## Information Systems

## Introduction

The need for Information Technology (IT) in the business industry has shifted into an environment that is more outward looking in order to compete in the free market. Information Technology is closely related to Information Systems (IS) in their joint support of the organization. They facilitate excellent procedures of the whole organization and strengthen its competitiveness.

As a discipline, Information systems has been making positive contributions to wide range of organizations, especially in this era of digital transformation where information can be accessed and distributed easily. Information systems helps organization in managing data as an asset, either collected or presented by information systems, which are possible to be implemented for problem solving and management decisions making.

The Information Systems Study Program was founded in response to the progressive demand for skilled human resources in the field of information systems. The scope of study in the Program includes Information Systems: information systems development including information systems analysis, design and implementation (programming), management information systems, business process analysis and design, enterprise systems, database analysis and design, and information system project management.

## Vision

A world class study program that excels in providing high-level Information system education is specialized in business-IT, recognized internationally, and champions innovation.

## Mission

The missions of Information Systems are:

1. Nurturing students and lecturers with creative and value-adding talents in Information System by creating a suitable environment;
2. Educating students in information systems, covering knowledge and skills in analyzing, designing and implementing information systems for improving business processes and to be able to create an innovative and valuable information system solution, through intensive learning process, research activities and collaboration with global industries;
3. Providing integrated knowledge to pursue further studies and create outstanding professionals, entrepreneurs, and leaders for a global community;
4. Providing professional services in Information System with an emphasis on the application of knowledge to society;
5. Fostering the quality of life of Indonesians and the international community through leveraging Information system solutions.

## Program Objective

The objectives of the program are to:

1. Equip students with the expertise and solid basic knowledge about system development that will be needed as a professional in the field of information systems, as well as increasing the skills and knowledge of educators in the information systems field;
2. Preparing students with proficiency and in-depth knowledge of innovative information systems related to ITBusiness Innovation;
3. Equip students with the ability to use knowledge of applied business applications for specific industrial purposes;
4. Equip the community with expertise and knowledge through the use of information system solutions;
5. Provide education to the public regarding the use and application of information systems.

## Student Outcomes

After completing the study, graduates are:

1. Able to analyze a complex computing problem and apply principles of computing and other relevant disciplines to identify solutions;
2. Able to design, implement, and evaluate a computing-based solution to meet a given set of computing requirements in the context of the program's discipline;
3. Able to communicate effectively in a variety of professional contexts;
4. Able to recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles;
5. Able to function effectively as a member or leader of a team engaged in activities appropriate to the program's discipline;
6. Able to support the delivery, use, and management of information systems within an information systems environment.

## Prospective Career of the Graduates

Graduates will have the necessary skills to work as:

1. System Analyst
2. Business Analyst
3. Business Process Analyst
4. Digital Business Specialist
5. Enterprise Resource Planning (ERP) Specialist
6. Software Architect
7. Information Security Analyst
8. System Designer
9. Database Administrator
10. Database Analyst
11. Data Scientist
12. User Experience Designer
13. IT/IS Consultant
14. Application Developer
15. Web-Developer/Web-Designer
16. IT Development Project Leader
17. Software Quality Assurance Tester
18. IT User Liaison
19. IT/IS Researcher
20. Entrepreneur

## Curriculum

The Information Systems Study Program curriculum is designed by refering to the curriculum recommended by Association for Computing Machinery (ACM) and Association for Information Systems (AIS) for model curriculum and guidelines for undergraduate degree program in Information Systems. In addition, the curriculum has been influenced by foreign universities with the reputation of qualified Information Systems Study Programs.
The curriculum for the next four years, will prominently consists of:

1. Information Systems, Business Process, Supply Chain Management, and Enterprise Systems.
2. Database, Information and Knowledge Management.
3. User Experience, Information Systems Analysis and Design.
4. Programming, Information Systems Project Management, Testing and Implementation.
5. Financial Accounting, Research Methodology, and Entrepreneurship.
6. Character Building and Language (Indonesian and English).
7. Concentration Subjects: Strategic Information System, Business Intelligence, Digital Technology, Applied Database, and Applied Enterprise Resource Planning (ERP).
8. Minor Program
9. Free Electives.

## Course Structure

| Sem | Code | Course Name | SCU | Total |
| :---: | :---: | :---: | :---: | :---: |
| 1 | ACCT6133003 | Introduction to Financial Accounting | 4 | 20 |
|  | ISYS6186003 | Business Process Fundamental**** | 4 |  |
|  | ISYS6093003 | Information System Concept*\&** | 4 |  |
|  | COMP6178003 | Introduction to Programming | 2/2 |  |
|  | LANG6027003 | Indonesian | 2 |  |
|  | English University Courses I |  |  |  |
|  | ENGL6128003 | English in Focus | 2 |  |
|  | ENGL6130003 | English for Business Presentation | 2 |  |
| 2 | ISYS6123003 | Introduction to Database Systems*\&** | 2/2 | 20 |
|  | ISYS6126003 | Enterprise System*\&** | 4 |  |
|  | ISYS6338003 | Testing and System Implementation*\&** | 2 |  |
|  | ENTR6509001 | Entrepreneurship: Ideation | 2 |  |
|  | ISYS6596003 | User Experience Research and Design** | 4/2 |  |
|  | English University Courses II |  |  |  |
|  | ENGL6129003 | English Savvy | 2 |  |
|  | ENGL6131003 | English for Written Business Communication | 2 |  |
| 3 | CHAR6013003 | Character Building: Pancasila | 2 | 22 |
|  | ISYS6535003 | Information Systems Analysis and Design**\&*** | 4/2 |  |
|  | ISYS6197003 | Business Application Development | 2/2 |  |
|  | ISYS6256003 | Information Systems Project Management*\&** | 4 |  |
|  | ISYS6478003 | Research Methods in Information Systems | 2 |  |
|  | ISYS6198003 | Data and Information Management** | 4 |  |
| 4 | CHAR6014003 | Character Building: Kewarganegaraan | 2 | 16 |
|  | ISYS6542003 | Advanced Information System Analysis and Design**\&*** | 4/2 |  |
|  | Streaming : Business Intelligence |  |  |  |
|  | ISYS6613003 | Business Intelligence** | 2 |  |
|  | ISYS6210003 | Data Visualization* | 2 |  |
|  | ISYS6190003 | Advance in Data \& Information Management | 4 |  |
|  | Streaming : Strategic Information System |  |  |  |
|  | ISYS6146003 | Information System Security* | 2 |  |
|  | ISYS6614003 | IS Strategy, Management and Acquisition** | 2 |  |
|  | ISYS6284003 | Analytical Information System | 4 |  |
|  | Streaming : Digital Technology |  |  |  |
|  | ISYS6211003 | Web Based Application Development | 2/2 |  |
|  | ISYS6285003 | Digital and New Media**** | 2 |  |
|  | ISYS6615003 | e-Business Design | 2 |  |
|  | Streaming : Applied ERP |  |  |  |
|  | ISYS6146003 | Information System Security* | 2 |  |
|  | ISYS6442003 | Applied ERP: Fundamental | 4 |  |


| Sem | Code | Course Name | SCU | Total |
| :---: | :---: | :---: | :---: | :---: |
|  | ISYS6614003 | IS Strategy, Management and Acquisition** | 2 |  |
|  | Streaming : Applied Database |  |  |  |
|  | ISYS6613003 | Business Intelligence** | 2 |  |
|  | ISYS6210003 | Data Visualization* | 2 |  |
|  | ISYS6567003 | Applied Database: Database Programming With SQL and PL/SQL | 4 |  |
|  | Streaming : Marketing Intelligence ${ }^{* * * *}$ |  |  |  |
|  | ISYS6755052 | Marketing Intelligence | 4 |  |
|  | ISYS6756052 | Social Media Marketing \& Analytics | 4 |  |
|  | Minor Program |  | 8 |  |
|  | Free Electives |  | 8 |  |
| 5 | ENTR6511001 | Entrepreneurship: Market Validation | 2 | 22 |
|  | CHAR6015003 | Character Building: Agama | 2 |  |
|  | ISYS6538003 | Advanced in Business Application Development** | 4/2 |  |
|  | Streaming: Business Intelligence |  |  |  |
|  | ISYS6200003 | Data Warehouse** | 4/2 |  |
|  | ISYS6199003 | Data \& Text Mining | 4 |  |
|  | ISYS6196003 | Business Analytics* | 2 |  |
|  | Streaming : Strategic Information System |  |  |  |
|  | ISYS6205003 | Enterprise Architecture** | 4 |  |
|  | ISYS8066003 | Business Process Management | 4 |  |
|  | ISYS6202003 | Social Informatics* | 4 |  |
|  | Streaming : Digital Technology |  |  |  |
|  | ISYS6187003 | Business Web Solution** | 4 |  |
|  | ISYS6289003 | Collaborative Computing* | 4 |  |
|  | ISYS6203003 | Mobile Applications Development | 2/2 |  |
|  | Streaming : Applied ERP |  |  |  |
|  | ISYS6205003 | Enterprise Architecture** | 4 |  |
|  | ISYS6696003 | Applied ERP: Integrated Business Process* | 8 |  |
|  | Streaming : Applied Database |  |  |  |
|  | ISYS6201003 | Data Warehouse and Data Mining** | 4 |  |
|  | ISYS6568003 | Applied Database: Administration and Recovery | 4 |  |
|  | ISYS6569003 | Applied Database: Application Development* | 4 |  |
|  | Streaming : Marketing Intelligence ${ }^{* * * *}$ |  |  |  |
|  | ISYS6713052 | Managing Content Marketing System | 4 |  |
|  | ISYS6714052 | Marketing Automation System | 4 |  |
|  | ISYS6715052 | Search Engine Optimization | 4 |  |
|  | Minor Program |  | 12 |  |
|  | Free Electives |  | 12 |  |
| 6 | Enrichment Program I |  | 20 | 20 |
| 7 | Enrichment Program II |  | 20 | 20 |


| Sem | Code | Course Name |  | SCU |
| :---: | :--- | :--- | :---: | :---: |
| Total |  |  |  |  |
| 8 | ISYS6616003 | Pre-Thesis | 2 | 6 |
|  | ISYS6617003 | Thesis | 4 |  |
|  | ISYS6117003 | Thesis | 6 |  |
| TOTAL CREDITS 146 Credits |  |  |  |  |

${ }^{*}$ ) This course is delivered in English
**) Global Learning System Course
***) Entrepreneurship Embedded
****) Conducted for student mobility program in BINUS @Semarang

## Streaming/Minor/Free Electives:

-) For $4^{\text {th }}$ Semester: Students are required to choose Streaming or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.
-) For $5^{\text {th }}$ Semester: Students are required to choose Streaming or Minor Program same with previous semester. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

## English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.
-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.
-) Students should pass English Savvy with a minimum Grade is $C$.
Pre-thesis (2 SCU) \& Thesis (4 SCU) can be taken in the $6^{\text {th }}$ and/or $7^{\text {th }}$ semester by the students who meet the requirements from the Study Program/Program

## Minor Scheme

| Minor Program | Semester 4 | Semester 5 |
| :---: | :---: | :---: |
| Minor @ Binus Kemanggisan |  |  |
| Digital Ecosystem | V | V |
| Human Capital in Digital Workplace | V | V |
| Sustainable Development | V | V |
| Cross Cultural Communication | V | V |
| Interactive \& Users Experience Design | V | V |
| Data Analytics | V | V |
| Robotic Process Automation | V | V |
| Minor @ Binus Alam Sutera |  |  |
| Digital Transformation | V | V |
| Minor @ Binus Bekasi |  |  |
| Virtual Service Experience | - | - |
| Culinary | V | V |
| Minor @ Binus Malang |  |  |
| Digital Technopreneur | - | - |
| Minor @ Binus Bandung |  |  |
| DesignPreneur | - | - |

## 1. Minor Program: Digital Ecosystem

| Course | SCU |  |
| :--- | :--- | :---: |
| COMP6683001 | Introduction to Artificial Intelligence | $2 / 2$ |
| COMM6501019 | Narative Development | 4 |
| ISYS6549003 | Digital Innovation | 4 |
| COMP6684001 | Current Trends in Technology | 4 |
| DSGN6834007 | Visual Identity | 4 |
|  |  | Total SCU |

2. Minor Program: Human Capital in Digital Workplace

| Course | SCU |  |
| :--- | :--- | :---: |
| PSYC6174027 | Psychology in The Workplace | 4 |
| MGMT6349005 | Digital Workplace Strategy | 4 |
| ISYS6551003 | Digital Workplace and Technology | 4 |
| LAWS6157028 | Legal Aspects in Digital Workplace | 4 |
| PSYC6175027 | Human Resources Development | 4 |
|  | Total SCU | $\mathbf{2 0}$ |

3. Minor Program: Sustainable Development

| Course | SCU |  |
| :--- | :--- | :---: |
| ARCH6119014 | Introduction to Sustainable Development | 2 |
| DSGN6835008 | Engineering Material | 4 |
| ISYE6154011 | Sustainable Design and Manufacture | 4 |
| ISYE6155011 | Occupational, Health, Safety, and Administration in Engineering | 2 |
| CPEN6217010 | Digital for Sustainable Development | 4 |
| CIVL6118013 | Engineering Economic | 4 |
|  | Total SCU | $\mathbf{2 0}$ |

## 4. Minor Program: Cross Cultural Communication

| Course | SCU |  |
| :--- | :--- | :---: |
| CHIN6132026 | Chinese Conversation in Daily Activities | 4 |
| COMM6502019 | Communication in Diversity | 2 |
| INTR6135029 | Comparative Politics | 4 |
| BUSS6170025 | Asian Business Ethics | 4 |
| CHIN6133026 | Chinese Conversation in Daily Works | 2 |
| CHIN6134026 | Chinese Conversation in Business Communication | 4 |
|  | Total SCU | $\mathbf{2 0}$ |

5. Minor Program: Interactive \& Users Experience Design

| Course | SCU |  |
| :--- | :--- | :---: |
| PSYC6176027 | Psychology and User Experience | 4 |
| ISYS6553003 | User-Centered Research and Evaluation | 4 |
| DSGN6836007 | Fundamental of Interface Design | 4 |
| ISYS6554003 | Core Principles: Interactive Design | 4 |
| DSGN6837007 | Digital Design Production | 4 |
|  |  | Total SCU |

## 6. Minor Program: Data Analytics

| Course | SCU |  |
| :--- | :--- | :---: |
| ISYS6680003 | Introduction to data Analytics | 2 |
| ISYS6681003 | Data Management \& Descriptive Analytics | 4 |
| STAT6198049 | Statistical for Decision Making | 4 |
| ISYS6682003 | Application of Predictive Analytics to Business Data | 4 |
| ISYS6683003 | Prescriptive Analytics and Optimization | 4 |
| MKTG6312005 | Digitalization of Markets and Consumption | 2 |
|  |  | Total SCU |

## 7. Minor Program: Robotic Process Automation

| Course | SCU |  |
| :--- | :--- | :---: |
| COMP6857001 | Basic Programming for Automation | 2 |
| COMP6858001 | RPA Concept \& Design | 2 |
| ISYS6684003 | RPA Developer Fundamental | 4 |
| ISYS6685003 | RPA Developer Advance | 4 |
| ISYS6686003 | RPA Business Analytics Fundamental | 4 |
| ISYS6687003 | Business Process Improvement | 2 |
| COMP6859001 | Intelligence Automation | 2 |
|  | Total SCU | $\mathbf{2 0}$ |

8. Minor Program: Digital Transformation

| Course | SCU |  |
| :--- | :--- | :---: |
| ISYS6559003 | Business Models and Technology Innovation | 4 |
| ISYS6557003 | Business Data Management | 4 |
| MGMT6484005 | Digital Strategy | 2 |
| ISYS6695003 | Digital Marketing Analysis | 4 |
| STAT6200049 | Practical Statistics for Digital Business | 4 |
| ISYS6560003 | Success Factor for Leading Digital Transformation | 2 |
|  | Total SCU | $\mathbf{2 0}$ |

## 9. Minor Program: Culinary

| Course | SCU |  |
| :--- | :--- | :---: |
| HTMN6078021 | Advanced in Pastry and Bakery | 4 |
| HTMN6050021 | Culinary Business Event | $2 / 2$ |
| HTMN6048021 | Western and French Cuisine | $2 / 4$ |
| HTMN6046021 | Authentic Indonesian Cuisine | $2 / 4$ |
|  |  | Total SCU |

Appendix: Free Electives ( $4^{\text {th }}$ Semester $\& 5^{\text {th }}$ Semester)

| No | Course Owner <br> Department | Course Code | Course Name | SCU | Semester |
| :---: | :--- | :--- | :--- | :---: | :---: |
| 1 | Accounting | ACCT7141020 | Accounting Information System and <br> Internal Control | $2 / 2$ | 4 |
| 2 | Management | MGMT6374005 | Analysis on E-Business Investment | 4 | 4 |
| 3 | International <br> Relations | INTR6143029 | ASEAN Community: Security, <br> Economic, and Socio Cultural Aspects | 4 | 4 |
| 4 | Business Law | LAWS6168028 | Banking-Financial Law \& Islamic <br> Business Law ${ }^{*} \&^{* *}$ | 4 | 4 |


| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5 | Architecture | ARCH6047014 | Behavior in Architecture | 2 | 5 |
| 6 | Global Business Marketing | MKTG6294005 | Branding \& Omnichannel Retailing | 4 | 4 |
| 7 | Information Systems | ISYS6196003 | Business Analytics | 2 | 5 |
| 8 | Business Law | LAWS6171028 | Business Competition \& Consumer Protection Law | 2 | 4 |
| 9 | Interior Design | DSGN6611008 | Business in Interior Design*** | 2 | 4 |
| 10 | Information Systems | ISYS8066003 | Business Process Management | 4 | 5 |
| 11 | Management | BUSS6069005 | Business Simulation | 2 | 5 |
| 12 | Business Creation | ENTR6582005 | Business Strategy | 2 | 4 |
| 13 | Business Law | LAWS6169028 | Capital Market, Legal Audit, \& Due Deligence | 4 | 4 |
| 14 | Animation | DSGN6692007 | Character Animation | 4 | 4 |
| 15 | Chinese Literature | CHIN6157026 | Chinese Business for Etiquette (Beginner) | 4 | 5 |
| 16 | Chinese Literature | CHIN6158026 | Chinese Business in Daily Communication | 4 | 5 |
| 17 | Chinese Literature | CHIN6159026 | Chinese Character Writing | 2 | 4 |
| 18 | Computer Engineering | CPEN6232010 | Cloud Technology Practice* | 2 | 5 |
| 19 | Management | MGMT6145005 | Compensation and Performance Management | 2 | 5 |
| 20 | Civil Engineering | COMP6046013 | Computer Applications in Construction Management | 2 | 5 |
| 21 | Cyber Security | COMP6646001 | Computer Forensic**** | 2 | 5 |
| 22 | Computer Engineering | CPEN6098010 | Computer Networks | 2/2 | 5 |
| 23 | Animation | DSGN6689007 | Concept Art \& Production Design | 2 | 5 |
| 24 | Civil Engineering | CIVL6080013 | Construction Methods \& Heavy Equipment | 2 | 5 |
| 25 | Business Law | LAWS6174028 | Contract \& Legislative Drafting | 2 | 5 |
| 26 | Marketing Communication | COMM6523019 | Corporate Event Management | 2/2 | 5 |
| 27 | International Business Management | MGMT6369005 | Corporate Strategy in International Business | 2 | 4 |
| 28 | Marketing Communication | COMM6533019 | Creative Program Design | 2/2 | 4 |
| 29 | Creative Advertising | DSGN6671007 | Creative Writing for Commercials | 4 | 4 |
| 30 | Computer Engineering | CPEN6126010 | Cross Platform Application Development*\&** | 4 | 5 |
| 31 | Management | BUSS6088005 | Current Issue in Business and Technology | 2 | 4 |
| 32 | Business Management | MGMT6365005 | Current Issue in Service Business and Technology** | 2 | 5 |
| 33 | Management | MGMT6412005 | Customer Relationship Management | 2 | 5 |
| 34 | Business Law | LAWS6110028 | Cyber Law* | 2 | 4 |
| 35 | Information Systems | ISYS6199003 | Data \& Text Mining | 4 | 5 |
| 36 | Information Systems | ISYS6210003 | Data Visualization | 2 | 4 |
| 37 | Data Science | DTSC6007001 | Deep Learning | 2 | 4 |
| 38 | Business Creation | ENTR6580005 | Digital Business Transformation | 2 | 4 |
| 39 | Marketing Communication | COMM6541019 | Digital Corporate Communication | 2/2 | 5 |


| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 40 | New Media | DSGN6743007 | Digital Graphic Reproduction | 4 | 4 |
| 41 | Business Management | MGMT6401005 | Digital Supply Chain Management | 2 | 4 |
| 42 | International Business Management | MGMT6370005 | E-Business for International Business | 2 | 5 |
| 43 | Management | ISYS8175005 | E-Business Strategy and Implementation | 4 | 5 |
| 44 | English Literature | ENGL6169024 | English for Professionals | 2 | 4 |
| 45 | International Business Management | BUSS7009005 | Export-Import Cost Management | 2 | 5 |
| 46 | Food Tech | FOOD6062015 | Food Quality Assurance System** | 2/1 | 5 |
| 47 | Game Application and Technology | GAME6082001 | Game Animation*\&* | 2 | 4 |
| 48 | Computer Science | COMP6590001 | Geographical Information System* | 2/2 | 5 |
| 49 | Film | FILM6059009 | Global Cinema* | 4 | 5 |
| 50 | Marketing Communication | COMM6435019 | Global Consumer Behavior | 2 | 4 |
| 51 | International Relations | INTR8049029 | Global Economic Architecture | 2 | 5 |
| 52 | Psychology | PSYC6130027 | Human Performance Technology* | 4 | 4 |
| 53 | Management | MGMT6371005 | Human Resources Analytics | 4 | 4 |
| 54 | Primary Teacher Education | EDUC6061030 | ICT for Distance Learning | 2 | 5 |
| 55 | Interior Design | DSGN6886008 | Rendering and Presentation Techniques*** | 2 | 4 |
| 56 | Business Information Technology | ISYS6574003 | Information Retrieval | 4 | 4 |
| 57 | Information Systems Accounting \& Auditing | ISYS6050003 | Information System Audit Fundamental | 4 | 5 |
| 58 | Interior Design | DSGN6608008 | Interior Design and culture* | 2 | 4 |
| 59 | Architecture | ARCH6054014 | Interior Design Principles** | 2 | 4 |
| 60 | Finance | FINC6189020 | Introduction to Financial Market and FinTech*** | 2 | 5 |
| 61 | Japanese Literature | JAPN6111025 | Introductory Japanese I | 4 | 4 |
| 62 | Business Law | LAWS6170028 | Investment Law | 2 | 4 |
| 63 | Information Systems Accounting \& Auditing | ISYS6608003 | IT Service \& Risk Management | 2 | 5 |
| 64 | Japanese Literature | JAPN6116025 | Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento) | 2 | 5 |
| 65 | Japanese Literature | JAPN6145025 | Japanese Grammar I (Bunpou I) | 4 | 4 |
| 66 | Japanese Literature | JAPN6148025 | Japanese Letter I (Kanji I) | 2 | 4 |
| 67 | Business Information Technology | ISYS6579003 | Knowledge-Based AI: Cognitive Systems | 4 | 5 |
| 68 | Management | MGMT6276005 | Leadership \& Managing Human Capital in Organization | 4 | 4 |
| 69 | Industrial Engineering | ISYE6113011 | Leadership \& Organizational Behavior*\&* | 2 | 4 |
| 70 | Business Law | LAWS6159028 | Legal Aspect in Business | 2 | 4 |
| 71 | Business Law | LAWS6167028 | Legal Philosophy \& Professional Ethics | 2 | 5 |


| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 72 | Business Law | LAWS6056028 | Legal Research Methods | 2 | 5 |
| 73 | Business Information Technology | ISYS6577003 | Machine Learning \& Foundations | 2 | 4 |
| 74 | Business Creation | ENTR6494005 | Managing Growing Business | 2 | 5 |
| 75 | Management | BUSS6173005 | Managing Innovation and Knowledge | 4 | 4 |
| 76 | Global Business Marketing | MKTG6272005 | Marketing Research | 2/2 | 5 |
| 77 | Marketing Communication | COMM6539019 | Media Convergence in Creative Broadcasting | 2 | 5 |
| 78 | Marketing Communication | COMM6538019 | Media Promotion \& Marketing in Creative Broadcasting | 2 | 5 |
| 79 | Animation | DSGN6693007 | Motion Graphic* | 4 | 4 |
| 80 | International Relations | INTR6162029 | Multiculturalism and Digital Society | 2 | 5 |
| 81 | Computer Science | COMP6823001 | Multimedia Systems** | 2 | 4 |
| 82 | International Relations | INTR6148029 | Multinational Corporations Global Strategy and Social Responsibility | 2/2 | 4 |
| 83 | Management | MGMT6297005 | Operations Management* | 4 | 5 |
| 84 | Management | BUSS6163005 | Organization Development Strategy | 2 | 5 |
| 85 | Management | MGMT6375005 | Organizational Learning | 4 | 4 |
| 86 | Creative Advertising | DSGN6661007 | Photography | 4 | 4 |
| 87 | Psychology | PSYC6125027 | Psychology of Special Needs Education | 4 | 4 |
| 88 | Japanese Literature | JAPN6149025 | Reading Comprehension I (Dokkai I) | 2 | 4 |
| 89 | Business Information Technology | ISYS6606003 | Smart Application | 2 | 4 |
| 90 | English Literature | SOCS6021024 | Social and Digital Media Writing | 2 | 4 |
| 91 | Information Systems | ISYS6202003 | Social Informatics | 4 | 5 |
| 92 | English Literature | ENGL6244024 | Social Media Broadcasting | 4 | 5 |
| 93 | Information Systems | ISYS6016003 | Social Media Fundamental | 2 | 4 |
| 94 | Management | MGMT6063005 | Strategic Management | 2 | 5 |
| 95 | Industrial Engineering | ISYE6181011 | System Engineering \& Analysis** | 2 | 4 |
| 96 | Business Law | LAWS6176028 | Tax Law | 2 | 5 |
| 97 | Tourism | TRSM6141022 | Tourism Destination and Planning Management** | 4 | 5 |
| 98 | Tourism | TRSM6208022 | Tourism Innovation and Product Development** | 4 | 5 |
| 99 | Animation | DSGN6694007 | Visual Effect (VFX)* | 4 | 4 |
| 100 | English Literature | ENGL6158024 | Writing for Children and Young Adults | 2 | 5 |

## Enrichment Program I (6 ${ }^{\text {th }}$ Semester) \& Enrichment Program II ( $7^{\text {th }}$ Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

## Enrichment Track Scheme

| Track | Semester 6 |  |  |  |  |  |  | Semester 7 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | IN | RS | EN | CD | SA | IS | etc | IN | RS | EN | CD | SA | FS | etc |
| 1 |  |  | v |  |  |  |  |  |  | v |  |  |  |  |
| 2 |  |  |  | v |  |  |  | v |  |  |  |  |  |  |
| 3 |  |  |  | v |  |  |  |  | v |  |  |  |  |  |
| 4 |  |  |  | v |  |  |  |  |  |  | v |  |  |  |
| 5 |  |  |  |  | v |  |  | v |  |  |  |  |  |  |
| 6 |  |  |  |  | v |  |  |  | v |  |  |  |  |  |
| 7 |  |  |  |  | v |  |  |  |  |  | v |  |  |  |
| 8 |  | v |  |  |  |  |  |  | v |  |  |  |  |  |
| 9 |  | v |  |  |  |  |  | v |  |  |  |  |  |  |
| 10 | v |  |  |  |  |  |  | v |  |  |  |  |  |  |
| 11 | v |  |  |  |  |  |  |  | v |  |  |  |  |  |
| 12 | v |  |  |  |  |  |  |  |  |  | v |  |  |  |
| 13 | v |  |  |  |  |  |  |  |  |  |  | v |  |  |
| 14 | v |  |  |  |  |  |  |  |  |  |  |  | v |  |
| 15 |  | v |  |  |  |  |  |  |  |  |  |  | v |  |
| 16 |  |  |  | v |  |  |  |  |  |  |  |  | v |  |
| 17 |  |  |  |  | v |  |  |  |  |  |  |  | v |  |
| 18 |  |  |  |  |  | V |  | v |  |  |  |  |  |  |
| 19 |  |  |  |  |  | v |  |  | v |  |  |  |  |  |
| 20 |  |  |  |  |  | v |  |  |  |  | v |  |  |  |
| 21 |  |  |  |  |  | v |  |  |  |  |  |  | v |  |
| Note: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| IN | : Certified Internship |  |  |  |  |  | SA | : Certified Study Abroad |  |  |  |  |  |  |
| RS | : Certified Research |  |  |  |  |  | S | : Certified Specific Independent Study |  |  |  |  |  |  |
| EN | : Certified Entrepreneurship |  |  |  |  |  | FS | : Further Study |  |  |  |  |  |  |
| CD | : Certified Community Development |  |  |  |  |  | etc | : Study Program Special Purposes |  |  |  |  |  |  |

## Description:

Students who failed in Enrichment Program I can retake with the same track or change into another track. As for Enrichment Program II, student who failed with Certified Internship, Certified Research, Certified Community Development, and Certified Study Abroad track on Enrichment Program II, can retake with the same track or change into another track. However students who take Certified Entrepreneurship track on Enrichment Program II, should retake with another track.

Certified Internship Track

| Code | Course Name | SCU | Total |
| :--- | :--- | :---: | :---: |
| Enrichment Program I |  |  |  |
| ISYS6215003 |  | 8 | 20 |
| COMM6553003 | Business \& Professional Communication | 8 |  |
| ISYS6192003 | Requirement and Solution for Information Systems | 4 |  |
| Enrichment Program II | 20 |  |  |
| ISYS6347003 |  | 8 | 20 |
| BUSS6199003 | Business Ethic and Social Responsibility | 8 |  |
| ISYS6193003 | Design and Evaluation for Information Systems | 4 |  |

## Certified Entrepreneurship Track

| Code | Course Name | SCU | Total |
| :--- | :--- | :---: | :---: |
| Enrichment Program I |  |  |  |
| ENTR6949003 |  | 8 | 20 |
| ENTR6596003 | Product Development Process for Information <br> Technology Business | 8 |  |
| Enrichment Program II | 4 | 20 |  |
| ENTR6951003 | Product Launching in Information Systems |  |  |
| ENTR6597003 | Business Development for Information Technology <br> Business | 8 |  |
| ENTR6952003 | EES in New Information Systems Business II | 4 |  |

## Certified Research Track

| Code | Course Name | SCU | Total |
| :---: | :---: | :---: | :---: |
| Enrichment Program I |  |  | 20 |
| RSCH6275003 | Research Experience | 8 |  |
| RSCH6510003 | Scientific Writing in Information Systems Research | 8 |  |
| RSCH6460003 | EES in Information Systems Research | 4 |  |
| Enrichment Program II |  |  | 20 |
| RSCH6412003 | Information Systems Research Experience | 8 |  |
| RSCH6511003 | Scientific Writing in Information Systems | 8 |  |
| RSCH6414003 | Global Employability and Entrepreneurial Skills in Information Systems Research | 4 |  |

Certified Community Development Track

| Code | Course Name | SCU | Total |
| :---: | :---: | :---: | :---: |
| Enrichment Program I |  |  | 20 |
| CMDV6156003 | Community Outreach Project Implementation | 8 |  |
| CMDV6289003 | Community Outreach Project Design in Information Systems | 8 |  |
| CMDV6259003 | Employability and Entrepreneurial Skills in Information Systems Community | 4 |  |
| Enrichment Program II |  |  | 20 |
| CMDV6260003 | Community Development Project Implementation | 8 |  |
| CMDV6290003 | Community Development Project Design in Information Systems | 8 |  |
| CMDV6262003 | Employability and Entrepreneurial Skills in Information Systems Community Development | 4 |  |

Certified Study Abroad Track

| Code | Course Name | SCU | Total |
| :---: | :---: | :---: | :---: |
| Elective courses list for study abroad* |  |  | 20 |
| Enrichment Program I/II |  |  |  |
| GLOB6005003 | Elective Course for Study Abroad 1 | 4 |  |
| GLOB6006003 | Elective Course for Study Abroad 2 | 4 |  |
| GLOB6007003 | Elective Course for Study Abroad 3 | 4 |  |
| GLOB6008003 | Elective Course for Study Abroad 4 | 4 |  |
| GLOB6009003 | Elective Course for Study Abroad 5 | 2 |  |
| GLOB6010003 | Elective Course for Study Abroad 6 | 2 |  |
| GLOB6011003 | Elective Course for Study Abroad 7 | 2 |  |
| GLOB6012003 | Elective Course for Study Abroad 8 | 2 |  |
| GLOB6013003 | Elective Course for Study Abroad 9 | 2 |  |
| GLOB6014003 | Elective Course for Study Abroad 10 | 2 |  |
| GLOB6015003 | Elective Course for Study Abroad 11 | 2 |  |
| GLOB6016003 | Elective Course for Study Abroad 12 | 2 |  |
| GLOB6251003 | Elective Course for Study Abroad 29 | 4 |  |

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

## Certified Specific Independent Study

| Code | Course Name | SCU | Total |
| :---: | :---: | :---: | :---: |
| Elective courses list for certified specific independent study* |  |  | 20 |
| Enrichment Program I |  |  |  |
| MICR6033003 | Course Certification I | 3 |  |
| MICR6034003 | Technical Skill Enrichment I | 4 |  |
| MICR6035003 | Industrial Project I | 9 |  |
| MICR6036003 | Soft Skill Enrichment I | 4 |  |
| MICR6001003 | Elective Course for Micro Credential Course 1 | 8 |  |
| MICR6002003 | Elective Course for Micro Credential Course 2 | 8 |  |
| MICR6003003 | Elective Course for Micro Credential Course 3 | 6 |  |
| MICR6004003 | Elective Course for Micro Credential Course 4 | 6 |  |
| MICR6005003 | Elective Course for Micro Credential Course 5 | 6 |  |
| MICR6006003 | Elective Course for Micro Credential Course 6 | 5 |  |
| MICR6007003 | Elective Course for Micro Credential Course 7 | 5 |  |
| MICR6008003 | Elective Course for Micro Credential Course 8 | 5 |  |
| MICR6009003 | Elective Course for Micro Credential Course 9 | 5 |  |
| MICR6010003 | Elective Course for Micro Credential Course 10 | 4 |  |
| MICR6011003 | Elective Course for Micro Credential Course 11 | 4 |  |
| MICR6012003 | Elective Course for Micro Credential Course 12 | 4 |  |
| MICR6013003 | Elective Course for Micro Credential Course 13 | 4 |  |


| Code | Course Name | SCU | Total |
| :---: | :---: | :---: | :---: |
| MICR6014003 | Elective Course for Micro Credential Course 14 | 4 |  |
| MICR6015003 | Elective Course for Micro Credential Course 15 | 3 |  |
| MICR6016003 | Elective Course for Micro Credential Course 16 | 3 |  |
| MICR6017003 | Elective Course for Micro Credential Course 17 | 3 |  |
| MICR6018003 | Elective Course for Micro Credential Course 18 | 3 |  |
| MICR6019003 | Elective Course for Micro Credential Course 19 | 3 |  |
| MICR6020003 | Elective Course for Micro Credential Course 20 | 3 |  |
| MICR6021003 | Elective Course for Micro Credential Course 21 | 2 |  |
| MICR6022003 | Elective Course for Micro Credential Course 22 | 2 |  |
| MICR6023003 | Elective Course for Micro Credential Course 23 | 2 |  |
| MICR6024003 | Elective Course for Micro Credential Course 24 | 2 |  |
| MICR6025003 | Elective Course for Micro Credential Course 25 | 2 |  |
| MICR6026003 | Elective Course for Micro Credential Course 26 | 2 |  |
| MICR6027003 | Elective Course for Micro Credential Course 27 | 2 |  |
| MICR6028003 | Elective Course for Micro Credential Course 28 | 2 |  |
| MICR6029003 | Elective Course for Micro Credential Course 29 | 1 |  |
| MICR6030003 | Elective Course for Micro Credential Course 30 | 1 |  |
| MICR6031003 | Elective Course for Micro Credential Course 31 | 1 |  |
| MICR6032003 | Elective Course for Micro Credential Course 32 | 1 |  |

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above ( 20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

## Further Study Track

| Code | Course Name | SCU | Total |
| :--- | :--- | :---: | :---: |
| Enrichment Program II |  |  |  |
| ISYS6654003 | Service Oriented Analysis and Design | 4 |  |
| ISYS6655003 | Change Management for Enterprise |  |  |
| ISYS6656003 | Digital Transformation Management |  | 20 |
| ISYS6657003 | Data Analytics for Research | 4 |  |
| ISYS6660003 | Visualization and Descriptive Analytics | 4 |  |

## Student should pass all of these quality controlled courses as listed below:

| No | Course Code | Course Name | Minimal Grade |
| :---: | :--- | :--- | :---: |
| 1. | CHAR6013003 | Character Building: Pancasila | B |
| 2. | ENTR6511001 | Entrepreneurship: Market Validation | C |
| 3. | ISYS6126003 | Enterprise System | C |
| 4. | ISYS6535003 | Information Systems Analysis and Design ${ }^{\star}$ | C |
| 5. | ISYS6198003 $^{2}$ | Data and Information Management |  |
| 6. | ISYS6256003 | Information Systems Project Management | C |


| No | Course Code | Course Name | Minimal Grade |
| :---: | :---: | :---: | :---: |
| Streaming : Business Intelligence |  |  |  |
| 7. | ISYS6613003 | Business Intelligence* | C |
| 8. | ISYS6200003 | Data Warehouse | C |
| Streaming : Strategic Information System |  |  |  |
| 7. | ISYS6614003 | IS Strategy, Management and Acquisition | C |
| 8. | ISYS6205003 | Enterprise Archtecture* | C |
| Streaming : Digital Technology |  |  |  |
| 7. | ISYS6615003 | e-Business Design* | C |
| 8. | ISYS6187003 | Business Web Solution | c |
| Streaming : Applied ERP |  |  |  |
| 7. | ISYS6614003 | IS Strategy, Management and Acquisition | C |
| 8. | ISYS6205003 | Enterprise Archtecture* | C |
| Streaming : Applied Database |  |  |  |
| 7. | ISYS6613003 | Business Intelligence* | c |
| 8. | ISYS6201003 | Data Warehouse and Data Mining | C |

${ }^{*}$ ) Tutorial \& Multipaper

