

## **Interior Design**

### **Introduction**

Interior Design Study Program in Bina Nusantara (Malang Campus) is intended for those who have an interest in interior design creative. We prepare graduates to become designers who have the ability of problem-solving, teaching a knowledge and giving experience in designing on a scale of private housing to public spaces. Through various subjects designed to adapt to the latest technology, and combining between theory and practical knowledge, our graduates will qualified to design from a scale of housing to hospitality, business, furniture, interior accessories. Graduates are able to mastering latest technology in interior design, and have a capability to compete globally.

### **Vision**

A world-class study program that produces graduates who are competitive and with a global perspective with a focus on local wisdom, new technology transformation and entrepreneurship to foster, empower the community in building and serving the nation.

### **Mission**

The missions of Interior Design Department are to contribute to the global community through the provision of world-class education by:

1. Educate students with basic Interior Design skills that promote the preservation of the nation's culture, flexibility in the application of technology by preparing the best learning facilities for students.
2. Prepare students who can independently uphold the ethics and values of local cultural heritage and an entrepreneurial spirit who will make a positive contribution to global society.
3. Recognizing and appreciating student creativity as the development of the Interior Design field in fostering the nation and state.
4. Make a real contribution to improving the quality of life of the Indonesian people through community service activities.

### **Program Objective**

The objectives of the program are:

1. Graduates will have a thorough grounding in the key principles of interior design, creativity, logical and critical thinking within the framework of local wisdom using the latest technology that suits the needs.
2. Graduates will actively pursue knowledge as a lifelong-learners through various career levels, including post-graduate education, professional, and entrepreneurship designation as a form of real contribution to society
3. Graduates will become global leaders through collaborative, multi-disciplinary mindset and team management, and openness to scientific innovations to solve problems with creative work in design and research.
4. Graduates will have an understanding of ethical and social issues and actively contribute through the application of interior design principles and knowledge that has an impact on improving the economy and quality of life of the society.

## Student Outcomes

After completing the study, graduates are:

1. Able to integrate thematic interior concepts (furniture, walls, ceilings, and floors) with the results of studies on behaviour aspects, technicals, and values related to interior design based on technical and aesthetic characteristics of materials.
2. Able to design interiors independently, verbally and visually communicated, both manual and digital to meet the needs of the user communities from residential scales to public spaces based on design theory.
3. Able to produce interior design works that prioritize local indigenous, environmentally friendly (green design) and sustainability using technology that supports the field of design as a proposed solution to problems and fulfill community needs, which can be accounted for academically and meet the requirements of function, aesthetics, construction, and meaning.
4. Able to create interior design and interior elements based on latest technology to support sustainable and smart living concept.
5. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem solving.

## Prospective Career of the Graduates

- |                               |                                 |                                             |
|-------------------------------|---------------------------------|---------------------------------------------|
| 1. Interior Design Consultant | 9. Product Development          | 17. Sustainable System Housing Specialist   |
| 2. Interior Design Contractor | 10. Commercial Retailer         | 18. Project Design/Construction Management  |
| 3. Set Designer               | 11. Workshop Management         | 19. Procurement for Interior Design         |
| 4. Exhibition Designer        | 12. Interior Design Researcher  | 20. Interior Design Content Creator         |
| 5. Visual Merchandiser        | 13. Interior AR/VR Creator      | 21. Virtual Interior Design Developer       |
| 6. Window Display Designer    | 14. Smart Home Specialist       | 22. Interior Design Book Author             |
| 7. Lighting Designer          | 15. Special Lighting Designer   | 23. Furniture and Home Accessories Designer |
| 8. Purchasing                 | 16. Exhibition Display Designer | 24. Setting and Property Designer           |

## Curriculum

Bina Nusantara University – Interior Design Study Program (Malang Campus) have unique curriculum as follows:

### 1. 2+1+1 student mobility

Bina Nusantara University accommodating students who want to try to feel the experience of studying at Binus Jakarta and Bandung for 2 semesters, starting from 4th semester to 5th semester. And after that, students must follow Enrichment Programs for a year (6th -7 th semester).

### 2. Enrichment Programs

There are 5 Enrichment Programs that can be choose by students based on their interest, as follows: Certified Internship Program, Certified Research Program, Certified Community Department, Certified CATALOG 2024/2025 (BINUSIAN 2028) Entrepreneurship Program, and Certified Study-Abroad Program to the cooperate-universities and/or industries.

### 3. Streaming : Smart Living & Environmental Design

Specified in Interior Design Study Program (Malang Campus), we provide expertise concentration in smart living system for interior design that environmentally sustain. With this major concentration, our graduates can better adapt and well-equipped to technology developments and able to be qualified globally.

## Course Structure

| Sem | Code                                                                 | Course Name                                                     | SCU | Total |
|-----|----------------------------------------------------------------------|-----------------------------------------------------------------|-----|-------|
| 1   | CHAR6030023                                                          | Character Building: Pancasila <sup>(AOL)</sup>                  | 2   | 20    |
|     | DSGN6747023                                                          | Ergonomic and Anthropometry                                     | 2   |       |
|     | DSGN6496023                                                          | Sense of Design <sup>1 (AOL)</sup>                              | 4   |       |
|     | DSGN6497023                                                          | Interior Drawing <sup>(AOL)</sup>                               | 4   |       |
|     | ARCH6110023                                                          | Interior Technical Drawing <sup>2 (AOL)</sup>                   | 4   |       |
|     | CIVL6127023                                                          | Material Knowledge in Interior Design                           | 2   |       |
|     | LANG6117023                                                          | Indonesian <sup>(AOL)</sup>                                     | 2   |       |
|     | <b>Foreign Language Courses</b>                                      |                                                                 | 0   |       |
| 2   | CHAR6031023                                                          | Character Building: Kewarganegaraan <sup>(AOL)</sup>            | 2   | 20    |
|     | DSGN6498023                                                          | Interior Design I <sup>1</sup> <sup>(AOL) (AIE)</sup>           | 4   |       |
|     | DSGN6499023                                                          | Furniture Design I <sup>2</sup> <sup>(AOL) (AIE)</sup>          | 4   |       |
|     | DSGN6803023                                                          | Computer 2D Drawing                                             | 4   |       |
|     | CIVL6096023                                                          | Drafting and Detail Construction                                | 4   |       |
|     | COSC6060023                                                          | Foundations of Artificial Intelligence                          | 2   |       |
|     | <b>Foreign Language Courses</b>                                      |                                                                 | 0   |       |
| 3   | CHAR6032023                                                          | Character Building: Agama <sup>(AOL)</sup>                      | 2   | 20    |
|     | DSGN6500023                                                          | Interior Design II <sup>(AOL)</sup>                             | 4   |       |
|     | DSGN6040023                                                          | Furniture Design II <sup>2</sup> <sup>(AOL)</sup>               | 4   |       |
|     | DSGN6007023                                                          | Design Thinking in Interior Design <sup>(AOL)</sup>             | 2   |       |
|     | ARTS6035023                                                          | Design History Studies <sup>1</sup>                             | 2   |       |
|     | ENPR6315002                                                          | Creativity and Innovation                                       | 2   |       |
|     | <b>Foreign Language Courses</b>                                      |                                                                 | 0   |       |
| 4   | <b>Stream: Smart Living &amp; Environmental Design</b>               |                                                                 |     | 20    |
|     | DSIN6017023                                                          | Sustainability in Interior Design <sup>1</sup> <sup>(AOL)</sup> | 2   |       |
|     | DSIN6018023                                                          | Smart Technology in Interior Design <sup>2 (AOL) (AIE)</sup>    | 2   |       |
|     | DSGN6808023                                                          | Interior Design III <sup>(AOL)</sup>                            | 4   |       |
|     | DSIN6019023                                                          | Computer 3D and Design Prototyping <sup>(AOL)</sup>             | 4   |       |
|     | <b>Stream: Commercial and Hospitality Design<sup>3</sup></b>         |                                                                 |     |       |
|     | DSGN6199008                                                          | Interior Design III: Office <sup>(AOL)</sup>                    | 6   |       |
|     | DSGN6200008                                                          | Computer 3D Drawing for Interior                                | 4   |       |
|     | DSIN6050008                                                          | Sustainability in Interior Environment <sup>(AOL)</sup>         | 2   |       |
|     | <b>Stream: Furniture and Interior Design Accessories<sup>3</sup></b> |                                                                 |     |       |
|     | DSGN6217008                                                          | Furniture Design III: Office <sup>(AOL)</sup>                   | 6   |       |
|     | DSGN6218008                                                          | Computer 3D Drawing for Furniture                               | 4   |       |
|     | DSGN6888008                                                          | Interior Accessories Design <sup>(AOL)</sup>                    | 2   |       |
|     | <b>Stream: Techno Interior Design<sup>4</sup></b>                    |                                                                 |     |       |
|     | DSIN6058033                                                          | Techno Interior Design Project I <sup>(AOL)</sup>               | 4   |       |
|     | DSGN6908033                                                          | 3D and 4D Presentation in Interior Design <sup>(AOL)</sup>      | 4   |       |
|     | CIVL6107033                                                          | Building Component Theory and Regulation <sup>(AOL)</sup>       | 2   |       |
|     | DSIN6059033                                                          | Sustainability in Techno Design <sup>(AOL)</sup>                | 2   |       |

| Sem | Code                                                                  | Course Name                                                              | SCU                          | Total |
|-----|-----------------------------------------------------------------------|--------------------------------------------------------------------------|------------------------------|-------|
|     | <b>Minor Program</b>                                                  |                                                                          | 8                            |       |
|     | <b>Free Electives</b> <sup>(Jkt-Mlg)</sup>                            |                                                                          | 8                            |       |
| 5   | DSGN6510023                                                           | Interior Design Methodology <sup>(AOL)</sup>                             | 2                            | 20    |
|     | ENPR6316002                                                           | Venture Creation                                                         | 2                            |       |
|     | <b>Stream: Smart Living &amp; Environmental Design</b>                |                                                                          |                              |       |
|     | DSGN6812023                                                           | Exhibition Design                                                        | 4                            |       |
|     | DSGN6815023                                                           | Interior in Digital Interactive <sup>(AOL)</sup> (AIE)                   | 4                            |       |
|     | <b>Stream: Commercial and Hospitality Design</b> <sup>3</sup>         |                                                                          |                              |       |
|     | DSGN6204008                                                           | Interior Design IV: Commercial and Hospitality Project <sup>(AOL)</sup>  | 6                            |       |
|     | DSGN6615008                                                           | Lighting Design for Interior <sup>(AOL)</sup>                            | 2                            |       |
|     | <b>Stream: Furniture and Interior Design Accessories</b> <sup>3</sup> |                                                                          |                              |       |
|     | DSGN6220008                                                           | Furniture Design IV: Commercial and Hospitality Project <sup>(AOL)</sup> | 6                            |       |
|     | DSGN6614008                                                           | Signage and Way finding Design for Interior                              | 2                            |       |
|     | <b>Stream: Techno Interior Design</b> <sup>4</sup>                    |                                                                          |                              |       |
|     | DSIN6060033                                                           | Techno Interior Design Project II <sup>(AOL)</sup>                       | 4                            |       |
|     | DSGN6909033                                                           | Contemporary Issues in Techno Design <sup>(AOL)</sup>                    | 2                            |       |
|     | DSIN6061033                                                           | Project Management <sup>(AOL)</sup>                                      | 2                            |       |
|     | <b>Minor Program</b>                                                  |                                                                          | 12                           |       |
|     | <b>Free Electives</b> <sup>(Jkt-Mlg)</sup>                            |                                                                          | 12                           |       |
| 6   | <b>Enrichment Program I</b>                                           |                                                                          | 20                           |       |
| 7   | <b>Enrichment Program II</b>                                          |                                                                          | 20                           |       |
| 8   | RSCH6482023                                                           | Thesis                                                                   | 6                            |       |
|     |                                                                       |                                                                          | <b>Total Credits 146 SCU</b> |       |

<sup>1)</sup> This course is delivered in English

<sup>2)</sup> Global Learning System course

<sup>3)</sup> Conducted for student mobility program in Jakarta

<sup>4)</sup> Conducted for student mobility program in Bandung

\*Students undertaking student mobility must take minor program/free electives (depending on their study plan combination) of the host campus in semester 5.

\*\*Students can choose to take Minor Program in Malang/Jakarta/Bandung/Semarang.

The list of minor, and free electives are available in the Appendix.

Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail

### Foreign Language Courses:

Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

### Appendix Foreign Language Courses

Students will take foreign language courses according to Beelingua Placement Test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

| Foreign Language Courses |                               | SCU |
|--------------------------|-------------------------------|-----|
| ENGL6268023              | English for Frontrunners      | 0   |
| ENGL6269023              | English for Independent Users | 0   |
| ENGL6267023              | English for Professionals     | 0   |
| JAPN6208023              | Basic Japanese Language*      | 0   |
| CHIN6185023              | Basic Chinese Language*       | 0   |

\*) This course is optional for students

- Students with Beelingua Placement Test score less than 60 are required to take English for Frontrunners and English for Independent Users.
- Students with Beelingua Placement Test score between 60 and 99 are required to take English for Independent Users and English for Professionals.
- Students with Beelingua Placement Test score greater than 99 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
- Students are required to pass the foreign language courses before they take enrichment.
- Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua

### Minor Scheme

| Minor Program                         | Semester 4 | Semester 5 |
|---------------------------------------|------------|------------|
| <b>Minor @ Binus Kemanggis</b>        |            |            |
| Digital Ecosystem                     | v          | v          |
| Human Capital in Digital Workplace    | v          | v          |
| Cross Cultural Communication          | v          | v          |
| Interactive & Users Experience Design | v          | v          |
| Event Business and Entertainment      | v          | v          |
| Creative Digital Storytelling         | v          | v          |
| English for Business Professional     | v          | v          |
| <b>Minor @ Binus Alam Sutera</b>      |            |            |
| Digital Transformation                | v          | v          |
| <b>Minor @ Binus Bekasi</b>           |            |            |
| Culinary                              | v          | v          |
| Korean Culture and Creativity         | v          | v          |
| <b>Minor @ Binus Malang</b>           |            |            |
| Digital Technopreneur                 | v          | v          |
| Digital Creative Strategy             | v          | v          |
| English for Business Professional     | v          | v          |
| Chinese for Career Pathways           | v          | v          |

| Minor @ Binus Bandung         |   |   |
|-------------------------------|---|---|
| DesignPreneur                 | v | v |
| Creative Digital Storytelling | v | v |

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

### 1. Minor Program : Digital Ecosystem

#### Fundamental Courses

| Course                                   | SCU       |
|------------------------------------------|-----------|
| COSC6196001 Immersive Technology         | 2         |
| GAME6002001 Game Design                  | 2         |
| ISYS6549003 Digital Innovation           | 4         |
| COMP6937001 Current Trends in Technology | 2         |
| <b>Total SCU</b>                         | <b>10</b> |

#### Supporting Courses

| Course                                  | SCU       |
|-----------------------------------------|-----------|
| COMM6501019 Narrative Development       | 4         |
| DSGN6834007 Visual Identity             | 4         |
| COMP6685001 Cyber Security for Business | 2         |
| <b>Total SCU</b>                        | <b>10</b> |

### 2. Minor Program : Human Capital in Digital Workplace

#### Fundamental Courses

| Course                                         | SCU       |
|------------------------------------------------|-----------|
| PSYC6174027 Psychology in The Workplace        | 4         |
| MGMT6349005 Digital Workplace Strategy         | 4         |
| ISYS6551003 Digital Workplace and Technology   | 4         |
| LAWS6157028 Legal Aspects in Digital Workplace | 4         |
| PSYC6175027 Human Resources Development        | 4         |
| <b>Total SCU</b>                               | <b>20</b> |

### 3. Minor Program : Cross Cultural Communication

#### Fundamental Courses

| Course                                               | SCU       |
|------------------------------------------------------|-----------|
| CHIN6132026 Chinese Conversation in Daily Activities | 4         |
| COMM6502019 Communication in Diversity               | 2         |
| BUSS6170025 Asian Business Ethics                    | 4         |
| <b>Total SCU</b>                                     | <b>10</b> |

### Supporting Courses

| Course                                                     | SCU       |
|------------------------------------------------------------|-----------|
| CHIN6134026 Chinese Conversation in Business Communication | 4         |
| LAWS6158028 Private International Law                      | 2         |
| INTR6135029 Comparative Politics                           | 4         |
| <b>Total SCU</b>                                           | <b>10</b> |

## 4. Minor Program : Interactive & Users Experience Design

### Fundamental Courses

| Course                                            | SCU       |
|---------------------------------------------------|-----------|
| ISYS6553003 User-Centered Research and Evaluation | 4         |
| PSYC6176027 Psychology and User Experience        | 4         |
| DSIN6003007 Fundamental of Interface Design       | 2         |
| <b>Total SCU</b>                                  | <b>10</b> |

### Supporting Courses

| Course                                          | SCU       |
|-------------------------------------------------|-----------|
| ISYS6554003 Core Principles: Interactive Design | 4         |
| DSGN6837007 Digital Design Production           | 4         |
| ISYS6556003 Information Architecture            | 2         |
| <b>Total SCU</b>                                | <b>10</b> |

## 5. Minor Program : Digital Transformation

### Fundamental Courses

| Course                                                | SCU       |
|-------------------------------------------------------|-----------|
| ISYS6559003 Business Models and Technology Innovation | 4         |
| ISYS6557003 Business Data Management                  | 4         |
| MGMT6484005 Digital Strategy                          | 2         |
| <b>Total SCU</b>                                      | <b>10</b> |

### Supporting Courses

| Course                                                        | SCU       |
|---------------------------------------------------------------|-----------|
| ISYS6695003 Digital Marketing Analysis                        | 4         |
| STAT6200049 Practical Statistics for Digital Business         | 4         |
| ISYS6560003 Success Factor for Leading Digital Transformation | 2         |
| <b>Total SCU</b>                                              | <b>10</b> |

## 6. Minor Program : Culinary

### Fundamental Courses

| Course                                   | SCU       |
|------------------------------------------|-----------|
| HTMN6108021 Food and Beverage Management | 2         |
| HTMN6008021 Kitchen Operation            | 4         |
| HTMN6128021 Pastry and Bakery Operation  | 4         |
| <b>Total SCU</b>                         | <b>10</b> |

SCU for HTMN6008021, HTMN6128021 are practical

### Supporting Courses

| Course                           | SCU       |
|----------------------------------|-----------|
| HTMN6155021 Indonesian Cuisine   | 4         |
| HTMN6125021 Restaurant Operation | 4         |
| HTMN6154021 Culinary Tourism     | 2         |
| <b>Total SCU</b>                 | <b>10</b> |

SCU for HTMN6155021, HTMN6125021 are practical

## 7. Minor Program : Digital Technopreneur

### Fundamental Courses

| Course                                    | SCU       |
|-------------------------------------------|-----------|
| ENTR6528002 The Entrepreneurial Innovator | 4         |
| ENPR6370002 Market Intelligence           | 4         |
| COMP6687004 User Experience Design        | 4         |
| COSC6164004 Web Programming for Business  | 4         |
| COSC6165004 Data Analytics for Business   | 4         |
| <b>Total SCU</b>                          | <b>20</b> |

## 8. Minor Program : Designpreneur

### Fundamental Courses

| Course                                     | SCU       |
|--------------------------------------------|-----------|
| ENTR6525032 Fundamental of Designpreneur   | 4         |
| COMP6688031 UI/UX Development              | 4         |
| DSGN6797034 Surface Packaging Design       | 4         |
| ENTR6526032 Hospitality and Service Design | 4         |
| DSGN6843033 Project Design                 | 4         |
| <b>Total SCU</b>                           | <b>20</b> |

## 9. Minor Program : Event Business and Entertainment

### Fundamental Courses

| Course                                                                   | SCU       |
|--------------------------------------------------------------------------|-----------|
| HTMN6151021 Event Marketing Management                                   | 2         |
| HTMN6152021 Catering Management                                          | 4         |
| TRSM6232022 MICE (Meeting, Incentive, Convention, Exhibition) Management | 4         |
| <b>Total SCU</b>                                                         | <b>10</b> |

### Supporting Courses

| Course                                               | SCU       |
|------------------------------------------------------|-----------|
| TRSM6233022 Event Sponsorship and Funding            | 2         |
| TRSM6234022 Sport and Entertainment Event Management | 4         |
| TRSM6235022 Festival & Cultural Event                | 4         |
| <b>Total SCU</b>                                     | <b>10</b> |

## 10. Minor Program : Creative Digital Storytelling

### Fundamental Courses

| Course                                            | SCU       |
|---------------------------------------------------|-----------|
| ENGL6274024 Approaches in Multimodal Storytelling | 2         |
| DSIN6033007 Visual Storytelling                   | 2         |
| ENGL6275024 Storytelling for Business             | 2         |
| FILM6118009 Script Development & Pitching         | 4         |
| <b>Total SCU</b>                                  | <b>10</b> |

### Supporting Courses

| Course                                              | SCU       |
|-----------------------------------------------------|-----------|
| ENGL6276024 Cultures, Language, and Arts Production | 4         |
| JAPN6212025 Anime and Manga as Storytelling         | 2         |
| ENGL6277024 Music as Medium for Storytelling        | 4         |
| <b>Total SCU</b>                                    | <b>10</b> |

## 11. Minor Program : English for Business Professional

### Fundamental Courses

| Course                                                        | SCU       |
|---------------------------------------------------------------|-----------|
| ENGL6154024 English for Business Communications               | 4         |
| MKTG6112024 Language Innovations in Marketing and Advertising | 2         |
| ENGL6244024 Social Media Broadcasting                         | 4         |
| <b>Total SCU</b>                                              | <b>10</b> |

### Supporting Courses

| Course                                                | SCU       |
|-------------------------------------------------------|-----------|
| ENGL6258024 English for Global Leadership             | 2         |
| ENGL6169024 English for Professionals                 | 2         |
| COMM6506024 Current Issues in Business Communications | 2         |
| ENGL6245024 Business Rhetoric                         | 4         |
| <b>Total SCU</b>                                      | <b>10</b> |

## 12. Minor Program : Korean Culture and Creativity

### Fundamental Courses

| Course                                       | SCU       |
|----------------------------------------------|-----------|
| HTMN6163021 Korean Cuisine and Culinary Arts | 4         |
| COMM6718019 Korean Language and Media        | 4         |
| FILM6134009 Hallyu Creative Content          | 2         |
| <b>Total SCU</b>                             | <b>10</b> |

### Supporting Courses

| Course                                                    | SCU       |
|-----------------------------------------------------------|-----------|
| FILM6135009 K-Drama and Beyond: Analysis and Appreciation | 4         |
| COMM6719019 K-Pop Culture and Performance                 | 4         |
| MKTG6339005 K-Pop and K-Drama Marketing and Promotion     | 2         |
| <b>Total SCU</b>                                          | <b>10</b> |

## 13. Minor Program : Chinese for Career Pathways

### Fundamental Courses

| Course                                       | SCU       |
|----------------------------------------------|-----------|
| CHIN6196026 Mandarin for Future Career       | 4         |
| CHIN6197026 Easy Way to HSK 2 Preparation    | 4         |
| CHIN6198026 Exploring Modern Chinese Culture | 2         |
| <b>Total SCU</b>                             | <b>10</b> |

### Supporting Courses

| Course                                                      | SCU       |
|-------------------------------------------------------------|-----------|
| CHIN6199026 Chinese Digital Technology                      | 2         |
| CHIN6200026 Traveling to China                              | 2         |
| CHIN6201026 Special Topics in Chinese Business              | 2         |
| CHIN6202026 Global Strategic Marketing: Chinese Perspective | 4         |
| <b>Total SCU</b>                                            | <b>10</b> |

#### 14. Minor Program : Digital Creative Strategy

##### Fundamental Courses

| Course                                    | SCU       |
|-------------------------------------------|-----------|
| DSIN6150023 Creative Project Management   | 4         |
| COMM6770012 Media Strategy & Planning     | 4         |
| COMM6771018 Business Communication        | 2         |
| DSIN6152006 Visual Language               | 4         |
| DSIN6151023 Creative Business Development | 4         |
| COMM6772012 Digital Literacy              | 2         |
| <b>Total SCU</b>                          | <b>10</b> |

##### Appendix: Free Electives

| No | Course Owner Department            | Course Code | Course Name                                 | SCU | Semester |
|----|------------------------------------|-------------|---------------------------------------------|-----|----------|
| 1  | Communication                      | COMM6276012 | Intercultural Communication                 | 4   | 4        |
| 2  | Communication                      | COMM6425019 | Event Management                            | 2   | 4        |
| 3  | Public Relations                   | COMM6480018 | Consumer and Audience Analytics             | 4   | 4        |
| 4  | Communication                      | COMM6575012 | Current Issues in Communication             | 4   | 4        |
| 5  | Communication                      | COMM6615019 | Script Writing                              | 2/2 | 4        |
| 6  | Public Relations                   | COMM6671018 | Global Branding Strategy                    | 4   | 4        |
| 7  | Public Relations                   | COMM6673018 | Event Management                            | 2/2 | 4        |
| 8  | Computer Science                   | COMP7128001 | Game Design                                 | 2   | 4        |
| 9  | Computer Science                   | COMP8129001 | User Experience                             | 2/2 | 4        |
| 10 | Computer Science                   | COSC6001004 | User Experience                             | 2   | 4        |
| 11 | Visual Communication Design        | DSGN6671007 | Creative Writing for Commercials            | 4   | 4        |
| 12 | Visual Communication Design        | DSGN6828006 | Intellectual Property Design                | 4   | 4        |
| 13 | Interior Design                    | DSGN6888008 | Interior Accessories Design                 | 2   | 4        |
| 14 | Visual Communication Design        | DSIN6014006 | Ethics and Lawsuit in Photography           | 4   | 4        |
| 15 | Entrepreneurship Business Creation | ENPR6175002 | Business Process Management for Innovation  | 4   | 4        |
| 16 | Entrepreneurship Business Creation | ENPR6176002 | Negotiation and Competitive Decision Making | 2   | 4        |
| 17 | Entrepreneurship Business Creation | ENTR6664002 | Consumer Insights: Behavioural Fundamentals | 4   | 4        |
| 18 | Entrepreneurship Business Creation | ENTR6668002 | Innovation in Omni Channel                  | 2   | 4        |
| 19 | Entrepreneurship Business Creation | ENTR6669002 | Innovation and Knowledge Management         | 4   | 4        |
| 20 | Hotel Management                   | HTMN6018021 | Consumer Behavior in Hospitality            | 2   | 4        |
| 21 | Information Systems                | ISYS6606003 | Smart Application                           | 2   | 4        |
| 22 | Psychology                         | PSYC6167027 | Industrial and Organizational Psychology    | 4   | 4        |
| 23 | English Literature                 | SOCS6021024 | Social and Digital Media Writing            | 2   | 4        |
| 24 | Tourism Destination                | TRSM6159022 | Anthropology of Travel and Tourism          | 2   | 4        |
| 25 | Tourism Destination                | TRSM6196022 | Tourism Community Empowerment               | 2   | 4        |
| 26 | Tourism Destination                | TRSM6212022 | Indonesian Culture                          | 4   | 4        |
| 27 | Tourism Destination                | TRSM6222022 | Climate Change and Tourism                  | 2   | 4        |

| No | Course Owner Department            | Course Code | Course Name                                    | SCU | Semester |
|----|------------------------------------|-------------|------------------------------------------------|-----|----------|
| 28 | Architecture                       | ARCH6128014 | Multimedia in Design Presentation              | 4   | 5        |
| 29 | Architecture                       | ARCH6129014 | Urban Housing                                  | 4   | 5        |
| 30 | Architecture                       | ARCH6147014 | Behavior in Architecture                       | 4   | 5        |
| 31 | Management                         | BUSS6109005 | Business Development                           | 4   | 5        |
| 32 | Communication                      | COMM6313012 | Public Speaking                                | 4   | 5        |
| 33 | Communication                      | COMM6533019 | Creative Program Design                        | 2/2 | 5        |
| 34 | Public Relations                   | COMM6566018 | Integrated Marketing Communications            | 2   | 5        |
| 35 | Communication                      | COMM6624019 | Digital Creative Content                       | 2/2 | 5        |
| 36 | Communication                      | COMM6635019 | Integrated Marketing Communication             | 2   | 5        |
| 37 | Public Relations                   | COMM6650018 | Image and Reputation Management                | 4   | 5        |
| 38 | Public Relations                   | COMM6651018 | Professional Communication in Business Setting | 4   | 5        |
| 39 | Public Relations                   | COMM6671018 | Global Branding Strategy                       | 4   | 5        |
| 40 | Public Relations                   | COMM6673018 | Event Management                               | 2/2 | 5        |
| 41 | Communication                      | COMM6677012 | Society and Digital Culture                    | 2   | 5        |
| 42 | Interior Design                    | DSGN6614008 | Signage and Way Finding Design for Interior    | 2   | 5        |
| 43 | Visual Communication Design        | DSGN6689007 | Concept Art & Production Design                | 2   | 5        |
| 44 | Visual Communication Design        | DSGN6743007 | Digital Graphic Reproduction                   | 4   | 5        |
| 45 | Visual Communication Design        | DSGN6822006 | Photography                                    | 4   | 5        |
| 46 | Visual Communication Design        | DSGN6828006 | Intellectual Property Design                   | 4   | 5        |
| 47 | Visual Communication Design        | DSIN6014006 | Ethics and Lawsuit in Photography              | 4   | 5        |
| 48 | Entrepreneurship Business Creation | ENPR6177002 | Financing Innovative Ventures                  | 4   | 5        |
| 49 | Entrepreneurship Business Creation | ENPR6178002 | Customer Engagement Strategy                   | 4   | 5        |
| 50 | Entrepreneurship Business Creation | ENPR6179002 | Franchise Business                             | 4   | 5        |
| 51 | Entrepreneurship Business Creation | ENPR6180002 | Disruptive Strategy & Innovation               | 4   | 5        |
| 52 | Hotel Management                   | HTMN6018021 | Consumer Behavior in Hospitality               | 2   | 5        |
| 53 | Management                         | MGMT6459005 | Retail Management                              | 4   | 5        |
| 54 | English Literature                 | SOCS6021024 | Social and Digital Media Writing               | 2   | 5        |
| 55 | Tourism Destination                | TRSM6159022 | Anthropology of Travel and Tourism             | 2   | 5        |
| 56 | Tourism Destination                | TRSM6196022 | Tourism Community Empowerment                  | 2   | 5        |
| 57 | Tourism Destination                | TRSM6212022 | Indonesian Culture                             | 4   | 5        |
| 58 | Tourism Destination                | TRSM6222022 | Climate Change and Tourism                     | 2   | 5        |

**Enrichment Program I (6<sup>th</sup> Semester) & Enrichment Program II (7<sup>th</sup> Semester):**

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

**Enrichment Track Scheme**

| Track | Semester 6 |    |    |    |    |    |      | Semester 7 |    |    |    |    |    |      |
|-------|------------|----|----|----|----|----|------|------------|----|----|----|----|----|------|
|       | I          | RS | EN | CD | SA | IS | *etc | I          | RS | EN | CD | SA | IS | *etc |
| 1     | v          |    |    |    |    |    |      | v          |    |    |    |    |    |      |
| 2     | v          |    |    |    |    |    |      |            | v  |    |    |    |    |      |
| 3     | v          |    |    |    |    |    |      |            |    | v  |    |    |    |      |
| 4     | v          |    |    |    |    |    |      |            |    |    | v  |    |    |      |
| 5     | v          |    |    |    |    |    |      |            |    |    |    | v  |    |      |
| 6     | v          |    |    |    |    |    |      |            |    |    |    |    | v  |      |
| 7     |            | v  |    |    |    |    |      | v          |    |    |    |    |    |      |
| 8     |            |    | v  |    |    |    |      | v          |    |    |    |    |    |      |
| 9     |            |    |    | v  |    |    |      | v          |    |    |    |    |    |      |
| 10    |            |    |    |    | v  |    |      | v          |    |    |    |    |    |      |
| 11    |            |    |    |    |    | v  |      | v          |    |    |    |    |    |      |

**Note:**

|    |                               |     |                                  |
|----|-------------------------------|-----|----------------------------------|
| IN | : Company Internship          | SA  | : Study Abroad                   |
| RS | : Research Fellowship         | IS  | : Specific Independent Study     |
| EN | : Entrepreneurship            | etc | : Study Program Special Purposes |
| CD | : Community Impact Internship |     |                                  |

**Description:**

Student will take one of enrichment program tracks

**Company Internship Track**

| Code                         | Course Name                              | SCU | Total |
|------------------------------|------------------------------------------|-----|-------|
| <b>Enrichment Program I</b>  |                                          |     | 20    |
| DSGN6515023                  | Industrial Experience                    | 8   |       |
| DSGN6904023                  | Design Ideation & Profession in Industry | 8   |       |
| DSGN6518023                  | Self Management in Industry              | 4   |       |
| <b>Enrichment Program II</b> |                                          |     | 20    |
| DSGN6519023                  | Professional Experience                  | 8   |       |
| DSGN6905023                  | Design Applied & Process in Industry     | 8   |       |
| DSGN6522023                  | Team Work Activity in Industry           | 4   |       |

**Research Fellowship Track**

| Code                           | Course Name                  | SCU | Total |
|--------------------------------|------------------------------|-----|-------|
| <b>Enrichment Program I/II</b> |                              |     | 20    |
| RSCH6379023                    | Research Experience          | 8   |       |
| RSCH6588023                    | Scientific Writing in Design | 8   |       |
| RSCH6381023                    | Global EES                   | 4   |       |

### Entrepreneurship Track

| Code                           | Course Name                         | SCU | Total |
|--------------------------------|-------------------------------------|-----|-------|
| <b>Enrichment Program I/II</b> |                                     |     | 20    |
| ENTR6964023                    | New Business Initiation             | 8   |       |
| ENTR6965023                    | Product Development Process         | 8   |       |
| ENTR6417023                    | EES in New Interior Design Business | 4   |       |

### Community Impact Internship Track

| Code                           | Course Name                                                  | SCU | Total |
|--------------------------------|--------------------------------------------------------------|-----|-------|
| <b>Enrichment Program I/II</b> |                                                              |     | 20    |
| CMDV6223023                    | Community Outreach Project Implementation                    | 8   |       |
| CMDV6361023                    | Community Outreach Project Design                            | 8   |       |
| CMDV6225023                    | Employability and Entrepreneurial Skills in Design Community | 4   |       |

### Study Abroad Track

| Code                           | Course Name                         | SCU | Total |
|--------------------------------|-------------------------------------|-----|-------|
| <b>Enrichment Program I/II</b> |                                     |     | 20    |
| GLOB6093023                    | Elective Course for Study Abroad 1  | 4   |       |
| GLOB6094023                    | Elective Course for Study Abroad 2  | 4   |       |
| GLOB6095023                    | Elective Course for Study Abroad 3  | 4   |       |
| GLOB6096023                    | Elective Course for Study Abroad 4  | 4   |       |
| GLOB6105023                    | Elective Course for Study Abroad 13 | 4   |       |
| GLOB6097023                    | Elective Course for Study Abroad 5  | 2   |       |
| GLOB6098023                    | Elective Course for Study Abroad 6  | 2   |       |
| GLOB6099023                    | Elective Course for Study Abroad 7  | 2   |       |
| GLOB6100023                    | Elective Course for Study Abroad 8  | 2   |       |
| GLOB6101023                    | Elective Course for Study Abroad 9  | 2   |       |
| GLOB6102023                    | Elective Course for Study Abroad 10 | 2   |       |
| GLOB6103023                    | Elective Course for Study Abroad 11 | 2   |       |
| GLOB6104023                    | Elective Course for Study Abroad 12 | 2   |       |
| GLOB6109023                    | Elective Course for Study Abroad 17 | 2   |       |
| GLOB6110023                    | Elective Course for Study Abroad 18 | 2   |       |

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

### Specific Independent Study Track

| Code                                                  | Course Name            | SCU | Total |
|-------------------------------------------------------|------------------------|-----|-------|
| Elective courses list for Specific Independent Study* |                        |     | 20    |
| Enrichment Program I/II                               |                        |     |       |
| CSIS6198023                                           | Course Certification I | 3   |       |

| Code        | Course Name                                       | SCU | Total |
|-------------|---------------------------------------------------|-----|-------|
| CSIS6199023 | Technical Skill Enrichment I                      | 4   |       |
| CSIS6200023 | Industrial Project I                              | 9   |       |
| CSIS6201023 | Soft Skill Enrichment I                           | 4   |       |
| CSIS6202023 | Elective Course for Specific Independent Study 1  | 8   |       |
| CSIS6203023 | Elective Course for Specific Independent Study 2  | 8   |       |
| CSIS6204023 | Elective Course for Specific Independent Study 3  | 6   |       |
| CSIS6205023 | Elective Course for Specific Independent Study 4  | 6   |       |
| CSIS6206023 | Elective Course for Specific Independent Study 5  | 6   |       |
| CSIS6207023 | Elective Course for Specific Independent Study 6  | 5   |       |
| CSIS6208023 | Elective Course for Specific Independent Study 7  | 5   |       |
| CSIS6209023 | Elective Course for Specific Independent Study 8  | 5   |       |
| CSIS6210023 | Elective Course for Specific Independent Study 9  | 5   |       |
| CSIS6211023 | Elective Course for Specific Independent Study 10 | 4   |       |
| CSIS6212023 | Elective Course for Specific Independent Study 11 | 4   |       |
| CSIS6213023 | Elective Course for Specific Independent Study 12 | 4   |       |
| CSIS6214023 | Elective Course for Specific Independent Study 13 | 4   |       |
| CSIS6215023 | Elective Course for Specific Independent Study 14 | 4   |       |
| CSIS6216023 | Elective Course for Specific Independent Study 15 | 3   |       |
| CSIS6217023 | Elective Course for Specific Independent Study 16 | 3   |       |
| CSIS6218023 | Elective Course for Specific Independent Study 17 | 3   |       |
| CSIS6219023 | Elective Course for Specific Independent Study 18 | 3   |       |
| CSIS6220023 | Elective Course for Specific Independent Study 19 | 3   |       |
| CSIS6221023 | Elective Course for Specific Independent Study 20 | 3   |       |
| CSIS6222023 | Elective Course for Specific Independent Study 21 | 2   |       |
| CSIS6223023 | Elective Course for Specific Independent Study 22 | 2   |       |
| CSIS6224023 | Elective Course for Specific Independent Study 23 | 2   |       |
| CSIS6225023 | Elective Course for Specific Independent Study 24 | 2   |       |
| CSIS6226023 | Elective Course for Specific Independent Study 25 | 2   |       |
| CSIS6227023 | Elective Course for Specific Independent Study 26 | 2   |       |
| CSIS6228023 | Elective Course for Specific Independent Study 27 | 2   |       |
| CSIS6229023 | Elective Course for Specific Independent Study 28 | 2   |       |
| CSIS6230023 | Elective Course for Specific Independent Study 29 | 1   |       |
| CSIS6231023 | Elective Course for Specific Independent Study 30 | 1   |       |
| CSIS6232023 | Elective Course for Specific Independent Study 31 | 1   |       |
| CSIS6233023 | Elective Course for Specific Independent Study 32 | 1   |       |

\*) For students who take BINUS specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

**Student should pass all of these quality controlled courses as listed below:**

| No                                                           | Code        | Course Name                      | SCU | Minimum Passing Grade | Semester |
|--------------------------------------------------------------|-------------|----------------------------------|-----|-----------------------|----------|
| 1                                                            | CHAR6030023 | Character Building: Pancasila    | 2   | B                     | 1        |
| 2                                                            | ENPR6316002 | Venture Creation                 | 2   | C                     | 5        |
| 3                                                            | DSGN6496023 | Sense of Design                  | 4   | C                     | 1        |
| 4                                                            | ARCH6110023 | Interior Technical Drawing       | 4   | C                     | 1        |
| 5                                                            | DSGN6510023 | Interior Design Methodology      | 2   | C                     | 5        |
| 6                                                            | DSGN6498023 | Interior Design I                | 4   | C                     | 2        |
| 7                                                            | DSGN6500023 | Interior Design II               | 4   | C                     | 3        |
| <b>Streaming : Smart Living &amp; Enviromental Design</b>    |             |                                  |     |                       |          |
| 8                                                            | DSGN6808023 | Interior Design III              | 4   | C                     | 4        |
| <b>Streaming : Commercial and Hospitality Design</b>         |             |                                  |     |                       |          |
| 8                                                            | DSGN6199008 | Interior Design III: Office      | 6   | C                     | 4        |
| <b>Streaming : Furniture and Interior Design Accessories</b> |             |                                  |     |                       |          |
| 8                                                            | DSGN6217008 | Furniture Design III: Office     | 6   | C                     | 4        |
| <b>Streaming : Techno Interior Design</b>                    |             |                                  |     |                       |          |
| 8                                                            | DSIN6058033 | Techno Interior Design Project I | 4   | C                     | 4        |
| 9                                                            | DSIN6061033 | Project Management               | 2   | C                     | 5        |