

Communication

Introduction

S1 Communication BINUS UNIVERSITY Malang is a unique interdisciplinary study which integrates linguistic, sociology, psychology, anthropology, politics, and economics. This study program examines human communication process starting from idea conceptualization, delivery, until the reception of verbal and nonverbal messages. Students will learn about how to communicate effectively both directly (face-to-face) and through various medium (mass media, electronic, digital). All concentrations offer advanced ICT and globally minded approach as the characteristic of BINUS UNIVERSITY. Not only our curriculum is up-to-date with industrial needs, but it also complies with the national standard of curriculum. Our curriculum consists of two-years study on-campus, one-year mobility to Jakarta (optional) and one-year enrichment program. During their four-years of study, students will be able to acquire professional, as well as international experiences.

Vision

A leading communication study program in digital era, delivering world class professionals with an application of digital technology, local values, and local wisdom.

Mission

The missions of Communication Science Study Program are to:

1. Conduct educational program with theoretical implementation and application of Communication Science in fostering creative and accomplished talents;
2. Develop world class quality creative and integrated scientific research in Communication field by emphasizing local values;
3. Improve Indonesian citizens and global community's quality of life through application and development of impactful Communication Science.

Program Objective

The objectives of the program are:

1. Provide students with theoretical and practical communication knowledge, essential for professional practice along with global talent standard and local wisdom;
2. Equip students with philosophical and ethical framework to conduct communication research;
3. Prepare students with organizational and business knowledge to become professional or successful entrepreneur in communication field;
4. Prepare students to integrate digital technology and creativity in creating ethical content for digital media.

Student Outcomes

After completing the study, graduates are:

1. Able to analyze cases in communication scope in order to provide a solution with the communication approach;
2. Able to conduct communication research by implementing theories and concepts of communication;
3. Able to design a solution with communication approach in order to manage communication crisis both internally, externally, or community using various media;
4. Able to demonstrate professional communication ethics along with the relevant contexts and purposes;
5. Able to Produce ethical creative program for digital media;
6. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

Communication Study Program offers extensive industrial fields with prospective careers such as:

1. Intercultural and Interpersonal Communication Practitioner (Auditor Communication, Councillor, Brand Consultant, Ambassador);
2. Public Speaker (Master of Ceremony, TV Presenter, Host, Reporter, Newscaster, Etc);
3. Content Creator / Influencer (Youtuber, Blogger, Vlogger, Content Writer, Photojournalist, Etc);
4. Business Owner (Production House Owner, Digital Campaign Business, TV Owner, Radio Owner, Editor, Photographer, Etc).

Curriculum

Communication Study Program consists of 146 credits, divided into 8 semesters. Our 2+1+1 curriculum provides two-years of study on campus which will strengthen students' academic qualities and optional one-year mobility to Jakarta to enhance and provide the real-life situation experience for student in extensive way. Meanwhile, the one-year enrichment program of professional/international experience will fortify students' soft-skills.

Ensuring the quality of our graduates, we collaborate with various national and international industries, HEI, government and non-profit organizations through guest lecturing/sharing sessions/seminars, Global Learning System (GLS), joint projects, field trips, etc. Our teaching and learning process are also supported by a Conferences Laboratory, Content Production Laboratory, Multimedia Editing Laboratory, Smart Classroom. All laboratories and facilities are available in BINUS Malang Campus.

Course Structure

Sem	Code	Course Name	SCU	Total	
1	CHAR6030012	Character Building: <i>Pancasila</i>	2	20	
	COMM6470012	Philosophy and Ethics of Communication	2		
	COMM6471012	Writing Fundamentals**	4		
	COMM6313012	Public Speaking*	4		
	COMM6472012	Introduction to Sociology	2		
	COMM6267012	Introduction to Communication Science	4		
	English University Courses I				
	ENGL6198012	English in Focus	2		
	ENGL6199012	English for Business Presentation	2		
2	CHAR6031012	Character Building: <i>Kewarganegaraan</i>	2	20	
	COMM6273012	Theory of Communication	4		
	COMM6491012	Political Communication**	2		
	COMM6269012	Interpersonal Communication*	4		
	COMM6270012	Psychology of Communication	2		
	LANG6089012	Indonesian Language	2		
	ENTR6519002	Entrepreneurship: Ideation	2		
	English University Courses II				
	ENGL6201012	English Savvy	2		
ENGL6200012	English for Written Business Communication	2			
3	CHAR6032004	Character Building: Agama	2	24	
	ENTR6520002	Entrepreneurship: Prototyping	2		

Sem	Code	Course Name	SCU	Total	
	COMM6479012	Social Design Thinking	4		
	COMM6493012	Public Opinion**	2		
	COMM6492012	Contemporary Writing	2		
	COMM6276012	Intercultural Communication	4		
	COMM6277012	Theory of Mass Communication	4		
	COMM6595012	Organizational Communication*	4		
4	COMM6565012	Communication Data and Technology**&***	6	Streaming DMC, Minor & Free Electives: 20 Streaming JB, CB: 16	
	ENTR6521002	Entrepreneurship: Market Validation***	2		
	Streaming: Digital Media Communication (DMC)				
	COMM6574012	Production Planning	4		
	COMM6500012	Creativity for Media Communication	2		
	COMM6575012	Current Issues in Communication*	4		
	MDIA6054012	Creative Audio Visual	2		
	Streaming: Journalism Broadcasting (JB)****				
	COMM651019	Reportage & Interview Technique*	2/2		
	COMM6404019	Script Writing for News**	2		
	STAT6154019	Statistics for Communication	2		
	Streaming: Creative Broadcasting (CB)****				
	COMM6533019	Creative Program Design*	2/2		
	COMM6407019	Script Writing for Creative Program**	2		
	STAT6154019	Statistic for Communication	2		
	Minor Program				12
	Free Electives****				12
5	RSCH6438012	Quantitative and Qualitative Research Methods in Communication Context***	4	Streaming DMC, Minor, FE: 16 Streaming JB, CB: 20	
	COMM6486012	Workplace Ethics and Behavior*	2/2		
	Streaming: Digital Media Communication (DMC)				
	DSGN6801012	Motion Graphics	2		
	COMM6576012	Content Production**	6		
	Streaming: Journalism Broadcasting (JB)****				
	COMM6534019	Digital News Production	2/2		
	COMM6535019	Media Promotion & Marketing in Journalism Broadcasting*&***	2		
	COMM6519019	Editing for News Program	2/2		
	COMM6536019	Media Convergence in Journalism Broadcasting*&***	2		
	Streaming: Creative Broadcasting (CB)****				
	COMM6537019	Digital Entertainment Program Production	2/2		
	COMM6538019	Media Promotion & Marketing in Creative Broadcasting*&***	2		
	COMM6514019	Editing for Creative Program	2/2		
	COMM6539019	Media Convergence in Creative Broadcasting*&***	2		
	Minor Program				8
	Free Electives****				8
6	Enrichment Program I		20	20	

Sem	Code	Course Name	SCU	Total
7	Enrichment Program II		20	20
8	COMM6577012	Pre-Thesis	2	6
	COMM6578012	Thesis	4	
	COMM6599012	Thesis	6	
			Total Credits 146 SCU	

*) This course is delivered in English

**) Global Learning System courses

***) Conducted online or onsite in home/host campus

****) Conducted for student mobility in Jakarta

Students can choose Minor Program in Malang/Bandung/Jakarta

Streaming/Minor/Free Electives:

Students can only choose between streaming, minor programs or free elective, See minor program and free elective appendix for the detail.

English University Courses:

-) For 1st Semester: English University Courses I, students with Binus University English Proficiency Test score less than 500 will take English in Focus, and student with test score greater than or equal to 500 will take English for Business Presentation.
-) For 2nd Semester: English University Courses II, students with Binus University English Proficiency Test score less than 500 will take English Savvy, and students with test score greater than or equal to 500 will take English for Written Business Communication.

Pre-thesis (2 SCU) & Thesis (4 SCU) can be taken in the 6th and/or 7th semester by the students who meet the requirements from the Study Program/Program

Minor Scheme

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisian		
Digital Ecosystem	v	v
Human Capital in Digital Workplace	v	v
Sustainable Development	v	v
Cross Cultural Communication	v	v
Intercative & Users Experience Design	v	v
Data Analytics	v	v
Robotic Process Automation	v	v
Minor @ Binus Alam Sutera		
Digital Transformation	v	v
Minor @ Binus Bekasi		
Virtual Service Experience	v	v
Culinary	v	v
Minor @ Binus Malang		
Digital Technopreneur	v	v
Minor @ Binus Bandung		
DesignPreneur	v	v

1. Minor Program: Digital Ecosystem

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
COMM6501019	Narrative Development	4
ISYS6549003	Digital Innovation	4
COMP6684001	Current Trends in Technology	4
DSGN6834007	Visual Identity	4
Total SCU		20

2. Minor Program: Human Capital in Digital Workplace

Course		SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
Total SCU		20

3. Minor Program: Sustainable Development

Course		SCU
ARCH6119014	Introduction to Sustainable Development	2
DSGN6835008	Engineering Material	4
ISYE6154011	Sustainable Design and Manufacture	4
ISYE6155011	Occupational, Health, Safety, and Administration in Engineering	2
CPEN6217010	Digital for Sustainable Development	4
CIVL6118013	Engineering Economic	4
Total SCU		20

4. Minor Program: Data Analytics

Course		SCU
ISYS6680003	Introduction to data Analytics	2
ISYS6680003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	4
Total SCU		20

5. Minor Program : Robotic Process Automation

Course		SCU
COMP6857001	Basic Programming for Automation	2
COMP6858001	RPA Concept & Design	2
ISYS6684003	RPA Developer Fundamental	4
ISYS6685003	RPA Developer Advance	4
ISYS6686003	RPA Business Analytics Fundamental	4
ISYS6687003	Business Process Improvement	2
COMP6859001	Intelligence Automation	2
Total SCU		20

6. Minor Program: Digital Transformation

Course		SCU
ISYS6559003	Basic Programming for Automation	4
ISYS6557003	RPA Concept & Design	4
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
MGMT6352005	Digital Strategy	4
Total SCU		20

7. Minor Program: Virtual Service Experience

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2
ACCT6350020	Virtual Financial Services	4
ISYS6562003	Virtual Market Place	4
MGMT6354005	Virtual Operation and Supply Chain	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
Total SCU		20

8. Minor Program: Culinary

Course		SCU
HTMN6078021	Advanced in Pastry and Bakery	4
HTMN6050021	Culinary Business Event	2/2
HTMN6048021	Western and French Cuisine	2/4
HTMN6046021	Authentic Indonesian Cuisine	2/4
Total SCU		20

9. Minor Program: Interactive & Users Experience Design

Course		SCU
PSYC6176027	Psychology and User Experience	4
ISYS6553003	User-Centered Research and Evaluation	4
DSGN6836007	Fundamental of Interface Design	4
ISYS6554003	Core Principles: Interactive Design	4
DSGN6837007	Digital Design Production	4
Total SCU		20

10. Minor Program: Digital Technopreneur

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
COMP6686004	Popular Technology	4
ENTR6529002	Market Intelligence	4
DSGN6839006	Interactive Design	4
DSGN6844023	Prototyping Digital Future	4
Total SCU		20

11. Minor Program: Designpreneur

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
Total SCU		20

12. Minor Program: Cross Cultural Communication

Course		SCU
CHIN6133026	Chinese Conversation in Daily Works	2
CHIN6132026	Chinese Conversation in Daily Activities	4
CHIN6134026	Chinese Conversation in Business Communication	4
COMM6502019	Communication in Diversity	2
INTR6135029	Comparative Politics	4
BUSS6170025	Asian Business Ethics	4
Total SCU		20

Appendix: Free Electives (4 th Semester & 5 th Semester)

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
1	Business Creation	ENTR6580005	Digital Business Transformation	2	4
2	Business Creation	ENTR6582005	Business Strategy	2	4
3	Business Creation	ENTR6494005	Managing Growing Business	2	5
4	Business Management	MGMT6401005	Digital Supply Chain Management	2	4
5	Business Management	MGMT6362005	Global Supply Chain Services	2	4
6	Business Management	MGMT6365005	Current Issue in Service Business and Technology	2	5
7	International Business Management	BUSS6162005	Market Entry Strategy	2	4
8	International Business Management	MGMT6369005	Corporate Strategy in International Business	2	4
9	Management	BUSS6088005	Current Issue in Business and Technology	2	4
10	Management	BUSS6109005	Business Development	4	4
11	Management	BUSS6171005	Business Sustainability	4	4
12	Management	BUSS6173005	Managing Innovation and Knowledge	4	4
13	Management	MGMT6196005	Project Management	4	4
14	Management	MGMT6276005	Leadership & Managing Human Capital in Organization	4	4
15	Management	MGMT6371005	Human Resources Analytics	4	4
16	Management	BUSS6069005	Business Simulation	2	5
17	Management	BUSS6163005	Organization Development Strategy	2	5
18	Management	BUSS6194005	Business Negotiation Strategy	2	5
19	Management	ISYS8175005	E-Business Strategy and Implementation	4	5
20	Management	MGMT6063005	Strategic Management	2	5
21	Management	MGMT6145005	Compensation and Performance Management	2	5
22	Management	MGMT6297005	Operations Management	4	5
23	Management	MGMT6412005	Customer Relationship Management	2	5
24	Marketing Communication	COMM6435019	Global Consumer Behavior	2	4
25	Marketing Communication	COMM6540019	Communication & Public Affairs	2	4
26	Marketing Communication	COMM6523019	Corporate Event Management	2/2	5
27	Marketing Communication	COMM6542019	Event Management for Brand	2/2	5
28	Marketing Communication	COMM6543019	Digital Brand Communication	2/2	5
29	Marketing Communication	COMM6541019	Digital Corporate Communication	2/2	5
30	Marketing Communication	COMM6510019	Reportage & Interview Technique	2/2	4
31	Marketing Communication	COMM6533019	Creative Program Design	2/2	4
32	Marketing Communication	COMM6514019	Editing for Creative Program	2/2	5
33	Marketing Communication	COMM6538019	Media Promotion & Marketing in Creative Broadcasting	2	5

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
34	Tourism	TRSM6142022	Event Management	4	4
35	Tourism	TRSM6204022	Heritage Tourism	4	4
36	Tourism	TRSM6141022	Tourism Destination and Planning Management	4	5
37	Tourism	TRSM6160022	Tourism Transportation	2	5
38	Tourism	TRSM6208022	Tourism Innovation and Product Development	4	5
39	Tourism	TRSM6196022	Tourism Community Empowerment	2	5
40	Computer Engineering	CPEN6232010	Cloud Technology Practice	2	5
41	Food Tech	FOOD6073015	Current Issues in Food Technology	2	4
42	Industrial Engineering	ISYE6067011	Global Supply Chain	2	5
43	Industrial Engineering	ISYE6130011	Project Management	2	5
44	Business Law	LAWS6110028	Cyber Law	2	4
45	Business Law	LAWS6017028	Intellectual Property Rights	4	4
46	Business Law	LAWS6159028	Legal Aspect in Business	2	4
47	Business Law	LAWS6170028	Investment Law	2	4
48	Business Law	LAWS6171028	Business Competition & Consumer Protection Law	2	4
49	Business Law	LAWS6181028	Industrial Relations & Alternative Dispute Resolution	2	4
50	Business Law	LAWS6167028	Legal Philosophy & Professional Ethics	2	5
51	Business Law	LAWS6172028	Environmental and Natural Resources Law	2	5
52	Business Law	LAWS6176028	Tax Law	2	5
53	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	4
54	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	4
55	Chinese Literature	CHIN6159026	Chinese Character Writing	2	4
56	Chinese Literature	CHIN6157026	Chinese Business for Etiquette (Beginner)	4	5
57	Chinese Literature	CHIN6158026	Chinese Business in Daily Communication	4	5
58	Chinese Literature	CHIN6159026	Chinese Character Writing	2	5
59	English Literature	ENGL6169024	English for Professionals	2	4
60	English Literature	SOCS6021024	Social and Digital Media Writing	2	4
61	International Relations	INTR6143029	ASEAN Community: Security, Economic, and Socio Cultural Aspects	4	4
62	International Relations	INTR8043029	International Media and State Role	4	4
63	International Relations	INTR6161029	Political Economy of Global Media	2	5
64	International Relations	INTR6162029	Multiculturalism and Digital Society	2	5
65	Psychology	PSYC6130027	Human Performance Technology	4	4
66	Psychology	PSYC6145027	Urban Psychology	4	4
67	Psychology	PSYC6127027	Indigenous Psychology	4	5
68	Statistics	STAT6158049	Data Management and Organization	2	5
69	Computer Science	COMP6745001	Machine Learning	2	4
70	Computer Science	COMP7084001	Multimedia Systems	2/1	4
71	Computer Science	COMP6176001	Human and Computer Interaction	2/2	5
72	Computer Science	COMP6578001	Information Visualization	2	5
73	Computer Science	COMP8129001	User Experience	2/2	5

No	Course Owner Departement	Course Code	Course Name	SCU	Semester
74	Computer Science	ISYS6197001	Business Application Development	2/2	5
75	Animation	DSGN6693007	Motion Graphic	4	4
76	Animation	DSGN6694007	Visual Effect (VFX)	4	4
77	Animation	DSGN6689007	Concept Art & Production Design	2	5
78	Animation	DSGN6690007	Animation Storytelling	2	5
79	Creative Advertising	DSGN6671007	Creative Writing for Commercials	4	4
80	Creative Advertising	MDIA6046007	Audio Visual (Pre Production and Production)	4	4
81	Creative Advertising	DSGN6661007	Photography	4	4
82	Film	FILM6080009	Southeast Asian Cinema & Popular Culture	4	4
83	Film	FILM6119009	Audiences & Fan Culture	4	5
84	New Media	DSGN6743007	Digital Graphic Reproduction	4	4
85	Interior Design	DSGN6608008	Interior Design and culture	2	4
86	Interior Design	DSGN6611008	Business in Interior Design	2	4
87	Business Information Technology	ISYS6577003	Machine Learning & Foundations	2	4
88	Business Information Technology	ISYS6606003	Smart Application	2	4
89	Business Information Technology	ISYS6579003	Knowledge-Based AI: Cognitive Systems	4	5
90	Information Systems	BUSS6043003	Introduction to E-Business	4	4
91	Information Systems	ISYS6016003	Social Media Fundamental	2	4
92	Information Systems	ISYS6210003	Data Visualization	2	4
93	Information Systems	ISYS6285003	Digital and New Media	2	4
94	Information Systems	ISYS6567003	Applied Database: Database Programming With SQL and PL/SQL	4	4
95	Information Systems	ISYS6196003	Business Analytics	2	5
96	Information Systems	ISYS6199003	Data & Text Mining	4	5
97	Information Systems	ISYS6202003	Social Informatics	4	5
98	Information Systems	ISYS8066003	Business Process Management	4	5
99	Information Systems Accounting & Audit	ISYS6608003	IT Service & Risk Management	2	5
100	Information Systems Audit	ISYS6050003	Information System Audit Fundamental	4	5

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) Student will take one of enrichment program tracks (off campus). See enrichment appendix for the tracks detail.

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	IN	RS	EN	CD	SA	IS	etc	IN	RS	EN	CD	SA	IS	FS
1	v							v						
2	v								v					
3		v						v						
4		v							v					
5			v							v				
6				v				v						
7				v					v					
8				v							v			
9					v			v						
10					v				v					
11					v						v			
12					v							v		
13	v													v
14		v												v
15			v											v
16				v										v
17					v									v
18						v		v						
19						v			v					
20						v				v				
21						v					v			
22						v								v
23	v												v	

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	FS	: Further Study
CD	: Certified Community Development	etc	: Study Program Special Purposes

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
COMM6294012	Communication in Industrial Practices	8	
COMM6579012	Content Production in Industry	8	
COMM6297012	EES in Communication Practices	4	
Enrichment Program II			20
COMM6302012	Communication in Professional Practices	8	
COMM6580012	Globalized Networking in Industry	8	
COMM6305012	EES In Professional Communication Practices	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I			20
ENTR6976012	New Communication Business Initiation	8	
ENTR6977012	Product Development Process	8	
ENTR6393012	EES in New Communication Business	4	20
Enrichment Program II			
ENTR6978012	Communication Product Launching	8	
ENTR6979012	Communication Business Development	8	
ENTR6397012	EES in Communication Business Experience	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I			20
RSCH6305012	Communication Research Experience	8	
RSCH6592012	Scientific Writing for Communication Research	8	
RSCH6447012	Global EES (Team Work, Communication, Problem Solving & Decision Making) in communication	4	20
Enrichment Program II			
RSCH6449012	Communication Research Implementation	8	
RSCH6593012	Academic Writing for Communication	8	
RSCH6448012	Global EES (Self-Management, Planning & Organizing, Initiative & Enterprise) in communication	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I			20
CMDV6212012	Community Outreach in Communication Project Implementation	8	
CMDV6370012	Community Outreach in Communication Project Design	8	
CMDV6214012	EES in Community	4	20
Enrichment Program II			
CMDV6376012	Community Development in Communication Project Implementation	8	
CMDV6377012	Community Development in Communication Project Design	8	
CMDV6378012	EES in Community Development	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			20
Enrichment Program I			
GLOB6093012	Elective Course for Study Abroad 1	4	
GLOB6094012	Elective Course for Study Abroad 2	4	
GLOB6095012	Elective Course for Study Abroad 3	4	

Code	Course Name	SCU	Total
GLOB6096012	Elective Course for Study Abroad 4	4	
GLOB6257012	Elective Course for Study Abroad 25	4	
GLOB6097012	Elective Course for Study Abroad 5	2	
GLOB6098012	Elective Course for Study Abroad 6	2	
GLOB6099012	Elective Course for Study Abroad 7	2	
GLOB6100012	Elective Course for Study Abroad 8	2	
GLOB6101012	Elective Course for Study Abroad 9	2	
GLOB6102012	Elective Course for Study Abroad 10	2	
GLOB6103012	Elective Course for Study Abroad 11	2	
GLOB6104012	Elective Course for Study Abroad 12	2	
GLOB6258012	Elective Course for Study Abroad 26	2	
GLOB6259012	Elective Course for Study Abroad 27	2	
Enrichment Program II			
GLOB6105012	Elective Course for Study Abroad 13	4	
GLOB6106012	Elective Course for Study Abroad 14	4	
GLOB6107012	Elective Course for Study Abroad 15	4	
GLOB6108012	Elective Course for Study Abroad 16	4	
GLOB6286012	Elective Course for Study Abroad 28	4	
GLOB6109012	Elective Course for Study Abroad 17	2	
GLOB6110012	Elective Course for Study Abroad 18	2	
GLOB6111012	Elective Course for Study Abroad 19	2	
GLOB6112012	Elective Course for Study Abroad 20	2	
GLOB6113012	Elective Course for Study Abroad 21	2	
GLOB6114012	Elective Course for Study Abroad 22	2	
GLOB6115012	Elective Course for Study Abroad 23	2	
GLOB6116012	Elective Course for Study Abroad 24	2	
GLOB6287012	Elective Course for Study Abroad 29	2	
GLOB6288012	Elective Course for Study Abroad 30	2	

*) Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for certified specific independent study*			20
Enrichment Program I/II			
MICR6145012	Course Certification I	3	
MICR6146012	Technical Skill Enrichment I	4	
MICR6147012	Industrial Project I	9	
MICR6148012	Soft Skill Enrichment I	4	
MICR6149012	Elective Course for Specific Independent Study 1	8	
MICR6150012	Elective Course for Specific Independent Study 2	8	
MICR6151012	Elective Course for Specific Independent Study 3	6	
MICR6152012	Elective Course for Specific Independent Study 4	6	

Code	Course Name	SCU	Total
MICR6153012	Elective Course for Specific Independent Study 5	6	
MICR6154012	Elective Course for Specific Independent Study 6	5	
MICR6155012	Elective Course for Specific Independent Study 7	5	
MICR6156012	Elective Course for Specific Independent Study 8	5	
MICR6157012	Elective Course for Specific Independent Study 9	5	
MICR6158012	Elective Course for Specific Independent Study 10	4	
MICR6159012	Elective Course for Specific Independent Study 11	4	
MICR6160012	Elective Course for Specific Independent Study 12	4	
MICR6161012	Elective Course for Specific Independent Study 13	4	
MICR6162012	Elective Course for Specific Independent Study 14	4	
MICR6163012	Elective Course for Specific Independent Study 15	3	
MICR6164012	Elective Course for Specific Independent Study 16	3	
MICR6165012	Elective Course for Specific Independent Study 17	3	
MICR6166012	Elective Course for Specific Independent Study 18	3	
MICR6167012	Elective Course for Specific Independent Study 19	3	
MICR6168012	Elective Course for Specific Independent Study 20	3	
MICR6169012	Elective Course for Specific Independent Study 21	2	
MICR6170012	Elective Course for Specific Independent Study 22	2	
MICR6171012	Elective Course for Specific Independent Study 23	2	
MICR6172012	Elective Course for Specific Independent Study 24	2	
MICR6173012	Elective Course for Specific Independent Study 25	2	
MICR6174012	Elective Course for Specific Independent Study 26	2	
MICR6175012	Elective Course for Specific Independent Study 27	2	
MICR6176012	Elective Course for Specific Independent Study 28	2	
MICR6177012	Elective Course for Specific Independent Study 29	1	
MICR6178012	Elective Course for Specific Independent Study 30	1	
MICR6179012	Elective Course for Specific Independent Study 31	1	
MICR6180012	Elective Course for Specific Independent Study 32	1	

**) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.*

Further Study Track

Code	Course Name	SCU	Total
COMM6591019	Computer Mediated Communication	4	20
COMM6596019	Public and Data Analytics	4	
COMM6592019	International Public Relations	4	
COMM6593019	Corporate Branding	4	
COMM6594019	E-Customer Relationship Management	4	

Student should pass all of these quality controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6030012	Character Building: Pancasila	B
2.	ENTR6521002	Entrepreneurship: Market Validation	C
3.	COMM6273012	Theory of Communication	C
4.	COMM6565012	Communication Data and Technology	C
5.	RSCH6438012	Quantitative & Qualitative Research Methods in Communication Context	C
6.	COMM6486012	Workplace Ethics and Behavior	C
7.	COMM6574012	Production Planning	C
8.	COMM6576012	Content Production	C

*) Tutorial & Multipaper