

## Entrepreneurship Business Creation

### Introduction

Entrepreneurship Business Creation Study Program acquaints entrepreneurship as an academic discipline. The curriculum is designed in particular to prepare students to be creative and innovative entrepreneurs by providing a blueprint for turning ideas into a viable venture or initiative. Entrepreneurship education also aims to shape the characteristics and mindset of entrepreneurs who have high motivation, dare to try and be innovative, which can be applied in various fields of one's life and career.

The Entrepreneurship Business Creation Study Program curriculum is uniquely designed to prepare students to be able to apply their entrepreneurial knowledge and to start new businesses. The curriculum is designed based on the Entrepreneurial Process which consists of Idea Generation & Opportunity Discovery; Designing Business Models & Business Plans; New Business Creation and Business Development. By using experience, action-based and project-based learning, students will learn how to identify potential business opportunities, evaluate opportunities, analyze competition and business risk, to start a new business. Students will understand how to design business models & write business plans that generate strong revenue streams; how to protect intellectual property; how to make the best potential investment offer, and how to think and act entrepreneurially.

Students will get access to business mentors (entrepreneurs), venture capitals, and a network of relevant parties that can help students make dreams come true. In supporting entrepreneurial learning, students will be encouraged to participate in various business and entrepreneurial competitions, such as Business Idea Competition, Business Model Competition, Business Plan Competition, and Pitching Competition. In addition to competition and business coaching, students will also be facilitated by entrepreneurial activities such as business presentation; industry knowledge sharing; workshop & international seminar; industry visit; and exhibition. At the end of the study period, students are required to prepare a thesis on their business performance analysis (which has been carried out in the sixth and seventh semesters) and design business development strategies for the next five years.

### Prospective Career of the Graduates

There are many fields of career for graduates, including but not limited to:

1. Entrepreneur
2. Intrapreneur
3. Global entrepreneur
4. Business Developer
5. Business Planner
6. Business Consultant

### Curriculum

Entrepreneurship Business Creation Study Program at BINUS Malang campus offers 2+1+1 curriculum, whereby students will undertake fundamental courses at the home campus (in Malang) for 2 years, 1 year streaming/minor program (whether at the host campus in Greater Jakarta or Bandung, or in home campus in Malang), and 1 year enrichment program.

### Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6030002	Character Building: Pancasila	2	20
	ACCT6349002	Accounting Principle	2	

Sem	Code	Course Name	SCU	Total	
	ENTR6101002	Introduction to Entrepreneurship **	4		
	MGMT6256002	Introduction to Management and Business	4		
	ENTR6507002	Idea Generation and Opportunity Discovery	2		
	ECON6067002	Introduction to Economics	4		
	ENTR6102002	Creative and Innovative Thinking	2		
2	MGMT6345002	Operations Management	4	20	
	CHAR6031002	Character Building: Kewarganegaraan	2		
	ENTR6105002	Business Model**	4		
	MGMT6346002	Entrepreneurial Financial Management	2/2		
	MKTG6278002	Marketing Management *	4		
	<b>English University Courses I</b>				
	ENGL6198002	English in Focus	2		
	ENGL6199002	English for Business Presentation	2		
3	MGMT6347002	Applied Business Statistics	2/2	22	
	MGMT6257002	Human Resources Management	4		
	ENTR6106002	New Venture Creation	4		
	ENTR6663002	Business Plan	4/2		
	MKTG6279002	Digital Marketing*&***	2/2		
4	LANG6089002	Indonesian Language	2	18	
	BUSS6103002	Business Ethics	2		
	<b>English University Courses II</b>				
	ENGL6201002	English Savvy	2		
	ENGL6200002	English for Written Business Communication	2		
	<b>General Course</b>				
	ENTR6122002	Entrepreneurial Strategy*	4		
	<b>Streaming: Business Innovation (Malang)</b>				
	ENTR6664002	Consumer Insights: Behavioural Fundamentals	4		
	ENTR6666002	Innovative Product Design and Development**	4		
	<b>Streaming: Global Commerce (Jakarta – Kampus Alam Sutera)***</b>				
	BUSS6162005	Market Entry Strategy	2		
	BUSS6190005	International Business	2		
	BUSS6171005	Business Sustainability	4		
	ENTR6580005	Digital Business Transformation	2		
	BUSS6191005	Export-Import Management	2		
	<b>Streaming: E-Business (Jakarta – Kampus Kemanggisian)***</b>				
	MGMT6374005	Analysis on E-Business Investment	4		
	ISYS6084005	Database	2/2		
	ISYS6079005	E-Business System	4		
<b>Streaming: Digital Business Management****</b>					
MKTG6275032	Omnichannel Retailing	2			
ENTR6986032	Innovative Product Design and Development	2			

Sem	Code	Course Name	SCU	Total
	COMP6667032	Interaction Design	2/2	
	ENTR6987032	Creative and Cultural Entrepreneurship	2	
	ENTR6988032	Technopreneurship	2	
	<b>Minor Program</b>		8	
	<b>Minor Program****</b>		12	
	<b>Free Electives***</b>		12	
5	CHAR6032002	Character Building: Agama	2	20
	RSCH6534002	Research Methodology	4	
	<b>General Course</b>			
	ENTR6667002	Topics in Business Innovation*	2	
	<b>Streaming: Business Innovation (Malang)</b>			
	ENTR6668002	Innovation in Omni Channel	2	
	ENTR6669002	Innovation and Knowledge Management**	4	
	ENTR6665002	Managing Innovation for Business Sustainability	4	
	ENPR6007002	Disruptive Strategy & Innovation	2	
	<b>Streaming: Global Commerce (Jakarta – Kampus Alam Sutera)***</b>			
	MKTG6294005	Branding & Omnichannel Retailing	4	
	BUSS7009005	Export-Import Cost Management	2	
	MGMT7169005	Global Supply Chain Management	2	
	ISYS6181005	Management Information Systems for Leader	4	
	MGMT6370005	E-Business for International Business	2	
	<b>Streaming: E-Business (Jakarta – Kampus Kemanggisian)***</b>			
	ISYS8175005	E-Business Strategy and Implementation	4	
	ISYS6085005	Advanced Topics in E-Business	2	
	MGMT6029005	Knowledge Management	2	
	BUSS6171005	Business Sustainability	4	
	LAWS6159005	Legal Aspect in Business	2	
	<b>Streaming: Digital Business Management****</b>			
	ENTR6989032	Startup Funding	2	
	ENTR6501032	Social Innovation	2	
	ENTR6428032	Business Risk Analysis	2	
	ENTR6500032	Business Analytics and Intelligence	2	
	<b>General Course****</b>			
	ISYS6636032	Management Information Systems for Leader	4	
	LAWS6190032	Legal Aspect in Business	2	
	<b>Minor Program</b>		12	
	<b>Minor Program****</b>		8	
	<b>Free Electives***</b>		14	
6	<b>Enrichment Program I</b>		20	20
7	<b>Enrichment Program II</b>		20	20
8	RSCH6535002	Pre-Thesis	2	6

Sem	Code	Course Name	SCU	Total
	RSCH6536002	Thesis	4	
	RSCH6105002	Thesis	6	
<b>Total Credits 146 SCU</b>				

\*) This course is delivered in English

\*\*\*) Global Learning System Course

\*\*\*\*) Conducted for student mobility program in Jakarta

\*\*\*\*\*) Conducted for student mobility program in Bandung

-) Students who take minor program at BINUS Jakarta campuses are required to take Free Elective course(s) that weighs 4 credit values (4 sks).

Students can take minor program in Malang/Jakarta/Bandung

## Minor Scheme

Minor Program	Semester 4	Semester 5
<b>Minor @ Binus Kemanggis</b>		
Digital Ecosystem	v	v
Human Capital in Digital Workplace	v	v
Sustainable Development	v	v
Cross Cultural Communication	v	v
Intercative & Users Experience Design	v	v
Data Analytics	v	v
Robotic Process Automation	v	v
<b>Minor @ Binus Alam Sutera</b>		
Digital Transformation	v	v
<b>Minor @ Binus Bekasi</b>		
Virtual Service Experience	v	v
Culinary	v	v
<b>Minor @ Binus Malang</b>		
Digital Technopreneur	v	v
<b>Minor @ Binus Bandung</b>		
DesignPreneur	v	v

### 1. Minor Program: Digital Ecosystem

Course	SCU	
COMP6683001	Introduction to Artificial Intelligence	2/2
COMM6501019	Narrative Development	4
ISYS6549003	Digital Innovation	4
COMP6684001	Current Trends in Technology	4
DSGN6834007	Visual Identity	4
<b>Total SCU</b>		<b>20</b>

### 2. Minor Program: Human Capital in Digital Workplace

Course	SCU	
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
<b>Total SCU</b>		<b>20</b>

### 3. Minor Program: Sustainable Development

Course		SCU
ARCH6119014	Introduction to Sustainable Development	2
DSGN6835008	Engineering Material	4
ISYE6154011	Sustainable Design and Manufacture	4
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217010	Digital for Sustainable Development	4
CIVL6118013	Engineering Economic	4
<b>Total SCU</b>		<b>20</b>

### 4. Minor Program: Digital Technopreneur

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
COMP6686004	Popular Technology	4
ENTR6529002	Market Intelligence	4
DSGN6839006	Interactive Design	4
DSGN6844023	Prototyping Digital Future	4
<b>Total SCU</b>		<b>20</b>

### 5. Minor Program: Designpreneur

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
<b>Total SCU</b>		<b>20</b>

### 6. Minor Program: Cross Cultural Communication

Course		SCU
CHIN6133026	Chinese Conversation in Daily Works	2
CHIN6132026	Chinese Conversation in Daily Activities	4
CHIN6134026	Chinese Conversation in Business Communication	4
COMM6502019	Communication in Diversity	2
INTR6135029	Comparative Politics	4
BUSS6170025	Asian Business Ethics	4
<b>Total SCU</b>		<b>20</b>

### 7. Minor Program: Data Analytics

Course		SCU
ISYS6680003	Introduction to data Analytics	2
ISYS6680003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	4
Total SCU		20

### 8. Minor Program : Robotic Process Automation

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
ISYS6687003	Business Process Improvement	2
COMP6859001	Intelligence Automation	2
Total SCU		20

### 9. Minor Program: Digital Transformation

Course		SCU
ISYS6559003	Basic Programming for Automation	4
ISYS6557003	RPA Concept & Design	4
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
MGMT6352005	Digital Strategy	4
Total SCU		20

### 10. Minor Program: Virtual Service Experience

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
ISYS6562003	Virtual Market Place	4
MGMT6354005	Virtual Operation and Supply Chain	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		20

### 11. Minor Program: Culinary

Course		SCU
HTMN6078021	Advanced in Pastry and Bakery	4
HTMN6050021	Culinary Business Event	2/2
HTMN6048021	Western and French Cuisine	2/4
HTMN6046021	Authentic Indonesian Cuisine	2/4
Total SCU		20

### 12. Minor Program: Interactive & Users Experience Design

Course		SCU
PSYC6176027	Psychology and User Experience	4
ISYS6553003	User-Centered Research and Evaluation	4
DSGN6836007	Fundamental of Interface Design	4
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
Total SCU		20

**Appendix: Free Electives (4 th Semester & 5 th Semester)**

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580005	Digital Business Transformation	2	4
2	Business Creation	ENTR6582005	Business Strategy	2	4
3	Business Creation	ENTR6494005	Managing Growing Business	2	5
4	Business Management	MGMT6401005	Digital Supply Chain Management	2	4
5	Business Management	MGMT6365005	Current Issue in Service Business and Technology	2	5
6	Global Business Management	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	4
7	Global Business Management	MKTG6237005	Global Strategic Marketing: Asia Pacific Perspective	4	5
8	International Business Management	BUSS6162005	Market Entry Strategy	2	4
9	International Business Management	BUSS7009005	Export-Import Cost Management	2	5
10	Management	BUSS6088005	Current Issue in Business and Technology	2	4
11	Management	MGMT6063005	Strategic Management	2	5
12	Accounting	ACCT6358020	Management Audit	4	4
13	Accounting Bekasi	ACCT6389020	Big Data Analytics in Accounting & Finance	2	5
14	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	4
15	Marketing Communication	COMM6533019	Creative Program Design	2/2	4
16	Marketing Communication	COMM6540019	Communication & Public Affairs	2	4
17	Marketing Communication	COMM6514019	Editing for Creative Program	2/2	5
18	Marketing Communication	COMM6523019	Corporate Event Management	2/2	5
19	Marketing Communication	COMM6538019	Media Promotion & Marketing in Creative Broadcasting	2	5
20	Marketing Communication	COMM6539019	Media Convergence in Creative Broadcasting	2	5
21	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
22	Marketing Communication	COMM6542019	Event Management for Brand	2/2	5
23	Marketing Communication	COMM6543019	Digital Brand Communication	2/2	5
24	Tourism	TRSM6142022	Event Management	4	4

No	Course Owner Department	Course Code	Course Name	SCU	Semester
25	Tourism	TRSM6204022	Heritage Tourism	4	4
26	Tourism	TRSM6141022	Tourism Destination and Planning Management	4	5
27	Tourism	TRSM6160022	Tourism Transportation	2	5
28	Tourism	TRSM6208022	Tourism Innovation and Product Development	4	5
29	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
30	Architecture	ARCH6054014	Interior Design Principles	2	4
31	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
32	Architecture	ARCH6129014	Urban Housing	4	5
33	Architecture	ARCH6130014	Architecture & Social Culture	4	5
34	Civil Engineering	COMP6046013	Computer Applications in Construction Management	2	5
35	Computer Engineering	CPEN6225010	Telco Network & Switching System	2	5
36	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
37	Food Tech	FOOD6073015	Current Issues in Food Technology	2	4
38	Food Tech	FOOD6062015	Food Quality Assurance System	2/1	5
39	Food Tech	FOOD6063015	Food Safety & Sanitation	2/1	5
40	Industrial Engineering	ISYE6041011	Engineering Economy	2	4
41	Industrial Engineering	ISYE6115011	Transportation Modeling	2	5
42	Business Law	LAWS6017028	Intellectual Property Rights	4	4
43	Business Law	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	4
44	Business Law	LAWS6169028	Capital Market, Legal Audit, & Due Diligence	4	4
45	Business Law	LAWS6170028	Investment Law	2	4
46	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	4
47	Business Law	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
48	Business Law	LAWS6172028	Environmental and Natural Resources Law	2	5
49	Business Law	LAWS6174028	Contract & Legislative Drafting	2	5
50	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	4
51	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	4
52	Chinese Literature	CHIN6159026	Chinese Character Writing	2	4
53	International Relations	INTR6143029	ASEAN Community: Security, Economic, and Socio Cultural Aspects	4	4
54	International Relations	INTR6162029	Multiculturalism and Digital Society	2	5



No	Course Owner Department	Course Code	Course Name	SCU	Semester
55	International Relations	INTR6167029	International Political Economy of Multinational Corporations	2	5
56	Japanese Literature	JAPN6116025	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
57	Primary Teacher Education	EDUC6040030	Child Games	2	4
58	Primary Teacher Education	EDUC6032030	Art & Craft	2	5
59	Primary Teacher Education	EDUC8004030	School Based Management	2	5
60	Psychology	PSYC6130027	Human Performance Technology	4	4
61	Psychology	PSYC6145027	Urban Psychology	4	4
62	Cyber Security	COMP6582001	Computer Security	2	4
63	Cyber Security	COMP6646001	Computer Forensic	2	5
64	Game Application & Technology	GAME6082001	Game Animation	2	4
65	Mobile Application & Technology	MOBI6059001	Mobile Programming	2	5
66	Statistics	STAT6158049	Data Management and Organization	2	5
67	Computer Science	ISYS6211001	Web Based Application Development	2/2	4
68	Computer Science	COMP6681001	Web Programming	2/1	5
69	Computer Science	COMP8129001	User Experience	2/2	5
70	Computer Science	ISYS6197001	Business Application Development	2/2	5
71	Animation	DSGN6692007	Character Animation	4	4
72	Animation	DSGN6693007	Motion Graphic	4	4
73	Animation	DSGN6694007	Visual Effect (VFX)	4	4
74	Animation	DSGN6689007	Concept Art & Production Design	2	5
75	Animation	DSGN6690007	Animation Storytelling	2	5
76	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
77	Creative Advertising	MDIA6046007	Audio Visual (Pre Production and Production)	4	4
78	Creative Advertising	DSGN6661007	Photography	4	4
79	Film	FILM6026009	History of Indonesian Cinema	2	4
80	Film	FILM6027009	Film Theories	4	4
81	Film	FILM6119009	Audiences & Fan Culture	4	5
82	New Media	DSGN6743007	Digital Graphic Reproduction	4	4

No	Course Owner Department	Course Code	Course Name	SCU	Semester
83	Interior Design	DSGN6608008	Interior Design and Culture	2	4
84	Interior Design	DSGN6611008	Business in Interior Design	2	4
85	Business Information Technology	ISYS6606003	Smart Application	2	4
86	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
87	Information Systems	ISYS6203003	Mobile Application Development	2/2	4
88	Information Systems	ISYS6210003	Data Visualization	2	4
89	Information Systems	ISYS6285003	Digital and New Media	2	4
90	Information Systems	ISYS6442003	Applied ERP: Fundamental	4	4
91	Information Systems	ISYS6594003	Coding for Finance	2	4
92	Information Systems	ISYS8066003	Business Process Management	4	5

### Enrichment Track Scheme

#### Enrichment Program I (6<sup>th</sup> Semester) & Enrichment Program II (7<sup>th</sup> Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Track	Semester 6							Semester 7							
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS	etc
1	v							v							
2			v							v					
3			v										v		
4			v											v	
5					v					v					
6						v				v					

#### Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Certified Study Program Special Purposes

#### Description:

Student will take one of enrichment program tracks

### Certified Internship Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
ENPR6070002	Project Management	8	
ENPR6076002	Professional Program in Industry	8	
ENPR6072002	EES in Business Start Up I	4	
<b>Enrichment Program II</b>			20

Code	Course Name	SCU	Total
ENPR6073002	Strategic Management	8	
ENPR6077002	Risk Management	8	
ENPR6073002	EES in Business Start Up II	4	

### Certified Entrepreneurship Track

Code	Course Name	SCU	Total
<b>Enrichment Program I</b>			20
ENPR6006002	Business Start-Up	8	
ENR6962002	Launching New Business	8	
ENR6111002	EES in New Business I	4	
<b>Enrichment Program II</b>			20
ENR6127002	Growing a Business	8	
ENR6963002	Business Funding	8	
ENR6115002	EES in New Business II	4	

### Certified Study Abroad Track

Code	Course Name	SCU	Total
<b>Elective courses list for study abroad*</b>			20
<b>Enrichment Program I/II</b>			
GLOB6093002	Elective Course for Study Abroad 1	4	
GLOB6094002	Elective Course for Study Abroad 2	4	
GLOB6095002	Elective Course for Study Abroad 3	4	
GLOB6096002	Elective Course for Study Abroad 4	4	
GLOB6257002	Elective Course for Study Abroad 25	4	
GLOB6097002	Elective Course for Study Abroad 5	2	
GLOB6098002	Elective Course for Study Abroad 6	2	
GLOB6099002	Elective Course for Study Abroad 7	2	
GLOB6100002	Elective Course for Study Abroad 8	2	
GLOB6101002	Elective Course for Study Abroad 9	2	
GLOB6102002	Elective Course for Study Abroad 10	2	
GLOB6103002	Elective Course for Study Abroad 11	2	
GLOB6104002	Elective Course for Study Abroad 12	2	
GLOB6258002	Elective Course for Study Abroad 26	2	
GLOB6259002	Elective Course for Study Abroad 27	2	

\*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

### Certified Specific Independent Study Track

Code	Course Name	SCU	Total
<b>Elective courses list for Specific Independent Study*</b>			20
<b>Enrichment Program I</b>			
MICR6145002	Course Certification I	3	

Code	Course Name	SCU	Total
MICR6146002	Technical Skill Enrichment I	4	
MICR6147002	Industrial Project I	9	
MICR6148002	Soft Skill Enrichment I	4	
MICR6149002	Elective Course for Specific Independent Study 1	8	
MICR6150002	Elective Course for Specific Independent Study 2	8	
MICR6151002	Elective Course for Specific Independent Study 3	6	
MICR6152002	Elective Course for Specific Independent Study 4	6	
MICR6153002	Elective Course for Specific Independent Study 5	6	
MICR6154002	Elective Course for Specific Independent Study 6	5	
MICR6155002	Elective Course for Specific Independent Study 7	5	
MICR6156002	Elective Course for Specific Independent Study 8	5	
MICR6157002	Elective Course for Specific Independent Study 9	5	
MICR6158002	Elective Course for Specific Independent Study 10	4	
MICR6159002	Elective Course for Specific Independent Study 11	4	
MICR6160002	Elective Course for Specific Independent Study 12	4	
MICR6161002	Elective Course for Specific Independent Study 13	4	
MICR6162002	Elective Course for Specific Independent Study 14	4	
MICR6163002	Elective Course for Specific Independent Study 15	3	
MICR6164002	Elective Course for Specific Independent Study 16	3	
MICR6165002	Elective Course for Specific Independent Study 17	3	
MICR6166002	Elective Course for Specific Independent Study 18	3	
MICR6167002	Elective Course for Specific Independent Study 19	3	
MICR6168002	Elective Course for Specific Independent Study 20	3	
MICR6169002	Elective Course for Specific Independent Study 21	2	
MICR6170002	Elective Course for Specific Independent Study 22	2	
MICR6171002	Elective Course for Specific Independent Study 23	2	
MICR6172002	Elective Course for Specific Independent Study 24	2	
MICR6173002	Elective Course for Specific Independent Study 25	2	
MICR6174002	Elective Course for Specific Independent Study 26	2	
MICR6175002	Elective Course for Specific Independent Study 27	2	
MICR6176002	Elective Course for Specific Independent Study 28	2	
MICR6177002	Elective Course for Specific Independent Study 29	1	
MICR6178002	Elective Course for Specific Independent Study 30	1	
MICR6179002	Elective Course for Specific Independent Study 31	1	
MICR6180002	Elective Course for Specific Independent Study 32	1	

\*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

### Further Study Track

Code	Course Name	SCU	Total
<b>Enrichment Program II</b>			20
<b>Fast Track M.MSI</b>			
ISYS6654003	Service Oriented Analysis and Design	4	
ISYS6655003	Change Management for Enterprise	4	
ISYS6656003	Digital Transformation Management	4	
ISYS6657003	Data Analytics for Research	4	
ISYS6660003	Visualization and Descriptive Analytics	4	20
<b>Fast Track M.M</b>			
ENPR6008002	Designing Innovative Nascent Entrepreneurship	4	
MKTG6308002	Negotiation Mastery	4	
MKTG6309002	Omnichannel Marketing	4	
STAT6194002	Advanced Business Statistics	4	
MGMT6434002	Designing and Leading the Entrepreneurial Organization	4	

### Student should pass all of these quality controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6030002	Character Building: Pancasila	B
2.	ENTR6101002	Introduction to Entrepreneurship	C
3.	ENTR6507002	Idea Generation and Opportunity Discovery	C
4.	MGMT6345002	Operations Management	C
5.	ENTR6105002	Business Model	C
6.	MKTG6278002	Marketing Management *	C
7.	ENTR6106002	New Venture Creation	C
8.	ENTR6663002	Business Plan	C

\*) Tutorial & Multipaper