

Doctoral of Research in Management (DRM & SNG)

Introduction

The Doctor of Research in Management (DRM) is a doctoral level program in management which emphasizes the development of knowledge in management by combining the elements of science, best practices, and use of Information and Communication Technology (ICT). It offers concentrations in Business, Marketing Science, and Information System. The program is designed to be accomplished in 5 (five) semesters, which consists of 46 SKS including dissertation. Each student draws on the faculty's diverse expertise and varied interests to develop high quality research uniquely suited to his or her interests. The program encourages students to gain research experience by working closely with faculty on a variety of industry projects and on alignment of research roadmaps

Vision

World class doctoral program in management, continuously pursuing excellence in research by combining science, best practices, and leverage of ICT.

Mission

1. Being recognized by industry and peer of similar programs as the source of outstanding researchers, consultants, and business, leaders capable in facing the dynamics of Management theories and practices, to improve the quality of life and the competitiveness level of Indonesia.
2. Providing an excellent advanced education/research environment, that attracts potential qualified researchers and industry practitioners to take up the doctoral program

Program Objective

The objectives of the program are:

1. To provide students with the necessary skills and attitudes to get updated with state of the art research in their respective concentration area.
2. To provide students with current industry best practices as the basis for further research in the improvement and or innovation related initiatives.
3. To provide students with access to development in ICT as the key ingredients and or differentiators of their research

Graduate Competency

At the end of the program graduates will be able to:

1. Graduates will be able to perform self updating exercise with latest development in their concentration area
2. Graduates will be able to analyze the current industry best practices, develop a quality research proposal, and embark on the required research for improvement and or innovations for the enhancement of best practices
3. Graduates will be able to utilize and embrace the development in ICT as leverage in their research

Prospective Career of the Graduates

The graduates of DRM could take up one or combination of the following roles:

1. As Professional Researchers, actively conducting research and publishing their papers in SCOPUS-indexed international journals
2. As Industry Consultants, actively conducting high profile consulting projects with leading companies and producing copyrighted frameworks and or white papers
3. As Business Leaders, actively leading research based initiatives and actions in their respective company and becoming agent of change in the improvement and or innovation of industry best practices

Course Structure

SEMESTER 1

Mata Kuliah	SKS
J9012 – Philosophy of Science and Management	2
J9022 – Theory of Organization	2
Peminatan: Entrepreneurship and Innovation (EI)	
J9353 – Entrepreneurship Theory	3
J9033 – Advanced Strategic Management	3
Peminatan: Marketing Science and Analytics (MS)	
J9363 – Research in Consumer Behavior	3
J9093 – Theory of Marketing	3
Peminatan: Business Information Systems Management (IS)	
J9053 – Advanced Business Intelligence	3
J9423 – Business and Enterprise Systems	3

SEMESTER 2

Mata Kuliah	SKS
J9063 – Advanced Research Methodology and Dissertation Writing	3
J9072 – Seminar on Innovation, Knowledge, and Technology	2
Peminatan: Entrepreneurship and Innovation (EI)	
J9373 – Start Ups and Corporate Innovation	3
J9383 – Multivariate Analysis	3
Peminatan: Marketing Science and Analytics (MS)	
J9393 – Marketing Measurement and Modeling	3
J9383 – Multivariate Analysis	3
Peminatan: Business Information Systems Management (IS)	
J9163 – Managing Corporate Information System	3
J9433 – Research in Management Information Systems	3

SEMESTER 3

Mata Kuliah	SKS
J9406 – Research Proposal Exam	6

SEMESTER 4

Course	SCU
J9416 – Research Finding Exam	6

SEMESTER 5

Course	SCU
J9198 – Dissertation Defense 1	8
J9205 – Dissertation Defense 2	5

Doctoral of Research in Management (Strategy & Growth)

SEMESTER 1

Mata Kuliah	SKS
J9212 – Philosophy of Business	2
J9222 – Organizational Behaviors	2
J9233 – Projects on Selected Readings	3

SEMESTER 2

Mata Kuliah	SKS
J9242 – Business Research and Dissertation Writing	2
J9252 – Competitive Strategy Dynamics	2
J9263 – Projects on Research Design and Model Building	3

SEMESTER 3

Mata Kuliah	SKS
J9273 – Seminar on ICT for Growth and Competitiveness	3
J9283 – Projects on Performance and Growth	3
J9295 – Research Proposal Exam	5

SEMESTER 4

Mata Kuliah	SKS
J9308 – Research Findings Exam	8

SEMESTER 5

Mata Kuliah	SKS
J9318 – Dissertation Defense 1	8
J9325 – Dissertation Defense 2	5