

Entrepreneurship Business Creation

Introduction

Entrepreneurship Business Creation Study Program acquaints entrepreneurship as an academic discipline. The curriculum is designed in particular to prepare students to be creative and innovative entrepreneurs by providing a blueprint for turning ideas into a viable venture or initiative. Entrepreneurship education also aims to shape the characteristics and mindset of entrepreneurs who have high motivation, dare to try and be innovative, which can be applied in various fields of one's life and career.

Vision

A world-class business and entrepreneurship study program, fostering and empowering the society in serving and building the nation.

Mission

Providing world class business and entrepreneurship education to build the nation and to contribute to community development by means of:

1. **Educating BINUSIANs to develop exemplary characters through holistic approach.** *Educating BINUSIANs to be ethical & innovative graduates with multiple skills to deal with business digitalization challenges using holistic approach*
2. **Developing business creation through entrepreneurship and relevant research.** *Encouraging BINUSIAN to advance knowledge and practices with high quality research for resolving business and entrepreneurship issues.*
3. **Fostering BINUSIANs through self-enrichment.** *Nourishing BINUSIANs' SPIRIT for improving personal and professional capabilities.*
4. **Empowering BINUSIANs to continuously improve business community.** *Invigorating BINUSIANs to solve the business community challenges through academic and community service activities.*

Program Objective

The objectives of the program are:

1. Provide students basic knowledge in the fields of entrepreneurship and management they need in business practice.
2. Provide students with entrepreneurial and business skills integrated with information technology that have an impact on business, marketing, operations, finance and business organizations and provide tools used in business implementation.
3. Preparing students to become entrepreneurs and agents of change ethically by utilizing skills and knowledge in building a sustainable business

Student Outcomes

After completing the study:

1. Each student should be able to apply business concept.
2. Each student should be able to demonstrate entrepreneurial acumen by applying creative, innovative, analytical thinking as well as applying communication skills, and ICT skills.
3. Each student should be able to apply ethical and professional values.
4. Each student should be able to articulate sustainable business perspective in exercising business concept.

Prospective Career of the Graduates

1. Entrepreneur
2. Intrapreneur
3. Business Developer
4. Business Planner
5. Business Consultant
6. Digital Business Specialist

Curriculum

The Entrepreneurship Business Creation Study Program curriculum is uniquely designed to prepare students to be able to apply their entrepreneurial knowledge and to start new businesses. The curriculum is designed based on the Entrepreneurial Process which consists of Idea Generation & Opportunity Discovery; Designing Business Models & Business Plans; New Business Creation and Business Development. By using experience, action-based and project-based learning, students will learn how to identify potential business opportunities, evaluate opportunities, analyze competition and business risk, to start a new business. Students will understand how to design business models & write business plans that generate strong revenue streams; how to protect intellectual property; how to make the best potential investment offer, and how to think and act entrepreneurially.

The students have the opportunity to take student mobility program to the Jakarta and Bandung campuses on the 4-5th semester so that they can choose the available minor program (such as Digital Ecosystem, Human Capital in Digital Workplace, Sustainable Development, Cross Cultural Communication, Interactive & Users Experience Design, Data Analytics, Robotic Process Automation, Digital Transformation, Virtual Services, Culinary, and Designpreneur) or streaming program (such as E-Business, Global Commerce, Service Business, and Digital Business Management). However, they may also choose to stay at Malang campus in their 4-5th semester studying Digital Technopreneur Minor Program or Streaming Program (such as Business Innovation, Entrepreneurship in Emerging Economies), or even Cross Streaming program (such as Imaging Arts and Sciences, Illustration, and Digital Public Relations).

The curriculum is designed in such a way as to equip students to be ready to face industrial revolution 4.0. In semesters 6-7, students will be encouraged to build their startup business through the Enrichment Program to gain hands-on experience and a comprehensive overview of how to manage business processes from upstream to downstream. Students will get access to business mentors (entrepreneurs), venture capitals, industrial visits, exhibitions, knowledge sharing, and a network of relevant parties to help students make dreams come true. In supporting entrepreneurial learning, students will be encouraged to participate in various business and entrepreneurial competitions, such as Business Idea Competition, Business Model Competition, Business Plan Competition, and Pitching Competition. In addition to competition and business coaching, students will also be facilitated by entrepreneurial activities such as business presentation; industry knowledge sharing; workshop & international seminar; industry visit; and exhibition. At the end of the study period, students are required to prepare a thesis on their business performance analysis and design business development strategies.

Course Structure

| Sem | Code | Course Name | SCU | Total |
|-----|--|--|-----|-------|
| 1 | CHAR6030002 | Character Building: Pancasila ^(AOL) | 2 | 20 |
| | ENPR6109002 | Introduction to Entrepreneurship and Business ²⁾ (AOL) | 4 | |
| | ENPR6110002 | Creative and Innovative Thinking ^(AOL) | 2 | |
| | ENPR6111002 | Marketing for Entrepreneur ^{1)(AOL)} | 4 | |
| | ENPR6112002 | Commercializing Emerging Technology ^(AOL) | 2/2 | |
| | ENPR6171002 | Entrepreneurial Finance and Accounting | 2/2 | |
| | Foreign Language Courses | | 0 | |
| 2 | CHAR6031002 | Character Building: Kewarganegaraan | 2 | 20 |
| | ENPR6169002 | Business Operations and Supply Chain ^(AOL) | 4 | |
| | ENPR6170002 | Sustainable Business Model ^{1)(AOL)} | 4 | |
| | ENPR6172002 | Entrepreneurial Leadership and Organization ^{2)(AOL)} | 4 | |
| | ENPR6182002 | Business Law and Ethics ^(AOL) | 2 | |
| | COSC6060002 | Foundation of Artificial Intelligence ^(AOL) | 2 | |
| | LANG6117002 | Indonesian | 2 | |
| | Foreign Language Courses | | 0 | |
| 3 | CHAR6032002 | Character Building: Agama | 2 | 20 |
| | ENPR6363002 | Family Business ^(AOL) | 4 | |
| | ENPR6113002 | Applied Business Statistics | 2/2 | |
| | ENPR6173002 | Business Plan ²⁾ (AOL) | 4/2 | |
| | ENPR6174002 | Business Research Methodology ^{1)(AOL)} | 4 | |
| | Foreign Language Courses | | | |
| 4 | Stream: Business Innovation⁵ | | | 20 |
| | ENTR6664002 | Consumer Insights: Behavioural Fundamentals | 4 | |
| | ENTR6666002 | Innovative Product Design and Development ^(AOL) | 4 | |
| | ENTR6668002 | Innovation in Omni Channel ²⁾ | 2 | |
| | ENTR6669002 | Innovation and Knowledge Management | 4 | |
| | ENPR6175002 | Business Process Management for Innovation ^{1)(AOL)(AIE)} | 4 | |
| | ENPR6176002 | Negotiation and Competitive Decision Making | 2 | |
| | Stream: E-Business³ | | | |
| | BUSS6229005 | Business Simulation ^(AOL) | 4 | |
| | MGMT6374005 | Analysis on E-Business Investment ^(AOL) | 4 | |
| | ISYS6079005 | E-Business System | 4 | |
| | ISYS6744005 | E-Business Strategy and Implementation | 4 | |
| | ISYS6085005 | Advanced Topics in E-Business | 2 | |
| | MGMT6464005 | Corporate Governance | 2 | |
| | Stream: Global Commerce³ | | | |
| | BUSS6162005 | Market Entry Strategy (IBM) ^(AOL) | 2 | |
| | BUSS6191005 | Export-Import Management (IBM) | 2 | |
| | MKTG6321005 | Marketing Data Analytics | 4 | |

| Sem | Code | Course Name | SCU | Total |
|-----|--|---|-----|-------|
| | MKTG6322005 | Sales and Customer Relationship Management (GBM) | 4 | |
| | MKTG6237005 | Global Strategic Marketing : Asia Pacific Perspective(GBM) | 4 | |
| | MGMT6196005 | Project Management (MN) | 4 | |
| | Stream: Service Business³ | | | |
| | MGMT6455005 | Servitization and Customer Experience Management | 2 | |
| | MKTG6274005 | Service Marketing Management ^(AOL) | 4 | |
| | MGMT6456005 | Fundamentals of Supply Chain Management ^(AOL) | 4 | |
| | MGMT6556005 | Technology Management in Supply Chain and Service ² | 2 | |
| | MGMT6557005 | Logistics and Retail Distribution Management ^{1&2} | 4 | |
| | MGMT6365005 | Current Issue in Service Business and Technology ² | 2 | |
| | MGMT6523005 | Organizational Behavior ^(AOL) | 2 | |
| | Stream: Creative Business⁴ | | | |
| | ENPR6166032 | Launch Creative Business Start-Up ^(AOL) | 4 | |
| | ENPR6167032 | Start Up Funding | 4 | |
| | ENPR6301032 | Applied Statistic for Business Decision ^(AOL) | 2/2 | |
| | ENPR6162032 | Risk Assessment and Decision Making in Business ^(AOL) | 4 | |
| | COMP6667032 | Interaction Design ^(AOL) | 2/2 | |
| | Stream : Business Development Management³ | | | |
| | RSCH6724005 | Research Method in Business Development Management ² | 3/1 | |
| | BUSS6109005 | Business Development ^(AOL) | 4 | |
| | MGMT6196005 | Project Management ^{2(AOL)} | 4 | |
| | BUSS6229005 | Business Simulation ^(AOL) | 4 | |
| | MGMT6465005 | Advanced Topic in Business Development Management ^(AOL) | 2 | |
| | LAWS6159005 | Legal Aspect in Business ^(AOL) | 2 | |
| | Minor Program | | 20 | |
| | Free Electives^{3,5} | | 20 | |
| | Foreign Language Courses | | 0 | |
| 5 | Stream : Entrepreneurship in Emerging Economies⁵ | | | 20 |
| | ENPR6177002 | Financing Innovative Ventures | 4 | |
| | ENPR6178002 | Customer Engagement Strategy ^{1(AIE)} | 4 | |
| | ENPR6179002 | Franchise Business | 4 | |
| | ENPR6180002 | Disruptive Strategy & Innovation | 4 | |
| | ENPR6181002 | Managing Innovation for Circular Economy ^{2) (AOL)} | 4 | |
| | Stream : Creative E-Commerce⁴ | | | |
| | ENPR6159032 | E-Commerce for Entrepreneurs ^(AOL) | 2/2 | |
| | ENPR6160032 | Innovative Product Design and Development ^(AOL) | 2/2 | |
| | ENPR6161032 | Sustainable Entrepreneurship and Social Innovation ^(AOL) | 4 | |
| | MKTG6325032 | Omnichannel and Retailing ^(AOL) | 4 | |
| | ENPR6163032 | Technopreneurship | 4 | |

| Sem | Code | Course Name | SCU | Total |
|-----------------------|---|---|-----|-------|
| | Streaming: International Business And Entrepreneurship ⁴ | | | |
| | ENPR6302032 | International Business Environment | 2 | |
| | ENPR6303032 | Entrepreneurship: A Global Perspective ^(AOL) | 2 | |
| | MGMT6564032 | Global Supply Chain Management ^(AOL) | 4 | |
| | ENPR6304032 | International Business through Exporting-Importing ^(AOL) | 4 | |
| | ENPR6305032 | International Licensing, Franchising & Strategic Alliances ^(AOL) | 4 | |
| | ENPR6306032 | International New Venture ^(AOL) | 4 | |
| | Minor Program | | 20 | |
| | Free Electives ^{3,5} | | 20 | |
| 6 | Enrichment Program I | | 20 | 20 |
| 7 | Enrichment Program II | | 20 | 20 |
| 8 | RSCH6535002 | Pre-Thesis | 2 | 6 |
| | RSCH6536002 | Thesis | 4 | |
| | RSCH6105002 | Thesis | 6 | |
| Total Credits 146 SCU | | | | |

¹⁾ This course is delivered in English

²⁾ Global Learning System course

³⁾ Conducted for student mobility program in Jakarta

⁴⁾ Conducted for student mobility program in Bandung

⁵⁾ Conducted in Binus @Malang

Foreign Language Courses:

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Appendix Foreign Language Courses

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

The following are the provisions of the courses that must be taken by students:

| Foreign Language Courses | | SCU |
|--------------------------|-------------------------------|-----|
| ENGL6268002 | English for Frontrunners | 0 |
| ENGL6269002 | English for Independent Users | 0 |
| ENGL6267002 | English for Professionals | 0 |
| JAPN6208002 | Basic Japanese Language* | 0 |
| CHIN6185002 | Basic Chinese Language* | 0 |

*) This course is optional for students

- Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
- Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.

- *Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.*
- *Students are required to pass the foreign language courses before they take enrichment.*
- *Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua*

Minor Scheme

| Minor Program | Semester 4 | Semester 5 |
|--|------------|------------|
| Minor @ Binus Kemanggisian | | |
| Digital Ecosystem | V | V |
| Human Capital in Digital Workplace | V | V |
| Sustainable Development | V | V |
| Cross Cultural Communication | V | V |
| Interactive & Users Experience Design | V | V |
| Robotic Process Automation | V | V |
| Event Business and Entertainment | V | V |
| Creative Digital Storytelling | V | V |
| Digital Banking | V | V |
| Blockchain Technology and Business | V | V |
| English for Business Professional | V | V |
| Minor @ Binus Alam Sutera | | |
| Digital Transformation | V | V |
| Minor @ Binus Bekasi | | |
| Korean Culture and Creativity | V | V |
| Culinary | V | V |
| Minor @ Binus Malang | | |
| Digital Technopreneur | V | V |
| English for Business Professional | V | V |
| Chinese for Career Pathways | V | V |
| Digital Creative Strategy | V | V |
| Minor @ Binus Bandung | | |
| DesignPreneur | V | V |
| Minor @ Binus Semarang | | |
| Metaverse in Business | V | V |
| Content Creation | V | V |
| Immersive Journey to Japanese Language and Culture | V | V |
| Data Analytics | V | V |
| Minor @ Binus Medan | | |
| Global Creative Business and Technology | V | V |

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program : Digital Ecosystem

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | COSC6196001 Immersive Technology | 2 |
| | GAME6002001 Game Design | 2 |
| | ISYS6549003 Digital Innovation | 4 |
| | COMP6937001 Current Trends in Technology | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | COMM6501019 Narrative Development | 4 |
| | DSGN6834007 Visual Identity | 4 |
| | COMP6685001 Cyber Security for Business | 2 |
| Total SCU | | 10 |

2. Minor Program : Human Capital in Digital Workplace

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | PSYC6174027 Psychology in the Workplace | 4 |
| | MGMT6349005 Digital Workplace Strategy | 4 |
| | ISYS6551003 Digital Workplace and Technology | 4 |
| | LAWS6157028 Legal Aspects in Digital Workplace | 4 |
| | PSYC6175027 Human Resources Development | 4 |
| Total SCU | | 10 |

3. Minor Program : Sustainable Development

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYE6154011 Sustainable Design and Manufacture | 4 |
| | CPEN6217010 Digital for Sustainable Development | 4 |
| | ARCH6119014 Introduction to Sustainable Development | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYE6155011 Occupational, Health, Safety, and Administration in Engineering | 2 |
| | DSGN6835008 Engineering Material | 4 |
| | CIVL6118013 Engineering Economic | 4 |
| Total SCU | | 10 |

4. Minor Program : Cross Cultural Communication

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | CHIN6132026 Chinese Conversation in Daily Activities | 4 |
| | COMM6502019 Communication in Diversity | 2 |
| | BUSS6170025 Asian Business Ethics | 4 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | CHIN6134026 Chinese Conversation in Business Communication | 4 |
| | LAWS6158028 Private International Law | 2 |
| | INTR6135029 Comparative Politics | 4 |
| Total SCU | | 10 |

5. Minor Program : Interactive & Users Experience Design

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYS6553003 User-Centered Research and Evaluation | 4 |
| | PSYC6176027 Psychology and User Experience | 4 |
| | DSIN6003007 Fundamental of Interface Design | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYS6554003 Core Principles: Interactive Design | 4 |
| | DSGN6837007 Digital Design Production | 4 |
| | ISYS6556003 Information Architecture | 2 |
| Total SCU | | 10 |

6. Minor Program : Data Analytics

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | INFS6066052 Introduction to Data Analytics | 2 |
| | INFS6067052 Data Management & Descriptive Analytics | 4 |
| | ISYE6371054 Statistical for Decision Making | 4 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|------------------|---|-----------|
| MKB | COSC6183051 Application of Predictive Analytics to Business Data | 4 |
| | ISYE6372054 Prescriptive Analytics and Optimization | 4 |
| | BUSS6277055 Digitalization of Markets and Consumption | 2 |
| Total SCU | | 20 |

7. Minor Program : Robotic Process Automation
Fundamental Courses

| Group | Course | SCU |
|------------------|---|-----------|
| MKB | COMP6857001 Basic Programming for Automation | 2 |
| | COMP6858001 RPA Concept & Design | 2 |
| | ISYS6684003 RPA Developer Fundamental | 4 |
| | ISYS6687003 Business Process Improvement | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|------------------|---|-----------|
| MKB | ISYS6685003 RPA Developer Advance | 4 |
| | ISYS6686003 RPA Business Analytics Fundamental | 4 |
| | COMP6859001 Intelligence Automation | 2 |
| Total SCU | | 10 |

8. Minor Program : Event Business and Entertainment
Fundamental Courses

| Group | Course | SCU |
|------------------|---|-----------|
| MKB | HTMN6151021 Event Marketing Management | 2 |
| | HTMN6152021 Catering Management | 4 |
| | TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management | 4 |
| Total SCU | | 10 |

Supporting

| Group | Course | SCU |
|------------------|---|-----------|
| MKB | TRSM6233022 Event Sponsorship and Funding | 2 |
| | TRSM6234022 Sport and Entertainment Event Management | 4 |
| | TRSM6235022 Festival & Cultural Event | 4 |
| Total SCU | | 10 |

9. Minor Program : Creative Digital Storytelling

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ENGL6274024 Approaches in Multimodal Storytelling | 2 |
| | DSIN6033007 Visual Storytelling | 2 |
| | ENGL6275024 Storytelling for Business | 2 |
| | FILM6118009 Script Development & Pitching | 4 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ENGL6276024 Cultures, Language, and Arts Production | 4 |
| | JAPN6212025 Anime and Manga as Storytelling | 2 |
| | ENGL6277024 Music as Medium for Storytelling | 4 |
| Total SCU | | 10 |

10. Minor Program : Digital Banking

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | ISYS6824003 Technology Innovation in Banking | 2 |
| | FINC6217020 Bank Risk Management in the Digital Era | 4 |
| | FINC6218020 Digital Finance and The Role of Central Bank | 4 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | MGMT6510005 Business Process Management in Banking and Finance | 4 |
| | ISYS6825003 Data Analytics in Banking and Finance | 4 |
| | MGMT6511005 Digital Leadership | 2 |
| Total SCU | | 10 |

11. Minor Program : Blockchain Technology and Business

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYS6826003 Introduction to Blockchain Technology | 4 |
| | ISYS6827003 Blockchain Economy & Business | 4 |
| | DTSC6016001 Basic Blockchain Programming | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYS6828003 Blockchain Architecture Design and Implementation | 4 |
| | DTSC6017001 Advanced Blockchain Programming | 2 |
| | DTSC6018001 Prototyping Blockchain Project | 4 |
| Total SCU | | 10 |

12. Minor Program : English for Business Professional

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ENGL6154024 English for Business Communications | 4 |
| | MKTG6112024 Language Innovations in Marketing and Advertising | 2 |
| | ENGL6244024 Social Media Broadcasting | 4 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ENGL6258024 English for Global Leadership | 2 |
| | ENGL6169024 English for Professionals | 2 |
| | COMM6506024 Current Issues in Business Communications | 2 |
| | ENGL6245024 Business Rhetoric | 4 |
| Total SCU | | 10 |

13. Minor Program : Digital Transformation

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYS6559003 Business Models and Technology Innovation | 4 |
| | ISYS6557003 Business Data Management | 4 |
| | MGMT6484005 Digital Strategy | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ISYS6695003 Digital Marketing Analysis | 4 |
| | STAT6200049 Practical Statistics for Digital Business | 4 |
| | ISYS6560003 Success Factor for Leading Digital Transformation | 2 |
| Total SCU | | 10 |

14. Minor Program : Korean Culture and Creativity

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | HTMN6163021 Korean Cuisine and Culinary Arts | 4 |
| | COMM6718019 Korean Language and Media | 4 |
| | FILM6134009 Hallyu Creative Content | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | FILM6135009 K-Drama and Beyond: Analysis and Appreciation | 4 |
| | COMM6719019 K-Pop Culture and Performance | 4 |
| | MKTG6339005 K-Pop and K-Drama Marketing and Promotion | 2 |
| Total SCU | | 10 |

15. Minor Program : Culinary

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | HTMN6108021 Food and Beverage Management | 2 |
| | HTMN6008021 Kitchen Operation | 4 |
| | HTMN6128021 Pastry and Bakery Operation | 4 |
| Total SCU | | 10 |

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

| Group | Course | SCU |
|-----------|----------------------------------|-----|
| MKB | HTMN6155021 Indonesian Cuisine | 4 |
| | HTMN6125021 Restaurant Operation | 4 |
| | HTMN6154021 Culinary Tourism | 2 |
| Total SCU | | 10 |

SCU for HTMN6155021, HTMN6125021 are practical

16. Minor Program : Digital Technopreneur

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | ENTR6528002 The Entrepreneurial Innovator | 4 |
| | ENPR6370002 Market Intelligence | 4 |
| | COMP6687004 User Experience Design | 4 |
| | COSC6164004 Web Programming for Business | 4 |
| | COSC6165004 Data Analytics for Business | 4 |
| Total SCU | | 20 |

17. Minor Program : Chinese for Career Pathways

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | CHIN6196026 Mandarin for Future Career | 4 |
| | CHIN6197026 Easy Way to HSK 2 Preparation | 4 |
| | CHIN6198026 Exploring Modern Chinese Culture | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | CHIN6199026 Chinese Digital Technology | 2 |
| | CHIN6200026 Traveling to China | 2 |
| | CHIN6201026 Special Topics in Chinese Business | 2 |
| | CHIN6202026 Global Strategic Marketing: Chinese Perspective | 4 |
| Total SCU | | 10 |

18. Minor Program : DesignPreneur

Fundamental Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | ENTR6525032 Fundamental of Designpreneur | 4 |
| | COMP6688031 UI/UX Development | 4 |
| | DSGN6797034 Surface Packaging Design | 4 |
| | ENTR6526032 Hospitality and Service Design | 4 |
| | DSGN6843033 Project Design | 4 |
| Total SCU | | 20 |

19. Minor Program : Metaverse in Business

Fundamental Courses

| Group | Course | SCU |
|-----------|-------------------------------|-----|
| MKB | ISYS6777052 Business Model | 2 |
| | COMP6889051 Virtual Reality | 4 |
| | COMP6890051 Augmented reality | 4 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|------------------------------|-----|
| MKB | ISYS6778052 Data Analytics | 2 |
| | DSGN6981053 Design Thinking | 4 |
| | DSGN6980053 Interface Design | 4 |
| Total SCU | | 10 |

20. Minor Program : Content Creation

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | FILM6105009 Filmmaking Fundamental | 4 |
| | MKTG6392055 Digital Marketing | 4 |
| | DSIN6042053 Photography for Creators | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|--|-----|
| MKB | DSGN6990053 Creative Storytelling | 4 |
| | DSIN6043053 Strategic Influence | 2 |
| | DSIN6041053 Introduction to Visual Communication Design | 4 |
| Total SCU | | 10 |

21. Minor Program : Immersive Journey to Japanese Language and Culture

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | JAPN6221025 Essential Japanese Grammar (<i>Yoku Tsukaeru Bunpou</i>) | 4 |
| | JAPN6222025 Survival Japanese in Various Situations (<i>Nihon E Ikou, Yasashii Kaiwa De</i>) | 4 |
| | JAPN6223025 Ideas and Images of Japan (<i>Nihon Jijou</i>) | 2 |
| Total SCU | | 10 |

Supporting Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | JAPN6224025 Japanese Reading Comprehension (<i>Tanoshiku Yomou</i>) | 4 |
| | JAPN6225025 Understanding Native Japanese Speakers (<i>Tanoshiku Kikou</i>) | 2 |
| | JAPN6226025 Japanese N5 Level Certification Preparation (<i>Nihongo Charenji N5</i>) | 4 |
| Total SCU | | 10 |

22. Minor Program : Global Creative Business and Technology

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | DSIN6142066 Global Interactive Design | 4 |
| | BUSS6275061 E-Commerce and Digital Entrepreneurship | 4 |
| | COSC6159060 Emerging Technologies in Global Business | 4 |
| | ISYS6997064 Blockchain for Digital Economy | 4 |
| | TRDE6001065 Global Regulatory Environment | 4 |
| Total SCU | | 20 |

23 Minor Program : Digital Creative Strategy

Fundamental Courses

| Group | Course | SCU |
|-----------|---|-----|
| MKB | DSIN6150023 Creative Project Management | 4 |
| | COMM6770012 Media Strategy & Planning | 4 |
| | COMM6771018 Business Communication | 2 |
| | DSIN6152006 Visual Language | 4 |
| | DSIN6151023 Creative Business Development | 4 |
| | COMM6772012 Digital Literacy | 2 |
| Total SCU | | 20 |

Appendix: Free Electives

| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
|----|-----------------------------|-------------|--|-----|----------|
| 1 | Accounting | ACCT6116020 | Social and Environmental Accounting | 2 | 4 |
| 2 | Tourism Destination | ACCT6383022 | Principles of Tourism Accounting and Finance | 2 | 4 |
| 3 | Accounting | ACCT6461020 | Accounting Syariah | 2 | 4 |
| 4 | Tourism Destination | BUSS6137022 | Tourism E-Business | 4 | 4 |
| 5 | Chinese Literature | CHIN6157026 | Chinese Business for Etiquette (Beginner) | 4 | 4 |
| 6 | Chinese Literature | CHIN6158026 | Chinese Business in Daily Communication | 4 | 4 |
| 7 | Chinese Literature | CHIN6159026 | Chinese Character Writing | 2 | 4 |
| 8 | Communication | COMM6276012 | Intercultural Communication | 4 | 4 |
| 9 | Public Relations | COMM6480018 | Consumer and Audience Analytics | 4 | 4 |
| 10 | Communication | COMM6575012 | Current Issues in Communication | 4 | 4 |
| 11 | Public Relations | COMM6671018 | Global Branding Strategy | 4 | 4 |
| 12 | Public Relations | COMM6673018 | Event Management | 2/2 | 4 |
| 13 | Computer Science | COSC6001004 | User Experience | 2 | 4 |
| 14 | Visual Communication Design | DSGN6828006 | Intellectual Property Design | 4 | 4 |
| 15 | English Literature | ENGL6244024 | Social Media Broadcasting | 4 | 4 |
| 16 | Hotel Management | HTMN6018021 | Consumer Behavior in Hospitality | 2 | 4 |
| 17 | Hotel Management | HTMN6145021 | Revenue Management in Hospitality | 2 | 4 |
| 18 | Hotel Management | HTMN6146021 | Food Safety Management | 2 | 4 |
| 19 | Hotel Management | HTMN6147021 | Hospitality Management | 4 | 4 |
| 20 | Japanese Literature | JAPN6111025 | Introductory Japanese I | 4 | 4 |
| 21 | Japanese Literature | JAPN6116025 | Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Maneejimento) | 2 | 4 |
| 22 | Japanese Literature | JAPN6150025 | Ideas and Images of Japanese Culture (Nihon Bunka Aidea to Imeeji) | 2 | 4 |
| 23 | Management | MGMT6358005 | Managing Business Information | 2/2 | 4 |
| 24 | Management | MKTG6270005 | Retail and Omni Channel | 2 | 4 |
| 25 | English Literature | SOCS6021024 | Social and Digital Media Writing | 2 | 4 |
| 26 | Tourism Destination | TRSM6140022 | Tourism Law and Regulation | 2 | 4 |
| 27 | Tourism Destination | TRSM6142022 | Event Management | 4 | 4 |
| 28 | Tourism Destination | TRSM6212022 | Indonesian Culture | 4 | 4 |
| 29 | Tourism Destination | TRSM6216022 | Guiding and Interpretation | 2 | 4 |
| 30 | Tourism Destination | TRSM6218022 | Adventure Tourism Management | 4 | 4 |
| 31 | Tourism Destination | TRSM6220022 | Rural Tourism Entrepreneurship | 4 | 4 |

| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
|----|-----------------------------|-------------|--|-----|----------|
| 32 | Tourism Destination | TRSM6221022 | Sport Tourism | 2 | 4 |
| 33 | Architecture | ARCH6128014 | Multimedia in Design Presentation | 4 | 5 |
| 34 | Architecture | ARCH6146014 | Interior Architecture | 4 | 5 |
| 35 | Architecture | ARCH6147014 | Behavior in Architecture | 4 | 5 |
| 36 | Interior Design | ARTS6035023 | Design History Studies | 2 | 5 |
| 37 | Chinese Literature | CHIN6157026 | Chinese Business for Etiquette (Beginner) | 4 | 5 |
| 38 | Chinese Literature | CHIN6158026 | Chinese Business in Daily Communication | 4 | 5 |
| 39 | Chinese Literature | CHIN6159026 | Chinese Character Writing | 2 | 5 |
| 40 | Interior Design | CIVL6127023 | Material Knowledge in Interior Design | 2 | 5 |
| 41 | Communication | COMM6313012 | Public Speaking | 4 | 5 |
| 42 | Communication | COMM6410019 | Digital Broadcasting Production | 2/2 | 5 |
| 43 | Communication | COMM6510019 | Reportage & Interview Technique | 2/2 | 5 |
| 44 | Communication | COMM6533019 | Creative Program Design | 2/2 | 5 |
| 45 | Communication | COMM6541019 | Digital Corporate Communication | 2/2 | 5 |
| 46 | Public Relations | COMM6566018 | Integrated Marketing Communications | 2 | 5 |
| 47 | Communication | COMM6620019 | Online Publishing | 2/2 | 5 |
| 48 | Communication | COMM6622019 | Audio Journalism | 2/2 | 5 |
| 49 | Communication | COMM6624019 | Digital Creative Content | 2/2 | 5 |
| 50 | Communication | COMM6632019 | Writing for Corporate Communication | 2/2 | 5 |
| 51 | Communication | COMM6634019 | Environmental Issues and Brand Activism | 4 | 5 |
| 52 | Communication | COMM6635019 | Integrated Marketing Communication | 2 | 5 |
| 53 | Communication | COMM6637019 | Brand Activation | 2/2 | 5 |
| 54 | Communication | COMM6638019 | Social Media Planning & Engagement | 2/2 | 5 |
| 55 | Public Relations | COMM6650018 | Image and Reputation Management | 4 | 5 |
| 56 | Public Relations | COMM6651018 | Professional Communication in Business Setting | 4 | 5 |
| 57 | Public Relations | COMM6671018 | Global Branding Strategy | 4 | 5 |
| 58 | Public Relations | COMM6673018 | Event Management | 2/2 | 5 |
| 59 | Communication | COMM6677012 | Society and Digital Culture | 2 | 5 |
| 60 | Computer Science | COMP6542001 | Computer Security Fundamental | 2 | 5 |
| 61 | Computer Engineering | CPEN6126010 | Cross Platform Application Development | 4 | 5 |
| 62 | Computer Engineering | CPEN6232010 | Cloud Technology Practice | 2 | 5 |
| 63 | Interior Design | DSGN6497023 | Interior Drawing | 4 | 5 |
| 64 | Visual Communication Design | DSGN6661007 | Photography | 4 | 5 |
| 65 | Visual Communication Design | DSGN6689007 | Concept Art & Production Design | 2 | 5 |
| 66 | Visual Communication Design | DSGN6690007 | Animation Storytelling | 2 | 5 |
| 67 | Visual Communication Design | DSGN6743007 | Digital Graphic Reproduction | 4 | 5 |
| 68 | Interior Design | DSGN6747023 | Ergonomic and Anthropometry | 2 | 5 |
| 69 | Visual Communication Design | DSGN6822006 | Photography | 4 | 5 |

| No | Course Owner Department | Course Code | Course Name | SCU | Semester |
|----|-----------------------------|-------------|--|-----|----------|
| 70 | Visual Communication Design | DSGN6828006 | Intellectual Property Design | 4 | 5 |
| 71 | English Literature | ENGL6244024 | Social Media Broadcasting | 4 | 5 |
| 72 | Film | FILM6059009 | Global Cinema | 4 | 5 |
| 73 | Computer Science | GAME6085001 | Object Oriented Game Programming | 2 | 5 |
| 74 | International Relations | INTR6137029 | Indonesia in Perspectives | 2 | 5 |
| 75 | International Relations | INTR6142029 | Diplomacy and International Politics | 2/2 | 5 |
| 76 | International Relations | INTR6180029 | Introduction to International Media | 2 | 5 |
| 77 | Industrial Engineering | ISYE6067011 | Global Supply Chain | 2 | 5 |
| 78 | Industrial Engineering | ISYE6115011 | Transportation Modeling | 2 | 5 |
| 79 | Industrial Engineering | ISYE6165011 | Supply Chain Risk & Negotiation | 2 | 5 |
| 80 | Industrial Engineering | ISYE6167011 | Decision Support System | 2 | 5 |
| 81 | Industrial Engineering | ISYE6168011 | Financial Engineering | 2 | 5 |
| 82 | Information Systems | ISYS6579003 | Knowledge-Based AI: Cognitive Systems | 4 | 5 |
| 83 | Japanese Literature | JAPN6111025 | Introductory Japanese I | 4 | 5 |
| 84 | Japanese Literature | JAPN6116025 | Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Maneejimento) | 2 | 5 |
| 85 | Law | LAWS6017028 | Intellectual Property Rights | 4 | 5 |
| 86 | Law | LAWS6110028 | Cyber Law | 2 | 5 |
| 87 | Law | LAWS6168028 | Banking-Financial Law & Islamic Business Law | 4 | 5 |
| 88 | Law | LAWS6169028 | Capital Market, Legal Audit, & Due Diligence | 4 | 5 |
| 89 | Law | LAWS6171028 | Business Competition & Consumer Protection Law | 2 | 5 |
| 90 | Law | LAWS6174028 | Contract & Legislative Drafting | 2 | 5 |
| 91 | Management | MKTG6324005 | Retail Marketing Management | 2 | 5 |
| 92 | Psychology | PSYC6124027 | Psychology of Early Childhood Education | 4 | 5 |
| 93 | Psychology | PSYC6138027 | Lifespan Development | 4 | 5 |
| 94 | Psychology | PSYC6145027 | Urban Psychology | 4 | 5 |
| 95 | English Literature | SOCS6021024 | Social and Digital Media Writing | 2 | 5 |
| 96 | Statistics | STAT6157049 | Data Mining and Visualization | 2 | 5 |
| 97 | Accounting | TAXN6053020 | Regional Tax Systems | 2 | 5 |

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

| Track | Semester 6 | | | | | | Semester 7 | | | | | | |
|-------|------------|----|----|----|----|----|------------|----|----|----|----|----|----|
| | EN | IN | SA | CD | RS | IS | EN | IN | SA | CD | RS | FS | IS |
| 1 | √ | - | - | - | - | - | √ | - | - | - | - | - | - |
| 2 | - | - | √ | - | - | - | √ | - | - | - | - | - | - |
| 3 | √ | - | - | - | - | - | - | - | - | - | - | √ | - |
| 4 | - | √ | - | - | - | - | - | √ | - | - | - | - | - |
| 5 | - | - | - | - | - | √ | √ | - | - | - | - | - | - |
| 6 | √ | - | - | - | - | - | - | - | - | - | - | - | √ |
| 7 | √ | - | - | - | - | - | - | - | √ | - | - | - | - |
| 8 | - | - | - | √ | - | - | √ | - | - | - | - | - | - |
| 9 | √ | - | - | - | - | - | - | - | - | - | √ | - | - |
| 10 | √ | - | - | - | - | - | - | √ | - | - | - | - | - |
| 11 | - | √ | - | - | - | - | √ | - | - | - | - | - | - |

Note:

| | | | |
|----|-----------------------------------|----|--|
| IN | : Certified Internship | SA | : Certified Study Abroad |
| RS | : Certified Research | IS | : Certified Specific Independent Study |
| EN | : Certified Entrepreneurship | FS | : Further Study |
| CD | : Certified Community Development | | |

Description:

Student will take one of enrichment program tracks

Study Abroad in the 7th semester only available for IISMA (Indonesian International Student Mobility Awards)

Students who failed in Enrichment Program I can retake with the same track or change into another track. As for Enrichment Program II, student who failed with Certified Study Abroad (IISMA) track on Enrichment Program II, can retake with the same track or change into another track.

Certified Internship Track

| Code | Course Name | SCU | Total |
|-----------------------|----------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| ENPR6070002 | Project Management | 8 | |
| ENPR6076002 | Professional Program in Industry | 8 | |
| ENPR6072002 | EES in Business Start Up I | 4 | |
| Enrichment Program II | | | 20 |
| ENPR6073002 | Strategic Management | 8 | |
| ENPR6077002 | Risk Management | 8 | |
| ENPR6075002 | EES in Business Start Up II | 4 | |

Certified Research Track

| Code | Course Name | SCU | Total |
|------------------------------|--|-----|-------|
| Enrichment Program II | | | 20 |
| RSCH6738002 | Research Experience | 8 | |
| RSCH6739002 | Scientific Writing | 8 | |
| RSCH6740002 | Global EES (Team Work, Communication, Problem Solving & Decision Making) | 4 | |

Certified Entrepreneurship Track

| Code | Course Name | SCU | Total |
|------------------------------|------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| ENPR6006002 | Business Start-Up | 8 | |
| ENTR6962002 | Launching New Business | 8 | |
| ENTR6111002 | EES in New Business I | 4 | |
| Enrichment Program II | | | 20 |
| ENTR6127002 | Growing a Business | 8 | |
| ENTR6963002 | Business Funding | 8 | |
| ENTR6115002 | EES in New Business II | 4 | |

Certified Community Development Track

| Code | Course Name | SCU | Total |
|-----------------------------|---|-----|-------|
| Enrichment Program I | | | 20 |
| CMDV6487002 | Community Outreach Project Implementation | 8 | |
| CMDV6488002 | Community Outreach Project Design | 8 | |
| CMDV6489002 | EES in Community | 4 | |

Certified Study Abroad Track

| Code | Course Name | SCU | Total |
|-----------------------------|-------------------------------------|-----|-------|
| Enrichment Program I | | | 20 |
| GLOB6093002 | Elective Course for Study Abroad 1 | 4 | |
| GLOB6094002 | Elective Course for Study Abroad 2 | 4 | |
| GLOB6095002 | Elective Course for Study Abroad 3 | 4 | |
| GLOB6096002 | Elective Course for Study Abroad 4 | 4 | |
| GLOB6257002 | Elective Course for Study Abroad 25 | 4 | |
| GLOB6097002 | Elective Course for Study Abroad 5 | 2 | |
| GLOB6098002 | Elective Course for Study Abroad 6 | 2 | |
| GLOB6099002 | Elective Course for Study Abroad 7 | 2 | |
| GLOB6100002 | Elective Course for Study Abroad 8 | 2 | |
| GLOB6101002 | Elective Course for Study Abroad 9 | 2 | |

| Code | Course Name | SCU | Total |
|-------------|-------------------------------------|-----|-------|
| GLOB6102002 | Elective Course for Study Abroad 10 | 2 | |
| GLOB6103002 | Elective Course for Study Abroad 11 | 2 | |
| GLOB6104002 | Elective Course for Study Abroad 12 | 2 | |
| GLOB6258002 | Elective Course for Study Abroad 26 | 2 | |
| GLOB6259002 | Elective Course for Study Abroad 27 | 2 | |

Certified Specific Independent Study Track

| Code | Course Name | SCU | Total |
|---|---|-----|-------|
| Elective courses list for Specific Independent Study* | | | 20 |
| Enrichment Program I/II | | | |
| MICR6145002 | Course Certification I | 3 | |
| MICR6146002 | Technical Skill Enrichment I | 4 | |
| MICR6147002 | Industrial Project I | 9 | |
| MICR6148002 | Soft Skill Enrichment I | 4 | |
| MICR6149002 | Elective Course for Specific Independent Study 1 | 8 | |
| MICR6150002 | Elective Course for Specific Independent Study 2 | 8 | |
| MICR6151002 | Elective Course for Specific Independent Study 3 | 6 | |
| MICR6152002 | Elective Course for Specific Independent Study 4 | 6 | |
| MICR6153002 | Elective Course for Specific Independent Study 5 | 6 | |
| MICR6154002 | Elective Course for Specific Independent Study 6 | 5 | |
| MICR6155002 | Elective Course for Specific Independent Study 7 | 5 | |
| MICR6156002 | Elective Course for Specific Independent Study 8 | 5 | |
| MICR6157002 | Elective Course for Specific Independent Study 9 | 5 | |
| MICR6158002 | Elective Course for Specific Independent Study 10 | 4 | |
| MICR6159002 | Elective Course for Specific Independent Study 11 | 4 | |
| MICR6160002 | Elective Course for Specific Independent Study 12 | 4 | |
| MICR6161002 | Elective Course for Specific Independent Study 13 | 4 | |
| MICR6162002 | Elective Course for Specific Independent Study 14 | 4 | |
| MICR6163002 | Elective Course for Specific Independent Study 15 | 3 | |
| MICR6164002 | Elective Course for Specific Independent Study 16 | 3 | |
| MICR6165002 | Elective Course for Specific Independent Study 17 | 3 | |
| MICR6166002 | Elective Course for Specific Independent Study 18 | 3 | |
| MICR6167002 | Elective Course for Specific Independent Study 19 | 3 | |
| MICR6168002 | Elective Course for Specific Independent Study 20 | 3 | |
| MICR6169002 | Elective Course for Specific Independent Study 21 | 2 | |
| MICR6170002 | Elective Course for Specific Independent Study 22 | 2 | |
| MICR6171002 | Elective Course for Specific Independent Study 23 | 2 | |
| MICR6172002 | Elective Course for Specific Independent Study 24 | 2 | |
| MICR6173002 | Elective Course for Specific Independent Study 25 | 2 | |
| MICR6174002 | Elective Course for Specific Independent Study 26 | 2 | |
| MICR6175002 | Elective Course for Specific Independent Study 27 | 2 | |

| Code | Course Name | SCU | Total |
|-------------|---|-----|-------|
| MICR6176002 | Elective Course for Specific Independent Study 28 | 2 | |
| MICR6177002 | Elective Course for Specific Independent Study 29 | 1 | |
| MICR6178002 | Elective Course for Specific Independent Study 30 | 1 | |
| MICR6179002 | Elective Course for Specific Independent Study 31 | 1 | |
| MICR6180002 | Elective Course for Specific Independent Study 32 | 1 | |

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

Certified Further Study Track

| Code | Course Name | SCU | Total |
|------------------------------|--|-----|-------|
| Enrichment Program II | | | 20 |
| ENPR6008002 | Designing Innovative Nascent Entrepreneurship | 4 | |
| MKTG6308002 | Negotiation Mastery | 4 | |
| MKTG6309002 | Omnichannel Marketing | 4 | |
| STAT6194002 | Advanced Business Statistics | 4 | |
| MGMT6434002 | Designing and Leading the Entrepreneurial Organization | 4 | |

Student should pass all of these quality controlled courses as listed below:

| No | Course Code | Course Name | Minimal Grade |
|-----|---|---|---------------|
| 1. | CHAR6030002 | Character Building: Pancasila | B |
| 2. | ENPR6109002 | Introduction to Entrepreneurship and Business | C |
| 3. | ENPR6111002 | Marketing for Entrepreneur | C |
| 4. | ENPR6110002 | Creative and Innovative Thinking | C |
| 5. | ENPR6170002 | Sustainable Business Model | C |
| 6. | ENPR6172002 | Entrepreneurial Leadership and Organization | C |
| 7. | ENPR6182002 | Business Law and Ethics | C |
| 8. | ENPR6173002 | Business Plan | C |
| 9. | ENTR6666002 (Stream Business Innovation) | Innovative Product Design and Development | C |
| 10. | ENPR6181002 (Stream Entrepreneurship in Emerging Economies) | Managing Innovation for CircularEconomy | C |