

Doctor of Research in Management (DRM)

Introduction

The Doctor of Research in Management (DRM) program is a doctorate degree program designed to develop scholars and scholarly professionals with strong academic and research capabilities who are able to contribute to the advancement of management knowledge and practice.

Aligned with the program's vision to become a world-class doctorate degree program in Management specializing in business transformation and innovation for sustainable performance and societal empowerment, DRM integrates advanced management theories, rigorous research, and real-world business and societal challenges.

The program emphasizes the development of critical and comprehensive thinking, advanced research competencies, innovation capabilities, and evidence-based decision making. Students are encouraged to engage in high-quality research and international publications while working closely with faculty members, industries, and other stakeholders.

Through this integration of academic rigor and practical relevance, DRM prepares its graduates to become academicians, researchers, business leaders, professionals, consultants, and entrepreneurs who are capable of creating new knowledge, leading transformations and innovations, and contributing to sustainable organizational and societal development in a global environment.

The program is designed to be completed in six semesters with a total of 46 credits, including the dissertation.

Vision

A world-class doctoral program in Management, specialized in business transformation and innovation for sustainable performance for fostering and empowering society.

Mission

Providing world-class business education to build the nation and to contribute to community development by means of:

- **Educating BINUSIANs:**

Cultivate BINUSIANs to develop exemplary scientific knowledge and attitudes through a rigorous and relevant approach, preparing them to lead and innovate in the realm of business transformation and sustainable performance.

- **Advanced Research Skills:**

Equip BINUSIANs with ethical and innovative mindsets and advanced research skills to address fundamental business and management issues, utilizing rigorous and relevant methodologies for impactful business transformation.

- **High-Quality Research and International Publication:**

Promote high-quality research and international publication to resolve contemporary business and management challenges, advancing the newest knowledge and practices in business transformation and sustainable performance.

- **Holistic Development and Community Empowerment:**

Foster BINUSIANs through self-enrichment to become mindful individuals, scholarly professionals, and practical scholars. Nourish their SPIRIT (Striving for Excellence, Perseverance, Integrity, Respect, Innovation,

and Teamwork) to continuously improve personal, professional, and academic capabilities, empowering them to address and solve business community challenges through academic excellence, research, publications, and community service activities.

Learning Goals

By the completion of our Study Program:

1. Management Concept

Each student should be able to master the latest concepts in management and to develop new knowledge in related management functions in organization.

2. Multidisciplinary Research

Each student should be able to master the research methodology to study the phenomenon in management through multidisciplinary perspectives.

3. ICT Leverage

Each student should be able to utilize ICT to support high-quality research.

Prospective Career of the Graduates

Graduates of the Doctor of Research in Management (DRM) program are prepared to pursue careers in academia, research, business, industries, the government, and entrepreneurship at national and global levels. Depending on their professional backgrounds and career aspirations, graduates may take up one or a combination of the following roles:

1. Academic and Scholar

As lecturers, senior academicians, or academic leaders who advance management education through a comprehensive theoretical understanding, rigorous research, scholarly publications, and the development of future professionals and researchers.

2. Researcher

As researchers in universities, research institutions, the government, corporations, or other organizations who conduct high-quality research, generate new management knowledge, publish internationally, and provide evidence-based solutions to contemporary businesses and societal challenges.

3. Business Leader and Professional

As senior executives, managers, policymakers, or professionals who apply research-based insights and advanced management knowledge to lead business transformations, innovations, and sustainable organizational performance.

4. Management and Industry Consultant

As consultants who provide research-based and evidence-driven solutions to complex organizational and industry challenges, develop innovative frameworks and models, and contribute to the advancement of industry best practices.

5. Entrepreneur and Business Innovator

As entrepreneurs or business innovators who identify opportunities, develop and scale innovative business solutions, and apply scholarly and research-based approaches to create sustainable economic and societal value.

Across these career pathways, DRM graduates are expected to demonstrate the qualities of scholarly professionals—individuals who integrate rigorous academic thinking, research competence, ethical leadership, innovations, and practical expertise to create meaningful impacts for organizations, industries, and society.

Curriculum

The learning stages of the Doctor of Research in Management (DRM) are grouped as follows.

Level	Learning Stage
Dissertation Stages	Proposal, Seminar on Dissertation Finding, Defense and Promotion
Theory Advancement	▪ Theory of Advanced Management ▪ Digital Analytic in Business ▪ Seminar in Innovation, Knowledge, and Technology ▪ Stream: Strategic, Growth and Sustainability (SGS) ○ Seminar in Industry Dynamics and Corporate Strategy ○ Seminar in Competition, Strategy, and Sustainability ▪ Stream: Entrepreneurship and Innovation (ST-EI) ○ Theory of Entrepreneurship ○ Current Issues in Innovation ▪ Stream: Marketing Science and Analytics (ST-MSA) ○ Theory of Marketing ○ Current Issues in Marketing and Consumer Behavior ▪ Stream: Digital Business (ST-DB) ○ Theory of Management Information Systems ○ Managing Digital Transformation ▪ Stream: Leadership & Human Capital Management ○ Theory of Human Capital Management ○ Current Issues in Human Resource Management and Organizational Behavior ▪ Stream: Operations & Supply Chain Management ○ Sustainable Operations Management ○ Seminar in Operations & Supply Chain Management
Research Methodology	▪ Philosophy of Science and Management ▪ Methodology for Advanced Research
Dissertation Proposal Preparation	▪ Exploratory Research Topics ▪ Preliminary Dissertation
Enforcement	▪ Workshops on Quantitative Method ▪ Workshop on Qualitative Method ▪ Internal Colloquium ▪ External Colloquium

Course Structure

The distribution of courses for each semester are presented below.

SEMESTER 1

Course Code	Course Name	SCU
PHIL9004047	Philosophy of Science and Management	2
RSCH9208047	Methodology for Advanced Research	2
MGMT9020047	Theory of Advanced Management	2
RSCH9209047	Exploratory Research Topics	2
MGMT9116047	Academic & Research Advisory	0
Stream: Entrepreneurship and Innovation		
ENTR9008047	Theory of Entrepreneurship	2
Stream: Marketing Science and Analytics		
MKTG9016047	Theory of Marketing	2
Stream: Digital Business		
BUSS9029047	Theory of Management Information Systems	2
Stream: Leadership and Human Capital Management		
MGMT9117047	Theory of Human Capital Management	2
Stream: Operation and Supply Chain Management		
MGMT9118047	Sustainable Operations Management	2
Total SCU		10

SEMESTER 2

Course Code	Course Name	SCU
MGMT9021047	Seminar in Innovation, Knowledge, and Technology	2
MGMT9050047	Digital Analytics in Business	2
RSCH9210047	Preliminary Dissertation	2
MGMT9116047	Academic & Research Advisory	0
MGMT9119047	Qualification Exam	0
Stream: Entrepreneurship and Innovation		
ENTR9028047	Current Issues in Innovation	2
Stream: Marketing Science and Analytics		
MKTG9032047	Current Issues in Marketing and Consumer Behavior	2
Stream: Digital Business		
BUSS9030047	Managing Digital Transformation	2
Stream: Leadership and Human Capital Management		

Course Code	Course Name	SCU
MGMT9120047	Current Issues in Human Resource Management and Organizational Behavior	2
Stream: Operation and Supply Chain Management		
MGMT9121047	Seminar in Operations & Supply Chain Management	2
Total SCU		8

SEMESTER 3

Course Code	Course Name	SCU
RSCH9098047	Workshop I	0
RSCH9099047	Internal Colloquium	0
RSCH9100047	International Conference	0
MGMT9122047	Supervisory Plenary Forum (SPF) 1-3	0
MGMT9052047	Research Proposal Exam	6
Total SCU		6

SEMESTER 4

Course Code	Course Name	SCU
RSCH9101047	Workshop II	0
RSCH9211047	Research Bootcamp	0
RSCH9103047	External Colloquium	0
MGMT9123047	Supervisory Plenary Forum (SPF) 4	0
MGMT9053047	Research Finding Exam	4
Total SCU		4

SEMESTER 5

Course Code	Course Name	SCU
RSCH9102047	International Publication	0
MGMT9124047	Supervisory Plenary Forum (SPF) 5	0
MGMT9028047	Dissertation Defense	8
Total SCU		8

SEMESTER 6

Course Code	Course Name	SCU
MGMT9029047	Dissertation Promotion	6
Total SCU		6
Cumulative SCU		42

Doctor of Research in Management (Sustainability & Growth Strategy)

Course Structure

The distribution of courses for each semester are presented below.

SEMESTER 1

Course Code	Course Name	SCU
PHIL9004047	Philosophy of Science and Management	2
RSCH9208047	Methodology for Advanced Research	2
MGMT9020047	Theory of Advanced Management	2
RSCH9209047	Exploratory Research Topics	2
MGMT9116047	Academic & Research Advisory	0
MGMT9125047	Seminar in Industry Dynamics and Corporate Strategy	2
Total SCU		10

SEMESTER 2

Course Code	Course Name	SCU
MGMT9021047	Seminar in Innovation, Knowledge, and Technology	2
MGMT9050047	Digital Analytic in Business	2
MGMT9126047	Seminar in Competition, Strategy, and Sustainability	2
RSCH9210047	Preliminary Dissertation	2
MGMT9116047	Academic & Research Advisory	0
MGMT9119047	Qualification Exam	0
Total SCU		8

SEMESTER 3

Course Code	Course Name	SCU
RSCH9098047	Workshop I	0
RSCH9099047	Internal Colloquium	0
RSCH9100047	International Conference	0
MGMT9122047	Supervisory Plenary Forum (SPF) 1-3	0
MGMT9052047	Research Proposal Exam	6
Total SCU		6

SEMESTER 4

Course Code	Course Name	SCU
RSCH9101047	Workshop II	0
RSCH9211047	Research Bootcamp	0
RSCH9103047	External Colloquium	0
MGMT9123047	Supervisory Plenary Forum (SPF) 4	0
MGMT9053047	Research Finding Exam	4
Total SCU		4

SEMESTER 5

Course Code	Course Name	SCU
RSCH9102047	International Publication	0
MGMT9124047	Supervisory Plenary Forum (SPF) 5	0
MGMT9028047	Dissertation Defense	8
Total SCU		8

SEMESTER 6

Course Code	Course Name	SCU
MGMT9029047	Dissertation Promotion	6
Total SCU		6
Cumulative SCU		42