

Visual Communication Design (BINUS @Semarang)

Introduction

The Visual Communication Design Study Program prepares the young generation to become components of national development, possessing local and global knowledge of creative visual communication by carrying local history and values, technology, and entrepreneurship so that they are able to work and be accepted by the creative industry, society, and the Indonesian nation through the application of visual communication design science by utilizing communication and information technology.

Prospective Career of the Graduates

Solving branding problems for companies, brands, cities, organizations, communities and individuals (public figures, artists, etc.) through the creation of interactive digital-based visual communication designs, including:

1. Able to create printed and digital Visual Communication Design (VCD) works that have added values and aesthetics, to overcome problems of identity, mass communication, and competition faced by stakeholders.
2. Able to conduct research and idea exploration to set the objectives, communication targets, and Visual Communication Design (VCD) prototype solutions that can overcome problems of identity, mass communication, and competition by considering the aspects of ethical, historical, cultural, social consequences, regulations and technology.
3. Able to analyze efficiency of material utilization and time in the production process of each selected alternative solution prototype of Visual Communication Design (VCD), without changing the essence and aesthetic design.
4. Able to use the latest technology in the process of creating animation in accordance with applicable concepts, storyline, and principles.
5. Able to design visual communication design artwork by focusing on cultural values and local indigenous as the identity of national citizen's works by combining contemporary elements.
6. Able to produce illustration design based on the market's needs and the proper illustration techniques.
7. Able to produce photography and videography works in accordance with technological developments, trend developments and market needs.
8. Able to produce DKV work designs by prioritizing cultural values and local wisdom (local ingenious) as the identity of the nation's children.
9. Able to produce technology-based design prototypes and creative visual communication concepts with the novelty of integrated media as design solutions.
10. Able to develop visual communication works that put forward the value of local cultural wisdom in various visual communication media in accordance with the development of information technology.
11. Able to use product values and consumer's needs in order to produce relevant visual communication ideas.
12. Able to design animation product with sale value and recognition of copyright (intellectual property) by applied principle design and technology in design process.
13. Able to execute animated work according to the specifications of work expertise.
14. Able to apply technological developments to support creativity in exploring interactive and immersive digital media in visual communication design to meet the needs of industry and society.

15. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.
16. Meanwhile, DKV Binus University @Semarang graduates can occupy career positions, including: Graphic Designer; Art Director; Creative and media enterprise; Motion Graphic Designer; Illustrator; Digital Imaging Artist; Photographer; Videographer; Digital Graphic Designer; Digital Brand Designer; AR/VR Designer; Exhibition Designer; Visual Developer; Interaction Designer; Content Creator; Creative Storyteller; Social Media Specialist.

Curriculum

There are five main categories in Visual Communication Design program:

1. Fundamental Design (Semester 1-2)
Students explore the theories and design practice in terms of design elements & principles, layout, semiotics, visual language, aesthetics, design value, the matters of size, composition, design materials, colours, as well as character building.
2. Design Execution and Computing (Semester 3-4)
Students explore the theories and design practice in terms of computer graphic, printing techniques, Digital Imaging, illustration, photography, videography, website, and motion image.
3. Ideation, Art Direction & Design Integrated (Semester 4-5)
In this term, student's ability in problem solving is required. To what extent students gather several data, bring them into the idea development methods, and finally, present the idea into several media integrally. It will be supported by some courses, such as marketing and consumer behaviour, ideation and art direction, advertising media, and entrepreneurship.
4. Enrichment Program (Semester 6-7)
Enrichment program of Visual Communication Design aims to gain student's soft skills regarding teamwork, leadership, and professional attitudes, as well as their hard skills in implementing the knowledge they acquired from classroom. In the 6th semester, students will have a four-month internship experience in the advertising industry or other creative industries. Meanwhile, in the 7th semester, students will have more opportunities (five different tracks), including: internship for industry experience, community development in social issues, entrepreneurship to build start-up business, research, and study abroad to enrich cultural experience.
5. Final Project (Semester 8)
In the last semester, students are required to solve a problem through an integrated campaign. Both design concept and strategy will be put in the academic paper. In addition, students need to implement their ideas into a complete creative display. It aims to evaluate student's abilities in data analysis, idea development, problem solving, and design execution.

Student Outcome

1. Able to create printed and digital Visual Communication Design (VCD) works that have added values and aesthetics to overcome problems of identity, mass communication, and competition faced by stakeholders.
2. Able to conduct research and idea exploration to set the objectives, communication targets, and Visual Communication Design (VCD) prototype solutions that can overcome problems of identity, mass communication, and competition by considering the ethical, historical, and cultural aspects, as well as social consequences, regulations, and technology.
3. Able to analyze the efficiency of material and time utilization in the production process of each selected alternative solution prototype of Visual Communication Design (VCD) without changing the essence and aesthetic design.
4. Able to apply technological developments to support creativity in exploring interactive and immersive digital media in visual communication design to meet the needs of industry and society.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6044053	Character Building: Pancasila	2	20
	DSGN6969053	Computer Graphic I	4	
	DSGN6970053	Material and Colors in Visual Design	4	
	DSGN6971053	Drawing for Design	4	
	DSGN6972053	Typography	4	
	DSGN6973053	Western Art Review	2	
	Foreign Language Courses			
2	CHAR6045053	Character Building: Kewarganegaraan	2	20
	LANG6114053	Indonesian	2	
	DSGN6975053	Photography**	4	
	DSGN6976053	Visual Communication Design I	4	
	DSGN6977053	Computer Graphic II*	4	
	ENPR6098053	Entrepreneurship: Ideation	2	
	DSGN6978053	Eastern Art Review	2	
Foreign Language Courses			0	
3	CHAR6043053	Character Building: Agama	2	18
	DSGN6984053	Visual Communication Design II*	4	
	DSGN6985053	Visual Communication Design Reviews	2	
	DSGN6987053	Creative Design Workshop	4	
	ENPR6099053	Entrepreneurship: Prototyping	2	
	DSGN6986053	Design Methods*	4	
Foreign Language Courses			0	
4	ENPR6100053	Entrepreneurship: Market Validation	2	22
	Streaming: Visual Immersion Design			
	DSGN6988053	Digital Creative Thinking	4	
	DSGN6989053	Interactive Design	4	

Sem	Code	Course Name	SCU	Total
	DSGN6990653	Creative Story telling	4	
	DSGN6991053	Ideation for Immersion Design	4	
	DSGN6992053	Visualization for Immersion Design	4	
	Foreign Language Courses		0	
	Free Elective		20	
	Cross Streaming		20	
5	Streaming: Illustration @Malang			20
	DSIN6008006	Concept Art	4	
	DSIN6009006	Character Design	4	
	DSGN6828006	Intellectual Property Design	4	
	DSIN6010006	Editorial illustration*	4	
	DSGN6831006	Sequential Illustration**	4	
	Streaming: Imaging Art and Science @Malang			
	DSIN6011006	History and Development of Imaging Arts*	2	
	DSIN6012006	Science of Light and Photo	4	
	DSIN6013006	Image Transfer and Post Production	2	
	DSIN6014006	Ethics and Lawsuit in Photography	4	
	DSIN6015006	Conceptual Photography**	2/2	
	DSIN6016006	Cinematics and Documentary Video	2/2	
	Minor Program		8	
Cross Streaming		8		
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20
8	DSGN6002053	Thesis	6	
Total Credits 146 SCU				

*) This course is delivered in English

**) Global Learning System course

***) If students choose mobility program to Binus @Malang, the core and program courses will be conducted online by the home campus. If students do not choose mobility program but want to take free elective courses from Binus @Bandung or @Malang, the free elective courses will be conducted online by the host campus.

Appendix Foreign Language Courses

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelingua.

The following are the provisions of the courses that must be taken by students:

Course	SCU
Foreign Language Courses	
ENGL6253053 English for Frontrunners	0
ENGL6254053 English for Independent Users	0
ENGL6255053 English for Professionals	0
JAPN6190053 Basic Japanese Language*	0
CHIN6163053 Basic Chinese Language*	0

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggis		
Digital Ecosystem	v	v
Human Capital in Digital Workplace	v	v
Sustainable Development	v	v
Cross Cultural Communication	v	v
Interactive & Users Experience Design	v	v
Data Analytics	v	v
Robotic Process Automation	v	v
Event Business and Entertainment	v	v
Creative Digital Storytelling	v	v
Digital Banking	v	v
Blockchain Technology and Business	v	v
Minor @ Binus Alam Sutera		
Digital Transformation	v	v
Minor @ Binus Bekasi		
Culinary	v	v
Minor @ Binus Malang		

Digital Technopreneur	v	v
Minor @ Binus Bandung		
DesignPreneur	v	v
Minor @ Binus Semarang		
Metaverse in Business	v	v
Content Creation	v	v

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor: Digital Ecosystem

Minor Fundamental Courses

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
COMM6501019 Narrative Development	4
ISYS6549052 Digital Innovation	4
COMP6684001 Current Trends in Technology	4
DSGN6834007 Visual Identity	4
Total SCU	20

2. Minor: Human Capital in Digital Workplace

Minor Fundamental Courses

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

3. Minor: Sustainable Development

Minor Fundamental Courses

Course	SCU
ISYE6154011 Sustainable Design and Manufacture	4
CPEN6217010 Digital for Sustainable Development	4
ARCH6119014 Introduction to Sustainable Development	2
Total SCU	10

Minor Supporting Courses

Course	SCU
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008 Engineering Material	4
CIVL6118013 Engineering Economic	4
Total SCU	10

4. Minor: Cross Cultural Communication
Minor Fundamental Courses

Course	SCU
CHIN6132026 Chinese Conversation in Daily Activities	4
COMM6502019 Communication in Diversity	2
BUSS6170025 Asian Business Ethics	4
Total SCU	10

Minor Supporting Courses

Course	SCU
CHIN6134026 Chinese Conversation in Business Communication	4
LAWS6158028 Private International Law	2
INTR6135029 Comparative Politics	4
Total SCU	10

5. Minor Program: Interactive & Users Experience Design
Fundamental Courses

Course	SCU
ISYS6553003 User-Centered Research and Evaluation	4
PSYC6176027 Psychology and User Experience	4
DSIN6003007 Fundamental of Interface Design	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
ISYS6556003 Information Architecture	2
Total SCU	10

6. Minor Program: Data Analytics

Fundamental Courses

Course	SCU
ISYS6680003 Introduction to Data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
Total SCU	10

Supporting Courses

Course	SCU
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	10

7. Minor Program: Robotic Process Automation

Fundamental Courses

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6687003 Business Process Improvement	2
Total SCU	10

Supporting Courses

Course	SCU
ISYS6685003 RPA Developer Advance	4
ISYS6686003 RPA Business Analytics Fundamental	4
COMP6859001 Intelligence Automation	2
Total SCU	10

8. Minor Program: Event Business and Entertainment

Fundamental Courses

Course	SCU
HTMN6151021 Event Marketing Management	2
HTMN6152021 Catering Management	4
TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management	4
Total SCU	10

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
Total SCU		10

9. Minor Program: Creative Digital Storytelling
Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
Total SCU		10

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
Total SCU		10

10. Minor Program: Digital Banking
Fundamental Courses

Course		SCU
ISYS6824003	Technology Innovation in Banking	2
FINC6217020	Bank Risk Management in the Digital Era	4
FINC6218020	Digital Finance and The Role of Central Bank	4
Total SCU		10

Supporting Courses

Course		SCU
MGMT6510005	Business Process Management in Banking and Finance	4
ISYS6825003	Data Analytics in Banking and Finance	4
MGMT6511005	Digital Leadership	2
Total SCU		10

11. Minor Program: Blockchain Technology and Business

Fundamental Courses

Course		SCU
ISYS6826003	Introduction to Blockchain Technology	4
ISYS6827003	Blockchain Economy & Business	4
DTSC6016001	Basic Blockchain Programming	2
Total SCU		10

Supporting Courses

Course		SCU
ISYS6828003	Blockchain Architecture Design and Implementation	4
DTSC6017001	Advanced Blockchain Programming	2
DTSC6018001	Prototyping Blockchain Project	4
Total SCU		10

12. Minor Program: Digital Business

Fundamental Courses

Course		SCU
ISYS6559052	Business Models and Technology Innovation	4
ISYS6557052	Business Data Management	4
ISYS6695052	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
MGMT6352005	Digital Strategy	4
Total SCU		20

13. Minor Program: Virtual Services

Fundamental Courses

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
MGMT6354005	Virtual Operation and Supply Chain	4
ISYS6562003	Virtual Market Place	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		20

14. Minor Program: Culinary

Fundamental Courses

Course	SCU
HTMN6108021 Food and Beverage Management	2
HTMN6008021 Kitchen Operation	4
HTMN6128021 Pastry and Bakery Operation	4
Total SCU	10

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course	SCU
HTMN6155021 Indonesian Cuisine	4
HTMN6125021 Restaurant Operation	4
HTMN6154021 Culinary Tourism	2
Total SCU	10

SCU for HTMN6155021, HTMN6125021 are practical

15. Minor Program: Digital Technopreneur

Fundamental Courses

Course	SCU
ENTR6528002 The Entrepreneurial Innovator	4
DSGN6839006 Interactive Design	4
COMM6504018 Digital Branding	2
ENPR6196002 Market Intelligence	2
COMP6687004 User Experience Design	4
DSGN6844023 Prototyping Digital Future	4
Total SCU	20

16. Minor Program: Designpreneur

Fundamental Courses

Course	SCU
ENTR6525032 Fundamental of Designpreneur	4
COMP6688031 UI/UX Development	4
DSGN6797034 Surface Packaging Design	4
ENTR6526032 Hospitality and Service Design	4
DSGN6843033 Project Design	4
Total SCU	20

17. Minor Program: Metaverse in Business
Fundamental Courses

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented reality	4
Total SCU		10

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
Total SCU		10

18. Minor Program: Content Creation
Fundamental Courses

Course		SCU
FILM6105009	Filmmaking Fundamental	4
MKTG6336055	Content Marketing Analytics	4
DSIN6042053	Photography for Creators	2
Total SCU		10

Supporting Courses

Course		SCU
DSIN6094053	Content Storytelling	4
DSIN6043053	Strategic Influence	2
DSIN6041053	Introduction to Visual Communication Design	4
Total SCU		10

Appendix: Free Electives (4th & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Computer Science	COMP6800001	Human and Computer Interaction	2/2	5
2	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
3	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
4	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
5	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
6	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
7	Hotel Management	MGMT6304021	Organization Behavior in Hospitality	2	5
8	Hotel Management	HTMN6027021	Service Management	4	5
9	Hotel Management	HTMN6108021	Food and Beverage Management	2	5
10	Mobile Application & Technology	MOBI6068001	Web Design	2	5
11	Animation	DSGN6689007	Concept Art & Production Design	2	5
12	Film	FILM6059009	Global Cinema	4	5
13	New Media	DSGN6743007	Digital Graphic Reproduction	4	5
14	Interior Design	DSGN6612	Design Trend	2	5
15	Interior Design	DSGN6614	Signage and Way Finding Design for Interior	2	5
16	Psychology	PSYC6145027	Urban Psychology	4	5
17	Business Creation	ENPR6106005	Product Design & Branding	2	

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	etc
1	v							v						
2		V						v						
3			v					v						
4				v				v						
5					v			v						
6	v								V					
7	v									v				
8	v										v			
9	v											v		
10	v												v	
11						v		v						

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Study Program Special Purposes

Description:

Student will take one of enrichment program tracks


Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
DSGN6993053	Project on Industry	8	20
DSGN6994053	Creative Process in Graphic Design	8	
DSGN6995053	EES in Graphic Design Process	4	
Enrichment Program II			
DSGN6996053	Project on Creative Industry	8	20
DSGN6997053	Creative Process in Creative Industry Experience	8	
DSGN6998053	EES in Creative Industry Experience	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I / II			
ENPR6138053	New Venture Initiation in Visual Communication Design	8	20
ENPR6139053	Product Development Process in Visual Communication Design	8	
ENPR6140053	EES in New Business in Visual Communication Design	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I / II			20
CMDV6422053	Community Outreach Project Implementation	8	
CMDV6423053	Visual Communication Project Design in Community Outreach	8	
CMDV6424053	Employability and Entrepreneurial Skills in Design Community	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I / II			20
RSCH6655053	Research Experience	8	
RSCH6655053	Scientific Writing in Visual Communication Design Research	8	
RSCH6657053	Global EES in Visual Communication Design Research	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Enrichment Program I			20
GLOB6005053	Elective Course for Study Abroad 1	4	
GLOB6006053	Elective Course for Study Abroad 2	4	
GLOB6007053	Elective Course for Study Abroad 3	4	
GLOB6008053	Elective Course for Study Abroad 4	4	
GLOB6009053	Elective Course for Study Abroad 5	2	
GLOB6010053	Elective Course for Study Abroad 6	2	
GLOB6011053	Elective Course for Study Abroad 7	2	
GLOB6012053	Elective Course for Study Abroad 8	2	
GLOB6013053	Elective Course for Study Abroad 9	2	
GLOB6014053	Elective Course for Study Abroad 10	2	
GLOB6015053	Elective Course for Study Abroad 11	2	
GLOB6016053	Elective Course for Study Abroad 12	2	
GLOB6017053	Elective Course for Study Abroad 13	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for Specific Independent Study*			
Enrichment Program I/II			
CSIS6061053	Course Certification	3	
CSIS6062053	Technical Skill Enrichment	4	
CSIS6063053	Industrial Project	9	
CSIS6064053	Soft Skill Enrichment	4	
CSIS6065053	Elective Course for Specific Independent Study 1	8	
CSIS6066053	Elective Course for Specific Independent Study 2	8	
CSIS6067053	Elective Course for Specific Independent Study 3	6	
CSIS6068053	Elective Course for Specific Independent Study 4	6	
CSIS6069053	Elective Course for Specific Independent Study 5	6	
CSIS6070053	Elective Course for Specific Independent Study 6	5	
CSIS6071053	Elective Course for Specific Independent Study 7	5	
CSIS6072053	Elective Course for Specific Independent Study 8	5	
CSIS6073053	Elective Course for Specific Independent Study 9	5	
CSIS6074053	Elective Course for Specific Independent Study 10	4	
CSIS6075053	Elective Course for Specific Independent Study 11	4	
CSIS6076053	Elective Course for Specific Independent Study 12	4	
CSIS6077053	Elective Course for Specific Independent Study 13	4	
CSIS6078053	Elective Course for Specific Independent Study 14	4	20
CSIS6079053	Elective Course for Specific Independent Study 15	3	
CSIS6080053	Elective Course for Specific Independent Study 16	3	
CSIS6081053	Elective Course for Specific Independent Study 17	3	
CSIS6082053	Elective Course for Specific Independent Study 18	3	
CSIS6083053	Elective Course for Specific Independent Study 19	3	
CSIS6084053	Elective Course for Specific Independent Study 20	3	
CSIS6085053	Elective Course for Specific Independent Study 21	2	
CSIS6086053	Elective Course for Specific Independent Study 22	2	
CSIS6087053	Elective Course for Specific Independent Study 23	2	
CSIS6088053	Elective Course for Specific Independent Study 24	2	
CSIS6089053	Elective Course for Specific Independent Study 25	2	
CSIS6090053	Elective Course for Specific Independent Study 26	2	
CSIS6091053	Elective Course for Specific Independent Study 27	2	
CSIS6092053	Elective Course for Specific Independent Study 28	2	
CSIS6093053	Elective Course for Specific Independent Study 29	1	
CSIS6094053	Elective Course for Specific Independent Study 30	1	
CSIS6095053	Elective Course for Specific Independent Study 31	1	
CSIS6096053	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

Course Prerequisites

Course		SCU	Sem	Course Prerequisites	SCU	Sem	
DSGN6002053	Thesis	6	8	DSGN6976053	Visual Communication Design I	4	2
				DSGN6984053	Visual Communication Design II	4	3

Note: Students should pass Visual Communication Design I, II, with minimum grade C

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6044053	Character Building: Pancasila	B
2.	DSGN6970053	Material and Colors in Visual Design	C
3.	DSGN6976053	Visual Communication Design I*	C
4.	DSGN6984053	Visual Communication Design II*	C
5.	DSGN6986053	Design Methods	C
6.	ENPR6100053	Entrepreneurship: Market Validation	C

*) Tutorial & Multipaper