Digital Business (BINUS @Semarang)

Introduction

The Digital Business Program from Binus Business School Undergraduate Program (BBSUP) is dedicated to providing students with the highest standard of digital business education with a focus on utilization of technology to develop business solutions. The program is designed to prepare the students to be ready to become capable practitioners working for local and multinational corporations or to become creative and innovative entrepreneurs. To support this objective, the digital business program provides the students with various corporate-world-related activities, aiming to enhance their abilities and jump-start the students' industrial networks. The activities include internship programs in national and multinational corporations, guest lecture sessions from various industry practitioners and professionals, and applied-research theses where students are required to provide professional consulting services for real companies with real business management and marketing-related problems. The program emphasizes the understanding and mastery of a combination of technology, business and finance key concepts, tools, and technology required by future professionals and entrepreneurs. The content of the program is designed to equip students with basic scientific business paradigms, updated theoretical frameworks, applied skills, and familiarity with contemporary technology and finance to support their ventures as future leaders in business. The Digital Business program maintains continuous and fruitful cooperation with many first-class companies in Indonesia to build a strongly linked network. The aim is to provide wide opportunities for graduate students after they graduate to have an opportunity to work in one of the most reputable companies in Indonesia. The curriculum in the BBSUP has been benchmarked to renowned universities around the world. This curriculum is then combined with the Indonesian National Curriculum and several core values developed by BINUS.

Prospective Career of the Graduates

The four-year Digital Business Program will provide sufficient skills and confidence for our students to enter the real business world. Equipped with our degree, students will have a wide range of career opportunities in a variety of industries. Over the past decade, digital transformation has changed the landscape of the business world, and technology has become an inseparable part of any organization. Therefore, digital business professionals have vital roles in any type or size of a company, as they act as solution inventors whom deliver business solutions to their customers and companies as well as provide assistance to the decision makers. Some examples of digital business professions that students can aim for are Business Analyst, Digital Marketing Executive, Business Consultant, Market Research Analyst, and many more. Along with being a digital business professional, students can also develop their own businesses and become entrepreneurs. BINUS University also provides career support for students by disseminating information on the latest job vacancies and internships. This support service can be accessed at www.binuscareer.com.

Curriculum

The curriculum of the Digital Business Study Program Bina Nusantara University Semarang consists of 146 credits including the Creative Digital Business Streaming in the 4th Semester, 120 student activity transcript points, and 30 hours of community services regarding hard skill and soft skill development. For 146 credits is consists of Bina Nusantara Higher Education Wide Courses, Major (Core) Courses, Streaming/Minor/Free Electives Courses, Enrichment Program Courses, and Thesis. This curriculum is delivered by a 2+1+1 program and supported by an interactive multimedia computer laboratory, creative class, smart class, multi-channel learning, local and global partnership, collaborative learning experience with experts, and industry-sharing knowledge. Student activities, student creativities, student communities, community services, and many other student experiences are supported

by Student Activity and Development Center (SADC) and Study Program to ensure the achievement of student development programs in hard skills and soft skills.

Competency Goals By the completion of our program:

1. Digital Business Concepts Each student should be able to apply digital business concept
2. Entrepreneurial Acumen and Problem-solving Each student should be able to demonstrate the use of ICT and data analytics to generate new digital business opportunities and build innovative digital businesses.
3. Sustainability Mindsets in Digital Business Each student should be able to apply digital business concepts with global and sustainability mindsets.
4. Professionalism and Ethical Competence Each student should be able to apply ethical and professional values.

Program Objectives The objectives of the Digital Business program are:

1. Provide students to build startups based on digital business with sustainable business principles and digital technology and to create innovation.
2. Providing students with the ability to analyze digital technology needs and be able to apply digital technology as the main resource in digital business in solving business problems so that they can become professionals in the digital business field.
3. Provide students with knowledge and expertise in management, economics, accounting, systems and information technology that supports the creation of innovative digital businesses.
4. Nurture students to become creative and innovative professionals with a digital business mindset in organizations, communities and global contexts

Prospective Career of the Graduates

After finishing the program, the graduate of Digital Business Program could follow a career as:

1. Digital Entrepreneur
2. Startup Founder/Co-Founder
3. Chief Executive Officer
4. Business Development Manager
5. Consultant
6. Digital Business Consultant
7. Digital Transformation Consultant
8. Management Consultant)
9. Business Analyst
10. Data Analyst
11. Digital Business Analyst)
12. Digital Business Researcher
13. Digital Market Researcher
14. Digital Transformation Researcher)
15. Fintech Specialist (Fintech Developer & Fintech Designer)

Curriculum

The curriculum of the Digital Business Program Program has been developed in line with the National Curriculum. Also, the local content has been developed in line with the Digital Business Program Curriculum standard so that the graduates of the Digital Business Program are expected to be able to face competition at both a national and international level. Generally, the subjects of the curriculum 2020 are divided into these following groups of subjects:

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6044055	Character Building: Pancasila	2	20
	BUSS6235055	Digital Technology in Business	4	
	MGMT6488055	Current Digital Business, Disruption, and Future Trends	4	
	ISYS6785055	Data Analytic with Business Application	2	
	ECON6102055	Digital Economy	4	
	ENPR6188055	Design Thinking in Digital Business	4	
	Foreign Language Courses		0	
2	CHAR6045055	Character Building: Kewarganegaraan	2	20
	BUSS6237055	Sustainable digital business model	4	
	ACCT6497055	Accounting & Financing for Digital Business	2/2	
	ISYS6798055	User Experience Research and App Design	2/2	
	MKTG6392055	Digital Marketing	4	
	MGMT6497055	Ethics and Leadership in Digital Business	2	
	Foreign Language Courses		0	
3	CHAR6043055	Character Building: Agama	2	20
	ENPR6212055	Start-up and product launching	4/2	
	MGMT6498055	Digital Business Operation & Supply Chain Management	4	
	MGMT6499055	Culture change in business	4	
	MGMT6500055	Brand Management	2	
	LANG6114055	Indonesian	2	
	Foreign Language Courses		0	
4	**Streaming: Creative Digital Business [4]**			20
	ISYS6837055	Digital Solution Methodologies & Innovation	4	
	ISYS6838055	Big Data for Business Development	2/2	
	BUSS6248055	Digital Retail & Merchandising	4	
	ISYS6839055	Emerging Technology & Business Apps	2/2	
	ENPR6248055	Start-up Funding & Venture Capital Strategies	4	
	Foreign Language Courses		0	
5	**Minor Program**		20	20
	Cross Streaming		20	
	Multidiscilinary Stream		20	
6	Enrichment Program I		20	20
7	Enrichment Program II		20	20

Sem	Code	Course Name	SCU	Total
8	MGMT6518055	Pre-Thesis	2	6
	MGMT6519055	Thesis	4	
	MGMT6520055	Thesis	6	
			Total Credits 146 SCU	

*) This course is delivered in English
**) Global Learning System Course

Streaming/Minor/Free Electives:
-) For 5th Semester: Students are required to choose one of the streamings/ minor program/free electives/ cross streaming.

-) AOL – Assurance of Learning Process System

Foreign Language Courses:
Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Appendix Foreign Language Courses

Foreign language courses are personalized courses that can be taken by the students according to their own pace from semester 1 until semester 4 or before they take enrichment. The courses are available at BINUSMAYA – Beelingua.

The following are the provisions of the courses that must be taken by students:

Course		SCU
Foreign Language Courses		
ENGL6253005	English for Frontrunners	0
ENGL6254005	English for Independent Users	0
ENGL6255005	English for Professionals	0
JAPN6190005	Basic Japanese Language*	0
CHIN6163005	Basic Chinese Language*	0

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals. Additionally, students may choose to take either Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA – Beelingua.

Minor Scheme

Minor Program	Semester 5
Minor @ Binus Kemanggisan	
Digital Ecosystem	v
Human Capital in Digital Workplace	v
Sustainable Development	v
Cross Cultural Communication	v
Interactive & Users Experience Design	v
Data Analytics	v
Robotic Process Automation	v
Minor @ Binus Alam Sutera	
Digital Transformation	v
Minor @ Binus Bekasi	
Virtual Services Experience	v
Culinary	v
Minor @ Binus Malang	
Digital Technopreneur	v
Minor @ Binus Bandung	
DesignPreneur	v
Minor @ Binus Semarang	
Metaverse in Business	v

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor: Digital Ecosystem

Fundamental Courses

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	**10**

Supporting Courses

Course		SCU
COMM6501019	Narative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
	Total SCU	**10**

2. Minor: Human Capital in Digital Workplace

Fundamental Courses

Course		SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
	Total SCU	**20**

3. Minor: Sustainable Development

Fundamental Courses

Course		SCU
ISYE6154011	Sustainable Design and Manufacture	4
CPEN6217010	Digital for Sustainable Development	4
ARCH6119014	Introduction to Sustainable Development	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
DSGN6835008	Engineering Material	4
CIVL6118013	Engineering Economic	4
	Total SCU	**10**

4. Minor: Cross Cultural Communication

Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	**10**

Supporting Courses

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6158028	Private International Law	2
INTR6135029	Comparative Politics	4
	Total SCU	**10**

5. Minor Program: Interactive & Users Experience Design

Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
	Total SCU	**10**

6. Minor Program: Data Analytics

Fundamental Courses

Course		SCU
ISYS6680003	Introduction to Data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	2
	Total SCU	**10**

7. Minor Program: Robotic Process Automation

Fundamental Courses

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6687003	Business Process Improvement	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
COMP6859001	Intelligence Automation	2
	Total SCU	**10**

8. Minor Program: Digital Transformation

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
	Total SCU	**10**

9. Minor Program: Virtual Services Experience

Fundamental Courses

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
MGMT6354005	Virtual Operation and Supply Chain	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6562003	Virtual Market Place	2
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	4
	Total SCU	**10**

10. Minor Program: Creative Digital Storytelling

Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
	Total SCU	**10**

11. Minor Program: Digital Banking

Fundamental Courses

Course		SCU
ISYS6824003	Technology Innovation in Banking	2
FINC6217020	Bank Risk Management in the Digital Era	4
FINC6218020	Digital Finance and The Role of Central Bank	4
	Total SCU	**10**

Supporting Courses

Course		SCU
MGMT6510005	Business Process Management in Banking and Finance	4
ISYS6825003	Data Analytics in Banking and Finance	4
MGMT6511005	Digital Leadership	2
	Total SCU	**10**

12. Minor Program: Blockchain Technology and Business

Fundamental Courses

Course		SCU
ISYS6826003	Introduction to Blockchain Technology	4
ISYS6827003	Blockchain Economy & Business	4
DTSC6016001	Basic Blockchain Programming	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6828003	Blockchain Architecture Design and Implementation	4
DTSC6017001	Advanced Blockchain Programming	2
DTSC6018001	Prototyping Blockchain Project	4
	Total SCU	**10**

13. Minor Program: Culinary

Fundamental Courses

Course		SCU
HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
	Total SCU	**10**

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course		SCU
HTMN6155021	Indonesian Cuisine	4
HTMN6125021	Restaurant Operation	4
HTMN6154021	Culinary Tourism	2
	Total SCU	**10**

SCU for HTMN6155021, HTMN6125021 are practical

14. Minor Program: Digital Technopreneur

Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENPR6196002	Market Intelligence	2
COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
	Total SCU	**20**

15. Minor Program: Designpreneur

Fundamental Courses

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
	Total SCU	**20**

16. Minor Program: Metaverse in Business

Fundamental Courses

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented reality	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
	Total SCU	**10**

17. Minor Program: Content Creation

Fundamental Courses

Course		SCU
FILM6105009	Filmmaking Fundamental	4
MKTG6336055	Content Marketing Analytics	4
DSIN6042053	Photography for Creators	2
	Total SCU	**10**

Supporting Courses

Course		SCU
DSIN6094053	Content Storytelling	4
DSIN6043053	Strategic Influence	2
DSIN6041053	Introduction to Visual Communication Design	4
	Total SCU	**10**

Appendix: Free Electives (4th & 5th Semester)

No	Course Owner Department	Course Code	Course Name	SCU	Semester
1	Business Management	MKTG6324005	Retail Marketing Management	2	5
2	Global Business Marketing	MKTG6270005	Retail and Omni Channel	2	5
3	Global Business Marketing	MGMT6358005	Managing Business Information	2/2	5
4	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
5	Industrial Engineering	ISYE6165011	Supply Chain Risk & Negotiation	2	5
6	Industrial Engineering	ISYE6115011	Transportation Modeling	2	5
7	Industrial Engineering	ISYE6167011	Decision Support System	2	5
8	Industrial Engineering	ISYE6168011	Financial Engineering	2	5
9	Food Technology	CPEN6235015	IoT in Food Industry	2	5
10	Architecture	ARCH6128014	Multimedia in Design Presentation	4	5
11	Computer Science	COMP6144001	Web Programming	2	5
12	Computer Science	ISYS6197001	Business Application Development	2/2	5
13	Computer Science	MOBI6059001	Mobile Programming	2	5
14	Marketing Communication	COMM6624019	Digital Creative Content	2/2	5
15	Marketing Communication	COMM6620019	Online Publishing	2/2	5
16	Marketing Communication	COMM6533019	Creative Program Design	2/2	5
17	Marketing Communication	COMM6410019	Digital Broadcasting Production	2/2	5
18	Marketing Communication	COMM6632019	Writing for Corporate Communication	2/2	5
19	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
20	Marketing Communication	COMM6635019	Integrated Marketing Communication	2	5
21	Marketing Communication	COMM6637019	Brand Activation	2/2	5
22	Marketing Communication	COMM6638019	Social Media Planning & Engagement	2/2	5
23	Tourism	TRSM6142022	Event Management	4	5
24	Tourism	TRSM6218022	Adventure Tourism Management	4	5
25	Tourism	TRSM6220022	Rural Tourism Entrepreneurship	4	5
26	Tourism	BUSS6137022	Tourism E-Business	4	5
27	Hotel Management	HTMN6018021	Consumer Behavior in Hospitality	2	5
28	Hotel Management	HTMN6147021	Hospitality Management	4	5
29	Hotel Management	HTMN6108021	Food and Beverage Management	2	5
30	Hotel Management	HTMN6131021	Catering Management	2	5
31	Taxation	TAXN6053020	Regional Tax Systems	2	5

No	Course Owner Department	Course Code	Course Name	SCU	Semester
32	Finance	FINC6189020	Introduction to Financial Market and FinTech	2	5
33	Finance	FINC6010020	International Finance	2	5
34	Mobile Application & Technology	MOBI6068001	Web Design	2	5
35	Mobile Application & Technology	MOBI6059001	Mobile Programming	2	5
36	Statistics	STAT6157049	Data Mining and Visualization	2	5
37	Information Systems	ISYS6196003	Business Analytics	2	5
38	Information Systems	ISYS6199003	Data & Text Mining	4	5
39	Information Systems	ISYS6202003	Social Informatics	4	5
40	Information Systems	ISYS6402003	Business Analytics	2/2	5
41	Information Systems	ISYS8066003	Business Process Management	4	5
42	Animation	DSGN6690007	Animation Storytelling	2	5
43	Creative Advertising	DSGN6661007	Photography	4	5
44	Interior Design	DSGN6612	Design Trend	2	5
45	English Literature	SOCS6021024	Social and Digital Media Writing	2	5
46	English Literature	ENGL6244024	Social Media Broadcasting	4	5
47	Business Law	LAWS6017028	Intellectual Property Rights	4	5
48	Business Law	LAWS6110028	Cyber Law	2	5
49	Business Law	LAWS6168028	Banking-Financial Law & Islamic Business Law	4	5
50	Business Law	LAWS6169028	Capital Market, Legal Audit, & Due Deligence	4	5
51	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	5
52	Business Law	LAWS6174028	Contract & Legislative Drafting	2	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):
-) *Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.*

Enrichment Track Scheme

Track	Semester 6						Semester 7						
	IN	RS	EN	CD	SA	IS	IN	RS	EN	CD	SA	IS	FS
1	v						v						
2	v							v					
3	v								v				
4	v									V			
5	v										v		
6	v											v	
7	v												V
8		v					V						
9		v						V					
10		v							V				
11		v								V			
12		v									V		
13		v										V	
14		v											V
15			V				V						
16			V					V					
17			V						v				
18			V							V			
19			V								v		
20			V									V	
21			V										V
22				V			v						
23				V				V					
24				V					V				
25				V						v			
26				V							V		
27				V								V	
28				V									V
29					V		V						
30					V			V					
31					V				V				
32					V					V			
33					V						V		
34					V							V	
35					V								v
36						V	V						
37						V		V					
38						V			V				
39						V				V			
40						V					V		
41						V							v

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
MGMT6512055	Industrial Experience in Dynamic Industry	8	20
MGMT6513055	Industrial Experience in Business Sustainability	8	
MGMT6514055	Entrepreneurial and Industrial Business Development	4	
Enrichment Program II			
MGMT6515055	Professional Experience in Dynamic Organization	8	20
MGMT6516055	Professional Development on Sustainability Profession	8	
MGMT6517055	Business Management and Professional Development	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			
ENPR6124051	New Venture Initiation in Computer Science	8	20
ENPR6125051	Computer Science Product Development Process	8	
ENPR6126051	EES in New Computer Science Business I	4	
Enrichment Program II			
ENPR6127051	Computer Science Product Launching	8	20
ENPR6128051	Computer Science Business Development	8	
ENPR6129051	EES in New Computer Science Business II	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I			
RSCH6717055	Research for Business Management	8	20
RSCH6718055	Scientific Writing in Business Management	8	
RSCH6719055	Global Entrepreneurship and Business Development	4	
Enrichment Program II			
RSCH6720055	Research for Industrial Competition	8	20
RSCH6721055	Scientific Writing in Management Research	8	
RSCH6722055	Global Entrepreneurship and Industrial Competition	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			
ENPR6242055	New Business Initiation	8	20
ENPR6243055	Product Development Process	8	
ENPR6244055	EES in New Business I	4	
Enrichment Program II			
ENPR6245055	Product Launching	8	20
ENPR6246055	Business Development	8	
ENPR6247055	EES in New Business II	4	

Certified Commuinty Development Track

Code	Course Name	SCU	Total
Enrichment Program I			
CMDV6475055	Community Outreach Project Implementation	8	20
CMDV6476055	Community Outreach Project Design in Management	8	
CMDV6477055	Socio Entrepreneurship Development	4	
Enrichment Program II			
CMDV6478055	Community Development Project Implementation	8	20
CMDV6479055	Community Development Project Design in Management	8	
CMDV6480055	Managing Socio Entrepreneurship	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Enrichment Program I			
GLOB6455055	Elective Course for Study Abroad 1	4	
GLOB6456055	Elective Course for Study Abroad 2	4	
GLOB6457055	Elective Course for Study Abroad 3	4	
GLOB6458055	Elective Course for Study Abroad 4	4	
GLOB6459055	Elective Course for Study Abroad 5	2	
GLOB6460055	Elective Course for Study Abroad 6	2	
GLOB6461055	Elective Course for Study Abroad 7	2	20
GLOB6462055	Elective Course for Study Abroad 8	2	
GLOB6463055	Elective Course for Study Abroad 9	2	
GLOB6464055	Elective Course for Study Abroad 10	2	
GLOB6465055	Elective Course for Study Abroad 11	2	
GLOB6466055	Elective Course for Study Abroad 12	2	
GLOB646705	Elective Course for Study Abroad 29	4	
Enrichment Program II			
GLOB6468055	Elective Course for Study Abroad 13	4	
GLOB6469055	Elective Course for Study Abroad 14	4	
GLOB6470055	Elective Course for Study Abroad 15	4	
GLOB6471055	Elective Course for Study Abroad 16	4	
GLOB6472055	Elective Course for Study Abroad 17	2	
GLOB6473055	Elective Course for Study Abroad 18	2	
GLOB6474055	Elective Course for Study Abroad 19	2	20
GLOB6475055	Elective Course for Study Abroad 20	2	
GLOB6476055	Elective Course for Study Abroad 21	2	
GLOB6477055	Elective Course for Study Abroad 22	2	
GLOB6478055	Elective Course for Study Abroad 23	2	
GLOB6479055	Elective Course for Study Abroad 24	2	
GLOB6480055	Elective Course for Study Abroad 31	4	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

Certified Specific Indenpendent Study Track

Code	Course Name	SCU	Total
Elective courses list for Specific Indenpendent Study*			
Enrichment Program I/II			
CSIS6061055	Course Certification	3	
CSIS6062055	Technical Skill Enrichment	4	
CSIS6063055	Industrial Project	9	
CSIS6064055	Soft Skill Enrichment	4	
CSIS6065055	Elective Course for Specific Independent Study 1	8	
CSIS6066055	Elective Course for Specific Independent Study 2	8	
CSIS6067055	Elective Course for Specific Independent Study 3	6	
CSIS6068055	Elective Course for Specific Independent Study 4	6	
CSIS6069055	Elective Course for Specific Independent Study 5	6	
CSIS6070055	Elective Course for Specific Independent Study 6	5	
CSIS6071055	Elective Course for Specific Independent Study 7	5	
CSIS6072055	Elective Course for Specific Independent Study 8	5	
CSIS6073055	Elective Course for Specific Independent Study 9	5	
CSIS6074055	Elective Course for Specific Independent Study 10	4	
CSIS6075055	Elective Course for Specific Independent Study 11	4	
CSIS6076055	Elective Course for Specific Independent Study 12	4	
CSIS6077055	Elective Course for Specific Independent Study 13	4	
CSIS6078055	Elective Course for Specific Independent Study 14	4	20
CSIS6079055	Elective Course for Specific Independent Study 15	3	
CSIS6080055	Elective Course for Specific Independent Study 16	3	
CSIS6081055	Elective Course for Specific Independent Study 17	3	
CSIS6082055	Elective Course for Specific Independent Study 18	3	
CSIS6083055	Elective Course for Specific Independent Study 19	3	
CSIS6084055	Elective Course for Specific Independent Study 20	3	
CSIS6085055	Elective Course for Specific Independent Study 21	2	
CSIS6086055	Elective Course for Specific Independent Study 22	2	
CSIS6087055	Elective Course for Specific Independent Study 23	2	
CSIS6088055	Elective Course for Specific Independent Study 24	2	
CSIS6089055	Elective Course for Specific Independent Study 25	2	
CSIS6090055	Elective Course for Specific Independent Study 26	2	
CSIS6091055	Elective Course for Specific Independent Study 27	2	
CSIS6092055	Elective Course for Specific Independent Study 28	2	
CSIS6093055	Elective Course for Specific Independent Study 29	1	
CSIS6094055	Elective Course for Specific Independent Study 30	1	
CSIS6095055	Elective Course for Specific Independent Study 31	1	
CSIS6096055	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study courses outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits

Certified Further Study Track

Code	Course Name	SCU	Total
Enrichment Program II			
ENTR6561055	Design Thinking for Innovation	4	
MKTG6299055	Business Negotiation	4	
MKTG6300055	Marketing Strategy	4	20
STAT6187055	Applied Statistics	4	
MGMT6420055	Human Resources Management Strategy	4	

Student should pass all of these quality controlled courses as listed below:

No	Course Code	Course Name	Minimal Grade
1.	CHAR6044055	Character Building: Pancasila	B
2.	ECON6102055	Digital Economy	C
3.	ENPR6188055	Design Thinking in Digital Business	C
4.	MGMT6488055	Current Digital Business, Disruption, and Future Trends	C
5.	MKTG6392055	Digital Marketing	C
6.	MGMT6497055	Ethics and Leadership in Digital Business	C