

International Business Management Global Class

Introduction

The International Business Management Program is designed to prepare students to face the changing and dynamic environment of in the global business world. Creating an individual who understand the complexities of conducting business on an international scale that is high in demand. The curriculum is designed with a combination of the mastery in conceptualized theory and real business experience in the business world, so the graduates will be ready to compete either in the real business world, to become an entrepreneur and/or to continue for the higher study.

Vision

To be Internationally recognised business school in the continuous pursuit of innovation in education.

Mission

We are committed to provide innovative processes and research to develop professionals who can meet the challenges of industries and society.

Learning Goals

1. Management Concept

Each student should be able to comprehend the discipline of management.

2. Concept & Skills Integration and Entrepreneurial Mindset

Each student should be able to integrate management concept and skills with entrepreneurial mindset.

3. Ethical, Social & Professional Character

Each student should be able to exercise ethical and professional values.

4. Awareness of ICT

Each student should be able to make use of ICT as management tool and business solution.

Prospective Career of the Graduates

Offer you a professional career path in an international company and global market to put you in a high demand career or business as:

1. International Business Analyst
2. International Business Development
3. International Business Relations
4. International Business Credit Analyst
5. Derivatives Trader
6. Export Officer
7. Foreign Exchange Trader
8. Foreign Exchange Officer
9. Global Risk Management Solutions Analyst
10. Import Export Coordinator
11. Market Research
12. International Business Planning
13. International Business Services
14. Government International Development

15. Consultant for Finance and Trade
16. Advisory and Partner Executive
17. International Licensing / Franchising Manager
18. Joint venture Project Manager
19. International Policy Consultant

Course Structure

Sem	Code	Course Name	SCU	Total
1	ISYS6181	Management Information Systems for Leader	4	20
	MGMT6011	Introduction to Management and Business	4	
	MATH6048	Business Mathematics	4	
	MKTG8122	Marketing Management	2	
	ECON6037	Microeconomics	2	
	COMP6203	Office for Professional	2	
	ENGL6132	English Access	2	
2	CHAR6013	Character Building: Pancasila	2	21
	BUSS7001	International Business	4	
	ACCT6087	Introduction to Accounting	4	
	ECON6038	Macroeconomics	2	
	MGMT6168	International Human Resources Management	4	
	ENGL6133	English Global	2	
	ENTR6003	Entrepreneurship I	2	
	LANG6061	Indonesian	1	
3	CHAR6014	Character Building: Kewarganegaraan	2	22
	FINC6001	Financial Management	4	
	BUSS6012	International Business Project I*/**	2	
	MKTG6023	International Marketing	2	
	BUSS7005	International Trade	4	
	LAWS6074	Law in International Business	2	
	STAT8067	Business Statistics I	2	
	MGMT6042	Cross Cultural Management**	4	
4	CHAR6015	Character Building: Agama	2	24
	STAT8068	Business Statistics II	2/2	
	ENTR6004	Entrepreneurship II	2	
	MGMT6018	Operational Management	4	
	ACCT6049	Managerial Accounting	4	
	BUSS7006	Export-Import Management**	4	
	ECON8009	Managerial Economics	4	
5	Elective courses list for study abroad*			16
	GLOB6029	Elective Course 1	4	
	GLOB6030	Elective Course 2	4	
	GLOB6031	Elective Course 3	4	
	GLOB6032	Elective Course 4	4	
	GLOB6033	Elective Course 5	2	
	GLOB6034	Elective Course 6	2	

Sem	Code	Course Name	SCU	Total
5	GLOB6035	Elective Course 7	2	16
	GLOB6036	Elective Course 8	2	
	GLOB6037	Elective Course 9	2	
	GLOB6038	Elective Course 10	2	
	GLOB6039	Elective Course 11	2	
	GLOB6040	Elective Course 12	2	
	GLOB6083	Elective Course 13	3	
	GLOB6084	Elective Course 14	1	
6	BUSS7009	Export-Import Cost Management**	2	22
	BUSS6011	Market Entry Strategy**	4	
	BUSS6013	International Business Project II*/**	2	
	MGMT7169	Global Supply Chain Management	2	
	RSCH8027	Research Methods for International Business	4	
	MGMT7013	Strategic Management	4	
	BUSS7008	Export-Import Documentation & Standardization**	2	
	COMM8006	Business Communication	2	
7	Enrichment Program		16	16
8	MGMT6044	Thesis	6	6
			TOTAL CREDIT 146 SCU	

*) *Entrepreneurship Embedded*

***) *Course held at the EITC/PPEI (Export Import Training Center/ Pendidikan dan Pelatihan Ekspor Indonesia)*

Elective courses list for study abroad (5th Semester):

-) *Transferred courses will be transferred based on credit transfer policies on study program with total of 15 credits*

Enrichment Program (7th Semester):

-) *Student will take one of enrichment program tracks (off campus).*

Enrichment Track Scheme

Track	Semester 5						Semester 7						
	IN	RS	EN	CD	SA	*etc	IN	RS	EN	CD	SA	FS	*etc
1					V		V						
2					V			V					
3					V				V				
4					V					V			
5					V						V		
6					V							V	

Student will take one of enrichment program tracks

Notes:

IN : Internship

RS : Research

EN : Entrepreneurship

CD : Community Development

SA : Study Abroad

FS : Further Study

*etc : Study Program Special Purposes

Enrichment Internship Track

Code	Course Name	SCU	Total
BUSS6039	Internship	8	16
BUSS6032	International Business in Industry	2	
BUSS6036	International Trade in Industry	2	
BUSS6042	Capacity Building in Industrial Experience	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
ENTR6261	Business Start Up	8	16
ENTR6262	Business Model & Validation	2	
ENTR6263	Launching New Venture	2	
ENTR6200	Capacity Building in New Business	4	

Enrichment Research Track

Code	Course Name	SCU	Total
RSCH6338	Research Design	8	16
RSCH6147	Scientific Writing for Management	4	
RSCH6148	Capacity Building in Research	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
CMDV6110	Community Outreach Project Implementation	8	16
CMDV6067	Community Development Project for Management	4	
CMDV6168	Capacity Building in Community Development	4	

Enrichment Study Abroad Track*

Code	Course Name	SCU	Total
GLOB6005	Elective Course for Study Abroad 1	4	16
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

Enrichment Further Study Track

Code	Course Name	SCU	Total
ENTR6561	Design Thinking for Innovation	4	16
MKTG6285	Business Negotiation	3	
MKTG6283	Marketing Strategy	3	
STAT6153	Applied Statistics	3	
MGMT6393	Human Resources Management Strategy	3	

The Table of Prerequisite for International Business Management Global Class (S1)

Subject		Credits	Smt	Prerequisite		Credits	Smt
BUSS7006	Export-Import Management	4	4	BUSS7001	International Business	4	2
MKTG6023	International Marketing	2	3	MKTG8122	Marketing Management	2	1

Student should pass all of these quality controlled courses as listed below:

No	Code	Course Name	Minimum Grade
1	CHAR6013	Character Building: Pancasila	B
2	ENTR6004	Entrepreneurship II	C
3	MKTG8122	Marketing Management	C
4	ISYS6181	Management Information Systems for Leader	C
5	MGMT6168	International Human Resources Management*	C
6	ECON6037	Microeconomics	C
7	BUSS7005	International Trade*	C
8	BUSS7006	Export-Import Management*	C

*) Tutorial & Multipaper