

Doctor of Research in Management (DRM)

Introduction

The Doctor of Research in Management (DRM) is designed to be accomplished in 6 (six) semesters, which consists of 46 SKS including dissertation. Each student draws on the faculty's diverse expertise and varied interests to develop high quality research uniquely suited to his or her interests. The Study Program encourages students to gain research experience by working closely with faculty on a variety of industry projects and on alignment of research roadmaps.

Vision

To be an internationally recognized business school in the continuous pursuit of innovation in education.

Mission

We are committed to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

Learning Goals

By the completion of our Study Program:

1. Management Concept

Each student should be able to master the latest concepts in management and to develop new knowledge in related management functions in organization.

2. Multidisciplinary Research

Each student should be able to master the research methodology to study the phenomenon in management through multidisciplinary perspectives.

3. ICT Leverage

Each student should be able to utilize ICT to support high-quality research.

Prospective Career of the Graduates

The graduates of DRM could take up one or combination of the following roles:

1. As industry consultant, actively conducting high profile consulting projects with leading companies and producing copyrighted frameworks and or white papers.
2. As a business leaders, actively leading research based initiatives and actions in their respective company and becoming agents of change in the improvement and/or innovation of industry best practices.
3. As a senior lecturer, will be a professional scholar who have comprehensive thinking with deeply in theory in research area.

Curriculum

The learning stage of the Doctor of Research in Management (DRM) is grouped as follows.

Level	Learning Stage
Dissertation	Proposal, Seminar on Dissertation Finding, Defense and Promotion
Theory Advancement	<ul style="list-style-type: none"> ▪ Theory of Advanced Management ▪ Digital Analytic in Business ▪ Seminar in Innovation, Knowledge and Technology ▪ Corporate Strategy & Sustainability* ▪ Theory of Entrepreneurship* ▪ Theory of Marketing* ▪ Managing Corporate Information System* ▪ Advancement Financial and Banking Studies* ▪ Human Capital Management*
Research Methodology	<ul style="list-style-type: none"> ▪ Philosophy of Science ▪ Advanced Research Methodology and Dissertation Writing ▪ Workshops in Statistics ▪ Exploratory Research Topics

*) Election

Course Structure

The distribution of courses for each semester are presented below.

SEMESTER 1

Course		SCU
PHIL9004	Philosophy of Science and Management	2
RSCH9053	Advanced Research Methodology and Dissertation Writing	2
MGMT9020	Theory of Advance Management	2
RSCH9096	Exploratory Research Topics	3
Total SCU		9

SEMESTER 2

Course		SCU
MGMT9021	Seminar in Innovation, Knowledge, and Technology	2
MGMT9050	Digital Analytic in Business	2
RSCH9097	Preliminary Dissertation	3
Streaming : Entrepreneurship and Innovation		
ENTR9008	Theory of Entrepreneurship	2
Streaming: Marketing Science and Analytics		
MKTG9016	Theory of Marketing	2
Streaming: Business Information Systems		
ISYS9042	Managing Corporate Information System	2
Streaming : Finance		
FINC9012	Advances in Finance and Banking Studies	2
Streaming: Human Resources Management		
MGMT9054	Human Capital Management	2
Total SCU		9

SEMESTER 3

Course		SCU
RSCH9098	Workshop I	0
RSCH9099	Internal Colloquium	0
RSCH9100	International Conference	0
MGMT9052	Research Proposal Exam	6
Total SCU		6

SEMESTER 4

Course		SCU
RSCH9101	Workshop II	0
RSCH9102	International Publication	0
RSCH9103	External Colloquium	0
MGMT9053	Research Finding Exam	4
Total SCU		4

SEMESTER 5

Course		SCU
MGMT9028	Dissertation Defense	8
Total SCU		8

SEMESTER 6

Course		SCU
MGMT9029	Dissertation Promotion	6
Total SCU		6
Cumulative SCU		42

Doctor of Research in Management (Sustainability & Growth Strategy)

Course Structure

The distribution of courses for each semester are presented below.

SEMESTER 1

Course		SCU
PHIL9004	Philosophy of Science and Management	2
RSCH9053	Advanced Research Methodology and Dissertation Writing	2
MGMT9020	Theory of Advance Management	2
RSCH9096	Exploratory Research Topics	3
Total SCU		9

SEMESTER 2

Course		SCU
MGMT9021	Seminar in Innovation, Knowledge, and Technology	2
MGMT9050	Digital Analytic in Business	2
MGMT9051	Corporate Strategy & Sustainability	2
RSCH9097	Preliminary Dissertation	3
Total SCU		9

SEMESTER 3

Course		SCU
RSCH9098	Workshop I	0
RSCH9099	Internal Colloquium	0
RSCH9100	International Conference	0
MGMT9052	Research Proposal Exam	6
Total SCU		6

SEMESTER 4

Course		SCU
RSCH9101	Workshop II	0
RSCH9102	International Publication	0
RSCH9103	External Colloquium	0
MGMT9053	Research Finding Exam	4
Total SCU		4

SEMESTER 5

Course		SCU
MGMT9028	Dissertation Defense	8
Total SCU		8

SEMESTER 6

Course		SCU
MGMT9029	Dissertation Promotion	6
Total SCU		6
Cumulative SCU		42