Interior Design

Introduction

Interior Design Study Program in Bina Nusantara (Malang Campus) is intended for those who have an interest in interior design creative. We prepare graduates to become designers who have the ability of problem-solving, teaching a knowledge and giving experience in designing on a scale of private housing to public spaces. Through various subjects designed to adapt to the latest technology, and combining between theory and practical knowledge, our graduates will qualified to design from a scale of housing to hospitality, business, furniture, interior accessories. Graduates are able to mastering latest technology in interior design, and have a capability to compete globally.

Vision

A world class Interior Design Department, delivering international standard designers with strengths in local values, IT and green design.

Mission

The missions of Interior Design Department are to contribute to the global community through the provision of world-class education by:

1. Educating students in the fundamental skills of designing, with a focus on the latest technology, eco design and local content by providing excellent study facilities and internships that prepare students for global service industries or for continuing to an advance degree in interior design or related disciplines.
2. Preparing students who have a strong sense of ethics and local values, an entrepreneurial spirit, and are ready to take on strategic positions in service industries and make a contribution to society.
3. Recognizing and rewarding the most creative and value-adding talents.
4. Improving the quality of life of Indonesians and the International community.
5. Designing creative products and conducting professional services in interior design fields with an emphasis on the application of knowledge to society.

Program Objective

The objectives of the program are:

1. To provide students with innovative and creative design abilities, especially in eco design and local content, by using the latest technology and approaches.
2. To provide students with design abilities and knowledge, ranging from fundamental principles to applied skills and abilities.
3. To prepare students with necessary skills and knowledge of interior design that enables them to become an entrepreneur or a professional in a global environment.
4. To prepare students with interdisciplinary approach and collaborative abilities by the application of the latest technology to accommodate the smart living lifestyle in the future.

Student Outcomes

1. Able to design interior concept based on human behaviour, technical aspect, and values that related to interior design;

2. Able to design an interior concept independently both in manual and digital to fulfill user community needs for residential to public space project based on design theory, user need study, and interior design problems;

3. Able to design thematic interior element (furniture, wall, ceiling and floor) based on technical characteristic and material aesthetic;

4. Able to produce interior design planning as a proposed problem solving and fulfill community needs that accountable and qualified in function, aesthetic, construction, and meaningful;

5. Able to communicate ideas in visual language that communicative and informative;

6. Able to design an interior and its elements that prioritizes local indigenous, green design and sustainability;

7. Able to produce interior design work that has good selling value as a professional or entrepreneur (designpreneur);

8. Able to build independent business in interior design;

9. Able to create interior design and interior elements based on latest technology to support sustainable and smart living concept;

10. Able to apply interdisciplinary knowledge and skills in developing alternative solutions for problem-solving.

Prospective Career of the Graduates

1. Interior Design Consultant
2. Interior Design Contractor
3. Furniture Designer
4. Home Accessories Designer
5. Lighting Designer
6. Exhibition Designer
7. Visual Merchandiser
8. Manufacturer of Interior Accessories

Curriculum

Bina Nusantara University – Interior Design Study Program (Malang Campus) have unique curriculum as follows:

1. **2+1+1 student mobility**,

    Bina Nusantara University accommodating students who want to try to feel the experience of studying at Binus Jakarta and Bandung for 2 semesters, starting from 4th semester to 5th semester. And after that, students must follow Enrichment Programs for a year (6th -7th semester).

2. **Enrichment Programs**.

    There are 5 Enrichment Programs that can be choose by students based on their interest, as follows: Certified Certified Internship Program, Certified Research Program, Certified Community Department, Certified Entrepreneurship Program, and Certified Study-Abroad Program to the cooperate-universities and/or industries.

3. **Streaming: Smart Living & Environmental Design**.

    Specified in Interior Design Study Program (Malang Campus), we provide expertise concentration in smart living system for interior design that environmentally sustain. With this major concentration, our graduates can better adapt and well-equipped to technology developments and able to be qualified globally.

Course Structure

Sem	Code	Course Name	SCU	Total
1	CHAR6030023	Character Building: *Pancasila*	2	20
	DSGN6747023	Ergonomic and Anthropometry	2	
	DSGN6496023	Sense of Design[1]	4	
	DSGN6497023	Interior Drawing	4	
	ARCH6110023	Interior Technical Drawing[2]	4	
	CIVL6127023	Material Knowledge in Interior Design	2	
	LANG6117023	Indonesian	2	
	Foreign Language Courses			
2	CHAR6031023	Character Building: *Kewarganegaraan*	2	20
	DSGN6498023	Interior Design I[1]	4	
	DSGN6499023	Furniture Design I[2]	4	
	DSGN6803023	Computer 2D Drawing	4	
	CIVL6096023	Drafting and Detail Construction	4	
	ENTR6519002	Entrepreneurship : Ideation	2	
	Foreign Language Courses			
3	CHAR6032023	Character Building: Agama	2	16
	DSGN6500023	Interior Design II	4	
	ARTS6035023	Design History Studies[1]	2	
	DSGN6007023	Design Thinking in Interior Design	2	
	DSGN6802023	Furniture Design II[2]	4	
	ENTR6520002	Entrepreneurship: Prototyping	2	
	Foreign Language Courses			
4	**Stream: Smart Living & Environmental Design**			20
	DSIN6017023	Sustainability in Interior Design[1]	2	
	DSIN6018023	Smart Technology in Interior Design [2]	2	
	DSGN6808023	Interior Design III	4	
	DSIN6019023	Computer 3D and Design Prototyping	4	
	Stream: Commercial and Hospitality Design[3]			
	DSGN6199008	Interior Design III: Office[1]	6	
	DSGN6200008	Computer 3D Drawing for Interior[1]	4	

Sem	Code	Course Name	SCU	Total
	DSGN6615008	Lighting Design For Interior	2	
	Stream: Furniture and Interior Design Accessories[3]			
	DSGN6217008	Furniture Design III: Office[1]	6	
	DSGN6218008	Computer 3D Drawing for Furniture[1]	4	
	DSGN6888008	Interior Accessories Design	2	
	Stream: Techno Interior Design[4]			
	DSGN6907033	Interior Design Technology and Studio Office	6	
	DSGN6908033	3D and 4D Presentation in Interior Design	4	
	DSGN6909033	Contemporary Issues in Techno Design	2	
	Multidisciplinary Stream		8	
	Minor Program		8	
	Free Electives[3]		8	
5	DSGN6510023	Interior Design Methodology	2	24
	ENTR6521023	Entrepreneurship: Market Validation	2	
	Stream: Smart Living & Environmental Design			
	DSGN6812023	Exhibition Design	4	
	DSGN6815023	Interior in Digital Interactive	4	
	Stream: Commercial and Hospitality Design[3]			
	DSGN6204008	Interior Design IV: Commercial and Hospitality Project	6	
	DSGN6612008	Design Trend	2	
	Streaming: Furniture and Interior Design Accessories[3]			
	DSGN6220008	Furniture Design IV: Commercial and Hospitality Project	6	
	DSGN6614008	Signage and Way finding Design for Interior	2	
	Streaming: Techno Interior Design[4]			
	DSGN6912033	Interior Design Technology and Studio Hotel	6	
	DSGN6913033	Interior Complementary Design	2	
	Multidisciplinary Stream		12	
	Minor Program		12	
	Free Electives[3]		12	
6	**Enrichment Program I**		20	20

Sem	Code	Course Name	SCU	Total
7	**Enrichment Program II**		20	20
8	RSCH6482023	Thesis	6	6
			Total Credits 146 SCU	

¹) *This course is delivered in English*
²) *Global Learning System course*
³) *Conducted for student mobility program in Jakarta*
⁴) *Conducted for student mobility program in Bandung*
*Students are required to choose a study plan with a combination of stream AND multidisciplinary stream/minor/free electives for semester 4 & 5. Students will complete the required courses of the chosen combination in semester 5.
**Students can choose Minor Program in Malang/Jakarta/Bandung/Semarang.
The list of multidisciplinary stream and minor are available in the Appendix.

Foreign Language Courses:
Students will take foreign language courses according to BINUS University English proficiency test results. See foreign language courses appendix for the details. Students must pass with a minimum Grade of C.

Foreign Language Course		SCU
ENGL6268023	English for Frontrunners	0
ENGL6269023	English for Independent Users	0
ENGL6267023	English for Professionals	0
JAPN6208023	Basic Japanese Language	0
CHIN6185023	Basic Chinese Language	0

1. Students with Binus University English Proficiency Test score less than 437 are required to take English for Frontrunners and English for Independent Users.
2. Students with Binus University English Proficiency Test score less than 520 are required to take English for Independent Users and English for Professionals.
3. Students with Binus University English Proficiency Test score equal to or greater than 520 are required to take English for Professionals and choose Basic Japanese Language or Basic Chinese Language.
4. Students are required to pass the foreign language courses before they take enrichment.
5. Students can see the requirements to pass the foreign language courses at BINUSMAYA– Beelingua.

Minor Program	Semester 4	Semester 5
Minor @ Binus Kemanggisan		
Digital Ecosystem	V	V
Human Capital in Digital Workplace	V	V
Sustainable Development	-	-
Cross Cultural Communication	V	V
Interactive & Users Experience Design	V	V
Data Analytics	V	V
Robotic Process Automation	-	-

Event Business and Entertainment	V	V
Creative Digital Storytelling	V	V
Digital Banking	-	-
Blockchain Technology and Business	-	-
Minor @ Binus Alam Sutera		
Digital Transformation	V	V
Minor @ Binus Bekasi		
Virtual Services Experience	V	V
Culinary	V	V
Minor @ Binus Malang		
Digital Technopreneur	V	V
Minor @ Binus Bandung		
DesignPreneur	V	V
Minor @ Binus Semarang		
Metaverse in Business	V	V
Content Creation	V	V

The minor programs can change anytime based on the trends of knowledge and industry each year. Students will receive information about the updated minor programs during the registration period.

1. Minor Program: Digital Ecosystem

Fundamental Courses

Course		SCU
COMP6683001	Introduction to Artificial Intelligence	2/2
ISYS6549003	Digital Innovation	4
COMP6937001	Current Trends in Technology	2
	Total SCU	**10**

Supporting Courses

Course		SCU
COMM6501019	Narative Development	4
DSGN6834007	Visual Identity	4
COMP6685001	Cyber Security for Business	2
	Total SCU	**10**

2. Minor Program: Human Capital in Digital Workplace

Fundamental Courses

Course		SCU
PSYC6174027	Psychology in The Workplace	4
MGMT6349005	Digital Workplace Strategy	4
ISYS6551003	Digital Workplace and Technology	4
LAWS6157028	Legal Aspects in Digital Workplace	4
PSYC6175027	Human Resources Development	4
	Total SCU	**20**

3. Minor Program: Cross Cultural Communication

Fundamental Courses

Course		SCU
CHIN6132026	Chinese Conversation in Daily Activities	4
COMM6502019	Communication in Diversity	2
BUSS6170025	Asian Business Ethics	4
	Total SCU	**10**

Supporting Courses

Course		SCU
CHIN6134026	Chinese Conversation in Business Communication	4
LAWS6158028	Private International Law	2
INTR6135029	Comparative Politics	4
	Total SCU	**10**

4. Minor Program: Interactive & Users Experience Design

Fundamental Courses

Course		SCU
ISYS6553003	User-Centered Research and Evaluation	4
PSYC6176027	Psychology and User Experience	4
DSIN6003007	Fundamental of Interface Design	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6554003	Core Principles: Interactive Design	4

DSGN6837007	Digital Design Production	4
ISYS6556003	Information Architecture	2
	Total SCU	**10**

5. Minor Program: Data Analytics

Fundamental Courses

Course		SCU
ISYS6680003	Introduction to Data Analytics	2
ISYS6681003	Data Management & Descriptive Analytics	4
STAT6198049	Statistical for Decision Making	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6682003	Application of Predictive Analytics to Business Data	4
ISYS6683003	Prescriptive Analytics and Optimization	4
MKTG6312005	Digitalization of Markets and Consumption	2
	Total SCU	**10**

6. Minor Program: Event Business and Entertainment

Fundamental Courses

Course		SCU
HTMN6151021	Event Marketing Management	2
HTMN6152021	Catering Management	4
TRSM6232022	MICE (Meeting, Incentive, Convention, Exhibition) Management	4
	Total SCU	**10**

Supporting Courses

Course		SCU
TRSM6233022	Event Sponsorship and Funding	2
TRSM6234022	Sport and Entertainment Event Management	4
TRSM6235022	Festival & Cultural Event	4
	Total SCU	**10**

7. Minor Program: Creative Digital Storytelling

Fundamental Courses

Course		SCU
ENGL6274024	Approaches in Multimodal Storytelling	2
DSIN6033007	Visual Storytelling	2
ENGL6275024	Storytelling for Business	2
FILM6118009	Script Development & Pitching	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ENGL6276024	Cultures, Language, and Arts Production	4
JAPN6212025	Anime and Manga as Storytelling	2
ENGL6277024	Music as Medium for Storytelling	4
	Total SCU	**10**

8. Minor Program: Digital Transformation

Fundamental Courses

Course		SCU
ISYS6559003	Business Models and Technology Innovation	4
ISYS6557003	Business Data Management	4
MGMT6484005	Digital Strategy	2
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6695003	Digital Marketing Analysis	4
STAT6200049	Practical Statistics for Digital Business	4
ISYS6560003	Success Factor for Leading Digital Transformation	2
	Total SCU	**10**

9. Minor Program: Virtual Service Experience

Fundamental Courses

Course		SCU
ISYS6561003	Fundamental of Virtual Services	2

Course		SCU
ACCT6350020	Virtual Financial Services	4
MGMT6354005	Virtual Operation and Supply Chain	4
	Total SCU	10

Supporting Courses

Course		SCU
ISYS6562003	Virtual Market Place	4
HTMN6082021	Virtual Hospitality Management	4
ISYS6563003	Seminar on Virtual Services	2
	Total SCU	10

10. Minor Program: Culinary

Fundamental Courses

Course		SCU
HTMN6108021	Food and Beverage Management	2
HTMN6008021	Kitchen Operation	4
HTMN6128021	Pastry and Bakery Operation	4
	Total SCU	10

SCU for HTMN6008021, HTMN6128021 are practical

Supporting Courses

Course		SCU
HTMN6155021	Indonesian Cuisine	4
HTMN6125021	Restaurant Operation	4
HTMN6154021	Culinary Tourism	2
	Total SCU	10

SCU for HTMN6155021, HTMN6125021 are practical

11. Minor Program: Digital Technopreneur

Fundamental Courses

Course		SCU
ENTR6528002	The Entrepreneurial Innovator	4
DSGN6839006	Interactive Design	4
COMM6504018	Digital Branding	2
ENPR6196002	Market Intelligence	2

COMP6687004	User Experience Design	4
DSGN6844023	Prototyping Digital Future	4
	Total SCU	**20**

12. Minor Program: Designpreneur

Fundamental Courses

Course		SCU
ENTR6525032	Fundamental of Designpreneur	4
COMP6688031	UI/UX Development	4
DSGN6797034	Surface Packaging Design	4
ENTR6526032	Hospitality and Service Design	4
DSGN6843033	Project Design	4
	Total SCU	**20**

13. Minor Program: Metaverse in Business

Fundamental Courses

Course		SCU
ISYS6777052	Business Model	2
COMP6889051	Virtual Reality	4
COMP6890051	Augmented reality	4
	Total SCU	**10**

Supporting Courses

Course		SCU
ISYS6778052	Data Analytics	2
DSGN6981053	Design Thinking	4
DSGN6980053	Interface Design	4
	Total SCU	**10**

14. Minor Program: Content Creation

Fundamental Courses

Course		SCU
FILM6105009	Filmmaking Fundamental	4
MKTG6392055	Digital marketing	4
DSIN6042053	Photography for Creators	2
	Total SCU	**10**

Supporting Courses

Course		SCU
DSGN6990053	Creative Storytelling	4
DSIN6043053	Strategic Influence	2
DSIN6041053	Introduction to Visual Communication Design	4
	Total SCU	**10**

Enrichment Program I (6th Semester) & Enrichment Program II (7th Semester):

-) *Student will take one of enrichment program tracks (off campus).*

Enrichment Track Scheme

Track	Semester 6							Semester 7						
	I	RS	ENTR	CD	SA	IS	*etc	I	RS	ENTR	CD	SA	IS	*etc
1	v							v						
2	v								v					
3	v									v				
4	v										v			
5	v											v		
6	v												v	
7		v						v						
8			v					v						
9				v				v						
10					v			v						
11						v		v						

Note:

IN	: Certified Internship	SA	: Certified Study Abroad
RS	: Certified Research	IS	: Certified Specific Independent Study
EN	: Certified Entrepreneurship	etc	: Study Program Special Purposes
CD	: Certified Community Development		

Description:

Student will take one of enrichment program tracks

Certified Internship Track

Code	Course Name	SCU	Total
Enrichment Program I			
DSGN6515023	Industrial Experience	8	
DSGN6904023	Design Ideation & Profession in Industry	8	20
DSGN6518023	Self Management in Industry	4	
Enrichment Program II			
DSGN6519023	Professional Experience	8	
DSGN6905023	Design Applied & Process in Industry	8	20
DSGN6522023	Team Work Activity in Industry	4	

Certified Entrepreneurship Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
ENTR6964023	New Business Initiation	8	
ENTR6965023	Product Development Process	8	20
ENTR6417023	EES in New Interior Design Business	4	

Certified Research Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
RSCH6379023	Research Experience	8	
RSCH6588023	Scientific Writing in Design	8	20
RSCH6381023	Global EES	4	

Certified Community Development Track

Code	Course Name	SCU	Total
Enrichment Program I/II			
CMDV6223023	Community Outreach Project Implementation	8	20

CMDV6361023	Community Outreach Project Design	8	
CMDV6225023	Employability and Entrepreneurial Skills in Design Community	4	

Certified Study Abroad Track

Code	Course Name	SCU	Total
Elective courses list for study abroad*			
Enrichment Program I/II			
GLOB6093023	Elective Course for Study Abroad 1	4	
GLOB6094023	Elective Course for Study Abroad 2	4	
GLOB6095023	Elective Course for Study Abroad 3	4	
GLOB6096023	Elective Course for Study Abroad 4	4	
GLOB6105023	Elective Course for Study Abroad 13	4	
GLOB6097023	Elective Course for Study Abroad 5	2	
GLOB6098023	Elective Course for Study Abroad 6	2	
GLOB6099023	Elective Course for Study Abroad 7	2	20
GLOB6100023	Elective Course for Study Abroad 8	2	
GLOB6101023	Elective Course for Study Abroad 9	2	
GLOB6102023	Elective Course for Study Abroad 10	2	
GLOB6103023	Elective Course for Study Abroad 11	2	
GLOB6104023	Elective Course for Study Abroad 12	2	
GLOB6109023	Elective Course for Study Abroad 17	2	
GLOB6110023	Elective Course for Study Abroad 18	2	

*) *Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.*

Certified Specific Independent Study Track

Code	Course Name	SCU	Total
Elective courses list for certified specific independent study*			
Enrichment Program I/II			
MICR6145023	Course Certification I	3	
MICR61460023	Technical Skill Enrichment I	4	
MICR6147023	Industrial Project I	9	20
MICR6148023	Soft Skill Enrichment I	4	
MICR6149023	Elective Course for Specific Independent Study 1	8	

Code	Course Name	SCU	Total
MICR6150023	Elective Course for Specific Independent Study 2	8	
MICR6151023	Elective Course for Specific Independent Study 3	6	
MICR6152023	Elective Course for Specific Independent Study 4	6	
MICR6153023	Elective Course for Specific Independent Study 5	6	
MICR6154023	Elective Course for Specific Independent Study 6	5	
MICR6155023	Elective Course for Specific Independent Study 7	5	
MICR6156023	Elective Course for Specific Independent Study 8	5	
MICR6157023	Elective Course for Specific Independent Study 9	5	
MICR6158023	Elective Course for Specific Independent Study 10	4	
MICR6159023	Elective Course for Specific Independent Study 11	4	
MICR6160023	Elective Course for Specific Independent Study 12	4	
MICR6161023	Elective Course for Specific Independent Study 13	4	
MICR6162023	Elective Course for Specific Independent Study 14	4	
MICR6163023	Elective Course for Specific Independent Study 15	3	
MICR6164023	Elective Course for Specific Independent Study 16	3	
MICR6165023	Elective Course for Specific Independent Study 17	3	
MICR6166023	Elective Course for Specific Independent Study 18	3	
MICR6167023	Elective Course for Specific Independent Study 19	3	
MICR6168023	Elective Course for Specific Independent Study 20	3	
MICR6169023	Elective Course for Specific Independent Study 21	2	
MICR6170023	Elective Course for Specific Independent Study 22	2	
MICR6171023	Elective Course for Specific Independent Study 23	2	
MICR6172023	Elective Course for Specific Independent Study 24	2	
MICR6173023	Elective Course for Specific Independent Study 25	2	
MICR6174023	Elective Course for Specific Independent Study 26	2	
MICR6175023	Elective Course for Specific Independent Study 27	2	
MICR6176023	Elective Course for Specific Independent Study 28	2	
MICR6177023	Elective Course for Specific Independent Study 29	1	
MICR6178023	Elective Course for Specific Independent Study 30	1	
MICR6179023	Elective Course for Specific Independent Study 31	1	
MICR6180023	Elective Course for Specific Independent Study 32	1	

*) For students who take BINUS certified specific independent study courses, they should take the first 4 courses on the list above (20 credits). Meanwhile, electives courses 1 to 32 are transferred courses for students who take certified specific independent study outside BINUS University. Transferred courses will be transferred based on credit transfer policies on study program with total of 20 credits.

Student should pass all of these quality controlled courses as listed below:

No.	Course Code	Course Name	Minimal Grade
1.	CHAR6030023	Character Building: *Pancasila*	B
2.	ENTR6521002	Entrepreneurship: Market Validation	C
3.	DSGN6496023	Sense of Design	C
4.	ARCH6110023	Interior Technical Drawing	C
5.	DSGN6941023	Interior Design Methodology	C
6.	DSGN6498023	Interior Design I	C
7.	DSGN6500023	Interior Design II	C
Stream Course			
8.	DSGN6808023	Interior Design III	C