

Creativepreneurship

Introduction

The Creativepreneurship Program is a study program under BINUS Business School Undergraduate Program that addresses creativity needs and entrepreneurs. Align with International accreditation achievement through AACSB since 2020. The Program prioritizes the quality of the teaching and learning process align with Student Outcomes needed by Stakeholders.

The graduates will earn a Bachelor of Business that focuses on building businesses in creative industries and developing a company based on creativity. This Program will explore the Creativepreneurship as leadership in business that explores ICT commercialization with a practical, creative entrepreneurial knowledge, skills, and attitude required to develop new business ideas in the emerging technological innovation domain. The outcomes of the creativepreneur project are intended for the continuous pursuit of successful business growth to capture value for the firm sustainably and ethically, moreover, actively contribute to the prosperity of the society at large.

Experiential Learning Techniques and Innovation Practices, i.e., Entrepreneurship Living Laboratory, Practical Market Testing and Commercializing, Investor Pitch, Mentoring, Coaching, Counseling, Facilitating Program, are used to gain practical knowledge, skills, and attitudes in technology innovation development, commercialization, and innovative venture creation.

Vision

To be an internationally recognized business school in the continuous pursuit of innovation in education.

Mission

The missions of Creativepreneurship are to implement innovative mindset in business education and research to develop professionals who can meet the challenges of industries and society.

Professionals: Preparing graduates to be able to master particular knowledge and skills necessary to perform the role of their professions with ethical and moral obligations.

Competency Goals

By the completion of our program

1. Business Concept

Each student should be able to comprehend business concept.

2. Entrepreneurial Acumen

Each student should be able to demonstrate entrepreneurial acumen by applying creative, innovative, analytical thinking as well as applying communication skills, and ICT skills.

3. Ethics

Each student should be able to apply ethical and professional values.

4. Sustainable Business Perspective

Each student should be able to articulate sustainable business perspective in exercising business concept.

Prospective Career of the Graduates

1. Entrepreneur
2. Intrapreneur
3. Business Developer
4. Business Planner
5. Business Consultant
6. Technopreneur
7. Sociopreneur
8. Business Analyst
9. E-Commerce Specialist
10. Venture Capitalist

Curriculum

Creativepreneurship Study Program at BINUS Bandung campus offers 2+1+1 curriculum, whereby students will undertake fundamental courses at the home campus (in Bandung) for 2 years, 1 year streaming/minor program (whether at the host campus in Greater Jakarta, in Malang, or in Bandung), and 1 year enrichment program.

Course Structure

Sem	Code	Course Name	SCU	Total	
1	MGMT6282032	Introduction to Management and Business	4	20	
	ENTR6411032	Introduction to Entrepreneurship	4		
	ENTR6412032	Idea Generation and Opportunity Discovery	2		
	ECON6093032	Introduction to Economics	4		
	ACCT6274032	Accounting Principles	2		
	ENTR6431032	Creative and Innovative Thinking	2		
	English University Courses I				
	ENGL6204032	English in Focus	2		
	ENGL6205032	English for Business Presentation	2		
2	CHAR6034032	Character Building: Pancasila	2	20	
	MKTG6223032	Marketing Management	4		
	MGMT6342032	Operations Management	4		
	MGMT6288032	Entrepreneurial Financial Management	2/2		
	MGMT6289032	Applied Business Statistics	2/2		
	English University Courses II				
	ENGL6216032	English Savvy	2		
	ENGL6217032	English for Written Business Communication	2		
3	ENTR6460032	New Venture Creation	4	22	
	ENTR6985032	Business Plan	4/2		
	MKTG6225032	Digital Marketing	2/2		
	ENTR6502032	Business Model	4		
	RSCH6598032	Research Methodology	4		
4	CHAR6035032	Character Building: Kewarganegaraan	2	Streaming DBM, BC, BDM, Minor Bandung- Jakarta, Free Electives: 20	
	MGMT6291032	Human Resources Management	4		
	BUSS6209032	Business Ethics	2		
	Streaming: Digital Business Management (DBM)*				
	MKTG6275032	Omnichannel Retailing	2		

Sem	Code	Course Name	SCU	Total		
	ENTR6986032	Innovative Product Design and Development	2	Streaming BI, Mobility to BINUS @Malang: 18		
	COMP6667032	Interaction Design	2/2			
	ENTR6987032	Creative and Cultural Entrepreneurship	2			
	ENTR6988032	Technopreneurship	2			
	Streaming: Business Creation (BC)**					
	BUSS6109005	Business Development	4			
	BUSS6171005	Business Sustainability	4			
	ENTR6580005	Digital Business Transformation	2			
	ENTR6582005	Business Strategy	2			
	Streaming: Business Development Management (BDM)**					
	BUSS6109005	Business Development	4			
	MGMT6196005	Project Management	4			
	BUSS6173005	Managing Innovation and Knowledge	4			
	Minor Program*&***				12	
	Free Electives**				12	
	Mobility to BINUS@Malang***					
	CHAR6035032	Character Building: Kewarganegaraan	2			
	LANG6097032	Indonesian	2			
	BUSS6209032	Business Ethics	2			
	ENTR6122002	Entrepreneurial Strategy	4			
	Streaming: Business Innovation (BI)***					
	ENTR6664002	Consumer Insights: Behavioural Fundamentals	4			
	ENTR6666002	Innovative Product Design and Development	4			
	Minor Program BINUS@Malang***				8	
	5	CHAR6036032	Character Building: Agama		2	Streaming DBM, BC, BDM, Minor Bandung- Jakarta, Free Electives: 18
		LANG6097032	Indonesian		2	
		ISYS6636032	Management Information Systems for Leader		4	
LAWS6190032		Legal Aspect in Business	2			
Streaming: Digital Business Management (DBM)*						
ENTR6989032		Startup Funding	2			
ENTR6501032		Social Innovation	2			
ENTR6428032		Business Risk Analysis	2			
ENTR6500032		Business Analytics and Intelligence	2			
Streaming: Business Creation (BC)**						
MGMT6358005		Managing Business Information	2/2			
MKTG6294005		Branding & Omnichannel Retailing	4			
Streaming: Business Development Management (BDM)**						
BUSS6069005		Business Simulation	2			
BUSS6194005		Business Negotiation Strategy	2			
BUSS6163005		Organization Development Strategy	2			
			Streaming BI, Mobility to BINUS @Malang: 20			

Sem	Code	Course Name	SCU	Total
	MGMT6412005	Customer Relationship Management	2	
	Minor Program**&***		8	
	Free Electives**		8	
	Mobility to BINUS@Malang***			
	CHAR6036032	Character Building: Agama	2	
	MGMT6291032	Human Resources Management	4	
	ENTR6667002	Topics in Business Innovation	2	
	Streaming: Business Innovation (BI)***			
	ENTR6668002	Innovation in Omni Channel	2	
	ENTR6669002	Innovation and Knowledge Management	4	
	ENTR6665002	Managing Innovation for Business Sustainability	4	
	ENPR6007002	Disruptive Strategy & Innovation	2	
	Minor Program BINUS@Malang***		12	
	6	Enrichment Program I		
7	Enrichment Program II		20	20
8	RSCH6604032	Pre-Thesis	2	6
	RSCH6605032	Thesis	4	
	ENTR6445032	Thesis	2	
			Total Credits 146 SCU	

*) Will be conducted in BINUS@Bandung

**) Will be conducted in BINUS@Greater Jakarta

***) Will be conducted in BINUS@Malang

Streaming/Minor/Free Electives:

Students can only choose between streaming, minor programs or free elective, See minor program and free elective appendix for the detail.

English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.
-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program.

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	V	V
Human Capital in Digital Workplace	V	V
Sustainable Development	V	V
Cross Cultural Communication	V	V
Interactive & Users Experience Design	V	V
Data Analytics	V	V
Robotic Process Automation	V	V
Minor @ Binus Alam Sutera		
Digital Transformation	V	V
Minor @ Binus Bekasi		
Virtual Service Experience	V	V
Culinary	V	V
Minor @ Binus Malang		
Digital Technopreneur	V	V
Minor @ Binus Bandung		
DesignPreneur	V	V

1. Minor Program: Digital Ecosystem

Course	SCU
COMP6683001 Introduction to Artificial Intelligence	2/2
COMM6501019 Narrative Development	4
ISYS6549003 Digital Innovation	4
COMP6684001 Current Trends in Technology	4
DSGN6834007 Visual Identity	4
Total SCU	20

2. Minor Program: Human Capital in Digital Workplace

Course	SCU
PSYC6174027 Psychology in The Workplace	4
MGMT6349005 Digital Workplace Strategy	4
ISYS6551003 Digital Workplace and Technology	4
LAWS6157028 Legal Aspects in Digital Workplace	4
PSYC6175027 Human Resources Development	4
Total SCU	20

3. Minor Program: Sustainable Development

Course	SCU
ARCH6119014 Introduction to Sustainable Development	2
DSGN6835008 Engineering Material	4
ISYE6154011 Sustainable Design and Manufacture	4
ISYE6155011 Occupational, Health, Safety, and Administration in Engineering	2

Course	SCU
CPEN6217010 Digital for Sustainable Development	4
CIVL6118013 Engineering Economic	4
Total SCU	20

4. Minor Program: Cross Cultural Communication

Course	SCU
CHIN6133026 Chinese Conversation in Daily Works	2
CHIN6132026 Chinese Conversation in Daily Activities	4
CHIN6134026 Chinese Conversation in Business Communication	4
COMM6502019 Communication in Diversity	2
INTR6135029 Comparative Politics	4
BUSS6170025 Asian Business Ethics	4
Total SCU	20

5. Minor Program: Interactive & Users Experience Design

Course	SCU
PSYC6176027 Psychology and User Experience	4
ISYS6553003 User-Centered Research and Evaluation	4
DSGN6836007 Fundamental of Interface Design	4
ISYS6554003 Core Principles: Interactive Design	4
DSGN6837007 Digital Design Production	4
Total SCU	20

6. Minor Program: Data Analytics

Course	SCU
ISYS6680003 Introduction to data Analytics	2
ISYS6681003 Data Management & Descriptive Analytics	4
STAT6198049 Statistical for Decision Making	4
ISYS6682003 Application of Predictive Analytics to Business Data	4
ISYS6683003 Prescriptive Analytics and Optimization	4
MKTG6312005 Digitalization of Markets and Consumption	2
Total SCU	20

7. Minor Program: Robotic Process Automation

Course	SCU
COMP6857001 Basic Programming for Automation	2
COMP6858001 RPA Concept & Design	2
ISYS6684003 RPA Developer Fundamental	4
ISYS6685003 RPA Developer Advance	4
ISYS6686003 RPA Business Analytics Fundamental	4
ISYS6687003 Business Process Improvement	2
COMP6859001 Intelligence Automation	2
Total SCU	20

8. Minor Program: Digital Transformation

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
MGMT6352005	Digital Strategy	4
Total SCU		20

9. Minor Program: Virtual Service Experience

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
ISYS6562003	Virtual Market Place	4
MGMT6354005	Virtual Operation and Supply Chain	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		20

10. Minor Program: Culinary

Course		SCU
HTMN6078021	Advanced in Pastry and Bakery	4
HTMN6050021	Culinary Business Event	2/2
HTMN6048021	Western and French Cuisine	2/4
HTMN6046021	Authentic Indonesian Cuisine	2/4
Total SCU		20

11. Minor Program: Digital Technopreneur

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
COMP6686004	Popular Technology	4
ENTR6529002	Market Intelligence	4
DSGN6839006	Interactive Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

12. Minor Program: Designpreneur

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
Total SCU		20

Appendix: Free Electives (4th Semester & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580	Digital Business Transformation	2	4
2	Business Creation	ENTR6582	Business Strategy	2	4
3	Business Creation	ENTR6494	Managing Growing Business	2	5
4	Business Management	MGMT6401	Digital Supply Chain Management	2	4
5	Business Management	MGMT6365	Current Issue in Service Business and Technology	2	5
6	Global Business Management	MKTG6237	Global Strategic Marketing: Asia Pacific Perspective	4	4
7	Global Business Management	MKTG6237	Global Strategic Marketing: Asia Pacific Perspective	4	5
8	International Business Management	BUSS6162	Market Entry Strategy	2	4
9	International Business Management	BUSS7009	Export-Import Cost Management	2	5
10	Management	BUSS6088	Current Issue in Business and Technology	2	4
11	Management	MGMT6063	Strategic Management	2	5
12	Accounting	ACCT6358	Management Audit	4	4
13	Accounting Bekasi	ACCT6389	Big Data Analytics in Accounting & Finance	2	5
14	Marketing Communication	COMM6510	Reportage & Interview Technique	2/2	4
15	Marketing Communication	COMM6533	Creative Program Design	2/2	4
16	Marketing Communication	COMM6540	Communication & Public Affairs	2	4
17	Marketing Communication	COMM6514	Editing for Creative Program	2/2	5
18	Marketing Communication	COMM6523	Corporate Event Management	2/2	5
19	Marketing Communication	COMM6538	Media Promotion & Marketing in Creative Broadcasting	2	5
20	Marketing Communication	COMM6539	Media Convergence in Creative Broadcasting	2	5
21	Marketing Communication	COMM6541	Digital Corporate Communication	2/2	5
22	Marketing Communication	COMM6542	Event Management for Brand	2/2	5
23	Marketing Communication	COMM6543	Digital Brand Communication	2/2	5
24	Tourism	TRSM6142	Event Management	4	4
25	Tourism	TRSM6204	Heritage Tourism	4	4
26	Tourism	TRSM6141	Tourism Destination and Planning Management	4	5
27	Tourism	TRSM6160	Tourism Transportation	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
28	Tourism	TRSM6208	Tourism Innovation and Product Development	4	5
29	Tourism	TRSM6196	Tourism Community Empowerment	2	5
30	Architecture	ARCH6054	Interior Design Principles	2	4
31	Architecture	ARCH6128	Multimedia in Design Presentation	4	5
32	Architecture	ARCH6129	Urban Housing	4	5
33	Architecture	ARCH6130	Architecture & Social Culture	4	5
34	Civil Engineering	COMP6046	Computer Applications in Construction Management	2	5
35	Computer Engineering	CPEN6225	Telco Network & Switching System	2	5
36	Computer Engineering	CPEN6232	Cloud Technology Practice	2	5
37	Food Tech	FOOD6073	Current Issues in Food Technology	2	4
38	Food Tech	FOOD6062	Food Quality Assurance System	2/1	5
39	Food Tech	FOOD6063	Food Safety & Sanitation	2/1	5
40	Industrial Engineering	ISYE6041	Engineering Economy	2	4
41	Industrial Engineering	ISYE6115	Transportation Modeling	2	5
42	Business Law	LAWS6017	Intellectual Property Rights	4	4
43	Business Law	LAWS6168	Banking-Financial Law & Islamic Business Law	4	4
44	Business Law	LAWS6169	Capital Market, Legal Audit, & Due Diligence	4	4
45	Business Law	LAWS6170	Investment Law	2	4
46	Business Law	LAWS6171	Business Competition & Consumer Protection Law	2	4
47	Business Law	LAWS6167	Legal Philosophy & Professional Ethics	2	5
48	Business Law	LAWS6172	Environmental and Natural Resources Law	2	5
49	Business Law	LAWS6174	Contract & Legislative Drafting	2	5
50	Chinese Literature	CHIN6157	Chinese Business for Etiquette (Beginner)	4	4
51	Chinese Literature	CHIN6158	Chinese Business in Daily Communication	4	4
52	Chinese Literature	CHIN6159	Chinese Character Writing	2	4
53	International Relations	INTR6143	ASEAN Community: Security, Economic, and Socio Cultural Aspects	4	4
54	International Relations	INTR6162	Multiculturalism and Digital Society	2	5
55	International Relations	INTR6167	International Political Economy of Multinational Corporations	2	5
56	Japanese Literature	JAPN6116	Japanese Corporate Culture and Management (Nihon No Kigyou Bunka to Manejimento)	2	5
57	Primary Teacher Education	EDUC6040	Child Games	2	4

No	Course Owner Department	Course Code	Course Name	SCU	Semester
58	Primary Teacher Education	EDUC6032	Art & Craft	2	5
59	Primary Teacher Education	EDUC8004	School Based Management	2	5
60	Psychology	PSYC6130	Human Performance Technology	4	4
61	Psychology	PSYC6145	Urban Psychology	4	4
62	Cyber Security	COMP6582	Computer Security	2	4
63	Cyber Security	COMP6646	Computer Forensic	2	5
64	Game Application & Technology	GAME6082	Game Animation	2	4
65	Mobile Application & Technology	MOBI6059	Mobile Programming	2	5
66	Statistics	STAT6158	Data Management and Organization	2	5
67	Computer Science	ISYS6211	Web Based Application Development	2/2	4
68	Computer Science	COMP6681	Web Programming	2/1	5
69	Computer Science	COMP8129	User Experience	2/2	5
70	Computer Science	ISYS6197	Business Application Development	2/2	5
71	Animation	DSGN6692	Character Animation	4	4
72	Animation	DSGN6693	Motion Graphic	4	4
73	Animation	DSGN6694	Visual Effect (VFX)	4	4
74	Animation	DSGN6689	Concept Art & Production Design	2	5
75	Animation	DSGN6690	Animation Storytelling	2	5
76	Creative Advertising	DSGN6671	Creative Writing for Commercials	4	4
77	Creative Advertising	MDIA6046	Audio Visual (Pre Production and Production)	4	4
78	Creative Advertising	DSGN6661	Photography	4	4
79	Film	FILM6026	History of Indonesian Cinema	2	4
80	Film	FILM6027	Film Theories	4	4
81	Film	FILM6119	Audiences & Fan Culture	4	5
82	New Media	DSGN6743	Digital Graphic Reproduction	4	4
83	Interior Design	DSGN6608	Interior Design and Culture	2	4
84	Interior Design	DSGN6611	Business in Interior Design	2	4
85	Business Information Technology	ISYS6606	Smart Application	2	4
86	Business Information Technology	ISYS6579	Knowledge-Based AI: Cognitive Systems	4	5
87	Information Systems	ISYS6203	Mobile Application Development	2/2	4
88	Information Systems	ISYS6210	Data Visualization	2	4

No	Course Owner Department	Course Code	Course Name	SCU	Semester
89	Information Systems	ISYS6285	Digital and New Media	2	4
90	Information Systems	ISYS6442	Applied ERP: Fundamental	4	4
91	Information Systems	ISYS6594	Coding for Finance	2	4
92	Information Systems	ISYS8066	Business Process Management	4	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	FS	etc
1	v									v				
2			v							v				
3					v					v				
4						v				v				
5	v												v	
6			v										v	
7					v								v	
8						v							v	

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Certified Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
ENTR6997032	Existing Business Models Analysis	8	20
ENTR6998032	Organizational Process Management	4	
ENTR6999032	Entreprise Business Communications	4	
ENPR6005032	EES in Entreprise	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I:			
ENTR6437032	Business Startup, Launching and Formation	8	20
ENTR6991032	Lean Enterprise	4	

Code	Course Name	SCU	Total
ENTR6992032	Launching New Venture	4	
ENTR6993032	EES in New Business	4	
Enrichment Program II:			
ENTR6028032	Growing a Business	8	20
ENTR6994032	Entrepreneurial Leadership	4	
ENTR6995032	Venture Capital	4	
ENTR6996032	EES in Growing Business	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I			
GLOB6208032	Elective Course for Study Abroad 1	4	20
GLOB6209032	Elective Course for Study Abroad 2	4	
GLOB6210032	Elective Course for Study Abroad 3	4	
GLOB6211032	Elective Course for Study Abroad 4	4	
GLOB6268032	Elective Course for Study Abroad 25	4	
GLOB6212032	Elective Course for Study Abroad 5	2	
GLOB6213032	Elective Course for Study Abroad 6	2	
GLOB6214032	Elective Course for Study Abroad 7	2	
GLOB6215032	Elective Course for Study Abroad 8	2	
GLOB6216032	Elective Course for Study Abroad 9	2	
GLOB6217032	Elective Course for Study Abroad 10	2	
GLOB6218032	Elective Course for Study Abroad 11	2	
GLOB6219032	Elective Course for Study Abroad 12	2	
GLOB6269032	Elective Course for Study Abroad 26	2	
GLOB6289032	Elective Course for Study Abroad 29	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for Specific Independent Study*			
Enrichment Program I			
MICR6073032	Course Certification I	3	20
MICR6074032	Technical Skill Enrichment I	4	
MICR6075032	Industrial Project I	9	
MICR6076032	Soft Skill Enrichment I	4	
MICR6077032	Elec Course for Specific Independent Study 1	8	
MICR6078032	Elec Course for Specific Independent Study 2	8	

Code	Course Name	SCU	Total
MICR6079032	Elec Course for Specific Independent Study 3	6	
MICR6080032	Elec Course for Specific Independent Study 4	6	
MICR6081032	Elec Course for Specific Independent Study 5	6	
MICR6082032	Elec Course for Specific Independent Study 6	5	
MICR6083032	Elec Course for Specific Independent Study 7	5	
MICR6084032	Elec Course for Specific Independent Study 8	5	
MICR6085032	Elec Course for Specific Independent Study 9	5	
MICR6086032	Elec Course for Specific Independent Study 10	4	
MICR6087032	Elec Course for Specific Independent Study 11	4	
MICR6088032	Elec Course for Specific Independent Study 12	4	
MICR6089032	Elec Course for Specific Independent Study 13	4	
MICR6090032	Elec Course for Specific Independent Study 14	4	
MICR6091032	Elec Course for Specific Independent Study 15	3	
MICR6092032	Elec Course for Specific Independent Study 16	3	
MICR6093032	Elec Course for Specific Independent Study 17	3	
MICR6094032	Elec Course for Specific Independent Study 18	3	
MICR6095032	Elec Course for Specific Independent Study 19	3	
MICR6096032	Elec Course for Specific Independent Study 20	3	
MICR6097032	Elec Course for Specific Independent Study 21	2	
MICR6098032	Elec Course for Specific Independent Study 22	2	
MICR6099032	Elec Course for Specific Independent Study 23	2	
MICR6100032	Elec Course for Specific Independent Study 24	2	
MICR6101032	Elec Course for Specific Independent Study 25	2	
MICR6102032	Elec Course for Specific Independent Study 26	2	
MICR6103032	Elec Course for Specific Independent Study 27	2	
MICR6104032	Elec Course for Specific Independent Study 28	2	
MICR6105032	Elec Course for Specific Independent Study 29	1	
MICR6106032	Elec Course for Specific Independent Study 30	1	
MICR6107032	Elec Course for Specific Independent Study 31	1	
MICR6108032	Elec Course for Specific Independent Study 32	1	

**) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits*

Further Study Track

Code	Course Name	SCU	Total
Enrichment Program II			20
Fast Track M.MSI			
ISYS6654032	Service Oriented Analysis and Design	4	
ISYS6655032	Change Management for Enterprise	4	
ISYS6656032	Digital Transformation Management	4	
ISYS6657032	Data Analytics for Research	4	
ISYS6660032	Visualization and Descriptive Analytics	4	20
Fast Track M.M			
ENPR6008032	Designing Innovative Nascent Entrepreneurship	4	
MKTG6310032	Negotiation Mastery	4	
MKTG6311032	Omnichannel Marketing	4	
STAT6195032	Advanced Business Statistics	4	
MGMT6435032	Designing and Leading the Entrepreneurial Organization	4	

Student should pass all of these quality controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6034032	Character Building: Pancasila	B
2.	ENTR6411032	Introduction to Entrepreneurship	C
3.	ENTR6412032	Idea Generation and Opportunity Discovery	C
4.	MKTG6223032	Marketing Management	C
5.	MGMT6342032	Operations Management	C
6.	ENTR6502032	Business Model	C
7.	ENTR6460032	New Venture Creation	C
8.	ENTR6504032	Business Plan	C