement	<ul style="list-style-type: none"> ▪ Workshops on Quantitative Method ▪ Workshop on Qualitative Method ▪ Internal Colloquium ▪ External Colloquium

*) Election with min. 3 student in a class

Course Structure

The distribution of courses for each semester are presented below.

SEMESTER 1

Course		SCU
PHIL9004047	Philosophy of Science and Management	2
RSCH9053047	Advanced Research Methodology and Dissertation Writing	2
MGMT9020047	Theory of Advance Management	2
RSCH9096047	Exploratory Research Topics	3
Total SCU		9

SEMESTER 2

Course		SCU
MGMT9021047	Seminar in Innovation, Knowledge, and Technology	2
MGMT9050047	Digital Analytic in Business	2
RSCH9097047	Preliminary Dissertation	3
Stream: Entrepreneurship and Innovation		
ENTR9008047	Theory of Entrepreneurship	2
Stream: Marketing Science and Analytics		
MKTG9016047	Theory of Marketing	2
Stream: Business Information Systems		
ISYS9042047	Managing Corporate Information System	2
Stream: Finance		
FINC9012047	Advances in Finance and Banking Studies	2
Stream: Human Resources Management		
MGMT9054047	Human Capital Management	2
Total SCU		9

SEMESTER 3

Course		SCU
RSCH9098047	Workshop I	0
RSCH9099047	Internal Colloquium	0
RSCH9100047	International Conference	0
MGMT9052047	Research Proposal Exam	6
Total SCU		6

SEMESTER 4

Course		SCU
RSCH9101047	Workshop II	0
RSCH9102047	International Publication	0
RSCH9103047	External Colloquium	0
MGMT9053047	Research Finding Exam	4
Total SCU		4

SEMESTER 5

Course		SCU
MGMT9028047	Dissertation Defense	8
Total SCU		8

SEMESTER 6

Course		SCU
MGMT9029047	Dissertation Promotion	6
Total SCU		6
Cumulative SCU		42

Doctor of Research in Management (Sustainability & Growth Strategy)

Course Structure

The distribution of courses for each semester are presented below.

SEMESTER 1

Course		SCU
PHIL9004047	Philosophy of Science and Management	2
RSCH9053047	Advanced Research Methodology and Dissertation Writing	2
MGMT9020047	Theory of Advance Management	2
RSCH9096047	Exploratory Research Topics	3
Total SCU		9

SEMESTER 2

Course		SCU
MGMT9021047	Seminar in Innovation, Knowledge, and Technology	2
MGMT9050047	Digital Analytic in Business	2
MGMT9051047	Corporate Strategy & Sustainability	2
RSCH9097047	Preliminary Dissertation	3
Total SCU		9

SEMESTER 3

Course		SCU
RSCH9098047	Workshop I	0
RSCH9099047	Internal Colloquium	0
RSCH9100047	International Conference	0
MGMT9052047	Research Proposal Exam	6
Total SCU		6

SEMESTER 4

Course		SCU
RSCH9101047	Workshop II	0
RSCH9102047	International Publication	0
RSCH9103047	External Colloquium	0
MGMT9053047	Research Finding Exam	4
Total SCU		4

SEMESTER 5

Course		SCU
MGMT9028047	Dissertation Defense	8
Total SCU		8

SEMESTER 6

Course		SCU
MGMT9029047	Dissertation Promotion	6
Total SCU		6
Cumulative SCU		42

