Business Management

Introduction

In facing rapid growth in the service business in the global market, especially in the fields of e-commerce, marketplace, and supply chain, it is necessary to provide graduates to fill the growing demand for professionals in the service business which is equipped with higher cognitive skills and social and emotional skills. In connection with that, Business Management Program provides its students with a suitable curriculum to deal with these challenges. The Program has had international business school accreditation (AACSB) and national BAN-PT 'UNGGUL' accreditation. The Program equips the students with knowledge and expertise in management concepts, creative thinking and entrepreneurial skills, global mindset, ethics and digital service and supply chain management. The uniqueness of this program is strengthening the students with "service business and supply chain". The service and supply chain will be crucial future competencies for any company, namely the competencies in developing integrated solutions for customer problems (service orientation), including managing the internal and external parties (supply chain) and use of the latest technology in the process (digital). Therefore, these competencies will be a key competitive advantage for any company. The students will also get updated knowledge and experience from industries and soft-skills training/workshops that enable them to survive and expand their capacity. The teaching-learning process is carried out through a variety of teaching-learning strategies encompassing business case studies, business simulations, laboratory, collaborative learning, international guest lecturer, industry visit, role-playing, free-elective course and enrichment program or KAMPUS MERDEKA.

Vision

A world-class business school, fostering and empowering the society in serving and building the nation.

Mission

Providing world class business education to build the nation and to contribute to community development by means of:

- **Educating BINUSIANs to develop exemplary characters through holistic approach.**
  Educating BINUSIANs to be ethical & innovative graduates with multiple skills to deal with business challenges using holistic approach.
- **Resolving business and entrepreneurship issues with meaningful and relevant research.**
  Encouraging BINUSIAN to advance knowledge and practices with high quality research for resolving business and entrepreneurship issues.
- **Fostering BINUSIANs through self-enrichment.**
  Nourishing BINUSIANs' SPIRIT for improving personal and professional capabilities.
- **Empowering BINUSIANs to continuously improve business community.**
  Invigorating BINUSIANs to solve the business community challenges through academic and community service activities

Competency Goals

By the completion of our program

1. **Management and Business Concepts**

   Each student should be able to comprehend management and business concept.

2. **Problem Solving and Entrepreneurial Skills**

   Each student should be able to systematically and innovatively solve problems and overcome challenges in business.

3. **Global Mindsets**

   Each student should be able to perform global mindset in applying business concept.

4. **Professionalism and Ethical Competence**

   Each student should be able to apply ethical and professional values.

Prospective Career of the Graduates

Graduates of the Business Management Program will have prospective careers, particularly in e-commerce development, business development, logistics/supply chain analysis, procurement/purchasing analyst, business analyst, human resource development, business consultant, and service provider (solopreneur). The graduates also have competency in carrying out the transformation from a conventional business to a service business as a business (servitization) analyst.

Curriculum

The curriculum of the Business Management Program has been designed to meet today's global business challenges, especially in the service business by embedding 50% of general competencies (management concepts, creative thinking and entrepreneurial skills, global mindset, and ethics) and 50% of specific competencies (service business and supply chain). The curriculum also encompasses 70% of class-based learning and 30% of real practices. Class-based learning (face-to-face and online/GSLC) will be delivered in semesters 1-5. In semester 5, the students will also get 10 SCU (SKS) for free elective courses namely the courses that can be elected by students according to their interest from all courses offered by all programs (outside Business Management Program) at BINUS University. In semesters 6-7, the students will get an enrichment program (3+1 Program) with 9 tracks (internship, research, entrepreneurship, community service, study abroad, micro-credentials, certifications, industry course, and further study) and KAMPUS MERDEKA. In semester 8, the students must complete their thesis (survey/SLR/ publication/business case/problem solving). In the program, the on-time study is 4 years or 8 semesters. The students will be able to graduate faster (3.5 years or 7 semesters) if their minimum GPA is 3.00 by completing their thesis in semester 7. The teaching-learning process is delivered in Indonesian, but some courses are delivered in English (3 dinE courses). In developing the student's global mindset, the program provides study abroad, international lectures, student exchange or mobility (IISMA), dinE courses, and international certifications. The international certification tracks consisted of sustainability management, service management, retail management, and logistics/supply chain management. The Program's curriculum used international standards (AACSB) and collaborated with foreign universities, business associations, and industries.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6013005	Character Building: Pancasila	2	20
	ISYS6181005	Management Information Systems for Leader	4	
	MATH6176005	Business Mathematics	2	
	MGMT6011005	Introduction to Management and Business* - (AOL)	4	
	MKTG6318005	Marketing Management*&** - (AOL)	4	
	MGMT6012005	Human Resources Management - (AOL)	4	
	Foreign Language Courses		0	
2	CHAR6014005	Character Building: Kewarganegaraan	2	20
	MGMT6297005	Operations Management**	4	
	ACCT6351005	Accounting for Business	4	

Sem	Code	Course Name	SCU	Total
	ECON6099005	Business Economics **– (AOL)**	4	
	LANG6027005	Indonesian	2	
	STAT6206005	Business Statistics I	2	
	BUSS6066005	Business Ethics** **- (AOL)**	2	
	Foreign Language Courses		0	
3	CHAR6015005	Character Building: Agama	2	22
	FINC6001005	Financial Management**	4	
	STAT6207005	Business Statistics II **– (AOL)**	2/2	
	BUSS6171005	Business Sustainability** **- (AOL)**	4	
	ENTR6509005	Entrepreneurship: Ideation **– (AOL)**	2	
	MGMT6239005	Service Operation Management*	2	
	MGMT6238005	Service Management Fundamental**	4	
	Foreign Language Courses		0	
4	ENTR6510005	Entrepreneurship: Prototyping	2	20
	MGMT6455005	Servitization and Customer Experience Management	2	
	MKTG6274005	Service Marketing Management** **- (AOL)**	4	
	MGMT6456005	Fundamentals of Supply Chain Management**	4	
	MGMT6401005	Digital Supply Chain Management**	2	
	MGMT6365005	Current Issue in Service Business and Technology**	2	
	MGMT6457005	Global Supply Chain Services*&**	4	
	Foreign Language Courses		0	
5	ENTR6511005	Entrepreneurship: Market Validation	2	18
	RSCH6726005	Research Methodology for Service Business	3/1	
	MGMT6400005	Supply Chain Strategy	2	
	Minor Program		10	
	Free Electives		10	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	MGMT6404005	Pre Thesis	2	6
	MGMT6415005	Thesis	4	
	MGMT6017005	Thesis	6	
			TOTAL CREDIT 146 SCU	

*) This course is delivered in English
**) Global Learning System course

-) **(AOL)** – Assurance of Learning Process System

Minor/ Free Electives/ Mobility:
-) For 4th Semester: Students are required to choose Minor/ Free Electives/ Mobility. For Free Electives, students are required to choose from the list of Free Electives in Appendix.
-) For 5th Semester: Students are required to choose Minor/ Free Electives/ Mobility same with previous semester. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

Foreign Language Courses:
Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Pre-thesis (2 SCU) & Thesis (4 SCU) *can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program*

Appendix Foreign Language Courses

Foreign Language Courses		SCU
ENGL6253005	English for Frontrunners	0
ENGL6254005	English for Independent Users	0
ENGL6255005	English for Professionals	0
JAPN6190005	Basic Japanese Language	0
CHIN6163005	Basic Chinese Language	0

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals and choose Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

Minor Scheme

Minor Program	Semester 5
Minor @ Binus Kemanggisan	
Digital Ecosystem	V
Sustainable Development	V
Cross Cultural Communication	V
Interactive & Users Experience Design	V
Data Analytics	V
Robotic Process Automation	V
Minor @ Binus Alam Sutera	
Digital Transformation	V
Minor @ Binus Bekasi	
Virtual Services Experience	V
Culinary	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Digital Ecosystem

Fundamental Courses

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	**10**

2. Minor Program: Sustainable Development

Fundamental Courses

Course		SCU
ISYE6154011	Sustainable Design and Manufacture	4
CPEN6217010	Digital for Sustainable Development	4
ARCH6119014	Introduction to Sustainable Development	2
	Total SCU	**10**

3. Minor Program: Cross Cultural Communication

Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	**10**

4. Minor Program: Interactive & Users Experience Design

Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	**10**

5. Minor Program: Data Analytics

Fundamental Courses

Course		SCU
ISYS6680003	Introduction to Data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
	Total SCU	**10**

6. Minor Program: Robotic Process Automation

Fundamental Courses

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6687003	Business Process Improvement	2
	Total SCU	**10**

7. Minor Program: Digital Transformation

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
	Total SCU	10

8. Minor Program: Virtual Service Experience

Fundamental Courses

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
MGMT6354005	Virtual Operation and Supply Chain	4
	Total SCU	10

9. Minor Program: Culinary

Fundamental Courses

Course		SCU
HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
	Total SCU	10

SCU for HTMN6008021, HTMN6128021 are practical

Appendix: Free Electives (5th Semester)

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
1	Business Management	MKB	MGMT6459005	Retail Management	4	5
2	Business Management	MKB	MGMT6460005	Retail Supply Chain Management	2	5
3	Business Management	MKB	MKTG6324005	Retail Marketing Management	2	5
4	Business Management	MKB	MGMT6461005	Category Management	2	5
5	Management	MKK	MGMT6297005	Operations Management	4	5
6	Management	MKK	FINC6001005	Financial Management	4	5
7	Global Business Marketing	MKB	MKTG6321005	Marketing Data Analytics	4	5

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
8	Global Business Marketing	MKB	MKTG6322005	Sales and Customer Relationship Management	4	5
9	Global Business Marketing	MKB	MKTG6237005	Global Strategic Marketing : Asia Pacific Perspective	4	5
10	Global Business Marketing	MKB	MKTG6270005	Retail and Omni Channel	2	5
11	Global Business Marketing	MKB	MKTG6272005	Marketing Research	2/2	5
12	Global Business Marketing	MKK	MGMT6358005	Managing Business Information	2/2	5
13	International Business Management	MKK	MGMT6357005	Multinational Corporation Management	4	5
14	International Business Management	MKB	BUSS6223005	Trade in Asia	2	5
15	International Business Management	MKB	BUSS6224005	Special Topics in International Business	4	5
16	Civil Engineering	MKB	CIVL6080013	Construction Methods & Heavy Equipment	2	5
17	Computer Engineering	MKB	CPEN6098010	Computer Networks	2/2	5
18	Computer Engineering	MKB	CPEN6232010	Cloud Technology Practice	2	5
19	Industrial Engineering	MKB	ISYE6165011	Supply Chain Risk & Negotiation	2	5
20	Industrial Engineering	MKB	ISYE6115011	Transportation Modelling	2	5
21	Industrial Engineering	MKB	ISYE6167011	Decision Support System	2	5
22	Industrial Engineering	MKB	ISYE6168011	Financial Engineering	2	5
23	Industrial Engineering	MKB	ISYE6130011	Project Management	2	5
24	Industrial Engineering	MKB	ISYE6169011	Maintenance Management Systems	2	5
25	Industrial Engineering	MKB	ISYE6170011	Sustainable Engineering Systems	2	5
26	Industrial Engineering	MKB	ISYE6113011	Leadership & Organizational Behavior	2	5
27	Food Technology	MKK	FOOD6073015	Current Issues in Food Technology	2	5

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
28	Food Technology	MKK	FOOD6094015	Nutrition & Health	4	5
29	Architecture	MKB	ARCH6128014	Multimedia in Design Presentation	4	5
30	Computer Science	MKB	COMP6800001	Human and Computer Interaction	2/2	5
31	Computer Science	MKB	ISYS6197001	Business Application Development	2/2	5
32	Marketing Communication	MKB	COMM6624019	Digital Creative Content	2/2	5
33	Marketing Communication	MKB	COMM6620019	Online Publishing	2/2	5
34	Marketing Communication	MKB	COMM6533019	Creative Program Design	2/2	5
35	Marketing Communication	MKB	COMM6510019	Reportage & Interview Technique	2/2	5
36	Marketing Communication	MKB	COMM6622019	Audio Journalism	2/2	5
37	Marketing Communication	MKB	COMM6410019	Digital Broadcasting Production	2/2	5
38	Marketing Communication	MKB	COMM6633019	Corporate Sustainability	4	5
39	Marketing Communication	MKB	COMM6632019	Writing for Corporate Communication	2/2	5
40	Marketing Communication	MKB	COMM6541019	Digital Corporate Communication	2/2	5
41	Marketing Communication	MKB	COMM6635019	Integrated Marketing Communication	2	5
42	Marketing Communication	MKB	COMM6638019	Social Media Planning & Engagement	2/2	5
43	Tourism	MKB	TRSM6142022	Event Management	4	5
44	Tourism	MKB	TRSM6218022	Adventure Tourism Management	4	5
45	Tourism	MKB	TRSM6219022	Wildlife and Marine Tourism	2	5
46	Tourism	MKB	TRSM6220022	Rural Tourism Entrepreneurship	4	5
47	Tourism	MKB	TRSM6221022	Sport Tourism	2	5
48	Tourism	MKB	BUSS6137022	Tourism E-Business	4	5
49	Tourism	MKB	TRSM6212022	Indonesian Culture	4	5

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
50	Tourism	MKB	TRSM6140022	Tourism Law and Regulation	2	5
51	Tourism	MKB	ACCT6383022	Principles of Tourism Accounting and Finance	2	5
52	Tourism	MKB	MGMT6408022	Strategic Management for Tourism	2	5
53	Hotel Management	MKB	HTMN6145021	Revenue Management in Hospitality	2	5
54	Hotel Management	MKB	HTMN6146021	Food Safety Management	2	5
55	Hotel Management	MKB	HTMN6018021	Consumer Behavior in Hospitality	2	5
56	Hotel Management	MKB	HTMN6147021	Hospitality Management	4	5
57	Hotel Management	MKB	HTMN6001021	Introduction to Hospitality	4	5
58	Hotel Management	MKB	HTMN6123021	Hygiene and Safety for Hospitality	4	5
59	Hotel Management	MKB	HTMN6108021	Food and Beverage Management	2	5
60	Hotel Management	MKB	HTMN6131021	Catering Management	2	5
61	Accounting	MKB	ACCT6116020	Social and Environmental Accounting	2	5
62	Accounting	MKB	ACCT6461020	Accounting Syariah	2	5
63	Finance	MKK	FINC6189020	Introduction to Financial Market and Fin-Tech	2	5
64	Finance	MKK	FINC6010020	International Finance	2	5
65	Mobile Application & Technology	MKB	MOBI6068001	Web Design	2	5
66	Information Systems	MKB	ISYS6196003	Business Analytics	2	5
67	Information Systems	MKB	ISYS6199003	Data & Text Mining	4	5
68	Information Systems	MKB	ISYS6202003	Social Informatics	4	5
69	Information Systems	MKB	ISYS6289003	Collaborative Computing	4	5
70	Information Systems	MKB	ISYS6402003	Business Analytics	2/2	5

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
71	Information Systems	MKB	ISYS8066003	Business Process Management	4	5
72	Business Information Technology	MKB	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
73	Animation	MKB	DSGN6690007	Animation Storytelling	2	5
74	Creative Advertising	MKK	DSGN6661007	Photography	4	5
75	Interior Design	MKB	DSGN6612008	Design Trend	2	5
76	International Relations	MKK	INTR6137029	Indonesia in Perspectives	2	5
77	International Relations	MKK	INTR6180029	Introduction to International Media	2	5
78	Chinese Literature	MKB	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	5
79	Chinese Literature	MKB	CHIN6158026	Chinese Business in Daily Communication	4	5
80	Chinese Literature	MKB	CHIN6159026	Chinese Character Writing	2	5
81	English Literature	MKB	SOCS6021024	Social and Digital Media Writing	2	5
82	English Literature	MKB	ENGL6169024	English for Professionals	2	5
83	Business Law	MKB	LAWS6017028	Intellectual Property Rights	4	5
84	Business Law	MKB	LAWS6110028	Cyber Law	2	5
85	Business Law	MKK	LAWS6159028	Legal Aspect in Business	2	5
86	Business Law	MKB	LAWS6171028	Business Competition & Consumer Protection Law	2	5
87	Business Law	MKB	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	5
88	Business Law	MKK	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
89	Psychology	MKB	PSYC6130027	Human Performance Technology	4	5
90	Psychology	MKB	PSYC6215027	Leadership and Organizational Behaviour	4	5
91	Primary Teacher Education	MKB	EDUC6063030	English for Academic Purposes	2	5
92	Primary Teacher Education	MKB	EDUC6073030	ICT for Distance Learning	4	5
93	Japanese Literature	MKB	JAPN6111025	Introductory Japanese I	4	5
94	Japanese Literature	MKK	JAPN6145025	Japanese Grammar I (Bunpou I)	4	5

No	Course Owner Department	Group	Course Code	Course Name	SCU	Semester
95	Japanese Literature	MKK	JAPN6148025	Japanese Letter I (Kanji I)	2	5
96	Japanese Literature	MKK	JAPN6145025	Japanese Grammar I (Bunpou I)	4	5
97	Japanese Literature	MKK	JAPN6148025	Japanese Letter I (Kanji I)	2	5
98	Japanese Literature	MKK	JAPN6149025	Reading Comprehension I (Dokkai I)	2	5
99	Japanese Literature	MKB	JAPN6111025	Introductory Japanese I	4	5
100	Japanese Literature	MKB	JAPN6210025	Japanese Management (Nihon no Keiei)	2	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):
-) *Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.*

Enrichment Track Scheme

Track	Semester 6							Semester 7							
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
1	V							V							
2	V								V						
3	V									V					
4	V										V				
5	V											V			
6	V												V		
7	V													V	
8		V						V							
9		V							V						
10		V								V					
11		V									V				
12		V										V			
13		V											V		
14		V												V	
15			V					V							
16			V						V						
17			V							V					
18			V								V				
19			V									V			

Track	Semester 6							Semester 7							
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
20			V										V		
21			V											V	
22				V				V							
23				V					V						
24				V						V					
25				V							V				
26				V								V			
27				V									V		
28				V										V	
29					V			V							
30					V				V						
31					V					V					
32					V						V				
33					V							V			
34					V								V		
35					V									V	
36						V		V							
37						V			V						
38						V				V					
39						V					V				
40						V						V			
41						V								V	

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Certified Further Study
CD	: Certified Community Development	etc	: Certified Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
MGMT6425005	Business Experience in Dynamic Industry	8	20
MGMT6426005	Service Business Industrial Experience	8	
MGMT6366005	Entrepreneurial and Industrial Business Development	4	
Enrichment Program II			
MGMT6427005	Professional Experience in Dynamic Organization	8	20
MGMT6428005	Professional Practice in Service Business	8	
MGMT6172005	Entrepreneurial and Industrial Business Development	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			
ENTR6908005	New Business Initiation	8	20
ENTR6909005	Product Development Process	8	
ENTR6910005	EES in New Business I	4	
Enrichment Program II			
ENTR6911005	Product Launching	8	20
ENTR6912005	Business Development	8	
ENTR6913005	EES in New Business II	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I			
RSCH6370005	Research for Business Management	8	20
RSCH6553005	Scientific Writing in Business Management	8	
RSCH6453005	Global Entrepreneurship and Business Development	4	
Enrichment Program II			
RSCH6373005	Research for Industrial Competition	8	20
RSCH6554005	Scientific Writing in Management Research	8	
RSCH6375005	Global Entrepreneurship and Industrial Competition	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			
CMDV6120005	Community Outreach Project Implementation	8	20
CMDV6333005	Community Outreach Project Design in Management	8	
CMDV6254005	Socio Entrepreneurship Development	4	
Enrichment Program II			
CMDV6117005	Community Development Project Implementation	8	20
CMDV6334005	Community Development Project Design in Management	8	
CMDV6094005	Managing Socio Entrepreneurship	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I			
GLOB6005005	Elective Course for Study Abroad 1	4	20
GLOB6006005	Elective Course for Study Abroad 2	4	
GLOB6007005	Elective Course for Study Abroad 3	4	
GLOB6008005	Elective Course for Study Abroad 4	4	

Code	Course Name	SCU	Total
GLOB6009005	Elective Course for Study Abroad 5	2	
GLOB6010005	Elective Course for Study Abroad 6	2	
GLOB6011005	Elective Course for Study Abroad 7	2	
GLOB6012005	Elective Course for Study Abroad 8	2	
GLOB6013005	Elective Course for Study Abroad 9	2	
GLOB6014005	Elective Course for Study Abroad 10	2	
GLOB6015005	Elective Course for Study Abroad 11	2	
GLOB6016005	Elective Course for Study Abroad 12	2	
GLOB6251005	Elective Course for Study Abroad 29	4	
Enrichment Program II			
GLOB6017005	Elective Course for Study Abroad 13	4	
GLOB6018005	Elective Course for Study Abroad 14	4	
GLOB6019005	Elective Course for Study Abroad 15	4	
GLOB6020005	Elective Course for Study Abroad 16	4	
GLOB6021005	Elective Course for Study Abroad 17	2	
GLOB6022005	Elective Course for Study Abroad 18	2	
GLOB6023005	Elective Course for Study Abroad 19	2	20
GLOB6024005	Elective Course for Study Abroad 20	2	
GLOB6025005	Elective Course for Study Abroad 21	2	
GLOB6026005	Elective Course for Study Abroad 22	2	
GLOB6027005	Elective Course for Study Abroad 23	2	
GLOB6028005	Elective Course for Study Abroad 24	2	
GLOB6253005	Elective Course for Study Abroad 31	4	

*) *Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.*

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for Specific Indenpendent Study*			
Enrichment Program I			
CSIS6001005	Course Certification	3	
CSIS6002005	Technical Skill Enrichment	4	
CSIS6003005	Industrial Project	9	
CSIS6004005	Soft Skill Enrichment	4	
CSIS6005005	Elective Course for Specific Independent Study 1	8	
CSIS6006005	Elective Course for Specific Independent Study 2	8	
CSIS6007005	Elective Course for Specific Independent Study 3	6	20
CSIS6008005	Elective Course for Specific Independent Study 4	6	
CSIS6009005	Elective Course for Specific Independent Study 5	6	
CSIS6010005	Elective Course for Specific Independent Study 6	5	
CSIS6011005	Elective Course for Specific Independent Study 7	5	
CSIS6012005	Elective Course for Specific Independent Study 8	5	
CSIS6013005	Elective Course for Specific Independent Study 9	5	
CSIS6014005	Elective Course for Specific Independent Study 10	4	

Code	Course Name	SCU	Total
CSIS6015005	Elective Course for Specific Independent Study 11	4	
CSIS6016005	Elective Course for Specific Independent Study 12	4	
CSIS6017005	Elective Course for Specific Independent Study 13	4	
CSIS6018005	Elective Course for Specific Independent Study 14	4	
CSIS6019005	Elective Course for Specific Independent Study 15	3	
CSIS6020005	Elective Course for Specific Independent Study 16	3	
CSIS6021005	Elective Course for Specific Independent Study 17	3	
CSIS6022005	Elective Course for Specific Independent Study 18	3	
CSIS6023005	Elective Course for Specific Independent Study 19	3	
CSIS6024005	Elective Course for Specific Independent Study 20	3	
CSIS6025005	Elective Course for Specific Independent Study 21	2	
CSIS6026005	Elective Course for Specific Independent Study 22	2	
CSIS6027005	Elective Course for Specific Independent Study 23	2	
CSIS6028005	Elective Course for Specific Independent Study 24	2	
CSIS6029005	Elective Course for Specific Independent Study 25	2	
CSIS6030005	Elective Course for Specific Independent Study 26	2	
CSIS6031005	Elective Course for Specific Independent Study 27	2	
CSIS6032005	Elective Course for Specific Independent Study 28	2	
CSIS6033005	Elective Course for Specific Independent Study 29	1	
CSIS6034005	Elective Course for Specific Independent Study 30	1	
CSIS6035005	Elective Course for Specific Independent Study 31	1	
CSIS6036005	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

Further Study Track

Code	Course Name	SCU	Total
Enrichment Program II (Master of Management)			
ENTR6561005	Design Thinking for Innovation	4	20
MKTG6299005	Business Negotiation	4	
MKTG6300005	Marketing Strategy	4	
STAT6187005	Applied Statistics	4	
MGMT6420005	Human Resources Management Strategy	4	
Enrichment Program II (Master of Management Information Systems)			
ISYS6829005	Digital Technology and Transformation	4	20
ISYS6830005	Data Analytics for Business	6	
ISYS6831005	Applied Technology in Information Systems*	4	
Stream: Information Systems Strategic Management			
ISYS6849005	Strategic Planning for Information Systems	6	
Stream: Digitalpreneurship			
ENPR6250005	New Media Ventures and Innovation	6	
Enrichment Program II (Master of Communication)			
COMM6705005	Computer Mediated Communication	6	20
COMM6596005	International Public Relations	4	
COMM6700005	Applied Communication Project*	4	
COMM6706005	Corporate Branding	6	
Enrichment Program II (Master of Industrial Engineering)			
ISYE6316005	Advanced Supply chain management and operations	4	20
ISYE6317005	System simulation and analytics	6	
ISYE6319005	Applied Business Engineering Project*	4	
ISYE6318005	Industrial Product design and production	6	
Enrichment Program II (Master of Accounting)			
ACCT6511005	COSO Framework Internal Control & Fraud Prevention	4	20
ACCT6503005	Risk Assessment Analytics	6	
FINC6220005	Financial Reporting Decisions	6	
ACCT6505005	Applied Technology in Accounting*	4	

The Table of Prerequisite for Business Management Program

Course		SCU	Sem.	Prerequisite Course		SCU	Sem.
MGMT6238005	Service Management Fundamental	4	3	MGMT6011005	Introduction to Management and Business	4	1
MGMT6415005	Thesis	4	8	RSCH6726005	Research Methodology for Service Business	3/1	4
MGMT6017005	Thesis	6					

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1	CHAR6013005	Character Building: Pancasila	B
2	ENTR6511005	Entrepreneurship: Market Validation	C
3	MKTG6318005	Marketing Management	C
4	MGMT6012005	Human Resources Management*	C
5	MGMT6011005	Introduction to Management and Business	C
6	BUSS6066005	Business Ethics	C
7	BUSS6171005	Business Sustainability	C
8	MKTG6274005	Service Marketing Management	C

*) Tutorial & Multipaper