

International Business Management Global Class

Introduction

The International Business Management Program is designed to prepare students to face the changing and dynamic environment of in the global business world. Creating an individual who understand the complexities of conducting business on an international scale that is high in demand. The curriculum is designed with a combination of the mastery in conceptualized theory and real business experience in the business world, so the graduates will be ready to compete either in the real business world, to become an entrepreneur and/or to continue for the higher study.

Vision

To be an internationally recognized business school in the continuous pursuit of innovation in education.

Mission

We are committed to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

Learning Goals

By the completion of our program

1. Management Concept

Each student should be able to comprehend business and management concept.

2. Creative Thinking and Entrepreneurial Skills

Each student should be able to work innovatively by applying their adept thinking, entrepreneurial, and ICT skills.

3. Global Mindset

Each student should be able to perform global mindset in exercising business concept.

4. Ethics

Each student should be able to apply ethical and professional values.

Prospective Career of the Graduates

Offer you a professional career path in an international company and global market to put you in a high demand career or business as:

- | | |
|---|---|
| 1. International Business Analyst | 11. Market Research |
| 2. International Business Development | 12. International Business Planning |
| 3. International Business Relations | 13. International Business Services |
| 4. International Business Credit Analyst | 14. Government International Development |
| 5. Derivatives Trader | 15. Consultant for Finance and Trade |
| 6. Export Officer | 16. Advisory and Partner Executive |
| 7. Foreign Exchange Trader | 17. International Licensing / Franchising Manager |
| 8. Foreign Exchange Officer | 18. Joint venture Project Manager |
| 9. Global Risk Management Solutions Analyst | 19. International Policy Consultant |
| 10. Import Export Coordinator | |

Curriculum

The curriculum of the International Business & Management department has a unique point of managing business and trade globally and was designed to prepare graduate students' readiness to apply their knowledge and work in an appropriate industry, or to become a global entrepreneur. Using an 'International' title should be performed with international languages skill. Besides Bahasa, students also armed with English as core language.

The International Business & Management Program, incorporates many opportunities for students to gain international experience, including:

- Student Exchange
- Study Abroad
- Internship (Compulsory for 1 year)
- Live video lecturing
- Guest Lecturer
- Global Learning System
- Collaboration Learning

Course Structure

Sem	Code	Course Name	SCU	Total
1	ISYS6181	Management Information Systems for Leader	4	20
	MGMT6011	Introduction to Management and Business	4	
	MATH6048	Business Mathematics	4	
	MKTG8122	Marketing Management	2	
	ECON6037	Microeconomics	2	
	COMP6203	Office for Professional	2	
	ENGL6132	English Access	2	
2	CHAR6013	Character Building: Pancasila	2	21
	BUSS7001	International Business*	4	
	ACCT6087	Introduction to Accounting	4	
	ECON6038	Macroeconomics	2	
	MGMT6012	Human Resources Management	4	
	ENGL6133	English Global	2	
	ENTR6003	Entrepreneurship I	2	
	LANG6061	Indonesian	1	
3	CHAR6014	Character Building: Kewarganegaraan	2	22
	FINC6001	Financial Management	4	
	BUSS6012	International Business Project I**&***	2	
	MKTG6023	International Marketing	2	
	BUSS7005	International Trade*	4	
	LAWS6075	Legal Aspect in Economics	2	
	STAT8067	Business Statistics I	2	
	MGMT6042	Cross Cultural Management**&***	4	
4	CHAR6015	Character Building: Agama	2	24
	STAT8068	Business Statistics II	2/2	
	ENTR6004	Entrepreneurship II	2	
	MGMT6018	Operational Management	4	
	ACCT6049	Managerial Accounting	4	
	BUSS7006	Export-Import Management*&***	4	
	ECON8009	Managerial Economics	4	

Sem	Code	Course Name	SCU	Total
5	BUSS7009	Export-Import Cost Management**&***	2	22
	BUSS6011	Market Entry Strategy*&***	4	
	BUSS6013	International Business Project II*,&***	2	
	MGMT7169	Global Supply Chain Management*	2	
	RSCH8027	Research Methods for International Business	4	
	MGMT7013	Strategic Management	4	
	BUSS7008	Export-Import Documentation & Standardization*&***	2	
	COMM8006	Business Communication	2	
6	Elective courses list for study abroad			15
	GLOB6029	Elective Course 1	4	
	GLOB6030	Elective Course 2	4	
	GLOB6031	Elective Course 3	4	
	GLOB6032	Elective Course 4	4	
	GLOB6033	Elective Course 5	2	
	GLOB6034	Elective Course 6	2	
	GLOB6035	Elective Course 7	2	
	GLOB6036	Elective Course 8	2	
	GLOB6037	Elective Course 9	2	
	GLOB6038	Elective Course 10	2	
	GLOB6039	Elective Course 11	2	
	GLOB6040	Elective Course 12	2	
	GLOB6083	Elective Course 13	3	
GLOB6084	Elective Course 14	1		
7	Enrichment Program		16	16
8	MGMT6044	Thesis	6	6
TOTAL CREDIT 146 SCU				

*) Global Learning System course

**) Entrepreneurship Embedded

***) Transferred course from training program at EITC/PPEI (Export Import Training Center/ Pendidikan dan Pelatihan Ekspor Indonesia)

Elective courses list for study abroad (6th Semester):

-) Transferred courses will be transferred based on credit transfer policies on study program with total of 15 credits

Enrichment Program (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks

Enrichment Track Scheme

Track	Semester 6						Semester 7						
	IN	RS	EN	CD	SA	*etc	IN	RS	EN	CD	SA	FS	*etc
1					V		V						
2					V			V					
3					V				V				
4					V					V			
5					V						V		
6					V							V	

Student will take one of enrichment program tracks

Notes:

- IN : Internship
- RS : Research
- EN : Entrepreneurship
- CD : Community Development
- SA : Study Abroad
- FS : Further Study
- *etc : Study Program Special Purposes

Enrichment Internship Track

Code	Course Name	SCU	Total
BUSS6039	Internship	8	16
BUSS6032	International Business in Industry	2	
BUSS6036	International Trade in Industry	2	
BUSS6042	Capacity Building in Industrial Experience	4	

Enrichment Entrepreneurship Track

Code	Course Name	SCU	Total
ENTR6261	Business Start Up	8	16
ENTR6262	Business Model & Validation	2	
ENTR6263	Launching New Venture	2	
ENTR6200	Capacity Building in New Business	4	

Enrichment Research Track

Code	Course Name	SCU	Total
RSCH6338	Research Design	8	16
RSCH6147	Scientific Writing for Management	4	
RSCH6148	Capacity Building in Research	4	

Enrichment Community Development Track

Code	Course Name	SCU	Total
CMDV6110	Community Outreach Project Implementation	8	16
CMDV6067	Community Development Project for Management	4	
CMDV6168	Capacity Building in Community Development	4	

Enrichment Study Abroad Track*

Code	Course Name	SCU	Total
GLOB6005	Elective Course for Study Abroad 1	4	16
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

Enrichment Further Study Track

Code	Course Name	SCU	Total
ENTR6561	Design Thinking for Innovation	4	16
MKTG6285	Business Negotiation	3	
MKTG6283	Marketing Strategy	3	
STAT6153	Applied Statistics	3	
MGMT6393	Human Resources Management Strategy	3	

The Table of Prerequisite for International Business Management Global Class (S1)

Course	SCU	Sem.	Prerequisite Course	SCU	Sem.		
BUSS7006	Export-Import Management	4	4	BUSS7001	International Business	4	2
MKTG6023	International Marketing	2	3	MKTG8122	Marketing Management	2	1

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013	Character Building: Pancasila	B
2.	ENTR6004	Entrepreneurship II	C
3.	MKTG8122	Marketing Management	C
4.	ISYS6181	Management Information Systems for Leader	C
5.	MGMT6012	Human Resources Management*	C
6.	ECON6037	Microeconomics	C
7.	BUSS7005	International Trade*	C
8.	BUSS7006	Export-Import Management*	C

*) Tutorial & Multipaper