

International Business Management Global Class

Introduction

The International Business Management Program is designed to prepare students to face the changing and dynamic environment in the global business world. Creating an individual who understands the complexities of conducting business on an international scale that is high in demand. The curriculum is designed with a combination of the mastery in conceptualized theory and real business experience in the global business, so the graduates will be ready to compete either in the real business world, to become an entrepreneur and to continue for the higher study.

Vision

To be an internationally recognized business school in the continuous pursuit of innovation in education.

Mission

We are committed to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

Learning Goals

By the completion of our program

1. Management Concept

Each student should be able to comprehend business and management concept.

2. Creative Thinking and Entrepreneurial Skills

Each student should be able to work innovatively by applying their adept thinking, entrepreneurial, and ICT skills.

3. Global Mindset

Each student should be able to perform global mindset in exercising business concept.

4. Ethics

Each student should be able to apply ethical and professional values.

Prospective Career of the Graduates

The program offers you a professional career path in an international company and global market to put you in a high demand career or business as:

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| 1. International Business Analyst | 11. Market Research |
| 2. International Business Development | 12. International Business Planning |
| 3. International Business Relations | 13. International Business Services |
| 4. International Business Credit Analyst | 14. Government International Development |
| 5. Derivatives Trader | 15. Consultant for Finance and Trade |
| 6. Export Officer | 16. Advisory and Partner Executive |
| 7. Foreign Exchange Trader | 17. International Licensing / Franchising Manager |
| 8. Foreign Exchange Officer | 18. Joint venture Project Manager |
| 9. Global Risk Management Solutions Analyst | 19. International Policy Consultant |
| 10. Import Export Coordinator | 20. Multinational Company Manager |

Curriculum

The curriculum of the International Business & Management Program provides a unique point of managing business and trade globally and is designed to prepare graduate students' readiness to apply for their knowledge and work in an appropriate industry or to become a global entrepreneur. Using an 'International' title should be performed with international languages skill. Besides Bahasa, students also will learn English as core language.

The International Business & Management Program, incorporates many opportunities for students to gain international experience, including:

- Student Exchange
- Study Abroad
- Internship (Compulsory for 1 year)
- Live Video Lecturing
- Guest Lecturer
- Global Learning System
- Collaboration Learning
- Blended Learning

Course Structure

Sem	Code	Course Name	SCU	Total
1	ISYS6181	Management Information Systems for Leader	4	20
	MATH6048	Business Mathematics	4	
	ECON6006	Macroeconomics – (AOL)	4	
	MGMT6011	Introduction to Management and Business - (AOL)	4	
	COMM8006	Business Communication - (AOL)	2	
	ENGL6132	English Access	2	
2	CHAR6013	Character Building: Pancasila	2	21
	ECON6005	Microeconomics	4	
	ACCT6087	Introduction to Accounting	4	
	LAWS6075	Legal Aspect in Economics	2	
	MGMT6012	Human Resources Management - (AOL)	4	
	COMP6647	Excel for Business	2	
	LANG6061	Indonesian	1	
ENGL6133	English Global	2		
3	CHAR6014	Character Building: Kewarganegaraan	2	22
	STAT8067	Business Statistics I	2	
	ECON8009	Managerial Economics	4	
	ACCT6049	Managerial Accounting	4	
	BUSS7001	International Business*&***	4	
	ENTR6509	Entrepreneurship: Ideation	2	
MKTG8005	Marketing Management - (AOL)	4		
4	CHAR6015	Character Building: Agama	2	24
	ENTR6510	Entrepreneurship: Prototyping	2	
	STAT8068	Business Statistics II - (AOL)	2/2	
	BUSS6162	Market Entry Strategy*&***	2	
	MGMT6018	Operational Management	4	
	BUSS7005	International Trade*&***	4	
	BUSS7006	Export-Import Management*&***	4	
BUSS6066	Business Ethics	2		

Sem	Code	Course Name	SCU	Total
5	Elective courses list for study abroad			15
	GLOB6029	Elective Course 1	4	
	GLOB6030	Elective Course 2	4	
	GLOB6031	Elective Course 3	4	
	GLOB6032	Elective Course 4	4	
	GLOB6033	Elective Course 5	2	
	GLOB6034	Elective Course 6	2	
	GLOB6035	Elective Course 7	2	
	GLOB6036	Elective Course 8	2	
	GLOB6037	Elective Course 9	2	
	GLOB6038	Elective Course 10	2	
	GLOB6039	Elective Course 11	2	
	GLOB6040	Elective Course 12	2	
	GLOB6083	Elective Course 13	3	
GLOB6084	Elective Course 14	1		
6	BUSS7009	Export-Import Cost Management**&***	2	22
	MGMT7169	Global Supply Chain Management**&***	2	
	RSCH8027	Research Methods for International Business	4	
	MGMT7013	Strategic Management	4	
	BUSS7008	Export-Import Documentation & Standardization**&***	2	
	ENTR6511	Entrepreneurship: Market Validation	2	
	FINC6001	Financial Management	4	
MGMT6038	Cross Cultural Management* - (AOL)	2		
7	Enrichment Program		16	16
8	MGMT6044	Thesis	6	6
TOTAL CREDIT 146 SCU				

*) Global Learning System Course

**) Transferred course from training program at EITC/PPEI (Export Import Training Center/ Pendidikan dan Pelatihan Ekspor Indonesia)

-) (AOL) – Assurance of Learning Process System

Elective courses list for study abroad (5th Semester):

-) Transferred courses will be transferred based on credit transfer policies on study program with total of 15 credits

Enrichment Program (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks

Enrichment Study Abroad Track

Code	Course Name	SCU	Total
GLOB6005	Elective Course for Study Abroad 1	4	16
GLOB6006	Elective Course for Study Abroad 2	4	
GLOB6007	Elective Course for Study Abroad 3	4	
GLOB6008	Elective Course for Study Abroad 4	4	
GLOB6009	Elective Course for Study Abroad 5	2	
GLOB6010	Elective Course for Study Abroad 6	2	
GLOB6011	Elective Course for Study Abroad 7	2	
GLOB6012	Elective Course for Study Abroad 8	2	
GLOB6013	Elective Course for Study Abroad 9	2	
GLOB6014	Elective Course for Study Abroad 10	2	
GLOB6015	Elective Course for Study Abroad 11	2	
GLOB6016	Elective Course for Study Abroad 12	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 16 credits.

Enrichment Further Study Track

Code	Course Name	SCU	Total
ENTR6561	Design Thinking for Innovation	4	16
MKTG6285	Business Negotiation	3	
MKTG6283	Marketing Strategy	3	
STAT6153	Applied Statistics	3	
MGMT6393	Human Resources Management Strategy	3	

The Table of Prerequisite for International Business Management (S1)

Course	SCU	Sem.	Prerequisite Course	SCU	Sem.		
BUSS7006	Export-Import Management	4	4	BUSS7001	International Business*	4	3

*) The examination schedule of *BUSS7001-International Business* will be a priority to be scheduled on the first day, the grade will also be processed as priority.

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013	Character Building: <i>Pancasila</i>	B
2.	ENTR6511	Entrepreneurship: Market Validation	C
3.	ISYS6181	Management Information Systems for Leader	C
4.	MGMT6012	Human Resources Management*	C
5.	ECON6005	Microeconomics	C
6.	MKTG8005	Marketing Management	C
7.	BUSS7005	International Trade*	C
8.	BUSS7006	Export-Import Management*	C

*) Tutorial & Multipaper