

Tourism

Introduction

Bachelor Study Program of Tourism BINUS UNIVERSITY aims to offer an academic education with entrepreneurial, digital, and managerial skills for a successful career in the global tourism and travel business. The Study Program creates leaders as tourism expertise and professional with innovative and creative entrepreneurial skill. This Study Program also provides comprehensive skills in operational, managerial, comprehensive hard and soft skills and entrepreneurial know-how as well as valuable knowledge for Tourism Management, Tour Planning, Digital Tourism, and Tourism Planning.

This Study Program is a 3+1 program with a meaning student will gain insight into the tourism business by taking the option of one (1) year of:

1. Tourism and travel Industry work experience.
2. Creating concept of business in tourism and travel business.
3. Conducting tourism research.
4. Fostering and empowering Binusian and tourism community through Community-based Tourism.
5. Students exchange to abroad university.

To get a comprehensive perspective on the implementation of tourism, students and lecturers will conduct field trips, to have experience in tourism research to tourism destinations both nationally and internationally.

To create an international exposure, this exclusive and progressive program is conducted in English for tourism core subject in teaching and learning activities. The curriculum has been reinforced with international and local contents to fully equip graduates for creating tourism attraction as a tourism entrepreneur, managing concept and operational as a tourism professional in the global tourism industry. The Study Program is a flagship program that provides benefits in the field of theoretical and practical knowledge of tourism as a science.

Vision

Tourism Destination BINUS University is committed to the vision of making BINUS University to be best program in ASEAN in 2020 through education and training of internationally competitive managers whose skills will promote, encourage and foster regional economic development.

Mission

The mission of Tourism Department is to contribute to the global community through the provision of world-class education by:

1. Educating students with a thorough competency in tourism destination business, functional and managerial skills, as well as to encourage potential students to become entrepreneurs, by providing an innovative and creative education, supported with tourism industry related work experience;
2. Educating students to become tourism leaders in a diverse work environment and to prepare them for further advance studies;
3. Providing professional training and consulting services in technical and managerial skills for all levels of tourism organizations, both locally and internationally;
4. Improving the standards of living for Indonesians by providing community development programs and services in the tourism business and entrepreneurial sector;

- Retaining and acknowledging hospitality talents through research and benchmarking which in turn will enhance the competitive advantage of the Indonesian tourism industry in South East Asia.

Program Objective

The objectives of the programme are:

- To provide students with a solid foundation of knowledge and understanding about tourism and professional interpersonal skill;
- To provide students with professional expertise in the tourism destination and tourism business field that can be applied for the community development program and training services in a hospitality organization;
- To provide students with management skills through research and work experiences, thereby empowering them to become leaders in a diverse range of hospitality business in South East Asia.

Student Outcomes

After completing the study, graduates are:

- Able to analyze the needs of planning, development components of destinations by considering literacy, regulations, policies, resources to the tourist attraction;
- Able to produce regional tourism development policy designs that impacted to societies' prosperity and environment;
- Able to manage tourism destinations that are structured and synergistic which includes planning, organization, implementation, and control of destination organizations in systemic and sustainable;
- Able to utilize information technology in the development of the tourism industry;
- Able to implement innovative and value-added travel businesses;
- Able to design business in tourism destinations
- Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

Graduates will be able to pursue international career paths on every segment of the tourism industry at managerial levels worldwide. The managerial positions open for the Tourism destination graduates are varied and limitless. With a tourism qualification, a graduate can choose from a wide range of careers. The career options are to be:

- | | |
|--|---|
| 1. Entrepreneur in the tourism and hospitality industry | 9. Human Resources Department at the tourism industry |
| 2. Tour & travel Entrepreneur | |
| 3. Managers/staff at tourism attraction or resort | 10. Tourism Marketing in the tourism industry |
| 4. Events Coordinator expertise | 11. Banquet sales and marketing at resort business |
| 5. Tourism Consultant | 12. Corporate Hospitality Supervisor |
| 6. Bureaucrats at Indonesia or provincial tourism office | 13. Researcher in tourism |
| 7. Stewardess/steward/operational staff at airlines industry | 14. Travel writer |
| 8. Operational staff at the cruise line | 15. Consultant for the tourism and hospitality industry |
| | 16. Lecturer for tourism institution |

Curriculum

Tourism Study Program curriculum is designed to meet the industry needs that cover the skills, knowledge, and attitude required for pursuing a professional career and entrepreneurial ability in the tourism industry. The Curriculum of Tourism Study program divided into three core subjects' area:

- Tourism Innovation and Entrepreneurship:** Travel Industry Management, Introduction to Indonesian Thematic Tourism, Strategic Entrepreneurship and Tourism Innovation, Principles of Tourism Accounting and Finance, Tourism Economics, Marketing in Tourism, Strategic Management for Tourism, E-Business and Digital Media for Tourism, Transportation management.
- Tourism Planning and Design:** Tourism Law and Regulation, Research Method and Statistics, Ecotourism and Sustainable Development, Facilities Design for Tourism Destination, Principles of Tourism, Leisure and Recreation, Tourism Geography, Tourism Philosophy, Strategic Issues and Fundamental of Tourism, Tourism Destination and Planning Management.
- Tourism Management and Culture:** International Tourism, Event Management, Organizational Behavior in Tourism, Human Resource Management for Tourism and Service Sector, Indonesian Culture, History and Heritage.

In the 3rd and 4th semesters, students can choose subjects packages according to their wishes. The packages include:

- Free Elective,** Students are allowed to choose other subjects outside the tourism study program to strengthen and enrich their knowledge in other fields that they like.
- Tourism Major:** Students are allowed to choose a special interest in the field of tourism; Tour and Travel, Nature based Tourism, Event Organizer.
- Minor:** Students are allowed to choose subjects that have been packaged by other study programs.

Course Structure

Sem	Code	Course Name	SCU	Total	
1	TRSM6132022	Principles of Tourism, Leisure and Recreation**	4	20	
	TRSM6133022	Tourism Geography	4		
	TRSM6137022	Indonesian Culture, History and Heritage*&***	4		
	TRSM6159022	Anthropology of Travel and Tourism*	2		
	TRSM6198022	Field Project of Principle of Tourism, Leisure, & Recreation	2		
	LANG6027022	Indonesian	2		
	English University Courses I				
	ENGL6128022	English in Focus	2		
	ENGL6130022	English for Business Presentation	2		
2	CHAR6013022	Character Building: <i>Pancasila</i>	2	20	
	ACCT6383022	Principles of Tourism Accounting and Finance	2		
	ENTR6509005	Entrepreneurship: Ideation	2		
	ECON6086022	Tourism Economics	4		
	TRSM6199022	Tourism Statistic	2		
	MKTG6246022	Tourism Marketing*&***	4		
	TRSM6200022	Field Project of Tourism Marketing	2		
	English University Courses II				
	ENGL6129022	English Savvy	2		
ENGL6131022	English for Written Business Communication	2			
3	CHAR6014022	Character Building: <i>Kewarganegaraan</i>	2	20	
	TRSM6140022	Tourism Law and Regulation**	2		
	TRSM6201022	ICT For Tourism	4		
	TRSM6143022	Ecotourism and Sustainable Development*	4		

Sem	Code	Course Name	SCU	Total	
	TRSM6144022	Facilities Design For Tourism Destination*&***	4		
	TRSM6202022	Digital Media for Tourism	2		
	TRSM6203022	Field Project of Ecotourism & Sustainable Development	2		
4	CHAR6015022	Character Building: <i>Agama</i>	2	20	
	RSCH6411022	Research Methodology in Tourism	4		
	TRSM6204022	Heritage Tourism*.&***	4		
	TRSM6205022	Field Project of Heritage Tourism	2		
	Streaming: Tourism and Travel Business				
	TRSM6142022	Event Management*&***	4		
	BUSS6137022	Tourism E-Business	4		
	Minor Program				8
	Free Electives				8
5	TRSM6141022	Tourism Destination and Planning Management**	4	20	
	MGMT6408022	Strategic Management for Tourism*	2		
	ENTR6511005	Entrepreneurship: Market Validation	2		
	Streaming: Tourism and Travel Business				
	TRSM6184022	Travel Industry*	4		
	TRSM6196022	Tourism Community Empowerment	2		
	TRSM6208022	Tourism Innovation and Product Development**	4		
	TRSM6160022	Tourism Transportation**	2		
	Minor Program				12
	Free Electives				12
6	Enrichment Program I		20	20	
7	Enrichment Program II		20	20	
8	TRSM6209022	Pre-Thesis	2	6	
	TRSM6210022	Thesis	4		
	TRSM6151022	Thesis	6		
TOTAL CREDITS 146 Credits					

*) This course is delivered in English

**) Global Learning System Course

***) Entrepreneurship Embedded

Streaming/Minor/Free Electives:

-) For 4th Semester: Students are required to choose Streaming or Minor Program or Free Electives. For Free Electives, students are required to choose from the list of Free Electives in Appendix.
-) For 5th Semester: Students are required to choose Streaming or Minor Program same with previous semester. For Free Electives, students are required to choose from the list of Free Electives in Appendix.

English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.
-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.
-) Students must pass English Savvy with a minimum Grade of C.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	v	v
Human Capital in Digital Workplace	v	v
Sustainable Development	v	v
Cross Cultural Communication	v	v
Interactive & Users Experience Design	v	v
Data Analytics	v	v
Robotic Process Automation	v	v
Minor @ Binus Alam Sutera		
Digital Business	v	v
Minor @ Binus Bekasi		
Virtual Services	v	v
Culinary	v	v
Minor @ Binus Malang		
Digital Technopreneur	-	-
Minor @ Binus Bandung		
DesignPreneur	-	-

1. Minor Program: Digital Ecosystem

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
COMM6501019 Narative Development	4
ISYS6549003 Digital Innovation	4
COMP6684001 Current Trends in Technology	4
DSGN6834007 Visual Identity	4
Total SCU	20

2. Minor Program: Human Capital in Digital Workplace

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

3. Minor Program: Sustainable Development

Course	SCU
ARCH6119014 Introduction to Sustainable Development	2
DSGN6835008 Engineering Material	4
ISYE6154011 Sustainable Design and Manufacture	4
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217010 Digital for Sustainable Development	4
CIVL6118013 Engineering Economic	4
Total SCU	20

4. Minor Program: Cross Cultural Communication

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
INTR6135029 Comparative Politics	4
BUSS6170025 Asian Business Ethics	4
CHIN6133026 Chinese Conversation in Daily Works	2
CHIN6134026 Chinese Conversation in Business Communication	4
Total SCU	20

5. Minor Program: Interactive & Users Experience Design

Course	SCU
PSYC6176027 Psychology and User Experience	4
ISYS6553003 User-Centered Research and Evaluation	4
DSGN6836007 Fundamental of Interface Design	4
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
Total SCU	20

6. Minor Program: Data Analytics

Course	SCU
ISYS6680003 Introduction to data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	20

7. Minor Program: Robotic Process Automation

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6685003 RPA Developer Advance	4
ISYS6686003 RPA Business Analytics Fundamental	4
ISYS6687003 Business Process Improvement	2
COMP6859001 Intelligence Automation	2
Total SCU	20

8. Minor Program: Digital Business

Course	SCU
ISYS6559003 Business Models and Technology Innovation	4
ISYS6557003 Business Data Management	4
ISYS6695003 Digital Marketing Analysis	4
STAT6200049 Practical Statistics for Digital Business	4
MGMT6352005 Digital Strategy	4
Total SCU	20

9. Minor Program: Virtual Services

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
ISYS6562003	Virtual Market Place	4
MGMT6354005	Virtual Operation and Supply Chain	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		20

10. Minor Program: Culinary

Course		SCU
HTMN6078021	Advanced in Pastry and Bakery	4
HTMN6050021	Culinary Business Event	2/2
HTMN6048021	Western and French Cuisine	2/4
HTMN6046021	Authentic Indonesian Cuisine	2/4
Total SCU		20

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580005	Digital Business Transformation	2	4
2	Business Management	MKTG6298005	Service Marketing Management	2	4
3	International Business Management	BUSS6162005	Market Entry Strategy	2	4
4	International Business Management	BUSS6191005	Export-Import Management	2	4
5	International Business Management	MGMT6369005	Corporate Strategy in International Business	2	4
6	Management	BUSS6088005	Current Issue in Business and Technology	2	4
7	Management	BUSS6109005	Business Development	4	4
8	Management	ISYS6079005	E-Business System	4	4
9	Management	MGMT6196005	Project Management	4	4
10	Management	MGMT6276005	Leadership & Managing Human Capital in Organization	4	4
11	Management	MGMT6371005	Human Resources Analytics	4	4
12	Accounting	ACCT6353020	Management Information System	2	4
13	Accounting	ACCT6358020	Management Audit	4	4
14	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	4
15	Marketing Communication	COMM6533019	Creative Program Design	2/2	4
16	Tourism	TRSM6142022	Event Management	4	4
17	Tourism	TRSM6204022	Heritage Tourism	4	4
18	Food Tech	FOOD6073015	Current Issues in Food Technology	2	4
19	Computer Science	COMP6800001	Human and Computer Interaction	2/2	4
20	Computer Science	ISYS6211001	Web Based Application Development	2/2	4
21	Computer Science	COMP6821001	Web Programming	2	4

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
22	Game Application and Technology	GAME6082001	Game Animation	2	4
23	Animation	DSGN6692007	Character Animation	4	4
24	Animation	DSGN6693007	Motion Graphic	4	4
25	Animation	DSGN6694007	Visual Effect (VFX)	4	4
26	Animation	DSGN6695007	Asset Creation	4	4
27	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
28	Creative Advertising	MDIA6046007	Audio Visual (Pre Production and Production)	4	4
29	Creative Advertising	DSGN6651007	Photography	4	4
30	Film	FILM6026009	History of Indonesian Cinema	2	4
31	Film	FILM6080009	Southeast Asian Cinema & Popular Culture	4	4
32	New Media	DSGN6743007	Digital Graphic Reproduction	4	4
33	Interior Design	DSGN6608008	Interior Design and culture	2	4
34	Interior Design	DSGN6611008	Business in Interior Design	2	4
35	Business Information Technology	ISYS6606003	Smart Application	2	4
36	Information Systems	BUSS6043003	Introduction to E-Business	4	4
37	Information Systems	ISYS6016003	Social Media Fundamental	2	4
38	Information Systems	ISYS6084003	Database	2/2	4
39	Information Systems	ISYS6285003	Digital and New Media	2	4
40	Japanese Literature	JAPN6111025	Introductory Japanese I	4	4
41	Japanese Literature	JAPN6145025	Japanese Grammar I (Bunpou I)	4	4
42	Japanese Literature	JAPN6148025	Japanese Letter I (Kanji I)	2	4
43	Japanese Literature	JAPN6149025	Reading Comprehension I (Dokkai I)	2	4
44	Business Law	LAWS6017028	Intellectual Property Rights	4	4
45	Business Law	LAWS6110028	Cyber Law	2	4
46	Business Law	LAWS6159028	Legal Aspect in Business	2	4
47	Business Law	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	4
48	Business Law	LAWS6169028	Capital Market, Legal Audit, & Due Diligence	4	4
49	Business Law	LAWS6170028	Investment Law	2	4
50	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	4
51	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	4
52	Chinese Literature	CHIN6159026	Chinese Character Writing	2	4
53	English Literature	ENGL6169024	English for Professionals	2	4
54	English Literature	SOCS6021024	Social and Digital Media Writing	2	4
55	Primary Teacher Education	EDUC6018030	Micro Teaching	4	4
56	Primary Teacher Education	EDUC6040030	Child Games	2	4
57	Primary Teacher Education	EDUC6063030	English for Academic Purposes	2	4
58	Psychology	PSYC6124027	Psychology of Early Childhood Education	4	4

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
59	Psychology	PSYC6125027	Psychology of Special Needs Education	4	4
60	Psychology	PSYC6130027	Human Performance Technology	4	4
61	Psychology	PSYC6145027	Urban Psychology	4	4
62	Business Creation	ENTR6494005	Managing Growing Business	2	5
63	Business Management	MGMT6400005	Supply Chain Strategy	2	5
64	International Business Management	BUSS7009005	Export-Import Cost Management	2	5
65	International Business Management	MGMT6370005	E-Business for International Business	2	5
66	Management	ISYS8175005	E-Business Strategy and Implementation	4	5
67	Global Business Management	MKTG6272005	Marketing Research	2/2	5
68	Finance	FINC6189020	Introduction to Financial Market and Fin-Tech	2	5
69	Marketing Communication	COMM6514019	Editing for Creative Program	2/2	5
70	Marketing Communication	COMM6523019	Corporate Event Management	2/2	5
71	Marketing Communication	COMM6538019	Media Promotion & Marketing in Creative Broadcasting	2	5
72	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
73	Marketing Communication	COMM6543019	Digital Brand Communicaton	2/2	5
74	Tourism	TRSM6141022	Tourism Destination and Planning Management	4	5
75	Tourism	TRSM6160022	Tourism Transportation	2	5
76	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
77	Food Tech	FOOD6062015	Food Quality Assurance System	2/1	5
78	Food Tech	FOOD6063015	Food Safety & Sanitation	2/1	5
79	Computer Science	COMP6590001	Geographical Information System	2/2	5
80	Computer Science	MOBI6059001	Mobile Programming	2	5
81	Animation	DSGN6689007	Concept Art & Production Design	2	5
82	Animation	DSGN6690007	Animation Storytelling	2	5
83	Film	FILM6059009	Global Cinema	4	5
84	Information Systems	ISYS6202003	Social Informatics	4	5
85	Information Systems	RSCH6466003	Research Methodology	4	5
86	Information Systems Accounting & Audit	ISYS6608003	IT Service & Risk Management	2	5
87	Japanese Literature	JAPN6116025	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
88	Japanese Literature	JAPN6145025	Japanese Grammar I (Bunpou I)	4	5
89	Japanese Literature	JAPN6148025	Japanese Letter I (Kanji I)	2	5
90	Japanese Literature	JAPN6149025	Reading Comprehension I (Dokkai I)	2	5
91	Japanese Literature	JAPN6150025	Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji)	2	5
92	Japanese Literature	JAPN6173025	Contemporary Japanese Society Through Various Perspective (Nihon Shakai e no Kangaekata)	2	5
93	Japanese Literature	JAPN6111025	Introductory Japanese I	4	5

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
94	Business Law	LAWS6172028	Environmental and Natural Resources Law	2	5
95	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	5
96	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	5
97	Chinese Literature	CHIN6159026	Chinese Character Writing	2	5
98	English Literature	ENGL6158024	Writing for Children and Young Adults	2	5
99	English Literature	ENGL6244024	Social Media Broadcasting	4	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track	Semester 6							Semester 7					
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	etc
1	v							v					
2		v						v					
3			v					v					
4				v				v					
5					v			v					
6	v								v				
7		v							v				
8			v						v				
9				v					v				
10					v				v				
11	v									v			
12		v								v			
13			v							v			
14				v						v			
15					v					v			
16	v										v		
17		v									v		
18			v								v		
19				v							v		
20					v						v		
21	v											v	
22		v										v	
23			v									v	
24				v								v	
25					v							v	
26						v		v					
27						v			v				
28						v				v			
29						v					v		
30						v						v	

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	etc	: Study Program Special Purposes
CD	: Certified Community Development		

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
TRSM6145022	Industrial Experience in Tourism	8	
TRSM6206022	Industrial Experience Report in Tourism	8	
TRSM6147022	Industrial Experience Seminar in Tourism	4	
Enrichment Program II			20
TRSM6148022	Professional Experience in Tourism	8	
TRSM6207022	Professional Experience Report in Tourism	8	
TRSM6150022	Professional Experience Seminar in Tourism	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I: (For students who only take Certified Entrepreneurship track in semester 6, should take these following courses)			20
ENTR6633022	New Venture in Tourism	8	
ENTR6634022	Product Development in Tourism	8	
ENTR6177022	EES in Tourism New Business	4	
<i>For students who take Certified Entrepreneurship track in semester 6 and 7, should take these following courses:</i>			20
Enrichment Program I			
ENTR6633022	New Venture in Tourism	8	
ENTR6634022	Product Development in Tourism	8	
ENTR6177022	EES in Tourism New Business	4	
Enrichment Program II			
ENTR6635022	Product Launching in Tourism	8	
ENTR6636022	Business Development in Tourism	8	
ENTR6181022	EES in Tourism Business Experience	4	
Enrichment Program II: (For students who only take Certified Entrepreneurship track in semester 7, should take these following courses)			
ENTR6633022	New Venture in Tourism	8	
ENTR6634022	Product Development in Tourism	8	
ENTR6177022	EES in Tourism New Business	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I			20
RSCH6361022	Research Design in Tourism	8	
RSCH6523022	Academic Writing in Tourism	8	
RSCH6363022	Global EES (Team Work, Communication, Problem Solving & Decision Making) in Tourism	4	

Code	Course Name	SCU	Total
Enrichment Program II			
RSCH6134022	Research Experience in Tourism	8	20
RSCH6524022	Scientific Writing in Tourism	8	
RSCH6364022	Global EES (Self-Management, Planning & Organizing, Initiative & Enterprise) in Tourism	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			
CMDV6051022	Community Development Design in Tourism	8	20
CMDV6305022	Community Development Ideas Generation in Tourism	8	
CMDV6053022	Employability and Entrepreneurial Skills in Tourism	4	
Enrichment Program II			
CMDV6054022	Community Development Project Implementation in Tourism	8	20
CMDV6306022	Community Development Project Evaluation in Tourism	8	
CMDV6056022	Employability and Entrepreneurial Skills in Tourism	4	

Certified Study Abroad Track*

Code	Course Name	SCU	Total
Enrichment Program I			
GLOB6005022	Elective Course for Study Abroad 1	4	20
GLOB6006022	Elective Course for Study Abroad 2	4	
GLOB6007022	Elective Course for Study Abroad 3	4	
GLOB6008022	Elective Course for Study Abroad 4	4	
GLOB6009022	Elective Course for Study Abroad 5	2	
GLOB6010022	Elective Course for Study Abroad 6	2	
GLOB6011022	Elective Course for Study Abroad 7	2	
GLOB6012022	Elective Course for Study Abroad 8	2	
GLOB6013022	Elective Course for Study Abroad 9	2	
GLOB6014022	Elective Course for Study Abroad 10	2	
GLOB6015022	Elective Course for Study Abroad 11	2	
GLOB6016022	Elective Course for Study Abroad 12	2	
GLOB6251022	Elective Course for Study Abroad 29	4	
Enrichment Program II			
GLOB6017022	Elective Course for Study Abroad 13	4	20
GLOB6018022	Elective Course for Study Abroad 14	4	
GLOB6019022	Elective Course for Study Abroad 15	4	
GLOB6020022	Elective Course for Study Abroad 16	4	
GLOB6021022	Elective Course for Study Abroad 17	2	
GLOB6022022	Elective Course for Study Abroad 18	2	
GLOB6023022	Elective Course for Study Abroad 19	2	

Code	Course Name	SCU	Total
GLOB6024022	Elective Course for Study Abroad 20	2	
GLOB6025022	Elective Course for Study Abroad 21	2	
GLOB6026022	Elective Course for Study Abroad 22	2	
GLOB6027022	Elective Course for Study Abroad 23	2	
GLOB6028022	Elective Course for Study Abroad 24	2	
GLOB6253022	Elective Course for Study Abroad 31	4	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study

Code	Course Name	SCU	Total
Elective courses list for certified specific independent study*			20
Enrichment Program I			
MICR6033022	Course Certification I	3	
MICR6034022	Technical Skill Enrichment I	4	
MICR6035022	Industrial Project I	9	
MICR6036022	Soft Skill Enrichment I	4	
MICR6001022	Elective Course for Micro Credential Course 1	8	
MICR6002022	Elective Course for Micro Credential Course 2	8	
MICR6003022	Elective Course for Micro Credential Course 3	6	
MICR6004022	Elective Course for Micro Credential Course 4	6	
MICR6005022	Elective Course for Micro Credential Course 5	6	
MICR6006022	Elective Course for Micro Credential Course 6	5	
MICR6007022	Elective Course for Micro Credential Course 7	5	
MICR6008022	Elective Course for Micro Credential Course 8	5	
MICR6009022	Elective Course for Micro Credential Course 9	5	
MICR6010022	Elective Course for Micro Credential Course 10	4	
MICR6011022	Elective Course for Micro Credential Course 11	4	
MICR6012022	Elective Course for Micro Credential Course 12	4	
MICR6013022	Elective Course for Micro Credential Course 13	4	
MICR6014022	Elective Course for Micro Credential Course 14	4	
MICR6015022	Elective Course for Micro Credential Course 15	3	
MICR6016022	Elective Course for Micro Credential Course 16	3	
MICR6017022	Elective Course for Micro Credential Course 17	3	
MICR6018022	Elective Course for Micro Credential Course 18	3	
MICR6019022	Elective Course for Micro Credential Course 19	3	
MICR6020022	Elective Course for Micro Credential Course 20	3	
MICR6021022	Elective Course for Micro Credential Course 21	2	
MICR6022022	Elective Course for Micro Credential Course 22	2	
MICR6023022	Elective Course for Micro Credential Course 23	2	
MICR6024022	Elective Course for Micro Credential Course 24	2	

Code	Course Name	SCU	Total
MICR6025022	Elective Course for Micro Credential Course 25	2	
MICR6026022	Elective Course for Micro Credential Course 26	2	
MICR6027022	Elective Course for Micro Credential Course 27	2	
MICR6028022	Elective Course for Micro Credential Course 28	2	
MICR6029022	Elective Course for Micro Credential Course 29	1	
MICR6030022	Elective Course for Micro Credential Course 30	1	
MICR6031022	Elective Course for Micro Credential Course 31	1	
MICR6032022	Elective Course for Micro Credential Course 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6013022	Character Building: <i>Pancasila</i>	B
2.	ENTR6511005	Entrepreneurship: Market Validation	C
3.	TRSM6132022	Principles of Tourism, Leisure and Recreation	C
4.	MGMT6408022	Strategic Management for Tourism	C
5.	MKTG6246022	Tourism Marketing*	C
6.	TRSM6202022	Digital Media for Tourism*	C
Streaming: Tourism and Travel Business			
7.	BUSS6137022	Tourism E-Business	C
8.	TRSM6184022	Travel Industry*	C

*) Tutorial & Multipaper